CHEVY

To us, it’s pretty simple: Build vehicles that anyone would be proud to own, and put them within reach. We offer more models than Toyota or Honda with **30 MPG HIGHWAY OR BETTER**. We’re backing our quality with the **BEST COVERAGE IN AMÉRICA**, which includes the 100,000 mile/5-year transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation Programs. We’re filling our cars and trucks with the kind of thinking, features and craftsmanship you’d expect to pay a lot more for. This philosophy has earned us more **CONSUMERS DIGEST “BEST BUY” awards for 2009 models** than any other brand. So owning a Chevy isn’t just a source of transportation. It’s a source of pride. CHEVY.COM

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1 Based on EPA estimates for 2010 Aveo Sedan, Aveo, Cobalt, Cobalt XR, Equinox FWD, HHR, Malibu, Traverse, Silverado 1500 and others. Visit www.consumersdigest.com/award_page to see the full list of award-winning Chevy vehicles. 
2 Limited availability.
3 Models include Malibu, Traverse, Silverado 1500 and others. See dealer for details. 
4 Whichever comes first. See dealer for details. 
5 Models include Malibu, Traverse, Silverado 1500 and others. See dealer for details. 
6 Check owner’s manual for more details.
THE BEST COVERAGE IN AMERICA

The 2010 Suburban is backed by the 100,000 mile/5-year transferable Powertrain Limited Warranty. That’s 40,000 more miles than Toyota or Honda offers. Add in Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

SUBURBAN CELEBRATES 75 YEARS.

Chevy Suburban continues to set industry milestones: the world’s first SUV is now celebrating its 75th anniversary. For 2010, this iconic American utility vehicle stays true to its roots by delivering maximum room for people and cargo, authentic capability — and a style befitting the active families who depend on it every day. There are two models to choose from (half-ton and three-quarter-ton) so there is a Suburban to fit every family — even if you need reservations for nine! With the help of Active Fuel Management technology, Suburban half-ton 2WD has BETTER FUEL ECONOMY THAN ANY OF ITS COMPETITORS, including Ford Expedition, Toyota Sequoia and Nissan Armada. Not only does it win at the pumps, Suburban also beats competitors with 137.4 cubic feet of MAXIMUM CARGO CAPACITY. Whether you’re driving across the country, launching your boat or heading out on a family outing, you can depend on Chevy Suburban as so many generations have for three quarters of a century.

THE GET GOING LIST

The Take-It-All Vehicle ...........2
Best Coverage in America ....... 2
An Inside Look ...................... 5
Accommodating and Entertaining ........... 5
Impressive Safety ................ 7
Cargo .................................... 8
Power and Towing ............... 8

2

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Cargo .................................... 8
Power and Towing ............... 8
The patriarch of family vehicles, Suburban is the SUV designed to carry both cargo and people. It’s utilitarian, but what’s most useful is its ability to keep you comfortable and entertained. Whether you’re enjoying standard XM RADIO1 with three trial months or the 360-degree listening experience of the Bose® Centerpoint® Surround Sound system — standard on LTZ — Suburban puts you center stage. Keeping cool or warming up is easy with LTZ since it comes with standard HEATED AND COOLED FRONT BUCKET SEATS; heated, second-row leather-appointed bucket seats; and a third row that features a three-person, stadium-style bench seat. And the greatest comfort is knowing you’ll have help getting where you want to go with OnStar2 standard for the first year and TURN-BY-TURN NAVIGATION3 included in the Directions & Connections Plan (standard on LT and LTZ). Simply press the OnStar button and tell an Advisor where you need to go. The route will be downloaded to your Suburban while an automated voice guides you through every turn until you get to your destination.

ENTERTAIN ALL OF YOUR SENSES.

Bluetooth® wireless technology 5 for select phones lets you make, answer and end calls with a tap of the steering wheel controls. In addition, as an incoming call is answered, the vehicle’s audio system is conveniently and automatically muted. Bluetooth is standard on LT and LTZ models; available on LS.

The available touch-screen navigation radio4 includes a 6.5-inch-diagonal color display. Standard on LTZ.

Change “Are we there yet?” to “Can we circle the block?” with the available DVD entertainment system. The system offers an 8-inch-diagonal monitor that can entertain the pickiest backseat driver.

XM Radio requires a subscription, sold separately by XM after trial period. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com.

Call 1-888-4ONSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations.

Not available in certain areas. Visit onstar.com for coverage map.

Go to gm.com/bluetooth to find out which phones are compatible with the vehicle.

Map coverage excludes Puerto Rico, the Virgin Islands and portions of Canada.

See additional photos of Suburban at chevy.com/suburban.
OVERPROTECTIVE BY NATURE.

The most important cargo you’ll ever carry is your family and friends. Suburban provides six air bags1 — including DUAL-STAGE FRONTAL AIR BAGS and FRONT SEAT-MOUNTED SIDE-IMPACT AIR BAGS for driver and right-front passenger and HEAD-CURTAIN SIDE-IMPACT AIR BAGS1 that protect outboard occupants in all three rows — giving you the peace of mind you expect from Suburban. OnStar,2 standard for the first year, comes with AUTOMATIC CRASH RESPONSE3 if you are in a mishap, built-in vehicle sensors can automatically alert an OnStar Advisor, who is immediately connected into your vehicle and can request that emergency help be sent to your exact GPS location. Stay safe by staying on course with the standard STABILITRAK ELECTRONIC STABILITY CONTROL SYSTEM with Traction Control. It’s designed to help you avoid what the road might throw at you by improving vehicle stability, particularly during emergency maneuvers.

An available rearview camera system helps drivers hook up to a boat or simply see certain stationary obstacles on the navigation screen (shown) or in the rearview mirror while driving in Reverse at low speeds. It’s almost like having eyes in the back of your Suburban. Standard on LTZ.

Suburban LTZ can be equipped with the Side Blind Zone Alert to help make changing lanes easier. Through the use of radar, it gives you a visual warning in the outside rearview mirrors to alert you to vehicles entering your blind spots.

2010 Suburban half-ton models received the highest possible rating for frontal crash tests — five stars.4

1 Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safercar.gov).

2 Call 1-888-4ONSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations.

3 OnStar acts as a link to existing emergency service providers. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for details and system limitations.

4 For the full safety story, visit chevy.com/suburban
We’ve worked countless hours going through “what if” scenarios to make sure Suburban is up for whatever your life may demand. Got a lot of friends and family? LS comes with seating for up to nine. And we bet you don’t pack light. Suburban BEATS THE COMPETITION when it comes to MAXIMUM CARGO CAPACITY — giving you the space you need for your gear. Towing something big? Suburban also offers the power to get you where you want to go. In half-ton models, the VORTEC 5.3L V8 engine produces 320 hp and 335 lb.-ft. of torque.

The VORTEC 6.0L V8, standard in three-quarter-ton models, delivers 352 hp and 382 lb.-ft. of torque. With Vortec power under the hood, three-quarter-ton 2WD models can TRAILER UP TO 9,600 LBS — that’s more than Ford Expedition and Nissan Armada.

For a 360-degree view, visit chevy.com/suburban

Be an all-terrain all-star with the available Z71 Off-Road Package on half-ton LT. It includes the legendary Z71 suspension, which combines high-pressure, gas-charged monotube shocks; a durable Skid Plate Package; rugged 18-inch wheels with on-/off-road tires; and an automatic locking rear differential to help take on the rough stuff.

CARGO CAPACITY COMPETITORS CAN’T TOUCH!

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FABRICS. COLORS. WHEELS.

- Summit White
- Black Granite Metallic (extra-cost color; available through January 2010; not available on Z71 or three-quarter-ton)
- Red Jewel Tintcoat (extra-cost color)
- Gold Mist Metallic (not available on Z71)
- White Diamond Tricoat (extra-cost color; LTZ only)
- NEW Sheer Silver Metallic (extra-cost color; available spring 2010; not available on three-quarter-ton)
- Laser Blue Metallic (extra-cost color; available spring 2010; not available on Z71)
- Titanium Color Leather Appointments
- Ebony Leather Appointments
- Ebony Premium Cloth
- Ebony Color Premium Cloth
- Titanium Color Perforated Leather Appointments
- Cashmere Color Leather Appointments
- Cashmere Color Perforated Leather Appointments
- ebony Perforated Leather Appointments

Accessories

- New eight-lug bright machined-aluminum wheel. Standard on three-quarter-ton models.
- 20" polished-aluminum wheel. Standard on LTZ, available on LS and LT.
- 18" aluminum wheel. Requires available Z71 Off-Road Suspension Package.
- 20" chrome-clad wheel. Available on LTZ.
- 17" aluminum wheel with rectangular pockets. Standard on LS and LTZ; not available with Z71 Off-Road Suspension Package.

Other dealer-installed accessories may be available. See your dealer or visit chevrolet.com/suburban for details.

Every Chevy accessory is covered by the GM 3-year/36,000 mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevrolet.com/suburban for details.
SUBURBAN FEATURES. 

SAFETY & SECURITY 

EXTERIOR LS LT LTZ 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trailer weight rating (lbs.)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>GVWR (lbs.)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Daytime Running Lamps, with Automatic Exterior Lamp Control</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Assist steps, black</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Payload (lbs.)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Rear Parking Assist: Ultrasonic</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Fuel tank (gal. approx.)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Assist steps, power-retractable with chrome accent strip</td>
<td>S</td>
<td>S</td>
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</tbody>
</table>

INTERIOR LS LT LTZ 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suspension Package, Autoride (half-ton)</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Transfer case: active, two-speed electronic Autotrac</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Transmission: Hydra-Matic six-speed automatic electronically controlled</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Automatic on-demand part-time 4WD</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Manual and child safety seat instructions</td>
<td>S</td>
<td>S</td>
<td>S</td>
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</tbody>
</table>

AUDIO SYSTEMS LS LT LTZ 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>XM Radio:15 with three trial months</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Audio system with navigation:18 AM/FM stereo with CD/MP3 player</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Entertainment system: rear-seat DVD player with remote control</td>
<td>S</td>
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<td>S</td>
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</tbody>
</table>

WHEELS LS LT LTZ 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; aluminum wheels</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>20&quot; chrome-clad aluminum (half-ton only)</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>20&quot; polished-aluminum (half-ton only)</td>
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DEALER-INSTALLED CHEVY ACCESSORIES LS LT LTZ 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
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</thead>
<tbody>
<tr>
<td>OnStar:11 Safe &amp; Sound Plan (standard for the first year)</td>
<td>S</td>
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</tbody>
</table>

SELECT AVAILABLE FEATURES. 

<table>
<thead>
<tr>
<th>Feature</th>
<th>LS</th>
<th>LT</th>
<th>LTZ</th>
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</thead>
<tbody>
<tr>
<td>Bose nine-speaker system</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Bose surround sound system</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Bose center console speaker system</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Rearview camera system</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Rearview camera system</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>XM NavTraffic 16</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power surfboard, tilt with sliding express-open/close and side window deflector</td>
<td>S</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>Custom leather-appointed front bucket seat with 10-way power driver and right-front passenger seat</td>
<td>S</td>
<td>S</td>
<td>S</td>
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<tr>
<td>Power rearview mirror with integrated turn signal</td>
<td>S</td>
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</tbody>
</table>
For more information about ownership extras, please visit chevy.com/warranty.

NEW VEHICLE LIMITED WARRANTY. CM vehicles registered in the U.S. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program. See dealer for details.

ENGINE. Chevrolet products are equipped with engines produced by GM or other reputable suppliers. Chevrolet products may include engines produced by others. All GM engines are manufactured to GM specifications and are subject to GM inspection, testing and certification.

ASSEMBLY. Designed and engineered by GM, the Chevrolet vehicle is assembled in several countries. GM uses common components on GM vehicles under the direction of GM's global sourcing strategy. Chevrolet vehicles are assembled at GM plants, and at various suppliers' plants worldwide. This allows efficient sourcing, to meet demand worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

NEW MODEL YEAR.