TRAVERSE LS

- Chrome door handles
- Black, power-adjustable outside mirrors
- Body-color rear spoiler
- 17-inch aluminum wheels
- 3.6L V6 engine with 255 hp
- EPA est. 24 MPG highway/15 urban
- 6-speed automatic transmission
- Premium cloth front bucket seats
- Flat-folding third-row seat
- Third-seat-side impact air bag
- Driver and right-front passenger air bags
- Head-restraint side-impact air bags
- All-wheel drive, variable all-wheel drive, on-demand awd
- Advanced Advanced Driver Assistance System (ADAS) (GA-ADAS) includes:
  - Forward Collision Alert
  - Lane Keep Assist with Lane Departure Warning
  - Following Distance Indication
  - Rear-View Camera
  - Rear Park Assist
  - Rear Parking Aid
  - Lane Change Alert
  - Driver Information Center
  - Intellilink

TRAVERSE LT

In addition to or replacing LS features, LT includes:

- 2LT features, LTZ includes:
  - 3.6L V6 engine with 255 hp
- Black, heated power-adjustable outside mirrors with integrated turn signal and ambient spot mirrors
- Body-color side body moldings with Traverse badge
- 17-inch aluminum wheels
- Ultrasonic Rear Parking Assist
- Variable-effort power steering
- Rearview Camera
- Eight-way power driver seat with power lumbar control
- Power, lumbar-adj. seat
- Leather-wrapped steering wheel
- Heated front seats (driver and passenger)
- Power front seats (driver and passenger)
- Ambient interior lighting
- Sume tire and wheel

TRAVERSE 2LT

In addition to or replacing 1LT features, 2LT includes:

- Third-seat-side impact air bag
- All-wheel drive, variable 4WD drive, on-demand awd
- Advanced Advanced Driver Assistance System (ADAS) (GA-ADAS) includes:
  - Forward Collision Alert
  - Lane Keep Assist with Lane Departure Warning
  - Following Distance Indication
  - Rear-View Camera
  - Rear Park Assist
  - Lane Change Alert
  - Driver Information Center
  - Intellilink
- Radio with auxiliary and satellite radio, four speakers
- Blue tooth
- HD Radio
- XM NavTraffic only available in the 48 contiguous states features, subject to customer agreement available at gm.xmradio.com. All fees and programming subject to change. Subscriptions limited,XM NavTraffic only available in select markets.

- Leather-appointed front- and second-row seats with perforated inserts
- Heated and cooled driver and front passenger seats
- Eight-way power driver seat with power lumbar, forward and rearward functions
- Rear park assist
- Third-seat-side impact air bag
- Rearview Camera
- Rear-View Camera
- Intellilink
- Blue tooth
- XM NavTraffic only available in the LTZ configuration.

TRAVERSE LTZ

In addition to or replacing 1LT features, LTZ includes:

- 3.6L V6 engine with 255 hp
- Black, heated power-adjustable outside mirrors with integrated turn signal and ambient spot mirrors
- 17-inch aluminum wheels
- Ultrasonic Rear Parking Assist
- Bluetooth® hands-free technology for selected compatible phones
- Heated and cooled driver and front passenger seats
- Eight-way power driver seat with power lumbar support
- Rear-View Camera
- Rear park assist
- Third-seat-side impact air bag
- Rear-View Camera
- Intellilink
- Blue tooth
- XM NavTraffic only available in the LTZ configuration.
EVERYTHING YOU’VE EVER WISHED FOR... AND THEN SOME.

All new 2009 Chevy Traverse. The crossover where beautiful and useful come together in perfect balance.

**Passenger Capacity:** seating for seven or eight – a choice you won’t find in Honda Pilot, Toyota Highlander or Ford Flex.

**Cargo Capacity:** best-in-class cargo space including more room behind the third row than any competitor.

**EPA Estimated 17 MPG Combined** offering the best fuel economy of any eight-passenger crossover!

**SAFETY:** Five-star frontal and side-impact crash test ratings; six air bags that help protect all three rows of seating. Stabilitrak Electronic Stability Control System, available all-wheel drive, and OnStar Turn-by-Turn Navigation included in the one-year Directions & Connections Plan.

**Style:** an eye-catching exterior design meant to draw you in with well-tailored angles and sculpted lines; appealing interiors intent on combining sophisticated looks with exceptional comfort.

**Coverage:** backed by the best coverage in America—the Chevy 100,000 mile/5-year transferable Powertrain Warranty plus Roadside Assistance and Courtesy Transportation Programs.

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1. With second-row seats folded flat and both the third-row seats and rear underfloor storage tray removed.
2. Based on 2008 GM Mid-Utility Crossover segment and Traverse (FWD) with EPA est. 17 MPG city, 24 hwy. Excludes other GM vehicles.
3. Side-impact crash test rating is for a model tested with standard head-curtain side-impact air bags (SABs). Government star ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safercar.gov).
4. Always use safety belts and the correct restraint for your child’s age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner’s Manual and child safety seat instructions for more safety information.
5. Call 1-888-4ONSTAR (1-888-466-7827), visit onstar.com and see page 23 for details and system limitations.
7. Whichever comes first. See dealer for details.

NOTE: Unless otherwise noted, all claims based on 2008 GM Mid-Utility Crossover segment and latest available competitive information. Excludes other GM vehicles.
No matter where you are, it’s all about you. Indulge yourself in LTZ with GM-exclusive leather-appointed HEATED AND COOLED FRONT SEATS with perforated inserts. The driver enjoys an eight-way power seat with a memory function that includes both seat and mirror settings.

The front passenger seat features four-way power. SMART SLIDE SECOND-ROW CAPTAIN’S CHAIRS make it easy to enter the third row, where passengers can stretch out with more legroom than Honda Pilot or Toyota Highlander and a full-size split-bench seat that comfortably accommodates three adults. The TOUCHSCREEN NAVIGATION RADIO includes three trial months of XM NavTraffic © Bluetooth wireless technology for select compatible phones© and tri-zone automatic climate controls are standard.

1 Map coverage not available in Puerto Rico, the Virgin Islands and portions of Canada.

2 Required XM Radio and XM NavTraffic monthly subscriptions sold separately after trial period. XM NavTraffic only available in select markets. All fees and programming subject to change. Subscriptions subject to customer agreement available at gm.xmradio.com. XM service only available in the 48 contiguous United States.

3 The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Chevrolet is under license. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

The power-remote liftgate makes it exceptionally easy to load and unload the rear of Traverse LTZ and LTZ. When the vehicle is in Park, simply press and hold the power-release buttons on the key fob and the liftgate slowly opens.
A one-hand movement sends the Smart Side second-row seat into motion, easily sliding it out of the way and allowing passengers of all ages and sizes to easily enter or exit the third row. In addition, the second-row seats move forward and rearward up to 11.5 inches and recline up to 40 degrees.

And that’s not something everyone can say. [TRAVELER LT WAS STANDARD SEATING FOR EIGHT – accommodations that aren’t available in Toyota Highlander or Ford Flex.] And because you should always have choices, seven-passenger seating with second-row captain’s chairs is standard in LT. [A REAR CAMERA DISPLAY intuitively positioned in the auto-dimming rearview mirror is standard in LT (available in 1LT) and lets you see what’s on the screen and in the mirror’s reflection simultaneously.] The leather-wrapped steering wheel comes with mounted audio and cruise controls.
You can have the best of both worlds. | Not only does Traverse offer BEST-IN-CLASS CARGO SPACE, it also has more space than you’ll find in many full-size SUVs. And on those days when you need all three rows for passengers, Traverse still gives you MORE SPACE BEHIND THE THIRD ROW THAN ANY COMPETITOR — over twice as much as Toyota Highlander.

| A power-remote liftogate on 2LT and LTZ provides easy access to the rear, even when your hands are full. | SPLIT-FOLDING SEATS in the second and third rows mean when your cargo and passenger needs change, Traverse changes with you. | Everywhere you look, there are storage compartments, including a cavernous area between the front seats, a secure tray in the rear floor and 10 cup holders throughout.

With second-row seats folded flat and both the third-row seats and rear underfloor storage tray removed. 2 EPA estimated MPG (highway) for front-wheel-drive models: Traverse 24; Flex 24; Highlander 24; Pilot 23.

* It takes more than good fortune to reach the top. Traverse offers up to 116.4 cu. ft. of cargo space — over 32 cu. ft. more than Flex, 29 cu. ft. more than Pilot and 27 cu. ft. more than Highlander. And its highway fuel economy is unsurpassed by any of these competitors.
Traverse LTZ interior in Cashmere with available features.

Traverse is ready to take care of your needs. A well-positioned instrument panel contributes to the roomy driving environment. The Tap-Up/Tap-Down six-speed automatic transmission provides precise control. In LT and LTZ, the enhanced Driver Information Center delivers important information when you need it, while steering wheel-mounted audio controls let you keep your eyes on the road. Select models feature Ultrasonic Rear Parking Assist and a rearview camera system, which is designed to let you see certain objects located behind the vehicle. Thick door glass and strategic applications of acoustic foam help keep road noise on the outside, where it belongs.

IT HAS FEATURES THAT COMPLEMENT YOUR LIFE. WITH LOOKS THAT WON’T CRAMP YOUR STYLE.

A well-positioned instrument panel contributes to the roomy driving environment. The Tap-Up/Tap-Down six-speed automatic transmission provides precise control.
A vehicle that looks great and functions better should be the rule, not the exception. That’s where Traverse comes in.

Its VISUALLY DISTINCTIVE APPEARANCE presents a front-to-rear continuity with complementary lines and sculpted panels that are all perfectly proportioned. | Gaps are tight and consistent, further enhancing the feeling of quality. | Its sleek, aerodynamic shape is not just for appearances — TRAVERSE CUTS THROUGH THE AIR with ease. | Stepping inside, you’ll find quality materials like top-stitched leather and chrome accents on select models, as well as expressive styling and SOPHISTICATED COLOR COMBINATIONS. | The available two-panel SKYSCAPE SUNROOF features a power, tilt-sliding front panel and a fixed rear panel with power sunscreen.

Think of the perfect gem. Every line has a purpose. Every angle, an intention. Every detail a reason. Such was the creation of Traverse. Front to rear, inside and out, every stroke had a motivation. To bring you a shining example of the automotive form.
GOES STRAIGHT FROM THE SWING SET TO THE JET SET.

All the technology you need in one beautiful package. Every Traverse has a NAV SYSTEM with OnStar Turn-by-Turn Navigation included in the standard one-year Directions & Connections Plan. OnStar Envy provides the ability to preplan trips since it allows an eligible subscriber to find and save destinations on MapQuest.com. Those destinations can then be sent directly to the vehicle. Also included is OnStar Destination Download. With only one button to push, it’s the simplest way to input locations into a compatible screen-based navigation system. OnStar HANDS-FREE CALLING lets you keep your eyes on the road and your hands on the wheel. XM RADIO with three trial months, turns your world on. You also receive three trial months of XM NAVITRAFFIC® when you choose the available navigation radio, which enhances your vehicle’s GPS nav system by showing real-time traffic data when it’s needed most — while you’re driving. This feature is standard in LTZ.

With Bluetooth® wireless technology for select compatible phones, you’re standard in 2LT and LTZ. You can answer and end calls without touching your mobile phone. DelRay® Turn-by-Turn Navigation® is the simplest and smartest navigation system. Just press the DelRay button and tell your destination to be indoor. The route will be downloaded to your vehicle and an automated voice will guide you through every turn.

The versatility of Traverse is complemented by available Bose® sound systems. A 10-speaker Bose® sound system is standard in 2LT and LTZ. A separate Bose® Audio system is optional in all other models. Traverse is available with the available rear-seat DVD entertainment system. Features a suite of exclusive Bose technologies that help deliver a cinema-like surround sound to listeners.
SIDE AIR BAGS THAT STRETCH ALONG ALL THREE ROWS. EPA ESTIMATED 24 MPG HIGHWAY THAT’LL STRETCH FOR HUNDREDS OF MILES.

Safety never goes out of style. | Traverse earned FIVE-STAR FRONTAL AND SIDE-IMPACT CRASH TEST RATINGS | Six air bags* with rollover sensors are standard, including HEAD-CURTAIN SIDE-IMPACT AIR BAGS that help protect all three rows, driver and front passenger frontal air bags* and driver and front passenger pelvic/thorax side-impact air bags. | Child security locks and the LATCH system for outboard second-row seats help keep your most precious cargo secure. In LTZ, the windows are designed to roll down automatically if they encounter resistance. | STABILITRACK Electronic Stability Control System with Traction Control is designed to improve stability on most road surfaces, especially during emergency maneuvers. See a demonstration at chevy.com/traverse. | Our available intelligent ALL-WHEEL-DRIVE system provides added confidence, performance and traction when you need it.

ONSTAR® with a one-year Directions & Connections Plan is standard. An OnStar Advisor is ready to help in a variety of situations, whether you’ve locked your keys in your car* or you have a flat tire. With ONSTAR AUTOMATIC CRASH RESPONSE, if you’re involved in a collision, built-in vehicle sensors can automatically alert an Advisor, who is immediately connected into your vehicle and can request emergency help be sent to your location. In addition, if a warning light should illuminate, you can press the blue OnStar button for an immediate check of the vehicle’s key operating systems.

 Traverse LTZ in Silver Ice Metallic with available features.
Power and efficiency are wrapped in one package with the 3.6L V6 engine in Traverse. LLS and LT models deliver 281 horsepower, while LT2 OFFERS 286 HORSES.* That’s all the power you’ll need to merge with highway traffic or tow up to 5,200 lbs.** The standard six-speed automatic transmission provides seamless shifting and smooth acceleration while contributing to Traverse’s impressive fuel economy — an EPA ESTIMATED 21 MPPG CITY, 29 MPPG HWY.*** An available ALL-WHEEL DRIVE system automatically engages when the front wheels slip, providing added confidence along with added grip.

1 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. 2 Front-wheel-drive models.

*Manufacturer’s suggested retail price excluding taxes, license and destination. Does not include dealer added options. **Traverse LT in Silver Ice Metallic with available features. ***There’s even more to learn at chevrolet.com/traverse.
SEATING.

LEATHER-APPOINTED FRONT BUCKET WITH PERFORATED INSERTS Standard on LTZ. Shown in Light Gray. Also available in Light Gray.

LEATHER-APPOINTED FRONT BUCKET Available in LT. Shown in Light Gray. Also available in Ebony and Ebony Cloth.

CLOTH FRONT BUCKET Standard in LS and LT. Shown in Ebony. LT only. Also available in Dark Gray with Light Gray hearts.

LIGHT GRAY LEATHER
LIGHT GRAY PERFORATED LEATHER
CASHERLE LEATHER
CASHERLE PERFORATED LEATHER
EBONY CLOTH
EBONY LEATHER
EBONY CLOTH INSERT
DARK GRAY CLOTH
LIGHT GRAY CLOTH INSERT

WHEELS.

18” MACHINED-ALUMINUM WHEEL Standard on LTZ. Select models equipped with an after market spoiler may require 18” wheels. Also available in Desert Brown Metallic 1,2.

18” MACHINED-ALUMINUM WHEEL Standard on LT.

17” STEEL WHEEL WITH PAINTED COVER Standard on LS.

COLORS.

Summit White
Silver Ice Metallic
Cyber Gray Metallic
Silver Mist Metallic
Alaska Blue Metallic 1,2 (extra cost)
Dark Cherry Metallic
Dark Blue Metallic 1,2 (extra cost)
Desert Brown Metallic 1,2 (extra cost)
Gold Mist Metallic 1,2 (extra cost)
Red Jewel Tintcoat 1,2 (extra cost)

1,2 (extra cost) Not available on LS.

Interim availability.
AVAILABLE DEALER-INSTALLED CHEVY ACCESSORIES. 

Available dealer-installed Chevy Accessories for Traverse are so useful, you’ll wonder what you ever did without them. | The Personal Audio Link (PAL) brings select iPod® systems and your vehicle audio system together. Hidden within the glove box, this connection lets you take the factory radio controls to navigate your personal music library. | See your dealer for details of the limited warranty for Chevy Accessories.

WARNING: The system is not a substitute for safe driving. Always obey traffic laws and use your hands-free device when possible. | iPod is a mobile digital device. iPod is a registered trademark and shuffle is a trademark of Apple, Inc. All rights reserved. Not compatible with iPod shuffle.

IMPORTANT INFORMATION. 

The best values in America. Every 2008 Traverse is equipped with 4-wheel ABS and Dual-Stage SRS. | The available 3.5L V6 engine has 200 HP of high output power. To learn more about Traverse’s features and specifications, visit gmaccessorieszone.com or see your Chevrolet dealership or a participating GM dealer. | The 2008 Traverse is a Family Crossover SUV with room for seven. | Since some options may not be available and operating conditions may limit the selection of equipment, it is necessary for you to consult with a participating GM dealer to determine which equipment is available for your vehicle. | Unless otherwise noted, all claims based on 2008 MALibu GM4 KW-04 Consumer verdict and stand proprietary information. Information correct as of publication date.

IMPRESSIVE PERFORMANCE. | Your vehicle may differ due to variations in manufacture and testing. | Customer Assistance information.

WE’VE GOT YOUR BACK. 

In every Chevrolet, giving you complete confidence in your purchase is our top priority. That’s why every Chevrolet comes with the industry’s best warranty for 2008 Traverse. | iPod is a mobile digital device. iPod is a registered trademark and shuffle is a trademark of Apple, Inc. All rights reserved. Not compatible with iPod shuffle.

GUARDIAN DEPARTMENTS. 

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child’s age and size. | iPod is a mobile digital device. iPod is a registered trademark and shuffle is a trademark of Apple, Inc. All rights reserved. Not compatible with iPod shuffle.


Carroll’s Inner Circle Centers/Chevrolet Motorsports: Delight your vehicle with the Chevrolet Motorsports experience, enter to win personal appearance packages, or just stop by one of the many events Carroll’s Inner Circle Centers/Chevrolet Motorsports hosts. For more information, visit the website, or call 1-888-4ONSTAR.

SHARRAP MOBILE SERVICES. 

It is always safe to pay your taxes, keep your car repaired, and buy new clothes. | iPod is a mobile digital device. iPod is a registered trademark and shuffle is a trademark of Apple, Inc. All rights reserved. Not compatible with iPod shuffle.