HOW TO NAVIGATE

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To play video embedded within the brochure a live internet connection is required
The New Face of an American Design Story.

It starts with a nameplate that inspired a rebirth, then heads to the lab for behind-the-scenes innovation, quality and technological development.

It takes fieldwork and research, asking the tough questions with the most open of minds and imagination. It makes a wish list and starts checking it off. It builds a World Class Manufacturing facility destined to make the world take notice and change the game in the marketplace, where its purpose is instantly recognized.

We Made This. The all-new Chrysler 200 is about accessibility to premium engineering and design. Where every box gets checked and a vehicle is made to embrace people and their lives with the utmost of trust and pride. Where drivers enrich every day in intuitive comfort, technology, efficiency and performance. It’s the kind of style that speaks the language of a new generation yet never loses attraction. It’s that kind of chemistry. That kind of geometry. That kind of art. Where watches synchronize and futures begin. And you’ll know the second you see the all-new Chrysler 200 that the timing is just right for the next chapter of world class American design straight out of Detroit.

Performance & Design

All-new Exterior/LED Lighting

2.4L MultiAir® and 3.6L V6 Engines

9-speed Transmission, Fuel Efficiency

Sport Mode, Sport Suspension

Steering-wheel Paddle Shifters, Rotary E-shift

All-wheel Drive (AWD)

Connectivity & Ingenuity

Instrument Gauges, TFT Screen

Driver Information Display (DID)

10-speaker Premium Alpine® Sound System

Uconnect® Touchscreen, SiriusXM® Radio

News, Weather, Traffic, Remote Start

Navigation, Voice Command, Phone

Entertainment, Personal Assistance

Inspired & Inviting

Interior Design/Comfort & Convenience

Command Center/Front-passenger Pass-through

Leather-wrapped Steering/Storage

Heated Seats and Steering Wheel

Center Console

Sliding Cup Holders/Media Center

Best-in-class Interior Storage

Safe & Secure

Active Radar Features

8 Advanced Airbags, Perpendicular/Parallel Parking

Rearview Camera, Blind Spot Monitoring

Build & Deliver

World Class Manufacturing

Advanced Final Production Facility

Environmental Efficiency

Metrology Center, Quality Lab

New Body Shop

New Paint Shop

Wheels & Attires

Buyer’s Guide

Authentic Mopar® Accessories

Wheels/Fabrics

Interior Trim/Exterior Colors

Trim Levels

Standard and Optional Features

*All about this brochure: all disclosures and disclaimers can be found on page 49.
CLEAR AND FAR VISIBILITY IN THE BLINK OF AN EYE.
HIGH-PERFORMANCE FORWARD LIGHTING SYSTEM.
Standard twin projector beam headlamps ensure a raised glow and provide a wider spread of light to enhance shoulder visibility with higher output than traditional halogen lamps. The available High Intensity Discharge (HID) headlamps with high-/low-beam capability produce three times the light output. This appears on the road as a bright white beam that resembles natural daylight resulting in clearer, crisper forward vision, including the ability to discern colors at night.

IMPRESSIVE FIRST IMPRESSIONS, DAY OR NIGHT.
LED DAYTIME RUNNING LAMPS (DRLs).
A distinctive LED light pipe is standard equipment on 200 Limited and becomes an available LED DRL on 200S and 200C. In addition to the premium appearance, the DRLs provide safety by increasing visibility in low light. Models keep the function and modernity, including gravel and impact resistance, this lighting technology contributes to the enhanced fuel efficiency of the 200 — due to the reduced power needed for it to operate.

SEE AND BE SEEN IN THE DIMMEST OF DRIVING SITUATIONS. LED FOG LAMPS.
The available LED projector fog lamps are situated behind the lower grilles of the front fascia. The lamps are angled downward to reduce the amount of glare while illuminating the road ahead, allowing for better visibility when driving in heavy fog.

A REFLECTION OF YOURSELF FROM BOTH SIDES. INTEGRATED SIGNALS.
The body-color and available chrome-accented outside mirrors with integrated turn signals are a reflection of the premium details crafted into the new 200. Side markers are positioned forward of the front wheels for a unique look that doesn’t interrupt the Satin Black headlamp surface, which visually connects to the upper grille textures. The distinctive light element at the bottom of the lamps highlights two unique shapes which are punctuated by the projector lenses with their distinctive chrome accent rings.
THE MOST FLATTERING LIGHT IN THE WORLD — BROUGHT TO YOU BY MOTHER NATURE AND THE DUAL-PANE PANORAMIC SUNROOF. Expansive overhead views and natural light ease the tension of any traffic pattern. In addition to an available standard-sized sunroof, an available dual-pane sunroof provides a glass ceiling for both rows of passengers to enjoy. One-touch power opens, closes and vents the front panel, and a power shade covers the tinted glass when closed. The seals are flush with the roof to eliminate wind noise when the sunroof is closed, while an integrated wind deflector reduces turbulence when it is open. Factory installation ensures optimum fit, finish and function as you feel the fun.

CURVES AND ANGLES INSPIRED BY THE FUNCTION AND FLOW OF MODERN LINES. The muscular, sculpted hood carries distinctive character lines and flows seamlessly to the upper grille and distinctive Chrysler wing design badge. The hood shingles over the grille to visually close gaps and enable a quality appearance. The upper grille and lower intake carry ribbon-like chrome elements that flow in concert using opposite contours for geometric balance and premium appearance.

GREAT ARCHITECTURE is in the DETAILS.
DESIGNED TO BOTH REPEL AND RIDE WITH THE WIND AT ONCE
The extensive and rigorous wind testing contributes to the aerodynamic efficiency of the vehicle. The smooth airflow above, beneath and inside the car is achieved through a combination of optimized body design, low weight, and high structural rigidity. This ensures a reduction in wind noise and a solid ride and handling experience. The refined architecture provides ride, handling, and performance enhancements inside and outside the all-new 200. Active grille shutters automatically close to avoid airflow into the engine compartment, improving aerodynamic performance.

ATHLETIC ARCHITECTURE ENHANCES THE DYNAMICS
The considerable rigidity and low weight result in a smoother ride and enhanced handling. The flat-bottomed front suspension on the 200 is designed to improve airflow and reduce noise, providing a refined exterior appearance and enhanced aerodynamic performance.

CHARACTER LINES
The sophisticated surface of the 200 plays with layers of light from every angle providing visual character that’s much more than skin deep. The athletic structure and aerodynamic efficiency contribute to the strategically engineered quieter cabin of the 200, thanks to tuned exterior shapes, low drag coefficient, and careful detailing of materials and panels. Acoustic laminate front-door glass, as well as acoustic back-door glass, contribute to a reduction in road noise and wind noise. The flat-bottomed front suspension on the 200 is designed to improve airflow and reduce noise, providing a refined exterior appearance and enhanced aerodynamic performance.
The launch ratios — starting with a first gear of 4.70 — ensure quick takeoff qualities that have been tuned to the structure, size and weight of the 200. A wide 9.81 gear-ratio spread enhances performance and fuel efficiency.

High gear efficiency at all speeds thanks to nested carriers, dog clutches and advanced hydraulic control architecture.

The launch ratios — starting with a first gear of 4.70 — ensure quick takeoff qualities that have been tuned to the structure, size and weight of the 200.

A wide 9.81 gear-ratio spread enhances performance and fuel efficiency.

Fully electronically controlled by 5-position Rotary E-shifting.

Unique sport shift schedule with gear hold while driving in paddle-shift mode, fast and firm shift engagement with top-gear disable for improved responsiveness.

**MORE GEARS • LESS FILLING • THE SEGMENT-FIRST 9-SPEED AUTOMATIC TRANSMISSION.**

Cover more range and make fewer gas station stops with advanced gear architecture. The Chrysler 200's 9-speed transmission provides a remarkable combination of fast, smooth and comfortable gear shifting. The highly efficient fuel consumption, with an estimated 36 hwy mpg, is due to the optimized E-shift operation and a 30-lb weight reduction from a comparable 6-speed transmission. Each gear operates with the kind of dependability that you can count on every mile of your drive.

A unique set of four overdrive levels helps gain efficiencies while reducing overall noise, vibration and harshness (NVH). The available Sport Mode supports manual shifting capability to help maximize a dynamic performance experience.

**KNOW-HOW PRECISION IS ABOUT TIMING.**

Quality watchmakers like Detroit’s Shinola® timepiece manufacturers can relate to handcrafted assembly. Like the Chrysler 200’s segment-first 9-speed transmission, which is built with the greatest attention to detail and technical excellence. Each gear operates with the kind of dependability that you can count on every mile of your drive. And revealing what’s under the stylish exterior and how it works is a major part of what Chrysler engineering is about.
FREE-RANGE ROAMING MAY APPLY

with up to 36 mpg.*

THIS IS NO DRAG.

The formula for outstanding standard fuel economy? Introducing the segment’s first 9-speed transmission which, combined with the new 2.4L MultiAir® Tigershark® engine, provides an EPA-estimated 23 city/36 hwy mpg. This transmission breakthrough delivers fast and smooth shifts with responsive acceleration, as well as fuel economy gains due to optimized engine operation and system efficiency. Due to a combination of honed surfacing and aerodynamic design, the new 200 achieves an outstanding, low coefficient of drag (CD) of .266, which contributes to its exceptional fuel efficiency, surpassing many electric-drive vehicles in the marketplace.

Champing with every bit of confidence — the efficiently powered new 2.4L MultiAir® Tigershark® engine. Standard on all 2015 200 front-wheel drive (FWD) models is the powerful 2.4L MultiAir® Tigershark® four-cylinder engine. The engine is designed to take full advantage of the exclusive MultiAir® valve train system and includes a host of new components designed for reduced friction to enhance performance and fuel efficiency. The 200’s fun-to-drive vehicle dynamics include the performance of 184 peak horsepower at 6400 rpm and 173 lb-ft of torque. That’s a 6% increase in power and 10% increase in torque over the previous model.
The 3.6-liter Pentastar® V6 engine is Ward’s “Top 10 Engine” selection for three years. It is one of the lightest and quietest of its kind and applies some of the most advanced automotive engine technologies available. The performance of 295 best-in-class1 horsepower and 262 lb-ft of torque allows 90% of its peak performance value at 1600 to 6400 rpm. This results in a smooth, responsive driving experience, no matter how slow or fast your driving speed. It also delivers an exceptional balance of fuel efficiency, low emissions, and first-rate noise, vibration and harshness (NVH) control. The extensively tested engine ensures reliability and quality, as well as lowers the cost of ownership due to exclusive durability-enhancing features and very low maintenance requirements.
**Electric Park Brake with SafeHold.**

The electric park-brake switch eliminates the traditional pull park/emergency brake handle and is part of the standard safety and security features. This innovative and convenient braking system includes automatic Drive-Away Release when the driver is in the seated and buckled position, as well as SafeHold, which secures the wheels if it detects the driver has exited the vehicle while it’s at a standstill but not in the Park gear.

**Manual Shifting Without Taking Your Hands Off the Wheel.**

The two levers behind the wheel, with the engraved + and – symbols, are the paddle shifters used to manually control the gear selection of the 9-speed transmission. Standard on the 200S, as well as the 200C with available V6 engine, the paddles are utilized when you’re in Sport Mode, which is selected by turning the Rotary E-shift to S. This feature taps into the full performance-driving capabilities of the new 200 by enhancing the engine, transmission, steering and available AWD dynamics. Of course, you always have the option to drive in fully automatic mode, but in our engineers’ opinion, the more often you take manual control, the more you’ll want to.

**Take Control by Letting Go with Adaptive Cruise Control (ACC).**

A simple touch of the controls on the steering wheel allows you to select one of four distance increments behind other vehicles. The available ACC with Stop and Go capability enhances the benefits of cruise control, especially in heavy traffic. The system uses a radar sensor mounted at the front of the vehicle to detect objects in its path. If the lane ahead is clear, the system will maintain your set speed. When slower traffic is detected, the system automatically adjusts speed to keep a preset distance. While most ACC systems operate only down to 20 mph, this system operates down to 0 mph, which stops the vehicle, then returns to speed as traffic begins to move and the driver presses the resume button or taps the accelerator.

**Because Driving Should Be Uplifting, Not Heavy Lifting.**

A new twist in changing gears — Rotary E-shift.

It’s as easy as changing a radio station with a simple turn of the dial. The exclusive standard Satin Chrome-finished Rotary E-shift located on the integrated center console electronically selects gears. The 200S model and the 200C with the V6 engine come equipped with Sport Mode, adding the option to manually shift gears with the steering-wheel paddle shifters.

The most advanced sport mode in its class?

Select the Sport Mode (S) on the Rotary E-shift dial with a press and turn to take the ride and handling dynamics to a new level. Sophisticated sensors in the Electronic Stability Control (ESC) system to allow a little more wheel spin when aggressive acceleration maneuvers are called for. When in Sport Mode, steering and throttle responses are sharpened and you control the gears with steering-wheel paddle shifters, and the available automatic all-wheel drive (AWD) is 100% connected to deliver power to the front and rear wheels for enhanced sports sedan performance.

**Performance & Design**

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Because driving should be uplifting, not heavy lifting.
THE MOST TECHNICALLY ADVANCED ALL-WHEEL-DRIVE (AWD) SYSTEM IN ITS CLASS

This available advanced AWD system detects wheel slip and kicks in before you even realize you need it by automatically distributing power between front and rear wheels. The system also engages when the driver turns off the Electronic Stability Control (ESC) system or when the steering-wheel paddle shifters are in use. In cases of inclement weather, AWD systems a specifically calibrated mode, tuned to maximize traction and maximize traction. In cases where snow, ice, road, sand and/or gravel are present, it maintains low-speed traction by providing additional wheel slip geared to a loose surface. The exclusive rear-wheel disconnect gives you the choice in performance and traction when you need it, and optimized fuel economy when you don’t.

TORQUE BIAS AND REAR-AXLE DISCONNECT — YOU DON’T NEED TO KNOW HOW THEY WORK BUT THEY’RE ALWAYS ON THE JOB.

This intelligent AWD system supplies the proper amount of wheel torque (power) to the front, rear or all wheels for any driving condition, including slippery roads, aggressive starts and dynamic driving. Sophisticated algorithms enable the AWD system to contribute to dynamic performance while interacting with the ESC system when approaching the traction limits of the road surface. By utilizing automatic rear-axle disconnect, the system can completely remove power to the rear wheels when front-wheel-drive performance is adequate, such as on dry surfaces, thus increasing fuel efficiency. There is no need to select FWD or AWD, as the intelligent controls ensure that the proper mode is engaged when necessary.

200S – THE PERFECT BALANCE OF BEAUTY AND BEAST.

For drivers who enjoy using the manual shifting option, taking the route less traveled and going farther just to be able to use it, the 200S model has performance to spare. For those who tend to be at the front of traffic and put their lane-changing prowess to work while showing off their urban style and performance attributes, this model has it all. Athletic inside, outside, under the hood and under the body, the 200S is the perfect blend of style and power. The sport suspension, fascia-integrated dual exhaust, sport-tuned seats, 12-way power driver’s seat and leather-trimmed steering wheel make this model a bold detail.
ALL-WHEEL DRIVE (AWD) MEETS ALL-WEATHER DRIVING

The available AWD system automatically engages when wheel slip is detected to regain traction with changing road surfaces and conditions. It will also begin working when outside temps dip below 37°F, when wipers are utilized or when the antilock brakes or Electronic Stability Control (ESC) engage due to wheel slippage, as well as when driving up or down a road incline. This is built-in intuition at its finest that you can always rely upon to feel confident with the traction of your 200.

DECKED TO CARRY BROAD SHOULDERS.

From the rear-quarter angle, the sculptural coupe-like appearance becomes most apparent in the silhouette where the roof blends into the rear deck lid, into a ducktail-shaped, integrated rear spoiler. A wheelbase of 108 inches contributes to interior spaciousness and outstanding dynamic agility. The sleek side windows define the upper canopy and are accented by a chrome or black surround that appears to be drawn with an artist’s brush as its physique changes from lean to voluptuous curves.

A BEACON OF CONFIDENCE.

The sophisticated surface of the 200 plays with layers of light from every angle as the horizontally oriented taillamps use LED illumination to provide a unique, uniformly lit appearance and are pulled out at the corners for aero efficiency and rear visual width. A rear, Satin Black-finished lower diffuser panel carries trapezoidal, chrome-finished exhaust tips on 200S and V6-equipped 200C models. Like the front fascia, the rear is a seamless expanse that carries its equipment below the taillamps and deck lid line, including side markers positioned behind the rear wheels for an aggressive look.

MAKING TRACKS REQUIRES TRACTION.
Metalized needles on the analog gauges start at the 6 o’clock position, resulting in a European sports car appearance and function. Until ignition, the cluster appears dark and blank. At startup, all elements illuminate and come to life with animated needle sweeps and start-up graphics. The LED backlight illumination and needles deliver exceptional crispness and clarity.

3.5- or 7-inch Driver Information Display (DID)

The driver-interactive full-color display in the instrument panel cluster provides configurable and incredibly crisp graphics, which are seamlessly integrated with cluster analog instruments. The distinctive blue ambient display allows for a wide range of settings, including audio, speed, compass, temperature, fuel economy, trip, cruise control, trailer braking, vehicle status and engine performance.

Paddle-Shift Gauge Display

Displays Sport Mode activation with active manual gear shift via steering-wheel paddle shifters. Icon displays include Shift light to indicate selected gear, maximum rpm and a DID message when an unavailable gear is selected.

ON YOUR MARK, HANDS-DOWN RACING LOOK.

7-INCH CUSTOMIZABLE DRIVER INFORMATION DISPLAY (DID).

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PADDLE-SHIFT GAUGE DISPLAY

Displays Sport Mode activation with active manual gear shift via steering-wheel paddle shifters. Icon displays include Shift light to indicate selected gear, maximum rpm and a DID message when an unavailable gear is selected.
Three 3.5-inch speakers located in the instrument panel. Premium mid-range drivers provide a wide, dynamic audio range with low distortion.

Two six-by-nine-inch speakers located in the front doors deliver crystal-clear vocals and detailed soundscapes while providing clean, crisp bass notes to supplement the subwoofers.

Two six-by-nine-inch speakers located in the rear doors. High-performance woofer with injection-molded polypropylene diaphragm.

Two six-by-nine-inch speakers located in the front doors. Two six-by-nine-inch speakers located in the rear doors deliver crystal-clear vocals and detailed soundscapes while providing clean, crisp bass notes to supplement the subwoofers.

An Alpine® 11-channel amplifier located in the front forward portion of the vehicle. The unique system is driven by an extremely sophisticated 506-watt amplifier. It applies Digital Signal Processing (DSP) individually across all channels, as well as selectable Speed Dependent Volume, enabling a custom audio experience.

Two 3.5-inch speakers located in the C-pillars. Premium mid-range driver provides a wide, dynamic audio range with low distortion for realistic ambience for front and rear passengers.

An eight-inch subwoofer center-positioned in the rear shelf. The premium subwoofer provides high output with low distortion and covers the lowest octaves when recordings call for ultra-low frequencies that you can feel more than you can hear.

Two six-by-nine-inch speakers located in the rear doors. High-performance woofer with injection-molded polypropylene diaphragm.

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WATTS OF ALPINE® 10-SPEAKER PREMIUM SURROUND SOUND

Immerse yourself in state-of-the-art sound engineering for a luxury audio experience. Designed in tandem with Alpine Electronics for the all-new 200S and 200C, acoustics is an available top-of-the-line 10-speaker amplified sound system. The premium system incorporates 11-channel performance with 506 watts of power. Three 3.5-inch speakers located in the instrument panel, two six-by-nine-inch speakers located in the front doors, two six-by-nine-inch speakers located in the rear doors, two 3.5-inch speakers located in the C-pillars, an eight-inch subwoofer center-positioned in the rear shelf and an Alpine amplifier located in the instrument panel.

PLAY DJ EVERY DAY

A six-speaker sound system, standard on Limited, incorporates high-performance, injection-molded woofers, including two 3.5-inch speakers located in the instrument panel, two six-by-nine-inch speakers located in the front doors and two six-by-nine-inch speakers located in the rear-shelf area. What it all adds up to is a 276-watt system that makes a fun platform for your favorite DJ — you.
CONNECTIVITY & INGENUITY

All satellite radio-equipped Chrysler 200 vehicles come with a one-year trial of the SiriusXM ALL ACCESS package providing over 160 channels of the best programming for all the places you go. In your vehicle — you’ll get every channel available on your radio, including all the premium programming.

In the go — with a SiriusXM Internet Radio subscription included with the ALL ACCESS trial, you’ll get SiriusXM on your computer, smartphone or tablet. You also have the ability to pause, replay, forward audio, share with friends, display artist and song information and listen to your favorite stations, controlled using voice activation. On models with the all-new 200 has such user-friendly conveniences built to keep your eyes on the road. It features the largest interactive touchscreen in its class. Whichever system your 200 has, it’s about the best programming for all the places life takes you.

SIRIUSXM® ALL ACCESS PACKAGE

All satellite radio-equipped Chrysler 200 vehicles come with a one-year trial to the SiriusXM ALL ACCESS packages providing over 160 channels of the best programming for all the places you go.

SIRIUSXM® TRAVEL LINK

Get the latest national and local weather reports and alert conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite teams as you keep your hands free in the lasts match-up. See what’s playing and when at the nearest cinema theater. Your first five years of SiriusXM Travel Link service are included.

SIRIUSXM TRAFFIC™ — NAVIGATION

Provides enhanced GPS navigation and deactivates turn-by-turn navigation while you are on the phone. Get detailed information or traffic speeds, accidents, construction and diversions, and even route yourself to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic service are included.

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INSPIRED & INVITING

EVERYTHING WITHIN REACH.
The wraparound instrument panel puts every control within reach while your arm rests on the console. The command center features a center stack, which carries the radio and display along with HVAC outlets inlaid to an island bezel finished in Semi-Gloss Black. The unique center-console design blends appearance, storage, functionality, ergonomics and connectivity. The host of comfort and convenience features include an exclusive center-console pass-through storage area with connectivity to media ports and an ingenious sliding cup-holder design.

HEATED STEERING WHEEL.
The steering wheel delivers a single level of warmth and can be turned on or off using the Uconnect® system's touchscreen display. With the available Remote Start, the heated steering wheel can be programmed to turn on automatically when temperatures outside are below 40. The newly designed steering wheel offers audio, voice and speed controls, all bringing a new level of technical sophistication.

STANDARD KEYLESS ENTER ‘N GO™.
The new 200 is the only vehicle in its class to provide a passive entry system as standard. Keyless Enter ‘n Go lets you start the vehicle, unlock the doors or access the trunk with a personal fob. Use your personal fob to unlock the door or push the trunk button for trunk release. Marking a tandem with the vehicle security system, a fob placed near the engine will turn on the vehicle. The fob must be inside the vehicle, and the brake pedal depressed, which combines engine immobilization and theft protection.

SEAT, MIRRORS AND RADIO — ALL SET JUST FOR YOU.
The Chrysler 200 stores preferred settings for up to two drivers. Available memory settings include seat position, exterior mirror position, steering-wheel position, audio and radio station preset, and pedal position. To activate the saved settings, simply push the unlock buttons on the key fob or the memory buttons on the driver’s side door panel.

THE SOFT GLOW OF LED AMBIENT INTERIOR LIGHTING.
LED ambient lighting is available in map pockets, door handles, footwells and illuminated vanity mirrors. It provides optimal evening exterior illumination. Optional premium sapphire blue ambient LED illumination is applied in the door pulls, footwells, door map pockets and center and overhead consoles. Ambient lighting can be dimmed or brightened to your preference.
EXCLUSIVE CENTER-CONSOLE PASS-THROUGH STORAGE AREA

The all-new interior design begins with the Rotary E-shift, which allows the driver to shift operations simply by turning the console-mounted dial. This innovative design application, along with the standard Electric Park Brake with SafeHold, has opened up spaciousness without sacrificing style or excellence, enabling an open center-console design for unique conveniences and storage opportunities. This is the core of the all-new interior design that, when you get into it, you’ll know that it gets you.

INSPIRED & INVITING

THERE’S A SPOT FOR THAT

We’re not about to tell you what you should put there. That’s up to you because you told us you needed a little space. Like an extra drawer or shelf where you can place your belongings. This shift that you did to keep more things on the go like your phone, power charge, or wallet or your lunch. Through a bridge-like structure, the center console incorporates an exclusive open pass-through storage area that includes features like a console bin for connectivity to the media port. The pass-through opening includes a unique and functional rubber mat embossed with a Detroit-inspired city skyline graphic.

ONLY MID-SIZE CAR TO BE NAMED ONE OF WARD’S 10 BEST INTERIORS

EXCLUSIVE CENTER-CONSOLE PASS-THROUGH STORAGE AREA

The all-new 2015 Chrysler 200 is the only mid-size car to be named one of Ward’s 10 Best Interiors for 2014, compiled by Wardsauto.

SIZE OF PASS-THROUGH

The storage area is large enough to carry anything from a purse to tablet-sized device and provides access for personal device connection to media ports under the sliding cup holders, including USB, audio jack and power outlet.
INSPIRED & INVITING

More space to share. Who knew the ingenuity of this simple feature could make such a difference in the interior space of a vehicle? The Chrysler 200 designers did. That's why they asked the engineers for a Rotary E-shift gear control. It freed up a lot of room to add high-end convenience features including an open pass-through compartment between the driver and front passenger.

This means you may need to share the space once in a while, but only with your favorite guests.

→ 1 – 2 – 3: fully open, half-open and fully closed. The cup-holder tray can be slid to the half-open position if a single beverage container is in the forward cup holder. This sliding cup holder is another way for additional storage. The two-cup holder is even better if an additional person is traveling. Make sure to remove any items from a Firestone tire to 1.5-liter bottle.

→ BACKSEAT CONVENIENCE

Map pockets on the back sides of the driver and front passenger seats. 60/40 split rear seatbacks for flexible trunk storage. Fold-down armrest in rear seatbacks with integrated cup holders.

→ MEDIA HUB

The center console offers a variety of options. The Chrysler 200 offers a media hub with voice command, steering-wheel controls and the Uconnect® system for streaming content. The system can be controlled via V oice Command, steering-wheel controls or the radio touchscreen.

→ GLOVE BOX/USB FOR PASSENGER

A lit, oversized glove box is large enough to store tablets and smaller-sized laptop computers. Additional storage includes a bottle holder in the rear door pocket. A rubber-lined sunglasses holder is included in the overhead console. An additional auxiliary power outlet is located in the lower center console on the passenger side of the vehicle.

→ SOMETIMES YOU JUST NEED SOME SPACE OF YOUR OWN.

More space to share. Who knew the ingenuity of this simple feature could make such a difference in the interior space of a vehicle? The Chrysler 200 designers did. That's why they asked the engineers for a Rotary E-shift gear control. It freed up a lot of room to add high-end convenience features including an open pass-through compartment between the driver and front passenger.

This means you may need to share the space once in a while, but only with your favorite guests.

→ 1 – 2 – 3: fully open, half-open and fully closed. The cup-holder tray can be slid to the half-open position if a single beverage container is in the forward cup holder. This sliding cup holder is another way for additional storage. The two-cup holder is even better if an additional person is traveling. Make sure to remove any items from a Firestone tire to 1.5-liter bottle.

→ BACKSEAT CONVENIENCE

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→ SOMETIMES YOU JUST NEED SOME SPACE OF YOUR OWN.
INSPIRED & INVITING

DESIGNED TO BE WHAT YOU WANT YOUR HOME TO BE.

HEATED AND VENTILATED SEATS

Feel free to take your coat off at the door with the available heated and ventilated seats. When heated, the driver and front-passenger seats have three settings. The front seats can also be ventilated for faster cooling of occupants in warmer weather. The heat and ventilation feature can also be programmed to come on automatically with available Remote Start operation. When selected, the driver’s heated seat will automatically activate when outside temperatures are below 40°F, while cooling ventilation activates when they rise above 80°F.

YOUR NEW FURNITURE HAS ARRIVED.

With this kind of premium comfort and seating for five, get ready to have company along for the ride. The ergonomically designed seats support contours of the body with coverings offered in cloth, a cloth and leather combination or leather seating surfaces. The seating is constructed with an S-shaped spring suspension providing resilient and even weight distribution. The application of density foams in the lower seat, seatback and bolster enhances comfort, while stiff foam in the side bolsters provide side-to-side occupant stability. Front seatbacks are also available with a four-way lumbar adjust for customized positioning. Soft-touch, low-glass and natural-grain surfaced options are worked in the instrument panel and door uppers while premium French grain stitching is integrated into the console lid, armrest and seats. The door accents and center-console armrest are crafted of hand-cut and -sewn soft-touch material for added comfort.

AMERICAN DESIGN FOR THE AESTHETICALLY ATTUNED DRIVER.

The classic and minimalist-inspired interior uniquely blends the structure that offers real open-pore wood accent with bronze-finished bezel work and delivers one of the most functional, spacious and ergonomic integrated center-stack-console designs in its competitive set. Door armrests and the center-console armrest are comprised of hand-cut and -sewn leather for softer feel and comfort at primary touchpoints. A three-dimensional, floating bezel found on the cluster and center stack is repeated on the driver and front-passenger door windows. The bezel surface is available in Matte Black, Ambassador Blue, Hydrographic patterns or a real matte-finished, open-pore wood, featuring an exposed edge finish inspired by classic Eames® molded plywood furniture designs.

HUMIDITY SENSOR.

A special sensor system, located in the base of the mirror column, automatically reduces misting of the windows and reduces climate comfort by managing the humidity levels in the vehicle. Based on interior and window temperatures, as well as conditions on the road, a control is adjusted to keep humidity inside the cabin at a low, pleasant level.

BACKSEAT ROOM.

With unsurpassed front and rear shoulder room in its class, the 200 offers a back seat area that includes three headrests, wide seat tracks for ample rear-passenger foot space and a fold-down armrest with integrated cup holders.

SOME LIKE IT COOLER.

The Dual-Zone Automatic Temperature Control (ATC) allows backseat passengers to control their temperature, which may differ from that of the front-seat occupants.
SAFE & SECURE

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OFFERS MORE ADVANCED SAFETY AND SECURITY FEATURES THAN ANY OTHER VEHICLE IN ITS CLASS.

FORWARD COLLISION WARNING PLUS (FCW)™

The new 200 is the only vehicle in its class to offer FCW with Active Braking which will slow the vehicle to prevent a potential impact. Using radar and video sensors, the available system will alert the driver if the vehicle is approaching too quickly to the vehicle in front of it. If the driver does not take action, the system will then assist the driver in braking to prevent or reduce the severity of a potential collision. The driver has the ability to adjust the sensitivity and turn brake support on or off.

ADAPTIVE CRUISE CONTROL (ACC)™ WITH STOP AND GO

Using radar and video sensors, the available feature identifies vehicles in the forward path and maintains a safe distance between your vehicle and the one in front of it, including full functionality between 0 and 100 mph. After ACC+ brings the vehicle to a stop, the driver must indicate the intention to resume by either pressing the resume button or tapping the accelerator pedal. The driver can select one of four vehicle-following distances depending on preference.

IT SEES WHERE YOU CAN’T — BLIND SPOT MONITORING (BSM)™

The available BSM continuously monitors the blind zones on either side of the vehicle and alerts the driver when a vehicle enters those zones. Rear Cross-Path Detection monitors for vehicles in perpendicular relationships to the vehicle when maneuvering backward in parking lots, and provides feedback to the driver via audible chimes and/or visual icons.

LANE DEPARTURE WARNING (LDW)™ WITH LANE KEEP ASSIST

With a camera mounted inside the rearview mirror and on the front fascia of the vehicle, the LDW system will alert the driver if the vehicle is approaching the lane markings on the road. Should the vehicle begin to move into another lane without steering input, the system will warn the driver through the Driver Information Display (DID). If steering input is detected, the system will automatically help the vehicle stay in the current lane position.

BLIND SPOT MONITORING (BSM)™

The available BSM continuously monitors the blind zones on either side of the vehicle and alerts the driver when a vehicle enters those zones.

AVOIDABLE PARKSENSE® ACTIVE PARALLEL AND PERPENDICULAR PARK ASSIST EASES YOUR VEHICLE INTO PLACE WITHOUT A HITCH

Using radar sensors located on the front and rear fascias, the available system will help guide the vehicle into a parking space when initiated by the driver. The available system will then guide the vehicle into the parking space automatically, and will also control the steering wheel when the driver does not operate it.

REAR CROSS-PATH DETECTION — BACK OUT CONFIDENTLY

In parking situations, the available system will warn the driver of any vehicle moving behind your vehicle when you're in Reverse, providing the driver with peace of mind.

REARVIEW® REAR BACK-UP CAMERA — GREATER PEACE OF MIND ABOUT WHAT’S BEHIND YOU

The rearview camera is activated automatically when the vehicle is going into Reverse or when backing up at low speeds. The available system will allow you to see what is behind your vehicle in the Uconnect touchscreen display.

RADAR SENSORS SPOT YOU IN AND OUT OF THOSE TIGHT SPOTS

Five ultrasonic parking sensors are located on the front and rear fascias of the vehicle. The integrated sensors will let you know when you're getting too close to an object.

PARKVIEW® REAR BACK-UP CAMERA — GREATER PEACE OF MIND ABOUT WHAT’S BEHIND YOU

The available system provides a wide-angle view of what is behind your vehicle when you are backing up.

SAFE & SECURE

USE THE AURASMA® APP FROM YOUR MOBILE DEVICE TO SCAN THE ILLUSTRATIONS ON THIS PAGE TO VIEW DETAILED INSTRUCTIONAL VIDEOS OF THESE COMPREHENSIVE SAFETY AND TECHNOLOGY FEATURES.
SAFE & SECURE

**ADVANCED MULTISTAGE AIR BAGS.**

Advanced multistage low-risk deployment driver and passenger front air bags incorporate adaptive venting technology. Based on occupant size and the severity of the impact, vents within the air bag cushion are opened to ensure varying levels of air bag inflation. While two-vent systems are common, the system on the new 200 incorporates a third level that ensures optimal front air bag deployment for almost any size occupants.

**8 AIR BAGS.**

The eight standard air bags include front dual-stage air bags with adaptive venting technology, dual-stage driver and passenger front air bags, side air bags and side curtain air bags. The side air bag inflatable curtains extend over front- and rear-seating rows.

**REAL STEEL INTEGRATION**

The body frame strategically mixes and positions advanced high-strength steels where they are most needed. The result is a stiff overall structure that enables relaxed ride and handling, and a safety cage with outstanding occupant protection in the event of front, side or rear impacts.

**THE MOST IMPORTANT THING A VEHICLE CAN DO FOR YOU IS THE ONE THING IT MAY NEVER NEED TO DO.**

The Insurance Institute for Highway Safety (IIHS) named the all-new 2015 Chrysler 200 a 2014 Top Safety Pick +, its highest rating, when equipped with front crash prevention.

**Active head restraints** in the front seating position are activated in rear crashes to help minimize neck injury.

Three-point seat belts in all five seating positions, including front door seat belt pre-tensioners at the anchor and retractor positions.

Advanced multiblade twist-blade rear suspension. Lightweight aluminum knuckles and spring links for optimum body control.

MacPherson strut front suspension with lightweight aluminum steering knuckles and control arms.

Innovative hollow front and rear stabilizer bars for flat cornering without the weight of solid bars.

Innovative front seatbelt pretensioner that senses occupants and adapts front seatbelt tension for optimal body control.

Lightweight aluminum front crossmember for added strength.

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LOW WIND NOISE WITH LASER-WELDED ROOF SEAMS
Laser-welding robots braze the roof to the vehicle, as well as a two-piece deck lid without visible seams or spot welds. The seamless result reduces wind noise and improves interior water resistance. Additionally, the process completely eliminates the need for plastic-molded strips to cover up the welding, enhancing the sleek look of the 200.

THE ACCURACY OF GRAVITY SEALING
Using a rotating carrier that turns the vehicle upside down, assemblers have better access, accuracy and vision to seal underbody seams. Sealing is further enhanced as gravity takes over and softens the sealant deep into the seams. The innovative process adds to the vehicle’s water resistance and reduced noise.

METROLOGY CENTER’S PRECISE MEASUREMENT
Ensures No Squawks or rattles
All exterior and plastic parts must undergo rigorous guidelines for dust-free conditions of indoor and outdoor areas. Using 3D laser sensors, parts and assemblies are continuously scanned to ensure a perfect match. From the car to the highest quality of production and testing, high-precision scan, wind noise and related areas stay on the moving parts for the vehicle’s longevity.

COLOR PERFECTION WITH UWE LIGHTS
The all-new Chrysler paint shop implements state-of-the-art UWE lights along the final paint review line. The lights automatically adjust their color and intensity based on the vehicle’s paint color, to provide the best visibility to evaluate any potential quality issues in the paint. What this delivers is an always consistent paint color as beautiful as in the showroom.

DURABLE AND LONG-LASTING TRI-COAT PAINT
The all-new exterior paint finish, available on 200 Limited, 200S and 200C models, utilizes a specialty tri-coat application process that combines a base coat, independent layer of pearlescent flake or mid-coat, and high-gloss clear coat. This combination results in a three-dimensional color appearance that delivers deep and lasting shine.

ENVIRONMENTALLY CONSCIOUS CHOICES ARE MADE A PRIORITY
This new solvent-free paint shop is the first North American operation with a friction-drive-system conveyor. In lieu of a belt or chain, the conveyor pushes vehicles throughout the paint shop for reduced energy costs and a much quieter workplace, enabling better communication between operators. Additionally, by not using chain oil, the system enables reduced contamination to vehicle paint.

IT’S CALLED WORLD CLASS MANUFACTURING FOR ONE REASON: BECAUSE IT IS.
TO BE A BENCHMARK, YOU NEED A BENCH LIKE THIS.

Tight uniformity for unique sound and space calibration. Interior and exterior element-to-element gap and flush relationships that are unmatched in the segment are considered world class on the basis of Chrysler Group LLC’s internal benchmarking measurements.

Crafted materials with perfect chemistry. A Center for Technical Vehicle Validation randomly pulls vehicles and runs quality assessments for both the vehicle engineering specifications and chemist-evaluated materials for properties and function, as well as visible paint, seams and gap quality.

Designed, engineered and built in Michigan. The all-new 2015 Chrysler 200 is the first vehicle to be made at the new Chrysler Group LLC World Class Manufacturing (WCM) plant in Sterling Heights, Michigan. By investing in the latest state-of-the-art assembly equipment, materials, technology and logistics combined with an all-new body shop, paint shop and quality control center, the result is 2 million square feet built to improve product quality. The factory employs additional craftsmen to work with finer levels of detail and more robots, and incorporates a Metrology Center that measures the precision of every part to ensure that every Chrysler 200 has the best fit and finish, resulting in improved wind and water resistance for a quiet riding, quality vehicle. Each and every all-new 200 is designed, planned, engineered, built, inspected and tested above and beyond any standard and required process currently being followed throughout North America. All of this while using 62% less energy than the previous 200 production, as well as employing the most modern and environmentally responsible waste material and clean-energy operation processes.
**SELECT FEATURES**

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**TRIM LEVELS**

**200 LX**
- Select Standard Equipment
- LED taillamps
- 200 badge
- Tire inflator kit
- Touring suspension
- Body-color door handles and mirrors
- 17-inch steel wheels with covers
- 1-door and trunk passive entry/
- Compass
- Floor mats
- Driver’s/passenger front window with one-touch up/down
- Bifunctional halogen projector headlamps (automatic)
- Electric power steering
- 9-speed automatic transmission
- 2.4L I-4 (184 hp/173 lb-ft of torque)

**200S (WITH AVAILABLE AWD)**
- Select Standard Equipment Over Limited
- Optional 3.6L V6
- Ambient LED interior lighting (footwell, door handle, map pocket, pass-through)
- Dual-Zone ATC with rear-seat HVAC ducts
- Customizable 7-inch DID screen
- Satin chrome accents
- Leather steering wheel with mounted paddle shifters
- Sport seating with leather bolsters
- Power driver seat (8-way)
- 200S badge
- Sport suspension
- Dual integrated exhaust
- 18-inch Satin Carbon aluminum wheels

**200 LIMITED**
- Select Standard Equipment Over LX
- LED taillight
- Custom paint-coded chrome surround
- 17-inch aluminum wheels
- Electric power steering
- Electronic Park Brake with SafeHold
- 8 air bags
- Electric Park Brake with SafeHold
- 8 air bags

**200C (WITH AVAILABLE AWD)**
- Select Standard Equipment Over Limited
- Optional 3.6L V6
- Ambient LED interior lighting (footwell, door handle, map pocket, pass-through)
- Dual-Zone ATC with rear-seat HVAC ducts
- Customizable 7-inch DID screen
- Satin chrome accents
- Leather steering wheel with mounted paddle shifters
- Sport seating with leather bolsters
- Power driver seat (8-way)
- 200C badge
- Sport suspension
- Dual integrated exhaust
- 18-inch Satin Carbon aluminum wheels

**COLORS AND FABRICS**
A total of 11 Chrysler brand exterior colors are offered on the new 200, five of which are all-new finishes. All have been developed and selected to accentuate the surfacing of the new 200. Everything, including how the colors and finishes appear in bright sunlight and overcast or low-light conditions, was taken into account. Choose from three interior colors: black, black/linen or ambassador blue. Seating is offered in cloth, leather or full-leather surfaces with premium stitch work depending on model selection.
Download the free Aurasma® mobile app at the iTunes® App Store or Google Play to scan the specified images with your mobile device and bring the all-new 2015 Chrysler 200 to life.

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