OVER THE FIRST 75 YEARS, CHRYSLER ENGINEERING

EXCELLENCE BECAME CHRYSLER HERITAGE. Within the last 10 years, Chrysler cab-forward styling has changed the architecture of the modern automobile. Simultaneously came a fine-tuning so precise that drivers, lured by the sophisticated styling, are captured by the spirited road manners. It is that perfected bonding of engineering heritage, expressive design and exacting agility that comprises the Chrysler lineup for the year 2000. The Chrysler heritage continues with 300M, purebred descendant of the fabled 300 letter series; with Sebring, the land’s best-selling convertible; with Town & Country, the luxury culmination of 16 years of Chrysler minivan leadership; with the 2001 PT Cruiser,* breaking the barriers of conventional design and function. With an entire family of elegant and able-bodied offerings that propel Chrysler innovation into the millennium.
AFTER 45 YEARS, THE TECHNOLOGY HAS CHANGED

BUT THE SOUL LIVES ON. Presenting the 2000 Chrysler 300M. It's one of the most sophisticated sedans Chrysler has ever crafted. It's the first machine in decades sufficiently adrenaline arousing to be graced with the proudest (and most potent) of all our model designations. Engineered to be a great car, it turned out to be considerably more. And what a pedigree this 300M shares. Its predecessors didn't simply win races, they swept fields, finishing one-two-three. Great thundering domination. This is the stuff of legend. It is a legend that the ultra-contemporary 2000 Chrysler 300M does more than its share to enhance. This newest 300 was born in a time of Chrysler engineering excellence, of acclaimed design leadership, a time that bears an uncanny resemblance to the era from which the original 300s leaped. History repeats itself—with fresh, original, going-against-the-grain, revolutionary Chrysler thinking. In that earlier time, an era of timidity in automotive design, Chrysler boldly combined the blunt instrument of large-displacement, 300-horsepower engines with capable suspensions to forge an irresistible brute force that rolled over the competition on road or track. Elegant cars that carried big sticks.

Times change. So the 300M is a whole different story. Here is a surprisingly quick and astonishingly agile driver's car, an executive express for those who may now exercise their option of daring to be different.
“The fundamental component of the 300 idea is to engineer a Chrysler that is a sports car in every important major respect, but remains American in size and comfort.” —Bob Rodger, Chief Engineer, Chrysler Division, 1952-1960

IT WAS A Golden TIME FOR CHRYSLER ENGINEERING.

In 1955, Chrysler unwrapped a svelte new shape powered by an already well-proven Firepower Hemi® that had been hopped up to 300 horsepower, the most powerful production car of its day in America. A model was named. The new 300's luxury content made for a unique package.

Leather. Power everything and, a year later, a pushbutton-actuated automatic transmission. In two brief years on NASCAR's fledgling tracks, 300s enforced a thorough domination of the sport, winning 23 out of 45 races in '55 and **5 races in a row in '56**. In 1956, with a performance engine option, the 354-cubic inch Hemi generated 340 horsepower, and won Daytona's Flying Mile top speed event. Even before the 300, the Hemi engine was a proven performer, racing successfully at places like **Le Mans, the Carrera PanAmericana**. By 1960, the 300s had become grand touring automobiles, seen at every high-society resort, spa and smart café, Palm Springs to Palm Beach. With their performance and style, the “Beautiful Brutes” captured hearts and won admiration by **conquering time and distance**. There was a mind-set at Chrysler that catapulted 300s into the very vanguard of automotive development:

From the beginning, 300 styling has had classic elements, like this ‘55's egg crate grille.

A first-year 300 circles Chrysler's Chelsea Proving Grounds at 100 mph.
- Dual quad 300-, 340-, and 380-horsepower Hemi V8s standard (1955-58) • Cross Ram dual quads on 30-inch runners, mega-horsepower Wedge V8s (1960) • Torsion-bar front suspension (1957) • Four-speed manual gearboxes (1960) • “Bulletproof” differentials with limited slip (1955) • Ergonomic esoterica like swiveling bucket seats (1959-61) • Center consoles, front and rear (1960) • Tachometers (1960) • Pushbutton automatics (1956-63). The "horsepower race" began here, as did muscle cars.

Chrysler reigned over the early '60s as supremely as the first 300s ruled NASCAR. Now Chrysler embraces a future that is written on the wind as clearly as the sun arcs across the sky. In this decade we've looked to newer, ever more innovative ideas—like front-wheel drive, and more fuel-efficient, more responsive multivalve aluminum engines.

It was such new technology that made possible the reignition of an old flame, with this newest edition of the Chrysler letter series, the 2000 300M.

"In the opinion of some race car fanatics, that Firepower engine redeemed the whole American automotive industry."

—Bob Rodger
The 300M's V6 produces 253 horsepower at 6,400 rpm, and 255 pound-feet of torque at 3,950 rpm.

**THIS 2000 CHRYSLER 300M HAS EARNED ITS LETTER.**

Just as the original 300 gained a model designation from its revolutionary hemispherical combustion chamber V8—with 300 horsepower, the most powerful engine of any American production car—this newest iteration of the legendary letter series provides its own breakthrough moving force.

Here, finally, a **world-class V6** from a domestic manufacturer that is cutting-edge contemporary. Not only that, but this V6 zips up seamlessly to AutoStick®, a unique electronically controlled four-speed automatic transaxle with overdrive that provides its driver with the option of **clutchlessly controlling gear changes** with the flick of a wrist. Now, granting that it's from the same engineering staff that also created smallblock 360s, V10s, and flexible, revvy Slant Sixes, it shouldn't be any surprise that this new 300 model is powered by a 3.5-liter, all-aluminum V6 that also generates a robust and **best-in-class¹ 253 horsepower²** at 6,400 rpm.

This High-Output, SOHC 24-valve SMPI power plant also puts out 255 pound-feet of torque at a useful midrange of 3,950 rpm. The 300M's V6 is designed to go 100,000 miles between tune-ups³; and it's a quiet-running engine that now meets California's Low Emission Vehicle (LEV) Standard. Simply stated, here is proof **conclusive** that a hi-tech and high-horsepower V6 can drive a contemporary sport sedan to new limits.

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¹Based on Ward's Automotive Report, fourth quarter 1998, in the Lower Luxury category.
²When using midgrade fuel. This engine will operate safely and satisfactorily on regular unleaded fuel.
³Based on average driving habits and conditions. See Owner's Manual for details.
THAT IT'S GOOD-LOOKING SHOWS, YOU KNOW THAT

IT GOES. But the benchmark of the uncommon sport sedan as we turn
the millennium is how well it turns—how deftly it steers, stops, and responds
to driver control input. The 300M's handling is a revolution. Here is
a nimble, lightweight-for-its-size sedan, with sophisticated underpinnings
arrayed around a fully independent MacPherson strut suspension. Available
in two states of handling tune: standard equipment for spirited touring—or
an optional Performance Handling Group to generate maximum
cornering power. Both packages are expressly engineered to plant the
broadest possible tread patch on the road. The 300M is brought to a stop by
large four-wheel discs with air scoops and vented rotors on the front to
inhibit fade. The available Performance Handling Group also includes higher
friction brake pads and stiffer calipers for even more aggressive stopping
power. These setups combine antilock braking at all speeds and traction
control at speeds up to 35 mph; and the 300M will pull sure, stable,
interstate-legal-to-a-standstill stops. Its steering provides a remarkable
on-center feel, with an uncannily deft response to changes of direction,
marked by a crisp turn-in and nicely linear progression. Even the standard
suspension reflects expensive performance sedan thinking in bushing
compliance and deflection. The 300M goes where it's pointed; its road
manners are superbly assured, its ride is supportive and firm—
its control system seemingly linked directly to driver control neurons.

Antilock Brake
System (ABS)
enables drivers
to steer under
heavy braking in
inclement weather
conditions.

AutoStick® provides
the option of
crunchlessly
selecting all gear
changes—or
cruising effortlessly
via a supersmart
four-speed
automatic with
overdrive.
ORGANIC SHAPES AND SOFT-TOUCH SURFACES

CONVEY QUALITY with an overriding impression of handcrafting in this update on the luxuriously functional interiors that have always been the benchmark of letter-series 300s. For 2000, the 300M brings it all into the new millennium. Leather trim is standard. So, too, are heated, eight-way powered driver and front-passenger buckets. The 60/40 folding rear bench is equipped with two-way head restraints and a center armrest with two cup holders. Chrysler’s standard memory system has two personalized settings for driver’s power seat, power heated exterior mirrors, and even radio station presets, all activated by a seat switch or key fob. Expansive leg room up front, with a useful cargo net in the large trunk behind a convenient 60/40 split-folding rear seatback provide the parameters for a remarkably adaptable interior that expresses excellent ergonomics.

Complete instrumentation has graphically clean analog faces. An analog clock centered in the dash carries out the theme. Control knobs and rocker switches are unified in appearance, using circular and oval shapes with raised, knurled edges and a “soft-touch” feel for added luxury.
The 300M’s 60/40 split-folding rear seatback in Agate Leather trim folds foam.
WE TOSS OUT ALL THE GRAPH PAPER when we began redesigning this very special second-generation cab-forward Chrysler sedan.

This time, the basic 300M body shell was completely engineered from concept to the manufacturing stages on our computers via our paperless CATIA software programs. (The system enables us to do things like test the fuel/air mixture through 1,500 different trial intake manifolds before a single induction tube is bent in earnest.) Chrysler's customary, rigorous and exhaustive hundreds of thousands of miles of on-the-proving-grounds, hands-on testing proved the computers to be completely correct. The results are impressive. Structural rigidity can be assessed by the body's resistance to bending, which is measured in Hertz, and the 300M checks out with a commendable 21 Hertz. Such a relatively
inflexible platform enables 300M's two fully independent suspensions to position its rubber squarely on the pavement for maximum traction—moreover, it provides additional driving benefits, a better ride, and reduced noise, vibration and harshness. These attributes have been reserved heretofore by imported touring sedans costing thousands of dollars more. To achieve the engineering goals for 300M—outstanding structural rigidity and reduced noise, vibration and harshness—more than 100 performance objectives were established ... and met.
THE 300M'S PRINCIPLE FEATURE IS INTUITIVE

RESPONSE to stimuli—the cut and thrust of traffic, the reverse-camber, diminishing radius arc of a high-speed sweeper, the sheer exhilaration of controls finely attuned to you and the vehicle. But, as a luxurious sport sedan, the 300M has many surprising standard features:

- AutoStick® transaxle
- Automatic quad-halogen headlamps
- Fog lamps • Solar-control glass • Next Generation driver and front-passenger air bags* • Child-protection rear door locks
- Sentry Key™ Vehicle Security System • Brake-Park interlock
- Air conditioning with automatic temperature control
- Dual power heated exterior mirrors • Automatic dimming day/night rearview mirror • Electronic speed control • Electric rear window defroster • Power trunk release • Eight-way power heated driver and front-passenger seats • Power door locks with speed-sensitive feature • Overhead console with trip computer and HomeLink® Universal Transceiver (A) • Floor console with two cup holders, coin holder, cassette and CD storage, and rear-seat A/C and heat outlets (B) • AM stereo/FM stereo radio with cassette and CD players, and Infinity Spatial Imaging™ Sound System with 240-watt amplifier and nine speakers in seven locations • Radio antenna integral to rear window • Cargo net (D) • Rear-seat cup holder

*Available upgrade to standard sound system is the Infinity II Spatial Imaging™ unit (C) with 360-watt amplifier and 11 speakers in nine locations, plus four-disc in-dash CD changer.

Standard wheel is 17-inch aluminum, painted silver with a protective top clear coat (F). Also available in chrome version (G), 16-inch Medallion aluminum wheel of Performance Handling Group (H). Also available in chrome version (I).
GAUGE A 300M’S FULLNESS OF STANDARD

EQUIPMENT by the shortness of its option list. And what you expect of a first-rate sport sedan price tag is a proper and complete array of items that indulge, inform and entertain you in all driving circumstances. Some options are available from Mopar. Each product is designed for exceptional quality and fit, and is intended to integrate perfectly with the all-new Chrysler 300M. To express your personal taste and style, there’s no better way than with Mopar Accessories. How about taking your fun with you by adding a Removable Roof Rack fitted with either a Mopar Bike or Ski and Snowboard Carrier. What about a Vehicle Cover for maximum overall protection? Or maybe a Molded Cargo Tray to help keep order in 300M’s cavernous trunk? And don’t forget Mopar’s Premium Appearance Products to keep it all looking shiny and new. For a complete listing of available Mopar Accessories, see your Chrysler dealer for a brochure.

Handy items all, they are desirable and affordable.
All Chrysler 300M models include:

- Air Bags — Next generation environmentally friendly driver and front-passenger*
- Air Conditioning — Automatic temperature control
- Antenna — Integral to rear window
- Assist Handles — Overhead for front and rear outboard passengers
- Battery Saver Feature
- Brake-Park Interlock — Cannot shift out of Park until brake pedal is depressed
- Brakes — Four-wheel disc with antilock
- Cargo Net — Trunk
- Chrysler Memory System — Includes personalized settings for driver's power seat adjustments, power exterior mirrors and radio station presets
- Climate Control Outlets — Rear, located in the rear of standard center console
- Clock — Analog, integral to instrument panel
- Coat Hooks — Rear (2)
- Console — Overhead, includes twin map lamps, compass, display for outside temperature, trip computer and HomeLink® Universal Transceiver
- Cup Holders — Front (2) and rear (2)
- Defroster — Electric rear window
- Door Locks — Child-protection rear
- — Power, includes auto speed-sensitive feature
- Dynamic Side-Impact Intrusion Protection — Patented design includes steel side-guard door beams and structural body reinforcements
- Floor Mats — Front and rear, carpeted with driver's floor mat tie-down
- Glass — Solar-control
- HomeLink® Universal Transceiver — Programmable, three-function remote controls for garage door opener and interior/exterior home lighting and security devices
- Instrument Cluster — Speedometer, tachometer, odometer, trip odometer, gauges for fuel level and coolant temperature; warning lamps for low oil pressure, charging system, low fuel and low washer fluid
- Lighting — Exterior
  - Quad-halogen headlamps with automatic on/off feature
  - Fog lamps, integral to front fascia
- Mirrors — Exterior
  - Dual power heated with memory feature
- — Interior
  - Automatic dimming day/night rearview
  - Dual illuminated covered visor vanity

Power Accessory Outlet — 12-volt, located in instrument panel
Remote Keyless Entry System — Controls for power door locks, illuminated entry system, trunk lid release, panic alarm, Vehicle Security System and Chrysler Memory System; includes two transmitters
Seat Belt Cluster TollTale (LED) — Remains on until driver buckles up
Seat Belts — Height-adjustable driver and front passenger
Seats
- — Fabric
  - Royale leather-trim
  - Front
  - Heated buckets with eight-way power driver and front-passenger seats, driver's manual lumbar support and four-way adjustable head restraints
  - Rear
  - 60/40 split-folding bench with two-way adjustable head restraints and center armrest and integrated cup holder
Sentry Key™ Engine Immobilizer — Theft deterrent system with encoded key; includes two Sentry Keys
Shift Knob — Leather-wrapped
Sound System — AM/FM stereo radio with cassette and CD player, Infinity Spatial Imaging sound system with 240-watt amplifier and nine speakers in seven locations
Speed Control — Electronic with steering wheel-mounted controls
Steering Column — Tilt
Steering Wheel — Leather-wrapped
Suspension
- Front
  - Independent with gas-charged MacPherson struts and stabilizer bar
- Rear
  - Independent multilink with Chapman struts and stabilizer bar
Tires — P225/65R17 all-season touring
- Spare, compact
Traction Control — Low-Speed
Trunk Lid Release — Remote, power
User-Ready Child Seat Top Tether Anchors (3) — Located on rear window filler panel at each backseat position to minimize after-market child seat movement
Vehicle Security System — Monitors doors, ignition and trunk key cylinders
Wheels — 17" Razorback aluminum
Windows — Power with driver's one-touch-down feature
Wiper System — Windshield, two-speed with speed-sensitive intermittent mode

*Certified to the Federal Regulations that allow less forceful air bags. Always use seat belts. Remember a backseat is the safest place for children.
### FEATURES, OPTIONS AND PACKAGE GROUPS

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transaxle</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5L High-Output SOHC 24V SMPI V6</td>
<td>4-speed automatic with AutoStick®</td>
</tr>
</tbody>
</table>

**Brakes** — Performance four-wheel disc with antilock (included with Performance Handling Group)

**Cold Weather Group** — Includes engine block heater and battery heater

**Performance Handling Group** — Includes performance-tuned suspension, performance-tuned steering, P225/60VR16 Michelin BSW performance tires, 16-inch aluminum wheels and performance four-wheel disc brakes with antilock

**Smoker's Group** — Rear ashtrays and front lighter

**Sound System** — AM/FM stereo radio with cassette, 4-disc in-dash CD changer, Infinity II Spatial Imaging™ Sound System with 360-watt amplifier and 11 speakers in 9 locations

**Steering** — Performance-tuned (included with Performance Handling Group)

**Sunroof** — Power, with express-open feature

**Suspension** — Performance-tuned, front independent with gas-charged MacPherson struts and stabilizer bar; rear independent multilink with Chapman strut and stabilizer bar (included with Performance Handling Group)

**Tires** — P225/60VR16 Michelin BSW performance (included with Performance Handling Group)

**— Spare, full-size with matching wheel**

**Wheels**

— 17" Chrome aluminum

— 16" Aluminum (included with Performance Handling Group)

— 16" Chrome aluminum (requires Performance Handling Group)

### SPECIFICATIONS

**Engine Configuration**

3.5-liter High-Output SOHC 24-valve SMPI V6

**Displacement**

215 CID

**Compression Ratio**

10.1:1

**Fuel System**

Sequential Multiport Electronic Fuel Injection

**Horsepower (SAE net @ rpm)**

253 @ 6,400*  

**Torque (lb-ft @ rpm)**

255 @ 3,950*

*When using midgrade fuel. This engine will operate safely and satisfactorily on regular unleaded fuel.

### WEIGHT AND CAPACITIES

**Base Curb Weight (lb)**

3,585

**Fuel Tank (gal)**

17

**Turning Diameter — Curb-to-curb (ft)**

37.6

**Maximum Towing Capacity (lb)**

2,000

### INTERIOR DIMENSIONS™

<table>
<thead>
<tr>
<th>Head Room</th>
<th>Front</th>
<th>38.3</th>
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<tbody>
<tr>
<td>Rear</td>
<td>37.7</td>
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<table>
<thead>
<tr>
<th>Leg Room</th>
<th>Front</th>
<th>42.2</th>
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<tr>
<td>Rear</td>
<td>39.1</td>
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<table>
<thead>
<tr>
<th>Shoulder</th>
<th>Front</th>
<th>58.8</th>
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<tr>
<td>Room</td>
<td>58.7</td>
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<table>
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<tr>
<th>Hip Room</th>
<th>Front</th>
<th>57.4</th>
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</thead>
<tbody>
<tr>
<td>Rear</td>
<td>59.1</td>
<td></td>
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</tbody>
</table>

**Seating Capacity**

5

**Cargo Volume (cu ft)**

105.1

**Interior Volume (cu ft)**

16.8

### EXTERIOR DIMENSIONS™

<table>
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<tr>
<th>Wheelbase</th>
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<tbody>
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<td>Overall Length</td>
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<tr>
<td>Overall Width</td>
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<tr>
<td>Overall Height</td>
<td>58.0</td>
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<tr>
<td>Track — Front</td>
<td>61.9</td>
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<tr>
<td>— Rear</td>
<td>61.6</td>
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<tr>
<td>Coefficient of Drag (Cd)</td>
<td>0.313</td>
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</table>

*Dimensions shown in inches unless otherwise specified.
Exterior Colors/Interior Colors

- Dark Garnet Red Pearl Coat
  Interior: Camel, Agate, Light Pearl Beige

- Inferno Red Tinted Pearl Coat
  Interior: Camel, Agate, Light Pearl Beige

- Cinnamon Blaze Metallic
  Interior: Camel, Agate, Light Pearl Beige

- Champagne Pearl Metallic
  Interior: Camel, Agate, Light Pearl Beige

- Shale Green Metallic
  Interior: Camel, Agate, Light Pearl Beige

- Deep Slate Pearl Coat
  Interior: Camel, Agate, Light Pearl Beige

- Bright Silver Metallic
  Interior: Agate

- Stone White
  Interior: Camel, Agate, Light Pearl Beige

- Light Cypress Green Pearl Coat
  Interior: Agate, Light Pearl Beige

- Steel Blue Pearl Coat

Leather Colors

- Camel Leather trim

- Agate Leather trim

- Light Pearl Beige Leather trim
there to ensure that our customers remain pleased with every new-vehicle purchase. To prove this commitment, all Chrysler vehicles are covered by the 3/36 Customer One Care Plan,* which includes a 3-year/36,000-mile (whichever comes first) Bumper-to- Bumper Limited Warranty* and Roadside Assistance† for 3 years or 36,000 miles. Roadside Assistance provides 24-hour, 7-day-a-week Emergency Road Service, contacted by a nationwide toll-free number. A 5-year or 100,000-mile Outer-Panel Rust-Through Limited Warranty covers the cost of all parts and labor needed to repair exterior sheet metal panels if perforated by corrosion. The 3/36 Customer One Care Plan stays with the vehicle, transferring automatically to subsequent owners at no cost during the warranty period.

*See your dealer for additional details and a copy of this limited warranty.
†Covers the complete vehicle against defects in materials and workmanship. Excludes wiper blades, clutch disc and brake linings, brake rotors and drums, normal maintenance items (these items are covered against defects for 12 months or 12,000 miles, whichever comes first) and tires (covered by their own manufacturer's warranty).
‡Roadside Assistance services are provided by Cross Country Motor Club, Inc. (In California, Cross Country Motor Club of California, Inc.)

LEASING

Leasing is a popular way to finance a new vehicle, and the **Gold Key Lease** offered by Chrysler Financial Company L.L.C. has the flexibility to fit your vehicle choice and your lifestyle. Lease payments are typically lower and for a shorter term than conventional financing. At lease end, you can: 1) turn the vehicle in and lease a new one; 2) buy the vehicle and keep it; 3) buy the vehicle and sell it for a possible profit. If the idea of driving the vehicle you want and paying less for it sounds great, ask your dealer about Gold Key Lease. **Gold Key Plus** is a great alternative to leasing for customers who want low payments and pride of vehicle ownership — Gold Key Plus offers both. Decide how long the vehicle will be driven and the trade-in value is guaranteed (less excess mileage and wear and tear). Ask your dealer for complete details. **Commercial Finance Options (CFO)** offers several finance and lease options to small and midsize businesses, municipalities and small fleet operators. A full range of automotive financing is available through Chrysler Financial, providing flexible payment plans and finance products for qualified buyers. Many of these plans can be customized to fit your particular budget and make your new vehicle even more affordable.

**The College Graduate Program** is especially attractive to those just beginning their careers. Ask your salesperson for details about any of the above plans.

Chrysler Financial Company L.L.C. programs are offered subject to availability and state and local laws.

**DAIMLERCHRYSLER SERVICE CONTRACTS**

Additional protection for owners is available through optional DaimlerChrysler Service Contracts. These service plans are available in a variety of time and mileage combinations to meet your driving needs. Ask your dealer for more information or call 1-800-442-2666.

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Always use seat belts. Remember a backseat is the safest place for children.

**FOR MORE INFORMATION ON PRODUCTS OR LEASING:**

1-800-CHRYSLER
www.chrysler.com
www.chryslerfinancial.com