A MASTERPIECE OF PRIDE
The advanced use of new LED lighting turns up the exterior accents as the new wheel styles and dual rear exhaust with Bright tips prove attainable, hardworking refinements have entered a beautiful new territory. What it adds up to is the award you’re proud to take home, because you’ve earned it.

AN INHERITANCE OF STYLE
HIGH STANDARDS OF ICONIC DESIGN. It was the face that launched millions of miles from the sands of Daytona to America’s driveways. After 60 years of iconic style, power, awards and recognition, the new 2015 Chrysler 300 is the accolade you’ve earned. Each time you engage the ignition, turn out of your driveway and turn heads when you pass, or graciously let them – the endurance of innovative design continues. The sleek new 300 unveils a reshaped valor with refined design, brazen new grilles and sumptuous new interiors.

Learn more about the new Chrysler 300 design and features, visit Chrysler.com
EVOLUTION IN ENGINEERING.
The class-exclusive 2 TorqueFlite® eight-speed automatic transmission, now standard on every model, balances V8 performance with segment-leading 31 highway MPG† with V6 models. By design, the gearbox provides world-class shift quality, refinement and fuel efficiency. The available dynamic Sport mode sharpens steering and throttle responses and allows a slight wheel spin along with more aggressive acceleration maneuvers.

LINES translate FORM.
The new standard Rotary E-shift on the center console electronically selects gears and easily engages with a simple turn. The performance fonts gauges, LED-backlit standard analog speedometer and tachometer flank the 7-inch customizable vehicle information screen complementing the driver's point of view.

SERENE AND PROVOCATIVE.
The abundance of comfort and convenience with distinctive accents begin at the base trim with standard leather accents and an available heated steering wheel. The new two-tone Indigo and Linen premium Nappa leather trim provides heated and ventilated seats, as well as Poltrona Frau leather-wrapped accent-stitched instrument panel, doors and center console are standard on the new 300C Platinum.

POWER SOURCES.
Four stunning models are offered in the available 3.6L V6, an advanced all-wheel-drive (AWD) system or a powerfully engaging 5.7L V8. All models are mated to an advanced TorqueFlite® 8-speed transmission providing up to an unsurpassed 31 highway MPG,† among V6 competitors.

* A note about this brochure: All disclaimers and disclosures can be found on the back cover.
†Chrysler Group LLC estimated 31 hwy mpg. Actual mileage may vary.

COOL INDIGO

ADVANCED TECHNOLOGY.
The 300 offers the largest touchscreen in its class with the user-friendly 8.4-inch Uconnect® radio, which is standard on all models. This new system provides available advanced 3-D Navigation, voice technology, a WiFi hotspot† and exclusive premium BeatsAudio™ and Harman Kardon® audio systems. All surrounded by wood and materials that give 300 the comfort that enhances your mobile retreat, designed and built to share.

WARM LINEN with WOOD

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THE 2015 CHRYSLER 300
THE RETURN OF THE BIG, BOLD AND PROUDLY AMERICAN ICON.
(1) Based on the latest competitive information and Chrysler Group LLC. Upper Large Car Segmentation. EPA estimated 19 city/31 highway mpg. Actual mileage may vary. (2) Based on the latest available competitive information and the Chrysler Group LLC. Upper Large Car Segmentation. (3) Requires a mobile phone equipped with the Bluetooth® Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (4) WiFi subscription required. Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must be properly equipped and in active and usable cellular range for WiFi usage. WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely.

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