Diffoue
Four similarly different compact pickups. Numerous options, engine colors and configurations. One you. These are the figures in the Dodge Dakota equation. The answer to which is solved only when you are totally satisfied with the Dakota that’s perfectly suited for you. Choose between street-smart and sporty R/T, or a regular cab or Club Cab model stuffed with standard features. Or perhaps you prefer the roominess and cargo capacity of the four-door Dakota Quad Cab. Your choice. And select from the widest choice of engines of all compact pickups — including the only two V-8 engines in this segment — both of which provide best-in-class power and performance. Also consider the available classy new leather-trimmed seats on Dakota Quad Cab. There are so many possibilities, it seems almost endless (and we haven’t even discussed interior or exterior colors, choice of fabrics, or stereo systems). Add a new center console and redesigned ergonomic instrument panel — featuring a relocated and easily reachable four-wheel drive dial with available full-time four-wheel drive — and the sum is one unbelievably powerful and comfortably convenient vehicle that’s just right for you. In addition to the many fantastic new features, Dakota’s strength and durability remain a constant across the entire line. With Dakota, you get four decidedly different compact pickups. It only figures they’re from Dodge.
Now, imagine this is a

**See. Feel. Hear.** The Dakota's dynamic new streamlined stereo design features intuitive controls, cupped buttons that feel right to the fingers, and ultramodern blue-green fluorescent displays. Listen to the standard AM/FM stereo radio and cassette player, or the available CD player with eight Infinity® speakers in six locations and studio-grade clarity. The available leather-wrapped steering wheel offers audio controls with a new sixth radio control button for safe and simple selection between AM, FM, cassette or CD.

Infinity is a registered trademark of Infinity Systems, Inc.
Switch to convenience. Switching between four-wheel-drive performance options is now easier than ever. Moved from its traditional position on the floor, the new full-time transfer case control dial (shown at right) resides in a convenient position on the instrument panel. This position works to coordinate part-time or available full-time four-wheel drive performance and delivers a high degree of safety, security and convenience.
Dodge Dakota Quad Cab® interior shown with new available Leather Interior Group in Dark Slate Gray
The designers have left

Well-insulated from the world outside. Listening to the stereo, your travel companions, or nothing at all is a comforting reality with Dakota Quad Cab. Sound-blocking innovations, high-density protective panels, and dual-stage head restraints help keep wind, road noise, and engine roar quiet.

Easy access for ease in excess. Folding Slow-and Go™ rear seats that create almost 30 cubic feet of space when in the up position and rear doors that swing out to almost 90 degrees make it simple to load people or cargo into your Dakota. The four Dakota Quad Cab full-size doors also feature one-touch electric glass and钥匙less entry, making them just as convenient for everyday use as they are for Weekender duty.
Storable and adorable. The underside of each contoured Stow-and Go™ rear seat is nicely carpeted and appointed with strong elastic straps; perfect for holding loose items such as umbrellas, flashlights, and ice scrapers.

Space in. Dakota’s backseats fold up independently of each other. This means more useful and versatile space for your passengers, your play things, or both.

So many amenities. Your cellular phone, CDs, tapes, coins, tissue paper, one-liter bottle, 32-oz. cups, even your pen — there’s space for all this and more — in the new center floor console. Add a redesigned steering column, which provides a more solid feel, along with the appearance of a sleek new instrument panel, and it’s quite apparent that Dakota is headed for high style.

Dodge Dakota Quad Cab™ 4x4 SLT shown in optional two-tone Flame Red and Bright Silver Metallic.
Need storage? Let the Dakota console you. Dakota’s center floor console (shown on the left), is packaged with available front bucket seats and includes a power outlet and interior lamp. It is also loaded with ample room for storing your travel items. An oversized glove box with an Owner’s Manual storage shelf and available door trim panel map pockets also offer a considerable amount of storage for your belongings. Maps, CDs, cellular phone, tapes, gloves, cups, you name it ... you can fit it.
Designed to put you at ease. Dakota's optional bucket seats increase your comfort level with soft — yet sturdy — body-bearing cushions and back pads. Perfect for long-distance trips.

Power pack. With Dakota, you can really pack it in with either the available center floor console (shown far left), or the available center business console (not shown, available with 40/20/40 front seat). An exceptionally large, bin-type glove box and a generous number of front and rear cup holders come with either option. The Club Cab rear bench also provides optimal storage in underseat storage compartments (shown above).

Comfortably strapped in for safety. A height-adjustable, five-position front outboard seat belt conforms to your body for a safe, snug fit ... no matter how tall or small you are.

Fill 'er up. Fold up the rear bench seat and cram Club Cab full of your camping and travel gear (as shown on the left) and there’s still plenty of room up front for you and a passenger.

Three to go. When the rear bench seat is folded down, (as shown on the right) up to three passengers can ride comfortably in the back.

Both Club Cab interiors are shown in Taupe premium cloth.
A tight, 36-foot turning diameter quickly maneuvers regular cab models out of tight spots. Dakota's scrub radius geometry reduces tire wear during low-speed cornering. The entire Dakota lineup boasts power rack-and-pinion steering for the ultimate in handling control.

Dodge Dakota Club Cab® Sport 4x4 shown in Black with Mopar Tubular Brush Guard, Tubular Side Steps, Dual Halogen Fog Lights in Roof.
**All surfaces. All the time.** Available full-time four-wheel drive gives you traction and control on any road surface — all the time — without switching performance options. With the driver-selectable part-time mode, used for more demanding off-road situations, a new electronic transfer case makes the shift-on-the-fly transition smooth. And the 4WD shifter is now an easily reachable control dial located on the instrument panel.

**One tough ride.** A double-wishbone front suspension — featuring heavy-duty gas charged shock absorbers, a live rear axle, and multileaf springs — works with a stiff three-section carbon steel frame to maintain body integrity while providing lively suspension response.

**Your answer for questionable roads.** When you consider the Dakota's available tire and wheel options, which range from standard 15-inch all-season tires on 15x7-inch steel wheels to the R/T's 17-inch tires on 17x9-inch, cast aluminum wheels, you begin to realize Dakota means business; on or off the road. Choose either standard rear-wheel or available four-wheel antilock brakes for complete stopping power and control.

*These products are designed solely to enhance the appearance of the vehicle. Since their safety characteristics are limited, they are not intended to prevent injury or damage in the event of an accident.*
Working class heroes.

Magnum® 2.5-liter I-4 with 120 horsepower provides 145 pound-feet of torque at 3,250 rpm and is standard on regular cab and Club Cab® 4x2 Base and Sport models. Available with a five-speed manual transmission only.
**Magnum** 3.9-liter V6 with 175 horsepower is standard on all Quad Cab™ 4x4, and SLT models and optional on all others. This bold engine delivers 225 pound-feet of torque at 3,200 rpm.

**Magnum Next Generation** 4.7-liter V8 with 230 horsepower features a lightweight composite intake manifold and lightweight pistons, rod assemblies, and high-flow cylinder heads for increased power.

**Magnum 5.9-liter V8** with 250 horsepower* standard on Dakota RT and available on Quad Cab. This efficient and enormous engine supplies 345 pound-feet of torque at 3,200 rpm.

*245 horsepower on Quad Cab. 
1335 pound-feet of torque on Quad Cab.

**Magnenumous.** Dakota offers the widest range of engines in its class — from the 120-horsepower Magnum 2.5-liter I-4 to the biggest-in-class Magnum 5.9-liter V8 with up to 250 horsepower.* All Magnum engines give you power and performance with sequential multipoint fuel injection. A 175-horsepower 3.9-liter V6 and a 230-horsepower next-generation 4.7-liter V8 are also available. Take your pickup.

*245 horsepower on Quad Cab.
Drive further and in confidence with Dakota Quad Cab™’s 24-gallon fuel tank. A quieter engine fan adds the assurance of dependable cooling performance. (Quad Cab is shown at the left with a hard-topped Mopar Folding Tonneau Cover.)

Add covered storage area to your Quad Cab, with a custom designed bed cap (shown above) from Leer.*

*Meyle's from Leer, a division of American Steel.
You'll tow a boat load with Dakota's best-in-class towing and payload.* Choose the Heavy-Duty Service Group or Trailer Tow Group and your choice of axles for custom towing performance. New, large aerodynamic power-heated folding exterior mirrors are available on Sport and SLT models. They're the largest side mirrors in their class — larger than domestic competition — to help you see obstacles behind you.

*4x2 regular cab models, when properly equipped.

### Power Train and Performance Specifications

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>hp</th>
<th>Torque (lb-ft)</th>
<th>Standard Capacity</th>
<th>Maximum Capacity</th>
<th>GCWR* (lb)</th>
<th>Axle Ratio</th>
<th>GCWR* (lb)</th>
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<tbody>
<tr>
<td>2.5L I-4 Magnum</td>
<td>Man 5-Spd</td>
<td>120</td>
<td>145</td>
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<tr>
<td>3.9L V6 Magnum</td>
<td>Man 5-Spd</td>
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<td>3.25</td>
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<tr>
<td>3.9L V6 Magnum</td>
<td>Auto 4-Spd</td>
<td>175</td>
<td>225</td>
<td>3.55</td>
<td>8,500</td>
<td>3.25</td>
<td>9,500</td>
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<tr>
<td>4.7L V8 Magnum</td>
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<td>295</td>
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<td>9,500</td>
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<tr>
<td>4.7L V8 Magnum</td>
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<td>295</td>
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<td>Club Cab R/T</td>
<td>Auto 4-Spd</td>
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<td>345</td>
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<td>5.9L V8 Magnum</td>
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<td>Quad Cab 4x4</td>
<td>Auto 4-Spd</td>
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<td>335</td>
<td>3.55</td>
<td>9,200</td>
<td>3.25</td>
<td>10,800</td>
<td></td>
</tr>
</tbody>
</table>

*Gross Combination Weight Rating
* Standard Trailer Tow Weight Allowance is a guide based on an unloaded truck with standard equipment and a 10-mile tow. Higher Trailer Weight Allowances are available with certain powertrain and axle ratio combinations. Weight allowances must always be reduced by the weight of optional equipment, trailer hitch, passengers (other than driver) and cargo in truck. Maximum tongue weight depends on the tow weight allowance and the axles used. Load-carrying capacities are recommended for all trailers over 2,000 lb. See dealer for details or service. trailer weight allowances and recommended towing practices. * Not available with 4WD Magnum.
Feets of streng

Tie down 1,000 pounds. The cargo tie-downs on every Dakota support up to 1,000 pounds of payload. Horizontal ridges in the box sides accommodate a divider to create two floors of storage. In addition, Dakota Quad Cab™ has cargo box inner slots that allow you to insert vertical dividers (shown on the left). At 5 foot 3 inches long, the Dakota Quad Cab has the largest bed of any compact pickup with four full-size doors.

Properly secure all cargo.

### Dimensions (inches)

<table>
<thead>
<tr>
<th></th>
<th>Regular Cab</th>
<th>Club Cab*</th>
<th>Quad Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wheelbase (4x2/4x4)</strong></td>
<td>112.0/112.1</td>
<td>131.0/131.2</td>
<td>131.0/131.1</td>
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<tr>
<td><strong>Overall Length</strong></td>
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<td>215.1</td>
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<tr>
<td><strong>Overall Height (4x2/4x4)</strong></td>
<td>64.8/67.3</td>
<td>64.9/67.4</td>
<td>65.0/68.5</td>
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<tr>
<td><strong>Overall Width</strong></td>
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<td>71.6</td>
<td>71.6</td>
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<tr>
<td><strong>Track (4x2/4x4)</strong>*</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>— Front</td>
<td>60.9/61.4</td>
<td>60.9/61.4</td>
<td>61.9/62.3</td>
</tr>
<tr>
<td>— Rear</td>
<td>61.4</td>
<td>61.4</td>
<td>62.5/62.4</td>
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<tr>
<td><strong>Maximum Box Length at Floor</strong></td>
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<td>77.7</td>
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<tr>
<td><strong>Maximum Box Width at Floor</strong></td>
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<td>59.3</td>
<td>59.3</td>
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<tr>
<td><strong>Box Depth</strong></td>
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<td>17.5</td>
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<tr>
<td><strong>Tailgate Opening</strong></td>
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<tr>
<td><strong>Width Between Wheelhouses</strong></td>
<td>45.1</td>
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</tbody>
</table>

*With standard tires.

### Exterior Dimensions (inches)

<table>
<thead>
<tr>
<th>Model</th>
<th>Ground Clearance (Empty)*</th>
<th>Approach Angle (Degrees)</th>
<th>Departure Angle (Degrees)</th>
<th>Breakover Angle (Degrees)</th>
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<tbody>
<tr>
<td>4x2</td>
<td>4x2</td>
<td>4x2</td>
<td>4x2</td>
<td>4x2</td>
</tr>
<tr>
<td>4x4</td>
<td>4x4</td>
<td>4x4</td>
<td>4x4</td>
<td>4x4</td>
</tr>
</tbody>
</table>
1. Full stainless steel exhaust system, including muffler and tail pipe, for longer life.
2. Standard rear-wheel antilock brakes help prevent rear-wheel lockup.
3. Standard front-wheel disc brakes with 11-inch rotors help provide steering control while braking. Get maximum control with available four-wheel antilock brakes, which help maintain directional stability under hard braking situations.
4. Standard 22-gallon* and 24-gallon (Quad Cab**) fuel tanks are made of high-density polyethylene and mounted within the frame rails for safety.
5. Stiff three-section carbon steel frame maintains body integrity while allowing full suspension flex.
6. Cab is isolated from road noise and shocks by six rubber cab mounts (eight on Quad Cab) outboard of the frame.
7. Inverted rubber “V” engine mounts, specifically tuned for each engine, reduce power train vibration and interior noise.
8. The available Tire and Handling Group includes P255/65R16 OWL all-season tires (4x2 models) or P265/70R16 OWL all-terrain tires (4x4 models). 16x8-inch cast aluminum wheels, color-keyed wheel flares (4x4 models only) and a rear stabilizer bar improve handling performance.
9. Steering scrub radius geometry is engineered for a tight turning radius, fast response and improved feedback for precise handling. Rack-and-pinion steering is standard on all models.
10. Shift-on-the-fly 4x4 transfer case allows shifting from 4x2 to 4x4 high gear without stopping for increased convenience in varying terrain and traction conditions.
11. Skid plate protection for front suspension, transfer case and fuel tank is included in the optional 4x4 Skid Plate Group.

*Standard 20-gallon fuel tank will be introduced at mid-model year.
**Rear stabilizer bar not included with 4x2 regular cab models.
The key to safety. With the Power Convenience Group, available on all Sport and SLT models, you get the ease and safety of remote keyless entry. The keyless remote enables you to first unlock only the driver’s door, then all remaining doors. A new available Sentry Key® Engine Immobilizer system protects against theft by disabling the Dakota’s engine controller if an invalid key or “hot wiring” is used to start the vehicle.
Next Generation driver and front-passenger air bags* are standard on every Dakota and employ a single-stage inflation system for advanced response. A key-actuated dash-mounted passenger-side air bag on/off switch is featured on every Dakota except Quad Cab.™

On the safe sides. High-strength steel door beams on every Dakota — including all four of the Quad Cab full-size doors — provide reinforced protection to meet federal dynamic side-impact standards for passenger cars, multipurpose vehicles, and light-duty trucks under 6,000 pounds Gross Vehicle Weight Rating.

Dakota Quad Cab standard safety features include new pretensioning and load limiting seat belt retractors for both the driver and front passenger for added impact protection, child-protection rear door locks, and an innovative wraparound box design.

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a back seat in Dakota Quad Cab or can be in the front seat only with the passenger air bag turned off in regular cab and Club Cab™ models correctly using an infant or child restraint system or a seat belt that is rated for their own age.
Why Dodge.

Over 85 years, Dodge has earned a reputation for creating cars, trucks, and minivans that are truly different. We bring new designs into production fast. We create innovations — Dodge Caravan, for example, the original minivan — that serve people better than before. Dodge is original in its thinking, aggressive in its technology, bold in vision, and responsible in its regard for safety.

Everyone is Different.
We’re proud to be able to fulfill the changing needs of ALL drivers — heads of families, first-time owners, free-spirited adventurers, and hard-working men and women whose own dependability demands cars, trucks and vans as tough as the jobs they do.

Things you can count on.
When you choose Dodge, you can count on innovations created especially to assure you of a family-safe, quiet, performance-confident driving experience. Ask your dealer about battery savers, 100,000-mile scheduled maintenance, to commercial customers. These dealers are committed to selling and servicing your business-related vehicles to save you time, money and hassles. Call (877) 2-THE-LINK to learn more.

ON THE JOB is a special incentive program for qualified commercial buyers. Small businesses are eligible for cash discounts or allowances on upfit equipment for trucks and vans. To learn more about incentives for which your business may be eligible, call (877) ON-THE-JOB.

Shopping resources.
We’ve even reinvined the way we get our vehicles to you. We post the very latest national incentive information on our Web site, www.4adodge.com, and we send it to you in the mail. We’re also ready to talk to you any time at 1-888-4-A-Dodge, or ask your dealer about money-saving offers or special financing that may be available on certain models for eligible customers.

Special Programs.
Dodge recognizes the unique needs of small businesses. BusinessLink is a...
seasonal payment plans and preferred rates to eligible businesses. Call (888) 9-CFO-NOW for more information.

The Automobility program is another Dodge innovation that provides cash reimbursement to qualified retail buyers for adaptive equipment on new Dodge vehicles. For information on incentives and factory approved upfitters of adaptive driving devices including wheelchair lifts, call Automobility Headquarters at (800) 255-9877.

Bumper-To-Bumper Warranty* that includes Roadside Assistance—24 hours a day, seven days a week. And please ask your dealer about Dodge Service Contracts, and our Customer Call Center, where you can get practical service advice 24/7.

Millions of Dodge owners like to accessorize their vehicles. And eventually, most vehicles need parts. At Dodge, Mopar is your resource for parts and accessories made specifically to deliver perfect fit and finish for your Dodge vehicle.

* See your dealer for additional details and a copy of this limited warranty. Covers the complete vehicle against defects in materials and workmanship. Excludes wiper blades, clutch disc, brake pads, linings, rotors and drums, normal maintenance items (these items are covered against defects for 12 months or 12,000 miles, whichever comes first) and tires (covered by their own manufacturer’s warranty). Some truck powertrains are warranted by their supplier to DaimlerChrysler Corporation.

Road service provided by Cross Country Motor Club, Inc. (In California, Cross Country Motor Club of California, Inc.)

Benefits of ownership.

Being a Dodge owner also means you’ll receive timely information on the newest Dodge products, dealership service pricing, and Dodge-sponsored events. You can take part in exclusive Dodge-only activities, like vacation events you’ll remember all your life. You’ll also receive Dodge Magazine three times a year—a wealth of owner stories, industry news, and valuable parts and service offers.

We want you to be a part of Dodge. We want you to share our history of industry firsts and industry and consumer group awards. And we think you’ll be proud to own a vehicle honored for excellence. Choose Dodge. For nearly a century, we’ve dedicated ourselves completely to being worthy of your trust. Today, you’ll find that’s Different.
Standard features and options.

Dakota models include:
- Bags: Next Generation driver and front-passenger with front-passenger inflow switch on regular cab and Club Cab models
- Exhausters: Cab back-mounted
- Seat Handles: Driver and passenger, A-pillar mounted
- Tachometer: 117-ampere
- 600-ampere maintenance-free with Battery-Saver Feature
- Power-assisted front disc/rear drum with rear antilock
- Seat Top Tether Anchors: User-ready at each backseat position to minimize aftermarket child seat movement
- Clock: Digital, integral to all radios
- Anticheat coating on lower bodyside, galvanized steel
- Paint: Other metallic
- Front side windows
- Long-life stainless steel
- Tinted, all windows
- Analog, speedometer, tachometer, displays for VF
- odometer and trip odometer, gauges for fuel level, engine coolant
- Temperature, warning lamps for brake system, ABS, check gauges, check engine, high-beam headlamps on, seat belts, low washer fluid, turn signal arrows, low fuel icon, upshift indicator, overdrive off, automatic transmission
- Temperature, speed control on, turn signal on and vehicle alarm system
- Cigar, located on lower center of instrument panel
- Interior, dome lamp with door actuation
- Exterior, dual manual 5x7" black fixed
- Interior, rearview manual day/night and inside right sun visor
- Double-wall construction with one-piece, high-strength steel
- Cargo tie-down loops and two-tier loading capabilities
- Three-point Unibelt for outboard seating positions; front outboard positions only
- High-back buckets with traveling inboard
- Cigar, located on lower center of instrument panel
- Power-assisted, rack-and-pinion
- Deluxe
- 4x2
- Front, upper and lower A arms, coil springs, heavy-duty gas-charged shock absorbers and stabilizer bar; rear, live axle, four-leaf two-stage
- Longitudinal springs and heavy-duty gas-charged shock absorbers
- Front, upper and lower A arms, torsion bars, heavy-duty gas-charged shock absorbers and stabilizer bar; rear, live axle, four-leaf two-stage
- Longitudinal springs and heavy-duty gas-charged shock absorbers
- Removal with caliber latches

### POWER TRAIN AVAILABILITY

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>Regular Cab</th>
<th>Dakota Club Cab</th>
<th>Dakota Quad Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L Magnum 4-cyl</td>
<td>5-speed manual</td>
<td>21W/21B</td>
<td>21W/21B</td>
<td>21B/21B</td>
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<tr>
<td>3.9L Magnum V6</td>
<td>5-speed manual</td>
<td>20W/20B</td>
<td>23B/23W</td>
<td>23B/23B</td>
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<tr>
<td>4.7L Magnum V8</td>
<td>4-speed automatic</td>
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<td>24W/25B</td>
<td>24B/24B</td>
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<tr>
<td>5.0L Magnum V8</td>
<td>Multipurpose transmission</td>
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</tr>
<tr>
<td>25B/25B</td>
<td>4-speed automatic</td>
<td></td>
<td></td>
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</tbody>
</table>

### FEATURES

- Air Conditioning: CFC-free refrigerant
- Axle: Limited-slip rear differential (included with RT Group)
- Brake: 4-wheel antilock
- Cooling: Maximum engine (included with Heavy-Duty Service Group)
- Defroster: Electric rear window, fixed solar control glass, power aerodynamic heated black, folding exterior mirrors (included with RT Group)
- Deluxe Convenience Group: Electronic speed control, automatic transmission, tilt and steering column (included with RT Group)
- Engine Block Heater
- Fascias: Black upper bumpers, argent lower
- Bright upper bumpers, gray lower
- Black upper, body-color lower
- Body-color upper and lower (included with RT Group)
- Front: Front and rear
- Fuel Tank: 22-gallon
- 24-gallon, polyethylene
- Grille: Painted black/metallic
- Painted body-color
- Bright
- Heavy-Duty Service Group: 138-ampere alternator, 750-ampere battery and maximum engine cooling
- HomeLinx Universal Transceiver: Programmable, 3-function, with remote controls for garage door opener, garage exterior lighting and security devices (included with Power Overhead Convenience Group)
- Leather Interior Group: Leather-trimmed seating with front high-back buckets with rear seat (requires Sport Plus or SLT Plus Decor Group, Power Overhead Convenience Group, power 6-way driver's seat, and Infinity® speakers (Quad Cab models only)
- Lighting: Fog lamps (included with RT Group and Sport Plus Group)
- Interior: Light group power outlet, mini overhead console, exterior cargo lamp and interior lamps for glove box and ash tray
- Mirrors: Exterior: Dual power 5x7" black fixed
- Dual power aerodynamic heated black, folding (included with rear window defroster on Club Cab and Quad Cab)
- Interior: Rearview automatic dimming day/night (included with Power Overhead Convenience Group)
- Power Overhead Convenience Group: Power windows, power door locks, remote keyless entry and power 5x7" mirrors
- Premium overhead console with HomeLink® Universal Transceiver, automatic dimming day/night/mirror, and Power Overhead Convenience Group
- RT Group: 5.9L V8 engine, 4-speed automatic transmission, Light Group, Deluxe Convenience Group, cloth bucket seats, or 40/20/40 split-bench seat (no charge option)
- "Dakota 8 R/T" door decal, "5R T/T" tailgate decal, "Dakota 8 R/T" power mirrors, "5R T/T" power reissue"
Seats
Fabric — Vinyl
— Ashford Cloth
— Yesumite Cloth
— Leather-trimmed front high-back bucket seats (included with Leather Interior Group)
— Leather interior with high-back bucket seats
— Bench with integrated head restraints
— 40/20/40 split bench with center folding armrest
— High-back bucket seat with center floor console
(excludes power outlet and lamp inside console)
— Six-way power driver’s seat
— Rear — Premium cloth 60/40 split bench with under seat storage compartments
— Stow-and-Go® 60/40 split bench with automatic latch
— Two cup holders, and under seat storage
Sentry Key® Engine Immobilizer — Thatch-detent system with encoded key, includes 2 keys (included with Vehicle Security System)
Skid Plate Group — Skid plates for fuel tank, transfer case and front suspension (4x4 models only)

SLT Decor Group — Cloth door trim panel with map pockets, Light Group, air conditioning, floor carpet, floor mats, hood insulation, bright front bumper, bright rear stop bumpers, bright grille, gray fascias, bright “Dakota” door badge, “SLT” hard door badge and 15”x7” cast aluminum wheels.

SLT Plus Decor Group — Power Convenience Group and Tire and Handling Group
Sound System — AM/FM stereo radio and cassette player with 2-band equalizer, changer controls and 6 infinity speakers in 6 locations
— AM/FM stereo radio with CD player and changer controls and 6 infinity speakers in 6 locations
— AM/FM stereo radio with combination cassette/CD player graphic equalizer and 6 infinity speakers in 6 locations
— 6 audio controls on steering wheel (requires Power Convenience Group, leather wrapped steering wheel and AM/FM stereo premium radio with combination cassette/CD player and graphic equalizer)
Sport Appearance Group — “Sport” decal located on door, body-color painted grille, body-color fascias, 15”x7” cast aluminum wheels, cloth door trim panel with storage pockets and floor carpet.
Sport Plus Group — Tire and Handling Group, Light Group, air conditioning and fog lamps
Steering Wheel — Leather-wrapped (requires Deluxe Convenience Group) (included with R/T Group)

Tire and Handling Group — 4x4, P255/70R16 OWL all-season tires, 15”x7” cast aluminum wheels and rear stabilizer bar
— 4x4, P235/70R16 OWL all-terrain tires, 16”x8” cast aluminum wheels, body-color wheel wells, and rear stabilizer bar

Tires — P215/70R15 BSW all-season
— P215/70R15 OWL all-season (4x2 models)
— P235/70R16 OWL all-terrain tires (4x2 models) (included with Tire and Handling Group)
— P255/70R17 BSW all-season (4x2 models) (included with Tire and Handling Group)
— P235/70R15 OWL all-terrain tires (4x4 models)
— P255/70R16 OWL all-terrain tires (4x4 models) (included with Tire and Handling Group and includes body-color wheel wells)

Trailer Tow Group — Class IV platform hitch receiver, 7-pin wiring harness mounted on the hitch for direct plug in, and 7/4-pin adapter wiring pigtail (requires Heavy-Duty Service Group)

Transfer Case — 4x2 models only
— NV2431D electronic, part-time “shift-on-the-fly”
— NV2434D electronic, full-time (requires V8 engine and automatic transmission)

Two-Tone Paint — Lower break
Vehicle Security System — Security alarm, Sentry Key®
Engine Immobilizer (requires Power Convenience Group)
Wheels — (see wheel chart)
Window — Rear sliding with dark-tinted glass
— Rear, one-piece
— Rear flip-out quarter

SPORT PLUS GROUP — Tire and Handling Group, Light Group, air conditioning and fog lamps. Optional on Sport models.

SLT PLUS DECOR GROUP — Power Convenience Group and Tire and Handling Group. Optional on SLT models.

LEATHER INTERIOR GROUP — Leather-trimmed seating with front high-back bucket seats (requires Sport Plus or SLT Plus Decor Group, Power Convenience Group, six-way power driver’s seat, and Infinity speakers) (Optional on Quad Cab models)

R/T GROUP — 5.9L V8 engine, 4-speed automatic transmission, Light Group, Power Convenience Group, cloth bucket seats, or 40/20/40 split bench seat (no charge option), “Dakota 5.9 R/T” door badge, “5.9 R/T” tailgate decal, color-keyed wheel covers, body-color front and rear upper and lower fascias, hood insulation, heavy-duty rear stabilizer bar, leather-wrapped steering wheel, fog lamps, suspension lowered by 1 inch, P255/70R17 BSW performance tires, 17x9-inch cast aluminum wheels, limited slip rear differential, and 3.92 rear axle ratio. Optional on regular cab and Club Cab 4x2 Sport models only.

Heavy-duty vinyl bench seat shown in Taupe (standard on Base regular cab)

Yosemite Cloth shown in Dark Slate Gray (available bucket seat on Sport and SLT models shown, also available in Taupe)
Accessories made exclusively for Dakota.

Dodge Accessories from Mopar are designed and engineered by the same innovators who created Dakota. So tailor your Dakota to your needs with accessories that look good, fit right, and are covered by either the 3 year/36,000-mile Bumper-to-Bumper Warranty. Ask your dealer for full details and a copy of the warranty.

Gull Wing Tonneau Cover for Dakota Quad Cab. A new three-lid design gives you superior versatility by allowing access to items stored in the front of the bed.

Light Bar/Bed Rail Combo. Illuminate the road ahead with 6x9-inch rectangular lights in chrome or black steel housings with lens covers.

grille guards; this strong guard accentuates Dakota’s bold look with 2-inch premium tubing.
You won’t find the obvious at Dodge. In fact, our designers and engineers pride themselves in exploring previously uncharted territory.

It’s a path that began over 10 years ago with the creation of the Viper RT/10 concept car. That concept became a reality. And so did a different approach to the creation of automobiles. Today, all Dodge cars and trucks are created that way. By closely knit teams of talented people from every automotive-related discipline. Their assignment: Find different ways to be better. And drive better. That means producing vehicles that work better, thanks to innovations like minivans that are easier to get into and out of. Pickups that can haul and tow well, in many ways. Sedans that are sleek, yet spacious and exciting to drive. A sport utility that stakes out its own domain. And a sports car that’s unrivaled on the road. And on the track. Each one embodies a totally different approach to the tried and true. And, like Dodge, each has become a quickly moving target the competition seeks to emulate.

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