HOW TO NAVIGATE

TO TURN THE PAGES
Touch/Click the arrows on either side of the brochure

TABLE OF CONTENTS
Touch/Click the Table of Contents button in the top navigation bar of the screen to advance to specific areas of interest

VIDEO COMPONENTS
To play video embedded within the brochure a live internet connection is required
Dodge Dart is many things, but boring and basic don’t make the list. It might find its home in the compact car segment, but that doesn’t mean it’s typical of the others that park there. You see, this isn’t a one-size-fits-all category car. It’s a car that makes category cars nervous. Dart has been engineered with the DNA that comes from the same 100-year bloodline that birthed Challenger and Charger. It has been engineered without compromise and fortified with technology. It’s available with envy-inducing features like the class-exclusive\(^1\) 8.4-inch touchscreen, leather-trimmed seats and a throaty integrated dual exhaust. And it boasts an interior that makes plenty of room for everyone and everything, including Dart’s cutting-edge reputation. This is the standard to which all others should hold themselves. This is the 2015 Dodge Dart. // Most awarded vehicle in its class\(^1\) // Mid-size levels of interior roominess // Class-leading\(^1\) 60 safety and security features // Up to 41 mpg highway \(^\dagger\) // 184-horsepower Tigershark\(^\circ\) engine standard on SXT, Rallye, Limited and GT // Class-exclusive\(^1\) seven-inch reconfigurable digital gauge cluster // Class-exclusive\(^1\) 8.4-inch touchscreen // Class-exclusive\(^1\) LED racetrack taillamps

\(^\dagger\)2014 EPA-estimated 28 mpg city/41 mpg highway. Aero model using 1.4L Turbo engine, premium gasoline and 6-speed manual transmission. Actual mileage may vary. *A note about this brochure: all disclaimers and disclosures can be found on the back cover.
It's not that Dart is a master of illusion, it's just an all-out master. Ingenious engineering created an interior with an abundance of overall passenger space and interior volume that allow this compact car to be technically classified by the EPA as a mid-size sedan. Available features like the 60/40 split-folding rear seatback with trunk pass-through give weekend warriors the space they need for their oversized gear. Even Dart’s cavernous glove box works overtime to provide enough room to secure a laptop or tablet. The bottom line — Dart has serious space for you, your friends and everything needed for a good time.

STIR THE SENSES.

Outfit Dart with either premium cloth or available supple Nappa leather-trimmed seats with striking accent stitching. Either way, touchpoints are covered in soft materials and tactile grains with sporty pops of color. Available features like Dual-Zone Automatic Temperature Control, ambient lighting, heated seats and heated steering wheel let you create the perfect atmosphere.

Jamming to your favorite tunes has never been easier. The center console is like an entertainment hub with available USB and auxiliary power outlets. The saddle cubbies on the side are perfect for hand-held electronics like your smartphone or MP3 player.

Sometimes it’s the simplest things that keep you composed on the daily commute, like caffeine that’s easily within reach thanks to perfectly placed cup holders. Opt for available steering wheel-mounted audio controls and there is another reason you’ll never want to take your hands off the wheel.
Most compact cars don’t get second glances. But most cars aren’t Dodge Dart. The unmistakable crosshair grille and aggressive-looking fenders grab your attention. Its full-width mask treatment and broad, low-slung stance give it pure Dodge attitude. An overall premium appearance comes from details like the sleek laser-brazed roof, which also improves aerodynamics, and the dramatic, rounded hood. Slim and modern standard projector headlamps or available projector fog lamps with bright accents give Dart a bold presence. It’s a total package that makes Dart’s exterior just as potent as its performance.
AVAILABLE CLASS-EXCLUSIVE RACETRACK LED TAILLAMP AND INTEGRATED DUAL EXHAUST

Inspired by the iconic Charger, 152 individually placed LED lights create an available full-width racetrack taillamp. Opt for the class-exclusive integrated dual exhaust for an even more aggressive parting shot. It’s details like this that set Dart apart.

/// Dart GT shown in Pitch Black.
2.0L DOHC 16-VALVE TIGERSHARK® WITH VARIABLE VALVE TIMING (VVT) /// 160 horses and 148 lb-ft of torque work together to bring impressive low- and mid-range torque for greater drivability and overall fuel efficiency.

2.4L SOHC 16-VALVE TIGERSHARK WITH MULTIAIR® /// Chrysler and FIAT® technologies combine to bring 184 horsepower and 174 lb-ft of torque to this engine.

Dart GT’s standard sport-tuned suspension system corners more tightly at higher speeds while frequency-dampening shock absorbers provide highly responsive control as well as a smooth ride.

Dart’s six-speed transmission lineup kicks in just as much capability as its engines. Options include a highly advanced, close-ratio manual PowerTech automatic that can be mated to the 2.0-liter or 2.4-liter engines, or an advanced Dual Dry Clutch Transmission (DDCT) on the 1.4-liter Turbo.

This is what it looks like to sit behind the wheel of the most technologically advanced vehicle in its class. The available class-exclusive seven-inch reconfigurable digital gauge cluster is command central. From here, you get real-time information on performance, navigation, fuel efficiency and vehicle status, plus view available Blind Spot Monitoring (BSM) all in full color with rich graphics. How you customize your settings is all up to you.

- Track your current and average fuel economy*
- When in Reverse, available sensors detect the presence of objects in the backup pathway*
- View available navigation directions from the center of your cluster*
- Available Blind Spot Monitoring (BSM) Radar continually monitors rear vehicle blind zones on either side of the vehicle*

* Screens shown are optional depending on model and package.
CRANK THE MUSIC, MAKE A PHONE CALL, GET DIRECTIONS.
Engineered with technology, available Uconnect® offerings deliver a range of communication and entertainment services directly to your Dart. From music to travel destinations, there is a host of available convenient, must-have, user-friendly options to choose from. The world is yours to control either through the touchscreen or available Voice Command® or steering wheel-mounted controls. As large as an available class-exclusive[1] 8.4 inches, the touchscreen features easy-to-navigate icons for radio and SiriusXM® Satellite Radio[2] controls, personal devices such as an iPod® or smartphone, climate controls, and available navigation and Bluetooth® compatible phones. Bring along your own tunes via remote USB port with an iPod mobile device control or Bluetooth Wireless Streaming. The USB port can also charge your compatible devices. Available hands-free calling[3] can be operated through steering wheel-mounted controls or the touchscreen.

PHONE[3] Voice-activated communication lets you talk on your Bluetooth® enabled phone nearly hands-free. Up to 1,000 phone address book entries[3] are synced every time you get into your Dart.

WEB[3] Put the power of high-speed Internet in your Dart with Mopar Web. Passengers can use multiple devices at the same time, and there’s no need for cell cards or software. Available. Subscription required. Sold separately.


ENTERTAINMENT Get the sound going via CDs/MP3s and available features like remote USB port, audio jack, hard-disc storage, Voice Command® SiriusXM Satellite Radio[5] (your first year of service is included) and Bluetooth Streaming Audio.

SAFETY & SECURITY FEATURES

1 /// UNSURPASSED™ 10 STANDARD AIR BAGS[7]
Dual-stage, adaptive-venting : front air bags, front seat-mounted pelvic and thorax side air bags, rear-seat side-impact pelvic air bags, front and rear side-curtain air bags, and driver and front-passerenger knee bolster air bags are all standard.

2 /// PARKSENSE® REAR PARK ASSIST[8]
When vehicle is in Reverse, these available sensors detect the presence of objects in the backup pathway and provide an audible and visual warning.

3 /// PARKVIEW® REAR BACK-UP CAMERA[8]
This available system displays an accurate visual reference of what is behind your vehicle when it’s in Reverse.

4 /// READY ALERT BRAKING (RAB).
The system anticipates situations when the driver may initiate an emergency brake stop and uses the Electronic Stability Control (ESC)[9]™ pump to precharge the brake system in order to decrease the time required for full brake application. Standard.

5 /// BLIND SPOT MONITORING (BSM)[8] AND REAR CROSS-PATH DETECTION[8]
Radar continually monitors rear vehicle blind zones and visually and audibly alerts the driver when a vehicle is sensed in the zones. When in Reverse, rear sensors warn through a chime if cross-traffic approaches the vehicle. Available.

6 /// SMARTBEAM™ HEADLAMPS.
This available system automatically switches headlights from high to low beam and back again when oncoming headlamps, forward-lighting elements or tailamps from the vehicle ahead of yours are sensed. Nighttime driving is also assisted by providing the maximum amount of light possible for any driving scenario.

7 /// STANDARD ELECTRONIC STABILITY CONTROL (ESC)[9]
This system is designed to assist drivers in maintaining control of their vehicle during extreme steering maneuvers. ESC[9] senses when a vehicle is starting to spin (oversteer) or plow (understeer), and attempts to correct the vehicle’s course by automatically controlling the throttle and applying the brakes at individual wheels.

CLASS-LEADING
STANDARD / AVAILABLE
### DART: CHOICES

#### DART SE
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER SE:**
  - 36-inch Silver aluminum wheels
  - Power windows
  - Cruise control
  - Electronic Vehicle Information Center
  - Front cup holders
  - Rear cup holders
- **SELECT OPTIONAL EQUIPMENT:**
  - 6 speakers
  - SiriusXM® Satellite Radio (with 5-year subscription)
  - Alpine® 9 Alpine® speaker system (with 5-year subscription), and AM/FM/MP3
  - Dark-tinted headlamps

#### DART SXT
- **POWERTRAIN:** 2.4L 184-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER SXT:**
  - Heated seats
  - Power mirrors
  - Power windows
  - Cruise control
  - Electronic Vehicle Information Center
  - Steering wheel-mounted audio controls
- **SELECT OPTIONAL EQUIPMENT:**
  - 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel
  - Bluetooth® Streaming Audio

#### DART AERO
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER SXT:**
  - Leather-wrapped shifter
  - Front cup holders
  - Rear cup holders
- **SELECT OPTIONAL EQUIPMENT:**
  - Alpine® 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel

#### DART GT
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER GT:**
  - Heated front seats
  - Heated steering wheel
  - Front cup holders
  - Rear cup holders
- **SELECT OPTIONAL EQUIPMENT:**
  - Alpine® 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel

#### DART LIMITED
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER LIMITED:**
  - Heated front seats
  - Heated steering wheel
  - Front cup holders
  - Rear cup holders
- **SELECT OPTIONAL EQUIPMENT:**
  - Alpine® 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel

### DART RALLYE
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER RALLYE:**
  - 7-inch Hyper Black aluminum wheels
  - Black cloth with black matte grill surround
  - Projector fog lamps
  - Integrated dual exhaust with bright tips
  - Rallye hood
  - Torsion suspension
- **SELECT OPTIONAL EQUIPMENT:**
  - Alpine® 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel

### DART BLACKTOP
- **POWERTRAIN:** 2.4L 105-hp Tigershark® I-4 cylinder with MultiAir®
- **6-speed manual or 6-speed automatic transmission**
- **SELECT STANDARD EQUIPMENT OVER BLACKTOP:**
  - 7-inch Hyper Black aluminum wheels
  - Black cloth with black matte grill surround
  - Projector fog lamps
  - Integrated dual exhaust with bright tips
  - Rallye hood
  - Torsion suspension
- **SELECT OPTIONAL EQUIPMENT:**
  - Alpine® 9 Alpine® speaker system with subwoofer and 500-watt amplifier
  - Heated front seats
  - Heated steering wheel

---

**PACKAGES**

**CONVENIENCE GROUP (OPTIONAL ON SE)** — Air conditioning with micron filter, body-color power mirrors, body-color door handles, speed-sensitive power door locks, remote keyless entry, lithographic hands-free communication with Bluetooth®steering wheel-mounted audio controls, remote USB port, cruise control, underbody aerodynamic treatment, active grille shutters

**TECHNOLOGY GROUP (OPTIONAL ON GT AND LIMITED)** — Blind Spot Monitoring (BSM) Rear Cross-Path Detection™rain-sensing windshield wipers, High Intensity Discharge (HID) headlamps, ParkSense® Rear Park Assist™, intrusion alarm, SmartBeam™headlamps

**SUN AND SOUND GROUP (OPTIONAL ON SXT, RALLYE, BLACKTOP AND GT)** — 9 Alpine® speakers with subwoofer and 500-watt amplifier, power sunroof, 8.4-inch touchscreen system, illuminated instrument panel surround; iPad Control, USB port, ParkView Rear Back-Up Camera™, glove box lamp, SiriusXM® Satellite Radio® (with 1-year subscription)

**COLD WEATHER GROUP (OPTIONAL ON SX, RALLYE AND BLACKTOP)** — Heated cloth seats, heated mirrors and remote start (automatic only)
WHEEL: CHOICES

1 /// 16-INCH WHEEL COVER (STANDARD ON SE)
2 /// 16-INCH ALUMINUM (STANDARD ON SXT)
3 /// 16-INCH TECH SILVER ALUMINUM (STANDARD ON AERO)
4 /// 17-INCH HYPER BLACK ALUMINUM (INCLUDED IN RALLYE APPEARANCE GROUP ON SXT)
5 /// 17-INCH SATIN SILVER ALUMINUM (STANDARD ON LIMITED)
6 /// 17-INCH POLISHED ALUMINUM (OPTIONAL ON LIMITED)
7 /// 18-INCH GLOSS BLACK ALUMINUM (INCLUDED IN BLACKTOP PACKAGE ON SXT)
8 /// 18-INCH SATIN SILVER ALUMINUM (STANDARD ON GT)
9 /// 18-INCH HYPER BLACK ALUMINUM (OPTIONAL ON GT)
INTERIOR CHOICES

1. Sedoso cloth in Black with Sport mesh inserts — standard on SE and Aero

2. Sedoso cloth in Light Frost with Sport mesh inserts and Pearl accent stitching — standard on SXT

3. Sedoso cloth in Black with Sport mesh inserts and Light Tungsten accent stitching — standard on SXT; included in Rallye Appearance Group and Blacktop Package

4. Sedoso cloth in Black with Ruby Red Sport mesh inserts with accent stitching — optional on Blacktop Package on SXT

5. Nappa perforated embossed leather trim in Black with Ruby Red accent stitching — standard on GT

6. Nappa leather trim in Black with Axis perforated inserts and Light Tungsten accent stitching — standard on Limited

7. Nappa leather trim in Ceramic White with Axis perforated inserts and Tungsten accent stitching — standard on Limited
COLOR CHOICES

REDLINE RED 2 COAT PEARL
GRANITE CRYSTAL METALLIC
PITCH BLACK
LASER BLUE PEARL
PASSION RED PEARL
BRIGHT WHITE
TRUE BLUE PEARL
BILLET SILVER METALLIC
VITAMIN C
We’ve been making cars for 100 years. We started with two brothers. They tinkered, experimented and sweated the details. They had energy and conviction that were impossible to ignore. They set the standard for us and for those who come after us. Dodge means doing things for a reason and being proud of the things we do. We want people to actually use their car for what the car is built to do. We think the car has been commoditized and that America’s drivers have been abandoned. We want to bring back America’s passion for driving. We will do this one Dodge at a time. This is what it means to be “Born Dodge.”
Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/life for our full product lineup.