You're the expert at the big

SHOW DOWN

of truck value

JUDGE FOR YOURSELF! GET THE SHOWDOWN WITH A SHOW DOWN!

MORE
IN BRAND NEW 1952 DODGE "Job-Rated" TRUCKS

AMAZING VALUES

This wide range of sizes, bodies, power, G. V. W.'s, and wheelbases is your assurance that there's a Dodge "Job-Rated" truck that really fits your job!

11 Gross horsepower ratings
94 h.p. 103 h.p. 114 h.p. 145 h.p.

39 Gross vehicle weights
4,250 lbs. 8,700 lbs. 17,000 lbs.
4,500 lbs. 10,100 lbs. 17,250 lbs.
4,900 lbs. 10,500 lbs. 17,500 lbs.
5,600 lbs. 10,750 lbs. 18,000 lbs.
5,800 lbs. 10,800 lbs. 18,075 lbs.
6,200 lbs. 11,900 lbs. 18,250 lbs.
6,800 lbs. 12,000 lbs. 19,000 lbs.
6,900 lbs. 13,500 lbs. 19,500 lbs.
7,500 lbs. 14,500 lbs. 22,000 lbs.
7,600 lbs. 15,500 lbs. 24,000 lbs.
7,900 lbs. 16,000 lbs. 26,000 lbs.
8,000 lbs. 16,125 lbs. 28,000 lbs.
8,500 lbs. 16,250 lbs. 40,000 lbs.

10 Nominal ratings
1/2-ton 1 1/2-ton 2 1/2-ton 3-ton 3 1/2-ton 4-ton

25 Body and chassis styles
6 1/2' pick-up, low-side
6 1/2' pick-up, high-side
7 1/2' panel
7' panel (Route-Van)
9 1/2' panel (Route-Van)
12 1/2' panel (Route-Van)
7 1/2' express, low-side
7 1/2' express, high-side
7 1/2' platform
7 1/2' stake
9' platform (D Model)
9' stake (D Model)
9' platform
9' stake
12' platform
12' stake
14' platform
14' stake
Chassis and cab
Chassis and flat-face cowl

20 Wheelbases
102" 107" 116"
117" 120" 130"
Come in for a SHOW DOWN!

Our “SHOW DOWN OF TRUCK VALUE” will convince you of the extra value in DODGE "Job-Rated" TRUCKS

ATTRACTIVE PRICES! LIBERAL TRADE-IN! LONG, EASY TERMS

ATTRACTION PANELS

Put this handsome Dodge “Job-Rated” panel to work for you! You’ll find its eye-catching appearance a distinct asset to your business. You’ll like its extra-roomy load-space, superior handling ease, the comfortable ride provided by Griltow shock absorbers, and the thrifty performance of its 97-h.p. engine. Dodge “Job-Rated” panels have the largest safety vision area, extra-low loading height. Available with famous gyral Fluid Drive.

There’s a DODGE "Job-Rated" TRUCK to fit your job!

YOU GET ALL OF THESE EXTRA VALUES

EASIER HANDLING

Dodge “Job-Rated” trucks have shorter turning diameters than comparable models of most competitive makes. Extra-easy steering with worm-and-roller gears on most models. "Rig-Rite" steering wheel and easy-to-reach controls. Standard light system.

MORE COMFORT

Dodge “Job-Rated” trucks offer the added comfort of Chair-Height seats (with foam rubber cushions available) - plus comfortably placed steering wheel and easy-to-reach controls.
**RUGGED PICK-UPS & EXPRESSSES**

You can reduce costs... increase profits... even on your toughest jobs when you use a Dodge "Job-Rated" Pick-Up or Express. They're easy to load, easy to handle, and economical to maintain. And the powerful engine with high 7.0-to-1 compression ratio gives you "passenger car" cruising speeds with "passenger car" economy. Dodge gyrol Fluid Drive is available for all these Pick-Up and Express models.

**BODY DIMENSIONS OF** 1/2-, ¾- and 1-TON PICK-UP AND EXPRESS MODELS

<table>
<thead>
<tr>
<th>1/2-Ton</th>
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<td>108&quot;</td>
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**HUSKY STAKES**

You can cut your hauling time and cut your costs with husky Dodge "Job-Rated" stakes. They haul more, haul faster—for less! Save with high-powered, time-saving performance and surprisingly low operating and upkeep expense. These fast-stepping, money-saving Dodge "Job-Rated" stakes haul bigger payloads more quickly, save time loading and unloading, and make delivery easier—stand up better. A five-speed transmission is available on most medium-tonnage models. Be sure to see your dealer's ruggedly constructed Dodge "Job-Rated" stakes.

**PLenty OF POWER**

Dodge "Job-Rated" trucks offer you the power you need... and then some! High-efficiency truck engines—84 to 154 horsepower! The most powerful Dodge "Job-Rated" trucks ever built, to provide dependable power for your job.

**Tractors**

Dodge chassis and engines are engineered for top performance... longer life... extra dependability. Whatever your needs in the medium- and high-tonnage field there's a Dodge "Job-Rated" tractor model that's RIGHT for you! You get plenty of horsepower, plenty of dependability features which will save you money on any hauling operation.

**SCHOOL BUS CHASSIS**

Choose school bus equipment that fits your needs... from 7 new "Job-Rated" school bus chassis! Remember, Dodge school bus chassis equal or exceed all national school bus standards, to assure added safety and protection for drivers and passengers.

**ROUTE-VAN**

The Dodge "Job-Rated" Route-Van is engineered especially for door-to-door deliveries. The load can be worked standing up—and the low floor height makes it really easy to load or unload. There's plenty of payload space. gyrol Fluid Drive is available.

**FAMOUS gyrol FLUID DRIVE AVAILABLE**

A Dodge "exclusive" for 1/2-, ¾-, 1-ton, and Route-Van models. This proved fluid coupling between engine and clutch makes driving easier, protects your load, saves wear on more than 80 drive-line parts, and lengths truck life!
STANDARD COLORS

DODGE "JOB RATED" TRUCKS
"B" SERIES

80346-ARMOUR YELLOW

10349-DODGE TRUCK DARK BLUE

70002-DODGE TRUCK RED

40028-DODGE TRUCK DARK GREEN

10450-WATERWAY BLUE

9000-BLACK

THIS COLOR STANDARD FOR POWER WAGON ONLY

NOTE
When ordering Ditzler Materials for refinishing, prefix the Color Number with Code Letter "DQE" for Enamel or "DAL" for Lacquer.

40284-SEA-WOLF SUBMARINE GREEN

SEE TRUCK SALES BULLETIN No. F21 FOR STANDARD COLOR COMBINATIONS
Standard colors

DODGE "JOB-RATED" TRUCKS
"B-3" SERIES

ARMOUR YELLOW
DODGE TRUCK DARK GREEN
DODGE TRUCK RED
DEEP BLUE
BLACK

WHEEL COLORS

Dodge Truck Cream, Standard, 1/2-, 3/4-, 1-Ton Models
Black, Optional, 1/2-, 3/4-, 1-Ton Models
Black Only, 1 1/2-Ton Models and up

DODGE TRUCK CREAM

NOTE—When ordering Ditzler Materials for refinishing, prefix the Color Number with Code Letter "DQE" for Enamel or "DAL" for Lacquer.

February, 1952
Hey! Wanna be an expert?

Don't delay! Act now!

Take advantage of our great "Show Down of Truck Value"

We have all the facts you need to be an expert on truck value. So come in—see... drive... compare... Dodge "Job-Rated" trucks.

And remember—we're offering big trade-ins, plus low down payments and long, easy terms. Plan now to visit our big Dodge Show Down of truck value. So don't delay...

Come to "Truck Headquarters" today!

Bonfield Motor Co.
119 W. Michigan St.
Michigan City, Ind.