Check out the bold look and powerful performance of Dodge Ram 1500

- Interior and Exterior Features
- Color Options
- Conveniences
- Model Specifications
THE HEMI DIFFERENCE
The 5.7-liter HEMI® V8 is arguably the most significant V8 production power plant on Earth. Just look at the advantages of its design—like 100 more horsepower and 10 percent more fuel efficiency than its predecessor.* Not to mention that this exclusive design is used in top fuel dragsters.

Ram 1500 features three engine choices; 5.7-Liter HEMI®-V-8, 4.7-liter Magnum® V8, 3.7-liter Magnum® V-6 and three available transmissions; Six-speed manual, Multi-speed automatic and Five-speed automatic.

*14 city/18 highway for Ram 1500 4x2.

WHEELBASE
Choose from a long or short wheelbase. The short wheelbase affords you a 6-foot, 3-inch box while the long wheelbase gives you a spacious 8 feet of room for easy hauling of 4x8-foot sheets of plywood or drywall.

QUAD CAB
Four full size doors that open to almost 90°. Room for six. Tons of storage, including an available center armrest that doubles as a business console. With so many common-sense features, it's no wonder Ram 1500 has the best-in-class* interior space. And don't think that compromises payload space - you get your choice of two full-size cargo beds (6’3” and 8’).

*Compared to competitive extended cab models.

HYDROFORMED FRAME
We've limited traditional stamping and welding on our truck frames—hydroforming is here. This means that Ram's bones are molded with highly pressurized water, a revolutionary manufacturing process that's not only more cost-effective, but adds structural benefits that kick some competitor butt:

• Greater strength and impact absorption
• Fewer welds adds even more durability
• Stronger and stiffer for a more solid feel
• Weights less than stamped metal

HANDLING
Ram 1500 combines 4x4 independent front suspension with rack-and-pinion steering and an optional electric transfer case to give you one of the best handling trucks on or off the road.
COLOR OPTIONS

COLORS

A. 17-inch drop-center steel wheel with Argent center cap. Standard with ST on 1500 models.
B. 17-inch drop-center steel wheel with black center cap. Available with Work Special Group on 1500 models.
C. 17-inch chrome-clad steel wheel. Standard with SLT and Laramie, available with ST on 1500 models.
D. 17-inch cast-aluminum wheel. Available with SLT on 1500 models.
E. 17-inch forged-aluminum wheel. Available with SLT on 1500 SWB models.
F. 20-inch polished aluminum wheel. Available with SLT on 1500 SWB models.
G. 20-inch chrome-clad aluminum wheel. Available with SLT and Laramie on 1500 SWB models.

FABRIC & TRIM

A. Sutton grain vinyl in Dark Slate Gray on ST.
B. Sutton grain vinyl in Taupe on ST.
C. Chicago cloth in Dark Slate Gray on ST.
D. Chicago cloth in Taupe on ST.
E. Boulder cloth in Dark Slate Gray on SLT.
F. Boulder cloth in Taupe on SLT.
G. Suede insert in Slate Gray on Laramie and SRT-10.
H. Sutton grain leather in Dark Slate Gray on SLT, Laramie, and SRT-10.
I. Suede insert in Dark Taupe on Laramie.
J. Sutton grain leather in Taupe on SLT and Laramie.
RAM 1500 CONVENIENCES

VR INTERIOR DESIGN
Before they think about building a mock-up, our engineers climb into a virtual vehicle and try it out. They see if everything is comfortable and within reach. If not, corrections are made early in the development process.

INTERIOR ROOM
Ram 1500 Quad Cab® models boast best-in-class interior space.* But don't let the available power-adjustable pedals, the available sumptuous leather and Preferred Suede® trim of Ram Laramie, and space for a laptop computer blind you to Ram's tough and rugged DNA. We just think that when you're roughing it you might as well do it in style.

*Compared to competitive extended cab models.

STORAGE
It used to be you couldn't fit anything other than yourself and a passenger in a truck's cab. Not anymore. Ram 1500 features excellent behind-the-seat storage for Ram 1500 Regular Cab and the unique fold-flat steel floor in Quad Cab.®

Remember to properly secure all cargo.

AUDIO
Available steering wheel-mounted audio controls give you easy access to the new, optional six-disc in-dash CD player and AM/FM radio with a 240-watt amplifier that belts its sound through eleven speakers in seven locations.

AIR BAGS
Ram 1500 includes next-generation multistage driver and front-passenger air bags,* child seat anchor system (LATCH), available supplemental side air bags,* three-point seat belts, and a front-passenger air bag* on/off switch (not available on Quad Cab®).

* Certified to federal regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in the back seat in Ram Quad Cab™ or in the front seat with the passenger air bag turned off in Regular Cab models, while correctly using an infant or child restraint system, or a seat belt positioned correctly for the child's age and weight.
RAM 1500 MODELS

RAM ST
ALL RAM MODELS INCLUDE THESE FEATURES:

• Black front upper fascia
• Four-wheel disc antilock brakes (2500/3500)
• Next Generation multistage driver and front-passenger air bags*
• Folding center armrest
• Four-wheel disc brakes with rear-wheel ABS
• Child Seat Anchor System (LATCH)
• Vinyl floor covering
• Air conditioning
• Chrome surround grille (1500 only)
• Dark Gray surround grille (2500/3500)
• Manual 6”x9” exterior mirrors
• Day/night manual rearview mirror
• Driver and front-passenger height-adjustable shoulder belts
• Rear three-point shoulder belts (Quad Cab®)
• Full-size spare tire
• Vinyl 40/20/40 split-bench front seat
• Tilt steering column
• AM/FM stereo radio with cassette and four speakers
• Sliding sun visors
• Power-assisted rack-and-pinion steering (all 4x2 and 1500 4x4)
• Power-assisted recirculating ball steering (2500/3500 4x4)
• Behind-seat storage (regular cab); underseat storage (Quad Cab)
• Heavy-duty front and rear suspension with shock absorbers and front stabilizer bar
  — Front, independent coil spring (4x2 models)
  — Front, independent torsion bar (1500 4x4 models)
  — Front, solid live axle with coil springs and four trailing links (2500/3500 4x4 models)
  — Rear, longitudinal leaf springs
• Front cup holders
• Tailgate
• Fixed rear window
• 6’4” or 8’ full-size boxes

RAM SLT
INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVEL EXCEPT WHERE ADDITIONS ARE NOTED:

• Body-color front upper fascia
• Business console/center armrest
• Overhead console with trip computer
• Chrome surround grille (2500/3500)
• Carpet floor covering with front floor mats
• Speed control
• Power door locks
• Map pocket
• Remote keyless entry
• Front and rear cup holders (rear Quad Cab only)
• Dual power heated 6”x9” exterior mirrors
• Passenger visor vanity mirror
• Cloth 40/20/40 front split-folding bench seat
• AM/FM stereo radio with CD player and four speakers
• Power windows

RAM LARAMIE (J-PACKAGE)
INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVEL EXCEPT WHERE ADDITIONS ARE NOTED:

• Four-wheel disc antilock brakes (1500)
• Chrome grille with chrome billets
• Light Group—includes lamps for switchable dome, cup holder, ashtray, underhood and vanity mirrors
• Rear fold-flat steel load floor (Quad Cab models)
• Power adjustable pedals
• Auto-dimming rearview mirror
• Chrome bodyside moldings
• Fog lamps
• Auxiliary power outlet in business console
• Satin Silver interior accents
• Six-way power driver’s seat
• Front-seat center cushion storage
• Leather-trimmed 40/20/40 front split-folding bench seat with Preferred Suede® trim
• Rear 60/40 split-bench seat (Quad Cab)
• Security Alarm
• Sentry Key® Theft Deterrent
• Leather-wrapped steering wheel

RAM POWER WAGON™
HIGHLIGHTS OF THE RAM POWER WAGON INCLUDE:

• Electronic locking front and rear differentials
• 12,000-lb Warn® electric winch
• Electronic disconnecting front stabilizer bar
• 17”x8” forged aluminum wheels
• BF Goodrich® LT285/70R17C BSW All-Terrain T/A® KO tires
• 4.56 axle ratio
• Bilstein® gas-charged monotube shocks
• Black bodyside molding
• Increased ride height (1.8” in front, 1.4” in rear)
• Clearance lamps
• Unique tailgate and door badging
• Black upper front fascia
• Tow hooks
• Fuel tank, transfer case, and steering damper skid plates
• Fog lamps
• Trailer Tow Group
• 160-amp alternator
• Heavy-duty vinyl seats and rubber flooring
• Wheel flares

RAM 1500 MODELS

For more information, visit dodge.com/ram_1500
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For important information, go to dodge.com/universal/privacy.html
RAM LARAMIE (H-PACKAGE)
Includes the standard equipment of the previous trim level except where additions are noted:

- Air conditioning with Dual Zone Temperature Control
- Infinity Sound System
- HomeLink Universal Transceiver
- Electric-shift transfer case (4x4)
- Six-way power driver and front passenger seats (Quad Cab)
- In-dash six-disc CD changer
- Steering wheel-mounted audio controls
- Sliding rear window with deep-tint glass

RAM SRT-10 REGULAR CAB
Highlights of the RAM SRT-10 include:

- 8.3L V10 Viper engine
- Stamped steel hood with scoop
- Six-speed manual transmission with Hurst shifter
- Rear spoiler
- 22" painted forged aluminum wheels
- 508-watt Infinity Sound System
- Pirelli P305/40R22 BSW performance tires
- Unique leather-trimmed seating
- Dual exhaust
- Lowered ride height (.75" front and 2.75" rear)

RAM SRT-10 QUAD CAB
Includes the standard equipment of the previous trim level except where additions are noted:

- Four-speed automatic transmission
- Rear 60/40 split-folding bench seat
- Pirelli P305/40R22 BSW AS performance tires
- Standard ride height
- Rear fold-flat steel load floor (passenger-side only)
- Map pocket
- Six-way power driver and front passenger seats
- Sliding rear window
- Aluminum tonneau cover with attached spoiler

OPTIONS & GROUP PACKAGES

- Clearance lamps (2500 ST, SLT, Laramie)
- Power sunroof (SLT, Power Wagon, Laramie, SRT-10; 1500 Quad Cab Short Box and 2500/3500 Quad Cab Short or Long Box)
- Front hood protection shield (ST, SLT, Laramie)
- Specific rear axle ratios (ST, Laramie)
- Pickup box delete (specific 2500/3500 SRW models only)
- Sliding rear window (ST, SLT, Laramie J-Package)
- Light Group—includes lamps for switchable dome, cup holder, ashtray, underhood, vanity mirrors and auto-dimming rearview mirror (SLT)
- 1500 Off-Road Group—includes 3.92 axle ratio with antispin rear differential, off-road tires, front suspension and transfer case skid plates, red-painted front and rear shocks, Off-Road decals, tow hooks and fog lamps (SLT)
- 2500/3500 Off-Road Group—includes 4.10 axle ratio with antispin rear differential, off-road tires, transfer case skid plate, red-painted front and rear shocks, Off-Road decals, tow hooks and fog lamps (SLT)
- 3500 Single Rear Wheel Group—includes 11.5" axle, 9,900-lb GVWR, 6"x9" black outside mirrors (ST) or 6"x9" power heated black mirrors (SLT and Laramie), LT265/70R17E tires and 17"x7.5" (ST) or 17"x8.0" (SLT and Laramie) wheels (Quad Cab Long Box only)
- Protection Group—includes tow hooks and skid plates (ST, SLT, Laramie)
- Security Group—includes security alarm and Sentry Key® (SLT)
- Snowplow Prep Group—includes 160-amp alternator (w/HEMI®) only and transfer case skid plate (ST, SLT, Laramie, 2500/3500 4x4 only; NA on Power Wagon)
- Sport Appearance Group—includes body-color front fascia, bodyside molding, and rear bumper, body-color grille and fog lamps (SLT, Laramie)
- Trailer Tow Group—includes Class IV hitch receiver, 7-pin wiring harness and 750-amp battery (ST, SLT, Laramie)
- Work Special Group (1500 ST only)—includes Dark Gray grille surround, front fascia and rear bumper, black wheel center cap

POWER WAGON OPTION GROUPS

- Premium Convenience Group—includes sliding rear window, auto-dimming rearview mirror, switchable dome lamp, cup-holder lamp, ashtray lamp, underhood lamp, illuminated vanity mirrors and power adjustable pedals
- Premium Security Group—includes supplemental side-curtain air bags, auto-dimming rearview mirror, Sentry Key Theft Deterrent System, Security Alarm and UConnect Hands-Free Communication System
- Premium Sound Group—includes AM/FM stereo radio with in-dash six-disc CD changer with Infinity Sound System, 240-watt amplifier and 11 speakers in seven locations, steering wheel-mounted audio controls, SIRIUS Satellite Radio (Quad Cab only) and leather-wrapped steering wheel
- Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should only be in the front seat with the passenger air bag turned off in regular cab, or in the back seat in Quad Cab, correctly using an infant seat, child restraint system, or a seat belt positioned correctly for the child’s age and weight.

* Late availability on 5.7L V8 and 5.9L Cummins diesel.