THE LEGENDARY DODGE VIPER

Bold. Innovative. Powerful. Brash. The Dodge Viper symbolizes the pinnacle of performance and style—the point where lavish good-looks meet unabashed American muscle. The ultimate combination of engineering prowess, aesthetic vision and courageous design. Its call is visceral, reaching the core of those who prize performance and disdain compromise. The Viper is equal parts beauty and beast, muscular, untamed, a predator in its natural habitat. No wonder that its enthusiasts' passion is as legendary as its record-breaking accomplishments. Unmatched on the road and at the track, the Dodge Viper is truly an American icon.
THE NEW 2010 DODGE VIPER SRT10®

With its descendants setting the standard for American sports cars over the past 20 years, the new 2010 Dodge Viper SRT10® deliberately shatters the mold. Already the unopposed King of the Hill, the 2010 Viper screams to 100 mph in 11 seconds flat and boasts a race-inspired top speed of 202 mph. A new, shorter fifth gear ratio trims the 0–200 mph time by an astonishing 14 seconds. New exterior colors, expanded stripe patterns and limited-edition models mark the new Viper as a species apart; over 7,000 appearance combinations virtually ensure exclusivity. Other improvements stand as proof that Viper remains true to its core promise: to deliver the most exhilarating performance in any class available.
THE 2010 DODGE VIPER SRT10 POWERPLANT

An 8.4-liter V-10 engine with an awe-inspiring 600 horsepower and 560 lb.-ft. of torque generates enough power to light up a small city—or one hallucious sports car. To control that massive output, Viper channels everything through a ZF Sachs® twin-disc clutch that reduces clutch-pedal effort and improves engagement. And to unleash all that force, a Tremec® heavy-duty, six-speed, manual transmission drives 335/30x19-inch rear tires, propelling the Viper past the competition.
ENGINE: 8.4-LITER V-10
10-cylinder, 90-degree V-type liquid-cooled
Displacement: 8.4 liter (510 cu. in.)
Bore x Stroke: 4.055 in. x 3.96 in. (103 mm x 100.6 mm)
Valve System: OHV, Variable-Valve Timing (VVT),
20 valves, roller-type hydraulic lifters
Fuel Injection: Sequential, multi-port, electronic
Construction: Aluminum alloy block with cast-iron liners,
aluminum-alloy heads
Compression Ratio: 10.2:1
Power (SAE net): 500 bhp (450 kW) @ 6,100 rpm (71 bhp/L)
Torque (SAE net): 560 lb.-ft. (760 N·m) @ 5,000 rpm
Max. Engine Speed: 6,250 rpm
Fuel Requirement: Unleaded premium—91 Octane (R+M/2)
Oil Capacity (with filters): 11 qt. (10.4 L)
Coolant Capacity: 16 qt. (15L)
Emission Controls: Four three-way catalytic converters,
heated oxygen sensors, engine internal features*
EPA Fuel Economy (City/Highway): 13/22
* Meets Tier 2 standards in all 50 states.

GEAR RATIOS
1st: 2.66
2nd: 1.82
3rd: 1.30
4th: 1.00
5th: 0.80
6th: 0.50
Overall top-gear: 1.50

FINAL DRIVE
Frame-mounted hypoid bevel gear with GKN ViscoLok
speed-sensing limited-slip differential
Final Drive Ratio: 3.97

DIMENSIONS AND CAPACITIES
Wheelbase: 98.8 in. (2500 mm)
Track, Front: 61.6 in. (1565 mm)
Track, Rear: 50.9 in. (1297 mm)
Overall Length: 175.6 in. (4465 mm)
Overall Width (at sides): 76.2 in. (1935 mm)
Overall Height: 47.6 in. (1210 mm)
Ground Clearance: 5.125 in. (130 mm)
Curb Weight: 3,454 lbs. (1567 kg) Coupe
3,411 lbs. (1551 kg) Roadster
3,408 lbs. (1552 kg) ACR Coupe
3,366 lbs. (1523 kg) ACR Hard Core Coupe

Weight Distribution (F/R): 49.6/50.4
Frontal Area: 19.3 sq. ft. (1.79 sq. m)
Drag Coefficient: 0.42 (top down), 0.38 (top up)
Roadster, 0.38 Coupe
Fuel-Tank Capacity: 16.0 gal. (70L)
† All dimensions measured with two passengers.

BRAKES
Front — 14.0" x 1.25" ventilated disc, with Brembo® dual opposing
piston calipers, Roadster and Coupe.
Rear — 14.0" x 1.25" ventilated disc, with Brembo® dual opposing
piston calipers, Roadster and Coupe.
The Dodge Viper is uniquely recognizable, its sculpted contours and aggressive stance drawing an envious gaze from competitors, and a broad smile from enthusiasts. In 2010, the desire to admire intensifies with 12 paint options—including electrifying Toxic Orange and Bright Silver Metallic exterior colors—the most choices in a single year. Seven stripe options (including ACR), four wheel selections, four interiors and two interior bezels encourage experimentation and customization, proving that freedom isn’t only found behind the wheel.

Two-tone premium tan interior with Napa leather seats and perforated seat inserts.

Black interior with black leather trimmed seats and black suede microfiber seat inserts.

Two-tone black and slate interior with slate accent stitching and slate microfiber suede seat inserts.

Two-tone black and red interior with red accent stitching and black microfiber suede seat inserts.

Graphic for optional center stack console bezels.

LIGHT ARC

GRAPHITE

Aluminum pedals with Viper logo on the loud one.
PAINT COLORS

- Viper White Clear Coat
- Bright Silver Metallic Clear Coat
- Graphite Metallic Clear Coat
- Viper Black Clear Coat
- Viper Red Clear Coat
- Viper Very Orange Clear Coat
- Toxic Orange Pearl Coat
- Viper Race Yellow Clear Coat
- Snakeskin Green Pearl Coat
- Anaconda Green Clear Coat
- Viper GTS Blue
- Metallic Clear Coat

STRIPE OPTIONS

- Bright White
- Black
- Bright Silver
- Graphite Metallic
- Viper Red
- Viper Blue
- ACR Stripe

WHEELS

- FIVE SPOKE
  Diameter: forged aluminum
  Front: 18" x 10" / Rear: 19" x 13"

- SIX SPOKE
  Polished, forged aluminum
  Front: 18" x 10" / Rear: 19" x 13"

- RAZOR
  Polished, forged aluminum
  Front: 18" x 10" / Rear: 19" x 13"

- ACR SIDEWINDER
  Forged aluminum
  Front: 18" x 10" / Rear: 19" x 13"

For more information on the Viper, please visit www.dodge.com.
## 2010 VIPER BUYER'S GUIDE

### EXTERIOR
- Bumpers - injection-molded Zory® material
- Painted dual racing stripes, Stoic White/Black, Bright Silver Metallic, Graphite Metallic, Viper Blue and Red Clear Coat
- MCR Black Painted Center Rand (v1a with Viper Black Exterior, delete optional)
- MCR Black Painted Driver's side
- Car Cover - fixed (includes with Protection Group)
- Body-color decklid spoiler - integrated
- Ceramic brake pads - rear
- Tires - Pirelli® P Zero
- Windshield wipers - variable intermittent, two-speed with low-speed flat blades

### INTERIOR
- Air Conditioning - Manual controls
- Roof - Removable
- Headlamps - High-Intensity Discharge (HID) low and high beams
- Hood - Viper injection hood scoop and functional hood louvers
- Instrument Cluster - 7-in. AM/FM/CD/MP3
- Gear Shift - Manual/automatic
- Leather steering wheel - Flat-bottomed
- Leather interior - includes steering wheel, console, shift knob, shift boot, and lighted gauges
- Leather sport seats - includes with Protection Group
- Door panels - Brushed aluminum
- Center console - Brushed aluminum
- Door handles - All weather rubber
- Sunroof - Power
- Power windows - driver and passenger with one-touch feature

### POWERTRAIN AND CHASSIS
- 8.4L V10, 360-volt SFI all-aluminum
- 6.4L 8-cylinder
- Six-Speed Manual Transmission
- Chassis - Rear-wheel drive, five-speed manual
- Oil Cooler - Engine
- Power Brake - Manual, console-mounted
- Power Steering - Rack-and-pinion
- Sport Suspension - Torsion-beam independent, light-weight performance, 3.4-amp with coil-over shocks, Bilstein® stabilizer bars
- Competition Suspension - Double adjustable coil-over dampers
- Tires - Michelin® Pilot Sport PS2 245/40ZR18
- Wheels - 18-inch by 9-inch aluminum
- Forged-aluminum five-spoke
- Polished forged-aluminum six-spoke
- Roof polished forged-aluminum with 99U-shaped grille
- MCR Black painted Schwinder Wheel

### BRAKES
- Four-wheel disc brakes
- Anti-Lock Brake System (ABS)
- Shelby, drilled lightweight rotors (included in ACR Package)

### SAFETY AND SECURITY
- Adjustable Pedals
- Air bags - Advanced multi-stage front air bags with Occupant Classification System (OCS), side and curtain side air bags, driver and passenger air bags
- Anti-Lock Brake System (ABS) - four-wheel
- Center high-mounted stop light (CHMSL) - incorporated into deck-lid assembly
- Door Locks - Speed-sensitive power
- Energy-absorbing steering column
- Side impact airbags - includes drivers and passenger
- Seat belts - Curb-side front, shoulder belts, outboard rear, lap belt with adjustable height
- Door child locks - Manual
- Power moonroof - includes with Protection Group
- Tire pressure Monitoring System (TPMS)
- Security Alarm
- Blind Spot Warning (BSW)
- Rearview Camera

### PACKAGES/EQUIPMENT GROUPS
- Protection Group - includes fitted car cover and embossed floor mats
- Premium Interior Group - Napa leather seats with perforated center, console, door panels, center console cover, back seat, and moonroof
- Sirius Satellite Radio/NavX
- ACR Hard Core Package - includes an additional 40-lb. weight savings by deleting audio system, hood silencer, power seat, carpet, and tire
- Aero Appearance Group - includes aerodynamic spoiler and rear spoiler
- SRT Track Experience - includes on-road driving experience designed for SRT owners and performance enthusiasts to enhance their driving knowledge and skills on the street or track. Field is select track throughout the season with one-on-one driving instruction. Visit www.driver.com

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Included | Available with package noted | Optional
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THE 2010 DODGE VIPER SRT10 ACR

Improved driver control and feel is at the heart of the 2010 Dodge Viper SRT10 ACR. A short-throw shifter enhances the driver experience, especially when coupled with the redesigned rear wing profile and endplates which optimize vehicle aerodynamics and improve rear yaw downforce. When combined with the new fifth gear ratio, the ACR's top speed increases by 4 mph. The ACR models also feature a carbon-fiber fanged splitter in front and an adjustable seven-position carbon wing that works together to produce an awe-inspiring 1,000 lbs. of downforce at 150 mph.

The Viper ACR's enhanced four-wheel independent suspension features high-performance aluminum control arms and knuckles, and a KW suspension with two-way adjustable competition coil-over shock absorbers with remote reservoirs. Lightweight wheels, two-piece slotted StopTech brake rotors and Michelin PS Cup tires complete the Dodge Viper ACR—a race enthusiast's dream come true.

The ACR has a proven track record with extraordinary lap times at two of the world's most challenging and celebrated racetracks—7:22 at Germany's Nürburgring and only 1:33 at Laguna Seca. Now you can take the wheel of a true speed machine with the street-legal Dodge Viper ACR.

2010 VIPER SPECIAL EDITIONS

Special editions are a long-standing tradition of the Dodge Viper. With its limited production run, the 2010 Dodge Viper SRT10 is, in itself, a special edition. However, to further the final production run, true enthusiasts can own a truly extraordinary Viper. Every special edition Viper comes with its own unique interior, wheels, painted stripes and identification. But if these special editions aren’t quite exclusive enough for you, our top Viper dealers signed up for the Dealer Exclusive Program to put their own spins on Viper. Check with the Viper specialists at Woodhouse Dodge, Tomball Dodge and Roanoke Dodge to learn more about their private collections.
Viper Final Edition Coupe features black roof, fang stripe, and unique anthracite, six-spoke wheels. Also available as Roadster and ACR.
Astronauts, fighter pilots and professional racers know it as the X-dimension. It’s the point at which a vehicle reaches a velocity so intense, reality itself seems like a slow-moving mirage. It’s for these speed junkies that Dodge created the 2010 Dodge Viper SRT10 ACR-X.

The ultimate combination of the street-legal Viper ACR and the track-only Viper Competition Coupe, the ACR-X churns out a heart-stopping 640 hp, pushed to the limit with a variety of modifications including headers and a low-restriction exhaust system. Track-tuned suspension and aerodynamics, plus a factory-designed roll cage, fuel cell and race seat mark the ACR-X as a serious racing contender, for serious racers who demand extreme performance.

During the development of the ACR-X, spectacular lap times were posted at Mosport (1:20.6), Sebring (2:03.72) and Morroco (1:17.14).

With all that power at the ready, Viper ACR-X owners put their racing skills to the test in the Dodge Viper Cup, sanctioned by the Viper Racing League. After all, the only thing better than entering the X-dimension is beating another driver to it.

For more information on the ACR-X, call Viper Race Headquarters at 888.960.3333.
DODGE VIPER: THE DOMINANT RACING MACHINE

On the street, you're lucky to catch a glimpse of a Dodge Viper. Competitors on the track feel the same way. Built to dominate, the Viper's winning tradition is rich for a vehicle so young. Starting in 1997, and for the next two years, Viper won the FIA GT Driver and Manufacturers Championships. In 1998 Viper finished first and second in its GTS class at the 24 Hours of Le Mans and repeated in 1999 and 2000. In 1999 Viper was so dominant at Le Mans, it swept the top six spots. Additionally, in 1999 and 2000 Viper won the American Le Mans Series Team and Driver Championships. In 2000 Viper became the first American-built production GT to take the overall first place in the Rolex 24 Hours at Daytona.

At the dawn of the 21st century, Viper continues to rewrite the record books. In 2004, Viper took the SCCA World Challenge Championship. 2004 and 2005 brought Viper a Championship in Formula Drift. In 2010, Viper has already driven away with first place at the World Challenge Race in Long Beach. And tomorrow? Wherever premier sports cars gather, Dodge Viper will be there to school them all.
Welcome to Viper Nation. It's the bond that's most apparent. A bond that draws people from all walks of life. That inspires families to fly 3,000 miles for a weekend rally. A bond between men and women and machine in a quest for the ultimate in power and control. Uncompromising. Unyielding. Essential.

Welcome to Viper Nation, a global community without geographic borders or political differences. Instead, a nation whose population adheres to a single goal: celebrating the speed, power, heritage and thrilling ride of America's ultimate sports car, the Dodge Viper.

Viper Nation includes over 25,000 owners, over 100,000 dedicated enthusiasts, and innumerable fans. It spans the continents, it connects communities, it encourages discussion and fosters friendship. Viper Nation members raise money for charity, sponsor Viper rallies and participate in car shows. And mostly they dream. Of owning a new Viper, of owning another one, and of the next road trip in their favorite Viper, with nothing ahead but the wide open road and all the time in the world to spend racing along it.

Within Viper Nation, owners share a special connection. The purchase of a new Viper includes a year's membership in the Viper Club of America (viperclub.org), a community dedicated to supporting the Viper owner with advice, connections and events. New owners can also learn about their Viper's capabilities at a Viper Days event (viperdays.com), taught by professional drivers on a closed track. An array of adrenaline-filled activities and lifelong friendships await you—accelerate your life with Viper Nation.

www.viperheadquarters.com
Dodge Viper: Making History

Few people who visited the North American International Auto Show in 1989 expected to see a prototype that would become a legend. None, even today, are likely to forget it. From the first production Viper to roll off the line in '92, to the classic white-striped blue Viper GTS Coupe that paced the Indianapolis 500 in '96, to the 500 hp Viper SRT10 that hit the streets in '03, the Viper has captured the world's imagination.

The Dodge Viper has an unmistakable aura. It's a characteristic found only in vehicles that are hand-assembled by true craftspeople who put quality above all else. In the Conner Avenue Assembly Plant, home to the Viper since fall of 1995, building each Viper is more than a job. It's a labor of love. Small wonder that so many others love it too.
In less than two decades, the Dodge Viper has transformed the world of high-performance vehicles. On tracks once dominated by European machines, the Viper now reigns supreme. The Viper has continuously evolved from its birth as a barebones muscle car, and automotive enthusiasts have remained enraptured by its venomous power and raw beauty through every model reincarnation.

**1992**
TOTAL VEHICLES: 285
AVAILABLE COLORS: Red

**1993**
TOTAL VEHICLES: 1,043
AVAILABLE COLORS: Red, Black

**1994**
TOTAL VEHICLES: 3,083
AVAILABLE COLORS: Red, Black, Emerald Green, Yellow

**1998**
TOTAL VEHICLES: RT/10- 378, GTS- 837
AVAILABLE COLORS: RT/10- Red, Silver, GTS- Red, Silver

**1999**
TOTAL VEHICLES: RT/10- 548, GTS- 484, ACR- 215
AVAILABLE COLORS: RT/10- Red, Black, Silver, GTS and ACR- Red, Black, Silver

**2000**
TOTAL VEHICLES: RT/10- 840, GTS- 731, ACR- 218
AVAILABLE COLORS: RT/10- Red, Black, Steel Gray, GTS- Red, Black, Steel Gray

**2004**
TOTAL VEHICLES: 2,435 (All Roadsters)
AVAILABLE COLORS: Red, Black, Silver, Yellow, 290 Mamba Editions in White

**2005**
TOTAL VEHICLES: 2,010 (All Roadsters)
AVAILABLE COLORS: Red, Black, Stone White, Silver, Yellow, Copperhead Orange

**2006**
TOTAL VEHICLES: Roadster- 752, Coupe- 1,117
AVAILABLE COLORS: Roadster- GTS Blue, Viper Red, Race Yellow,
Stone Crystal, Coupe- GTS Blue, Red, Black, Yellow, Stone White,
Copperhead Orange, Slate Crystal
The 1992 Dodge Viper came in one model: RT/10 Roadster, one speed: fast, and one color: red. Having built a runaway hit, the Dodge engineers did what they do best. They upped the ante. In the coming years, the Dodge Viper would see four refresh/redesigns. Larger, more powerful V-10 engines would be paired with larger, more capable brakes. Aerodynamics and driver feedback would steadily improve. Available models increased and customization options expanded. Today’s Dodge Viper is just as recognizable as the first, sharing a heritage built on power, engineering and a quest for exceptional performance. In 18 years, the Viper has reached adulthood. No wonder the competition is running scared.

1995
TOTAL VEHICLES: 1,577
AVAILABLE COLORS: Red, Black, Emerald Green, Yellow

1996
TOTAL VEHICLES: RT/10- 721, GTS- 1,166
AVAILABLE COLORS: RT/10- Red, White, Black, GTS- Blue

1997
TOTAL VEHICLES: RT/10- 117, GTS- 1,671
AVAILABLE COLORS: RT/10- Blue, Red; GTS- Blue, Red

2001
TOTAL VEHICLES: RT/10- 874, GTS- 650, ACR- 227
AVAILABLE COLORS: RT/10- Red, Sapphire Blue, Race Yellow; GTS- Red, Sapphire Blue, Race Yellow

2002
TOTAL VEHICLES: RT/10- 545, GTS- 759, ACR- 159
AVAILABLE COLORS: RT/10- Red, Race Yellow, Graphite Metallic; GTS- Red, Race Yellow, Graphite Metallic

2003
TOTAL VEHICLES: 1,875 (All Roadsters)
AVAILABLE COLORS: Red, Black, Silver

2008
TOTAL VEHICLES: Roadster- 712, Coupe- 688, ACR- 179
AVAILABLE COLORS: Roadster- GTS Blue, Snakeskin Green, Viper Red, Venom Red, Black, Viper Violet, Orange, Bright Blue, Silver; Coupe- GTS Blue, Snakeskin Green, Viper Red, Venom Red, Black, Viper Violet, Orange, Bright Blue, Silver; ACR- Venom Red, Viper Red, Viper Violet, Orange, Bright Blue

2009
TOTAL VEHICLES: Roadster- 167, Coupe- 241, ACR- 245
AVAILABLE COLORS: Roadster, Coupe and ACR- Bright White, Race Yellow, Viper Red, Graphite, GTS Blue, Snakeskin Green, Black, Orange, Bright Blue, Anodica Green

2010
AVAILABLE COLORS: Roadster and Coupe- Bright White, Race Yellow, Viper Red, Graphite, GTS Blue, Snakeskin Green, Black, Orange, Bright Blue, Anodica Green