

The same sensible, spacious FIAT 128 design is available in a smart, sturdy 2-door model for even greater economy. All of the unique and practical features of the FIAT 128 4-door sedan are incorporated into the 2-door — which is only slightly lighter. The transverse-mounted 1290 cc. S.O.H.C. 4 cylinder engine pours a steady surge of power to the front wheels and responds with far faster acceleration than the FIAT 128's major competitor in the sub-compact class. Front wheel drive also means superior traction on ice, snow and rain-slick roads — one reason for the winning performances of the FIAT 128 for two consecutive years in the Canadian Winter Rally. Discover the FIAT 128 — and discover the best of all ideas in economy car design.



You can sense the surpassing quality of the entire car in the distinction of the interior design and craftsmanship.



Radial-ply tires are standard on all FIAT cars and station wagons to give you the advantages of radial-ply construction at no additional cost: More tire surface on the road for better control; faster, safer stopping; and far longer tread wear.



**FIAT**  
**128**  
**2 DOOR  
SEDAN**

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The compulsive tourists who pioneered pleasure driving had a lot of faith in FIAT even in the Twenties. This venturesome caravan at the sandy site of the Sphinx was lead by a FIAT 501, a very significant model in the history of FIAT manufacturing and marketing. The modernization and standardization of parts which began with this car made large scale production possible.

