FIAT°500L







The multi-talented FIAT 500L has a special knack for spatial design. Built to move five people at a time, the 500L keeps a streamlined, urban profile, yet its interior surprises with airy roominess and expansive views that set it apart from its peers. All told, its crowd-pleasing four doors, agile performance, essential tech and crazy-big cargo area will lead to the same question again and again: "Where are we going next?"

GAME CHANGER. The 500L offers 68.0 cu ft of maximum cargo volume (with the rear seats tumbled forward) and 98.8 cu ft of total interior volume for your latest adventure. It also offers super-flexible seating configurations with the Tilt, Tumble & Slide rear seats that accommodate both passengers and cargo.









































500L Highlights

While FIAT 500L reserves lots of cubic feet for your stuff, it also makes room for these essentials: your family and friends. Three trim levels mean it will fit you, too.

FIAT 500L POP

- 1.4L MultiAir® Turbo I-4 160 hp/184 lb-ft of torque with 6-speed automatic with AutoStick
- Body-color door moldings, front and rear fascia and side mirrors
- Chrome exterior accents
- Projector headlamps
- Electronic Vehicle Information Center (EVIC)
- Silver-textured instrument panel bezel
- Premium cloth bucket seats
- 60/40 split-folding with Tilt, Tumble & Slide function
- Multi-position cargo panel
- Uconnect® 5.0-inch touchscreen radio with Integrated Voice Command¹* and Bluetooth®
- Leather-wrapped steering wheel with controls
- Tire Pressure Monitoring System

FIAT 500L TREKKING

- I.4L MultiAir Turbo I-4 I60 hp/184 lb-ft of torque with 6-speed automatic with AutoStick
- Black door moldings with Satin Silver insert
- Rugged-design bottom cladding
- Satin Silver exterior accents
- Projector headlamps and fog lamps
- Premium-wrapped instrument panel bezel
- Premium leather-trimmed seats
- Heated front seats
- Uconnect 6.5-inch touchscreen with GPS Navigation capability
- BeatsAudio[™] Premium Sound System
- SiriusXM® Satellite Radio²
- Urbana Appearance Package with Matte Black wheels, bodyside moldings and Black or Red accent roof — Available
- Dual-pane power sunroof Available
- Accent roof in Nero or Bianco Available

FIAT 500L LOUNGE

- I.4L MultiAir Turbo I-4 I60 hp/184 lb-ft of torque with 6-speed automatic with AutoStick
- Body-side door moldings with Chrome insert
- Chrome exterior accents including side mirrors • Dual-Zone Automatic Temperature Control (ATC)
- Projector headlamps and fog lamps
- Premium-wrapped instrument panel bezel
- Premium leather-trimmed seats
- Driver and front-passenger 4-way lumbar adjuster
- Heated front seats
- Uconnect 6.5-inch touchscreen with GPS Navigation capability
- BeatsAudio Premium Sound System
- 115-volt auxiliary power outlet
- ParkSense® Rear Park Assist System³
- ParkView® Rear Back-Up Camera³
- Rearview auto-dimming mirror
- Dual-pane power sunroof Available
- Accent roof in Nero or Bianco Available



500L POP

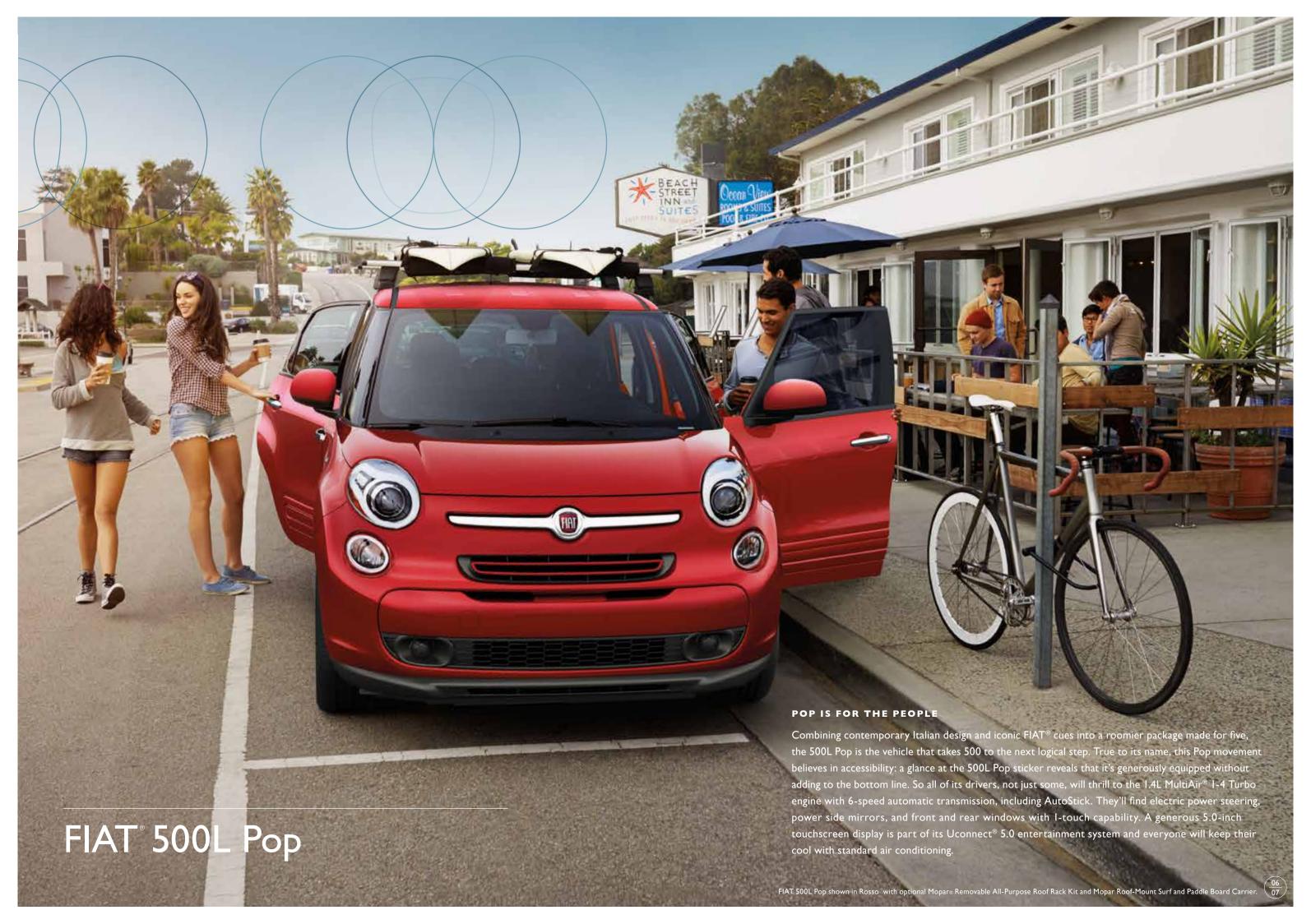


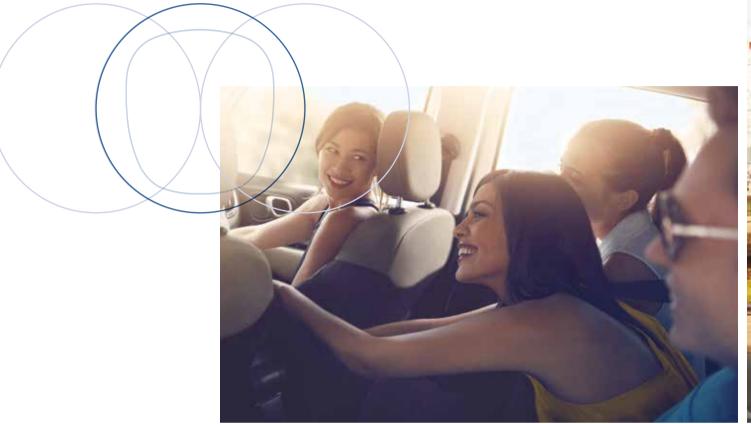
500L TREKKING



500L LOUNGE







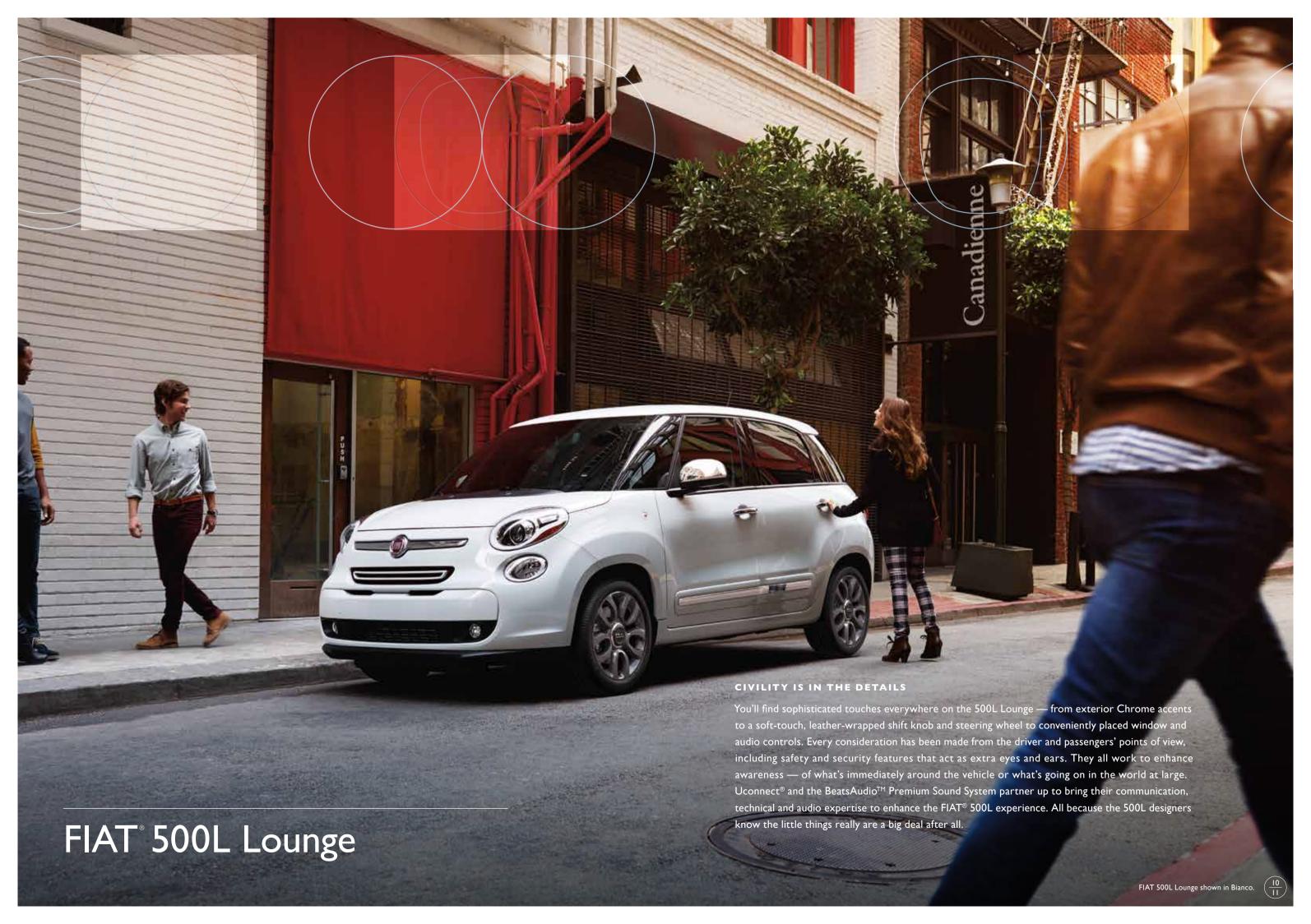


(B) FAT' 500L Trakking shown in Gialis.

SHARE THE ADVENTURE

Some places have that certain "something" that draws a crowd. With not just room for five, but roomy room for five, FIAT® 500L Trekking is brimming with friendly amenities that will turn it into your posse's favorite "go-to" vehicle. Luxe seating and an available 20.7-sq-ft dual-pane glass sunroof system give both first- and second-row passengers preferred seating and views. The 500L owes its fun-to-drive persona to a small-wide architecture, rigidity, precise electric power steering (EPS), and driving steering torque (DST) combined with efficient engine and transmission performances. All of these well-thought-out components lead to the desired "hey-let's-go-for-another-ride" response that you are going for.







TURBOCHARGED

LIFE IN THE FAST LANE





FUN TO DRIVE It takes a certain expertise to make things look easy, and the 500L does it on a daily basis. Its small-wide architecture, rigidity and precise electronic power steering (EPS) combine with engine and transmission performances that make you say "bravo"!





Powered to Move

Living large FIAT° 500L-style means there is plenty of power and pep to draw on. Its 160 hp Turbo engine brings new meaning to "the more, the merrier"...

THIS BIGGER IS BETTER

FIAT® 500L promises to bring life's greatest moments to you and the crowd you've got in tow — after all, it's got more than ample horses under the hood to power its generous proportions. The award-winning and innovative I.4-liter MultiAir® Turbo engine delivers I60 horsepower and I84 lb-ft of torque. Structurally, it starts with a durable cast-iron block and structural aluminum bed plate. A forged-steel crankshaft has lightened counterweights to reduce overall mass for high engine operation. The engine has lightweight cast-aluminum pistons, a structural aluminum oil pan and the innovative MultiAir cylinder head that allows for intake air control.

The result? 15 percent more torque, up to 7.5 percent more fuel efficiency and a 7.5 percent reduction in emissions over a naturally aspirated engine. The engine's turbocharger spins up to 230,000 rpm to convert exhaust heat and pressure, driving more air to the cylinders for more torque and power. Other powertrain features include an air box with efficient airflow and a low-restriction exhaust system. The standard 6-speed automatic transmission features AutoStick, which shifts automatically but performs with the sportiness of a manual transmission. This MultiAir/transmission configuration is sure to deliver top-notch performance and the confidence of control.

To further enhance overall performance, the 500L has KONI® MacPherson front struts and rear shock absorbers with FSD Technology. They not only help soften the ride over rough roadways, they also help make the vehicle's handling more responsive. You'll enjoy an easy, smooth and effortless drive with excellent control. The long and short of it? This thing really moves.





ûconnect

THE FOCAL POINT

Uconnect® for FIAT® 500L informs and entertains while you keep your hands on the wheel and eyes on the road. The Uconnect 5.0 system with 5-inch touchscreen display acts as a hub to technology that is, ironically enough, very hands-off. Radio controls and compatible smartphones can be accessed via Integrated Voice Command^I with Bluetooth[®]. The available Uconnect 6.5 offers a 6.5-inch touchscreen display. With it, the available SiriusXM® Satellite Radio² is accessible via Integrated Voice Command^I with Bluetooth — along with AM/FM radio and the standard factoryactivated Navigation. Count on hands-free calling with your Bluetooth-enabled phone, Streaming Audio and text message¹¹ delivery.







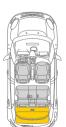
Super-flexible seating configurations with the Tilt, Tumble & Slide rear seats quickly and easily change to accommodate your own unique mix of cargo and passenger — every trip. And the available BeatsAudio™ Premium Sound System delivers your favorite tunes for your latest adventure.



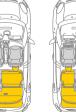


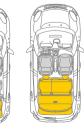


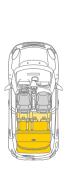


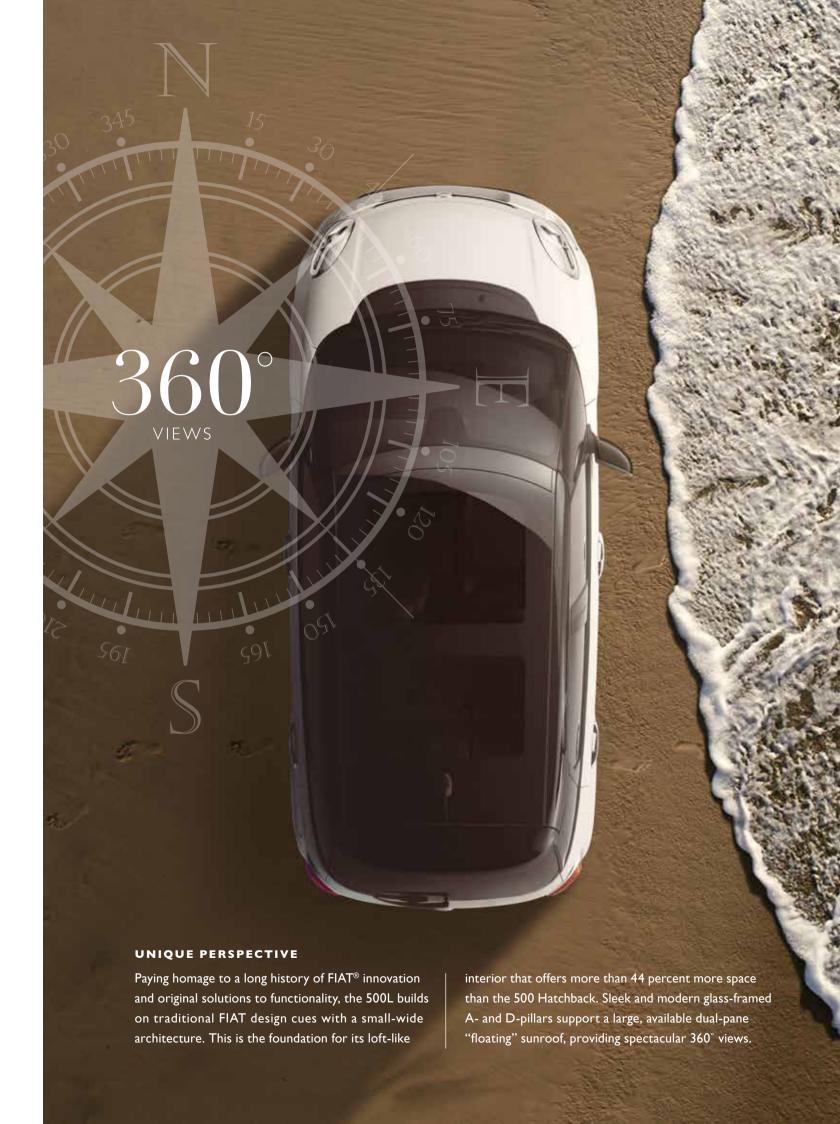










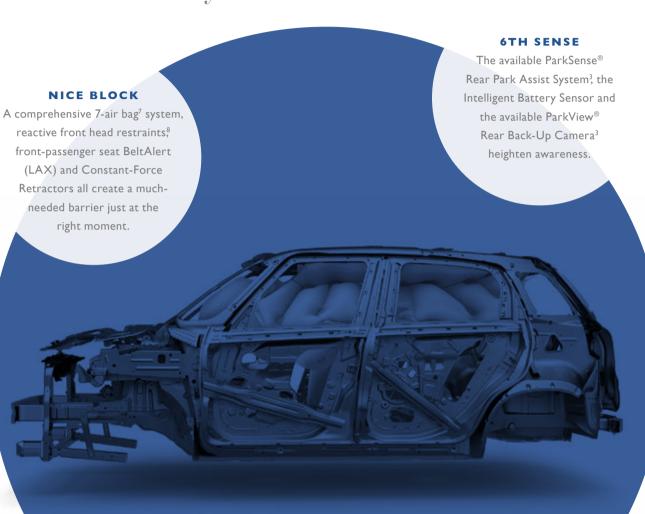




FIAT® 500L Exterior Colors with Roof Options



Beyond its nearly unobstructed 360° view, FIAT° 500L offers a clear sense of stability with advanced standard and available safety and security features.



IN COMMAND

Electronic Stability Control
(ESC)⁵ Electronic Roll
Mitigation, Hill Start Assist and
Anti-lock Brake System aid and
assist when you need it most.

DETERRENTS

Look to the Vehicle Theft Security
Alarm, the Sentry Key® Engine
Immobilizer and the Remote Keyless/
Illuminated Entry System to help keep
you and your 500L safe and sound.



FIAT® 500L Specifications	POP	TREKKING	LOUNGE		
ENGINE TRANSMISSION					
I.4L MultiAir® Turbo I-4 6-speed automatic with AutoStick	•		•		
MECHANICAL FEATURES					
Alternator — 150-amp	•	•	•		
Battery — 500-amp, maintenance-free	•	•	•		
Engine Block Heater	0	0	0		
Exhaust System — Single rear with bright tip	•	•	•		
Steering — Electric power, tilt/telescoping column	•	•	•		
Suspension — Normal-duty; front MacPherson suspension with coil springs and twin-tube struts with KONI $^{\circ}$ FSD technology and stabilizer bar; rear twist-beam axle with coil springs and twin-tube shock absorbers with KONI FSD technology	•	•	•		
EXTERIOR FEATURES					
Bodyside — Body-color door moldings	•				
Black door moldings with Chrome insert		•			
Body-color door moldings with Chrome insert			•		
Lower sill and wheel arch accent moldings in Black		•			
Door Handles — Chrome	•	•	•		
Fascias (front) — Body-color	•		•		
Rugged design with Satin Silver accent		•			
Body-color grille with Chrome accent and logo	•	•	•		
Fascias (rear) — Body-color	•		•		
Rugged design with Satin Silver accent		•			
Chrome taillamp bezels	•	•	•		
Fuel Tank — 13.2-gallon (50-liter) capacity	•	•	•		
Glass — Deep-tint, sunscreen	•	•	•		
Lighting — Bifunctional halogen projector headlamps	•	•	•		
Daytime running lamps (DRLs)	•	•	•		
Fog lamps		•	•		
License Plate Brow — Body-color	•		•		
Body-color with Black license plate area		•			
Front plate bracket	0	0	0		
Mirrors — Power adjustable, foldaway with spotter mirrors in roof color	•	•			
Power adjustable, foldaway with spotter mirrors in Chrome			•		
Roof — Nero (Black) includes roof-color exterior mirrors; mirrors remain Chrome on Lounge models (packaged with Premium Package and Urbana Appearance Package on Trekking models; packaged with Premium Package on Lounge models)		Р	Р		
Bianco (White) includes roof-color exterior mirrors; mirrors remain Chrome on Lounge models (packaged with Premium Package on Trekking and Lounge models)		Р	Р		
Rosso (Red) includes roof-color exterior mirrors; requires Bianco (White) and Grigio Scuro (Graphite Metallic) exterior colors (packaged with Urbana Appearance Package)		Р			
Sunroof — Dual-pane glass with power vent and 1-touch express open; includes sun visors with illuminated vanity mirrors (packaged with Dual-Pane Sunroof Package and Premium Package on Trekking and Lounge models)		Р	Р		
Tires — 205/55R16 BSW All-Season Touring	•				
225/45R17 BSW All-Season Performance (included with 17-inch wheels)		•	•		
Tire Service Kit	•	•	•		
Compact spare (packaged with Premium Package)	Р	Р	0		
Wheels — 16-inch, 13-spoke Gray Gloss painted aluminum	•				
17-inch, 7-slotted-spoke machined aluminum with Grey painted pockets		•			
17-inch, 5-oval-spoke Ecoreflex Gloss painted aluminum			•		
17-inch, 7-slotted-spoke Matte Black painted machined aluminum (packaged with Urbana Appearance Package)		Р			
Windows — Front wipers, variable/intermittent	•	•	•		
Power front and rear with 1-touch up/down	•	•	•		
Rear window defroster	•	•	•		
Rear wiper, intermittent	•	•	•		



FIAT® 500L Specifications (continued)	POP	TREKKING	LOUNGE
INTERIOR FEATURES			2001102
Armrest — Vinyl-wrapped with storage, coordinated with seat color	·		
Fold-down rear armrest with cup holder (included with leather-trimmed seats)		•	•
Assist Handles — Front and rear with coat hooks			
Cargo area — Multi-position rear cargo shelf panel	•	•	•
Rear cargo area lamp	•	•	•
Climate Control — Air conditioning Automatic Temperature Control (ATC) with Dual-Zone controls (packaged with Popular	D.		
Equipment and Premium Packages on Pop and Trekking models)	Р	Р	•
Console — Front center floor	•	•	•
Front overhead with reading/map lamps	•	•	•
Electronic Vehicle Information Center (EVIC) — Driver-selectable with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval and driving range	•	•	•
Mirrors — Rear-passenger observation (not available with sunroof)	•	•	•
Sun visors with illuminated vanity (packaged with Dual-Pane Sunroof and Premium Packages)		Р	Р
Rearview manual day/night adjust	•	•	
Rearview auto-dimming (packaged with Popular Equipment and Premium Packages on Pop and Trekking models)	Р	Р	•
Instrument Panel — Silver-textured bezel	•		
Premium-wrapped bezel (included with leather seating)		•	•
Power Outlet — 12-volt	•	•	•
115-volt auxiliary			•
Seating — Premium cloth low-back bucket	•		
Premium leather-trimmed bucket		•	•
Seats (front) — Driver and front-passenger height adjuster	•	•	•
4-way power driver lumbar adjuster (packaged with Popular Equipment and Premium Packages)	Р		
4-way power driver and front-passenger lumbar adjuster (packaged with Premium Packages)		Р	•
Heated		•	•
Front-seatback map pockets	•	•	•
Seats (rear) — 60/40 split-folding with Tilt, Tumble & Slide function	•	•	•
3 headrests	•	•	•
Shift Knob — Black, leather-wrapped with Chrome accent	•	•	•
Speedometer — 160-mph primary	•	•	•
Steering Wheel — Leather-wrapped with audio and cruise controls	•	•	•
Storage — Front-passenger instrument panel cubby bin and concealed compartment	•	•	•
Front-passenger glove box with dampened door	•	•	•
UCONNECT®/MULTIMEDIA			
Media Hub — Includes USB and AUX ports	•	•	·
Speakers — 6	•		
BeatsAudio TM Premium Sound System — Includes 6 premium speakers, 8-inch dual-voice coil (DVC) subwoofer with trunk-mounted enclosure, 8-channel amplifier with BeatsAudio digital sound processing (DSP) algorithm (packaged with Premium Package)	O/P	•	•
Uconnect 5.0 — Includes 5-inch touchscreen display, Integrated Voice Command' with Bluetooth® for hands-free phone, Bluetooth Streaming Audio, text message reader, personalization settings, AM/FM radio, single-CD/MP3 player			
Uconnect 6.5 — Includes 6.5-inch touchscreen display, GPS navigation, Integrated Voice Command with Bluetooth for hands-free calling, Bluetooth Streaming Audio, text message reader, AM/FM radio, single-CD/MP3 player and personalization settings (packaged with Premium Package)	Р	•	•
SiriusXM® Satellite Radio² — Includes I-year trial subscription (packaged with Popular Equipment and Premium Packages)	Р	•	•

FIAT 500L Specifications

FIAT® 500L Specifications (continued)	POP	TREKKING	LOUNGE
SAFETY AND SECURITY			
Air Bags ⁷ — Advanced multistage driver and front-passenger	•		•
Supplemental front and rear side-curtain	•	•	•
Supplemental front seat-mounted side (pelvic-thorax)	•	•	•
Driver's-side knee-bolster	•	•	•
BeltAlert — Passenger seat	•	•	•
Brake System — Antilock 4-wheel disc with Vehicle Dynamics Controls/Systems	•	•	•
Constant-Force Retractors	•	•	•
Electronic Stability Control (ESC) ⁵	•		•
Electronic Roll Mitigation	•	•	•
Hill Start Assist	•	•	•
Intelligent Battery Sensor (IBS)	•	•	•
Child Seat Anchor System — LATCH-ready	•		•
ParkSense® Rear Park Assist System³ (packaged with Premium Packages)	Р	Р	•
ParkView® Rear Back-Up Camera³ (packaged with Premium Packages)	Р	Р	•
Reactive Head Restraints ⁸ — Front seats	•	•	•
Remote Keyless/Illuminated Entry System	•	•	•
Sentry Key® Engine Immobilizer — Theft-deterrent system	•	•	•
Tire Pressure Monitoring System with display	•	•	•
Vehicle Theft Security Alarm	•	•	•
GROUPS AND PACKAGES			
Dual-Pane Sunroof Package — Includes dual-pane power sunroof and sun visors with illuminated vanity mirrors (not available with Premium Packages)		0	0
Popular Equipment Package — Includes power driver 4-way lumbar adjuster, Automatic Temperature Control (ATC), rearview auto-dimming mirror, SiriusXM® Satellite Radio, ParkSense Rear Park Assist System³ and ParkView Rear Back-Up Camera³ (not available with Premium Package)	0		
Popular Equipment Package — Includes power driver and passenger 4-way lumbar adjuster, Dual-Zone ATC, rearview auto-dimming mirror, ParkSense Rear Park Assist System³ and ParkView Rear Back-Up Camera³ (not available with Premium Package on Trekking)		0	
Premium Package — Includes Uconnect [®] 6.5 with GPS Navigation capability, BeatsAudio [™] Premium Sound System, SiriusXM Satellite Radio ² with 1-year trial subscription, power driver 4-way lumbar adjuster, ATC, rearview auto-dimming mirror, ParkSense Rear Park Assist System, ³ ParkView Rear Back-Up Camera ³ and compact spare tire	0		
Premium Package — Includes power driver and front passenger 4-way lumbar adjuster, ATC, rearview auto-dimming mirror, ParkSense Rear Park Assist System, ParkView Rear Back-Up Camera, dual-pane power sunroof, sun visors with illuminated vanity mirrors, compact spare tire and accent roof in Black or White including exterior side mirrors		0	
Premium Package — Dual-pane power sunroof, sun visors with illuminated vanity mirrors and accent roof in Black or White			0
Urbana Appearance Package — Includes Satin door handles, Matte Black bodyside moldings with Satin insert, accent-color roof in Black or Red, 17-inch Matte Black aluminum wheels and Grigio Scuro/Grigio Chiaro perforated leather-trim seating (not available with Premium Package)		0	

^{• =} Standard. O = Optional. P = Available within Package noted.



16-INCH 13-SPOKE GRAY GLOSS
PAINTED ALUMINUM
Standard on Pop



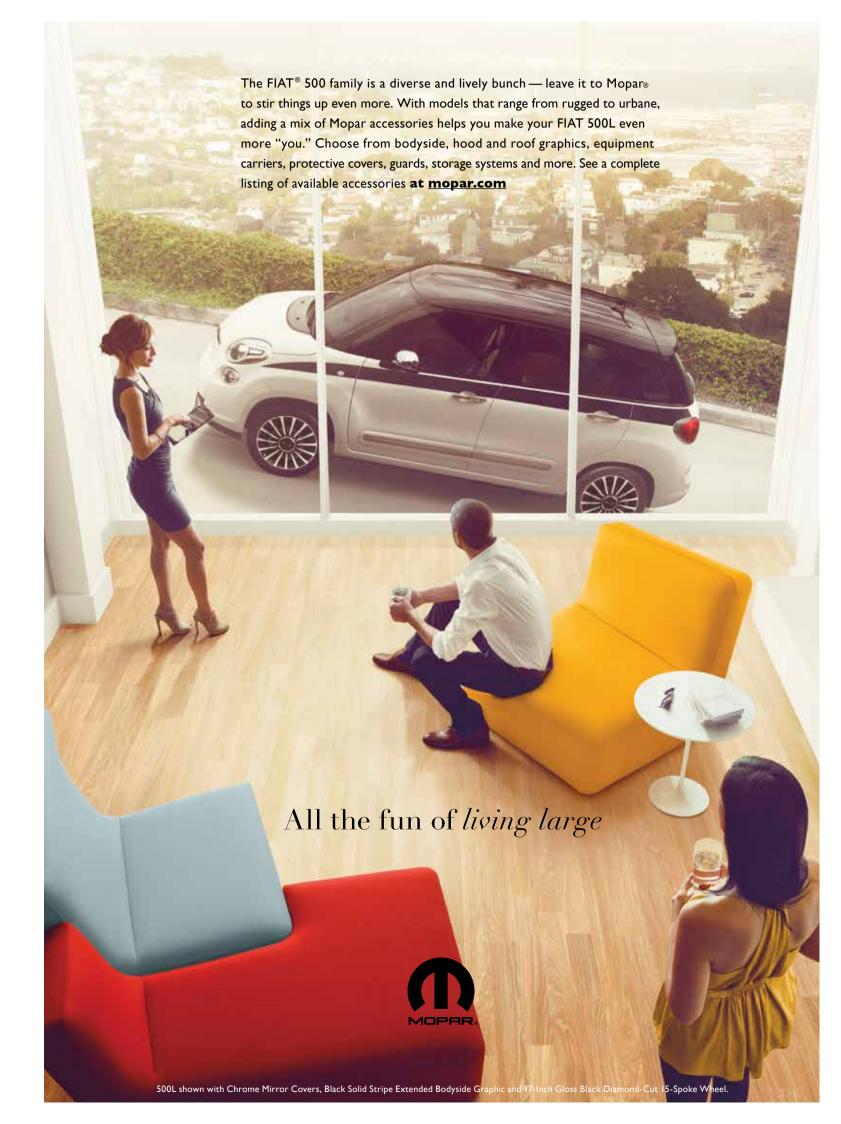
17-INCH 7-SLOTTED-SPOKE MACHINED ALUMINUM WITH GREY PAINTED POCKETS

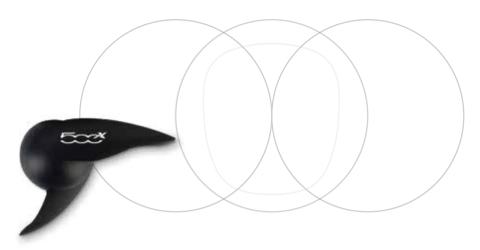


I7-INCH 5-OVAL-SPOKE ECOREFLEX GLOSS PAINTED ALUMINUM Standard on Lounge



17-INCH 7-SLOTTEDSPOKE MATTE BLACK PAINTED
MACHINED ALUMINUM
Available on Trekking with
Urbana Appearance Package





STRIKING STYLE.

Display your affection for striking style and attitude with colorful merchandise that complements an active lifestyle. This youthful collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel.



Take an engaging multimedia tour on your mobile device. Log on to the **fiatusa.com** mobile site for a comprehensive, at-a-glance review of what you need to know about your FIAT® vehicle. You'll experience visual and interactive demonstrations of the entire lineup and enjoy access to product information at your fingertips, wherever you go.

FIAT

Standard coverage includes: Basic Limited Warranty — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — 4 Years/Unlimited Miles: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance. Visit your FIAT Dealer for additional details, eligibility and restrictions.

4-YEAR /50,000 - MILE LIMITED WARRANTY



Join fellow enthusiasts and tell your story by posting comments, participating in discussions and sharing your FIAT vehicle photos and videos. Connect with our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Tumblr (fiatusa.tumblr.com), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com), Instagram (instagram.com/fiatusa), Pinterest (pinterest.com/fiatusa) and Vine (vine.co/fiatusa). Thank you for following.







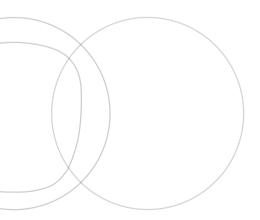




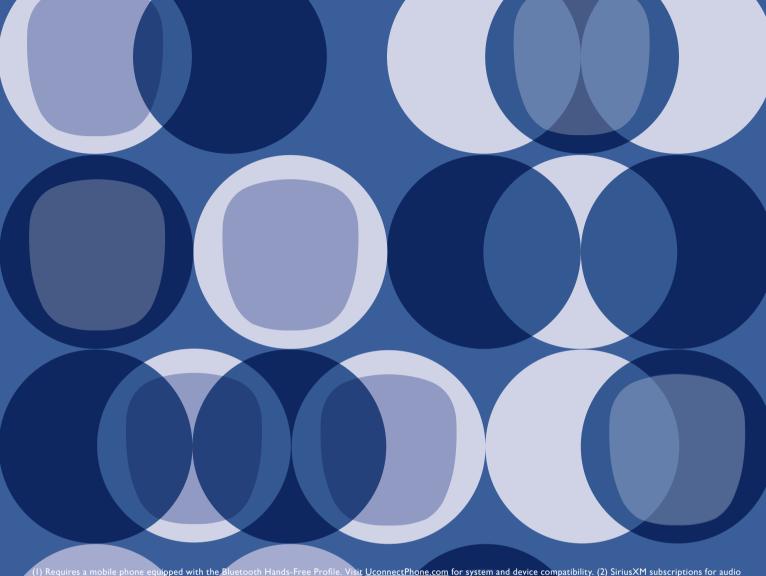












t <u>UconnectPhone.com</u> for system and device compatibility. (2) SiriusXM subscriptions for audio de to continue listening after your trial, the subscription plan you choose will automatically enew thereafter and you -866-635-2349. See the Sir ethod at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at re information at www.siriusxm.com. All fees and programming subject to change. Your elect and may be limited in select markets. (3) Always look before proceeding, electronic gs. (4) Always check visually for vehicles prior to changing lanes. (5) No system, no matter formance is limited by available traction, which snow, ice and other conditions can affect. ed and driving behavior to prevailing road conditions. Always drive carefully, consistent bed with Siri. Certain features not available while the vehicle is in motion. iPhone must be oported features. (7) The Advanced Front Air Bags in this vehicle are certified to the new d always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride ays wear their lap and shoulder belts properly. (8) Always sit properly with the head restraint stem is solely an alert system for the front of the vehicle which does not take any actions to change nything in front o ent. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. llision. not a substitute f (10) LDW is a driver convenience s a substitute for active driver involve er must remain aware of traffic con e prepared to use brakes to avoid collisions. (11) Voice Text Reply features require a compat ed with Bluetooth M AP). iPhone and some other smartphones do not currently si MAP. Visit www.UconnectPhor coming message notification is es the use of a compatible smartphone that supports enabled. Vehicle must be registered ect Access and you must fulfill min text messaging and Bluetooth. Check ectPhone.com for device compatibility.

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