There are cars that simply drive. And there are CARS THAT ARE DRIVEN.

The FIAT 500 and its drive shines through in every line, curve, and detail — big or small. It is a car designed for sheer passion.

This is the Italian way. This is the FIAT way.
by Design

The FIAT 500 is a car designed to unite common sense with genuine passion.

Like the original Cinquecento® born over fifty years ago, the new FIAT 500 is just as sleek, simple and stylish. It is a car inspired to be modern and relevant. Beautifully designed form that follows function—with impeccable fit and finish that perfectly fits your lifestyle.

Redesigned to maintain its history of strong iconic style and celebrated spirit.
by Detail

There is no such thing as a SMALL DETAIL.

- Italian designed fabrics
- Unique stitching
- Soft-touch accents
- Chrome surrounds
- Red brake calipers
by Appreciation

Car of the Year 2008
— Car of the Year

World Design Car of the Year 2009
— World Car of the Year

Import of the Year, 2009
— Overdrive, India

Best Car of 2009
— Auto Motor Und Sport, Germany

Best Cars 2009
— Motor Press Magazine, Portugal

Accolades apply to European FIAT 500 models.
Life is best when driven.