FIAT 500

IT HITS THESE SHORES WITH AN ATTITUDE PROPELLED BY A RACING HISTORY THAT RIVALS THE MOST LEGENDARY OF MARQUES. IT MAKES PASSIONATE STATEMENTS STITCHED IN LEATHER AND PROJECTS DETAILS TAILORED STRAIGHT TO THE HEART OF PURE PERFORMANCE. ON RACETRACKS. ON HIGHWAYS. AND NOW, ON CONTINENTS. CODED FROM A VISION, IT LANDS WITH EVERYTHING THAT THE ABARTH® BADGE HAS COME TO REPRESENT. BEHOLD THE SCORPION.
FIAT

1.4-Liter 16v Turbocharged MultiAir engine with Rosso Alfa red cover.

The man behind the name: Karl Abarth. Born in Vienna, Austria, in 1905, he was a little dwarf in making a name for himself on European motorcycles. Soon, a motorcycle Abarth built himself, the legend of engineering ingenuity and sturdiness performance was born. He was not yet 50 but the foundation of his legacy had been poured. Both engine and chassis were for dishwashing, he became an Italian citizen and focused on automotive design, performance-enhancement engineering, and stockcar building.

In its 45-year history, the Abarth and FIAT™ collaboration has produced six international records and nearly 600 individual race wins. With more than 10,000 race victories, 10 world records, and 125 international titles, success has been a consistent cornerstone behind the acclaimed Abarth margins.

ABARTH

ABARTH® HISTORY

THIS IS THE STORY OF THE SCORPION. It sprung from the piercing vision of Karl Abarth almost a century ago: "go faster than yesterday." And served as the cornerstone upon which a well-crafted empire of finely tuned performance was built.

2012 As unique and determined as its creator himself, the modern Abarth packs a powerful sting, as well as refined driving dynamics, enhanced safety and security features, and luxury-spot interior trim and features.

2011 The FIAT® 500 Abarth is introduced in the U.S. and North American markets, premiering at the 2011 Los Angeles International Auto Show.

2007 The FIAT Group relaunches Abarth & C. S.p.A. The company's first achievement includes the Grande Punto Abarth S2000, which wins the Intercontinental Rally Challenge.

1980-96 September 30, 1981, Abarth & C. is decreed a union by incorporation within FIAT Auto S.p.A. The brand makes few headlines during this time and is relaunched by FIAT in 2007.

1979 Karl Abarth passes away on October 24. The Abarth name continues into the '80s with the success of the FIAT Strada Abarth 130TC.

1971 Abarth merges with FIAT Auto and success continues in the world championships of the early '70s. This legacy includes 10 world records and over 10,000 track victories.

1965 The Scorpion badge becomes such a symbol of power and performance that it enters everyday language in its native Italy. Rather than a strong coffee, customers instead ask for an "Abarth coffee."

1965 The '60s are a golden age for Scorpion and the FIAT 595 Abarth tallies nearly 900 victories over a seven-year run.

1962 The Abarth 850TC wins the World Championship race at Circuito del Garda.

1958 Karl Abarth creates the FIAT 500 Abarth. At Monza that year, the car covers a distance of 18,136 km at an average speed of 108 km/h, breaking six international records, nearly one every day. That year Abarth strengthens its partnership with FIAT.

1956 Karl Abarth brakes the 5,000- and 10,000-km, 5,000-miles, 48- and 72-hour records driving the FIAT Abarth 750.

1956 The success of the exhaust systems and motorsport achievements attracts attention from major manufacturers, as well as the son of a former U.S. president, who traveled to Italy to sign an agreement to distribute Abarth products and vehicles in America.

1955 The FIAT Abarth 750, with a body by Bertone, is presented and immediately sets a number of endurance and speed records. Two different versions of the same car appear with a Zagato body: FIAT Abarth 750 Zagato and FIAT Abarth 750 GT Zagato.

1955 The Abarth 750 GT is launched.

1950 By year end, Abarth employs more than 40 people and sells more than 4,500 exhaust systems.

1950 The logo emblazoned on every Abarth model is inspired by Abarth's astrological sign, Scorpio, a sign he is born and dies under, and a sign that reflects his feisty and, at times, temperamental manner.

1949 Karl Abarth starts Abarth & C., a company producing aftermarket products for production cars, as well as performance exhaust systems. He wins the Italian 1100 and Formula 2 championships with the first race car he ever builds – the 204 A Roadster, derived from the FIAT 1100.

1946 Abarth is contracted to build his first car, a revolutionary new single-seater named the Cisitalia D46. Two models place first and second in the 1946 Brezzi Cup in Turin.

1930 A serious accident in Linz, Austria, causes Abarth to abandon solo motorcycle racing. However, he continues to race and build motorcycle sidecars until 1939.

1929 Karl Abarth gets his start racing motorcycles. By 1929 he builds his first motorcycle to bear the Abarth name. In his competitive days he became a five-time European Champion.

ABARTH

STREET LEGAL

TRACK WORTHY.

Understated is not an option when form meets the high-velocity performance functions of the FIAT® 500 Abarth. This is a union of highly engineered components and exclusive design elements.

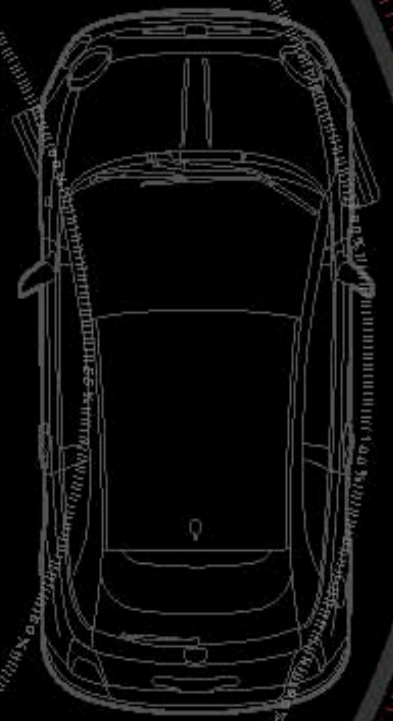
New dual-valve KONI Frequency Selective Damping (FSD) mono-tube shock absorbers provide ride comfort and body control for maximum grip and performance.

The architecture of the FIAT® 500 Abarth synthesizes with the road as it enhances the power of the 1.4L 16v MultiAir® Turbocharged engine. The aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines from any angle. The unique MacPherson strut front suspension with stiff spring rate and low ride height helps to give enhanced handling with minimal body roll. The lateral stiffness of cast-iron front-lower control arms deliver improved grip and steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth specific rear-sway bar increases cornering grip.

The menacing low sprawl jockeys for placement but it's more than the characteristic stance that makes up the extroverted Abarth personality. The front fascia's twin intercooler ducts deliver engine cooling and power-inducing high-density airflow, while design elements such as a concentric dual exhaust system, delivers Abarth tuned sound and maximum power. Bongated front and rear fascias accentuate the road-holding stance as the large liftgate-mounted spoiler adds downforce and the motorsports-inspired splitter optimizes aerodynamic airflow while minimizing drag.

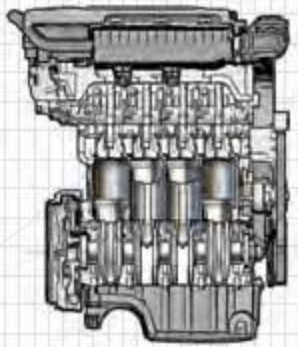
PREDICTIVE BEHAVIOR

Adrenaline is best when applied wisely. This dynamic feature keeps it in check. When it comes to cornering, the Abarth tuned Torque Transfer Control (TTC) system is designed to stay one step ahead. It kicks into action automatically by distributing engine torque between the front wheels to minimize understeer and maximize traction. TTC is designed to control and transfer power to the drive wheels for world-class performance and improved at-the-limit handling. It operates with the Electronic Stability Control (ESC)[1] system to enable the FIAT® 500 Abarth to transfer torque from a front wheel that slips to one that grips. TTC has been carefully honed on snowfields, icy grades, and racetracks to offer maximum traction in all conditions.



FOUR CYLINDERS. MASSIVE HEART.

Turbocharged, twin intercooled, and MultiAir® equipped 1.4L 16v engine delivers 160 horsepower and 170 lb-ft of torque.



Herein lies the heart of the FIAT® 500 Abarth. Behind the unique Rosso Abarth engine cover and Abarth designed front fascia (with twin intercoolers), beats an engine that delivers 160 horsepower and 170 lb-ft of torque. The all-new 1.4-liter 16v MultiAir Turbocharged engine is backed by a manual five-speed transmission with 3.35 final-drive ratio for quick acceleration. The Abarth specific equal-length half shafts help reduce torque steer for optimized handling and control.

Like its legendary predecessors, this powerplant eschews convention for the sake of standout performance. The engine's lightweight forged-steel connecting rods have been designed with a unique cross section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while the MultiAir technology takes into account the split-second changes and adjusts accordingly. The end result? A 10% fuel economy improvement over conventional engines.

160
HORSEPO

SHIFT UP
gear shift indicator
turbo psi
TWIN INTERCOOLED

ABARTH

ABARTH

ABARTH
FIAT

Proprietary side-sill ground effects provide a vertical and athletic profile as optional contrasting-color side mirrors and graphics enhance the brazen look. Available lightweight 17"x7" forged aluminum wheels with Three-Season Pirelli® ultra high-performance tires and its attitude bed on the track.

Its emblem defies ornamentation, as it adorns the front, rear, sides, and inside of the FIAT® 500 Abarth. Born of Karl Abarth's astrological sign, the Abarth Scorpion serves to exemplify this creature's tenacity. The center hubs' scorpions hint at the potency of the unique front brake rotors and calipers and semi-metallic brake pads that have capable claws all their own. The distinctive symbol is also etched in places that can only be appreciated by those inclined to get under the body for a closer look.

7 BOSE SPEAKERS

Even the audio system is tuned to the next level. The FIAT® 500 Abarth features a standard Bose® Energy Efficient Series (EES) premium audio system with six premium speakers and a subwoofer.

CONTROL CENTER

CRAFTSMANSHIP INGRAINED.

A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in.

Extreme craftsmanship shows itself in the handsome soft upper panel and leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic center panel and emboldened air outlets add to the interior's appeal. Aesthetic comfort items like the easy-to-reach center stack, leather-wrapped park brake handle, shift knob, and three-spoke leather-wrapped steering wheel with shaped thumb rests and flattened bottom are inspired by motorsports track conditions. Performance Cloth high-back bucket seats, available in leather trim, are constructed with unique Rosso stitching and incorporate a motorsports-inspired racing harness pass-through. Firm side bolsters keep the driver in place and give feedback during spirited driving without sacrificing long-distance comfort. The EZ-Entry pull strap design enhances rear seat entry and exit.

The instrument cluster is illuminated with an easy-on-the-eyes liquid crystal display (LCD) and driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer. The lighting and location of these features give the driver heightened road and track confidence while functional backlighting enhances read-out visibility of fuel, temperatures, driving range, and other gauges. The SIRIUS® Hands-Free Communication System® and the Speed Control can be operated via steering wheel-mounted controls. The radio function controls are found on the reverse side of the steering wheel spokes. The Abarth® Scorpion badge is prominently displayed on the center of the steering wheel for distinctive attitude.

AUTHENTIC PERFORMANCE PARTS & ACCESSORIES BY MOPAR.

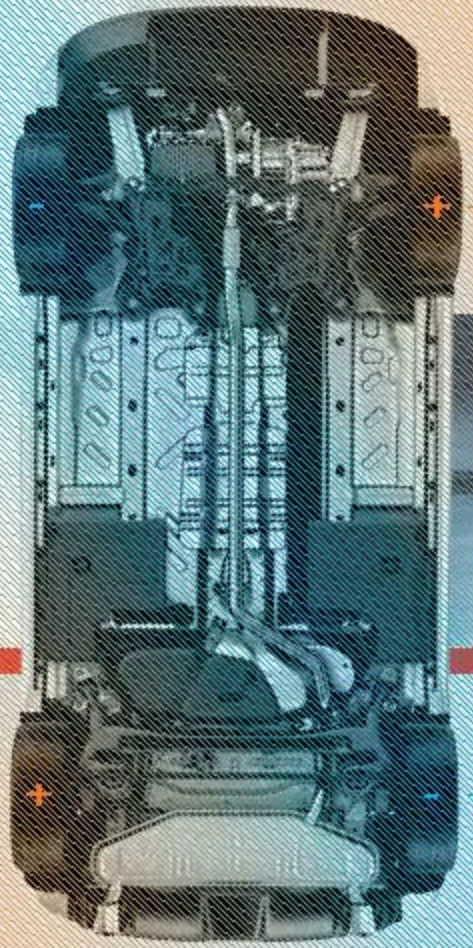
TAKE IT UP A NOTCH

Amplify an already serious punch with performance parts designed specifically for the FIAT® 500 Abarth. It's a lifestyle that's forged with a zest for living in the fast lane. Mopar brings it on with a wide range of Authentic Abarth Performance Parts, including Cold Air Intake, Cat Back Exhaust, Camber Plates, Sway Bars, and more. They deliver increased horsepower, reduced restriction, added throttle, or increased stopping power. All the equipment you need to let like-minded performance enthusiasts know you're serious.

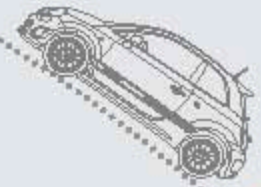
WIDEN THE RANGE.

Mopar also offers both interior and exterior Authentic FIAT 500 Abarth Accessories that pack some punch when it comes to added style and functionality, such as Portable Navigation Systems, Ambient Light Kits, Chrome Mirror Covers and Fuel Filler Door, Roof-Mount Carriers, and much more.

BEGINNING THE BEGUINE: Ambient Light Kit and Garmin® nüvi® 3790T Navigation System.†



ESC The standard Abarth-tuned Three-Mode Electronic Stability Control (ESC)[11] with four-wheel antilock braking system (ABS) allows adaptability to changing driving conditions. The default Full-ON mode provides maximum traction control for normal, everyday driving. The driver-selected Partial OFF allows limited wheelslip for more aggressive high-performance driving dynamics, while Full OFF disables traction control completely for the experienced track-driving enthusiast. ESC enhances driver control and helps maintain directional stability under critical driving situations, such as snow, ice, or gravel. When the system senses a difference between driver input and the vehicle path, it applies selective braking and throttle input to guide the vehicle back onto the driver's intended path.



Hill Start Assist This standard safety feature assists drivers when starting a vehicle from a stop on a hill. It automatically maintains the level of brake pressure applied for a short period of time after a driver's foot is removed from the brake pedal, helping prevent rollback on hills and inclines.

ESC[11] instantly analyzes input from the wheel sensors and corrects any pending loss of control by applying any one, several, or all of the system's disc brakes as needed.

THE MOST CRUCIAL TYPE OF PERFORMANCE

The Abarth name may stand for competition but there is no contesting that when the FIAT® 500 Abarth strives for safe driving, it means business. And merging a performance machine to the level of an everyday refined vehicle means a robust group of active and passive safety and security features have been included. The seven air bags[11] throughout the cabin and the host of innovative technologies help to keep its occupants comfortable, secure, and connected.

CRAFTED TO PRECISION

18 x 6.5-INCH CAST ALUMINUM IN CROMO WITH PAINTED POCKETS STANDARD

17 x 7-INCH FORGED ALUMINUM IN NERO OPTIONAL

17 x 7-INCH FORGED ALUMINUM IN BRONZO OPTIONAL

NERO

GRIGIO

BIANCO

ROSSO

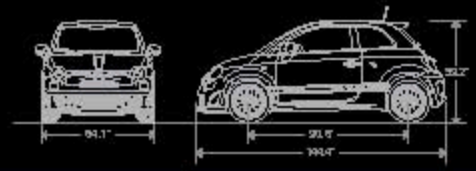
NERO LEATHER TRIM

ROSSO LEATHER TRIM

NERO CLOTH

Nero stripe and mirror cap available on Grigio, Bianco, Rosso. Rosso stripe and mirror cap available on Bianco, Grigio, Nero. Bianco stripe and mirror cap available on Rosso, Nero, Grigio.

Body-color mirror caps standard.



SPECIFICATIONS

POWERTRAIN

Engine — 1.4L 16v MultiAir® Turbocharged Inline four-cylinder engine	S
Electronic throttle control (ETC)	S
Engine block heater	O
Engine cover with 6 bumi® logo	S
Drive system — front-wheel drive (FWD)	S
Transmission — 5-speed manual transmission	S

ELECTRICAL

Alternator — 140-amp	S
Battery — 500-amp, maintenance-free	S
Power accessory delay	S

CHASSIS

Performance four-wheel disc brake system	
11.1-in. vented front rotors with single-piston calipers	S
9.4-in. solid rear rotors with single-piston calipers	S
Race-inspired brake calipers	S
Steel wheelhouse linings	S
Clutch-brake interlock	S
Fuel tank — 10.5-gal. (40L) capacity	S
Steering	
Electric Power Steering (EPS), variable-speed assisted sensitivity, power rack and pinion	S
Sport mode with unique calibration	S
Suspension, front	
MacPherson suspension, coil spring with KONI® Frequency Selective Damping (FSD) twin-tube shock	S
Suspension, rear	
Rear twist-beam axle with coil springs and twin-tube shock absorbers	S
Tires	
195/45R16XL Pirelli® Cinturato P7 All-Season Performance	S
205/40R17 Pirelli P Zero Nero Three-Season Performance (included with 17 x 7.0-inch forged aluminum wheels)	P
Tire repair kit	S
Wheels	
16 x 6.5-in. 6 bumi designed cast aluminum alloy with painted pockets	S
17 x 7.0-in. 6 bumi designed forged-aluminum finished in Nero	O
17 x 7.0-in. 6 bumi designed forged-aluminum finished in Bianco	O

EXTERIOR

6 rooms — roof-mounted	S
6 bumi badges — front fascia, liftgate, bodyside	S
Belt molding — Nero (Black)	S
Bodyside — body-color 6 bumi designed sill	S
Door handles — chrome	S
Exhaust tips — 6 bumi designed, dual	S

EXTERIOR (continued)

Fascias, front	
Two-piece 6 bumi designed with body-color surround, brake cooling ducts, Intercooler "nostrils," and "Whiskers and Bigio" flow with functional cooling behind 6 bumi front fascia badge	S
Fascias, rear	
Two-piece 6 bumi designed with body-color upper, honeycomb grille accents, and lower diffuser	S
Fuel door — non-locking	S
Glass — color-tinted	S
Lamps	
Bi-Halogen projector headlamps	S
Lower sum signal lamps	S
Halogen fog lamps	S
Center high-mounted stop lamp (CHMSL)	S
License plate bracket — chrome with 500 logo	S
Mirrors	
Body-color power adjustable, heated, fold-away with driver-side passenger mirror	S
Power sunroof — vent and one-touch express open	O
Spoiler — 6 bumi designed, liftgate mounted, body-color	S
Wiper system — 3-speed-sensitive, variable-intermittent	S

INTERIOR

Carpet — with acoustic foam and foam-in-place padding noise barrier	S
Cargo area — Liftgate liner, rear cargo shelf panel, rear cargo area lamp	S
Climate control	
Air conditioning	S
Automatic Temperature Control (included with the Safety and Convenience Package)	P
Cabin air filtration	S
Console — Floor console	S
Three front-passenger cup holders	S
12-volt power outlet	S
Two rear-passenger cup holders	S
Cruise control — steering wheel-controlled	S
Door panels	
Chrome die-cast thumb door handles with integrated power door locks	S
Driver and passenger armrests, coordinated with seat color	S
Map pockets	S
Floor mats — premium with embroidered 6 bumi logo	S
Headliner	
Sun visors with vanity mirrors	S
Front-passenger assist handle	S
Front overhead console with map lights	S
Rear coat hooks	S
Instrument cluster	
Concentric design with 160-mph primary	S
Leather-wrapped cluster bezel with accent stitching	S
Driver's Selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval, and driving range	S
Tachometer, engine temperature, and fuel gauge	S
Turbo boost gauge with integrated shift light	S

INTERIOR (continued)

Instrument Panel	
Exterior-color matched	S
Front-passenger glovebox with dampened door	S
Key fob — remote keyless entry with folding shank	S
Multimedia systems	
6N1 FM/CD/MP3/WMA radio	S
Auxiliary input jack	S
SiriusXM™ Satellite Radio® (included with the Safety and Convenience Package)	P
Bose® Energy Efficiency Series (EES) audio system with six premium speakers and subwoofer	S
BLUE&ME™ Hands-Free Communication® includes voice-activated communication system with Bluetooth® phone capability and USB port with iPod® control	S
TomTom® Navigation with BLUE&ME Hands-Free Communication® includes a 4.3-in. touch-screen TomTom handheld navigation unit, voice-activated communication system with Bluetooth phone capability and USB port with iPod control	O
Pedals — aluminum with rubber grip	S
Rearview mirror — manual day/night adjust	S
Seating, front	
Nero/Rosso (Black/Red) cloth performance seating	S
Nero (Black) leather performance seating	O
Rosso/Nero (Red/Black) leather performance seating	O
Driver-side armrest	S
Driver's seat with manual height adjuster	S
EZ-Entry and seatback memory	S
Front seatback pockets	S
Seating, rear	
50/50 split fold-down rear	S
Lower anchors and tethers for child seats (LATCH)	S
Shift knob — leather-wrapped, with accent stitching	S
Steering wheel	
6 bumi performance designed	S
Perforated-leather wrapped	S
Audio and cruise controls	S
EVIC controls	S
Steering column with manual tilt	S
Windows	
Front power with express one-touch down	S
Rear-window defroster	

SAFETY AND SECURITY

Air bags®	
60/40 curtain multistage driver and front-passenger	S
Front and rear side-curtain	S
Driver's inflatable knee-air bag®	S
Driver and front-passenger seat-mounted side-air bags (pelvic-thorax)	S
Anti-lock brake system (ABS)	S
Active sum signals	S
All-speed traction control system (TCS)	S
Belt alert, passenger seat	S
BLUE&ME Hands-Free Communication®	S
Brake assist	S

SAFETY AND SECURITY (continued)

Corner-brake retraction (CBR)	S
Crumple zones	S
Daytime running lamps (automatic-activated)	S
Electronic Brake-Force Distribution (EBD)	S
Three-Mode Electronic Stability Control (ESC)®	S
Energy management system	S
Hill assist device (HAD)	S
Intelligent Battery Sensor (IBS)	S
Lower anchors and tethers for child seats (LATCH)	S
Occupant Restraint Controller (ORC)	S
Remote keyless illuminated entry system	S
Seat belts — Includes three-point for all positions	S

PACKAGES

Safety and Convenience Package	
Includes automatic climate control, SiriusXM Satellite Radio and Security Alarm	O
Smoker's Package	
Includes cigar lighter and ashtray	O
Exterior Accent Equipment	
Rosso (Red) mirror caps (included with 6 bumi bodyside stripes; not available with Rosso exterior paint)	O
Nero (Black) mirror caps (included with 6 bumi bodyside stripes; not available with Nero assetto paint)	O
Bianco (White) mirror caps (included with 6 bumi bodyside stripes; not available with Bianco exterior paint)	O

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[1] Manufacturer's suggested retail price excludes destination charge, taxes, title, registration and optional equipment. Destination charge may vary by region. Actual price may be higher or lower. See dealer for details. [2] Based on 2012 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. [3] Based on 2012 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. [4] Fiat 500 Abarth shown with optional equipment. [5] Fiat 500 Abarth shown with optional equipment. [6] Fiat 500 Abarth shown with optional equipment. [7] Fiat 500 Abarth shown with optional equipment. [8] Fiat 500 Abarth shown with optional equipment.