SPORTS CARS



1899-1974

The history of FIAT has precisely paralleled the progress of the 20th Century — both in time and technology. FIAT was founded in 1899 — and for 75 years, FIAT scientists, engineers and designers have been pioneering advancement in a range of fields that includes passenger cars, metallurgy, commercial vehicles, tractors, railroad equipment, aerospace and nuclear energy.

No single development in this era has had more impact and influence on modern society than the automobile. And no single manufacturing firm has made a greater contribution to automotive engineering or has shown more foresight in fulfilling the tremendous demand for motor cars than FIAT. In this long span of leadership, one of the most significant chapters has been the record of FIAT in the field of racing and sports car design.

This 75th Anniversary brochure introduces you to the FIAT Sports Cars of today — and reviews the milestones of the eventful years that are their heritage.

America discovers FIAT









FIAT 124 Sport Coupe — the magnificent merger of true sports car performance and luxurious family sedan function. And it's a perfect combination — not a compromise. The elegance of its styling expresses your excellent taste. The richness and practically of the spacious interior confirm your sound judgment. And when this thoroughbred is in motion, you'll know the emotion of pure sports car excitement.— 1756 cc. twin overhead cam angine, 5-speed transmission, console mounted slick shift.

engine. 5 - speed transmission, console mounted stick shift, electronic tachometer, disc brakes on all flour wheels, radial-ply lites, instant response, total control. There are few cars in the world that are even similar to it. There are none in its processing the similar to it. There are none in its processing. Biscover a dynamic car for a spirited family — the FIAT 124 Sport Coupe.



FIAT





FIAT 124 Sport Spider. This is a sports car with a present and a future: Built to perform with power and precision; styled by master-designer Pininfarina to endure as a classic. It has only one conservative feature: Its moderate price. To drive it is to know the full meaning and measure of the total sports car experience. A 1756 cc. twin overhead cam engine teamed with a 5-speed synchromesh transmission delivers a cyclonic surge of power to the radial-ply tires in touch and in tune with the road. The steering and stick shift respond instantly. The electronic tachometer reports accurately. And you command the performance surrounded by the rich wood grain, luxurious bucket seats and complete instrumentation of a genuine sports car cockpit. Disc brakes on all four wheels are standard equipment. Discover the FIAT 124 Sport Spider - and let it transport



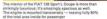
The control center of a performance machine par excellence. The dash panel directly in front of the driver houses a full complement of exact instruments. The speedometer with trip recording adometer and the electronic tachometer are encircled by matte black bezel rings and recessed for instant reading.



SPORT





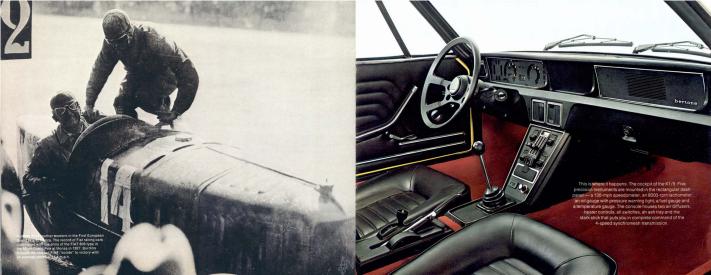












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maker 66 Anglists battery with the HITTEMMATTALISM — Speedcrafter with the second commercial particles and second commercial particles and technomics. Changing light indicates. Exercises, technomics, Changing light indicates, Dispersion, technomics, and techniques and flost gauge with shadow what priviles, order marker maker light which, ponel light invite. Speedcrafter and lackbonsiers are necksord for priviles reported and lawface, are mounted in a wood-particle and lawface, are mounted in a wood-particle ponel data. Dual stage could not symptomic to the priviles of the property of the priviles of ponel data. Dual stage could not symptomic to the priviles of the priviles of the priviles of ponel data. Dual stage could not see that symptomic to the priviles of the

VENTILATION AND HEATING SYSTEM - Provide

DRIVE SHAFF - Two-piece with universal joints

FRONT SUSPENSION - Wishbone control arms

STEERING — Worm and roller gear, Steering column (with locking anti-theft device) has fire-ible joint, Steering linkage joints are lifetime

VENTILATION AND HEATING SYSTEM -- Provide



ENGINE — Front, mounted transversery, S.O.H.C. inline 4. Water conted. Vertical dual barrel carbureter, Displacement, 1200 cc. (78.70 cc. in.), Compression ratio: 8.5 to 1. Bore and stroke. Mr. ac. 4.5.5 mm, 2.5.5 mm, 2.3.9 x 2.10°, Enhanced emissions and stroke.

WHEELS AND TIRES - Self-ventilating steel disc wheels. Rim size: 410 | x 13", 155 SR x 13 or 150 SR v 13 radial ate tires. ELECTRICAL - 12-Volt system, 770-Matt Alter-INSTRUMENTATION - Dash recented cluster incorporates a speedometer, directional signal indicator, indicators for battery charging engine heat and oil pressure, fuel gauge with reserve

indicator. Outer lighting switch and panel light switch are maunted in a padded dash. Dust surger nearle and synchronous wiper operation. VENTILATION AND HEATING SYSTEM - Provides windshield demisting and defrosting. Air letakes on hood. Hot water heater. Regulators and two-speed heater fan controls are dash mounted. Flow-through westilation.

FUEL TANK - 9 6 cal. EXTERIOR DIMENSIONS - Overall length: 165.6" Height: 55.9", Width: 64.9"



128 4 DOOR SEDAN



128 2 DOOR SEDAN



128 STATION WAGON

FIAT 128 STATION WAGON

ROOY/FRAME -- Unitized construction. Two primer coats. Two coats high-gloss ename! Wheelbase 56.4", Freet track: \$1.3", Rear track: 51.6". ENGINE - Freet, mounted transversely, S.O.H.C. carburetor, Sisplacement, 1250 cc. (78.70 cu-86 mm, x 55.5 mm, (3.39 x 2.19"). Exhaust emis sion control system.

CLUTCH - Single dry plate. TRANSMISSION - Four speeds forward plus mounted stick shift. GEAR RATIOS - 1st: 3.583, 2nd: 2.235, 3rd: 1.454, 4th: 1.042, Reverse: 3.714. FINAL DRIVE RATIO - A 415. DRIVE - Through the front wheels by axie shafts connected to differential through "Tringate" con stant spend joints and to wheels though hal

STEERING - Rack and pinion, independent and

symmetric tie rods to each wheel, lifetime lubri

BRAKES - Front: Disc with floating caliper and

I cylinder to each wheat, Rear, Self-centering

expanding shoe drum type, Self-adjusting, Power assisted Dual brake system. Compensator on rear brake circuit to regulate the brake action

WHEELS AND TIRES - Steel disc wheels. Rim size: 415 J x 13", 145 SR x 13 radial-ply tires.

ELECTRICAL - 12-Volt system, 480-Watt After-nator, 60 Ama/hr, battery,

INSTRUMENTATION - Speedometer, fuel gauge

parking light indicator, water temperature gauge, parking light indicator, battery charge and oil pressure indicators set in clusters mounted in padded dash, Panel light and outer lighting

fuel reserve indicator, water temperature gauge

fee load Mechanical parking brake.

switches are dash recented

FUEL TANK - 9.5 gal.

constant velocity joints. FRONT SUSPENSION - Independent wheels, by swing arms and sliding bruckle pillars consisting couble-acting, telescopic shock absorbers; coi springs, stabilizer bar acting as reaction rod for lower swing arms. Lifetime lubrication. DEAD SUSPENSION - Independent wheels, by swing arms and sliding knockle pillars consist-ing of the wheel hub sale rigidly connected to hydraulic, double-acting, telescopic shock absurbers. Three-leaf transverse spring acting also as stabilizer in asymmetric wheel motions.

STEERING - Buck and claims, Independent and symmetric tie rods to each wheel, lifetime lubri-BRAKES - Freet: Disc with floating caliper and I cylinder to each wheel, Boar, Self-centering, expanding shoe drum type, Self-adjusting, Power assisted Qual brake system. Compensator on rear brake circuit to regulate the brake action

INSTRUMENTATION - Speedometer, fuel gauge,

BODY/FRAME—Unitized construction. Two primer coats. Two coats high-gloss enamel. Wheelbase-56.4". Frost track: 51.3". Rear track: 51.7". ENGINE - Front, mounted transversely, S.O.H.C. traine — Front, insurates trainversery, 5.0.4.6.

Inline 4. Water cooled, Vertical dual barrel
carbureter. Displacement: 1290 cc. (78.70 cu.
in.). Compression ratio: 8.5 to 1. Bere and stroke:
86 mm. s. 55.5 mm. (3.29 s.2.10*). Cabasal emis-

GEAR RATIOS - 1st: 3.583, 2nd: 2.235, 3nd: FINAL DRIVE PATIO - 4.077.

DRIVE - Through the front wheels by axie shafts connected to differential through "Tripode" constant speed joints and to wheels through ball FRONT SUSPENSION - Independent wheels, by

swing arms and sliding knuckle pillars consisting of the wheel pillars rigidly connected to hydraulic double-acting, telescopic shock absorbers; coil springs, stabilizer bar acting as reaction rod for BEAR SUSPENSION - Independent wheels by swing arms and sliding knackle pillurs consisting of the wheel hab asin rigidly connected to hydrautic, double-acting, telescopic shock ab-serbers. Two feel francience spring acting also as stabilizer in asymmetric wheel metions

ELECTRICAL - 12-Volt system, 480-Wett Afternator, 60 Amg/hr, battery,

VENTUATION AND REATING SYSTEM ... Two fresh air adjustable outlets mounted on panel. Flowwater heater. Two-speed heater fan.

EXTERIOR DIMENSIONS - Overall length: 157.8"

VENTUATION AND MEATING SYSTEM - Two fresh air adjustable outlets mounted on panel. Air intakes on cowl. Hot water heater Ten sound Height: 55.9°, Width: 63.9°, Rear opening 4'4' (measured from upper right corner to lower left

124 SPECIAL TO FIAT 124 SPECIAL TO

CLUTCH - Single dry plate.

matic transmission available.

FINAL DRIVE RATIO - 4.1.

Control of the same

10000

RECOY/FRAME - Unitized construction, electri-

cally weided. Reinforced longitudinal stress mem-bers. Two primer coats. Two coats high-gloss enamel. Wheelbase: 95.3". Front track: 52.4".

ENSINE - Front mounted, T.O.H.C. inline 4. Water cooled. Vertical dual barrel carburetor. Displacement. 1592 cc. (97.17 cu. in.). Compression ratio: 8.0 to 1. Bore and stroke: 80 mm. x 79.2 mm. (3.15 x 3.12*). Exhaust emission control

TRANSMISSION — Four speeds forward plus reverse. Synchromesh in all four gears, Rear wheel drive. Floor mounted shick shift, Auto-

SEAR RATIOS - 1st: 3,797, 2nd: 2,175, 3rd:

BRINT SHAFT - Two siers with universal injuty.

FRONT SUSPENSION - Wishbone control arms

Coil springs, Hydrausic shock absorbers and

SEAR SUSPENSION - Rigid sale with four longi-

tudinal and one transverse anchor red. Coi

STERING — Worm and roller, Steering linkage joints are lifetime lubricated, Turns in 35'

ERAKES - Large-diameter disc brakes on all

fear wheels with power assist. Compensator on

for load. Dual brake system, Mechanical parking

rear brake circuit to regulate the brake action

FIAT 124 STATION WASON TO

CLUTCH - Single dry plate.

matic transmission available.

FUNAL DRIVE PATIO - 4.3

124 STATION WAGON TO

BOOY/FRAME - Unitized construction, electrically welded. Reinforced longitudinal stress members. Two primer coats. Two costs high-slop enamel, Wheelbase: 95.3", Front track: 52.4" Rear track: 51.2",

ENGINE - Front mounted, T.O.H.C. letine 4

Water cooled, Vertical dual barrel carbureter, Displacement: 1592 cc. (97.17 cu. in.). Com-gression ratio: 8.0 to 1, Bore and stroke: 80 mm.

x 79.2 mm. (3.15 x 3.12"). Exhaust emission

TRANSMISSION — Four speeds ferward plus reverse. Synchromesh in all four gears, Rear wheel drive. Fleer recented stick shift. Auto-

GEAR RATIOS - 1st: 3.797, 2nd: 2.175, 3rd: 1.410, 4th: 1.0. Reverse: 3.655,

OBJUT SHAFT - Two siece with universal injute

FRENT SUSPENSION - Wishbone control arms

Coil springs, Hydraulic shock absorbers and

SEAR SUSPENSION - Rigid asle with four leggi-

springs. Telescoping, byfraulic shock absorbers

STEERING - Worm and roller, Steering linkage

BRAKES - Large-diameter disc brakes on all four wheels with power assist. Compensator on

rear brake circuit to regulate the brake action for lead. Dual brake system Machanical marking

WHEELS AND TIRES - Self-vertilating steel disc wheels. Fire size: 419 J x 13", 165 SR x 13

ELECTRICAL - 12-Well system, 720-Well After.

INSTRUMENTATION - Dash recented cluster in-

corporates a speedometer, directional signal in-dicator, indicators for battery charging, engine

heat and oil pressure, fuel gauge with reserve

indicator. Outer lighting switch and panel light

switch are mounted in a padded dash. Dual spray

VENTILATION AND HEATING SYSTEM - Provides

windshield demisting and defrosting. Air intakes

EXTERIOR DIMENSIONS - Overall length: 164.8". Height: 56.7". Width: 64.9". Rear opening 4.3"

measured from upper right corner to lower

eater. 60 Amp/hr. battery.

FUEL TANK - 11.4 gal.

joints are lifetime tubricated. Turns in 35

FIAT 128 SEDANS



fuel reserve indicator, water temperature gauge. parking light indicator, battery charge and oil parking light indicator, dattery charge and bill pressure indicators set in clusters mounted in padded dash. Panel light and outer lighting

FUEL TANK - 9.5 cal. EXTERIOR DIMENSIONS - Overall length: 157.2". Height, 55.97, Width, 63.97.

The corrents in this folder are given as general information and are not binding. Fiat reserves the right to effect at any time without prior notice, those alterations to parts, fittings and accessory equipment which they may deem necessary for any reason whatsoever







































TRANSMISSION - Four speeds forward plus re-

STEERING -- Rack and pinton steering column symmetrical steering arms for each wheel. Turns in 32" diameter

Height 53.6", Width 63.4", Road clearance







America discovers Fiatthe biggest selling car in Europe. FIAT #h