Gazed into her eyes and asked her 20 years ago today.

It was a Friday too.

3 children, 2 careers,

6 moves later, I asked her to do it all over again.
2007 Five Hundred

It’s more than just comfortable, confident and convenient. It’s safe. Quite honestly, it’s one of the safest cars in America. And for good reason. Ford Five Hundred’s innovative vehicle structure earned it the highest crash test safety ratings — 5 Stars in all 4 categories — from the government’s National Highway Traffic Safety Administration (NHTSA). Only a select number of cars can lay claim to that distinction. Even more impressive, that 5-Star status for Five Hundred was achieved without front-seat side airbags, which are available if you so choose. How much does 5-Star safety mean to you, your family and your friends? Think about it the next time you see someone run a red. Then feel that much better knowing you, and those close to you, are well-fortified in Ford Five Hundred.

It’s the best

Highest crash test safety results from the National Highway Traffic Safety Administration — 5 Stars in each of the 4 categories
Highest side, rear and offset frontal crash protection ratings** from the Insurance Institute for Highway Safety
Class-exclusive rollover sensor part of available 3-row Safety Canopy™ System
First sedan in its class with All-Wheel Drive (AWD), optional
Class-exclusive HALDEX® AWD system, optional
Best-in-class AWD fuel economy†
Class-exclusive SPACE Architecture™
Best-in-class passenger and interior volume
Best-in-class rear head and leg room
Best-in-class cargo flexibility
Largest trunk of any sedan in America
Class-exclusive 6-speed automatic or available Continuously Variable Transmission (CVT)

*Even without available front-seat side airbags. The 4 NHTSA categories: driver frontal impact, front passenger frontal impact, front-seat side impact and rear-seat side impact. **With optional safety packages, which include front-seat side airbags and the Safety Canopy System. †EPA-estimated 13 mpg city/25 hwy.

And Then Some. Five Hundred’s superb safety standards can be enriched with optional All-Wheel Drive — eager to assist on wet pavement or dry. A model of responsive efficiency, the Duratec V6 powerplant delivers exceptional acceleration and fuel economy: 21 mpg city/29 hwy†† Command Seating™ sits you tall, providing exceptional visibility and putting you in charge. It also makes for effortless entry into the roomiest passenger cabin in the class. Start living large.

††2007 EPA-estimated fuel economy for front-wheel drive.
A commanding presence

Sitting behind the wheel of Five Hundred means you’re not only part of the action, you’re emphatically in control of it. Command Seating™ provides you with extraordinary visibility all around. In the Limited, you’re treated to the luxury of a leather-trimmed, 8-way power, heated driver’s seat with 2-user memory — settings can be recalled for the heated sideview mirrors, as well. Leather trim extends to the shifter and steering wheel, which includes a second set of major audio controls placed right at your fingertips. With Dual-zone Electronic Automatic Temperature Control, you and your front passenger (who’s also treated to a power seat with 2 built-in heat modes) can choose settings independently; the system maintains temperatures automatically. Even the guests in Five Hundred’s roomiest-in-class rear seat are pampered with an exclusive set of adjustable climate vents. Uncommon courtesy abounds.


Atmosphere On High. At a touch, fully retract the optional power moonroof’s tinted glass or simply tilt it up. You also get a mini-overhead console with map lights and a storage bin.

Amusement In Back. With the DVD Family Entertainment Center option, rear-seat passengers view a 7” screen and have access to a pair of wireless headphones, plus an infrared remote.

The Ultimate Sensory Sensation. SIRIUS Satellite Radio® is a factory option offering you content and quality that AM/FM can’t. Coverage is seamlessly beamed across the continental U.S., allowing you to take your pick of more than 125 channels of digital-quality sound — including original, commercial-free music and world-class sports, news, talk and entertainment. A 6-month subscription to SIRIUS is also included in the price. Get SIRIUS: visit www.sirius.com.*

*See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.
Leave nothing behind

It appears there are 2 categories of large cars: Ford Five Hundred, and all the rest. Interior volume measures phenomenal, best-in-class 129.5 cu. ft. And when you flatten the split-folding rear seatback and fold-down front-passenger seat, Five Hundred suddenly asserts its sensational versatility — giving you the ability to carry items up to 9’ in length. However, you may not have to use that elongated space very often; the trunk’s low liftover height and big-time cargo capacity make way for up to 8 full-sized golf bags. Stow smaller-scale items within each door’s integrated holder, the locking glove compartment, the center console, or a covered storage bin that’s cleverly integrated atop the instrument panel. 8 beverage holders are also part and parcel of Five Hundred.

Always Have a Backup Plan. An optional Reverse Sensing System helps when you’re slowly backing up or parallel parking. The system senses objects up to 6’ behind your car, beeping more rapidly the closer you get.

FIVE HUNDRED SEL, displaying class-best roominess and tailored in Pebble cloth.

LARGEST TRUNK of any sedan in America.

BEST-IN-CLASS cargo flexibility.

THOUGHTFUL in-dash, covered storage space.

Five Hundred Limited with the resplendence of Black shirred-leather trim, front to back.
Smooth is the word for it

Attached to Five Hundred’s exceptionally stiff chassis is a 4-wheel, fully independent suspension designed to absorb road irregularities with no effect on the opposite wheel — whether it’s the front or rear taking the bump. Specifically tuned spring rates help achieve superb ride and precise handling characteristics. A 6-speed automatic transmission makes maximum use of torque to bring the front-wheel-drive Five Hundred rapidly up to speed. When less torque is required, 2 overdrive gears greatly benefit fuel economy. Smart 6-speed technology actually “learns” your driving habits over time and adjusts shift points accordingly. The proven 3.0L Duratec 30 DOHC V6 engine enlists sound-dampening magnesium cam covers and response-infused, drive-by-wire Electronic Throttle Control for quiet, optimal performance. 203 hp and 207 lb.-ft. of torque have never felt this good.

Terrific Fuel Economy, Plus. EPA-estimated fuel economy for Five Hundred with front-wheel drive (FWD) is 21 mpg city/29 hwy.; for All-Wheel Drive (AWD) it’s a best-in-class 19 mpg city/25 hwy. In addition, the Duratec 30 V6 doesn’t require a tune-up until 100,000 miles, has a 150,000-mile drive belt, and its gaskets and seals are rated for 15 years of use. The 6-speed transmission fluid should perform for 10 years or 150,000 miles, whichever comes first. And the CVT is maintenance-free for its first 60,000 miles. That’s ease of ownership.

Confidence With an Emphasis on Comfort. Five Hundred’s multilink independent rear suspension puts a formidable 24 tuned bushings (30 bushings on AWD models) into action to cushion forces. Its MacPherson strut front suspension — with a rearward-facing L-arm — employs an entirely different set of bushings. Quite the contingent for comfort: lean is minimized and road imperfections are shrugged off.
All-purpose all-wheel drive

On any road, in any weather. During any maneuver. If anything compromises traction, nothing performs like optional All-Wheel Drive (AWD). When driving conditions are normal, AWD functions in front-wheel-drive mode. But as soon as a hint of wheel slip is detected, the class-exclusive HALDEX® AWD system immediately goes into action. Within milliseconds, power is passed to the wheels with the most traction. Traction Control works in concert with AWD, distributing up to 100% of the engine’s available torque to a single wheel with the best grip. It’s all about keeping you going where you want to go.

HALDEX is a registered trademark owned by Haldex, AB.

Seamless-as-CVT Response. Unlike standard transmissions, the Continuously Variable Transmission (CVT) – that comes with AWD models – has no gears. An intricate steel-link belt (shown left) connects 2 variable-size, high-strength steel-alloy pulleys. One pulley handles input from the engine while the other sends it to the drive wheels. The ratio of the 2 pulleys is continuously varied to keep your engine in its most efficient range, and your drive smooth and velvet-like.

As the editors of automotive.com can testify:
“... we did take time to try an All-Wheel-Drive Five Hundred on a dirt hill in a rock quarry. While another All-Wheel-Drive vehicle spun its wheels and struggled mightily to climb the slippery hill, the All-Wheel-Drive Five Hundred sedan went right up and over.”

AWD at the Ready, Even When the Going Gets Dry. If you buy into the misconception that AWD only benefits you on slippery roads, you’ll miss the whole point. Over varying surfaces, during rapid acceleration and while cornering quickly, AWD seamlessly distributes power between the front and rear wheels to give you increased control and performance. You probably won’t be aware it’s working — you’ll just savour the rush.
One of the safest you can get

You heard it once, but it doesn’t hurt to hear it again: Ford Five Hundred is one of a select few cars in the Large Car class to earn the highest crash test safety ratings* — 5 Stars in every category — from the National Highway Traffic Safety Administration. As if that wasn’t sterling enough, the Insurance Institute for Highway Safety evaluated it as Good — the best rating possible. Talk about a safe bet.

* Without front-seat side airbags, which are part of the optional safety packages.
** With optional safety packages, which include front-seat side airbags and the Safety Canopy® System.

The Tripod Design in the front structure channels crash forces upward and downward into a high-strength steel “ring of protection” surrounding the passenger compartment.

An Adaptive Steering Column minimizes the effect of crash forces, collapsing in different ways depending on the driver’s seat position and safety belt status. On AWD models, even the patent-pending driveshaft is collapsible.

SPACE Architecture™ (Side Protection And Cabin Enhancement) is a class exclusive comprised of advanced structural elements — including a hydro-formed cross-car beam running between door frames to strengthen each bodyside. In a side-impact collision, a bend in that beam triggers its deformation to divert crash forces under the seats and away from occupants.

A Volvo-Inspired Chassis is the basis of Five Hundred’s solid structure. Crash modeling on a Cray® supercomputer determined that mounting the front bumper plate only to the outer portion of the frame rails promotes a more even collapse of energy-absorbing structures and reduces passenger-compartment intrusion.

A 2-Row Safety Canopy System — With a Class-Exclusive Rollover Detection Sensor is part of the optional safety packages, which include front-seat side airbags. The Safety Canopy’s side-curtain airbags provide protection front and back.
No ifs, ands or buts

Analyzing the Large Car class, only Five Hundred achieved top crash test ratings* across the board from the Insurance Institute for Highway Safety. And most cars in the class couldn’t pass 5-Star safety muster in every government crash category: A slew of evaluations — including measurements of crash-test dummy integrity and vehicle structural performance — had to be performed and tabulated by the National Highway Traffic Safety Administration. Only then could it award Five Hundred 5 Stars in all 4 crash sets:** driver frontal impact, front-passenger frontal impact, front-seat side impact and rear-seat side impact. Five Hundred passed with flying colors, no doubt about it.

*With optional safety packages, which include front-seat side airbags and the Safety Canopy™ System.
*Even without front-seat side airbags, which are part of the optional safety packages.

Additional Safety and Security Standards include:
4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution; keyless-entry keypad on the driver’s door; remote keyless illuminated entry; auto-dimming rearview mirror; message center with compass; battery saver; and SecuriLock® passive anti-theft system. Traction Control comes standard on models optionally equipped with All-Wheel Drive, and security approach lamps are standard for Limited.

Best-in-Class All-Weather Sedan†
— New England Motor Press Association
†2006 Official Motor Vehicle of New England competition, $25,000–30,000 category.

Before the 3rd-Party Exams, It First Had to Excel With Ford. Ford Engineering utilized a Total Vehicle Geometry process for Five Hundred, which resulted in some of the best-quality prototypes in Ford Motor Company history. That intense development was bolstered by more than 4.5 million miles of durability testing.
Enhance Your Five Hundred Experience With Genuine Ford Accessories.
Engineered by Ford for excellent fit and long-wearing durability, Genuine Ford Accessories offer you serious style and quality. When installed by your Ford Dealer at the time of purchase or lease, they’re backed by a 3-year/36,000-mile limited warranty. And now, Ford’s vehicle Accessorizer puts personalization in the fast lane. This exciting new online tool lets you see how Genuine Ford Accessories will look on your Five Hundred. Take it for a test drive at www.fordaccessoriesstore.com.

15-month/20,000-mile limited warranty if Genuine Ford Accessories are not installed by a Ford Dealer or are purchased after initial vehicle sale or lease. See your dealer for details.

Genuine Ford Accessories
Fordaccessoriesstore.com
**SPECIFICATIONS**

**STANDARD FEATURES**

**MECHANICAL**
- 3.0L Duratec 24-valve DOHC V6 engine
- 6-speed automatic transmission with front-wheel drive
- Power rack-and-pinion steering

**SAFETY/SECURITY**
- Personal Safety System™ in driver and front passenger includes dual-stage frontal airbags™
- Safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-side position sensor, crash severity sensor, reinstate control module and Front-Passenger Sensing System
- Security lock™ peavo anti-theft system
- Space Architecture™ (Side Protection And Cabin Enhancement)

**SEATING**
- 30-hi split fold-down rear seat
- CommandSeating™
- Front bucket seats, including 6-way power driver’s seat with manual lumbar
- Rear seat is a “no” with beverage holders

**INTERIOR**
- Accessory delay
- Beverage holders, 2 – 4
- Floor mats – Front and rear carpeted
- Front center console with armrest, beverage holders and storage
- Front one-hand console with lights and sunglass holder
- Instrumentation – Speedometer, tachometer, temperature gauge and fuel gauge
- Power door locks and windows with one-touch-up/-down driver’s-side feature
- Power remote trunk release
- Rear seat reading lights
- Sliding sun visors with illuminated vanity mirrors
- Steering wheel-mounted cruise and audio controls
- 10-cleaning wheels

**EXTERIORS**

**WHEELS**
- 17” 7-Spoke Aluminum Standard on SEL
- 18” 6-Spoke Bright-Aluminum Standard on Limited
- 18” 5-Spoke Chrome-Clad Aluminum Available on SEL and Limited

**OPTIONS**

- **LIMITED**
  - 6-speed automatic transmission with front-wheel drive
  - Continuously Variable Transmission with All-Wheel Drive
  - 18” 6-spoke bright-aluminum wheels
  - 18” 5-spoke chrome-clad-aluminum wheels
  - Power moonroof
  - P225/55R18 Pirelli tires
  - Traction Control (equipped with AWD)

- **SEATING**
  - 8-way power driver’s seat
  - 2-way power fold-down front-passenger seat
  - 4-way power fold-down front-passenger seat with manual lumbar
  - Heated driver and front passenger seats with 2 settings*
  - Leather-trimmed seats
  - Memory settings for driver’s seat and sideview mirrors

- **INTERIOR**
  - AM/FM stereo system with CD player
  - Audiophile® Sound System with AM/FM stereo, subwoofer, and 6-disc in-dash CD changer with MPS capability
  - DVD Navigation System – Includes satellite-ready AM/FM stereo receiver, 6-disc in-dash CD changer, 180-watt amplifier, and 12 speakers, including subwoofer
  - DVD Factory-fit In-dash Navigation System with 2 sets of wireless headphones
  - Anti-dimming rearview mirror
  - Dual-zone Electronic Automatic Temperature Control (available as part of Interior Convenience Package on SEL)
  - Leather-wrapped steering wheel and shift knob
  - SRVS Satellite Radio®
  - Universal Garage Door Opener

- **EXTERIORS**
  - Chrome-mesh grille
  - Chrome trim on front and rear fascias and side windows
  - Rear window defroster
  - Solar-birded glass

- **PACKAGES**
  - Interior Convenience Package – Includes AM/FM stereo and 6-disc in-dash CD changer with MPS capability, Dual-zone Electronic Automatic Temperature Control, automatic headlamps, fog lights and outside temperature display
  - Interior Power Package – Includes 8-way power driver’s seat and power-adjustable pedals
  - Limited Convenience Package – Includes power adjustable pedals with memory, Universal Garage Door Opener, Reverse Sensing System and cargo net
  - Limited Power Security Package – Includes Safety Canopy™ System with rollover sensor, front-seat side airbags, anti-theft perimeter alarm, heated sideview mirrors, and security approach lamps
  - Safety Package – Includes Safety Canopy System with rollover sensor and front-seat side airbags
  - Chrome Package – Includes chrome-mesh grille and unique chrome-clad 18” 6-spoke wheels

**PERF/SHINE**
- Pebble Leather Standard on SEL
- Pebble Leather Available on SEL
- Pebble Leather Standard on Limited

**COLORS**
- SEL
  - Oxford White
  - Dune Pearl Metallic
  - Redfire Metallic
  - Lincoln-Mercury Black Sideview Mirrors
  - Lincoln-Mercury Silver Black Exterior Mirrors

**NEW VEHICLE LIMITED WARRANTY**

We want your Ford Five Hundred ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Limited Powertrain Coverage, and limited coverage for certain systems and components. Ask your dealer for more details, or check us out at www.fordvehicles.com.