What distinguishes the new Ford Aspire is that you don't have to give up the features you desire for affordability. Safety is a good example. Aspire is the only car in its class to provide a driver and passenger air bag supplemental restraint system (SRS) as standard. It's also the only car in its class with an optional 4-wheel anti-lock braking system.

Then there's room and comfort. The new Aspire is simply the roomiest car in its class. Its interior is not only stylish, it's ergonomically designed for space efficiency. And there's a choice between 3-door and 5-door body styles.

Aspire does, of course, provide the benefits that are expected in a car its size. Economical operation, for one. Yet the 1.3L I-4 engine also offers a good measure of power. This satisfying blend of performance and economy makes Aspire well suited for both stop-and-go city traffic and open-highway cruising.

When a car is as affordable as Aspire, it can fit nicely into all kinds of budgets. Family car, second car, third car — Aspire brings peace of mind to a variety of transportation needs. If it's time to think about another automobile, it's time to take a close look at Ford Aspire.

Aspire is, in short, a lot of car. And it's compelling proof that safety and style don't necessarily carry an astronomical price tag.

*EPA mileage estimates were unavailable at the time of printing. See your dealer for current mileage information.

Aspire 5-Door Lapis/Blue Crystal Metallic.
Sliding behind the wheel of the new Ford Aspire involves a very pleasant surprise. Despite its compact exterior, the interior compartment is impressively roomy. In fact, Aspire is the roomiest car in its class.

**A THOUGHTFUL PRACTICAL DESIGN**

In Aspire, attractive styling goes hand-in-hand with functional integrity. An ergonomic design makes excellent use of available space and makes identification and operation of controls easy. Front occupants enjoy an elevated, "command" seating position while rear passengers experience the kind of roominess normally associated with larger cars.

**GREAT PASSENGER/CARGO VERSATILITY**

Aspire also offers a lot of versatility for both passengers and cargo. In the 5-door model, the entire rear seat assembly can be folded up toward the front seat backs for maximum capacity and a flat load floor. One seat back of the optional split/fold rear seat (standard in SE) can be folded forward to accommodate a passenger and long cargo (skis for example), or both can come forward when cargo takes precedence.

Another thoughtful feature is Aspire's optional air conditioning system. Available with all models, it's CFC free for the benefit of the environment. It helps to prevent further ozone depletion while it keeps things cool and pleasant for passengers.
Although Aspire's smooth styling is indeed eye-catching, it's what's under the skin that provides the real driving satisfaction. A lot of capability is built into this trim package. Engineered to be a satisfying blend of performance characteristics, Aspire is equally at home in stop-and-go city traffic or out on the open highway.

**ASPIRE'S POWERTRAIN**

The 1.3L I-4 engine provides plenty of power, yet, not surprisingly, achieves impressive fuel economy (1994 mileage estimates were not available at press time). Multiple-port electronic fuel injection ensures improved overall operation, smooth running and easier starting, even in temperature extremes.

The standard manual transaxle has a fifth overdrive gear to reduce engine wear and help stretch the mpg. Likewise, the optional 3-speed automatic has a lock-up feature for greater operating efficiency.

**GOOD ROAD MANNERS**

Aspire features an optional computer-controlled anti-lock braking system which provides added control in many hard braking situations. The standard brakes are comprised of hard-working discs in front and self-adjusting drums in back for sure-footed stops.

Aspire's front-wheel-drive design puts the weight of the engine and transaxle over the driving wheels for added traction. The widest stance in its class provides stability and good overall balance. And 165/70R13 BSW all-season tires feature a road-gripping tread designed to optimize traction over a range of conditions.

The rack-and-pinion steering system is firm and precise and provides good road feel. The smooth-riding MacPherson strut front suspension includes a stabilizer bar to help prevent vehicle sway. The torsion-beam rear suspension (with a stabilizer bar built in) is engineered to maintain the proper camber angle whether turning or going straight. Its simple, space-efficient design also allows a low trunk floor for increased luggage capacity.

Aspire SE shown in Crystal White. The sport-minded 3-door features fog lamps and a rear spoiler.

Above right (top to bottom): Aspire's trim size gets it in and out of the tight spots. Stabilizer bars contribute to Aspire's nimble handling.

The cargo area measures a full 31.3 cubic feet (443 in the 2-door) with the rear seats (added down).
When it comes to driving, there's certainly no issue more important than occupant safety. The well being of passengers is every driver's concern. That's why safety has always been such a high priority at Ford. As early as 1956, Ford cars had standard features such as safety door latches, energy-absorbing (deep-dish) steering wheels and strengthened seat anchors. In that same year we also offered safety belts as well as energy-absorbing instrument panels and sun visors - features that have since become standard equipment on all automobiles.

STANDARD DUAL AIR BAGS

The new Aspire is the latest example of Ford leadership in the area of safety. It's the first car in its class to offer a standard air bag supplemental restraint system (SRS) for both the driver and front passenger. Together with properly worn lap/shoulder safety belts, the air bag SRS helps protect occupants in certain frontal impacts and is one of the most effective passenger restraint systems available in automobiles today.

OPTIONAL ANTI-LOCK BRAKE SYSTEM AND OTHER FEATURES

Aspire is the only car in its class to offer an optional 4-wheel anti-lock system to augment the power front disc/rear drum brakes. This system helps prevent wheel lock-up due to hard braking. With anti-lock, each wheel is monitored during braking. If impending lock-up is detected, brake pressure is automatically modulated up to ten times per second. The brakes are applied and released repeatedly in the same way you were probably taught to "pump your brakes." But the speed of the anti-lock braking system far exceeds human capability, providing the driver a much greater degree of steering control in hard braking situations on a variety of slippery surfaces.

Aspire's "childproof" rear door locks on 5-door models help keep curious little fingers out of mischief. When the locks are activated, the rear doors can't be opened from inside. And as a measure to help increase visibility, Aspire is the first in its class to offer dual outside mirrors as standard.
STANDARD FEATURES AND OPTIONS

AVAILABLE OPTIONS

S = Standard  O = Optional

- Automatic transaxle
- 3-pl. steering wheel
- Air conditioning (a CFC-free system)
- Anti-lock braking system
- Convenience group includes: interior windshield wipers, package tray cover and cargo light, dual remote-control outside mirrors and front door map pockets
- Rear window defroster
- Power steering 5-door with automatic transaxle only
- Electronic AM/FM stereo radio with cassette player
- Electronic AM/FM stereo radio with compact disc player and premium sound

Aspire
- Color-keyed narrow bodyside protection moldings
- Monochrome appearance
- Rear liftgate spoiler (SE)
- Blackout treatment on windshield wipers, windshield molding, door handles, greenhouse, door window frames
- Skid terminate with full argent wheel covers

Aspire SE
- Anti-lock braking system
- Front sport cloth and vinyl reclining bucket seats which include the convenience of a passenger-side memory seat back

MAJOR STANDARD FEATURES

Exterior
- Body-color front and rear bumpers with integral rub strips and front spoiler
- Aerodynamic halogen headlamps
- Fog lamps (SE)
- Foldaway outside mirrors
- Color-keyed narrow bodyside protection moldings
- Monochrome appearance
- Rear liftgate spoiler (SE)
- Blackout treatment on windshield wipers, windshield molding, door handles, greenhouse, door and window frames
- Skid terminate with full argent wheel covers
- Exterior air bag supplemental restraint system for the driver and front passenger: manual front seat lap/shoulder belts; manual 3-point rear lap/shoulder belts; seat belt warning light
- Color-keyed molded door trim with integral armrests (Aspire)
- Full-door trim with sport cloth inserts (SE)
- Side window defrosters
- Fuel and water temperature gauges and trip odometer
- Two-speed windshield wipers
- Day/night inside rearview mirror
- Glove box
- Full-length console with duel cup holders
- Front cloth and vinyl high-back reclining bucket seats with passenger-side memory seat back (Aspire 5-door)
- Front sport cloth and vinyl high-back reclining bucket seats with passenger-side memory seat back (SE 3-door)
- Full fold bench-type rear seat (Aspire)
- Split-fold rear seat (SE)
- Courtesy lamps
- Color-keyed carpeting on floor and in luggage compartment
- Color-keyed luggage compartment with molded side trim
- Soft-feel shift knob
- Inside hood release
- Cigarette lighter and front and rear ashtrays
- Maintenance-free battery

COLORS — Aspire

Exterior Paint Colors
- Vibrant Red
- Wild Iris Clearcoat Metallic
- Laguna Blue Clearcoat Metallic
- Crystal Clearcoat Metallic
- Kazal
- Crystal White

Interior Trim Color
- Cocoa Only

COLORS — Aspire SE

Exterior Paint Colors
- Vibrant Red
- Kazal
- Crystal White

Interior Trim Color
- Cocoa Grey

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
ASPIRE SPECIFICATIONS

Engine

<table>
<thead>
<tr>
<th>Type</th>
<th>In-line 4-cylinder</th>
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</thead>
<tbody>
<tr>
<td>Valves</td>
<td>8</td>
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<tr>
<td>Displacement</td>
<td>1.3L (80.7 cu. in.)</td>
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<tr>
<td>Horsepower (SAE net)</td>
<td>63 @ 5,000 rpm</td>
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<tr>
<td>Torque (SAE net lb.-ft.)</td>
<td>74 @ 3,000 rpm</td>
</tr>
<tr>
<td>Fuel system</td>
<td>Multiple-port electronic fuel injection</td>
</tr>
</tbody>
</table>

Transaxle

| Type                      | 5-speed manual overdrive; automatic transaxle optional |

Chassis

<table>
<thead>
<tr>
<th>Body type</th>
<th>Unitized</th>
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</thead>
<tbody>
<tr>
<td>Front suspension</td>
<td>Independent MacPherson strut-type with strut-mounted coil springs, track control arm and stabilizer bar</td>
</tr>
<tr>
<td>Rear suspension</td>
<td>Torsion-beam type with strut-mounted coil springs</td>
</tr>
<tr>
<td>Steering</td>
<td>Manual rack-and-pinion, 22:1 ratio</td>
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<tr>
<td>Brakes</td>
<td>Power front disc/rear drum; anti-lock system optional</td>
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<tr>
<td>Tires</td>
<td>165/70R13 BSW</td>
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<tr>
<td>Fuel capacity</td>
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Dimensions

<table>
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<th>3-Door</th>
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<tbody>
<tr>
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<td>90.7&quot;</td>
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<tr>
<td>Length</td>
<td>152.8&quot;</td>
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<tr>
<td>Height</td>
<td>55.6&quot;</td>
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<tr>
<td>Width</td>
<td>65.7&quot;</td>
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<tr>
<td>Front tread</td>
<td>56.9&quot;</td>
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<tr>
<td>Rear tread</td>
<td>55.1&quot;</td>
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<tr>
<td>Front head room</td>
<td>37.8&quot;</td>
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<tr>
<td>Rear head room</td>
<td>35.5&quot;</td>
</tr>
<tr>
<td>Front leg room</td>
<td>41.6&quot;</td>
</tr>
<tr>
<td>Rear leg room</td>
<td>33.6&quot;</td>
</tr>
<tr>
<td>Front shoulder room</td>
<td>50.3&quot;</td>
</tr>
<tr>
<td>Rear shoulder room</td>
<td>49.3&quot;</td>
</tr>
<tr>
<td>Trunk or cargo volume (cu. ft.)</td>
<td>14.9&quot;</td>
</tr>
<tr>
<td>Passenger capacity</td>
<td>4</td>
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</tbody>
</table>

*With rear seat up.

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.

FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.

ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of an emergency Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free phone call away 24 hours a day, anywhere in the continental United States should you need any towing assistance, fuel delivery, tire change, a jump start or even help when you're locked out of your car. Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and a copy of this limited warranty.

Optional Ford Extended Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

FORD CREDIT

Ford Credit is a full service company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask your Ford Dealer for the facts on any of Ford Credit's financing or lease plans.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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