





## [ GOES OVER ANY TYPE OF TERRAIN ]

These 3 trims are giving your adventurous spirit new drive with 7.8" of ground clearance, and a suspension fine-tuned for high speeds on smooth trails and comfortable cruises over bumpy, rocky terrain. Five G.O.A.T. Modes, like Sand and Slippery, also come standard on the Base, Big Bend and Outer Banks trims to help you navigate over, or through, just about anything. Even water that's up to 17" deep!

## G.O.A.T. Modes™

- NORMAL

ECO

SPORTSLIPPERY

— SAND





## OUTER BANKS™

Refined interior and exterior finishes with standard Bronco Sport performance.

- > Shadow Black roof
- > Leather-trimmed seats
- > 18" Ebony Black-painted machined-face aluminum wheels





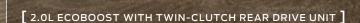


Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. 1. Water-fording capability of 600 mm/23.6" depth on Bronco Sport 2.0L; 450 mm/17.7" depth on Bronco Sport 1.5L (shown). Always determine the water depth before attempting a crossing and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.









With 250 hp¹ and 277 lb.-ft. of torque¹ at your command, the Badlands model of the Ford Bronco™ Sport is a pinnacle of high-speed, off-road thrills.² A SelectShift® automatic transmission with paddle shifters is included. As is an Advanced 4x4, off-road suspension and a class-exclusive³ twin-clutch rear drive unit. A rear differential locking feature takes advantage of the twin-clutch hardware to allow greater off-road performance, similar to a traditional mechanical locker. This way you can follow the trails – wherever they lead you.

### BADLANDS™

Pinnacle of off-road performance, equipped for rugged terrain and off-road excitement.

- > 2.0L EcoBoost® with Auto Start-Stop Technology
- > Advanced 4x4 with twin-clutch rear drive unit
- > Rear differential lock feature and metal bash plates

BADLANDS. Cyber Orange Metallic Tri-coat. Available equipment and aftermarket accessories. Recreational equipment not included

1. Horsepower and torque ratings based on premium fuel per SAE J1349° standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously. 2. Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. 3. Class is Non-Premium Subcompact Utilities. 4. Additional charge.















## FORD CO-PILOT360

The standard suite of tech.

- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- BLIS® (BLIND SPOT INFORMATION SYSTEM)
  WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- REAR VIEW CAMERA
- AUTO HIGH-BEAM HEADLAMPS

## FORD CO-PILOT360 ASSIST+

Available on Big Bend,™ Outer Banks™ and Badlands.™

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO AND LANE CENTERING (Speed Sign Recognition included on Outer Banks and Badlands; not available on Big Bend)
- EVASIVE STEERING ASSIST
- VOICE-ACTIVATED NAVIGATION

## **AVAILABLE TECHNOLOGY**

Standard and available tech to help you explore with ease.

- AUTO HOLD Standard
- POST-COLLISION BRAKING Standard
- TRAIL CONTROL™ Standard on Badlands
- FRONT 180-DEGREE CAMERA WITH SPLIT VIEW AND WASHER Standard on Badlands
- RAIN-SENSING WINDSHIELD WIPERS Standard on Outer Banks
- REVERSE SENSING SYSTEM Standard on Outer Banks; available on Big Bend and Badlands

 Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See owner's manual for details and limitations.



### DIMENSIONS

Exterior (in.)	Base/Big Bend/Outer Bank	s Badlands
Wheelbase	105.1	
Length	172.7	
Height (max.)	70.3	71.4
Width - Including mirrors	82.2	
Width - Mirrors folded	76.3	
Overhang (front/rear)	33.7/33.9	
Approach angle	21.7°	30.0°
Departure angle	30.4°	32.8°
Max. water fording <sup>1</sup>	17.7	23.6
Min. running ground clearance	e 7.8	8.6 (8.8 w/optional tires)
Track (front/rear)	63.4/62.8	
Interior (in.)	Front/Rear	
Head room <sup>2</sup>	41.5/41.7	
Leg room	42.4 (max.)/36.9	
Hip room	55.2/53.4	
Shoulder room	57.3/55.6	
Capacities (cu. ft.)		
Passenger volume <sup>2</sup>	105.7	
Cargo volume behind front se	ats <sup>2</sup> 65.2	60.6
Cargo volume behind rear sea	ts <sup>2</sup> 32.5	29.4
Fuel tank (gal.)	16.0	
Max.Towing (lbs.) <sup>3</sup>	1.5L EcoBoost® 2,000	<b>2.0L EcoBoost</b> 2,200

1. Always determine the water depth before attempting a crossing and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water. 2. Without moonroof. 3. When properly equipped with Class II Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. 4. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 5. Wi-Fi hotspot includes wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the trial subscription period for remote features. To activate, go to www.att.com/ford. 6. Always wear your safety belt and secure children in the rear seat.

### STANDARD FEATURES

### MECHANICAL

Active grille shutters

Electric power-assisted steering

LED headlamps and taillamps

Power disc brakes with Anti-Lock Brake System (ABS)

Rotary gear shift dial

Terrain Management System™ with G.O.A.T. Modes™

### COMFORT & CONVENIENCE

60/40 split-fold rear seat

Bottle opener in cargo area

Cargo tie-down carabiner hooks and loops

Configurable daytime running lamps

Driver's footrest

Easy Fuel® capless fuel filler

Liftgate flood lights

Particulate air filter

### **CONNECTIVITY & ENTERTAINMENT**

AM/FM stereo with 6 speakers

FordPass™ Connect<sup>4</sup> with 4G LTE Wi-Fi hotspot capability<sup>5</sup>

SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist,® AppLink,® Apple CarPlay® compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

### **SAFETY & SECURITY**

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>6</sup>

Driver knee airbag<sup>6</sup>

Front-seat side airbags6

Safety Canopy® System with side-curtain airbags<sup>6</sup> and rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™)

Front height-adjustable shoulder safety belts

Individual Tire Pressure Monitoring System (excludes spare)

MyKey® technology

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™



BIG BEND

Standard

17" Sparkle Silver-Painted Aluminum Standard

17" Carbonized Gray-Painted High Gloss Aluminum



**BIG BEND** 

18" Ebony Black-Painted Machined-Face Aluminum Optional



BADLANDS

17" Carbonized Gray-Painted Aluminum Standard



18" Ebony Black-Painted Machined-Face Aluminum

**OUTER BANKS** 

Standard

17" Carbonized Gray-Painted Low Gloss Aluminum

(includes 235/65R17 All-Terrain Off-Road tires)



BASE	BIG BEND	<b>OUTER BANKS</b>	BADLANDS	S: STANDARD O: OPTIONAL P: PACKAGED
s	S	S		POWERTRAINS 1.5L EcoBoost® with Auto Start-Stop Technology 181 hp @ 6,000 rpm¹ 190 lbft. of torque @ 3,000 rpm¹
			S	4x4 8-speed automatic transmission  2.0L EcoBoost with Auto Start-Stop Technology 250 hp @ 5,500 rpm¹ 277 lbft. of torque @ 3,000 rpm¹ Advanced 4x4 8-speed SelectShift® automatic with paddle shifters
S	S	S		MECHANICAL G.O.A.T. Modes™ - Normal, ECO, Sport, Slippery and Sand
3	3	3	S	G.O.A.T. Modes - Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, and Rock Crawl
	c	c		
S	S	S	6	Mini spare wheel and tire
	Р	P	S	Full-size spare wheel and tire
			S	Metal bash plates Twin plutch read drive unit and off read evenencies
			S	Twin-clutch rear drive unit and off-road suspension
S	S	S	S	FORD CO-PILOT360™ TECHNOLOGY  Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera
S	S	S	S	Auto Hold
S	S	S	S	Post-Collision Braking
	0	0	0	Ford Co-Pilot360 Assist+: Adaptive Cruise Control with Stop-and-Go and Lane Centering (Speed Sign Recognition included on Outer Banks and Badlands, not available on Big Bend); Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription²)
		S		Rain-Sensing Windshield Wipers
	P	S	P	Reverse Sensing System
			S	Trail Control™ for off-road and front 180-Degree Camera with Split View and Washer
	•			COMFORT & CONVENIENCE
S	S			6-way manual driver seat and 4-way manual front-passenger seat 4.2" screen in the instrument cluster
S	S			
S	S			12V powerpoints (3) and 2nd-row smart-charging USB ports (2)
3	S		0	Power windows with driver one-touch-up/-down feature
		c	S	Electronic automatic temperature control
	S	S	S	Front seat back zipper pockets and MOLLE strap system
	_	S	S	Illuminated visor mirrors
	S	S	S	Intelligent Access with push-button start
		S	S	Rubberized cargo floor and rear seat back protectors
	S			
	S	S	S	SecuriCode™ keyless entry keypad
			P	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W
	S	S S		8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet
	S	S S		8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting
	S	S S S		8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet
	S	\$ \$ \$ \$	P	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting Windshield wiper de-icer 6.5" screen in the instrument cluster
	S	\$ \$ \$ \$ \$	P	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting Windshield wiper de-icer
	P	\$ \$ \$ \$ \$	P	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting Windshield wiper de-icer 6.5" screen in the instrument cluster Power windows with front one-touch-up/-down feature
	P	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	P S S	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting Windshield wiper de-icer 6.5" screen in the instrument cluster Power windows with front one-touch-up/-down feature Heated front seats
	P	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	P S S S P	8-way power driver seat and 6-way power front-passenger seat 12V powerpoints (2), smart-charging USB ports (2) and 110V/150W AC power outlet Ambient lighting Windshield wiper de-icer 6.5" screen in the instrument cluster Power windows with front one-touch-up/-down feature Heated front seats Auto-dimming rearview mirror Dual-zone electronic automatic temperature control
	P	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	P S S S P P	8-way power driver seat and 6-way power front-passenger seat  12V powerpoints (2), smart-charging USB ports (2) and 110V/150W  AC power outlet  Ambient lighting  Windshield wiper de-icer  6.5" screen in the instrument cluster  Power windows with front one-touch-up/-down feature  Heated front seats  Auto-dimming rearview mirror  Dual-zone electronic automatic temperature control  Leather-wrapped, heated steering wheel
	P	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	P S S S P P	8-way power driver seat and 6-way power front-passenger seat  12V powerpoints (2), smart-charging USB ports (2) and 110V/150W  AC power outlet  Ambient lighting  Windshield wiper de-icer  6.5" screen in the instrument cluster  Power windows with front one-touch-up/-down feature  Heated front seats  Auto-dimming rearview mirror  Dual-zone electronic automatic temperature control  Leather-wrapped, heated steering wheel  Remote Start System
	P	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	P S S S P P P	8-way power driver seat and 6-way power front-passenger seat  12V powerpoints (2), smart-charging USB ports (2) and 110V/150W  AC power outlet  Ambient lighting  Windshield wiper de-icer  6.5" screen in the instrument cluster  Power windows with front one-touch-up/-down feature  Heated front seats  Auto-dimming rearview mirror  Dual-zone electronic automatic temperature control  Leather-wrapped, heated steering wheel

BASE
BIG BEND
OUTER BANKS
BADLANDS

S

CONNECTIVITY & ENTERTAINMENT S S SiriusXM with 3-month All Access trial subscription<sup>2</sup>

and body-color roof with black roof-rack side rails

and HD Radio™ Technology

APPEARANCE

O Carbonized Gray roof

0 0 Cargo Management System: shelf/divider/table 0 0 Class II Trailer Tow Package: includes Trailer Sway Control

and full-size spare wheel and tire

wireless charging pad

fees, content and features are subject to change.

wheel; and wireless charging pad

owner's manual for detailed information regarding driving through water.

OPTIONS

0 0 Roof-rack crossbars

OPTIONAL PACKAGES

BIG BEND

0 0 0 Cargo mat 0 0 0 Engine block heater 0 0 0 Front and rear floor liners 0 0 0 Front and rear splash guards

P B&O™ Sound System with 10 speakers including subwoofer, 675 watts,

Carbonized Gray grille with black BRONCO lettering, black door handles,

Carbonized Gray grille with white BRONCO lettering, LED fog lamps,

black door handles, and body-color roof with black roof-rack side rails Black grille with white BRONCO lettering, LED headlamps with signature lighting and LED fog lamps, body-color door handles, Shadow Black roof with black roof-rack side rails, and privacy glass on all rear windows S Unique Carbonized Gray grille with white BRONCO lettering, front tow hooks, LED fog lamps, black door handles, Shadow Black roof with unique black roof-rack side rails, and privacy glass on all rear windows

8-way power driver seat, heated front seats, power moonroof, Reverse Sensing System, leather-wrapped steering wheel, and

HD Radio Technology; power moonroof; and wireless charging pad Leather-trimmed seating surfaces; 6-way power front-passenger seat; 4-way manual front head restraints; auto-dimming rearview mirror; B&O Sound System with 10 speakers including a subwoofer and HD Radio Technology; dual-zone electronic automatic temperature control; body-color door handles; power moonroof; Remote Start System; Reverse Sensing System; leather-wrapped, heated steering

**OUTER BANKS** B&O Sound System with 10 speakers including a subwoofer and

1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 2. Trial length and service availability may vary by model, model year or trim. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service will automatically stop at the end of your trial unless a subscription is

purchased. See the SiriusXM Customer Agreement at www.siriusxm.com for complete terms. Some services and features are subject to device capabilities and location availability. All

Horsepower, torque and towing ratings are independent attributes and may not be achieved simultaneously. Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Water-fording capability of 600 mm/23.6" depth on Bronco Sport 2.0L; 450 mm/17.7" depth on Bronco Sport 1.5L (shown). Always determine the water depth before attempting a crossing and proceed slowly. Refer to your

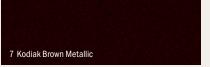






2 Shadow Black























5 Oxford White



10 Rapid Red Metallic Tinted Clearcoat<sup>3</sup>





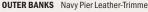


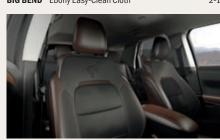
BIG BEND Ebony Easy-Clean Cloth



BIG BEND Medium Dark Slate Easy-Clean Cloth







OUTER BANKS Ebony & Roast Leather-Trimmed

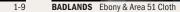




BADLANDS Package Ebony & Roast Leather-Trimmed 1-10



BADLANDS Ebony & Active Orange Cloth



Colors are representative only. See your dealer for actual paint/trim options. Models shown with available and aftermarket equipment. 3. Additional charge.



Big Bend™ in Rapid Red Metallic Tinted Clearcoat¹ with available equipment and accessorized with side window deflectors,² fender flares,² door moldings,²,³ hood scoop<sup>2,3</sup> hood protector,<sup>2</sup> roof crossbars<sup>2</sup> and Rack-Mounted Snowsport Carrier with Lock<sup>2</sup>

### **ELECTRONICS**

Dash cams<sup>2</sup>

Keyless entry keypad

Remote start systems Vehicle Security System

Heavy-duty splash guards2

Racks and carriers2,4

### **EXTERIOR**

Door moldings<sup>2,3</sup>

Fender flares<sup>2</sup> Fishing rod and box mounts2,4

Hood scoop<sup>2,3</sup>

Rear bumper protector

Hood protectors<sup>2</sup>

## Roof crossbars

Roof spoilers<sup>2</sup> Side window deflectors<sup>2</sup>

Splash guards

Tents and awnings<sup>2,4</sup> Tie-down shackle<sup>2</sup>

Trailer towing accessories

# Wheel lock kit

### INTERIOR

Ash cup/coin holder

Battery jump-start system<sup>2</sup> Cargo organizers and protectors

Custom UVS100® sunscreen Door sill plates2

First aid and roadside assistance kits2

Floor liners

In-vehicle safe<sup>2</sup> Liftgate privacy curtain<sup>2</sup>

MOLLE bags<sup>2</sup>

Pet barrier, pet kennel and

pet harnesses<sup>2</sup>

Protective seat covers<sup>2</sup>

## **New Vehicle Limited Warranty.** We

want your Ford Bronco Sport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/ 60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited- details on all of these advantages. mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Ford Credit.® Get the ride you want. Whether you plan to lease or buy, Ford Ask your Ford Dealer for details or visit us online at ford.com/finance.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you earn discounts for safe driving, offering have the security of knowing that help may be only a phone call away should you auto insurance. Ford Insure works with mileage, or the remainder of your Bumperrun out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete

**Ford Insure.** Insurance that lets you a maximum discount of 40% off your your 2021 Bronco Sport to gauge driving to-Bumper 3-year/36,000-mile New habits and calculate a discount based on Vehicle Limited Warranty. how you drive. Visit www.fordinsure.com Ford Licensed Accessories

American Road Services Company LLC

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited

(FLA) are warranted by the accessory manufacturer's warranty. FLA are manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of





## [ JOIN THE HERD ]

Built by a passionate and independent community of enthusiasts, Bronco Nation is the first nationwide authority for the all-new and classic Ford Bronco™ Exclusive news, community forums, events, interactive maps, helpful how-to content and historical archives are just a few of the features that will inspire you to get the most out of your Ford Bronco™ Sport and your next adventure. Find information, find a community of owners like you – find it first at thebronconation.com.



Bronco Nation is not affiliated with Ford Motor Company. 1. Additional charge. 2. Ford Licensed Accessory. 3. Late availability. 4. Consult owner's manual for details on roof-rack load limits.

Ford and Oval Device, 911 Assist, AdvanceTrac, AppLink, Badlands, Big Bend, BLIS, Built Wild, Easy Fuel, EcoBoost, Ford Bronco, Ford Bronco Sport, Ford Co-Pilot360, Ford Credit, Ford Protect, FordPass, G.O.A.T. Modes, MyKey, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, SecuriCode, SecuriLock, SelectShift, SOS Post-Crash Alert System, SYNC, Terrain Management System, Trail Control and related marks are trademarks of Ford Motor Company.

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Comparisons based on competitive models (class is Non-Premium Subcompact Utilities), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.



From day one, we had the future in mind. And over 117 years later, we continue that tradition of innovation with Ford Co-Pilot360,™ helping push us closer to autonomous driving, the latest generation of SYNC® to communicate untethered and our first fully electric vehicle – Ford Mustang Mach-E.®

We've always had our mind on the future. Now we're building it.

21BRSPDF © 2020 Ford Motor Company

# The FordPass™ App

Meet FordPass. The app that puts your ownership

experience in the palm of your hand.





Access complimentary remote features like start/stop, lock/unlock, schedule a start, locate vehicle and vehicle status check when your vehicle is equipped with FordPass Connect<sup>1</sup>



With FordPass Rewards, earn Points to use toward complimentary maintenance<sup>2</sup> or accessories when you buy or lease a new Ford vehicle



Earn 10 FordPass Rewards Points for every \$1 spent on vehicle service and maintenance



Get help on the road with 24/7 Roadside Assistance<sup>3</sup>

## Download the FordPass App today.

1. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 2. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details or go to FordPassRewards.com. 3. Roadside assistance is included for certain owners and available to everyone for a per-service fee.

