STYLE. SPIRIT.
SPACE TO SPARE.

Enjoy them all in this fun-to-drive, fuel-efficient\(^1\) hybrid. Its versatile interior seats up to 5 people, or carries up to 52.6 cu. ft. of cargo easily accessed using the class-exclusive\(^2\) hands-free foot-activated liftgate.\(^3\) Get ready to go further in the 2018 Ford C-MAX Hybrid.

\(^1\)EPA-estimated rating of 42 city/38 hwy/40 combined mpg. Actual mileage will vary. \(^2\)Class is Small Hybrid Vehicles based on Ford segmentation. \(^3\)Available feature.
EVERY RIDE MAXIMIZED.

Powered by both gas and electricity, C-MAX Hybrid is truly engaging to drive. It features a 2.0L Atkinson-cycle I-4 gas engine and an electric motor that can work together, or separately, to help maximize efficient performance. An electronically controlled continuously variable transmission (eCVT) manages the best-in-class 188 combined horsepower, while a lithium-ion battery helps the vehicle operate in electric mode at speeds up to 85 mph.

Vibrant green “Efficiency Leaves” in the SmartGauge® with EcoGuide instrument cluster empower you with instant feedback. More leaves grow when you drive more efficiently. For even greater efficiency, you can engage EcoSelect mode, which enhances fuel economy by reducing the vehicle’s power draw. Plus, the Brake Coach helps you to optimally utilize the Regenerative Braking System, which can recover more than 90% of the energy normally lost during braking¹ and store it for later use. Guidance, coaching and confirmation – it’s all yours with C-MAX Hybrid.

¹ Results may vary depending on driving habits.
SYNC 3
STAY CONNECTED
ON THE MOVE.

Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3 lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into C-MAX Hybrid with Siri Eyes Free and your paired iPhone.® The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.

APPLE CARPLAY™
COMPATIBILITY
Use Siri to interact with your iPhone Access your favorite songs and playlists in Apple Music® Utilize Apple Maps for voice-guided navigation and estimated travel time

SYNC APPLINK®
Voice control for your favorite compatible mobile apps Spotify®® Pandora®® and more

FORDPASS™ SMARTPHONE APP
Your personal journey assistant Find fuel and compare prices Find, reserve and pay for parking in select locations Get help from our trained team of Ford Guides – available 24/7

VOICE-ACTIVATED NAVIGATION
Turn-by-turn directions Vivid 3-D maps Pinch-to-zoom touchscreen capability

ANDROID AUTO™
Talk to Google™ to interact with your Android™ smartphone Access your favorite music through your apps Utilize Waze™ or Google Maps™ for voice-guided navigation and estimated travel time

SIRIUSXM® TRAFFIC & TRAVEL LINK®
Complimentary for 5 years Real-time traffic updates Fuel station locations and prices Current and forecasted weather Movie locations and showtimes Sports scores

FORDPASS™ SMARTPHONE APP
Your personal journey assistant Find fuel and compare prices Find, reserve and pay for parking in select locations Get help from our trained team of Ford Guides – available 24/7

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Complimentary for 5 years Real-time traffic updates Fuel station locations and prices Current and forecasted weather Movie locations and showtimes Sports scores
SURPRISINGLY ROOMY
AND REWARDING.

Comfortable seating for 5 and best-in-class passenger volume are standard on every C-MAX Hybrid. Enjoy all that space from heated front seats in your choice of cloth or leather trim, including a 10-way power-adjustable driver’s seat with power lumbar. Rear-seat passengers can fold down the center armrest, while soaking up the sun beneath the panoramic fixed-glass moonroof. You can also select from 7 hues of ambient lighting to match your mood.

DESIGNED TO MAXIMIZE YOUR POSSIBILITIES.

The versatile C-MAX Hybrid makes loading cargo convenient with its class-exclusive, hands-free foot-activated liftgate! Just kick your foot under the rear bumper with your Intelligent Access key fob tucked in a pocket or purse. Sensors detect the motion of your leg and proximity of the fob, triggering the liftgate to open or close. You can even program its fully opened height to the position that works best for you.

In-floor storage compartments behind the front seats discreetly hold small items like your tablet or laptop. For a flat load floor and up to 52.6 cu. ft. of cargo space, simply fold down both sides of the standard 60/40 split rear seat. C-MAX Hybrid is thoughtfully designed for your on-the-go lifestyle.
READY WITH ASSISTANCE.

Using ultrasonic sensors and sophisticated radar, C-MAX Hybrid driver-assist technologies\(^1\,2\) can help you park, avoid collisions and more.

**NEGOTIATING TIGHT SPACES**
As they detect your vehicle getting close to stationary objects, the Forward and Reverse Sensing Systems\(^1\,2\) can provide audible warnings to help you judge distances during parking and other low-speed maneuvers.

**WHEN PARALLEL PARKING**
Active park assist\(^1\,2\) not only assists you in finding a spot, it steers the vehicle into it. You control the gear shifter, brake and accelerator pedals. Let C-MAX Hybrid do the rest.

**CHANGING LANES**
BLIS® (Blind Spot Information System) with cross-traffic alert\(^1\,2\,3\) warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

**EVEN BACKING UP**
See what’s behind C-MAX Hybrid as you slowly back up. A standard rear view camera\(^2\) puts a full-color image on the LCD screen in the center of the instrument panel.

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\(^1\) Available feature. \(^2\) Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. \(^3\) BLIS replaces standard integrated blind spot mirrors.
STANDARD FEATURES

Mechanical
Active Grille Shutters
Active noise control
EcoSelect mode (includes EcoCruise and EV+ mode)
Electric power-assisted steering (EPAS)
Front-wheel drive (FWD)
Gas-pressurized shock absorbers
Independent front and rear suspension with stabilizer bars
Lithium-ion battery system, 1.4-kW capacity
Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)
Tire inflator and sealant kit
Driver-Assist Technology
Autolamp automatic on/off headlamps with courtesy delay

Seating
5-passenger seating
Front bucket seats
10-way power driver’s seat including power lumbar
4-way adjustable front head restraints
60/40 split, forward-folding rear bench seat with 2-way adjustable head restraints for all 3 seating positions
Rear center seat fold-down armrest with 2 cupholders

Interior
12V powerpoints (2)
110V/150W AC power outlet
Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
Cabin air filter
Cargo area tie-down hooks (4)
Cruise control
Cupholders – 2 front, 2 rear
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Front center console with armrest and storage
Illuminated Entry System
Illuminated glove box
Interior cargo cover
Leather-wrapped steering wheel with cruise, audio and 5-way controls
Lighting – Fade-to-off
Lighting – Front, rear and cargo dome lights
Manual tilt/telescoping steering column
Outside temperature and compass displays
Power door locks with autolock
Power windows with one-touch-up/-down and global open features
Rear grab handles with integrated coat hooks
Remote lifegate release
SiriusXM® Radio with 6-month trial subscription¹
SmartGauge® with EcoGuide
Storage – Front-door storage bins
Storage – Front seat back map pockets
Storage – Overhead console
Storage – Rear in-floor storage compartments
Trip computer
Exterior
Black rocker panel moldings
Body-color bumper upper fascias
Body-color door handles
Body-color rear spoiler
Daytime running lamps
Easy Fuel® capless fuel filler
Halogen headlamps with LED signature lighting
P225/50R17 tires
Rear-window defroster
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
Speed-sensitive, variable-intermittent windshield wipers with washer; fixed-interval rear wiper with washer
Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractor, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver’s knee, and front-seat side airbags²
Safety Canopy® System with side-curtain airbags² and rollover sensor
3-point safety belts for all seating positions
AdvanceTrac® with RSC® (Roll Stability Control™)
Battery saver with headlamps-off delay
Child-safety rear door locks
LATCH — Lower Anchors and Tether Anchors for Children (rear outboard seating positions)
MyKey® technology to help parents encourage responsible driving
Perimeter alarm
Rear view camera
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System

POWERTRAIN/EPA-ESTIMATED RATINGS³

2.0L IVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)
Permanent-magnet AC-synchronous electric motor
Combined horsepower: 188
Gas engine torque: 129 lb.-ft.
Electronically controlled continuously variable transmission (eCVT)
42 city/38 hwy/40 combined mpg

DIMENSIONS

Exterior
Wheelbase 104.3”
Length 173.6”
Height 63.9”
Width – Mirrors folded 75.6”
Width – Including mirrors 82.1”

Interior
Head room (front/rear) 41.0”/39.4”
Leg room (max. front/rear) 43.1”/36.5”
Hip room (front/rear) 54.3”/51.9”
Shoulder room (front/rear) 55.9”/55.2”
Cargo length with rear seats folded 66.0”
Cargo length with rear seats up 32.4”

Capacities (cu. ft.)
Passenger volume 99.7
Cargo volume behind front seats 52.6
Cargo volume behind rear seats 24.5
Fuel tank (gal.) 13.5

¹After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ²Always wear your safety belt and secure children in the rear seat. ³Actual mileage will vary.
## MODELS

### BUILD YOUR C-MAX HYBRID

<table>
<thead>
<tr>
<th>S</th>
<th>SE</th>
<th>STANDARD</th>
<th>TITANIUM</th>
<th>OPTIONAL</th>
<th>PACKAGE CONTENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td><strong>SE</strong></td>
<td><strong>TITANIUM</strong></td>
<td><strong>TITANIUM</strong></td>
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<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td>Driver-Assist Technology</td>
<td>Rain-sensing windshield wipers</td>
<td>Exterior</td>
<td>Chrome beltline moldings</td>
</tr>
<tr>
<td><strong>P</strong></td>
<td><strong>S</strong></td>
<td>Reverse Sensing System</td>
<td></td>
<td></td>
<td>Fog lamps</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>P</strong></td>
<td>SYNC® Voice Recognition Communications and Entertainment System with 4.2” color LCD screen in center stack, 911 Assist®, AppLink®, and 1 smart-charging USB port</td>
<td></td>
<td></td>
<td>Front license plate bracket</td>
</tr>
<tr>
<td><strong>P</strong></td>
<td><strong>S</strong></td>
<td>SYNC 3 with 8” color LCD capacitive touchscreen in center stack with unique hybrid Power Flow screen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports</td>
<td></td>
<td></td>
<td>Grille – Ebony with chrome surround</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>P</strong></td>
<td>Seating</td>
<td>4-way manual front-passenger seat</td>
<td></td>
<td>Grille – Chrome</td>
</tr>
<tr>
<td><strong>P</strong></td>
<td><strong>S</strong></td>
<td>10-way power front-passenger seat including power lumbar</td>
<td></td>
<td></td>
<td>Mirrors – Body-color, power, manually folding sideview with turn signal indicators and integrated blind spot mirrors</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>P</strong></td>
<td>Heated front seats</td>
<td></td>
<td></td>
<td>Mirrors – Body-color, power, heated, manually folding sideview with turn signal indicators, security approach lamps and integrated blind spot mirrors</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Trim – Cloth seats</td>
<td></td>
<td></td>
<td>Panoramic fixed-glass moonroof</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>P</strong></td>
<td>Trim – Leather-trimmed seats</td>
<td></td>
<td></td>
<td>SecuriCode™ keyless entry keypad</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td>Interior</td>
<td>AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume</td>
<td></td>
<td>Packages &amp; Equipment Groups</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td>Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 9 speakers and HD Radio™ Technology</td>
<td></td>
<td></td>
<td>SE Driver Assist Package (Equipment Group 201A): power liftgate, Reverse Sensing System, and SYNC 3 with 8” color LCD capacitive touchscreen in center stack with unique hybrid Power Flow screen, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Voice-activated Navigation System® with integrated SiriusXM Traffic and Travel Link® with 5-year subscription²</td>
<td></td>
<td></td>
<td>SE Comfort Package (Equipment Group 202A): body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors; leather-trimmed seats; heated front seats; and 10-way power front-passenger seat including power lumbar</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Ambient lighting</td>
<td></td>
<td></td>
<td>Titanium Driver Assist Package (Equipment Group 301A): active park assist, BLIS® (Blind Spot Information System) with cross-traffic alert, Forward Sensing System, and hands-free foot-activated liftgate</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Intelligent Access with push-button start</td>
<td></td>
<td></td>
<td>Cargo Management Package: foldable, soft cargo organizer, and cargo net</td>
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<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Leather-wrapped shifter knob</td>
<td></td>
<td></td>
<td>Cold Weather Package*: heated front cloth seats and heated sideview mirrors with security approach lamps</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td>Mirror – Day/night rearview</td>
<td></td>
<td></td>
<td>Exterior Protection Package: rear bumper protector and front and rear molded splash guards</td>
</tr>
<tr>
<td><strong>S</strong></td>
<td><strong>S</strong></td>
<td>Mirror – Auto-dimming rearview</td>
<td></td>
<td></td>
<td>Interior Protection Package: front and rear all-weather floor mats and cargo area protector</td>
</tr>
<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Remote Start System</td>
<td></td>
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<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Stainless steel door-sill plates</td>
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<tr>
<td><strong>O</strong></td>
<td><strong>O</strong></td>
<td>Universal garage door opener</td>
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</tbody>
</table>

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²Restrictions may apply. See dealer for details. ³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.
2018 C-MAX Hybrid

Colors are representative only. See your dealer for actual paint/trim options. ¹Additional charge. ²Metallic.

**WHEELS**

17" Bright Silver-Painted Aluminum
Standard: SE

17" Machined Aluminum with Magnetic-Painted Pockets
Standard: Titanium

**EXTERIORS/INTERIORS**

<table>
<thead>
<tr>
<th>Exterior</th>
<th>SE</th>
<th>SE COMFORT PACKAGE/TITANIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat¹</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Oxford White</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Ingot Silver²</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>White Gold²</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Hot Pepper Red Metallic Tinted Clearcoat¹</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Blue²</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Magnetic²</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Shadow Black</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

1 | Charcoal Black Cloth with Gray Inserts
2 | Medium Light Stone Cloth
3 | Charcoal Black Leather
4 | Medium Light Stone Leather

SE in White Platinum Metallic Tri-coat accessorized with roof-mounted crossbars and roof-mounted cargo box by THULE® (A), side window deflectors by EGR® (B), Aeroskin™ hood protector by Lund (C), and molded splash guards (D).

accessories.ford.com

Exterior
- Full vehicle cover
- Hood protector¹
- Racks and carriers²,³
- Rear bumper protector (A)
- Roof-mounted bike carrier (B)
- Side window deflectors⁴
- Splash guards
- Wheel lock kit

Interior
- All-weather floor mats (C)
- Ash cup/coin holders
- Cargo area protector (A)
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- First aid and roadside assistance kits¹
- Interior light kit
- Keyless entry keypad²
- Rear seat entertainment
- Remote Access
- Remote start systems (D)
- Reverse bumper-mounted warning sensor systems²
- Vehicle Security System

Electronics
- Bullfrog® portable Bluetooth® speakers¹
- Keyless entry keypad²
- Rear seat entertainment
- Remote Access
- Remote start systems (D)
- Reverse bumper-mounted warning sensor systems²
- Vehicle Security System

FORD ACCESSORIES

New Vehicle Limited Warranty. We want your Ford C-MAX Hybrid ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. C-MAX Hybrid unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever comes first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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1Ford Licensed Accessory. 2Consult owner’s manual for details on roof-rack load limits. 3Not available with Intelligent Access with push-button start.

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