1991 FORD LTD CROWN VICTORIA

TD. Crown Victoria has full-size room and comfort for six, an exceptionally smooth ride, and many standard conveniences. Its offers a riding environment that's rare in today's smaller car world, along with power and capability most cars can't match.

A 3.0 L V-6 engine with sequential fuel injection provides responsive performance in everyday driving situations. When the optional heavy-duty trailer towing package is added, Crown Victoria is rated to tow trailers weighing up to 5,000 pounds. And there are two optional suspensions, automatic load leveling and heavy-duty handling for special needs.

As a rule, the longer a vehicle's wheelbase, the better the ride. A 114.3" wheelbase, a ride-oriented suspension and gas-pressurized shocks combine to give Crown Victoria the exceptionally smooth ride for which it's noted.

The standard Automatic Overdrive transmission automatically shifts into an overdrive fourth gear when the vehicle exceeds approximately 40 mph and the driver eases up on the accelerator pedal. Its overdrive, engine speed is reduced by about one-third for improved highway fuel economy and reduced engine wear.

Whether you choose the 4-door sedan, or an LTD Crown Victoria Wagon, or Country Squar Wagon, you've assured the big-car ride and comfort that so few of today's cars provide. Select the UX package in any body style for top-of-the-line luxury and convenience.

LTD Crown Victoria Sedan in Light Titanium Clearcoat Metallic, shown with optional rear window defroster and front and rear bumper guards.

LTD Crown Victoria Sedan in Bright Blue Clearcoat Metallic, with optional Brougham Road. Also included in optional Polished Equipment Package T14A.
Perhaps the most important reason for buying a six-passenger car is the riding comfort it offers. Much of this comfort is attributable to the spacious interior. The door, seat and mat designs optimize head, shoulder, hip and leg room. Crown Victoria is simply roomier than the vast majority of cars found on the road today.

Seating comfort is another comfort factor. The reclining split bench front seats with center armrests have molded foam cushions which provide lumbar and back support. The seat track travel is extended to nine inches for individual comfort adjustment. It all adds up to an environment that invites you to stretch, relax and enjoy the trip.

It standard equipment is the yardstick. Crown Victoria measures up well. Air conditioning and tinted glass, dual-electric remote-control mirrors, sliding window doorlatches, Glove box, ashtray and cargo area, courtesy lights and courtesy light switches all of which. Passenger side rear view mirror. Electronic digital clock. Interior lamps are handy when it’s dark. The cruise control system offers extra security when it’s dark.

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An electronic: AM/FM stereo radio provides the entertainment (may be deleted for credit). There are also power windows, tilt steering wheel and other conveniences. The electronic instrument panel is ergonomically arranged and includes a temperature gauge, a large glove box and a stylishly designed steering wheel. Not to be overlooked is Crown Victoria’s practical side. The flatness of the spacious, padded deep well trunk is surpassed by any other American car (excluding other Ford Motor Company products) And traveling to load due to its low sill, fewer weight.

Crown Victoria and Country Squire Wagons provide a lot of room for cargo. In addition, there’s a lockable compartment below the load floor with another 9 cubic feet of space. And two cubic feet more in a handily lockable side panel compartment.

Wagon models also offer optional dual rear seat belts (standard with LX series). They increase the seating capacity to eight passengers. And special durabond vinyl upholstery is optional with standard wagons. It looks, feels and breathes like cloth, yet wears and cleans like vinyl.
Crown Victoria wagons provide a full measure of the convenience that wagons are noted for cargo room—the kind of cargo room that only full-size wagons can offer. A 90.4 cubic-foot cargo volume index means a lot of space for all kinds of things from grocery bags to antique furnaces. Also featured on wagon models is the versatile 3-way cargo gate with power window. It opens like a door to let people in or out (with the window either open or closed), or swings down like a conventional tailgate to accommodate cargo.

The 3-way doorgate adds versatility to the impressive cargo-carrying capability of Crown Victoria. The 3-way doorgate is a Ford innovation. Heavy-duty rear brakes are standard in all Crown Victoria wagons. And for extra capability, optional automatic load leveling and heavy-duty handling suspensions are available.

Choose the standard LTD Crown Victoria Wagon or the distinctive Country Squire with its classic look of woodtone bodyside and doorgate paneling. Both are available in the LX series, with its extra complement of luxury and convenience.

The LTD Country Squire LX Wagon is shown in Oxford White. Included is optional Preferred Equipment Package T-M9.

The optional heavy-duty towing package permits Crown Victoria wagon and wagons of head-tallowing as much as 5,000 pounds.
DRIVER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM

Building cars with advanced occupant safety technology is not new to Ford. As early as 1956, Ford cars included standard safety features such as seat belt tensioners, energy-absorbing (deep-dish) steering wheels, strengthened seat anchors and shatter-resistant rearview mirrors. That same year Ford also offered these features that have since become standard: safety belts, energy-absorbing instrument panels, and energy-absorbing sun visors.

Standard equipment on the 1991 LTD Crown Victoria includes a driver’s side air bag supplemental restraint system. The supplemental air bag located in a module in the center of the steering wheel is designed to activate in the event of a moderate to severe frontal impact roughly equivalent to striking a parked car of similar size at 26 miles per hour.

From initial impact to full deployment, the air bag inflates in less than 1/100 of a second. It also begins to deflate within a fraction of a second. Five crash sensors determine if a frontal collision is severe enough to activate the air bag. The sensor system is designed not to activate unless the bag is needed.

The supplemental air bag is designed for one use. Once it is used, the module must be removed and replaced by a qualified service technician. Replacement of the bag is normally covered by the insurance company as part of the collision repair. In addition, many insurance companies are offering discounts on the medical premiums for cars equipped with air bags.

It is very important to remember that the air bag is intended to supplement, not replace, the driver’s conventional lap and shoulder belt. The safety belt system helps provide protection in all types of impacts. When used together, air bags and seat belts comprise one of the best occupant restraint systems available today.

Safety belts in LTD Crown Victoria include the integral lap/shoulder belt style for front and rear outboard seating positions, while lap belts are supplied for the center positions (used for the optional dual-tube, rear seat safety belts).
SAFETY AND OWNER BENEFITS

E fford Motor Company strongly encourages all drivers to use their 1991 LTD Crown Victoria. As an added benefit, most systems are standard on all models.

The increased use of child restraints, seat belts, and other safety devices has significantly reduced the number of injuries and fatalities caused by car accidents. This is why Ford has introduced the child seat anchor system, a vital new safety feature in all 1991 LTD Crown Victorias. It is an integral requirement to be used. Ford does provide for attachment of an anchor at each forward row seat seating position.

VEHICLE OPERATION

- Ford service hydraulic brake systems with warning light
- Corrosion-resistant brake lines
- Traction indicator with three glowing ring
- Rearview mirror
- Back-up lights: Side-rail mirror
- Parking lamps
- Interior illuminated lights
- Automatic wipers
- Double remote control: electric mirrors
- Glass-retractable interior: electric mirrors
- Interior lighted instrument panel
- Deluxe transmission
- Shielded steering wheel
- Continuously variable control temperature air conditioning
- Vehicle speed warning
- Safety: hood latch systems
- Traction control
- Minitimer
- Rearview mirror
- Printed fuel gauge
- Trip odometer
- Headlight direction indicators
- Turn signal light
- Power door locks
- Power windows
- Power seat back
- Power seat fore and aft
- Power steering
- Power front seats
- Power exterior mirrors
- Power doors
- Power windows
- Power steering

TRAILER TOWING

The optional heavy duty trailer towing package system (Crown Victoria Select) weighs and adds to the overall weight of the vehicle.

- Anti-theft
- Locking steering columns with immobilizer system
- Tachometer
- Vehicle Identification Number (VIN) inside brochure

- 4-year/60,000 mile powertrain warranty

- Covers you and your future owners, with no transfer cost, for 4 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Ask your dealer for a copy.

- 5-year/50,000 mile corrosion protection warranty

- Crown Victoria corrosion warranty covers your outer body panel rusted through or pitted in any area from the ground up to 1,000 vertical inches, whichever comes first. See your Ford Dealer for a copy of the warranty. For high-speed engines, ask your Ford Dealer for more details.

- Extended warranty packages

- Optional Ford Extended Service Plans offer major components on new Ford cars and light trucks for longer than the basic manufacturer's warranty. Your Ford Dealer has full details.

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Best-Built American Cars.

This is based on an average of consumer-reported problems in a series of surveys of '81-'89 models designed and built in North America.