

the nineteen hundred and ninety eight
CROWN VICTORIA



LIFETIME ACHIEVEMENT AWARD.

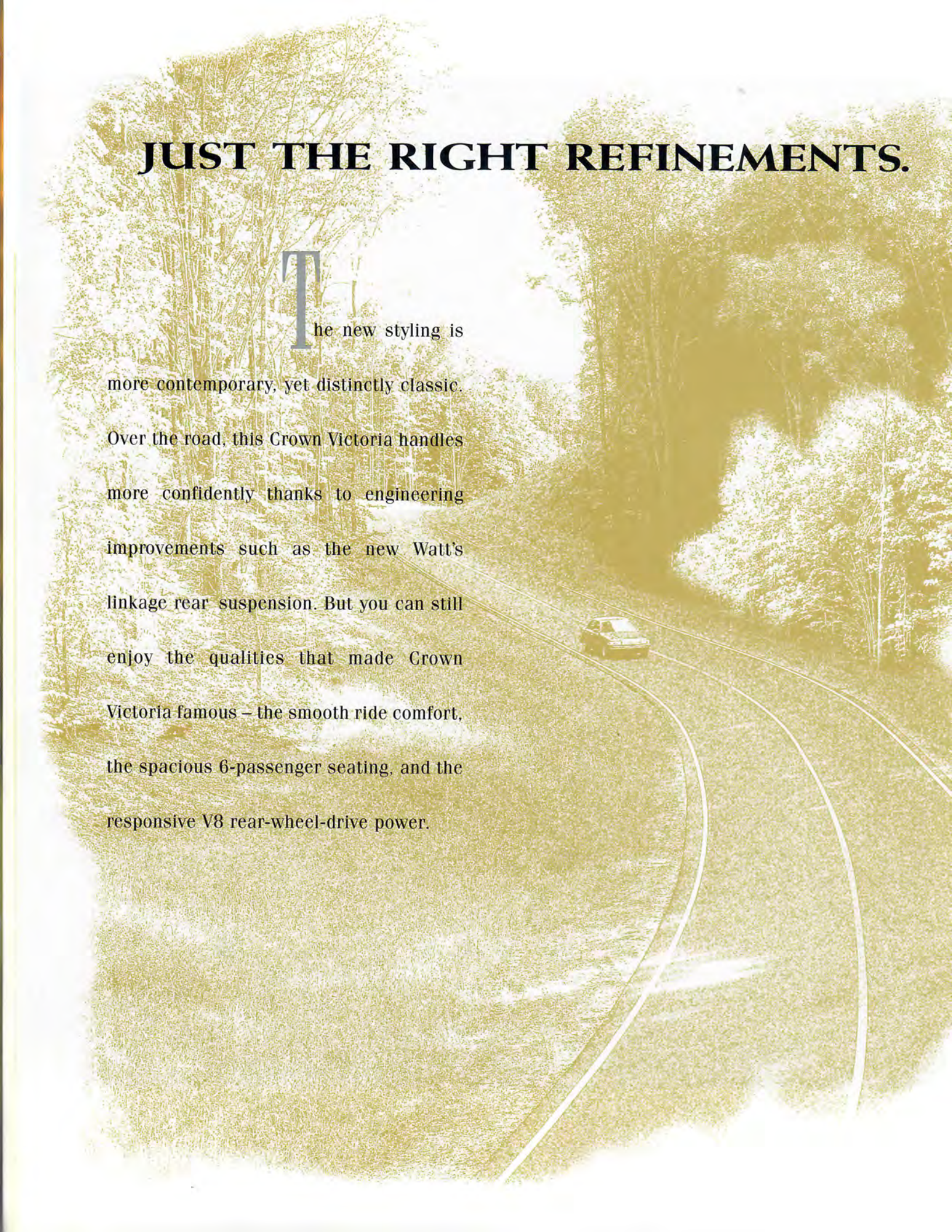
Announcing the Ford Crown Victoria for 1998, restyled with a contemporary new look, re-engineered for improved handling and braking performance. You have worked long and hard attending to life's practical necessities. Now is the time to get that full-size car you've always wanted, and it's more affordable than you might think. The 1998 Ford Crown Victoria. You deserve it.



Crown Victoria LX in Vibrant White Clearcoat.

JUST THE RIGHT REFINEMENTS.

The new styling is more contemporary, yet distinctly classic. Over the road, this Crown Victoria handles more confidently thanks to engineering improvements such as the new Watt's linkage rear suspension. But you can still enjoy the qualities that made Crown Victoria famous – the smooth ride comfort, the spacious 6-passenger seating, and the responsive V8 rear-wheel-drive power.





*Crown Victoria LX with Comfort Group in
Toreador Red Clearcoat Metallic.*

ONE OF LIFE'S FINER PLEASURES.

There are some things that you can still depend on being there, year after year, like the exceptional comfort of the full-size Ford Crown Victoria. Experience the feeling of gliding along on a magic carpet rather than riding on rubber tires over a hard road surface. It's one of life's finer pleasures.



Crown Victoria is a "full-size" car providing generous room for six adult passengers with space to spare. There are comfort features such as solar tinted glass that helps the air conditioner keep the interior cooler, as well as power windows, power door locks and speed control, to name a few of the many features for your convenience.



Electronic digital instrumentation is included in the LX Comfort Plus Group.



An electronic auto-dim rearview mirror with compass is included in the LX Comfort Group.



Power windows and door locks are standard. The "express-down" feature allows the driver's window to be lowered completely with just one touch of the button.



Crown Victoria features a spacious 20.6-cu.-ft. "deep-well" trunk and a low lift-over height for easy loading and unloading.



Crown Victoria LX with Comfort Group and optional leather seating surfaces in Prairie Tan.



*Crown Victoria LX with Comfort Group in
Medium Wedgewood Blue Clearcoat Metallic.*

**EXCLUSIVE
FIVE-STAR CRASH
TEST RATING.**

Ford Crown Victoria is so

well designed for safety, it's the only large car to receive the Five Star government front crash test rating*. Among the many safety features are Second Generation airbags** and door intrusion beams. Crown Victoria also handles more confidently for improved "accident-avoidance" capability; the available electronic traction control system (linked with ABS brakes) can now detect wheel slippage and automatically improve traction at *all speeds*.

*Driver and passenger front crash test. Government data only useful in comparing vehicles within 500 pounds.

**Always wear your safety belt and secure children in the rear seat.



TRADITIONAL V8 PERFORMANCE. IMPROVED HANDLING.

Powerful and smooth V8 performance remains a major standard feature in the 1998 Crown Victoria. The 4.6-liter, single overhead cam V8 is designed to provide an excellent balance of power and fuel efficiency.* Along with traditional V8 power and smooth ride quality, you have improved steering precision and straight-line stability, thanks to Crown Victoria's modified short/long arm front suspension and new Watt's linkage rear suspension. You'll be pleasantly surprised at how responsive handling can be in a full-size automobile.

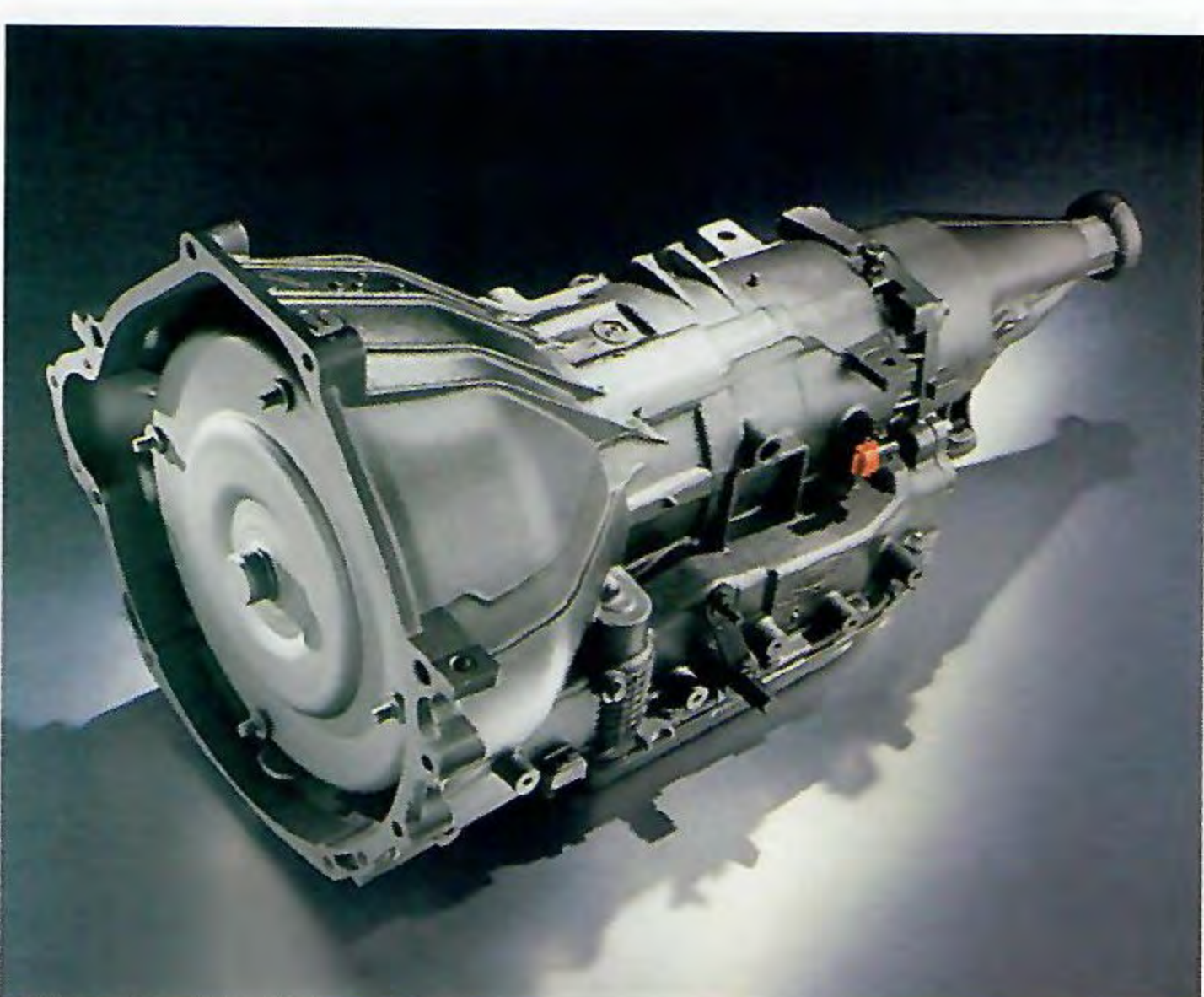
*EPA mileage ratings were not available at presstime.
See your Ford Dealer for latest information.



For 1998, the 4.6L V8 features a fail-safe cooling system that allows the vehicle to be driven a short distance under reduced power despite the loss of coolant.



Crown Victoria for 1998 rides on larger, lower-profile 16-inch P225/60SR all-season tires for improved steering and handling.



The smooth 4.6-liter V8 power is transmitted to the rear wheels by way of an electronically controlled 4-speed automatic overdrive transmission.



You expect a high level of ride smoothness in a full-size car. But what will really surprise you is the responsiveness of Crown Victoria's handling.

CROWN VICTORIA FEATURES

EXTERIOR FEATURES

	Crown Victoria	LX
Aero headlamps with long-life "crystalline" krypton bulbs	S	S
Solar tinted glass	S	S
Clearcoat paint with anti-chip primer	S	S
Lower bodyside urethane protection	S	S
Power remote-control mirrors (color-keyed)	S	S
Color-keyed bodyside moldings	S	S
Deluxe wheel covers	S	-
Chrome locking cross-spoke wheel covers	O	S

SAFETY AND SECURITY

Second Generation dual front airbags, driver and right passenger	S	S
Manual lap/shoulder belts for front and rear outboard passengers; lap belts for center front and rear seating positions	S	S
Brake/shift interlock	S	S
Childproof rear door locks	S	S
SecuriLock™ passive anti-theft system	S	S
Remote Keyless Entry system	O	S
Illuminated entry system	S	S
4-wheel anti-lock brakes with all-speed electronic traction control system	O	O
Fail-safe cooling system	S	S

COMFORT AND CONVENIENCE

Air conditioning	S	S
Front shoulder safety belt height adjusters	S	S
Analog gauges (voltmeter, oil pressure, water temperature, fuel) and warning lights	S	S
Trip odometer	S	S
Tilt steering wheel	S	S
Universal garage door opener	-	O
Speed control	S	S
Battery saver (turns off lights after 30 minutes)	S	S
Illuminated and lockable glove box	S	S
Headlamps-on reminder chime	S	S
Dual instrument panel courtesy lights with theater (slow dim/delayed off) feature	S	S
Front seat dual fold-down armrests	S	S
Rear seat center fold-down armrest	-	S
Rear seat heat ducts	S	S
Front passenger and two rear grab handles	S	S
Remote-control decklid release	S	S
Automatic parking brake release	S	S
Power windows with "express-down" driver's window	S	S
Power door locks	S	S
Power steering - speed sensitive, variable assist	S	S

COMFORT AND CONVENIENCE (CONT.)

	Crown Victoria	LX
Rear window defroster	S	S
Interval wipers	S	S
Dual ashtray-mounted cupholders	S	S
Integral front door map pockets (plus seat back map pockets in LX)	S	S
Electronic digital clock with dimming feature	S	S
AM/FM stereo	S	-
AM/FM stereo/cassette	O	S
AM/FM stereo/single CD radio	-	O
Premium AM/FM stereo/cassette/Premium sound w/RDS (Radio Data System)	-	O
Luxury sound insulation package	S	S
Front and rear floor mats	O	O
Luxury full carpet luggage compartment trim	S	S
Carpeted spare tire cover	S	S

SEATING

Cloth split bench seat with center fold-down armrest	S	-
Luxury cloth split bench seat with center fold-down armrest; 6-way power adjustment and lumbar support for driver; includes passenger manual 2-way front seat adjusters	-	S
Driver and passenger manual 2-way front seat adjusters with 10" seat track travel (passenger only with LX)	S	-
6-way power driver's seat adjustment	O	S
Leather seating surfaces	-	O

TIRES

P225/60SRx16 BSW all-season	S	S
P225/60SRx16 WSW all-season	O	O
P225/60VRx16 BSW all-season (with 4.6L natural gas engine only)	S	S
P225/60VRx16 WSW all-season (with 4.6L natural gas engine only)	O	O

OPTION GROUPS

LX Comfort Group: electronic temperature control air conditioning, 12-spoke aluminum wheels, power driver and passenger seats with lumbar support, electronic auto-dim rearview mirror with compass, and leather-wrapped steering wheel	-	O
LX Comfort Plus Group: all features included in the LX Comfort Group, plus electronic instrumentation, anti-lock brakes with all-speed traction control, and Premium electronic AM/FM stereo/cassette w/RDS (Radio Data System)	-	O
Light/Decor Group: driver and passenger visors with illuminated mirrors, dual beam dome/map light, and dual bodyside paint stripes	-	S
Performance/Handling Package: 215 hp 4.6L V8 with dual exhaust, 3.27:1 axle ratio, all-season 225/60TRx16 BSW handling tires, cast aluminum wheels, handling tuned suspension	O	O

COLORS AND TRIMS, SPECIFICATIONS

EXTERIOR PAINT COLORS

	Dark Denim Blue	Prairie Tan	Light Graphite	Oxford White/Light Graphite*
Light Prairie Tan Clearcoat Metallic		■		
Toreador Red Clearcoat Metallic		■		
Spruce Green Clearcoat Metallic			■	
Dark Green Satin Clearcoat Metallic			■	
Light Denim Blue Clearcoat Metallic	■			
Medium Wedgewood Blue Clearcoat Metallic			■	
Medium Grey Clearcoat Metallic	■		■	
Silver Frost Clearcoat Metallic	■		■	
Black Clearcoat		■	■	
Vibrant White Clearcoat	■	■	■	■

*Available on the LX only and must include leather seating surfaces.

SPECIFICATIONS

Drivetrain: rear-wheel drive
Engine: 4.6-liter V8 with fail-safe cooling system
Induction system: sequential electronic fuel injection and EEC-V computer
Tune-up interval: 100,000 miles (under normal driving conditions with routine fluid and filter changes)
Transmission: electronic 4-speed automatic overdrive
Fuel capacity: 19 gallons
Horsepower, SAE net: 200 @ 4,250 rpm
Torque, SAE net: 265 @ 3,000 rpm
Battery: 72 amp maintenance-free
Alternator: 130-amp
Body construction: body-on-frame
Front suspension: short/long arm (SLA) with stabilizer bar
Rear suspension: Watt's linkage design with stabilizer bar
Steering: power speed-sensitive, variable assist
Brakes: power 4-wheel disc (standard); anti-lock brake system (optional) with electronic traction control
Tires: P225/60SRx16 black sidewall (standard); white sidewall (optional)

PRODUCT CHANGES AND OPTIONS AVAILABILITY

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the facts on these programs.



Light Prairie Tan Clearcoat Metallic



Toreador Red Clearcoat Metallic



Spruce Green Clearcoat Metallic



Dark Green Satin Clearcoat Metallic



Light Denim Blue Clearcoat Metallic



Medium Wedgewood Blue Clearcoat Metallic



Medium Grey Clearcoat Metallic



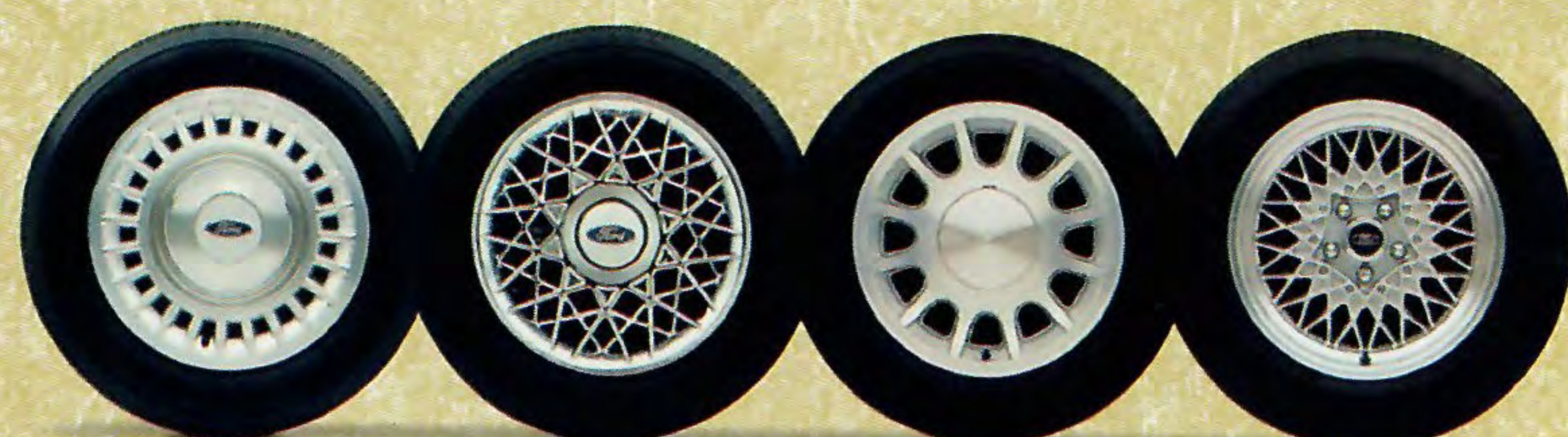
Silver Frost Clearcoat Metallic



Black Clearcoat



Vibrant White Clearcoat



Wheel trim, from left to right: deluxe wheel covers (std. on Crown Victoria); cross-spoke chrome locking wheel covers (std. on LX); 12-spoke aluminum wheels (incl. in LX Comfort Group and Comfort Plus Group); cast aluminum wheels (incl. in Performance and Handling Package).

ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your Ford Dealer for a copy of the limited warranty and complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

A RESPONSE TO THE NEED FOR A CLEANER ENVIRONMENT

All Ford vehicles are manufactured with a concern for environmental impact. An environmentally responsible natural-gas-powered Crown Victoria is also available. Your dealer has details.

Visit our web site at www.ford.com



1998 CROWN VICTORIA



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DEZO'S GARAGE

