We’ve all said it. The best things come in small packages. At Ford, we decided to do more than say it. We built it. The 2020 EcoSport is a fun, capable and connected subcompact SUV. And it’s backed by over 29 years of experience we earned while building the Ford Explorer – America’s All-Time Best-Selling SUV. We pour that knowledge into every vehicle in our SUV lineup. That’s how you know EcoSport has what it takes to nurture your adventurous spirit.

**BUILT FOR BIG ADVENTURES.**

**1.** Based on IHS Markit, 1946 Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs.

**2.** FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don’t drive while distracted or while using handheld devices. Use voice controls.

**FWD OR AVAILABLE INTELLIGENT 4WD**

**DEVICE**

You and your passengers can connect on the road through standard FordPass Connect™ with Wi-Fi hotspot capability.

**SMART-CHARGING USB PORTS**

Plus, two 12V powerpoints and an available 110V power outlet help you and your fellow adventurers keep your devices charged up.

**CHECK OFF YOUR MUST-HAVES**

With lots of surprising standard features, plus a choice of 2 engines and 4 trim levels, EcoSport is made for you and your active lifestyle.

**OVER 30 STORAGE POCKETS, BINS & HOOKS. BRING IT!**

SES. Moondust Silver. SES Black Appearance Package. Available equipment.

**SEE. SEALED. SHARP.**
OUTGOING IN ANY SEASON.

Whether you’re heading up into the hills or running around town, EcoSport instills confidence through changing weather and road conditions. Advanced Tech™ with RSC® (Roll Stability Control™), standard on every EcoSport, provides enhanced control by selectively applying individual brakes and modifying engine power to help keep all 4 wheels firmly planted.

SEE CLEARLY

EcoSport offers an available windshield wipe de-icer, available heated sideview mirrors and a rear-window defroster to help keep your sightlines clear in cold weather.

HOLD YOUR GROUND

The available intelligent 4WD System assesses conditions about 20 times faster than the blink of an eye, readjusting as needed to deliver the appropriate balance of handling and traction.

KNOW BEFORE YOU GO

The standard Individual Tire Pressure Monitoring System lets you view a message center screen to see how much pressure is in each tire and is designed to alert you if any are low.

Titanium. Lightning Blue. Available equipment. Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. *Excludes spare. **Excludes 4WD. N/A=Not available.
EMPOWERING IN MANY WAYS.

1.0L ECOBOOST® & FRONT-WHEEL DRIVE
GO EFFICIENTLY
A turbocharged wonder, the award-winning 1.0L EcoBoost engine offers an impressive combination of driveability and fuel efficiency. It’s paired with front-wheel drive and a 6-speed SelectShift® automatic transmission that allows you to shift gears when you’d like a more engaging drive.
Standard on S, SE and Titanium

2.0L Ti-VCT & INTELLIGENT 4WD SYSTEM
BE ADVENTUOUS
The 2.0L engine combines direct injection with twin-independent variable camshaft timing to help put more horsepower at your disposal. It’s paired with the 6-speed SelectShift automatic transmission, plus Intelligent 4WD for an optimal blend of handling and traction.
Standard on SES
Available on S, SE and Titanium

SMART TECHNOLOGIES
TRAVEL WISELY
You’ll enjoy the way EcoSport handles, thanks in part to its electric power-assisted steering, which helps correct for road irregularities and smooth out minor vibrations. To help reduce air resistance and increase fuel efficiency, the vehicle can adjust its active grille shutters. Plus, there’s Auto Start-Stop Technology to help reduce fuel consumption and emissions during stop-and-go city driving. The system shuts off the engine when you come to a complete stop, and seamlessly restarts it when you release the brake pedal.
Standard on every 2020 EcoSport

EPA-ESTIMATED RATINGS: CTY/HWY/COMBINED MPG
MAX. TOWING CAPACITY (LBS.)*
MAX. TORQUE (LB.-FT.)*
MAX. HORSEPOWER*

123
1400
27
166
2000
23
Titanium, Lightning Blue. Available equipment. *Actual mileage will vary. EcoSport does not offer factory-installed towing equipment for this application; only available as aftermarket accessory. When properly equipped with a Class I trailer tow package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. *Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Torque, horsepower, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.
FUN & COMFORT GO TOGETHER HERE.

EcoSport lets you set the mood with available ambient lighting in shades of blue, green, purple and more. You can also pair your compatible phone with our available SYNC®3 voice-activated technology, and play your favorite music by artist, song title or playlist. To help encourage smart driving habits, MyKey® technology lets you program ignition keys with reminders to travel at appropriate speeds, keep the audio volume low and much more. It’s designed to help new or inexperienced drivers stay focused and comfortably in control.

- **Available heated steering wheel & heated front seats**
- **Available Intelligent Access with push-button start**
- **Available auto-dimming rearview mirror**

Titanium. Ebony Black leather-trimmed interior. Available equipment. Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. See your owner’s manual for important safety and operating information. Not all features are compatible with all phones.

**8” LCD touchscreen** with swipe capability is included with available voice-activated SYNC 3.

**Smart charging USB ports**

**10-speaker sound system** Standard on Titanium, the B&O Sound System features a 9-channel amplifier pumping 675 watts of digitally processed sound through 10 high-performance speakers, including a subwoofer and 4 midwoofer speakers.
YOUR TECH, YOUR WAY.

With seating for up to 5 and Wi-Fi hotspot capability, Ford EcoSport welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with available SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription. With our available Voice-Activated Touchscreen Navigation System, you’ll also enjoy a 5-year subscription to SiriusXM Traffic and Travel Link® services.

Available equipment shown. Wi-Fi SiriusXM services require a subscription, available separately from SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.

Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Commands may vary by phone and AppLink software.

3 Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don’t drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality.

Roadside assistance is included for certain owners and available to everyone for a per-service fee. Don’t drive while distracted or while using handheld devices. Use voice controls.

COMMAND IT

With your voice and your choice of display. Available SYNC® 3 voice-activated technology connects your tech with your EcoSport. Available SYNC 3 AppLink® (shown) gives you voice control of compatible mobile apps like Waze® and Ford+Alexa. To see your phone’s familiar interface on the big screen, take advantage of compatibility with Apple CarPlay® for your iPhone® or Android Auto® for your Android™ smartphone.

CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill or FordPass Action through Google Assistant™ when equipped with FordPass Connect™. Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch® or your phone. Schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alert, service history and Warranty info, the FordPass App has got your fingertips.

And, when it’s time to bring your vehicle in for service, the app makes scheduling easy and convenient to service your vehicle, like Key by Amazon In-Car Delivery® and peace of mind knowing roadside assistance is just a call or e-request away.

CONNECT IT

With in-vehicle Wi-Fi. Before the sand dries on your flip-flops, you and your friends can be posting beach videos through FordPass Connect™ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once – inside of EcoSport and up to 50’ away.
YOUR NEW FAVORITE HANGOUT.

CHOOSE YOUR DECOR
As your home base for adventure, EcoSport offers a choice of stylish seating to help you happily host friends. Select from cloth, available ActiveX, or available leather trim in shades of Stone or Ebony Black.

INVITE THE SUN IN
There’s nothing like sunshine and fresh air to lift your spirits. The available power moonroof makes it easy for you to get some, and also includes a sunshade for when you’ve had enough.

STOW ESSENTIALS
Phone. Charger. Beverages. Snacks. Umbrella. And more. From the front console and door pockets to dozens of other storage solutions, EcoSport is ready for your road-trip provisions.

INVITE THE SUN IN

STOW ESSENTIALS
Phone. Charger. Beverages. Snacks. Umbrella. And more. From the front console and door pockets to dozens of other storage solutions, EcoSport is ready for your road-trip provisions.

HEADROOM (inches)
Front/Rear
36.6 / 37.5

LEGROOM (inches)
Front/Rear
42.0 / 36.7

HIPROOM (inches)
Front/Rear
51.6 / 50.9

SHOULDERROOM (inches)
Front/Rear
53.3 / 51.3

3 ADULTS FIT IN BACK
On the 3-person bench seat, which also offers a fold-down center armrest with 2 beverage holders.

SEAT UP TO 5
Of your favorite people, including you!
BUILT TO HELP YOU DO YOU.

Gardening? Redecorating? Heading out on a weekend adventure? Whatever your plans, EcoSport is designed to help make them happen. Just touch the button on the passenger-side taillamp to open the rear swing gate, and start loading or unloading items with ease. An interior cargo area cover offers privacy, while the available Cargo Management System lets you adjust the rear shelf height to 2 different levels. Plus, the Cargo Management Package features a cargo net and a cargo organizer to help you stow small items quickly and easily. So you can get back to doing.
From the driveway to the highway, our standard and available driver-assist features1 are designed to help you feel confidently in command at the wheel of your EcoSport.

**BLIS® WITH CROSS-TRAFFIC ALERT**
Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots2. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you’re slowly backing up.

Standard on SES and Titanium
Available on SE

**REAR VIEW CAMERA**
Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what’s behind your vehicle, helping you navigate Reverse with more confidence.

Standard on every 2020 EcoSport

**HILL START ASSIST**
It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing EcoSport from rolling downhill.

Standard on every 2020 EcoSport

**RAIN-SENSING WINDSHIELD WIPERS**
Sometimes weather changes so quickly, it’s hard to keep up. Now you can set the Rain-Sensing Windshield Wipers to automatically activate, and let them help keep your view ahead clear.

Standard on SES and Titanium

**REVERSE SENSING SYSTEM**
Stress less when driving in Reverse. First, always check the Rear View Camera display. And as you slowly back up, you can listen for audible alerts to objects detected behind the vehicle by the Reverse Sensing System.

Standard on SE, SES and Titanium

**VOICE-ACTIVATED NAVIGATION**
Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services3 to help you avoid traffic, find fuel (gas or java), and so much more.

Standard on SES and Titanium
Available on SE

1 Driver assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
2 BLIS replaces standard integrated blind spot mirrors.
3 Certain restrictions, third party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.
If you want the height and versatility of an SUV combined with the nimble handling of a subcompact, EcoSport is your ride. S models get you going with an award-winning 1.0L EcoBoost. Or you can step up to the available 2.0L Ti-VCT engine paired with available intelligent 4WD. This year, every EcoSport model works with the FordPass™ App on your smartphone to let you remotely start, stop, lock and unlock your vehicle and more. You'll also enjoy the convenience of 2 smart-charging USB ports, the flexibility of 60/40 flip-up and split-fold-flat rear seats, and the stylish way the door handle of the rear swing gate is designed into the passenger-side taillamp.

S STANDARD FEATURES:

MECHANICAL
Active grille shutters
Battery saver
Electric power-assisted steering
Front-wheel drive (FWD)
Tire inflator and sealant kit

FORD CO-PILOT360™ TECHNOLOGY

Advanced Driver Assist 1
Hill Start Assist
Rear View Camera

APPEARANCE
Black grille bars and surround
Black molded-in-color sideview mirror caps
Configurable daytime running lamps
Quad-beam reflector headlamps
Configurable daytime running lamps

COMFORT & CONVENIENCE
4-way manual driver and front-passenger bucket seats
60/40 flip-up and split-fold-flat rear seats
12V powerpoints (2)
Adjustable head restraints for outboard seating positions
Auto Start-Stop Technology
Front- and rear-seat side airbags
Front- and rear-seat side airbags
Front- and rear-seat side airbags
Front- and rear-seat side airbags
Power sideview mirrors with integrated blind spot mirrors
Rearview camera
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
SOS Post-Crash Alert System™

OPTIONS

1.0L ECOBOOST WITH AUTO START-STOP TECHNOLOGY
6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

CONNECTIVITY & ENTERTAINMENT

MECHANICAL
Active grille shutters
Battery saver
Electric power-assisted steering
Front-wheel drive (FWD)
Tire inflator and sealant kit

FORD CO-PILOT360™ TECHNOLOGY

Advanced Driver Assist 1
Hill Start Assist
Rear View Camera

APPEARANCE
Black grille bars and surround
Black molded-in-color sideview mirror caps
Configurable daytime running lamps
Quad-beam reflector headlamps
Configurable daytime running lamps

COMFORT & CONVENIENCE
4-way manual driver and front-passenger bucket seats
60/40 flip-up and split-fold-flat rear seats
12V powerpoints (2)
Adjustable head restraints for outboard seating positions
Auto Start-Stop Technology
Front- and rear-seat side airbags
Front- and rear-seat side airbags
Front- and rear-seat side airbags
Power sideview mirrors with integrated blind spot mirrors
Rearview camera
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
Safety Canopy® System with side-curtain airbags
SOS Post-Crash Alert System™

OPTIONS

1.0L ECOBOOST WITH AUTO START-STOP TECHNOLOGY
6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

CONNECTIVITY & ENTERTAINMENT
FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Services and features depend on compatible AT&T network availability. FordPass features that require compatible vehicle may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. FordPass App, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.™ Learn more at www.fordpass.com. Message and data rates may apply. **Always wear your safety belt and secure children in the rear seat.**
Have more fun in the sun with EcoSport SE. Configurable LED daytime running lamps, body-color sideview mirror caps and door handles, and black roof-rack side rails enhance the SE exterior. Inside, electronic automatic temperature control comforts both front-seat occupants, while a leather-wrapped steering wheel and shift knob put the driver in command. Add the SE Convenience Package for these additional confidence-inspiring Ford Co-Pilot360™ Technology features: Voice-Activated Touchscreen Navigation System and BLIS® (Blind Spot Information System) with Cross-Traffic Alert. Plus, entertaining extras like 7 speakers, and ambient lighting in 7 mood-setting hues.

CLOTH SEATING SURFACES
- Unique Ebony Black
- Unique Medium Stone

If you’re into 4WD capability and sporty handling, put EcoSport SES at the top of your list. Its standard 166-horsepower engine is paired with a 6-speed SelectShift® automatic transmission that lets you shift gears if you want, or leave the fun to EcoSport. Insides, you’re treated to a heated steering wheel, ambient lighting and a 10V/150W AC power outlet, plus seats trimmed in durable ActiveX™ material with sporty gray-striped accents. Outside, 17” painted machined aluminum wheels keep your adventures rolling. The SES Black Appearance Package adds a black hood decal, black-painted roof and black spoiler for extra-sporty exterior styling, too.
Travel in leather-trimmed luxury when you select the well-appointed EcoSport Titanium. Heated front seats, a heated steering wheel, and heated sideview mirrors combine with an auto-dimming rearview mirror and Rain-Sensing Windshield Wipers to help keep you comfortably in command. HD Radio™ Technology lets you enjoy favorite local stations in digital quality, with no static or hissing. You can also take advantage of SiriusXM® Traffic and Travel Link® services like accident alerts, fuel prices, and much more. Outside, chrome accents, Silver-painted roof-rack side rails and 17" Premium Dark Stainless-Painted machined aluminum wheels add to the allure of Titanium.
New Vehicle Limited Warranty. We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year, 36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/100,000-mile corrosion perforation (aluminum panels do not require perforation) coverage - all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a flat tire jump-start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that’s right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners. Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it’s a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-1837.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Ford Licensed Accessory Programs. For complete information, including terms, conditions, limitations and exclusions, contact your Ford Dealer or visit us online at ford.com/insurance. Ford and its affiliated companies are not liable for the insurance products furnished by American Road Services Company LLC.

Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper warranty program criteria differs in California.

With FordPass Rewards™ you can earn 30,000 FordPass Points toward complimentary maintenance when you buy or lease a new vehicle or vehicle accessory or service. Visit FordPass.com for details.

Connect & Control. FordPass Connect™ (optional on select vehicles) is a Ford feature that takes the driving experience to another level. Through the FordPass® App, you can easily control your vehicle remotely. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it’s a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-1837.

Roadside Assistance is included for certain owners and available to everyone for a per-service fee. Enjoy peace-of-mind with a FordPass Connect™ subscription which provides 24/7 access to roadside assistance, vehicle health alerts, service reminders, and more. FordPass Connect™ is required for remote features (see FordPass Terms for details). Connected service and features depend on compatible cellular network availability, vehicle technology, skill level of user and are subject to change and are subject to change and are subject to change and are subject to change. Ford reserves the right to change product specifications and pricing at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.

Dash cam systems

Ti...
From day one, we had the future in mind. And for over 116 years, we’ve focused on improving your freedom of movement, by making it possible for hardworking, everyday people to own a vehicle. One that’s well built. That you’re proud to drive.

Born in Detroit, made in America and famous worldwide:

We are the Ford Motor Company.

Your mobility is at the center of everything we do. And we’re excited to be designing and building smart vehicles that work for you. It’s why we put our family name on every one.

From our founding members, to our Ford family of employees around the globe, we work with pride. We build with care.

For you – and your family. By everyone in ours.

¹Made in the USA with domestic and foreign parts.