BIG. Just like your plans.

Built to encourage your family’s adventurous nature, Expedition and Expedition EL feature bold good looks and seating for up to 9. Expedition tows up to 9200 lbs. when properly equipped. And Expedition EL’s longer wheelbase gives you 129% more cargo space behind its 3rd-row seat. New for 2008: the King Ranch Edition and an available Reverse Camera. It’s time to gather everybody, pack everything and hit the road to anywhere.

Total Quality Award

Expedition EL is the winner of the Strategic Vision Total Quality Award¹ (Full-Size SUV Ownership Experience).

¹Strategic Vision’s 2007 Vehicle Experience Study™ surveyed 27,780 Oct.-Nov. new vehicle buyers after the first 90 days of ownership.
Saddle up in the luxurious new KING RANCH.

The ultimate retreat after a long day, the King Ranch Edition is available on Expedition and Expedition EL. It welcomes you with sumptuous Chaparral leather trim on all 3 rows of seating, the center console lid and the door-trim panel inserts, plus a matching leather-wrapped steering wheel. Unique wood trim lends visual warmth to the instrument panel, floor console, shifter handle and switch plates, while a King Ranch logo adorns the floor mats. Enhancing the exterior: Pueblo Gold accents, 18” machined-aluminum wheels and exclusive King Ranch badging.

In addition to the Chaparral leather-trimmed seating, King Ranch models feature power-adjustable pedals with memory, power rear quarter windows, a Universal Garage Door Opener and our Reverse Sensing System.

Ford Expedition EL won this award from the editors of Motor Trend’s Truck Trend magazine (May/June 2007 issue).
Play on its inherent STRENGTH.

Standard on every Expedition and Expedition EL, the proven 5.4L Triton® V8 engine features an efficient 3-valve head design that maximizes its energy to give you a mighty 300 hp at 5000 rpm and 365 lb.-ft. of torque at 3750 rpm. The substantial V8 is coupled with an innovative 6-speed automatic transmission to help create that satisfying “launch” feel that tucks you back in your seat. You won’t find a 6-speed transmission on any other SUV in the class.¹ Expedition also delivers the highest available maximum towing capacity in its class at 9200 lbs. The optional air suspension with rear load leveling comes in especially handy when you’re towing particularly large items or hauling lots of gear. It helps maintain a smooth ride and confident handling regardless of the vehicle load. So hitch up your favorite tow-behind and head out for some big fun!

Tows more than any other full-size SUV.

When properly equipped with the optional Heavy-Duty Trailer Tow Package, Expedition 4x2 can tow up to 9200 lbs. That’s more pull than any other vehicle in its class. In fact, it’s a full 1000 lbs. more than a Chevrolet Tahoe can manage.

¹Full-size SUV and Full-size Extended-length SUV classes, excluding other Ford Motor Company vehicles.

Cargo and load capacity limited by weight and weight distribution.
Take advantage of its CAPABILITY.

When you and your family need to get away, you like to go where the wild things are. And Expedition 4x4 can’t wait to take you there. Helping Expedition maintain its composure — even over harsh, uneven surfaces — the multilink independent rear suspension enables each rear wheel to react independently. The convenient 4x4 AUTO mode on Expedition’s optional Control Trac® 4-wheel-drive system senses when you’re driving on a loose or slippery surface (like gravel, mud or snow) and automatically optimizes traction by transferring power to the appropriate wheels. Front tow hooks and a 4x4 LOW mode are also included on 4x4 models for serious off-road venturing. The 4x4 Off-Road Package, optional on Expedition XLT 4x4 models, adds black tubular step bars and skid plates to help protect the engine, transfer case and fuel tank. There’s no better way to roam.

First full-size SUV to feature an independent rear suspension.
Share its relaxed HOSPITALITY.

Welcome to your new family room on wheels. With available seating configurations for 5 to 9 passengers and all sorts of entertaining options, Expedition and Expedition EL will pamper you and your guests with comfort and style. New for 2008, the overhead console, sun visors with illuminated vanity mirrors, 2nd-row map lights and auxiliary rear climate controls are all standard. Supportive captain’s chairs are also standard in the 1st row, while Eddie Bauer, Limited and King Ranch models feature luxurious leather-trimmed seating, a 10-way power-adjustable driver seat with power lumbar and recline, Dual-zone Electronic Automatic Temperature Control and a 340-watt Audiophile® Sound System — a treat for all!

Mobile cinema.

Expedition’s optional Rear-Seat DVD Entertainment System includes an 8" color screen, remote control and 2 sets of wireless headphones.

All-season comfort.

Heated and cooled front seats — the only ones available in the class — are standard on Limited and King Ranch, optional on Eddie Bauer.
Utilize its endless ADAPTABILITY.

Days a bit unpredictable lately? Not to worry. Expedition is built to help with convenient features you won’t find on the competition. Like our available PowerFold™ 3rd-row seat (standard on Eddie Bauer, Limited and King Ranch). With PowerFold, you can open up cargo space at the touch of a button. Chevrolet Suburban and GMC Yukon don’t offer anything like it. In fact, their 3rd-row seats have to be removed from the vehicle to create similar cargo space. With Expedition’s PowerFold feature, you’ll be off to your next errand in a flash. And thanks to thoughtful standards like a separate set of audio and climate controls for those in the 2nd row, and best-in-class leg room in the 3rd row, all of your passengers will be happy to tag along.

Within easy reach.

Expedition’s standard 2nd-row 40/20/40 split-folding seat includes a class-exclusive CenterSlide™ feature that allows you to pull the center section of the seat forward almost 11” for easy access from the 1st row.
2008 EXPEDITION & EXPEDITION EL

Smart packing.  This versatile cargo organizer, standard on Expedition EL, helps keep all that extra space behind the 3rd-row seat neat and tidy.

Powerfully easy.  Expedition's available new power-deployable running boards automatically extend when you open a door and retract when you close it. They pair well with the available power liftgate that raises and lowers at the push of a button.

Power up to its full POTENTIAL.

Right now, you’re peering into the cavernous expanse of 130.8 cu. ft. of cargo space behind the 1st row in Expedition EL. That’s a lot of potential for whatever you need to do. Note the flat loadfloor — standard on both Expedition and Expedition EL. It’s created by our exclusive Cargo Mode, which allows you to position the folded 2nd-row seatbacks in alignment with those of the 3rd row. This extremely level playing field makes it easy to transport long, flat items inside. Add the push-button convenience of the available PowerFold™ 3rd-row seat — first from Ford Motor Company — and let the home improvement projects begin. Need space, but not quite as much as Expedition EL offers? Stick with the original short-wheelbase Expedition. It serves up an ample 108.3 cu. ft. of cargo space behind the 1st row. Plenty of room for life’s demands.

Cargo and load capacity limited by weight and weight distribution.

Expedition EL Eddie Bauer leather-trimmed interior in Greystone with Camel inserts and available equipment
Master your day with its QUIET CONFIDENCE.

Expedition’s commanding interior is all the more appealing when you realize you’re enjoying it in such relaxing quiet. All that peace is thanks, in part, to the class-exclusive Quiet Steel® laminate in the dash panel and oil pan, an acoustic-laminate windshield and thick side glass. These materials were carefully selected to help keep wind and road noise to a minimum. The result? Everybody can hear each other using their “inside” voices. New for 2008, a leather-wrapped steering wheel, auto-dimming rearview mirror, heated sideview mirrors, and our class-exclusive keyless-entry keypad are all standard on XLT. Go for the optional SIRIUS Satellite Radio¹ to start surfing over 130 channels of coast-to-coast sports, news, entertainment and 100% commercial-free music. And use the available voice-activated, DVD-based Navigation System with intersection programming to stay on track.

¹Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Quiet Steel is a registered trademark of Material Sciences Corporation.
Trust its innate STABILITY.

You've got places to go, things to see, and lots of people and stuff to take along. And you want to enjoy the ride. No matter what Mother Nature throws at you. Expedition is the answer. It gives you full-size utility, plus remarkable stability courtesy of AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). An electronic stability enhancement system that actually measures what other manufacturers' systems ignore or can only estimate, AdvanceTrac with RSC features a unique vehicle-roll motion sensor that works in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control. The sensor directly measures the vehicle's roll-rate 100 times every second, which is used to determine when and how the system will apply individual brakes and modify engine power to help keep all 4 wheels firmly planted. And it's standard on every Expedition and Expedition EL.

Assistance on demand.  
AdvanceTrac with RSC can help in many real-world situations, such as when you're making an emergency maneuver to avoid something in the road; driving on slippery surfaces like snowy, muddy, wet or gravel roads; or just traveling on uneven surfaces, such as in construction zones.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.
Standard for 2008: ALL 6 AIRBAGS.

This Expedition is the safest ever. And it’s no wonder with such a long list of standard safety and security features — now including all 6 airbags. That’s right. You get the dual front airbags of our Personal Safety System® (PSS) and the 3-row side-curtain airbags in our patented, first-in-class Safety Canopy™ System, plus front-seat side airbags. All standard. And always at the ready. In fact, a suite of sophisticated sensors is constantly feeding information to the PSS so that it can enhance protection for the driver and right-front passenger in certain frontal collisions by customizing the deployment of the dual-stage front airbags. Every Expedition also gets 3-point safety belts at all outboard seat positions as well as at the 2nd- and 3rd-row center positions, our SecuriLock® passive anti-theft ignition system, and autolocking doors for added peace of mind.

2Based on internal Ford safety testing results of current-generation Expedition.
INTERIOR (continued)

Lights — Glove compartment, front dome/map, 2nd-row map and rear cargo area; illuminated entry and theater-dimming feature
Overhead console — Map lights, single sunglasses holder and conversation mirror (plus rear quarter-window control switches, if equipped)
Power door locks
Power points — 1st row (1), 2nd row (1), and rear cargo area (1)
Power windows — With one-touch-down driver-side feature
Rear floor air vents
Steering wheel — Leather-wrapped
Sun visors — Dual-blade with illuminated vanity mirrors
Tilt steering column

SAFETY/SECURITY

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor and restraint control module
Autolock — Doors lock automatically when driving
Belt-Minder® safety belt reminder
Child-safety rear door locks
Front-seat side airbags1
Height-adjustable shoulder belts — 1st-row outboard positions
LATCH — Lower anchors and tether anchors for child-safety seats on rear-outboard seat positions
Safety belts — 3-point for all outboard positions and 2nd- and 3rd-row center positions
Safety Canopy™ System with 3-row side-curtain airbags1 and rollover sensor
SecuriLock® passive anti-theft ignition system
Stability bars — Front and rear
Tire Pressure Monitoring System

SEATING

1st-row captain’s chairs — Model specific (see chart on page 12)
2nd-row 40/20/40 split seat with CenterSlide™ (slide-forward feature for center section) — Reclines and folds flat to floor
6-way power driver seat with manual lumbar

ENGINE

<table>
<thead>
<tr>
<th>5.4L 3-VALVE TRITON V8</th>
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<td>Horsepower (hp @ rpm)</td>
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<td>Torque (lb.-ft. @ rpm)</td>
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TRAILER TOWING APPLICATIONS

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<th>MAXIMUM LOADED TRAILER WEIGHT (lbs.)</th>
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<td>EXPEDITION 4x2 Class IV</td>
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<tr>
<td>EXPEDITION 4x4 Class IV</td>
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<td>EXPEDITION EL 4x2 Class IV</td>
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<tr>
<td>EXPEDITION EL 4x4 Class IV</td>
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</tbody>
</table>

Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

Cargo and load capacity limited by weight and weight distribution.
**FEATURES & OPTIONS**

**INTERIOR**

**EXPEDITION/EXPEDITION EL XLT — 4x2 or 4x4**
- Xenon headlamps
- Upfitter switch activation (8-way on XLT)
- Power liftgate

**EXPEDITION/EXPEDITION EL EDDIE BAUER — 4x2 or 4x4**
- Rear-Seat DVD Entertainment System

**EXPEDITION/EXPEDITION EL LIMITED — 4x2 or 4x4**
- Reverse Camera — Liftgate-mounted camera displays image in rearview mirror
- SIRIUS Satellite Radio

**EXPEDITION/EXPEDITION EL KING RANCH — 4x2 or 4x4**
- Bumpers — Body-color upper and lower
- Bumpers — Body-color upper, Pueblo Gold lower

**SAFETY**

**EXPEDITION/EXPEDITION EL XLT — 4x2 or 4x4**
- Heavy-Duty Trailer Tow Package — Includes Class IV hitch receiver, 4-pin and 7-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake wiring kit

**EXPEDITION/EXPEDITION EL EDDIE BAUER — 4x2 or 4x4**
- Convenience Package — Includes power-adjustable pedals (with memory on Eddie Bauer, Limited and King Ranch), power rear quarter windows, Universal Garage Door Opener and Reverse Sensing System

**EXPEDITION/EXPEDITION EL LIMITED — 4x2 or 4x4**
- Rear-Seat DVD Entertainment System

**INTERIOR (continued)**

- Power moonroof (with mini-overhead console)

**PACKAGES**

- 4x4 Off-Road Package (non-EL 4x4 only) — Includes skid plates and black tubular step bars

**MECHANICAL**

**EXPEDITION/EXPEDITION EL KING RANCH — 4x2 or 4x4**
- 17" aluminum wheels
- 17" machined-aluminum wheels (non-EL only)
- 16" machined-aluminum wheels (standard on EL Eddie Bauer, optional on non-EL Eddie Bauer)
- 18" machined-aluminum wheels with King Ranch center caps
- 18" chrome-clad aluminum wheels
- 20" chrome-clad aluminum wheels
- 20" chrome-clad aluminum wheels with King Ranch center caps
- P265/70R17 all-season BSW tires (XLT 4x2 only)
- P265/70R17 on-/off-road OWL tires (standard on XLT 4x4, optional on 4x2; non-EL Eddie Bauer only)
- P265/70R18 all-season OWL tires (standard on EL Eddie Bauer, optional on non-EL Eddie Bauer)
- P275/55R20 all-season BSW tires
- Air suspension with rear load leveling and message center (not available with skid plates)
- Cloth trim — 1st-row 40/60 split bench with 6-way power driver seat with manual lumbar
- Cloth trim — 1st-row captain’s chairs with floor console and 6-way power driver seat with manual lumbar
- Leather trim — 1st-row captain’s chairs with 10-way power driver seat, including power lumbar and recline, and 6-way power passenger seat with manual lumbar (vinyl 3rd row, if equipped)
- Leather trim — 1st-row captain’s chairs with 10-way power driver and front-passenger seats, including power lumbar and power recline, driver-side memory and 2-way adjustable head restraints (vinyl 3rd row on XLT and Eddie Bauer; Chaparral leather on King Ranch, if equipped)
- Leather trim — 1st-row captain’s chairs with 10-way power driver and front-passenger seats, including power lumbar and power recline, driver-side memory and 2-way adjustable head restraints (vinyl 3rd row, if equipped)
- 2nd-row captain’s chairs (same trim as 1st-row seats)
- 3rd-row 60/40 split fold-flat-to-floor bench seat (standard on EL XLT, optional on non-EL XLT)
- 3rd-row PowerFold™ seat
- Heated and cooled front seats (with 6-way power passenger seat on Eddie Bauer)
- Air conditioning — Manual
- Air conditioning — Dual-zone Electronic Automatic Temperature Control
- AM/FM premium stereo and single-CD player with MP3 capability (160 watts)
- AM/FM premium stereo and 6-disc in-dash CD changer with MP3 capability (160 watts)
- Audiophile® Sound System with AM/FM stereo and 6-disc in-dash CD changer with MP3 capability (340 watts)
- Chaparral leather trim on seats, center console lid, door-panel inserts and steering wheel
- Floor mats — Rubber in 1st and 2nd rows
- Message center — Includes outside air temperature readout, compass, average fuel economy, trip odometer, distance-to-empty and elapsed time

# Interiors

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<thead>
<tr>
<th>Color</th>
<th>Optional on</th>
<th>Standard on</th>
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<tbody>
<tr>
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*Extra cost.

## Wheels

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<tr>
<td>20&quot; Chrome-Clad Aluminum</td>
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<td>Optional on King Ranch and EL King Ranch</td>
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<tr>
<td>18&quot; Chrome-Clad Aluminum</td>
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<tr>
<td></td>
<td>Standard on Limited and EL Limited; Optional on XLT and EL XLT</td>
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<tr>
<td>18&quot; Machined-Aluminum</td>
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<td>with King Ranch center cap; Standard on King Ranch and EL King Ranch</td>
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<tr>
<td>17&quot; Aluminum</td>
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<tr>
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<td>Standard on XLT and EL XLT</td>
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<tr>
<td>18&quot; Machined-Aluminum</td>
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<td>Standard on EL Eddie Bauer; Optional on XLT, EL XLT and Eddie Bauer</td>
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### Specifications

#### EXTERIORS

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</table>

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

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**New Vehicle Limited Warranty**

We want your Ford Expedition or Expedition EL ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

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Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

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