Thank you for your interest in the **2010 Expedition**. Included in this brochure you’ll find information about:

**Safety**: Exclusive AdvanceTrac® with RSC® is the only stability system with two sensors to monitor both side-to-side motion and roll.

**Smart**: Get directions, information on traffic backups, even gas prices with the voice-activated Navigation System.

**Interior**: The available PowerFold™ Third-row seat can comfortably seat three passengers or fold down for cargo room.

**Capability**: Expedition offers available ControlTrac® four-wheel-drive system for more sure-footed traction when the road conditions are wet or icy.

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**Dealer Information**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bob Sight Ford Inc.</td>
<td>610 NW Blue Parkway</td>
<td>(816) 524-6550</td>
</tr>
<tr>
<td></td>
<td>Lees Summit, MO 64063</td>
<td></td>
</tr>
<tr>
<td>Dick Smith Ford, Inc.</td>
<td>9505 East Hwy 350</td>
<td>(816) 353-1495</td>
</tr>
<tr>
<td></td>
<td>Raytown, MO 64133</td>
<td></td>
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<tr>
<td>Rob Sight Ford Lincoln Mercury</td>
<td>13901 Washington Street</td>
<td>(816) 941-1200</td>
</tr>
<tr>
<td></td>
<td>Kansas City, MO 64145</td>
<td></td>
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<tr>
<td>Blue Springs Ford Lincoln Mercury</td>
<td>3200 South Outer Rd</td>
<td>(816) 229-4400</td>
</tr>
<tr>
<td></td>
<td>Blue Springs, MO 64015</td>
<td></td>
</tr>
</tbody>
</table>

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**EXPERIENCED MY FORD YET?** Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information — 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
Ford Expedition and Expedition EL are perfect for life’s big adventures. They’ve got plenty of cargo space (up to 108.3 cu. ft. on Expedition and 130.8 on EL) and roomy seating for up to eight² Standard new Trailer Sway Control helps increase towing confidence, while our new MyKey™ owner controls feature encourages smart driving habits. Out on the town or off the beaten path, live it up together in Expedition.

²2009 EPA-estimated 14 mpg city/20 hwy. for Expedition 4x2. ³Cargo and load capacity limited by weight and weight distribution.
New for 2010, standard Trailer Sway Control works with the AdvanceTrac® with RSC® (Roll Stability Control®) system to detect trailer sway through the motions of the vehicle. It can automatically react, by selectively braking and reducing engine torque, to help maintain control of both the vehicle and the trailer. The standard 5.4L V8 engine and its 6-speed automatic transmission give you 310 hp, 365 lb.-ft. of torque and a maximum towing capacity of up to 9200 lbs. With its Flex Fuel capability, you can run the vehicle on gasoline, E85 (85% ethanol and 15% gasoline), or any blend of the two.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on Ford vehicle stability systems, visit fordvehicles.com.

fordvehicles.com
Connected.

Smart. Intuitive.

YOU TALK. SYNC LISTENS™

Ford SYNC® gets new 911 Assist™ plus Traffic, Directions and Information. The available, award-winning SYNC system – developed in association with Microsoft® – works with your paired Bluetooth®-enabled mobile phone and digital media player or USB drive. Make and take calls, play music by artist or genre, and more – all with the touch of a button and simple voice commands.

SYNC features these convenient Driver Services:

• 911 Assist • Turn-by-turn directions • Vehicle Health Reports • Business searches • Up-to-the-minute weather • Personalized business, sports and entertainment news, traffic alerts and more

With 911 Assist, the system can make an emergency call from your phone if any airbag has deployed. And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator. SyncMyRide.com has all the latest news.

NEW MY KEY™ HABIT FORMING.

New for 2010, the standard MyKey owner controls feature lets you program ignition keys with specific parameters to help encourage smart driving habits, such as buckling up and traveling at appropriate speeds. It’s perfect for reminding drivers of all ages to abide by the rules of the road.

1The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

2Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

3Driver Services not available with SIRIUS Travel Link™ or Navigation System. See your dealer for details.
When equipped with available 3rd-row seat. Full-Size SUV and Full-Size Extended-Length SUV classes.

Those in front can choose independent settings thanks to the Dual-zone Electronic Automatic Temperature Control, standard on King Ranch,® Limited and Eddie Bauer. Comfortable bucket seats are standard in the 1st row and available in the 2nd. Power-adjustable pedals and a 10-way power-adjustable driver seat help drivers of varying stature feel in command, while rear-seat passengers benefit from their own 2nd-row audio and climate controls, and a flip-folding 2nd-row seat that eases access to the best-in-class 3rd-row leg room.¹

¹When equipped with available 3rd-row seat. Full-Size SUV and Full-Size Extended-Length SUV classes.

fordvehicles.com
Sophisticated. **Regal.** Unrivaled.

Topping the lineup, the King Ranch® Edition welcomes you with sumptuous Chaparral leather trim and warm, wood-finish accents. The 3rd-row seat is standard on King Ranch, Limited and Eddie Bauer® with our PowerFold™ feature. Available power rear quarter windows, standard on King Ranch and Limited, offer fresh air to your 3rd-row riders.

A. Get the fresh breezes flowing on any Expedition or Expedition EL with the optional POWER MOONROOF, featuring one-touch open, a sunshade and a mini-overhead console with map lights and a storage bin.

B. The standard 2nd-row 40/20/40 split-folding seat includes our CENTERSLIDE™ feature that allows you to pull the center section of the seat forward almost 11" for easy access from the 1st row. It’s perfect when you need to keep your little ones nearby, yet still properly secured in a child-safety seat.

C. Just as refreshing as they are cozy, HEATED AND COOLED FRONT SEATS are standard on Limited and King Ranch, and available on Eddie Bauer. King Ranch and Limited also feature standard HEATED 2ND-ROW SEATS.

fordvehicles.com
Engaging.
Intelligent. Entertaining.

NAVIGATION WITH SIRIUS TRAVEL LINK.™

The available Navigation System, displayed on a vibrant 6.5” LCD touch screen, features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigs of storage space for photos and music, while class-exclusive SIRIUS Travel Link keeps you in the know with up-to-the-minute local traffic, weather, fuel prices, sports and movie listings.¹

SIRIUS® SATELLITE RADIO.

Available SIRIUS Satellite Radio¹ comes with a 6-month subscription to get you surfing over 130 channels of sports, news, entertainment and 100% commercial-free music, coast-to-coast.

REAR VIEW CAMERA.

Industry-first, factory-installed technology enables our available Rear View Camera to display the image from a liftgate-mounted camera onto your rearview mirror. The image displays on the Navigation System’s screen when equipped. It’s standard on King Ranch® and Limited, and available on Eddie Bauer.®

REAR-SEAT DVD.

The optional ceiling-mounted, flip-down Rear-Seat DVD Entertainment System includes an 8” screen, a remote control and 2 sets of wireless headphones to help keep the peace.

¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after introductory 6 months expire. Service available in the 48 contiguous United States and the District of Columbia.
Versatile. **Cavernous.** Adaptable.

The amazing expanse you see here is no less than 130.8 cu. ft. of cargo space behind the 1st row inside Expedition EL. That's 22.5 more cu. ft. than Expedition’s maximum cargo capacity. And it’s the biggest difference between them. Note the flat loadfloor – created by our exclusive Cargo Mode. Transporting everything just got a whole lot simpler.

A. Expedition EL gets its own unique CARGO ORGANIZER to help you keep all that extra space behind the 3rd-row seat neat and tidy. Use the simple panel divider to split the space in whichever direction your cargo necessitates.

B. Our available POWERFOLD® 3RD-ROW SEAT (standard on King Ranch,® Limited and Eddie Bauer) gets you packing at the touch of a button. So you’ll be back on the road in a flash.

C. Just push a button on your key fob to raise or lower the available POWER LIFTGATE. It pairs well with the available POWER-DEPLOYABLE RUNNING BOARDS that automatically extend when you open a door and retract when you close it.

argo and load capacity limited by weight and weight distribution.

Nothing compares to the peace of mind you get with standard AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). It’s the only brake-based electronic stability control system to utilize a roll-rate sensor, monitoring the vehicle’s roll motion at least 100 times per second. It works with the Anti-lock Brake System (ABS), traction control and yaw control to automatically determine when and how to apply the brakes and modify engine power to help keep all 4 wheels firmly planted. The optional Control Trac® 4-wheel-drive system features a convenient 4x4 AUTO mode that senses when the vehicle is on a loose or slippery surface and automatically optimizes traction by transferring power to the appropriate wheels. Relax, Expedition’s got you covered.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.

fordvehicles.com

With its long list of standard safety and security features, this generation of Ford Expedition is the safest yet. In fact, it received 5-Star ratings in the National Highway Traffic Safety Administration’s (NHTSA) frontal and side crash tests. A Tire Pressure Monitoring System, 6 airbags, and more are standard on every model.

The Personal Safety System includes front airbags that enhance protection for the driver and front passenger in the event of certain frontal collisions. The Safety Canopy System features side-curtain airbags that enhance protection for all 3 rows of outboard-seated occupants in the event of certain side-impact collisions. And the SOS Post-Crash Alert System flashes the hazard lights and sounds the horn to attract attention in the event of airbag deployment or safety belt pretensioner activation in certain collisions. Expedition is always big on safety.

*Based on internal Ford safety testing results of current-generation Expedition. **2009 model year. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ***SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

fordvehicles.com
**specs.**

**dimensions & capacities**

<table>
<thead>
<tr>
<th>exterior (4x2/4x4)</th>
<th>expedition</th>
<th>el</th>
</tr>
</thead>
<tbody>
<tr>
<td>wheelbase</td>
<td>119&quot;</td>
<td>130&quot;</td>
</tr>
<tr>
<td>length</td>
<td>206.5&quot;</td>
<td>221.3&quot;</td>
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<tr>
<td>height (with options)</td>
<td>77.2&quot;</td>
<td>77.7/77.8&quot;</td>
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<tr>
<td>width – excluding mirrors</td>
<td>78.8&quot;</td>
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<tr>
<td>width – including mirrors</td>
<td>91.8&quot;</td>
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<tr>
<td>minimum running ground clearance</td>
<td>8.7&quot;</td>
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<tr>
<td>liftliner height</td>
<td>34.4&quot;</td>
<td>35.3/35.9&quot;</td>
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<tr>
<td>overhang – front</td>
<td>39.2&quot;</td>
<td>39.2&quot;</td>
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<tr>
<td>overhang – rear</td>
<td>48.3&quot;</td>
<td>51.1&quot;</td>
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<tr>
<td>ramp breakover angle</td>
<td>18.4°/18.3°</td>
<td>17.6°/18.7°</td>
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<tr>
<td>angle of approach</td>
<td>22.8°/22.6°</td>
<td>23.1°/24.1°</td>
</tr>
<tr>
<td>angle of departure</td>
<td>21.4°/21.5°</td>
<td>20.1°/20.9°</td>
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<table>
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<tr>
<th>interior</th>
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<tbody>
<tr>
<td>1st row</td>
</tr>
<tr>
<td>head room</td>
</tr>
<tr>
<td>shoulder room</td>
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<tr>
<td>hip room</td>
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<tr>
<td>leg room</td>
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<tr>
<td>2nd row</td>
</tr>
<tr>
<td>head room</td>
</tr>
<tr>
<td>shoulder room</td>
</tr>
<tr>
<td>hip room</td>
</tr>
<tr>
<td>leg room</td>
</tr>
<tr>
<td>3rd row (if equipped)</td>
</tr>
<tr>
<td>head room</td>
</tr>
<tr>
<td>shoulder room</td>
</tr>
<tr>
<td>hip room</td>
</tr>
<tr>
<td>leg room</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>cargo volume (cu. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>maximum cargo volume</td>
</tr>
<tr>
<td>behind 2nd row</td>
</tr>
<tr>
<td>behind 3rd row</td>
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</table>

<table>
<thead>
<tr>
<th>maximum loaded trailer weight (lbs.)</th>
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</thead>
<tbody>
<tr>
<td>3.31 axle ratio 4x2 class iv</td>
</tr>
<tr>
<td>3.31 axle ratio 4x4 class iv</td>
</tr>
<tr>
<td>3.73 axle ratio 4x2 class iv</td>
</tr>
<tr>
<td>3.73 axle ratio 4x4 class iv</td>
</tr>
</tbody>
</table>

**standard**

**mechanical**

5.4L V8 FFV engine produces 310 hp @ 5100 rpm and 365 lb.-ft. of torque @ 3600 rpm

6-speed automatic transmission with Tow/ Haul mode

4-wheel independent suspension with coil-over shocks – Front: double-wishbone, Short- and Long-Arm (SLA) design; rear: multi-link design

4-wheel power disc brakes with Anti-lock Brake System (ABS), Brake Assist and Electronic Brakeforce Distribution (EBD)

28-gallon fuel tank capacity (33.5-gallon on Expedition EL)

Easy Fuel® capless fuel filler

front skid plates (4x2 only)

full-size spare tire

non-limited-slip rear axle – 3.31 ratio (expedition only); 3.73 ratio (expedition EL only)

variable-assist, power rack-and-pinion steering

**safety & security**

personal safety system™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor and restraint control module

3-point safety belts for all seating positions

AdvanceTrac® with RSC™ (roll stability control™)

belt-minder® front safety belt reminder

child-safety rear door locks

front-seat side airbags

height-adjustable shoulder belts for 1st-row outboard positions

latch – lower anchors and tether anchors for child-safety seats on rear-outboard seat positions

mykey™ owner controls feature

perimeter alarm

safety canopy® system with 3-row side-curtain airbags and rollover sensor

security code™ keyless-entry keypad

security lock™ passive anti-theft ignition system

side-intrusion door beams

sos post-crash alert system™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions

fire pressure monitoring system (excludes spare)

trailer sway control

**horsepower, torque & fuel economy**

5.4L V8 FFV engine

horsepower | 310 @ 5100 rpm

Torque (lb.-ft.) | 365 @ 3600 rpm

6-speed automatic (4x2) | 14 mpg city/20 hwy.

**interior**

air conditioning

assist handles (2 in 1st row and 2 in 2nd row)

auto-dimming rearview mirror

auxiliary audio input jack

auxiliary rear air conditioning and heat

cargo organizer (expedition EL only)

carpeted floor mats in 1st and 2nd rows

cruise control

cupholders (9)

dual-blade sun visors with illuminated vanity mirrors

floor console with storage bin, coin holder, 2 headphone jacks, 4 cupholders, 2 power points, auxiliary rear audio and climate controls, and pen holder

front door-trim panels with map pockets and cupholders (up to 20-ounce bottles)

instrumentation (analog) with voltmeter, speedometer/odometer, tachometer, and oil pressure, water temperature and fuel gauges

leather-wrapped steering wheel

overhead console with map lights, single sunglasses holder and conversation mirror (plus rear quarter window switches, if equipped)

power door locks

power points (3)

power windows with one-touch-up/down driver-window feature

rear floor air vents

tilt steering column

**seating**

1st-row bucket seats

2nd-row 40/20/40 split seat with CenterSlide® (slide-forward feature for center section) re-clines and folds flat to floor in cargo mode

**exterior**

automatic headlamps with rainlamp function

door handles

class IV trailer tow receiver with 4-pin connector

complex-reflector system headlamps (integrated park/turn-signal indicators)

concealed antenna in rear quarter glass

fog lamps

front tow hooks (4x4 only)

liftgate with flip-up glass

privacy glass (rear doors, rear quarter windows and rear window)

rear-window defroster

windshield wipers – front: speed-sensitive, 2-speed variable- intermittent; rear: intermittent with washer

maximum weights shown are for properly equipped vehicles with required equipment and a 350-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your ford dealer. cargo and load capacity limited by weight and weight distribution. always wear your safety belt and secure children in the rear seat. 2009 EPA-estimated fuel economy.
Available Option Groups

**EXPERIENCE XLT**
Equipped with all standard features, plus:

**Rapid Spec 100A:**
- 17" aluminum wheels
- Body-color lower bodyside moldings, wheel-lip moldings and bumpers
- Black roof side rails with crossbars
- Chrome grille
- Black running boards
- Black, power, heated sideview mirrors with memory approach lamps and manual fold-away design
- AM/FM stereo and single-CD player
- 6-way power driver seat with manual lumbar
- 3rd-row 60/40 split fold-flat-to-floor bench seat (Expedition EL only)

Available Option Groups

**Rapid Spec 101A:**
- XLT Convenience Package: AM/FM premium stereo and 6-disc in-dash CD changer (160 watts), power-adjustable pedals, power rear quarter windows, Universal Garage Door Opener and Reverse Sensing System with message center + 3rd-row 60/40 split bench seat + SIRIUS Satellite Radio

**Rapid Spec 102A:**
- XLT Convenience Package + 3rd-row manual seat + SIRIUS Satellite Radio + Ford SYNC voice-activated in-vehicle communications and entertainment system + 18" bright machined-aluminum wheels

Available Options & Packages

- 3.73 non-limited slip rear axle (non-EL only)¹
- 3rd-row 60/40 split fold-flat-to-floor bench seat (available on non-EL)
- Control Trac 4-wheel-drive (4WD) system
daylight running lamps
- Ford SYNC
- Heavy-Duty Trailer Tow Package: Class IV hitch receiver, 4- and 7-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake lighting kit
- Leather-trimmed 1st- and 2nd-row seats
- 10-way power driver seat with memory and heated and cooled front seats
- Heavy-Duty Trailer Tow Package

**Rapid Spec 200A:**
- 18" machined-aluminum wheels
- Chrome exhaust tip
- Pueblo Gold lower bodyside moldings, wheel-lip moldings, bumpers and running boards
- Black, power, heated sideview mirrors with memory, security approach lamps and integrated turn signals
- Reverse Sensing System
- Leather-trimmed 1st- and 2nd-row seats
- 10-way power driver seat with memory and heated and cooled front seats
- PowerFold 3rd-row seat
- Dual-zone Electronic Automatic Temperature Control
- Leather-wrapped steering wheel with secondary audio controls
- Power-adjustable pedals with memory
- Premium Sound System with 6-disc in-dash CD changer and 7 speakers (including a subwoofer) with 340 watts
- SIRIUS Satellite Radio
- Ford SYNC

Available Options & Packages

**Rapid Spec 201A:**
- Eddie Bauer Convenience Package: rain-sensing windshield wipers, Rear View Camera, power rear quarter windows, power liftgate and Universal Garage Door Opener + Heavy-Duty Trailer Tow Package

**Rapid Spec 202A:**
- Eddie Bauer Convenience Package + Heavy-Duty Trailer Tow Package + Rear-Seat DVD Entertainment System + heated and cooled front seats

**Rapid Spec 203A:**
- Limited Luxury Package: 2-day 2-way-clad aluminum wheels + 20" chrome-clad aluminum wheels + power deployable running boards

Available Options

- Air suspension with rear load leveling and message center¹²
- 20" chrome-clad aluminum wheels
- 3.37 non-limited slip rear axle (non-EL only)¹
- 2nd-row bucket seats with same trim as 1st-row seats
- All-weather floor mats in 1st and 2nd rows
- Control Trac 4-wheel-drive (4WD) system
- Daytime running lamps
- Heated and cooled front seats with 6-way power passenger seat¹

**Heavy-Duty Trailer Tow Package**
- Navigational System with voice-activation, nearly 10-gigabyte hard drive, single-CD Premium Sound System and SIRIUS Travel Link⁷ services with 6-month subscription
- Power-deployable running boards
- Power moonroof with mini-overhead console
- Rear-Seat DVD Entertainment System
- Rubber floor mats in 1st and 2nd rows

**Rapid Spec 300A:**
- 18" bright machined-aluminum wheels
- Monochrome appearance
- Headlamps with blackout treatment (limited only)
- Rain-sensing windshield wipers
- Chrome roof side rails with Black crossbars (Limited only)
- Body-color running boards
- Power-deployable running boards
- Power Moonroof with mini-overhead console
- Rear-Seat DVD Entertainment System
- 6-month Travel Link service

**Rapid Spec 303A:**
- Limited Luxury Package: Navigation System, Rear-Seat DVD Entertainment System, power moonroof and 20" chrome-clad aluminum wheels + power deployable running boards

**Rapid Spec 400A:**
- King Ranch Luxury Package: Navigation System, Rear-Seat DVD Entertainment System, power moonroof and 20" chrome-clad aluminum wheels with King Ranch logo on center caps + power-deployable running boards

**Heavy-Duty Trailer Tow Package**
- Air suspension with rear load leveling and message center¹²
- 20" chrome-clad aluminum wheels with King Ranch logo on center caps
- 3.37 non-limited slip rear axle (non-EL only)
- 2nd-row bucket seats with same trim as 1st-row seats
- Control Trac 4-wheel-drive (4WD) system
- Daytime running lamps
- Navigation System with voice-activation, nearly 10-gigabyte hard drive, single-CD Premium Sound System and SIRIUS Travel Link services with 6-month subscription
- Power-deployable running boards
- Power moonroof with mini-overhead console
- Rear-Seat DVD Entertainment System
- Rubber floor mats in 1st and 2nd rows

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**Exterior colors.**

- Royal Red Metallic
- White Platinum Metallic Tri-Coat
- Ingot Silver Metallic
- Dark Blue Pearl Metallic
- Sterling Grey Metallic
- Oxford White
- Tuxedo Black Metallic

**Interior Colors**

- **XLT**
  - Royal Red Metallic
  - Ingot Silver Metallic
  - Dark Blue Pearl Metallic
  - Sterling Grey Metallic
  - Oxford White
  - Tuxedo Black Metallic

- **Eddie Bauer®**
  - Royal Red Metallic
  - White Platinum Metallic Tri-Coat
  - Dark Blue Pearl Metallic
  - Oxford White
  - Tuxedo Black Metallic

- **Limited**
  - Royal Red Metallic
  - White Platinum Metallic Tri-Coat
  - Ingot Silver Metallic
  - Dark Blue Pearl Metallic
  - Oxford White
  - Tuxedo Black Metallic

- **King Ranch®**
  - Royal Red Metallic
  - White Platinum Metallic Tri-Coat
  - Dark Blue Pearl Metallic
  - Oxford White
  - Tuxedo Black Metallic

**Interior Colors**

- **Cloth - Camel with Camel inserts**
  - Standard on XLT
  - Optional on XLT, Standard on Eddie Bauer

- **Leather - Camel**
  - Optional on XLT, Standard on Eddie Bauer

- **Cloth - Stone with Stone inserts**
  - Standard on XLT

- **Leather - Stone**
  - Optional on XLT

- **Leather - Charcoal Black with Camel inserts**
  - Standard on Eddie Bauer

- **Leather - Charcoal Black with perforated inserts**
  - Standard on Limited

- **Leather - Stone with perforated inserts**
  - Standard on Limited

- **Leather - Chaparral**
  - Standard on King Ranch

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.
Wheels.

17" Aluminum
Standard on XLT

18" Machined-Aluminum
Optional on Eddie Bauer

18" Bright-Machined Aluminum
Standard on Limited, Optional on XLT

18" Machined-Aluminum
with King Ranch Center Cap
Standard on King Ranch

18" Machined-Aluminum
Standard on Eddie Bauer

20" Chrome-Clad Aluminum
Optional on Eddie Bauer and Limited

20" Chrome-Clad Aluminum
with King Ranch Center Cap
Optional on King Ranch

New Vehicle Limited Warranty. We want your Ford Expedition or Expedition EL ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/$0,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2009 competitive models (Full-Size SUV and Full-Size Extended-Length SUV classes), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
Accessories.

Also available:
- Interior Lighting Kit
- SmartAlert™ GPS Tracking and Recovery
- Vehicle Security System
- Hood Deflector
- Moonroof Deflector
- Interior Cargo Area Protector
- Roof Crossbars
- EchoMaster® HitchScan™ Rear Park Assist Sensor and Hitch Step
- Sportz® SUV Tent
- Wheel Locks
- Wiper Shaker De-Icer and Debris Cleaner
- Splash Guards

To learn more about Ford Custom Accessories and to buy them online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.
THE FACTS ABOUT FORD.

Drive quality.

FACT: On top of earning 8 Consumers Digest “Best Buy” awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.1

Drive green.

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)2 and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).3

Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS “Top Safety Pick” and NHTSA 5-Star crash test ratings.4

Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.

Drive one.

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1 Based on RDA Group’s GQRS cumulative survey of 3 months of service in 3 surveys of 2009 MY Ford and competitive owners conducted 9/07–5/08. *EPA-estimated 23 mpg city/24 hwy., 27 mpg combined. Fusion S 1-4 automatic.