Perfect for life's big adventures.

The New 2011 Expedition+Expedition EL

Your weekend getaways are about to get a whole lot easier thanks to roomy seating for up to 8 combined with plenty of cargo space (up to 108.3 cu. ft. on Expedition and 130.8 on EL) and lots of innovative standard features. New for 2011, the XLT Premium model (shown) includes leather-trimmed seating, a rear view camera, power liftgate and more. Wherever your journey leads, Expedition and Expedition EL are built to get you and your entire family there in comfort and style.

1 Cargo and load capacity limited by weight and weight distribution.
Handle heavy loads with ease.

Trailer sway control, standard on every model, works with the AdvanceTrac® with RSC® (Roll Stability Control™) system to detect trailer sway through the motions of the vehicle. It can automatically react, by selectively braking and reducing engine torque, to help maintain control of both the vehicle and the trailer. The standard 5.4L V8 engine and its 6-speed automatic transmission give you 310 hp, 365 lb.-ft. of torque and the ability to tow up to 9,200 lbs. Thanks to its flex-fuel capability, you can run the V8 on gasoline, E85 (85% ethanol and 15% gasoline), or any blend of the two.

1 EPA-estimated 14 city/20 hwy/16 combined mpg for Expedition 4x2. 2 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 3 When properly equipped.
SYNC. Say the word.

Voice-activated Ford SYNC® is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player (shown with available Navigation System). It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands, SYNC with Traffic, Directions and Information services provides turn-by-turn directions, personalized traffic alerts and more! SyncMyRide.com has the latest details.

New this year, The Best of XM can be added (at no charge) to the available SIRIUS® Satellite Radio introductory 6-month subscription.†

†Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates apply. †Subscription required after introductory 6 months expire. Call 1-800-351-4517 for details on The Best of XM.
Travel in new Premium comfort.

The new **XLT Premium** (shown) is equipped with many of the features you’ll find standard on Limited and King Ranch® including dual-zone electronic automatic temperature control. Supportive **bucket seats** are standard in the 1st row and available in the 2nd row on these 3 models. They also come with **power-adjustable pedals** and a 10-way power-adjustable driver’s seat to help drivers of varying stature feel in command. In addition to **best-in-class 3rd-row leg room**, these models get a **PowerFold® 3rd-row seat** and a new **110-volt outlet** in the center console that’s perfect for charging your electronic devices.

Just as refreshing as they are cozy, **heated and cooled front seats** are standard on Limited and King Ranch, and available on XLT Premium. Limited and King Ranch also include **heated 2nd-row seats**.

*Class is Large SUVs.*
Get packing with space to spare.

The amazing expanse you see above is no less than **130.8 cu. ft. of cargo space** behind the 1st row inside Expedition EL. That’s 22.5 more cu. ft. than the maximum cargo capacity on Expedition.¹ And it’s the biggest difference between them. Also note the **flat load floor** created by the cargo mode. Transporting pretty much everything just got a whole lot simpler.

¹Cargo and load capacity limited by weight and weight distribution.

It’s easy to reconfigure the **fold-flat 2nd- and 3rd-row seats** for the specific mix of people and cargo you’re carrying.

Expedition EL gets its own unique **Cargo Management System** to help you keep all that extra space behind the 3rd-row seat neat and tidy. Use the simple panel divider to split the space in whichever direction your cargo necessitates.
Conquer most any terrain.

Nothing compares to the peace of mind you get with standard AdvanceTrac® with RSC® (Roll Stability Control™). It’s the only electronic stability control system in the class that utilizes 2 gyroscopic sensors to help keep all 4 wheels firmly planted. A Tire Pressure Monitoring System, 6 airbags and more are also standard on every model. Optional Control Trac® 4-wheel drive features a convenient 4x4 AUTO mode that senses when the vehicle is on a loose or slippery surface and automatically optimizes traction by transferring power to the appropriate wheels. And in the event of airbag deployment or safety belt pretensioner activation in certain collisions, the standard SOS Post-Crash Alert System™ flashes the hazard lights and sounds the horn to attract attention. Relax, Expedition is looking out for you.

1 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2 SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
Mechanical
5.4L 3-valve V8 FFV engine
6-speed automatic transmission with tow/haul mode
4-wheel independent suspension with coil-over shocks — Front: double-wishbone, short- and long-arm (SLA) design; rear: multilink design
4-wheel power disc brakes with Anti-Lock Brake System (ABS), brake assist and electronic brakeforce distribution (EBD)
28-gal. fuel tank capacity (33.5-gal. on Expedition EL)
Easy Fuel® capless fuel filler
Front skid plates (4x2 only)
Full-size spare tire
Non-limited-slip rear axle – 3.31 ratio (Expedition only); 3.73 ratio (Expedition EL only)
Variable-assist, power rack-and-pinion steering

Safety & Security
3-point safety belts for all seating positions
AdvanceTrac® with RSC® (Roll Stability Control®)
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractor, safety belt usage sensors, driver's seat position sensor, crash severity sensor and restraint control module
Front-seat side airbags
Height-adjustable shoulder belts for 1st-row outboard positions
LATCH – Lower anchors and tether anchors for child-safety seats on rear-outboard seat positions
MyKey® owner controls feature
Perimeter alarm
Safety Canopy® System with 3-row side-curtain airbags and rollover sensor
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)
Trailer sway control

Seating
1st-row bucket seats
2nd-row 40/20/40 split seat with CenterSlide® (slide-forward feature for center section) reclines and folds flat to floor in cargo mode
3rd-row 60/40 split-fold-flat-to-floor bench seat (Expedition EL only)
3rd-row storage bins (Expedition only)

Interior
Air conditioning
Analog instrumentation with voltmeter, speedometer/odometer and tachometer, and oil pressure, water temperature and fuel gauges
Assist handles (2 in 1st row, 2 in 2nd row and 1 for liftgate)
Auto-dimming rearview mirror
Auxiliary audio input jack
Auxiliary rear climate control
Cargo Management System (Expedition EL only)
Carpeted floor mats in 1st and 2nd rows
Cruise control
Cupholders (9)
Dual-blade sun visors with illuminated vanity mirrors
Floor console with storage bin, coin holder, 2 headphone jacks, 4 cupholders, 2 powerpoints, auxiliary rear audio and climate controls, and pen holder
Front door-trim panels with map pockets and cupholders (up to 20-ounce bottles)
Leather-wrapped steering wheel
Overhead console with map lights, single sunglasses holder and conversation mirror (plus rear quarter window switches, if equipped)
Power door locks
Powerpoints (3)
Power windows with one-touch-up/down driver's side window feature
Rear floor air vents
Tilt steering column

Exterior
Automatic headlamps with rainlamp
Chrome door and liftgate handles
Class IV trailer tow receiver with 4-pin connector
Concealed antenna in rear quarter glass
Fog lamps
Front tow hooks (4x4 only)
Liftgate with flip-up glass
Privacy glass (rear doors, rear quarter windows and rear window)
Rear-window defroster
SecuriCode™ keyless entry keypad
Windshield wipers – Front: speed-sensitive, 2-speed variable-intermittent; rear: intermittent with wash

Horsepower, Torque & EPA-Estimated Fuel Economy
5.4L 3V V8 FFV Engine
Horsepower 310 @ 5,100 rpm
Torque (lb.-ft.) 365 @ 3,600 rpm

6-speed automatic
4x2 14 city/20 hwy/16 combined mpg
4x4 13 city/18 hwy/15 combined mpg

New Vehicle Limited Warranty. We want your Ford Expedition or Expedition EL ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at FordCredit.com. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2010 competitive models (class is Large SUV), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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Microsoft is a registered trademark of Microsoft Corporation.
The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

2011 EXPLORATION+EXPLORATION EL ford.com
Drive one.
STANDARD FEATURES

**Mechanical**
- 17-in. aluminum wheels (non-EL)
- 18-in. machined aluminum wheels (EL)

**Seating**
- 1st-row cloth bucket seats with 6-way power driver's seat with manual lumbar

**Interior**
- AM/FM stereo and single-CD player with MP3 capability and 6 speakers
- Overhead console
- SIRIUS Satellite Radio with introductory 6-month subscription

**Exterior**
- Black lower bodyside moldings and bumpers
- Black, power, heated sideview mirrors with security approach lamps
- Black roof-rack side rails with crossbars
- Black running boards
- Chrome door handles
- Chrome grille
- Dual reflektor headlamps

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**XL**
Rapid Spec 101A
- Includes all standard features, plus:

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**XLT**
Rapid Spec 200A
- Includes select XLT features, plus:

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**XLT PREMIUM**
Rapid Spec 201A
- Includes select XLT features, plus:

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**LIMITED**
Rapid Spec 300A
- Includes select XLT Premium features, plus:

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**KING RANCH®**
Rapid Spec 400A
- Includes select Limited features, plus:

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**Mechanical**
- 20-in. polished aluminum wheels

**Seating**
- 1st-row, 10-way power-adjustable, heated and cooled bucket seats, including power lumbar and recline with driver's memory
- Heated 2nd-row seats
- Perforated leather-trimmed 1st- and 2nd-row seating

**Interior**
- Leather-wrapped steering wheel with Olive Ash Black insert

**Exterior**
- Body-color, power-adjustable/-folding, heated sideview mirrors with auto-dimming driver's side, memory, security approach lamps and integrated turn signal indicators
- Body-color lower bodyside moldings, wheel-lip moldings and running boards
- Complex-reflector system headlamps with blackout treatment
- Chrome roof-rack side rails with Black crossbars

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2011 EXPEDITION EXPEDITION EL ford.com Drive one.
### XL & XLT Optional Features

#### XL Available Options & Packages
- 3.73 non-limited slip rear axle (non-EL only)
- All-weather floor mats in 1st and 2nd row
- Control Trac® 4-Wheel-Drive (4WD) System
- Ford SYNC® voice-activated, in-vehicle connectivity system
- Heavy-Duty Trailer Tow Package includes Class IV hitch receiver, 4- and 7-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake wiring kit

#### XLT Available Options & Packages
- 3.73 non-limited slip rear axle (non-EL only)
- All-weather floor mats in 1st and 2nd row
- Control Trac 4-Wheel-Drive (4WD) System
- Dual Headrest DVD by INVISION™
- Heavy-Duty Trailer Tow Package
  - Leather Seating Package includes leather-trimmed front seats, 10-way power driver’s seat, 6-way power front-passenger seat and PowerFold® 3rd-row seat
  - Power moonroof

### Interior Options

<table>
<thead>
<tr>
<th>Color</th>
<th>Standard on XL and XLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stone Cloth</td>
<td></td>
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<tr>
<td>Camel Cloth</td>
<td></td>
</tr>
<tr>
<td>Camel Leather</td>
<td>Optional on XLT (requires Leather Seating Package)</td>
</tr>
<tr>
<td>Stone Leather</td>
<td>Optional on XLT (requires Leather Seating Package)</td>
</tr>
</tbody>
</table>

### Exterior Options

<table>
<thead>
<tr>
<th>Color</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Oxford White</td>
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</tr>
<tr>
<td>Royal Red Metallic</td>
<td></td>
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<tr>
<td>Dark Blue Pearl Metallic</td>
<td></td>
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<tr>
<td>Sterling Gray Metallic</td>
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<tr>
<td>Ingot Silver Metallic</td>
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<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
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<tr>
<td>Sterling Gray Metallic</td>
<td></td>
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<tr>
<td>Ingot Silver Metallic</td>
<td></td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
</tr>
</tbody>
</table>

**Colors are representative only. See your dealer for actual paint/trim options.**
Available Rapid Spec
Rapid Spec 202A – Heated and cooled front seats with 10-way power passenger seat + Heavy-Duty Trailer Tow Package includes Class IV hitch receiver, 4- and 7-pin connectors, heavy-duty auxiliary transmission oil cooler, heavy-duty radiator and electronic brake wiring kit
Rapid Spec 203A – Includes content of Rapid Spec 202A + power moonroof + voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology, and SIRIUS Traffic™ and SIRIUS Travel Link™ services with introductory 6-month subscription

Available Options & Packages
20-in. premium painted aluminum wheels (n/a with Sport Appearance Package)
20-in. machined aluminum wheels with painted pockets (requires Sport Appearance Package)
2nd-row bucket seats
3.73 non-limited slip rear axle (non-EL only)
Air suspension (requires Rapid Spec 203A)
All-weather floor mats in 1st and 2nd rows
Control Trac® 4-Wheel-Drive (4WD) System
Dual Headrest DVD by INVISION™
Heated and cooled front seats with 10-way power passenger seat
Heavy-Duty Trailer Tow Package
Power moonroof
Power-deployable running boards (requires Rapid Spec 203A)
Sport Appearance Package includes body-color grille, blacked-out headlamps, Sterling Gray lower accents and running boards, and black interior trim accents (requires Rapid Spec 202A or 203A)
Voice-activated Navigation System (requires Rapid Spec 202A)

Interior
Camel Leather
Charcoal Black Leather with Silver Smoke Inserts

Exterior Colors
Oxford White
Royal Red Metallic
Dark Blue Pearl Metallic
Golden Bronze Metallic
White Platinum Metallic Tri-coat
Tuxedo Black Metallic

Colors are representative only. See your dealer for actual paint/trim options.

†Additional charge.
‡Requires Sport Appearance Package.
**LIMITED OPTIONAL FEATURES**

**Available Rapid Spec**
Rapid Spec 301A – Power moonroof + voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology, and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription + power-deployable running boards

**Available Options & Packages**
3.73 non-limited slip rear axle (non-EL only)
2nd-row bucket seats
Air suspension (requires Rapid Spec 301A)
All-weather floor mats in 1st and 2nd rows
Control Trac® 4-Wheel-Drive (4WD) System
Dual Headrest DVD by INVISION™
Power moonroof
Power-deployable running boards
Voice-activated Navigation System

**Exterior Colors**
- White Platinum Metallic Tri-coat
- Royal Red Metallic
- Sterling Gray Metallic
- Ingot Silver Metallic
- Tuxedo Black Metallic

**Interior Colors**
- Stone Leather
- Charcoal Black Leather

**Interiors:**
- Stone Leather
- Charcoal Black Leather

**Optional Features**
Available Rapid Spec
- Rapid Spec 301A – Power moonroof + voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology, and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription + power-deployable running boards

**Colors are representative only.**
**See your dealer for actual paint/trim options.**

**Additional charge.**

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**2011 EXPEDITION+EXPEDITION EL**

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Color options are subject to availability and may vary. Consult your dealer for details. All vehicles may not be available in your area. Ford reserves the right to make changes at any time, without notice. See your dealer for complete details.
KING RANCH®

CHAPARRAL LEATHER TRIM | AVAILABLE EQUIPMENT

GOLDEN BRONZE METALLIC | AVAILABLE EQUIPMENT

2011 EXPEDITION+EXPEDITION EL
**KING RANCH® Optional Features**

**Available Rapid Spec**
- Rapid Spec 401A – Power moonroof + voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, HD Radio™ technology, and SIRIUS Traffic and SIRIUS Travel Link services with introductory 6-month subscription + power-deployable running boards

**Available Options & Packages**
- 3.73 non-limited slip rear axle (non-EL only)
- 2nd-row bucket seats
- Air suspension (requires rapid Spec 401A)
- All-weather floor mats in 1st and 2nd rows
- Control Trac® 4-Wheel-Drive (4WD) System
- Dual Headrest DVD by INVISION™
- Power moonroof
- Power-deployable running boards
- Voice-activated Navigation System

**Exterior Colors**
<table>
<thead>
<tr>
<th>Color</th>
<th>Interior Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat³</td>
<td></td>
</tr>
<tr>
<td>Royal Red Metallic</td>
<td></td>
</tr>
<tr>
<td>Dark Blue Pearl Metallic</td>
<td></td>
</tr>
<tr>
<td>Golden Bronze Metallic</td>
<td></td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
</tr>
</tbody>
</table>

**Interior Color:** Chaparral Leather

**Interior Colors**
- Chaparral Leather

**Exterior Colors Color**
- White Platinum Metallic Tri-coat
- Royal Red Metallic
- Dark Blue Pearl Metallic
- Golden Bronze Metallic
- Tuxedo Black Metallic

**20-in. Premium Painted Aluminum Wheels with King Ranch Center Caps**

Colors are representative only. See your dealer for actual paint/trim options.

³Additional charge.
Exceptional possibilities.

A Just push a button on your key fob to raise or lower the available power liftgate. It pairs well with the available power-deployable running boards that automatically extend when you open a door and retract when you close it.

B Get the fresh breezes flowing with the optional power moonroof, featuring one-touch open, a sunshade and a mini-overhead console with map lights and a storage bin.

C Standard on XLT Premium, Limited and King Ranch, the available rear view camera displays the image from a liftgate-mounted camera onto your rearview mirror or the available Navigation System’s screen (shown).

D The available voice-activated Navigation System features an 8-in. LCD touch screen, interactive maps, and nearly 10 gigs of photo and music storage space, plus the ability to play DVDs while the vehicle is in Park. It also includes an introductory 6-month subscription to SIRIUS Traffic and SIRIUS Travel Link, which provides fuel prices, weather reports, movie listings, sports scores and more.

E The industry-first, Ford-exclusive MyKey® owner controls feature lets you program ignition keys to help encourage smart driving habits, such as buckling up and traveling at appropriate speeds. It’s perfect for reminding drivers of all ages to abide by the rules of the road. Standard on all models.

F The available new Dual Headrest DVD by INVISION™ features dual LCD screens that operate independently, so your passengers don’t have to choose between a movie or a video game. They can have both.

1 Some features unavailable while driving. Subscription required after introductory 6 months expire.
**ELECTRONICS**

- GPS Tracking and Recovery by SmartAlert™
- Dual Headrest DVD by INVISION™
- Wiper De-Icer and Debris Cleaner by Wiper Shaker™
- HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®
- Vehicle Security System
- Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster®
- Backup Alarm by ECCO®

**EXTERIOR**

- Trailer Hitch Drawbars
- Roof Cross Bars
- Sportz® SUV Tents by Napier®
- Hood Deflector
- Splash Guards
- Locking Fuel Plug

**INTERIOR**

- Auto-Dimming Rearview Mirror
- Interior Light Kit
- Leather-Trimmed Interior Seating by Katzkin®
- Cargo Area Protector
- Soft Cargo Organizers (Large and Standard Sizes)
- Soft Cargo Cooler Bag

**WHEELS**

- Wheel Lock Kits

**ALSO AVAILABLE**

- Racks and Carriers by THULE®
- Side Window Deflectors
- Hard Cargo Organizer
- Cargo-Logic® Systems
- Trailer Hitch Balls
- All-Weather Floor Mats
- Chrome Exhaust Tip
- Portable Navigation Systems by Garmin®

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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