Delivering freedom of choice.

When you take the wheel of Explorer, you're driving one of the most popular, versatile, capable vehicles of its kind. For millions of owners, Explorer means the freedom to go where you want, and do what you want. It's a proven off-roader with the guts to take on the backcountry. It's a powerful towing machine.

And of course, Explorer is very comfortable and accommodating, with room for all your stuff. If you're looking for one vehicle to keep up with your active life, it's right here. Do as you choose. Explorer is ready.
EXPLORER

You’ve got a lot of capabilities to call on.

Explorer hugs the road and delivers a quiet, comfortable ride. Yet it’s also off-road ready with optional Control Trac® 4-wheel drive. Properly equipped, Explorer tows up to 7115 lbs1 And every Explorer is equipped for extra confidence with standard Trailer Sway Control.2 Get maximum power with the available 4.6L 3-valve V8, first-in-class3 6-speed automatic transmission and fuel efficiency of up to 20 mpg4 In short, one hugely talented transport indeed.

Based on 2009 model year ratings. Maximum capability less vehicle occupants, cargo and other equipment. See your Owner’s Guide, your Ford Dealer and the RV and Trailer Towing Guide for safety information and limitations. Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on Trailer Sway Control, visit fordvehicles.com. Truck-based Midsize SUV class, excluding other Ford Motor Company vehicles. 2009 EPA-estimated 14 mpg city/20 hwy. with 4.0L engine on 4x2; 14 mpg city/19 hwy. with 4.6L engine on 4x4.

fordvehicles.com
Technology keeps you **connected.**

**NAVIGATION WITH SIRIUS TRAVEL LINK™**

Displayed on a generous 6.5" LCD touch screen, the optional GPS-linked Navigation System offers voice activation for everything from driving directions to accessing music. It also provides nearly 10 gigs of storage space for photos (on your home page) and music (up to 2400 songs). SIRIUS Travel Link is the source for up-to-the-minute local traffic, weather, fuel prices, sports scores and movie listings so you’re always in the know.

**SIRIUS® SATELLITE RADIO.**

Available SIRIUS Satellite Radio comes with a 6-month trial subscription: Surf more than 130 channels — including 100% commercial-free music, plus the best of sports, news, talk and entertainment, coast-to-coast.

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1The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC with Traffic, Directions and Information available Summer 2009. These SYNC services not available with SIRIUS Travel Link or Navigation System. See your dealer for details.

For more information on all these features, visit SyncMyRide.com.
Seat 7 in **comfort and style.**

Supple leather trim sets a sophisticated tone. Cozy heated 1st-row seats fit like a glove, while Dual-zone Electronic Automatic Temperature Control ensures the climate is always just right. Choose amenities to help ensure that you and your passengers arrive relaxed and refreshed from every drive.

fordvehicles.com
One flexible cargo carrier.

Not only does Explorer offer you everyday transportation, off-road capability and towing - when you need it to carry lots of cargo, you’ll find Explorer is more than up to the task. And look at all the flexibility you get in the bargain. From seats that fold in lots of convenient configurations, to handy Ford Custom Accessories to help keep you organized, Explorer is ready for just about anything, anytime, anywhere.

a. Behind the 1st row, 7-passenger models hold UP TO 83.7 CU. FT. of gear and 5-passenger models hold UP TO 85.8 CU. FT.

b. Our class-exclusive POWERFOLD® 3RD-ROW SEAT is standard on Limited and conveniently controlled with buttons located in the rear cargo area.

c. A RETRACTABLE CARGO SHADE is standard on XLT.

d. The INTERIOR CARGO ORGANIZER is a removable and adjustable divider system. Available from Ford Custom Accessories.

e. Available seating configurations: Take 7 with the standard 2ND-ROW 60/40 SPLIT-FOLDING SEAT and the available 3RD-ROW 50/50 SPLIT FOLD-FLAT SEAT. For 6, choose available QUAD BUCKET SEATING and the optional 3rd row. To seat 5, all you need is the standard 2nd row.

Cargo and load capacity limited by weight and weight distribution.

fordvehicles.com
Athletic lifestyle required.

Experience a bolder Explorer with the XLT Sport Package. Rolling on 20" polished-aluminum wheels, you’ll find Black exterior accents and a styled exhaust tip outside, plus the drama of a Charcoal Black interior, unique trim appliqués and a striking white instrument cluster inside. And for seriously athletic handling, choose optional All-Wheel Drive. It’s time to get your game on with Explorer Sport.
Ready with a controlled response.

Standard AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™) is the only automotive electronic stability control system that can measure roll rate 100 times per second. Working with the Anti-lock Brake System (ABS), traction control and yaw control, it automatically determines when and how to apply the brakes and modify engine power to help keep all 4 wheels firmly planted. It really proves its worth when you have to make an emergency maneuver, drive on slippery terrain or just travel on uneven surfaces. Just one more way Explorer can help you handle things beyond your control.

1Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.
Our cutting-edge safety and security features are designed to help protect you and your loved ones. A standard SOS Post-Crash Alert System™ automatically activates in the event of airbag deployment or safety belt pretensioner activation in certain collisions. The system attracts attention to your vehicle by flashing the hazard lights and sounding the horn. A suite of class-exclusive systems is standard on every model. Explorer is always working to help keep you safe and sound.

A In certain side-impact collisions, the standard Safety Canopy® System deploys 1st- and 2nd-row side-curtain airbags to enhance protection for outboard-seated occupants.

B Our class-exclusive Intelligent Safety System™ is standard on every Explorer. In certain frontal collisions, it enhances the protection of front-seat passengers by adjusting the performance of the front airbags and safety belt retractors. Additional protection is afforded by standard front-seat side airbags.

C In the event of a frontal crash, the adaptive stroking steering column works like a shock absorber, in conjunction with your safety belt and the front airbag, to help reduce the impact to your chest.

1 2006–2009 model years. Star ratings are part of the U.S. Department of Transportation’s SaferCar.gov program (www.safercar.gov). SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
DIMENTIONS & CAPACITIES

**Exterior**
- Wheelbase: 113.7”
- Length: 193.4”
- Height (with options): 72.8”
- Width - Excluding mirrors: 73.7”
- Width - Including mirrors: 84.8”
- Width - Mirrors folded: 77.5”
- Minimum running ground clearance: 8.3”
- Liftover height: 31.4”
- Overhang - Front: 35.4”
- Overhang - Rear: 44.3”
- Ramp breakover angle: 18.4”
- Angle of approach: 28.2”
- Angle of departure: 23.8”

**Interior**
- 1st Row
  - Head room: 39.8”
  - Shoulder room: 59.0”
  - Hip room: 55.4”
  - Leg room: 42.4”

- 2nd Row
  - Head room: 38.7”
  - Shoulder room: 58.9”
  - Hip room: 55.5”
  - Leg room: 36.9”

- 3rd Row (if equipped)
  - Head room: 37.4”
  - Shoulder room: 53.1”
  - Hip room: 45.3”
  - Leg room: 34.9”

**Cargo Volume (cu. ft.)**
- 5-passenger: 55.5
- 7-passenger: 50.9

**Capacities**
- Fuel capacity: 22.5 gal.

**Maximum Loaded Trailer Weight**

<table>
<thead>
<tr>
<th>4.0L SOHC V6 Engine</th>
<th>4x2 (Class III)</th>
<th>3500 lbs.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4x4 (Class II)</td>
<td>3500 lbs.</td>
</tr>
<tr>
<td></td>
<td>4x2 (Class III/IV)</td>
<td>3575 lbs.</td>
</tr>
<tr>
<td></td>
<td>4x4 (Class III/IV)</td>
<td>5205 lbs.</td>
</tr>
<tr>
<td></td>
<td>AWD (Class III/IV)</td>
<td>5000 lbs.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4.6L V8 Engine</th>
<th>4x2 (Class II)</th>
<th>3500 lbs.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4x4 (Class III/IV)</td>
<td>7115 lbs.</td>
</tr>
<tr>
<td></td>
<td>AWD (Class III/IV)</td>
<td>7115 lbs.</td>
</tr>
</tbody>
</table>

**Dimensions** may vary by trim level. Cargo and load capacity limited by weight and weight distribution.

**STANDARD**

<table>
<thead>
<tr>
<th>Mechanical</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.0L SOHC V6 engine with 5-speed automatic transmission</td>
</tr>
<tr>
<td>4-wheel Anti-lock Brake System (ABS)</td>
</tr>
<tr>
<td>120-amp alternator</td>
</tr>
<tr>
<td>3.53 axle ratio</td>
</tr>
<tr>
<td>Class II trailer tow hitch receiver with 4-pin wiring harness</td>
</tr>
<tr>
<td>Independent front and rear suspension</td>
</tr>
<tr>
<td>Maintenance-free 72-amp battery</td>
</tr>
</tbody>
</table>

**Safety & Security**

Intelligent Safety System™ for driver and front passenger includes front airbags with adaptive venting and airbag inflators, safety belt pretensioners, adaptive load-limiting safety belt retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module, Front-Passenger Sensing System and adaptive stroking energy-absorbing steering column

Apple CarPlay® | Android Auto™ |

**Audio**

- Auxiliary audio input jack
- Auxiliary input jack
- Bluetooth®
- CD player
- Connectivity
- Easy Fuel™ capless fuel filler
- Fog lamps
- One-piece liftgate with flip-open rear window
- Power sideview mirrors with security approach lamps
- Privacy glass (rear doors, rear quarter windows and liftgate window)
- Rear-window defroster
- Roof side rails and crossbars
- Windshield wipers - Intermittent front and rear (speed-sensitive)

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage - all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2009 competitive models (Truck-based Midsize SUV class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

1. Based on 2009 model year ratings. Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

2. Deduct 500 lbs. when equipped with auxiliary rear climate control. Always wear your safety belt and secure children in the rear seat.

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The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.
EXPLORER XLT
Equipped with all standard features, plus:

- Rapid Spec 100A: 16" painted-aluminum wheels with P235/70R16 all-season OWL tires
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Black roof side rails and crossbars
- Black power sideview mirrors with security approach lamps
- Premium cloth 1st-row bucket seats with 6-way power driver seat, driver manual lumbar and 2-way adjustable head restraints
- AM/FM stereo with single-CD player
- 2-line message center with outside temperature display

Available Option Groups
- Rapid Spec 102A: SYNC & SIRIUS Package: Ford SYNC voice-activated, in-vehicle communications and entertainment system, and SIRIUS Satellite Radio

EXPLORER EDDIE BAUER®
Equipped with select standard XLT features, plus:

- Rapid Spec 200A: 17" painted-aluminum wheels with P245/65R17 all-season OWL tires
- Pueblo gold power front bumper, rear bumper and wheel-lip moldings
- 3-bar chrome grille with nostrils
- Automatic headlamps
- Body-color power sideview mirrors with security approach lamps
- 6-speed automatic w/ 6-speed manual
- 3rd-row 50/50 split fold-flat bench seat
- Travel Link services with 6-month subscription
- Power-deployable running boards with chrome accents

EXPLORER LIMITED
Equipped with select standard Eddie Bauer features, plus:

- Rapid Spec 300A: 18" chrome-clad aluminum wheels with P235/65R18 all-season OWL tires
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Chrome roof side rails with black end caps and crossbars
- Chrome-capped power, heated sideview mirrors with security approach lamps
- PowerFold 3rd-row seat
- Auxiliary rear climate control
- Dual-zone Electronic Automatic Temperature Control
- Auxiliary rear climate control
- Universal Garage Door Opener

HORSEPOWER, TORQUE & FUEL ECONOMY®

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque (lb.-ft.)</th>
<th>2WD Fuel Economy</th>
<th>4WD Fuel Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.0L SOHC V6 Engine</td>
<td>210 @ 5100 rpm</td>
<td>254 @ 3700 rpm</td>
<td>14 mpg city/20 hwy.</td>
<td>13 mpg city/19 hwy.</td>
</tr>
<tr>
<td>4.6L 3V V8 Engine</td>
<td>292 @ 5700 rpm</td>
<td>315 @ 4000 rpm</td>
<td>14 mpg city/19 hwy.</td>
<td>14 mpg city/19 hwy.</td>
</tr>
</tbody>
</table>

1Requires Rapid Spec 102A or 103A.
2Requires Rapid Spec 101A.
3Requires Rapid Spec 102A.
4Requires Rapid Spec 101A.
5Requires Rapid Spec 103A or 302A.

fordvehicles.com
Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

fordvehicles.com
Interior colors.

- Leather - Charcoal Black with Camel inserts
  Standard on Eddie Bauer

- Leather - Charcoal Black
  Standard on XLT

- Leather - Camel with Sand inserts
  Standard on Eddie Bauer, Optional on XLT

- Leather - Charcoal Black with perforated inserts
  Standard on Limited

- Cloth - Camel with Sand inserts
  Standard on XLT

- Cloth - Charcoal Black
  Standard on XLT

Wheels.

- 16" Polished-Aluminum
  Available on Limited, Included in XLT Sport Package

- 18" Chrome-Clad Aluminum
  Standard on Limited, Optional on Eddie Bauer

- 17" Machined-Aluminum
  Included in XLT Appearance Package

- 20" Polished-Aluminum
  Available on Limited, Included in XLT Sport Package

fordvehicles.com
EXPLORER Interior Soft Cargo Organizers (Large and Standard Sizes) and Interior Soft Cargo Cooler Bag.

Dual INViSiON™ DVD Headrests.

Remote Start Systems.

THULE® Racks, Carriers and Cargo Holders.

Interior Cargo Area Protector and Organizer.

Step Bars.

Interior Cargo Area Protector and Organizer.

To learn more about Ford Custom Accessories and to buy them online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

Also available:
- Ambient Lighting Kit
- Katzkin® Leather Seat Covers
- Electrochromic Mirrors
- Keyless Entry Keypad
- Vehicle Security System
- SmartAlert™ GPS Tracking and Recovery
- Moonroof Deflector
- Side Window Deflectors
- Hood Deflector (Mini and Wrap-Around)
- Splash Guards
- Interior Cargo Net
- Running Boards
- Wiper Shaker De-Icer and Debris Cleaner
- Wheel Locks
- EchoMaster® HitchScan™ Rear Park Assist Sensor and Hitch Step
- Sportz® SUV Tent
- Electric Safety Tow
- Exterior Fuel Door
- Hitch and Hitch Balls
- Hitch Bar
- All-Weather Floor Mats
- Ashcup/Coin Holder/Smoker's Pack

1 Ford Licensed Accessories. Garmin is a registered trademark of Garmin Ltd.
THE FACTS ABOUT FORD.

Drive quality.

FACT: On top of earning 8 Consumers Digest “Best Buy” awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.¹

Drive green.

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).³

Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS “Top Safety Pick” and NHTSA 5-Star crash test ratings.⁴

Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.

¹Based on RDA Group’s GQRS cumulative survey at 3 months of service in 3 surveys of 2008 MY Ford and competitive owners conducted 9/07–5/08. ²EPA-estimated 23 mpg city/34 hwy., 27 mpg combined, Fusion S I-4 automatic; 41 mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk. ³Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/01 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. ⁴Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).