It’s everything you never knew your SUV could be.

Explorer is completely redefining the SUV. Imagine getting fuel economy even the hybrid competition can’t beat — that’s 28 mpg hwy with the all-new 2.0L EcoBoost™ engine. Take calls without picking up your phone. Summon songs without touching your media player. Maximize traction with the turn of a dial. Explorer offers smart systems to help you back out of parking spots and change lanes safely, parallel park quickly and more, including the world’s first inflatable rear safety belts in automotive production. Take a new path to adventure in the 2012 Explorer.


1EPA-estimated, FWD. Class is Large SUV vs. 2011/2012 competitors. 2Available feature.
Introducing the all-new 2.0L EcoBoost™ I-4 engine.¹ Equipped with this state-of-the-art, turbocharged, direct-injection powerhouse, the 2012 Explorer provides power when you need it while pushing mileage to the max: 28 mpg hwy² is the absolute best of any non-hybrid engine in the class. A 6-speed automatic transmission helps EcoBoost deliver plenty of low-end torque for acceleration and passing, plus outstanding fuel economy while cruising. Spirited and smart – you can have it all with EcoBoost.

1Available feature. ²EPA-estimated, FWD. Class is Large Utilities vs. 2011/2012 competitors.
Dials up your control. Any road. Any time.

Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System™ is paired with Intelligent 4WD¹ to give you seamless shift-on-the-fly confidence. It’s one more way the 2012 Explorer takes you everywhere you want to go.

![Image of Ford Explorer in various terrains]

- **Mud, Rut** lets the tires spin a bit if needed to help you keep moving.
- **Snow, Gravel, Grass** optimizes grip on all sorts of slippery surfaces.
- **Sand** allows aggressive wheel spin to help you stay on top.
- **Normal** is ideal for everyday on-road driving.
- **Hill Descent Control™** regulates your speed on steep declines with just the push of a button.

¹Available feature.
Delivers hwy mileage and power no V6¹ can beat.

Explorer sets extremely high standards with its 3.5L Ti-VCT V6 engine. It gets the best hwy mileage of any V6 in its class – 25 mpg – and it supplies an unsurpassed 290 horsepower too. Twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision, contributing to fuel efficiency or power output as your input demands. For a truly engaging drive, take control of the shifting via our 6-speed SelectShift Automatic.¹² Not in the mood? Let it choose the best gear for you. This sophisticated transmission, paired with the Class III Trailer Tow Package,² also helps Explorer tow up to 5,000 lbs.² so you can go all out on your adventures.

¹EPA-estimated 25 mpg hwy, FWD. Class is Large Utilities, non-hybrid vs. 2011/2012 competitors. Excluding other Ford Motor Company vehicles.
²Available feature. ²When properly equipped.
Hands control the wheel. Voice controls the rest.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod. And thanks to Bluetooth® streaming audio! smartphone users can listen to Pandora® internet radio too. Just touch a button on the steering wheel and say things like “Call Melissa,” or “Play genre: Pop.” SYNC also offers 911 Assist™ and with an activated SYNC Services account you get business searches, turn-by-turn driving directions, custom traffic alerts and more. Personalize your experience at SyncMyRide.com.


1Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply.
Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant color-coded menus. Our voice-activated SYNC® with MyFord Touch™ gives you ultimate control over your entertainment, phone, navigation and climate. Display your favorite photos. Create a Wi-Fi® hotspot for your passengers. You can even connect it to popular game consoles. MyFord Touch includes SYNC Services, an 8” LCD touch screen in the center of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It’s all about keeping your hands on the wheel and your eyes on the road.

Entertains you – and your friends.
MyFord Touch makes it easy to access your music and photos from a USB drive, an SD card, a portable hard drive or almost any device you plug into the media hub. Even connect a video cam to show off the footage you just shot of your star player’s big game.  

Makes the most of your contacts.
Now you can “see” who’s calling when MyFord Touch displays your phone book contact photos. To check local movie times, today’s horoscopes, stock quotes and more, just call upon our exclusive SYNC Services, anytime day or night.

Navigates like a pro.
Upgrade to the Navigation System 3 for interactive maps with 3D landmarks, plus an Eco-Route option on the turn-by-turn directions. A 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link delivers over 130 channels of unique content, plus live infotainment services including local fuel prices, weather reports, sports scores and more.*

Instantly adjusts your climate.
With one touch of the MyTemp button, the system recalls your preferred temperature setting. Heated seats, fan speed and other climate-related features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.

Multitasks with Bluetooth.
No cords required. MyFord Touch is designed to be paired with your Bluetooth®-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s, plus make and take calls without ever touching your phone.

*Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear.  

Senses what you may not see.

Simplifies lane changes and backing up.

Stop craning your neck trying to see what’s in your blind spots. BLIS® (Blind Spot Information System) with cross-traffic alert¹ scans them for you. Just check your sideview mirrors² before changing lanes. An amber light means the system senses a vehicle in your way. It can also sense traffic approaching while you’re slowly backing out of a parking spot. If it detects a vehicle in your path, the system sounds a warning, alerts you in the message center, and flashes a light in your sideview mirror.

Maintains your cruising distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support¹ uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.

Distances shown based on a speed of 60 mph.


¹Available feature. ²BLIS replaces standard integrated blind spot mirrors.
Warm summer day? Standard seating for 7 provides plenty of room to breathe with best-in-class\(^1\) 1st- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. A dual-panel moonroof\(^2\) floods the space with fresh air. Blustery winter evening? 10-way power, heated and cooled front seats\(^2\) keep you comfortable. Environmentally friendly, soy-based foam in the seat cushions and seat backs helps conserve limited resources and reduce CO\(_2\) emissions. This sustainable material joins recycled content, soft-touch surfaces and premium trim — all crafted to world-class standards for fit and finish — in a graceful design you’ll appreciate in any climate every day of the year.


\(^1\)Excluding other Ford Motor Company vehicles. \(^2\)Available feature.
Steers you into the sweet spot.

That's right. First, active park assist uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.
Ready for 2.5 tons of fun.

That's an abundant 5,000 lbs. When equipped with the 290-hp 3.5L Ti-VCT V6 and the Class III Trailer Tow Package, Explorer is geared up for adventure. You'll tow with the utmost confidence thanks to standard trailer sway control (TSC) and hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer. Hill start assist is particularly useful on boat launch ramps since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.  

1Available feature. 2Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Increases your grip through the turns.

We all have our challenges. Whether yours include mountain switchbacks or freeway on-ramps, it can be easy to misjudge a turn. And you need to slow down quickly. That’s when you’ll really appreciate Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™), it’s standard on every Explorer. Curve Control actually senses when you’re entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 10 mph in about a second. It helps you stay in control on both wet and dry pavement.

Award-winning level of protection.

Explorer is the first and only vehicle in automotive production with inflatable rear safety belts for the 2nd-row outboard seating positions. Designed to help reduce the risk of injury in the event of a frontal or side collision, they deploy in less than a blink of an eye and distribute pressure across more of the occupant’s torso than a traditional belt. They’re also compatible for use with most child-safety seats. This Ford-exclusive innovation has earned multiple awards including the 2011 Traffic Safety Achievement Award from the New York International Auto Show’s World Traffic Safety Symposium.

“Top Safety Pick” – only the best will do.

Travel with confidence knowing Explorer has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) for 2011. In fact, no other brand offers you more 2011 “Top Safety Pick” vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.
Lots of ways to make it yours.

Take advantage of versatile standards to make your life easier. Stow all sorts of cargo with flexible seating configurations and a flat load floor. Even transport long objects inside. Add options to help make backing up, changing the seat arrangement and loading cargo easy. Create the Explorer you want, just the way you want it.

Extra-deep 21-cu.-ft. cargo area behind 3rd row
Rear view camera
PowerFold® 3rd-row seat
Power liftgate
2nd-row 60/40 split-fold seat

1Including rear seat well. 2Available feature.
Limited in White Platinum Metallic Tri-coat customized with smoked hood and side window deflectors, molded splash guards, roof crossbars, and cargo box by THULE®

Dual head restraint DVD by INVISION™

All-weather floor mats

Remote start systems

Cargo security shade, cargo area protector and rear bumper protector

**Electronics**
- Keyless entry keypad
- Vehicle security systems
- Park assist systems

**Exterior**
- Locking fuel plug
- Full vehicle cover
- Sportz® SUV tent
- Trailer hitch balls/drawbars
- Wheel lock kit

**Interior**
- Interior light kit
- Cargo organizers and protectors
- Ash cup/coin holder

1Ford Licensed Accessory.
Always wear your safety belt and secure children in the rear seat.

SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Figures achieved using premium unleaded gasoline.

Comparisons based on 2011 competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

**Mechanical**

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic™ transmission
4-wheel disc Anti-Lock Brake System (ABS)
18.6-gallon fuel tank
Easy Fuel® capless fuel filler
Electric power-assisted steering
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Traction control
Trailer sway control

**Seating**

1st-row bucket seats
2nd-row 60/40 split fold-flat seat
3rd-row 50/50 split fold-flat seat

**Interior**

1st-, 2nd- and 3rd-row dome/map lights
1st- and 2nd-row carpeted floor mats
1st- and 2nd-row scuff plates with embossed Explorer logo
1st-row center console with armrest and storage
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Cabin air filter
Cargo area hooks
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Front-passenger (1) and B-pillar (2) assist handles
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord™ controls (2)
Tilt/telescoping steering column

**Exterior**

Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED taillamps
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

**Safety & Security**

Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front height-adjustable shoulder safety belts
Front-seat side airbags
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)
MyKey™
Safety Canopy® System with side-curtain airbags and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System (excludes spare)

**Horsepower, Torque & EPA-Estimated Fuel Economy**

3.5L Ti-VCT V6 Engine
- Horsepower: 290 @ 6,500 rpm
- Torque (lb.-ft.): 255 @ 4,000 rpm

6-speed SelectShift Automatic
- FWD: 18 city/25 hwy/20 combined mpg
- 4WD: 17 city/23 hwy/19 combined mpg

2.0L EcoBoost™ I-4 Engine
- Horsepower: 260 @ 5,500 rpm
- Torque: 270 @ 3,000 rpm

6-speed automatic
- 20 city/28 hwy/23 combined mpg

1Always wear your safety belt and secure children in the rear seat. 2SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 3Figures achieved using premium unleaded gasoline.
EXPLORER Standard Features

Explorer
Equipment Group 100A
Includes all standard features, plus:

Mechanical
58-amp-hr battery
175-amp alternator

Seating
1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver’s seat with manual lumbar
Cloth seats

Interior
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Manual day/night rearview mirror
MyFord™ with 4.2" LCD displays in instrument cluster and center stack; and media hub with auxiliary audio input jack
Power windows with one-touch-down driver’s side window feature

Exterior
17” steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
Foundry Gray-painted grille

XLT
Equipment Group 200A
Includes all Explorer features, plus:

Mechanical
200-amp alternator
Perimeter alarm

Seating
1st-row bucket seats
Unique cloth seats

Interior
Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Power windows with front one-touch-up/-down feature
SiriusXM Satellite Radio with 6-month trial subscription

Exterior
18” painted aluminum wheels with P245/60R18 all-season BSW tires
Automatic headlamps
Black lower bodyside cladding with chrome accents
Chrome door handles
Fog lamps
Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps
Reverse Sensing System
Satin Silver-finish grille
SecuriCode™ invisible keypad
Silver roof-rack side rails

Limited
Equipment Group 300A
Includes all XLT features, plus:

Mechanical
72-amp-hr battery
Intelligent Access with push-button start
Remote Start System

Seating
1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver’s seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat
2nd-row 60/40 split fold-flat seat with armrest and dual cupholders
Leather-trimmed seating surfaces

Interior
110-volt power outlet
Ambient lighting
Auto-dimming rearview mirror
Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
High-gloss Black center stack accents
MyFord Touch™ with 2 configurable displays in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power-adjustable pedals with memory
Sony® Audio System with 12 speakers and HD Radio™ Technology
Unique wood-appearance instrument panel appliques
Universal garage door opener

Exterior
20” painted aluminum wheels with P255/50R20 all-season BSW tires
Body-color grille
Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver’s side memory
Rear view camera

Exterior Dimensions
Wheelbase 112.6”
Length 197.1”
Height 70.4”
Width – Excluding mirrors 78.9”
Width – Including mirrors 90.2”
Width – Mirrors folded 82.5”
Liftover height 31.3”

Interior Dimensions
1st/2nd/3rd Row
Head room 41.4”/40.5”/37.8”
Shoulder room 61.3”/61.0”/50.8”
Hip room 57.3”/56.7”/40.7”
Leg room 40.6”/39.8”/33.2”

Capacities (cu. ft.)
Passenger volume 151.7
Cargo volume behind 1st row 80.7
Cargo volume behind 2nd row 43.8
Cargo volume behind 3rd row 21.0
Fuel tank (gal.) 18.6
Max. towing (lbs.) 5,000

1Including rear seat well. 2Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.
Medium Light Stone cloth trim. | 3rd-row cupholders and storage bins. | MyFord™ 4.2” LCD center stack display. | Embossed door-sill scuff plates. | All-weather floor mats

1 Available feature.
Available Package

Class III Trailer Tow Package includes engine oil cooler and 7-4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

- All-weather floor mats
- Cargo security shade
- Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM Satellite Radio)
- Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)
- Roof-rail crossbars
- SiriusXM Satellite Radio
- Splash guards

Exteriors

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Dark Blue Pearl Metallic.

1Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.
Available Equipment Groups

Equipment Group 201A – Auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera + dual-zone electronic automatic temperature control + Driver Connect Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services, two 4.2" configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks.

Equipment Group 204A – Includes auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera + Comfort Package includes leather-trimmed seating surfaces, 10-way power driver’s seat and 6-way power power front-passenger seat.

Equipment Group 205A – Includes all content of 204A + dual-zone electronic automatic temperature control + Driver Connect Package.

Available Packages

BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A, 204A or 205A).

Class III Trailer Tow Package includes engine oil cooler and 7-4-pin wiring harness (n/a with EcoBoost engine).

Available Options

2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission (n/a with 20” wheels, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission).

20” polished aluminum wheels (requires 201A, 204A or 205A; n/a with EcoBoost engine)

All-weather floor mats

Cargo security shade

Dual head restraint DVD by INVISION™

Dual-panel moonroof (requires 201A or 205A)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Power liftgate (requires 201A, 204A or 205A)

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A).

Colors are representative only. See your dealer for actual paint/trim options.

Available Exterior Colors

- White Platinum Metallic Tri-coat
- White Suede
- Ingot Silver Metallic
- Sterling Gray Metallic
- Ginger Ale Metallic
- Red Candy Metallic Tinted Clearcoat
- Cinnamon Metallic
- Golden Bronze Metallic
- Dark Blue Pearl Metallic
- Black

Available Interior Colors

- Medium Light Stone Cloth Standard
- Charcoal Black Cloth Standard
- Medium Light Stone Leather Requires Comfort Package
- Charcoal Black Leather Requires Comfort Package

1. Late availability. 2. Ford Licensed Accessory. 3. Additional charge.

Available feature.
Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + power liftgate + Luxury Seating Package includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar support + rain-sensing wipers + HD headlamps + BLIS® Plus Inflatable Rear Safety Belt Package with BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions

Equipment Group 302A – Includes all content of 301A + active park assist + adaptive cruise control and collision warning with brake support + rain-sensing wipers + HD headlamps + BLIS® Plus Inflatable Rear Safety Belt Package with BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions + voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + power liftgate

Equipment Group 303A – Includes all content of 302A + 2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission

Available Packages

BLIS Plus Inflatable Rear Safety Belt Package

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

20" polished aluminum wheels (requires 301A, 302A or 303A)

2nd-row bucket seats (requires 301A, 302A or 303A)

2nd-row center console (requires 2nd-row bucket seats and 301A, 302A or 303A)

All-weather floor mats

Cargo security shade

Dual head restraint DVD by INVISION™

Dual-panel moonroof

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Power liftgate

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Exteriors

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Colors are representative only. See your dealer for actual paint/trim options.

Sterling Gray Metallic. Available equipment.

1Ford Licensed Accessory. 2Additional charge.

Drive one.

2012 EXPLORER ford.com
New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. 

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.