UNDISPUTED CHAMPION

Ford F-Series reigns supreme. This F-150 has fulfilled its legacy and raised the bar even higher. It’s a great truck, engineered and built Ford Tough to do what trucks were meant to do — work, tow, haul, climb and carry. Its leadership starts with best-in-class payload and towing and goes on through a list of bests, exclusives and firsts that seems endless. On top of that, it brought home a list of awards that’s a who’s who in automotive circles. All that is flattering, but we’re proudest of what this truck does day after day, year after year: work for you. F-Series has been doing it for over half a century, and for the last 27 years in a row it has been the best-selling full-size pickup. If that isn’t leadership, what is?
You can measure a truck’s capability in numbers, but there’s even more to the story. It’s about a commitment to being the best. Thoroughly understanding your truck needs, and not just meeting them, but exceeding them... year after year. It’s pride in knowing that you’ve gone beyond the expected and achieved excellence.

That’s Built Ford Tough. That’s Ford F-150.

- Best-selling pickups – F-Series has been the best-selling line of full-size pickups for 27 years straight
- Best-in-class towing capacity
- Best-in-class payload
- Unsurpassed low-end torque
- Best Pick in frontal offset crash testing performed by the Insurance Institute for Highway Safety
- Quietest full-size pickup interior
- Best-in-class cargo box volume
- Best selection of available body, trim and pickup box configurations
- Best-in-class interior volume in Regular and SuperCab
- Based on properly equipped full-size pickups under 8,500 lbs. GVWR and priced below $45,000.
When you’ve got the weight of being the best-selling pickup 27 years in a row riding on your shoulders, you’d better have something strong to stand on. That’s why Ford F-150 is built on the strongest frame in the class. Add to that, innovative and exclusive front and rear suspension engineering and cab-insulating body mounts. What you have now are the makings of one tough truck. A Built Ford Tough F-150. It can handle the pressure. No sweat.

**Our Reputation Stands On It**

When you’ve got the weight of being the best-selling pickup 27 years in a row riding on your shoulders, you’d better have something strong to stand on. That’s why Ford F-150 is built on the strongest frame in the class. Add to that, innovative and exclusive front and rear suspension engineering and cab-insulating body mounts. What you have now are the makings of one tough truck. A Built Ford Tough F-150. It can handle the pressure. No sweat.

**Functional Strengths**

- **Advanced Brake Management**
  - **Standard 4-Wheel ABS Disc Brakes** — With high-friction, semi-metallic brake-lining material, F-150’s brakes provide smooth control and precise stopping power.
  - **Standard Electronic Brake Force Distribution (EBD)** manages the rear brakes to ensure maximum capability under heavy load conditions.

- **Fine-Tuned**
  - **Front Suspension** — F-150’s front suspension puts you in control of the road. Double-wishbone design and cast-aluminum lower control arms provide excellent ride and directional control on rough surfaces. Along with the cast-over-shock design and anti-sway pincers, this truck tracks and handles better than you’d ever expect.

- **Exclusive Shock Treatment**
  - **Outboard-Mounted Rear Shocks** — Another engineering design innovation, F-150’s outboard shock system contributes to extraordinary ride, comfort and handling control, especially on uneven surfaces.

- **Quiet Isolation**
  - **Body Mounts and Joint Welds** — Shear-style body mounts help isolate the cab from road vibration, while ‘through-rail’ rear crossmembers are welded to the boxed frame rails on both sides to reduce flex. This contributes to making the F-150 interior the quietest in the class.

- **Exceptional Rigidity**
  - **Fully Boxed Frame** — F-150’s overall frame and body structure is extremely rigid. This frame design helps support exceptional ride, handling and capability. Its torsional stiffness minimizes shake and shudder.

- **Molded-In Strength**
  - **Hydroformed Front Rails** — Consistent, rigid and thick, F-150’s front rails help create its strongest frame ever. Out front of these are stamped-steel ‘horns’ that help manage crash forces.
Functional Strengths

**NEW 4.2L V6 Engine — The V6 engine delivers efficient capability and performance. Available with a 4-speed automatic or 5-speed manual transmission.**

*Late availability.*

**950 Receives Highest Safety Ratings**

Ford takes your safety very seriously, and F-150 with our Personal Safety System™ is a reflection of that commitment. It’s the first full-size pickup to receive a Best Pick in frontal offset crash testing performed by the Insurance Institute for Highway Safety. The Ford F-150 also earned the National Highway Traffic Safety Administration’s top rating of 5 Stars for both the driver and right-front passenger in the 2004 frontal crash category.

Facts you can feel good about whenever you get in your truck.

**Efficient Technology**

3-Valve Variable Cam Timing — The available 5.4L Triton V8 engine delivers unsurpassed low-end torque by employing 2 intake valves and 1 exhaust valve per cylinder to maximize performance according to engine speed and load size.

**Torque Where You Need It**

Unsurpassed Low-End Torque — The available 5.4L Triton V8 engine delivers over 80% of peak torque at 1000 rpm. That gets you and whatever you’re haulin’, haulin’.

**Advanced Torque Management**

Electronic Throttle Control — Standard on all F-150 engines, this fighter-jet technology uses accelerator inputs to actively modulate torque at the drive wheels. The result is smooth, seamless engine response.
Shown on a closed course with a professional driver demonstrating the off-road abilities that exemplify F-150 FX4 toughness and capability.
From sunup to sundown, you set a mean pace. And Ford F-150 XL is with you, stride for stride. The standard 4.2L V6 with an available 4-speed automatic or 5-speed manual transmission provides ample capability and performance. Got bigger jobs? Add the available 4.6L Triton™ V8 or even the 5.4L Triton 3-valve V8 with unsurpassed low-end torque, and upgrade to best-in-class payload AND towing capacity with the Heavy Duty Payload Package option. Rise and shine. *Late availability.

Thirsty?
Extra Cupholders — The last place you want to hunt for a thirst quencher is under the seat. That’s why F-150 XL comes with plenty of cupholders. 2 are even big enough to hold 20-oz. bottles. Ahhh.

We’ve Got Closure
Exclusive Tailgate Assist™ — The largest boxes need a great gate, and it should be easy to open and close. That’s why we invented and patented the Tailgate Assist with a built-in torsion bar that makes closing this rugged stamped-steel gate easy and secure.

The Nitty Gritty
Work Truck Group — New for 2005, this XL-specific package is all business. It includes a vinyl 40/20/40 split front seat and argent-colored front and rear bumpers. A good, honest tool, and proud of it.
Admit it. You love to turn heads. And no other pickup truck gets people rubbernecking like the Ford F-150 STX. Its body-color grille surround and bumpers give STX a stand-out-in-a-crowd appearance. Its bold 17” cast-aluminum wheels grab attention and don’t let go. And the available AM/FM stereo/6-disc in-dash CD changer with MP3 capability and subwoofer ensures that you are heard... loud and clear. People will take notice.

6-Passenger Comfort

Set Your Speed
Steering-Wheel Control – STX offers the comfort of its standard tilt steering wheel and the convenience of available steering-wheel-mounted speed controls.

Well-Prepared
17” Wheels – Going out tonight? You’ll look great cruisin’ in available 17” chrome-clad steel wheels wrapped with either all-season OWL tires on 4x2 or gnarly all-terrains on 4x4.

All Night Long
CD Player – STX’s available Audiophile Sound System includes an AM/FM stereo with a 6-disc in-dash CD changer, subwoofer and speed-compensated volume control. That’s certainly enough entertainment to keep you rockin’ all night long.

MAKE A BOLD ENTRANCE
Admit it. You love to turn heads. And no other pickup truck gets people rubbernecking like the Ford F-150 STX. Its body-color grille surround and bumpers give STX a stand-out-in-a-crowd appearance. Its bold 17” cast-aluminum wheels grab attention and don’t let go. And the available AM/FM stereo/6-disc in-dash CD changer with MP3 capability and subwoofer ensures that you are heard... loud and clear. People will take notice.

F-150 STX SuperCab Flareside _ Bright Red
available tubular running boards
CONSIDER IT DONE
You need a versatile, full-size pickup to finish your “to-do” list. That’s why F-150 XLT is available with every cab size, body style, box size and engine option, and in 4x2 or 4x4. From the best-in-class interior volume Regular Cab and SuperCab to the spacious SuperCrew, XLT accommodates you. There are loads of amenities, too. Premium cloth seats, autolamp, outside temperature gauge/compass and remote keyless entry are standard. Combine that with the available Heavy Duty Payload Package, and you’ve got the most capable truck. Period.

Power To The People
2nd-Row Windows — Isn’t it about time the backseat folks got a little respect? We thought so too. XLT’s standard 2nd-row power windows on SuperCab are a segment first.

Command Position
Premium Cloth Captain’s Chairs — XLT’s available seating with manual lumbar support puts you in full command of the helm, and surrounds you with comfort and convenience.

We’ve Got Your Back
Reverse Sensing System — For those moments when you don’t have a spotter on the lookout for what’s behind you, this available feature can save the day.

Head And Shoulders Above The Crowd
First Overhead Storage System — F-150 introduced this available system to keep your essentials accessible and organized. Arrange it to serve your needs. The Overhead Storage System includes 2 stationary light clusters and a large storage bin. Additional modules, inserts and utility items can be purchased through your Ford Dealer. See page 31.
**BATTLE TESTED**

Whatever terrain you decide to conquer today, Ford F-150 FX4 is ready to follow orders. Standard 5.4L Triton™ V8 power puts 300 horses in your battalion. Electronic Shift-On-the-Fly 4x4 quickly deploys to overcome obstacles. Available 18” machined cast-aluminum wheels are ready to march. And specially tuned off-road shocks, 3”-wide rear leaf springs, a limited-slip rear axle and large 4-wheel disc brakes with standard ABS help make this the most well-prepared F-150. FX4 stands at the ready. Just give the order.

*Today's Forecast: Mostly Muddy*

Shift-On-the-Fly 4x4 — You may not be able to predict the weather, but with the standard dash-mounted Electronic Shift-On-the-Fly 4x4, you can adapt and overcome it. Simply engage 4x4 HIGH and march on. Some situations call for lower gearing. To engage 4x4 LOW: stop, engage, and claw right through it.

*The Armory*

Skid Plates — When you head off-road, you expect to take some hits. F-150 FX4 is prepared to get in and out of the trenches.

*When The Goin' Gets Tough*

4-Low Electronic Throttle Control — Sometimes you really need to dig in. F-150 4x4s incorporate a dedicated low-range calibration for maximum control of torque on rough surfaces.
Welcome to headquarters. One look around the capsule reveals its purposeful potential. Precise
gauges, warm-steel accents and carbon-fiber center trim have a resilient finish. Black rubber
off-road floor mats are built for wear and tear. And you can almost see muscles bulge under the
available leather-trimmed dual captain's chairs. That's all in addition to F-150 having the quietest
interior in its class. So no matter how fierce things get outside, HQ is calm, cool and collected.

The Sky's The Limit
Power Moonroof — Whether operations are day or night, FX4's power moonroof
with sliding shade opens wide to the world. Available on SuperCabin and SuperCrew.

Adjust Your Controls
Power-Adjustable Pedals — This available feature includes a dash-mounted control
button that allows you to adjust the brake and accelerator pedals up to 3” to help you
achieve a favorable navigating position.

Rugged, Open Landscape
FX4 Interior — Now here's some terrain you'll really appreciate. The F-150 FX4
interior features a durable sport cloth 40/20/40 split front seat (above), or
available leather-trimmed captain's chairs with flow-through center console (right).
On top of F-150 Lariat’s Built Ford Tough engineering capabilities, you’ll find extraordinary personality. From the refined engineering to the well-crafted interior, its design exudes a quiet confidence. A chromed grille surround and 18” aluminum wheels help define its unmistakable appearance. Standard amenities like leather-trimmed front seats, a leather-wrapped steering wheel, Electronic Automatic Temperature Control, a message center with trip computer, rear privacy window with defroster and power, heated sideview mirrors certify its reputation.

**STRONG SILENT TYPE**

Lariat SuperCrew - Medium Wedgewood Blue/Arizona Beige Metallic Two-Tone

Take The Show On The Road
Rear-Seat DVD Entertainment System — Press play on one of the many possibilities of F-150 Lariat SuperCrew. This available system is wired into the overhead rail system and includes a high-color 7” LCD screen, wireless remote, 2 wireless headphones and A/V jacks to connect gaming systems or other electronic equipment.

A Warm Reception
Deluxe Heated Seats Package — Available on Lariat, this package includes heated driver and right-front passenger seats, power passenger seat, memory driver’s seat and memory power-adjustable pedals (required). Treat yourself to a nice, warm seat.

Intelligence Sharing
Instrumentation — Lariat’s well-designed instrument cluster also features a message center that informs you of your vehicle’s system operations. The standard tilt steering wheel includes speed control, and remote audio and climate controls. Lariat puts command and control at your fingertips.

First-Class Seating
Standard Leather — Lariat is distinguished by its leather-trimmed seats, elegant woodgrain appearance trim, and chrome accents wrapped around all the bells and whistles. And available captain’s chairs with a flow-through center console and floor shifter can be added for maximum driver comfort and convenience.
A MIGHTY STEED

There's a new stallion in the Ford F-150 stable — King Ranch. It's endowed with all the luxurious comfort and convenience of a Lariat, with some added distinctions that set it apart from the herd. Everywhere you look on F-150 King Ranch, you’ll find its unmistakable branding: tailgate and fender badges, unique 18” King Ranch wheels, unique exterior colors, unique woodgrain-style trim, and King Ranch floor mats. Inside, Castaño leather generously accents just about everything. Saddle up and ride with Ford F-150 King Ranch.

Custom Boots
King Ranch Aluminum Wheels — Unique King Ranch brand-embossed 18” 7-spoke cast-aluminum wheels feature Arizona Beige accents.

Dedicated Entrance
Arizona Beige Platform Running Boards — Exclusive to King Ranch, these side steps are large for easy entry and exit, and are illuminated by puddle lamps in the sideview mirrors.

Do-It-All Mirrors
Power-Folding, Lighted Sideview Mirrors — These unique power-folding mirrors do a lot more than reflect. They signal turns, heat up to avoid frost, shine a light to the ground, and fold away to avoid obstacles.

Custom Boots

A Whole Herd Of Horses
5.4L 3-Valve Triton™ V8 — Come to where the horses are plentiful and spirited. F-150 King Ranch runs with the 5.4L 3-valve Triton V8 engine standard. That’s 300 horses @ 5000 rpm following your lead.

A Magnificent Vista
Instrument Panel — The unique King Ranch appearance is a sight to behold with woodgrain-appearance trim on the dash and a Castaño leather-wrapped two-tone steering wheel.
MODEL HIGHLIGHTS  Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

**XL**
- Chrome front and rear step bumpers • Black grille surround, bar-style grille and front bumper upper fascia • Manual sideview mirrors • 17" steel wheels • Solar-tinted glass with fixed rear window • Covered viar vanity mirrors • Air conditioning • Black vinyl floor covering • Cloth 40/20/40 split front seat • Manual driver lumbar • Black urethane steering wheel

**STX**
- Body-color front and rear step bumpers • Body-color grille surround and upper fascia • AM/FM stereo with single-CD player • 17" cast-aluminum wheels • Front-seat center armrest with storage bin and cupholders (available Flareside model shown)

**XLT**
- Chrome front and rear step bumpers • Black honeycomb-style grille • Remote keyless entry system • Power sideview mirrors • Power accessory delay • Color-coordinated carpet and floor mats • Tachometer • Speed control • Color-coordinated steering wheel • Power windows, including Androvid on SuperCab and SuperCrew • Outside temperature and compass display • Premium cloth 40/20/40 split front seat with driver and right-front-passenger manual lumbar • 17" chrome-clad steel wheels • Autolamp

**FX4**
- FX4 Off-Road decals • Color-coordinated front and rear step bumpers • Black bar-style grille • Dark grey wheel-lip moldings • Black leather-wrapped steering wheel • Black rubber Off-Road floor mats • Sport cloth 40/20/40 split front seat with driver and right-front-passenger manual lumbar • 17" machined-aluminum wheels • Electronic Shift-On-The-Fly • Limited-slip rear axle • Off-road tuned shocks • Skid plates – 2 (steel front crossmember and transfer case), 1 composite (fuel tank)

**Lariat**
- Chrome front and rear step bumpers (with monotone paint) • Arizona Beige front and rear step bumpers (with two-tone paint) • Arizona Beige honeycomb-style grille • Color-coordinated wheel-lip moldings • Power, heated sideview mirrors with integrated turn signals • 18" bright aluminum wheels • Illuminated, covered viar vanity mirrors • Electronic Automatic Temperature Control • Rear-window defroster • Carpeted floor mats • Message center • Color-coordinated leather-wrapped steering wheel with additional audio and climate controls • Power driver’s seat • Leather-trimmed seats • Auto-dimming rearview mirror

**STANDARD FEATURES**
- Mechanical
- 4-wheel power disc brakes with Anti-lock Brake System (ABS)
- 150,000 mile breakdown interval
- Electronic Brake Force Distribution (EBD)
- Full-safe engine cooling system
- Gas-pressure shock absorbers
- Hood open assist mechanisms
- Lightweight aluminum hood
- Maintenance-free 65-amp-hr., 540-CCA battery with battery saver
- Power rack-and-pinion steering
- Space tire with vehicle tool kit
- Stabilizer bar – Front
- Stainless steel exhaust system (major component)
- Suspension – Front: long-travel, double-wishbone coil-over shock
- Ticker bar – 4-pin connector

- Safety/Security
- Personal Safety System® for driver and right-front passenger – With dual-stage airbags,™ safety belt pretensioners, energy-management retractor systems, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, right-front-passenger seat occupant classification sensor and restraint control module
- Belt-Minder™ Safety belt reminder – Driver and right-front passenger
- Brake/shift interlock
- C3S™ – Lower anchors and tether anchors for child-safety seats
- SecuriLock® passive theft-deterrent system
- Side Impact Airbags

- Interior
- Air conditioning
- Assist/grab handles – Driver and right-front passenger
- Cup holders – 2
- Cupholders – Front, 2 on instrument panel (n/a with mechanical shift-on-the-fly) and 1 in each front-door map pocket
- Dome/Map lights
- Glove compartment
- Fuel gauge, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer
- Horn – Dual note
- Instrument panel lights
- Instrument panel lights
- Power points – Front (all models), rear (in SuperCab and SuperCrew models)
- Transmission
- Instrument panel lights
- Power points – Rear (all models), rear (in SuperCab and SuperCrew models)
- 17" machined-aluminum wheels • Illuminated, covered viar vanity mirrors • Electronic Automatic Temperature Control • Rear-window defroster • Carpeted floor mats • Message center • Color-coordinated leather-wrapped steering wheel with additional audio and climate controls • Power driver’s seat • Leather-trimmed seats • Auto-dimming rearview mirror

- Compares based on 2004 competitive models. Safety equipment information is current at time of printing. Some features discussed may be optional. Vehicle claims may contain optional equipment. Features shown may be different only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the mailing, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

- **Always wear your safety belt and always secure children in the rear seat with SuperCrew and SuperCrew models.**

**Specifications**

- **XL**
  - Chrome front and rear step bumpers • Black grille surround, bar-style grille and front bumper upper fascia • Manual sideview mirrors • 17" steel wheels • Solar-tinted glass with fixed rear window • Covered viar vanity mirrors • Air conditioning • Black vinyl floor covering • Cloth 40/20/40 split front seat • Manual driver lumbar • Black urethane steering wheel

- **STX**
  - Body-color front and rear step bumpers • Body-color grille surround and upper fascia • AM/FM stereo with single-CD player • 17" cast-aluminum wheels • Front-seat center armrest with storage bin and cupholders (available Flareside model shown)

- **XLT**
  - Chrome front and rear step bumpers • Black honeycomb-style grille • Remote keyless entry system • Power sideview mirrors • Power accessory delay • Color-coordinated carpet and floor mats • Tachometer • Speed control • Color-coordinated steering wheel • Power windows, including Androvid on SuperCab and SuperCrew • Outside temperature and compass display • Premium cloth 40/20/40 split front seat with driver and right-front-passenger manual lumbar • 17" chrome-clad steel wheels • Autolamp

- **FX4**
  - FX4 Off-Road decals • Color-coordinated front and rear step bumpers • Black bar-style grille • Dark grey wheel-lip moldings • Black leather-wrapped steering wheel • Black rubber Off-Road floor mats • Sport cloth 40/20/40 split front seat with driver and right-front-passenger manual lumbar • 17" machined-aluminum wheels • Electronic Shift-On-The-Fly • Limited-slip rear axle • Off-road tuned shocks • Skid plates – 2 (steel front crossmember and transfer case), 1 composite (fuel tank)

- **Lariat**
  - Chrome front and rear step bumpers (with monotone paint) • Arizona Beige front and rear step bumpers (with two-tone paint) • Arizona Beige honeycomb-style grille • Color-coordinated wheel-lip moldings • Power, heated sideview mirrors with integrated turn signals • 18" bright aluminum wheels • Illuminated, covered viar vanity mirrors • Electronic Automatic Temperature Control • Rear-window defroster • Carpeted floor mats • Message center • Color-coordinated leather-wrapped steering wheel with additional audio and climate controls • Power driver’s seat • Leather-trimmed seats • Auto-dimming rearview mirror

- **Components**
  - Mechanical
  - 4-wheel power disc brakes with Anti-lock Brake System (ABS)
  - 150,000 mile breakdown interval
  - Electronic Brake Force Distribution (EBD)
  - Full-safe engine cooling system
  - Gas-pressure shock absorbers
  - Hood open assist mechanisms
  - Lightweight aluminum hood
  - Maintenance-free 65-amp-hr., 540-CCA battery with battery saver
  - Power rack-and-pinion steering
  - Space tire with vehicle tool kit
  - Stabilizer bar – Front
  - Stainless steel exhaust system (major component)
  - Suspension – Front: long-travel, double-wishbone coil-over shock
  - Ticker bar – 4-pin connector

- **Safety/Security**
  - Personal Safety System® for driver and right-front passenger – With dual-stage airbags,™ safety belt pretensioners, energy-management retractor systems, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, right-front-passenger seat occupant classification sensor and restraint control module
  - Belt-Minder™ Safety belt reminder – Driver and right-front passenger
  - Brake/shift interlock
  - C3S™ – Lower anchors and tether anchors for child-safety seats
  - SecuriLock® passive theft-deterrent system
  - Side Impact Airbags

- **Interior**
  - Air conditioning
  - Assist/grab handles – Driver and right-front passenger
  - Cup holders – 2
  - Cupholders – Front, 2 on instrument panel (n/a with mechanical shift-on-the-fly) and 1 in each front-door map pocket
  - Dome/Map lights
  - Glove compartment
  - Fuel gauge, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer
  - Horn – Dual note
  - Instrument panel lights
  - Instrument panel lights
  - Power points – Front (all models), rear (in SuperCab and SuperCrew models)

- **Exterior**
  - Cargo box light – Integrated into rear high-mounted stop lamp
  - Cargo box Hi-liners – 4
  - Headlamps – Aerodynamic, clear-lens quad-beam halogen
  - Side mirror pockets (n/a with Flareside or 5.5’ box)
  - Cargo box light – Integrated into center high-mounted stop lamp
  - Tilt steering wheel
}

- **Specifications**

- **STANDARD FEATURES**
- Mechanical
- 4-wheel power disc brakes with Anti-lock Brake System (ABS)
- 150,000 mile breakdown interval
- Electronic Brake Force Distribution (EBD)
- Full-safe engine cooling system
- Gas-pressure shock absorbers
- Hood open assist mechanisms
- Lightweight aluminum hood
- Maintenance-free 65-amp-hr., 540-CCA battery with battery saver
- Power rack-and-pinion steering
- Space tire with vehicle tool kit
- Stabilizer bar – Front
- Stainless steel exhaust system (major component)
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- Side mirror pockets (n/a with Flareside or 5.5’ box)
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- Tilt steering wheel

- Specifications
### STX MODEL-SPECIFIC FEATURES & OPTIONS

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<th>XLT</th>
<th>FX4</th>
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<td><strong>Seating</strong></td>
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<td><strong>Models Available</strong></td>
<td>STX</td>
<td>XLT</td>
<td>FX4</td>
</tr>
</tbody>
</table>

### Deluxe Heated Seats Package

- Includes heated driver and right-front passenger seats, power passenger seat, heated seat, seat memory and brake and accelerator pedals (requires power adjustable package).
Specifications

**PAYLOAD PACKAGES**

**REGULAR CAB 4x2 STYLESIDE**

<table>
<thead>
<tr>
<th>Wheelbase (in.)</th>
<th>Engines</th>
<th>Max. Payload (lbs.)</th>
<th>GVWR (lbs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>126</td>
<td>4.6L</td>
<td>6200</td>
<td>6850</td>
</tr>
<tr>
<td>144.5</td>
<td>4.6L</td>
<td>6200</td>
<td>6850</td>
</tr>
<tr>
<td>144.5</td>
<td>5.4L</td>
<td>7200</td>
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</tbody>
</table>

*Optional rear air suspension (not available on all models).*

**SUPERCAB 4x2 STYLESIDE**

<table>
<thead>
<tr>
<th>Wheelbase (in.)</th>
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**SUPERCREW 4x2 STYLESIDE**

<table>
<thead>
<tr>
<th>Wheelbase (in.)</th>
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**REGULAR CAB 4x4 STYLESIDE**

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<thead>
<tr>
<th>Wheelbase (in.)</th>
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**REGULAR CAB 4x4 FLEETSIDE**

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<tr>
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**SUPERCREW 4x4 FLEETSIDE**

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</table>

**MAXIMUM PAYLOAD**

- **REGULAR CAB STYLESIDE 4x2** – 3020 lbs.
- **REGULAR CAB FLEETSIDE 4x2** – 1670 lbs.
- **SUPERCAB STYLESIDE 4x2** – 2640 lbs.
- **SUPERCAB FLEETSIDE 4x2** – 1800 lbs.

**MAXIMUM TOWING**

- **SUPERCREW 4x2** – 9500 lbs.
- **SUPERCREW 4x4** – 9200 lbs.

**ENGINES**

- **4.6L Triton**
- **5.4L Triton**

**AXLE AVAILABILITY**

- **REGULAR CAB 4x2 FLARESIDE**
- **SUPERCREW 4x2**
- **REGULAR CAB 4x4 FLARESIDE**

**AXLE AVAILABILITY – Styleside**

- **SUPERCREW 4x4**
- **REGULAR CAB 4x4 STYLESIDE**
- **SUPERCREW 4x4 STYLESIDE**

**MAXIMUM TOWING CAPABILITIES**

- **CONVENTIONAL TOWING**
  - Maximum loaded trailer weight (lbs.):
    - **REGULAR CAB 4x2 STYLESIDE**
    - **REGULAR CAB 4x4 STYLESIDE**
    - **SUPERCREW 4x4**
  - **4.2L SEFI V6**
  - **5.4L Triton**
  - **6.2L Triton**

- **TOWING**
  - **REGULAR CAB 4x2 FLEETSIDE**
  - **REGULAR CAB 4x4 FLEETSIDE**
  - **SUPERCREW 4x4 FLEETSIDE**

**Additional information and availability details are provided in the Ford Vehicles section.**
## DIMENSIONS

<table>
<thead>
<tr>
<th>Exterior</th>
<th>Regular Cab 4x2/4x4 Styleside</th>
<th>SuperCab 4x2/4x4 Styleside</th>
<th>SuperCrew 4x2/4x4 Styleside</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Overall height</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.5' box</td>
<td>73.7/73.8&quot;</td>
<td>73.5/73.6&quot;</td>
<td>73.5/73.6&quot;</td>
</tr>
<tr>
<td>8' box</td>
<td>73.7/73.8&quot;</td>
<td>73.5/73.6&quot;</td>
<td>73.5/73.6&quot;</td>
</tr>
<tr>
<td><strong>B. Overall height (excl. mirrors)</strong></td>
<td>78.9&quot;</td>
<td>78.9&quot;</td>
<td>78.9&quot;</td>
</tr>
<tr>
<td><strong>C. Overall length</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.5' box</td>
<td>217.8&quot;</td>
<td>223.8&quot;</td>
<td>—</td>
</tr>
<tr>
<td>6.5' box</td>
<td>211.2&quot;</td>
<td>229.8&quot;</td>
<td>—</td>
</tr>
<tr>
<td>8' box</td>
<td>229.8&quot;</td>
<td>248.4&quot;</td>
<td>—</td>
</tr>
<tr>
<td><strong>D. Overhang – Front</strong></td>
<td>36.9&quot;</td>
<td>36.9&quot;</td>
<td>36.9&quot;</td>
</tr>
<tr>
<td><strong>E. Wheelbase</strong></td>
<td>132.5&quot;</td>
<td>138.5&quot;</td>
<td>—</td>
</tr>
<tr>
<td><strong>F. Overhang – Rear</strong></td>
<td>48.4&quot;</td>
<td>48.4&quot;</td>
<td>48.4&quot;</td>
</tr>
</tbody>
</table>

## GENUINE FORD ACCESSORIES

### Over Their Heads

**Overhead Rail Storage System** – You can fill this ingenious system with some of the useful accessories shown here: SnakeLights®, DVD/CD holder, first-aid kit and power inverter.

### Hands On The Wheel

**Mobile Ease** – Place and receive hands-free calls through the audio system with this Bluetooth® technology and your Bluetooth-equipped cell phone.

### Soft-Contour Liner

Sport Liner™ – Rugged as a bedliner, you can haul lumber, sand and more. Marina-style polyester is easy to clean and will not absorb stains or mildew.

### Ramble On

Enhance the appearance of your truck with one of these chromed-aluminum wheels.

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### GENUINE FORD ACCESSORIES

See your dealer for these and other great dealer-installed accessories or visit us at fordaccessoriesstore.com.

### Wheels

<table>
<thead>
<tr>
<th>Wheel</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; Grey Studded Steel Wheel (XL)</td>
<td></td>
</tr>
<tr>
<td>17&quot; Cool Aluminum Wheel (STX)</td>
<td></td>
</tr>
<tr>
<td>17&quot; Chrome Clip Steel Wheel (XL) – standard, STX – optional</td>
<td></td>
</tr>
<tr>
<td>17&quot; Machined Aluminum Wheel with Polished Accent (XL) – optional</td>
<td></td>
</tr>
<tr>
<td>17&quot; Machined Aluminum Wheel (FX4)</td>
<td></td>
</tr>
<tr>
<td>18&quot; Machined Cast-Aluminum Wheel (FX4 – optional)</td>
<td></td>
</tr>
<tr>
<td>18&quot; Bright Aluminum Wheel (Lariat)</td>
<td></td>
</tr>
<tr>
<td>18&quot; 7-Spoke Cast-Aluminum Wheel (King Ranch)</td>
<td></td>
</tr>
<tr>
<td>18&quot; x 7.5&quot; Chromed Aluminum 5-Spoke Wheel</td>
<td></td>
</tr>
<tr>
<td>18&quot; x 9&quot; Chromed Aluminum 8-Spoke Wheel</td>
<td></td>
</tr>
<tr>
<td>18&quot; x 10&quot; Chrome-Clad Steel Wheel</td>
<td></td>
</tr>
</tbody>
</table>

### Cargo Area

<table>
<thead>
<tr>
<th>Cargo Area</th>
<th>5.5 Styleside Box</th>
<th>6.5 Styleside Box</th>
<th>8 Styleside Box</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volume (cu. ft.)</td>
<td>55.5</td>
<td>65.5</td>
<td>81.3</td>
</tr>
<tr>
<td>Length at floor</td>
<td>67.0&quot;</td>
<td>68.8&quot;</td>
<td>78.8&quot;</td>
</tr>
<tr>
<td>Width at wheelhouse</td>
<td>60.0&quot;</td>
<td>60.0&quot;</td>
<td>60.0&quot;</td>
</tr>
<tr>
<td>Maximum width inside box</td>
<td>66.2&quot;</td>
<td>65.2&quot;</td>
<td>59.3&quot;</td>
</tr>
</tbody>
</table>

**SWB = Short Wheelbase**
**INTERIOR COLORS**

- Tan Vinyl
- Medium Flint Vinyl
- Tan Cloth
- Medium Flint Cloth
- Tan Premium Cloth
- Dark Flint Premium Cloth
- Medium Flint Sport Cloth
- Medium Flint/Dark Flint Premium Cloth
- Black Sport Cloth
- Medium Flint Sport Leather
- Black Sport Leather
- Black Leather
- Tan Leather
- Columbus Leather

**EXTERIOR COLORS**

- Oxford White
- Arizona Beige Metallic
- Bright Red
- Dark Toreador Red Metallic
- True Blue Metallic
- True Blue Metallic/Dark Shadow Grey Metallic
- Silver Metallic
- Dark Shadow Grey Metallic/Silver Metallic
- Dark Toreador Red Metallic/Arizona Beige Metallic
- Bright Red
- Black/Silver Metallic

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you **Peace-of-Mind** protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for all Ford dealerships.

Choose the insurance program that’s designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates you deserve. Call 877-7-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Get the ride you want! Whether you plan to lease or finance, you’ll find the choice that’s right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.
2004 Awards

2004 North American ................................................................. Truck of the Year
2004 Texas Auto Writers Association ....................................... Truck of the Year
Car and Driver Magazine ...................................................... 5 Best Pickup Truck Winner
National Highway Traffic Safety Administration .......................... 5 Star Front
Insurance Institute for Highway Safety .......................................... Best Pick
2004 Truckin’ Magazine .......................................................... Truck of the Year
Money® Magazine .................................................................. Best Pickup
Kelley Blue Book ...................................................................... Best Redesigned Vehicle for 2004
eMOTION! REPORTS.com .......................................................... Truck of the Decade
USA TODAY .............................................................................. The Year’s Best Pickup
2003 Popular Science .............................................................. Best of What’s New Grand Award
AAA Auto Guide: 2004 New Cars and Trucks .............................. Truck of the Year

and more, and more...