First of all, it's fun. Fun to own and fun to drive. It has pep. It has pizzazz. Second of all, it's a smart buy. Very smart. In short, front-wheel-drive Ford Festiva is one remarkable little car, a pleasingly compelling combination of vitality and value.

Festiva is a lot of transportation for your dollar, both in terms of value for the money and economy of operation. It's the kind of value that stays with you as you drive. Like all Ford Division cars, Festiva's covered by a bumper-to-bumper limited warranty (described on back cover). It's also, like every other Ford car, equipped with bumpers designed to absorb impacts of 5 mph, exceeding the 2-1/2 mph federal standard. This measure helps protect Festiva's cooling system, lamps, exhaust and other body components in the event of a minor impact.

Much of what makes Festiva such a satisfying purchase, however, goes well beyond practical considerations. Because in Festiva's case, great utility does not preclude real driving enjoyment.

Festiva makes a terrific around-town car with its excellent maneuverability and ease of parking. It's also very much at home out on the open road with its smooth ride, excellent handling and balance, poppy single-overhead-cam 4-cylinder engine, precise rack-and-pinion steering system and power-assisted front disc brakes.

So whether it's a day at the beach, a picnic at the park, a night on the town, a cruise down some scenic highway, or the daily commute, Ford Festiva takes it all in stride.

What it all boils down to is this: the reason for Festiva's appeal is really quite simple. There's a lot of car to like.
Ford Festiva is a shining example of excellent ergonomic design. In fact, its 86.1 cubic foot EPA passenger volume index makes it roomier inside than many cars that have larger exterior dimensions. Front occupants enjoy an elevated, "command" seating position, while rear seat passengers experience surprisingly spacious seating. And there's a release for the front passenger seat that allows it to slide all the way forward, making it easier for rear passengers to get in and out.

For cargo, Festiva offers unusual versatility and spaciousness. The entire rear seat assembly can be folded up toward the front seat backs for maximum cargo capacity and a flat load floor.

On the performance side, Festiva's excellent driving characteristics can be attributed to several key engineering decisions. Not the least of which was to give Festiva front-wheel-drive.

The advantages of front-wheel drive are well established. Placing the weight of the engine and transaxle over the driving wheels produces good traction in adverse driving conditions such as snow or mud. And the lack of a drive shaft tunnel allows for more passenger space, especially important for a car in Festiva's class.

The rack-and-pinion steering system is firm and precise and transmits a good feel of the road. It combines with the MacPherson strut front suspension to provide a happy combination of responsive handling and a smooth ride. Festiva's wide stance contributes to good overall vehicle balance. And a front stabilizer bar works with the suspension to help reduce sway.

Festiva is equipped to perform well at those important contact points, too. All-season 145/80R12 steel-belted radials feature a road-gripping tread (165/70SR12 standard with GL). Power front brakes are the disc type, and the rear drums are self-adjusting.

Festiva's 1.3 liter SOHC engine has plenty of pep, yet achieves impressive fuel economy. It also benefits from the advantages of multiple-port electronic fuel injection (EFI). These include improved overall operation, smooth running and easier starting, even in temperature extremes.

Festiva's 5-speed manual transaxle includes an overdrive fifth gear that serves to enhance highway fuel economy. An optional 3-speed automatic transaxle is available with Festiva GL.
MAJOR STANDARD FEATURES

Exterior
- Opening rear quarter windows
- Aerodynamic halogen headlamps
- Tinted rear glass
- Locking fuel filler door
- Body-color grille
- Grey bumpers with integral side extensions
- Black windshield wipers, windshield molding, and door handles
- Narrow bodyside moldings
- Left-hand outside rearview mirror
- 4.0" semi-studded steel wheels

Interior
- Reclining high-back bucket seats with cloth and vinyl upholstery
- Rear seat fold-down release on front passenger seat
- Flip-fold rear seat
- Fuel and water temperature gauges
- Maintenance-free battery
- Two-speed windshield wipers
- Console
- Color-keyed vinyl door trim with integral armrests
- Color-keyed floor and luggage compartment carpeting
- Cigarrette lighter
- Day/night rearview mirror
- "Soft feel" gearshift knob
- Glove box
- Inside hood release
- Automatic front seat belt/manual lap belt restraint system
- Manual 3-point rear shoulder/lap belt
- Side window defogger
- Courtesy lamp
- Festiva GL (in addition to or in place of above items)
  - Body-color bumpers with side extensions

Black center pillar and door frames
Body-color narrow bodyside moldings
Dual outside rearview mirrors
Rear window wiper/washer
4.8" chrome alloy wheels
Reclining high-back bucket seats with premium cloth and vinyl upholstery
Electronic AM/FM stereo radio with integral digital clock
Door map pockets
Rear pilar trim
Cargo cover

FESTIVA OPTIONS

Rear window defroster
Electronic AM/FM stereo radio with integral digital clock (Festiva L)
Electronic AM/FM stereo radio with cassette and integral digital clock
Flip-up open-air roof
Sport Option Package (Festiva GL, includes a rear decklid spoiler, white aluminum wheels, tape stripe graphics, sport cloth seat and door trim)
Air conditioning/heated glass (Festiva GL)
Automatic transaxle (Festiva GL)

COLORS

Exterior Paint Colors

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<thead>
<tr>
<th>Color</th>
<th>Medium Grey</th>
<th>Light Sandalwood</th>
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<td>Green*</td>
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Interior Trim Colors

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*Not available with Festiva L. **Not available with Festiva GL.

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your Dealer.

Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your dealer has full details.

Ford Credit offers advantageous financing and leasing arrangements for qualified customers, plus the convenience of making them right where you buy or lease your car — at your Ford Dealer.

SPECIFICATIONS

1.3 liter in-line SOHC 4-cylinder with multiple-port electronic fuel injection
9:1:7.1 compression ratio
5-speed manual overdrive transaxle; 3-speed automatic available (GL)
Independent MacPherson strut front suspension with strut-mounted coil springs, track control arm and stabilizer bar
Torsion beam rear suspension with strut-mounted coil springs
Manual rack-and-pinion steering, 20:1 ratio
Power front disc/rear drum brakes

MEASUREMENTS

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<tr>
<td>Height</td>
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<tr>
<td>Width</td>
<td>63.2&quot;</td>
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<tr>
<td>Front tread</td>
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<tr>
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<td>Passenger capacity</td>
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*With rear seat down, 11.7 cubic feet with rear seat up.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.