Click here for a video introduction to the 2014 Ford Flex.


Impressively spacious AND surprisingly efficient.¹

¹EPA-estimated ratings: 18 city/25 hwy/20 combined mpg, FWD 3.5L Ti-VCT V6, actual mileage will vary; 17 city/23 hwy/19 combined mpg, AWD 3.5L Ti-VCT V6, actual mileage will vary; 16 city/23 hwy/18 combined mpg, AWD 3.5L EcoBoost® V6, actual mileage will vary.
Perform beyond expectations.

Exciting to behold. The 2014 Ford Flex is equally exciting to drive. Especially when equipped with the twin-turbocharged, direct-injection, 3.5L EcoBoost® V6 engine, which delights with its 365 hp — class-best among V6 engines.¹ And an EPA-estimated rating of 23 mpg hwy.² Steering wheel-mounted paddle shifters and Intelligent all-wheel drive (AWD) intensify the spirit of EcoBoost models.

The standard 3.5L Ti-VCT V6 engine features twin independent variable camshaft timing, 287 hp and a noteworthy EPA-estimated rating of 25 mpg hwy.² Our efficient 6-speed SelectShift® automatic transmission, included with either engine, allows you to shift for yourself or leave its fully automatic operation to Flex.

¹Available feature. ²Large Utility Vehicles class vs. 2013 competitors. Figures achieved using 93-octane premium unleaded fuel. Premium fuel is recommended for EcoBoost V6, but not required. ³EPA-estimated ratings: 16 city/23 hwy/18 combined mpg, AWD EcoBoost V6, actual mileage will vary; 18 city/25 hwy/20 combined mpg, FWD Ti-VCT V6, actual mileage will vary; 17 city/23 hwy/19 combined mpg, AWD Ti-VCT V6, actual mileage will vary.
Wherever you're headed, there's one ideal way to get there. All together – in Flex. Where space reigns supreme, pampering passengers with the most 2nd- and 3rd-row leg room in the class. Environmentally friendly, supportive, soy-based foam used in the seat cushions and seat backs helps conserve limited resources and reduce CO₂ emissions. The 10-way power driver's seat² and power-adjustable pedals² can both include memory;² so Flex can recall your personal settings in an instant. In the 2nd row, choose from a 3-person bench seat or bucket seats² for 2 with a pass-through to the 3rd row. Add the 2nd-row console² for extra storage. Or make it the refrigerated console² for that extra cool factor.

³Large Utility Vehicles class vs. 2013 competitors. ⁴Available feature.
Powerful adaptability.

Whatever your day brings, Flex swiftly adapts. Its 2nd- and 3rd-row seats fold flat to provide up to 83 cu. ft. of cargo space for your latest finds. With all 3 rows of seating occupied, you can still tuck up to 20 cu. ft. of luggage in back. And accessing the rear cargo area is exceptionally easy thanks to the power liftgate. It even includes an obstacle-detection sensor to help warn you if the coast isn’t clear when closing. With the PowerFold® 50/50 split 3rd-row seat and either side of the 60/40 split 2nd-row bench seat folded down, you’re able to accommodate long cargo items alongside passengers. Flex is all about form and function.

1Includes 5.0-cu.-ft. rear cargo area storage well. 2Available feature.
Listens when you speak.

Voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, music and more in response to simple voice commands. Once paired, it can download your contacts and play music from your phone, MP3, USB or iPod.® Just touch a button on the steering wheel and say things like “Call: Home” or “Play playlist: Favorites.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, MLB.com At Bat®, and select other apps by voice too. SYNC. Say the word.
Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

LIMITED. Charcoal Black leather trim.

SYNC with MyFord Touch. Available equipment.

Responds to your touch.

Via the 8" LCD touch screen on SYNC®1 with MyFord Touch.®1 Simple graphics make it easy to control your phone, entertainment, navigation®2 and climate. SiriusXM Satellite Radio®2 includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,®2 which includes SiriusXM Traffic and Travel Link as part of the trial, and you’ll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. The 12-speaker Audio System from Sony®2 features HD Radio™ Technology and even lets you “Tag” songs for purchase later at the iTunes® Store.

1Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2Available feature.
Looks out for you.

As you're driving, BLIS® (Blind Spot Information System) with cross-traffic alert helps keep you aware of other vehicles. A light in your sideview mirror indicates when traffic is detected in a blind spot. As you slowly back out of a parking spot or driveway, the system is also designed to alert you to vehicles approaching from either side with a sound, a message center warning and the sideview mirror light.

Adaptive cruise control and collision warning with brake support helps reduce stress by maintaining your choice of preset gap from the vehicle in front of you. In addition, if the system detects a potential collision, it can flash a warning across your windshield, sound an alarm, pre-charge the brakes and increase brake-assist sensitivity to provide full responsiveness when you do brake.

BLIS WITH CROSS-TRAFFIC ALERT

ADAPTIVE CRUISE CONTROL

Driver-assist features are supplemental and do not replace the driver’s judgment. Available feature. BLIS replaces standard integrated blind spot mirrors.
Surprises all around.

Starting with a sky view in all 3 rows – courtesy of the multipanel Vista Roof®1 – perfect for nurturing their perpetual sense of wonder. Flex with active park assist1 helps take the stress out of parallel parking by steering itself into the spot for you. Intelligent Access with push-button start1 lets you get going without inserting a key. In the expansive 2nd row, passengers can grab a chilled beverage or frozen treat from the refrigerated console1 as they recline in heated bucket seats1. And the MyFord Touch®1 media hub powers up most of your mobile devices as you travel. Surprises? Flex has more than a few.

Available feature.
Encourages freedom of expression.

Flex always makes a statement. Perhaps its boldest: the Appearance Package. New for 2014, it’s available with your choice of a Tuxedo Black Metallic-painted or monochromatic roof. Combine its 20” machined aluminum wheels and Tuxedo Black Metallic-painted sideview mirror caps with any of the 9 exterior colors, and people are sure to take notice. Inside, Charcoal Black leather-trimmed seats are accented with gray perforated inserts. Meteorite Black bezels set off the perforated leather-wrapped steering wheel. Exclusive front floor mats, and unique graphic appliqués on the instrument panel and door trim, polish off the look.
Puts your mind at ease.

For the 5th year in a row, Flex has attained the highest possible rating from the Insurance Institute for Highway Safety. It’s a “2013 IIHS Top Safety Pick.” And it’s no wonder, with reassuring standards like AdvanceTrac® with RSC® (Roll Stability Control™), which helps you avoid skidding or fishtailing. And our Safety Canopy® System, which increases protection with side-curtain airbags that deploy to cover all 3 rows. Flex also offers our industry-first inflatable 2nd-row safety belts4 to help hold outboard passengers securely in place. Please turn the page for a comprehensive list of Safety & Security features engineered into every 2014 Flex.

12009, 2010, 2011, 2012 and 2013 model years. 2Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 3Ford Motor Company offered the world’s first automotive production vehicle with inflatable 2nd-row safety belts. 4Available feature.
Ford Licensed Accessory.®

1Always wear your safety belt and secure children in the rear seat.®

2Figures achieved using 93-octane premium unleaded fuel.® Premium fuel is recommended for EcoBoost V6, but not required.®

3Includes 5.0-cu.-ft. rear cargo storage well.®

Ford Licensed Accessory.
### SE

**Equipment Group 100A**

- Includes all standard features, plus:
- **Seating**
  - 6-way power driver’s seat with 2-way manual front-passenger seat
  - 7-passenger seating
  - Cloth seating
- **Interior**
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Embossed metal instrument panel appliques
  - Ford SYNC® voice-activated, in-vehicle connectivity system
  - MyFord with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary input jack
  - Single-zone air conditioning with 2nd- and 3rd-row adjustable vents
- **Exterior**
  - 17" painted aluminum wheels with P235/60R17 BSW tires
  - Auto headlamps — Halogen, wipers-activated
  - Black, manually folding, power sideview mirrors with integrated blind spot mirrors
  - Body-color-painted door handles
  - Chrome grille

**Available Options**

- 2nd-row rear-outboard inflatable safety belts
- All-weather floor mats
- Black head-rack side rails
- Dual head restraint DVD by INVISION®
- SiriusXM Satellite Radio with 6-month trial subscription

### SEL

**Equipment Group 200A**

- Includes select SE features, plus:
- **Mechanical**
  - Heavy-duty brake calipers
- **Seating**
  - 1st-row heated bucket seats, including 10-way power driver’s seat with power recline and lumbar
  - 6-way power passenger seat with manual recline and lumbar
- **Interior**
  - Cargo net
  - Dual-zone electronic automatic temperature control
  - MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster, 8" LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks
  - San Macassar wood-appearance appliqués on instrument panel and door-trim panels
  - SiriusXM Satellite Radio with 6-month trial subscription
  - SYNC® voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information®
  - Universal garage door opener
- **Exterior**
  - 18" painted aluminum wheels with P235/60R18 BSW tires
  - Black-painted, power, heated, manually folding sideview mirrors with security approach lamps
  - Black leather-trimmed seats with gray perforated inserts, perforated leather-wrap steering wheel with MyColor® Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo (requires 202A)

**Available Options & Packages**

- 2nd-row 40/40 reclining bucket seats
- 2nd-row console (requires 2nd-row 40/40 reclining bucket seats and 201A or 202A)
- 2nd-row-outboard inflatable safety belts
- 20" bright-painted aluminum wheels with P255/45R20 all-season BSW tires (requires 201A or 202A)
- All-weather floor mats
- Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sideview mirror caps, 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrap steering wheel with MyColor® Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo (requires 202A)
- Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-pin connector, engine oil cooler and trailer sway control
- Dual head restraint DVD by INVISION®
- Intelligent all-wheel drive (AWD)
- Multipanel Vista Roof® (requires 201A or 202A)
- Silver roof-rack side rails (black with Appearance Package with Tuxedo Black roof)
- Two-tone roof
- Voice-activated Navigation System (requires 202A)

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1Available feature. 2Ford Licensed Accessory. 3SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. 4Late availability.
Available Equipment Groups

Equipment Group 301A – Active park assist + adaptive cruise control and collision warning with brake support + 10-way power heated and cooled front seats + 3rd-row vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + power tilt&telescoping steering column

Equipment Group 302A – 3.5L EcoBoost® V6 + 6-speed SelectShift® automatic with paddle shifters + dual exhaust with chrome tips + Intelligent all-wheel drive (AWD) + 20” polished aluminum wheels with P255/45R20 all-season BSW tires

Equipment Group 303A – Includes all content of 301A + 302A

Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)
2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold
2nd-row-outboard inflatable safety belts
2nd-row refrigerated console (requires 2nd-row 40/40 reclining bucket seats with autofold; n/a with 300A or 302A)
20” polished aluminum wheels with P255/45R20 all-season BSW tires (included with 302A and 303A)
All-weather floor mats

Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sidemirror caps, 20” machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Dual head restraint DVD by INVISION™

High-intensity discharge (HID) headlamps.

Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating
1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver’s seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
3rd-row vinyl 50/50 split manually folding bench seat

Interior
110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Black with aluminum insert front door-sill scuff plates
Color-keyed leather-wrapped steering wheel with wood inlay
HD Radio™ Technology
Intelligent Access with push-button start
Power-adjustable pedals with memory
Remote Start System
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations
Voice-activated Navigation System featuring SiriusXM Traffic and Travel Link (6-month trial subscription)
Yoho maple woodgrain-appearance appliqués on instrument panel and door-trim panels

Exterior
19” painted aluminum wheels with P235/55R19 BSW tires
BLIS® (Blind Spot Information System) with cross-traffic alert
Body-color, power, heated, power-folding sidemirror with integrated security approach lamps and memory
Chrome door handles
High-intensity discharge (HID) headlamps
Kast silver lower grille strips
Light-emitting diode (LED) taillamps
“LIMITED” badge
Power liftgate
Rain-sensing windshield wipers
Satin-aluminum grille
Satin-aluminum liftgate appliqué

1Late availability. 2Ford Licensed Accessory. 3Available feature.
**Exteriors**

- White Platinum Metallic Tri-coat
- White Suede
- Ingot Silver Metallic
- Mineral Gray Metallic
- Ginger Ale Metallic
- Ruby Red Metallic Tinted Clearcoat
- Kodiak Brown Metallic
- Deep Impact Blue Metallic
- Tuxedo Black Metallic

**Optional Two-Tone Roof**

- White Suede roof
- Ingot Silver Metallic roof
- Tuxedo Black Metallic roof

**Interiors**

- 1 Dune Cloth
- 2 Charcoal Black Cloth
- 3 Dune Cloth
- 4 Charcoal Black Cloth
- 5 Dune Leather
- 6 Charcoal Black Leather
- 7 Charcoal Black Leather with Gray Perforated Inserts
- 8 Dune Leather with Perforated Inserts
- 9 Charcoal Black Leather with Perforated Inserts

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### Color Options

- **Exteriors**
  - White Platinum Metallic Tri-coat
  - White Suede
  - Ingot Silver Metallic
  - Mineral Gray Metallic
  - Ginger Ale Metallic
  - Ruby Red Metallic Tinted Clearcoat
  - Kodiak Brown Metallic
  - Deep Impact Blue Metallic
  - Tuxedo Black Metallic

- **Interior Options**
  - Dune Cloth
  - Charcoal Black Cloth
  - Dune Leather
  - Charcoal Black Leather
  - Charcoal Black Leather with Gray Perforated Inserts
  - Dune Leather with Perforated Inserts
  - Charcoal Black Leather with Perforated Inserts

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1. Two-tone roof available on SEL and LIMITED only.
2. Additional charge.
3. Tuxedo Black Metallic roof requires Appearance Package.
4. White Suede roof not available with Dune interior.

Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. 

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. 

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013/2014 competitive models (class is Large Utility Vehicles), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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