Live fully. Drive efficiently.¹

See what makes Flex so unconventional.


¹EPA-estimated ratings: 18 city/25 hwy/20 combined mpg, FWD 3.5L Ti-VCT V6, actual mileage will vary; 17 city/23 hwy/19 combined mpg, AWD 3.5L Ti-VCT V6, actual mileage will vary; 16 city/23 hwy/18 combined mpg, AWD 3.5L EcoBoost® V6, actual mileage will vary.
Excites. Any way you power it.

Progressive design. Intelligent technologies. And spacious seating for up to 7. The 2015 Ford Flex combines it all.

Get best-in-class V6 hp when equipped with the twin-turbocharged, direct-injection, 3.5L EcoBoost® engine. Paired with Intelligent all-wheel drive (AWD) and steering wheel-mounted paddle shifters, this 365-hp EcoBoost delivers a spirited performance.

With its 3.5L Ti-VCT V6 engine, Flex has an EPA-estimated rating of 25 mpg hwy.* Twin independent variable camshaft timing helps the standard V6 produce 287 hp. And the standard 6-speed SelectShift® automatic transmission allows you to shift for yourself or leave it to Flex.


1Class is Large Utilities. 2Available feature. 3Using 93-octane fuel. 4EPA-estimated rating: 18 city/25 hwy/20 combined mpg, FWD 3.5L Ti-VCT V6. Actual mileage will vary.
Wherever you’re headed, there’s one ideal way to get there. All together — in Flex.

Best-in-class head and leg room in both the 2nd and 3rd rows helps make Flex a great fit for growing teens and tall passengers of any age.

Environmentally friendly soy-based foam used in the seat cushions and backs helps conserve limited resources and reduce CO₂ emissions.

The 10-way power driver’s seat¹ and power-adjustable pedals¹ can both include memory,¹ so Flex will recall your settings in an instant.

Your 2nd-row seating options include a bench that seats 3 people, or buckets¹ for 2 with a pass-through to the 3rd row. Add the 2nd-row console¹ for more storage. Or the class-exclusive refrigerated console¹ for that extra cool factor.

Fold seats & add cargo

Impresses. Providing ample room for up to 7.
Adapts. At the push of a button.

Flex offers lots of versatility and powerful features that can help ease your cargo-carrying experiences.

**Take advantage of over 83 cu. ft.** of cargo space when the 2nd- and 3rd-row seats are folded flat.

**The class-exclusive PowerFold® 3rd-row seat** and either side of the 60/40 split 2nd-row bench seat can be folded to fit long cargo items and passengers.

**Behind the 50/50 split 3rd-row seat,** Flex offers up to 20 cu. ft.² of cargo space thanks to the extra room provided by its deep storage well.

**The power liftgate¹** can be activated any of 4 ways. Just press a button on the liftgate handle, on the instrument panel, on the remote control, or inside the rear cargo area. Flex is all about form and function.

¹Available feature. ²Includes 5.0-cu.-ft. rear cargo area storage well.
Responds.
To your commands.

Voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod. Just touch a button on the steering wheel and say things like “Call: Travis at home” or “Play playlist: Favorites.” SYNC AppLink™ lets you control Pandora®, iHeartAuto®, the SiriusXM® App and other select apps by voice, too. SYNC. Say the word.

Add an 8” color LCD touch screen and more when you opt for SYNC with MyFord Touch.® This voice-activated system centralizes control of your phone, entertainment, navigation® and climate. With HD Radio™ Technology, just touch the TAG shopping cart icon while a new favorite is playing and purchase it later with iTunes® tagging.

SiriusXM Satellite Radio® lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.® The voice-activated Navigation System® also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services.® These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.

1Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.° SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. **Available feature. 1Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.
Surprises. 
Bright, hot and cool.

A sky view in all 3 rows – courtesy of the multipanel Vista Roof – and class-exclusive 2nd-row outboard inflatable safety belts are just a couple of the ways Flex is designed to take care of its passengers.

A new heated steering wheel treats the driver to comforting warmth on command – no need for bulky gloves when the outside temp drops.

Heated bucket seats allow 2nd-row passengers to recline comfortably while charging their devices with the 110-volt power outlet conveniently located on the back side of the center console.

Chilled beverages or frozen treats can be stowed in the class-exclusive 2nd-row refrigerated console for easy access while you travel. Surprises? Flex has more than a few.

1 Available feature.
Assists. Parking and more.

See how it all works

Flex driver-assist technologies¹ use ultrasonic sensors and sophisticated radar to help you park, avoid collisions and more.

Make parallel parking easier with class-exclusive active park assist! It not only helps you find a spot, it actually steers the vehicle into place as you control the gear shifter, and brake and accelerator pedals.

Get a heads-up from adaptive cruise control and collision warning with brake support! It helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with cross-traffic alert! It helps warn you using lights embedded in the sideview mirrors.²

¹Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. ²BLIS replaces standard integrated blind spot mirrors.
Eases. Your mind.

With standards like AdvanceTrac® with RSC® (Roll Stability Control™), which helps you avoid skidding or fishtailing.

A standard Safety Canopy® System increases protection with side-curtain airbags that deploy to cover all 3 rows. Every Flex also comes with front-seat side airbags and the dual-stage front airbags included in our Personal Safety System™.

Intelligent all-wheel drive (AWD)1 balances torque between the front and rear wheels to enhance handling and maximize traction.

For a comprehensive list of Safety & Security features engineered into every 2015 Ford Flex, please see the next page.


1Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2Available feature.
Flex Specifications

Standard Features

**Mechanical**
3.5L Ti-VCT V6 with 6-speed SelectShift® automatic transmission with shifter button activation
4-wheel disc Anti-Lock Brake System (ABS)
Battery Management System
Electric power-assisted steering
Front-wheel drive (FWD)

**Seating**
1st-row bucket seats
2nd-row 60/40 split fold-flat bench; autofold function on 40 section
3rd-row manual fold-in-floor 50/50 split bench

**Interior**
1st-row center console with armrest, storage and 2 cupholders
12-volt powerpoints accessible in all rows (4)
Accessory delay
Auto-dimming rearview mirror
Auto-lock power door locks
Cab interior mood lighting
Cabin air filter
Carpeted floor mats in 1st and 2nd rows
Coat hooks in 2nd row (2)
Cruise control
Driver and front-passenger sun visors with illuminated vanity mirrors
Grab handles (3)
Grocery bag hooks in cargo area
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls
Manual tilt/telescoping steering column
Map pockets in 1st-row seat backs
Overhead console with map lights and sunglasses holder
Power windows with one-touch-up/down driver’s side window feature
Reading lamps for 2nd- and 3rd-row passengers

**Exterior**
Autolamp automatic headlamps with wiper-activated headlamps feature
Bright dual exhaust tips
Easy Fuel® capless fuel filler
Heated sideview mirrors
Privacy glass on 2nd- and 3rd-row windows and liftgate
Rear-window defroster
Reverse Sensing System
Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

**Safety & Security**
Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
4-way adjustable head restraints
AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front-seat side airbags
Illuminated Entry System
Integrated keyhead transmitter remotes (2)
LATCH – Lower Anchors and Tether Anchors for Children (3)
MyKey®
Safety Canopy® System with side-curtain airbags and rollover sensor
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level.
1Always wear your safety belt and secure children in the rear seat. 2Actual mileage will vary. 3Using 93-octane fuel. 4Includes 5.0-cu.-ft. rear cargo storage well.

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### Engines/EPA-Estimated Ratings & Dimensions

#### 3.5L Ti-VCT V6
- 287 hp @ 6,500 rpm
- 254 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift automatic
  - FWD 18 city/25 hwy/20 combined mpg
  - AWD 17 city/23 hwy/19 combined mpg

#### 3.5L EcoBoost® V6
- 365 hp @ 5,500 rpm
- 350 lb.-ft. of torque @ 3,500 rpm
- 6-speed SelectShift automatic with steering wheel-mounted paddle shifters
  - AWD 16 city/23 hwy/18 combined mpg

### Exterior
- Wheelbase: 117.9”
- Length: 201.8”
- Height – Excluding options: 68.0”
- Height – Including options: 69.3”
- Width – Excluding mirrors: 75.9”
- Width – Including mirrors: 88.8”
- Width – Mirrors folded: 80.1”

### Cargo Volume (cu. ft.)
- Behind 1st row: 83.2
- Behind 2nd row: 43.2
- Behind 3rd row: 20.0

2015 FLEX
ford.com
Go Further
SEL. Fold-flat 2nd- and 3rd-row seats. 83.2-cu.-ft. cargo volume.

SEL. Intelligent Access with push-button start.

SEL. Dual-zone electronic automatic temperature control.

SEL. Charcoal Black cloth trim. Available equipment.

Available Options & Packages

Available Equipment Groups

Ford Licensed Accessory. 2Late availability. 3SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
Limited

Equipment Group 300A
Includes select SEL features, plus:
Seating
1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver’s seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
3rd-row vinyl 50/50 split manually folding bench seat

Interior
110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations
Black front door-sill scuff plates with aluminum inserts
Color-keyed leather-wrapped steering wheel with wood inlay
HD Radio™ Technology
Power-adjustable pedals with memory
Rear view camera
Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
Yoho maple woodgrain-appearance appliqués on instrument panel and door-trim panels

Exterior
19” painted aluminum wheels with P235/55R19 BSW tires
BLIS® (Blind Spot Information System) with cross-traffic alert
Body-color, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
High-intensity discharge (HID) headlamps
Kast silver lower grille strips
Light-emitting diode (LED) taillamps
“LIMITED” badge
Power liftgate
Rain-sensing windshield wipers
Satin-aluminum grille
Satin-aluminum liftgate appliqué

Available Equipment Groups
Equipment Group 301A – Active park assist + adaptive cruise control and collision warning with brake support + 10-way power heated and cooled front seats + 3rd-row vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + heated steering wheel + power-tilt/telescoping steering column
Equipment Group 302A – 3.5L EcoBoost® V6 + 6-speed SelectShift® automatic with paddle shifters + dual exhaust with bright tips + Intelligent all-wheel drive (AWD) + 20” polished aluminum wheels with P255/45R20 all-season BSW tires
Equipment Group 303A – Includes all content of 301A + 302A

Available Options & Packages
2nd-row console (requires 2nd-row 40/40 reclining bucket seats)
2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with auto-fold
2nd-row outboard inflatable safety belts
2nd-row refrigerated console (requires 2nd-row 40/40 reclining bucket seats with auto-fold; n/a with 300A or 302A)
20” polished aluminum wheels with P255/45R20 all-season BSW tires (included with 302A and 303A)
All-weather floor mats
Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sideview mirror caps, 20” machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo
Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control
Dual Headrest DVD by INVISION™
Intelligent all-wheel drive (AWD) (included with 302A and 303A)
Multipanel Vista Roof®
Silver roof-rack side rails (Black with Appearance Package with Tuxedo Black roof)
Two-tone roof

1Ford Licensed Accessory. 2Available feature.
Exteriors

White Platinum Tri-coat Metallic
Oxford White
Ingot Silver
Ruby Red Tinted Clearcoat Metallic
Bronze Fire Tinted Clearcoat Metallic
Deep Impact Blue
Magnetic
Guard
Tuxedo Black

Optional Two-Tone Roof

Oxford White roof
Ruby Red Tinted Clearcoat Metallic lower
Ingot Silver roof
Deep Impact Blue lower
Tuxedo Black roof
Ingot Silver lower

Interiors

1 Dune Cloth
2 Charcoal Black Cloth
3 Dune Cloth
4 Charcoal Black Cloth
5 Dune Leather
6 Charcoal Black Leather
7 Charcoal Black Leather with Gray Perforated Inserts
8 Dune Leather with Perforated Inserts
9 Charcoal Black Leather with Perforated Inserts

Bring these colors to life

1 Two-tone roof available on SEL and LIMITED only.
2 Additional charge.
3 Tuxedo Black roof requires Appearance Package.
4 Oxford White roof not available with Dune interior trim. Ingot Silver roof not available with Charcoal Black interior trim. Colors are representative only. See your dealer for actual paint/trim options.

Exteriors | Interiors |
---|---|
White Platinum Tri-coat Metallic | SE 1 | SEL 3 4 5 6 7 | Limited 7 8 9 |
Oxford White | 1 2 | 3 4 5 6 7 | 7 8 9 |
Ingot Silver | 1 2 | 3 4 5 6 7 | 7 8 9 |
Ruby Red Tinted Clearcoat Metallic | 1 2 | 3 4 5 6 7 | 7 8 9 |
Bronze Fire Tinted Clearcoat Metallic | 1 2 | 3 4 5 6 7 | 7 8 9 |
Deep Impact Blue | 1 2 | 3 4 5 6 7 | 7 8 9 |
Magnetic | 1 2 | 3 4 5 6 7 | 7 8 9 |
Guard | 1 2 | 3 4 5 6 7 | 7 8 9 |
Tuxedo Black | 1 2 | 3 4 5 6 7 | 7 8 9 |
SEL in Guard accessorized with smoked hood and side window deflectors, rear spoiler, front molded splash guards, roof side rails, plus roof crossbars and roof-mounted cargo box by THULE®

All-weather floor mats
Remote Access
Rear spoiler
Dual Headrest DVD by INVISION™

Electronics
Portable DVD rear-seat entertainment systems
Remote start systems
Warning sensor systems

Exterior
Flat splash guards
Full vehicle cover
Locking fuel plug
Racks and carriers
Sportz® tent
Trailer towing accessories
Wheel lock kit

Interior
Ash cup/coin holder
Cargo organizers and protectors
Carpeted floor mats
Conversation mirror
Door-sill plates
Interior light kit
Leather-trimmed interior seating
Tablet cradle

1Ford Licensed Accessory.
New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Large Utility), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

After trial period expires, SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions are sold separately or as a package and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travelink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. INVISION is a trademark of VOXX International Corporation. iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.