CLEAR COMPUTERS, FLAT SCREENS, MINI CELL PHONES. EVERYDAY OBJECTS SEEM TO BE LOOKING A LOT MORE INTERESTING THESE DAYS. THIS CAN GO FOR THE BIGGER THINGS IN LIFE, TOO, LIKE YOUR CAR. CHECK OUT THE FOCUS ZX5. IT'S A LITTLE EUROPEAN, A LITTLE HI-TECH, DEFINITELY DIFFERENT, CLEVERLY COOL.

AND FOCUS DOESN'T JUST LOOK LIKE A KICKIN' RIDE. IT HANDLES LIKE IT, TOO, THANKS TO FRONT AND REAR STABILIZER BARS AND — SURPRISE — A FULLY INDEPENDENT REAR SUSPENSION. INSIDE, ZX5 OFFERS A TOTALLY STRESS-FREE ENVIRONMENT. WITH ACCESSIBILITY AT A FIVE-DOOR MAXIMUM, ALL YOUR FRIENDS CAN PILE IN AND YOUR STUFF STILL STASHES NICELY THROUGH THE BACK. AN AVAILABLE AUDIOPHILE SOUND SYSTEM WITH A 6-DISC IN-DASH CD PLAYER OR CD/MP3 PLAYER WILL KEEP YOU ENTERTAINED. NOTHING LEFT TO DO BUT KNOCK OPEN THE MOONROOF AND TAKE IT ALL IN STANDARD ON ZX5 PREMIUM, AVAILABLE ON COMFORT! HOW'S THAT FOR PUTTING THE FUN IN FUNCTIONAL?
TECHNOLOGY, YOU GOTTA LOVE IT. IT KEEPS GETTING BETTER; MAKING LIFE A LITTLE EASIER AND A LOT MORE FUN. SAME GOES FOR FOCUS ZX3. ITS AVAILABLE SINGLE CD/MP3 SYSTEM PLAYS UP TO 254 CONTINUOUS MP3 TRACKS TO SOOTHE YOUR SOUL. REAR SEAT HEAT DUCTS WARM YOUR SPIRIT, AND AVAILABLE ANTI-LOCK BRAKES AND TRACTION CONTROL EASE YOUR MIND. CAN YOU FEEL THE KARMA?

ZX3 HAS LOTS OF IT, AND LOTS OF ROOM. YES, FIVE PEOPLE CAN DEFINITELY CHILL IN TRUE COMFORT IN THIS MOST ACCOMMODATING FOCUS. SPORTY FRONT BUCKET SEATS WITH COOL NEW FABRIC LOOK AND FEEL ZEN-LIKE, AND ITS THREE DOORS MEAN THREE TIMES THE ACCESS FOR GEAR, PACKS AND EATS. SO LOAD IN YOUR STUFF, GRAB YOUR FRIENDS, GO WHERE YOU WANNA GO, AND HAVE FUN GETTING THERE. THIS SPORTY SCOOT TAKES ITS 130 HORSEPOWER VERY SERIOUSLY, AND IT’S PREPPED WITH STANDARD FOG LAMPS AND AVAILABLE 16” ALUMINUM WHEELS AND TIRES THAT NOT ONLY LOOK GOOD, BUT REALLY GRAB THE PAVEMENT. GETTIN’ THE IDEA? WITH ZX3, YOU CAN ACTUALLY ACHIEVE TOTAL HARMONY, AND GET LOTS OF TRIPPIN’ TECHY STUFF, TOO.
FOCUS SEDAN

TRICKED OUT WITH A REAR SPOILER, 16" 5-SPOKE ALUMINUM WHEELS, FOG LAMPS AND AVAILABLE LEATHER SEATING SURFACES, FOCUS ZTS HAS PLENTY TO SHOW OFF. YOUR FRIENDS AND FAMILY WILL WANT IN, AND THEY'LL FIT, TOO. FIVE IN TOTAL. SO GO PICK 'EM UP AND HAVE FUN WHILE YOU GET WHAT YOU WANT TO DO. BUT SOONER OR LATER THE WEEKEND ROLLS AROUND AND IT'S TIME TO GET OUT AND DO WHAT REALLY MATTERS. WHEREVER YOU CHOOSE TO GO, FOCUS IS THE RIDE TO GET YOU THERE.

GO TO TOWN

LIFE CAN GET PRETTY BUSY. SOMETIMES IT SEEMS YOU DO MORE OF WHAT YOU HAVE TO DO THAN WHAT YOU WANT TO DO. BUT SOONER OR LATER THE WEEKEND ROLLS AROUND AND IT'S TIME TO GET OUT AND DO WHAT REALLY MATTERS. WHEREVER YOU CHOOSE TO GO, FOCUS IS THE RIDE TO GET YOU THERE.

FOCUS SEDAN

Focus ZTS in Pitch Black.
THEY SAY EVERYBODY NEEDS ABOUT 3 FEET OF PERSONAL SPACE. NOW YOU'VE GOT A LOT MORE. 131 CU. FT. OF IT, TO BE EXACT. PACK UP THE BAGS AND SLIDE EM INTO YOUR FOCUS ZTW WAGON, OR WAX UP THE BOARDS, POINT TOWARD THE WAVES AND DRIVE. MAYBE GATHER UP BATS, BALLS AND BASES, PICK UP YOUR INFIELD, AND SPEND THE DAY AT PLAY. SEE, YOU'VE GOT THE ROOM. FOR STUFF. FOR KIDS. FOR FRIENDS. NOW, HOW ABOUT A LITTLE SOMETHING FOR YOU — LIKE A STANDARD 4-SPEED AUTOMATIC TRANSMISSION, A TILT AND TELESCOPING STEERING WHEEL, AVAILABLE HEATED FRONT SEATS AND OUTSIDE MIRRORS, OR AN AVAILABLE SPORT GROUP THAT INCLUDES A 6-DISC IN-DASH CD PLAYER, DRIVER'S SIDE LUMBAR, COOL WHEELS, FOG LAMPS AND MORE? NOW YOU'VE GOT ONE SERIOUSLY HOT WAGON. IT'S OFFICIAL: YOU ARE THE MASTER OF YOUR OWN DOMAIN — ALL 131 CU. FT. OF IT.
IT’S ALL ABOUT INNER BEAUTY

Lots of effort and plenty of smarts went into ensuring that the driver and four adults could comfortably take part in the joy that is Focus. That’s why the instrument panel is cleanly laid out and interesting to look at, and somebody understood that people come in all shapes and sizes, so the driver’s seat not only makes all the standard moves like back/forth and recline, but it also moves up and down, and the seats look good, too – check out the cloth trim on ZX3 and ZX5 (below left) and the sharp, available leather seating surfaces (shown on ZTS below). To top it off: a split-fold rear seat that folds flat and plenty of storage nooks are standard, to give people the space they can really use.

Focus ZTS in Medium Graphite. Shown with optional leather seating surfaces.
WHAT? I CAN’T HEAR YOU

TURN IT UP. WAY UP. FOCUS LETS YOU CHOOSE BETWEEN CD’S, CASSETTES OR MP3-FORMATTED MUSIC TO MAKE THE MOST OF THE TUNES YOU HAVE. YOUR OPTIONS INCLUDE A SINGLE CD/MP3 PLAYER OR A 6-DISC IN-DASH CD PLAYER. OF COURSE, YOUR REAR PASSENGERS WILL ENJOY THE TUNES, TOO, WITH SPEAKERS POSITIONED TO DELIVER HIGH-FIDELITY SOUND TO ALL EARS ON BOARD. THERE’S EVEN AN AUDIOPHILE UPGRADE FOR INCREDIBLE BASS. SO HIT THE BEAT, AND CRUISE ON INTO IT.

A: GOT A LOT OF CD’S? BRING ’EM ALONG. AN AVAILABLE 6-DISC IN-DASH CD PLAYER LETS YOU LOAD 6 DISCS RIGHT INTO THE DASH. RAISE IT UP A NOTCH WITH THE AUDIOPHILE SYSTEM. IT INCLUDES A ‘THUMPIN’” SUB-WOOFER AND HIGH-FIDELITY AMPLIFIER.

B: DOWNLOAD ALL THE MUSIC YOU WANT. THE SINGLE-DISC CD AND MP3 PLAYER GIVES YOU MILES AND MILES OF CONTINUOUS PLAY. THE SYSTEM INCLUDES A DIGITAL CLOCK AND FOUR SPEAKERS. IT’S STANDARD ON SOME MODELS AND OPTIONAL ON OTHERS. ADD THE AUDIOPHILE UPGRADE TO TURN YOUR FOCUS INTO A ROLLING STUDIO OF SOUND.

C: POWER WINDOWS WITH A ONE-TOUCH-DOWN DRIVER’S SIDE FEATURE ARE MIGHTY HANDY AND STANDARD ON MOST MODELS.

D: TURN UP THE TUNES AND POP THE TOP SO EVERYONE CAN ENJOY THE SUN AND SOUNDS. A POWER RETRACTABLE MOONROOF IS STANDARD ON 2X5 PREMIUM, OPTIONAL ON SEVERAL OTHER MODELS.
A WHOLE LOTTA PROTECTION

You’ve heard it before: the whole is greater than the sum of its parts. Sure, applies here. Focus includes a number of standard and available safety features to help protect you like the Personal Safety System™ standard on every Focus model. It’s six technologies that all add up to one big peace of mind. In the event of a collision, the system uses sensors to measure certain occupant conditions and the severity of impact, then it determines how to protect the front occupants— all in a matter of milliseconds. Focus also offers available side-impact airbags. The bumpers exceed government standards, and Focus has front and rear crush zones, plus side intrusion door beams designed to help protect during impacts. There are available anti-lock brakes, traction control, and the AdvanceTrac™ electronic stability enhancement system to help you avoid an accident in the first place, and for peace of mind, a standard anti-theft system and battery saver feature that shuts off your interior lights if you leave them on. That’s big.

Want enhanced vehicle control? Get AdvanceTrac™. Imagine that this page is a slippery surface—like ice, loose gravel, or dirt. Look at the black vehicle not equipped with AdvanceTrac technology. As the driver takes the turn, he understeers around the curve. If the tires can’t maintain complete traction, the vehicle may slide off the road. The driver of the car in white oversteers, and the vehicle potentially spins out. The car in green is assisted by the AdvanceTrac system. This advanced technology helps keep the car on course through the slippery curve, how it can constantly monitors the driver’s input and the actual vehicle response. If there’s a discrepancy, it automatically adjusts the braking and throttle to help “correct” the vehicle’s motion. The system includes sensors, plus ABS, traction control and rear disc brakes. And it’s available on select Focus models.™

A FULLY INDEPENDENT, SHORT- AND LONG-ARM REAR SUSPENSION IS NOT ONLY FUN, IT’S FUNCTIONAL, TOO. SINCE THE WHEELS CAN RESPOND INDEPENDENTLY TO BUMPS AND DIPS IN THE ROAD, IT DELIVERS RESPONSIVE HANDLING AND MAXIMIZES TRACTION TO HELP KEEP YOU FEELING IN CONTROL.

*ALWAYS WEAR YOUR SAFETY BELT AND SECURE CHILDREN IN THE REAR SEAT.
*REMEMBER THAT EVEN ADVANCED TECHNOLOGY CANNOT OVERCOME THE LAWS OF PHYSICS. IT’S ALWAYS POSSIBLE TO LOSE CONTROL OF A VEHICLE DUE TO INAPPROPRIATE DRIVER INPUTS FOR THE CONDITIONS. WHEN ADVANCETRAC ENGAGES, IT IS AN INDICATION THAT AT LEAST SOME OF THE TIRES HAVE EXCEEDED THEIR ABILITY TO GRIP THE ROAD, WHICH MAY CAUSE LOSS OF CONTROL.

SAFE/CONTROL
STANDARD FEATURES

Mechanical
100,000-mile tune-up interval*
Battery saver
Front-wheel drive
Fuel tank – 13.2-gallon capacity
Maintenance-free battery
Power front disc/rear drum brakes
Power rack-and-pinion steering
Spare – Compact
Stabilizer bar – Front
Stainless steel exhaust system
Suspension – Front: independent MacPherson strut; rear: Control Blade Short- and Long-Arm (SLA) independent

Safety/Security
Personal Safety System™ for driver and right-front passenger – With dual stage/dual threshold airbags,™ safety belt pretensioners, energy management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, and restraint control module
Belt-Minder™ safety belt reminder
Bumpers – 5-mph energy-absorbing
Emergency trunk release – Manual
LATCH – Lower anchors and tether anchors for child safety seats (rear outboard positions)
Low fuel warning light
Safety belts – 3-point for all seating positions
• Safety cell™ unitized body construction
SecuriLock™ passive anti-theft system
Shoulder belt height adjusters – Front outboard positions
Side intrusion door beams

Seating
60/40 split-fold rear seat with flip-up rear seat cushion (split flip-up rear cushion on ZX5 Premium)
Height-adjustable driver’s seat

Interior
 Assist handles – Front and rear
Center floor console – Full-length
Child safety locks on rear doors (not applicable on 3-door models)
Cupholders – 2 front, 1 rear
Dome light with theater-dimming feature
Floor mats – Front and rear
Interior decklid/liftgate release
Map pockets – Front doors
Power point – Front
Rear seat heat ducts
Trip odometer
Visor vanity mirrors

Exterior
Bumpers – Body color
Headlamps – Aerodynamic halogen
Rear defroster
Solar tinted glass
Windshield wipers – Front: intermittent; rear: wiper/washer (if/ce on sedan models)

*Based on 2002 models.
**Always wear your safety belt and secure children in the rear seat.

AWARDS

“10 BEST,” 3 YEARS IN A ROW.
CAR AND DRIVER

“2002 ALL-STAR FOR BEST SMALL CAR.”
AUTOMOBILE MAGAZINE

“AMERICA’S BEST ECONOMY CAR AND FIRST NEW CAR.”
AUTOWEEK’S READERS

“BEST IN CLASS UNDER $16,000.”
KIPLINGER’S PERSONAL FINANCE

DIMENSIONS

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<tr>
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SPECIFICATIONS

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### SPECIFICATIONS

#### MODEL-SPECIFIC FEATURES/OPTIONS

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<td>5-speed manual transaxle</td>
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<td>4-speed electronic automatic transaxle with overdrive lockout</td>
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<td>15&quot; 5-spoke aluminum wheels</td>
<td>15&quot; multi-spoke aluminum wheels</td>
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<td>P195/60R15 all-season BSW tires</td>
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<td>Stabilizer bar – Rear</td>
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<tr>
<td>AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes</td>
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<td>All-Speed Traction Control*</td>
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<td>Side-impact airbags**</td>
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<tr>
<td>Cloth sport front bucket seats with adjustable head restraints and map pocket; includes unique ZX3/ZX5 fabric</td>
<td>Cloth sport front bucket seats with adjustable head restraints, passenger-side tip/slide forward feature and map pocket; includes unique ZX3/ZX5 fabric</td>
<td>Cloth sport front bucket seats with adjustable head restraints, passenger-side tip/slide forward feature and map pocket; includes unique ZX3/ZX5 fabric</td>
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<tr>
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<td>Power door locks</td>
<td>Power door locks</td>
<td>Power door locks</td>
</tr>
<tr>
<td>Power windows – With one-touch-down driver’s side feature</td>
<td>Power windows – With one-touch-down driver’s side feature</td>
<td>Power windows – With one-touch-down driver’s side feature</td>
</tr>
<tr>
<td>Speed control</td>
<td>Speed control</td>
<td>Speed control</td>
</tr>
<tr>
<td>Tachometer</td>
<td>Tachometer</td>
<td>Tachometer</td>
</tr>
<tr>
<td>Tilt/telescoping steering wheel</td>
<td>Tilt/telescoping steering wheel</td>
<td>Tilt/telescoping steering wheel</td>
</tr>
<tr>
<td><strong>Exterior</strong></td>
<td><strong>Exterior</strong></td>
<td><strong>Exterior</strong></td>
</tr>
<tr>
<td>Bodyside moldings – Black</td>
<td>Bodyside moldings – Black</td>
<td>Bodyside moldings – Black on ZX5, color-keyed on ZX5 Comfort/Premium</td>
</tr>
<tr>
<td>Fog lamps</td>
<td>Fog lamps</td>
<td>Fog lamps</td>
</tr>
<tr>
<td>Mirrors – Manual remote, dual black</td>
<td>Mirrors – Power remote, dual black</td>
<td>Mirrors – Power remote, dual black</td>
</tr>
<tr>
<td>Power moonroof</td>
<td>Power moonroof</td>
<td>Power moonroof</td>
</tr>
</tbody>
</table>

*Requires ABS. **Always wear your safety belt and secure children in the rear seat.

Comparisons based on 2002 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
### Wagon SE

**Mechanical**
- 2.0L DOHC Zetec 4-cylinder engine
- 4-speed electronic automatic transaxle with overdrive lockout
- 15" multi-spoke aluminum wheels
- P205/50R16 all-season BSW tires
- Stabilizer bar – Rear

**Safety/Security**
- AdvanceTrac® electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes
- All-Speed Traction Control**
- Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
- Perimeter alarm system
- Remote keyless entry system with 2 key fobs
- Side-impact airbags*

**Seating**
- Cloth front low-back bucket seats with adjustable head restraints and map pocket
- Leather seating surfaces
- Lumbar support – Driver's side manual

**Interior**
- Air conditioning
- AM/FM stereo with single CD and MP3 player, clock and 4 speakers
- AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers§§
- Cargo area cover
- Front center armrest with storage
- Power door locks
- Power windows – With one-touch-down driver's side feature
- Speed control
- Tachometer
- Tilt/telescoping steering wheel
- Weather Package
  - Heated front seats
  - Heated power outside mirrors

**Exterior**
- Bodyside moldings – Black
- Bodyside moldings – Color-keyed
- Mirrors – Power remote, dual black
- Power moonroof
- Roof rack
- Sport Group
  - 16" 5-spoke aluminum wheels
  - P205/50R16 all-season BSW tires
  - AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
  - Driver's side lumbar support
  - Fog lamps
  - Leather-wrapped steering wheel
  - Tachometer

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*Includes rear stabilizer bar. **Requires ABS and Zetec engine. †Always wear your safety belt and secure children in the rear seat. § Requires Sport Group. §§ Available only as part of Sport Group.

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### Sedan LX

**Mechanical**
- 2.0L DOHC Zetec 4-cylinder engine
- 5-speed manual transaxle
- 5-speed manual transaxle
- 14" steel wheels with bolt-on-appearance wheelcovers
- 16" 5-spoke aluminum wheels

**Safety/Security**
- AdvanceTrac® electronic stability enhancement system – Includes ABS, Traction Control and rear disc brakes
- All-Speed Traction Control**
- Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
- Perimeter alarm system
- Remote keyless entry system with 2 key fobs
- Side-impact airbags*

**Seating**
- Cloth front low-back bucket seats with adjustable head restraints and map pocket
- Leather seating surfaces
- Lumbar support – Driver's side manual

**Interior**
- Air conditioning
- AM/FM stereo with single CD and MP3 player, clock and 4 speakers
- AM/FM stereo with single CD player, clock and 4 speakers
- AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
- Cargo area cover
- Front center armrest with storage
- Power door locks
- Power windows – With one-touch-down driver's side feature
- Speed control
- Tachometer
- Tilt/telescoping steering wheel
- Weather Package
  - Heated front seats
  - Heated power outside mirrors

**Exterior**
- Bodyside moldings – Black
- Bodyside moldings – Color-keyed
- Mirrors – Manual remote, dual black
- Power moonroof
- Roof rack
- Sport Group
  - 16" 5-spoke aluminum wheels
  - P205/50R16 all-season BSW tires
  - AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
  - Driver's side lumbar support
  - Fog lamps
  - Leather-wrapped steering wheel
  - Tachometer

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*Includes rear stabilizer bar. **Requires ABS and Zetec engine. †Always wear your safety belt and secure children in the rear seat.
## COLOR AND TRIM

### INTERIOR/EXTERIOR COMBINATIONS

- **Medium Parchment**
- **Medium Graphite**
- **Dark Charcoal**

#### ZX3
- Cloud 9 White
- Egg Yolk Yellow
- Infra-Red
- Sangria Red Metallic
- Grabber Green Metallic
- French Blue Metallic
- Twilight Blue Metallic
- CD Silver Metallic
- Liquid Grey Metallic
- Pitch Black

#### ZX5
- Cloud 9 White
- Egg Yolk Yellow
- Infra-Red
- Sangria Red Metallic
- Grabber Green Metallic
- French Blue Metallic
- Twilight Blue Metallic
- CD Silver Metallic
- Liquid Grey Metallic
- Pitch Black

#### Sedan
- Cloud 9 White
- Arizona Beige Metallic
- Infra-Red
- Sangria Red Metallic
- French Blue Metallic
- Twilight Blue Metallic
- Light Tundra Metallic
- CD Silver Metallic
- Liquid Grey Metallic
- Pitch Black

#### Wagon
- Cloud 9 White
- Arizona Beige Metallic
- Infra-Red
- Sangria Red Metallic
- French Blue Metallic
- Twilight Blue Metallic
- Light Tundra Metallic
- CD Silver Metallic
- Liquid Grey Metallic
- Pitch Black

*Medium Parchment interior not available on ZX5, ZX5 Comfort or LX Sedans. **Not available on base level ZX3, base level ZX5 and LX Sedans. †New for 2003.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.
Medium Graphite Cloth
Standard on ZX3 models and ZX5/ZX5 Comfort

Dark Charcoal Cloth
Standard on ZX3 models

Medium Parchment Cloth
Standard on SE Sedans/Wagon

Medium Graphite Cloth
Standard on LX Sedans and SE Sedans/Wagon

Medium Parchment Cloth
Standard on ZX5 Premium, ZTS and ZTW

Medium Graphite Cloth
Standard on ZX5 Premium, ZTS and ZTW

Medium Parchment Leather
Optional on ZX5 Premium, ZTS and ZTW

Medium Graphite Leather
Optional on ZX5 Premium, ZTS and ZTW

WHEELS/ENGINES

16" 5-Spoke Aluminum Wheel
Standard on ZX3 Premium/Power Premium, ZX5 Premium and ZTS, optional on ZX3 Comfort and ZTW

15" Multi-Spoke Aluminum Wheel
Standard on ZX5/ZX5 Comfort, SE Wagon and ZTW

15" 5-Spoke Aluminum Wheel
Standard on ZX3 and SE Sedans

14" Steel Wheel with Bolt-On-Appearance Wheelcover
Standard on LX Sedans

2.0L SOHC I4
Horsepower: 110 hp @ 5000 rpm
Torque: 125 lb.-ft. @ 3750 rpm

2.0L DOHC Zetec I4
Horsepower: 130 hp @ 5300 rpm
Torque: 135 lb.-ft. @ 4500 rpm