Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

**Exterior and Interior Selections**

**SEDAN**
- Medium Stone
- Charcoal Black

**SE**
- Sangria Red Metallic
- Vista Blue Metallic
- Brilliant Silver Metallic
- Black
- Sterling Grey Metallic
- Amber Gold Metallic
- White Suede
- Light Ice Blue Metallic

**S**
- Sangria Red Metallic
- Vista Blue Metallic
- Brilliant Silver Metallic
- Black
- Sterling Grey Metallic
- Amber Gold Metallic
- White Suede
- Light Ice Blue Metallic

**SES**
- Sangria Red Metallic
- Vista Blue Metallic
- Brilliant Silver Metallic
- Black
- Sterling Grey Metallic
- Amber Gold Metallic
- White Suede
- Light Ice Blue Metallic

**COUPE**
- Medium Stone
- Charcoal Black

**SE**
- Sangria Red Metallic
- Vista Blue Metallic
- Brilliant Silver Metallic
- Black

**SES**
- Sangria Red Metallic
- Vista Blue Metallic
- Brilliant Silver Metallic
- Black

**New for 2009.**
09 FOCUS

Dimensions and Ratings

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>SEDAN</th>
<th>COUPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall length</td>
<td>175.0''</td>
<td>175.0''</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>102.9''</td>
<td>102.9''</td>
</tr>
<tr>
<td>Width (excluding mirrors/including mirrors)</td>
<td>67.9''/78.4''</td>
<td>67.9''/78.4''</td>
</tr>
<tr>
<td>Height</td>
<td>58.7''</td>
<td>58.7''</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERIOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front</td>
</tr>
<tr>
<td>Head room</td>
</tr>
<tr>
<td>Shoulder room</td>
</tr>
<tr>
<td>Hip room</td>
</tr>
<tr>
<td>Leg room</td>
</tr>
<tr>
<td>Rear</td>
</tr>
<tr>
<td>Head room</td>
</tr>
<tr>
<td>Shoulder room</td>
</tr>
<tr>
<td>Hip room</td>
</tr>
<tr>
<td>Leg room</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CAPACITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seating</td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
</tr>
<tr>
<td>Luggage volume (cu. ft.)</td>
</tr>
<tr>
<td>Total interior volume (cu. ft.)</td>
</tr>
<tr>
<td>Fuel capacity (gall.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HORSEPOWER AND TORQUE</th>
<th>hp/torque (lb-ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.0L Duratec I-4 engine - Manual/Automatic</td>
<td>140 @ 6000 rpm/136 @ 4250 rpm</td>
</tr>
<tr>
<td>Coupe models with manual</td>
<td>143 @ 6000 rpm/136 @ 4250 rpm</td>
</tr>
<tr>
<td>2.0L Duratec 20E P2EV I-4 engine - Manual/Automatic</td>
<td>132 @ 6000 rpm/133 @ 4250 rpm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2009 EPA-ESTIMATED FUEL ECONOMY</th>
<th>mpg city/hwy.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.0L Duratec I-4 engine - 5-speed manual</td>
<td>24/35</td>
</tr>
<tr>
<td>2.0L Duratec I-4 engine - 4-speed automatic</td>
<td>24/33</td>
</tr>
<tr>
<td>2.0L Duratec 20E P2EV I-4 engine - 5-speed manual</td>
<td>24/35</td>
</tr>
<tr>
<td>2.0L Duratec 20E P2EV I-4 engine - 4-speed automatic</td>
<td>24/33</td>
</tr>
</tbody>
</table>

Standard Features

- **MECHANICAL**
  - 2.0L Duratec I-4 engine or 2.0L Duratec 20E P2EV I-4 engine
  - 5-speed manual transmission
  - European-inspired suspension – Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade™
  - Power front disc and rear drum brakes

- **SAFETY AND SECURITY**
  - Personal Safety System® for driver and front passenger – Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
  - 3-point safety belts for all 5 seating positions
  - Battery saver
  - Belt-Minder® front safety belt reminder
  - Child-safety rear door locks (sedan only)
  - Front-seat side airbags
  - LATCH – Lower anchors and tether anchors for child-safety seats
  - SecuriLock® passive anti-theft ignition system
  - Side-curtain airbags
  - Tire Pressure Monitoring System (excludes spare)

- **INTERIOR**
  - Air conditioning
  - AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers
  - Auxiliary audio input jack
  - Compass and outside temperature readouts
  - Courtesy lights with theater-dimming feature
  - Cupholders (2 front, 1 rear)
  - Front and rear floor mats
  - Front door bins and integrated bottle holders
  - Full-length center floor console with padded armrest
  - Map pocket on front-passenger seatback
  - Power points (2, 12-volt)
  - Remote trunk release
  - Tilt steering column
  - Trip odometer
  - Visor vanity mirrors

- **EXTERIOR**
  - Rear-window defroster
  - Solar-tinted glass
  - Windshield wipers – 2-speed intermittent

Wheels

- 15" Wheel Cover
  - Standard on S Sedan
- 15" Aluminum-Alloy
  - Standard on SE Sedan
- 16" Aluminum-Alloy
  - Standard on SE Coupe and SES Sedan
- 16" Euroflange Aluminum-Alloy
  - Standard on SEL Sedan
- 17" Premium/Painted Dark Stainless Aluminum
  - Standard on SES Coupe
  - Optional on SES Sedan

Specifications

1Standard on models in CA, CT, MA, ME, NY, PA, RI and VT; available on retail orders in AZ, DE, MD, NH, NV, OH, OR and WV. 2Always wear your safety belt and secure children in the rear seat. 3Available Winter 2008. 
Choose your model

**Focus S Sedan**
Equipped with all the standard features on the previous page, plus:
- 15” wheel covers and P195/60R15 BSW tires
- Cloth seats
- Black door handles
- Black manual sideview mirrors
- Chrome 2-bar grille
- Halogen headlamps

**Focus SE Sedan**
Includes all the standard features on the S Sedan, plus:
- 15” aluminum-alloy wheels
- Message center with instantaneous fuel economy
- SIRIUS® Satellite Radio
- Power sideview mirrors
- Power windows and door locks
- Remote keyless-entry system with 2 fobs

**Focus SES Sedan**
Includes all the standard features on the SE Sedan, plus:
- 16” Euroflange aluminum-alloy wheels
- Enhanced European-inspired suspension
- Rear stabilizer bar
- Ambient Lighting
- Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, release handles, and register accents; metallic console top plate; and performance cluster
- Leather-wrapped steering wheel
- Steering wheel-mounted cruise and secondary audio controls
- Ford SYNC® voice-activated, in-vehicle communications and entertainment system
- Body-color door handles
- Chrome exhaust tip
- Fog lamps
- Power, heated body-color sideview mirrors
- Rear decklid spoiler (SES only)

**Focus SEL Sedan**
Includes all the standard features on the SES Sedan, plus:
- 16” Euroflange aluminum-alloy wheels
- Leather-trimmed, heated front seats
- Painted appliques on front fenders
- Ford SYNC® voice-activated, in-vehicle communications and entertainment system
- Body-color door handles
- Chrome exhaust tip
- Fog lamps
- Power, heated body-color sideview mirrors
- Rear decklid spoiler

**Focus SE Coupe**
Equipped with all the standard features on the previous page, plus:
- 16” aluminum alloy wheels with P205/50R16 BSW tires
- Sport-tuned exhaust
- Power windows and door locks
- SIRIUS Satellite Radio
- Message center
- Body-color door handles
- Dark painted 2-bar grille
- Chrome exhaust tip
- Power, heated body-color sideview mirrors
- Rear decklid spoiler

**Focus SES Coupe**
Includes all the standard features on the SE Coupe, plus:
- 17” premium painted dark stainless aluminum wheels with P215/45R17 BSW tires
- Enhanced European-inspired suspension
- Rear stabilizer bar
- Ambient Lighting
- Cruise control
- Instrument cluster includes metallic instrument panel appliqué with bright cluster rings, release handles, and register accents; metallic console top plate; and performance cluster
- Leather-wrapped steering wheel
- Steering wheel-mounted cruise and secondary audio controls
- Ford SYNC® voice-activated, in-vehicle communications and entertainment system
- High-mount rear spoiler

*Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for details. “SIRIUS” is a registered trademark of SIRIUS Satellite Radio Inc. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.
### Choose your options

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
</table>
| Focus S Sedan   | - 4-speed automatic transmission  
                  - AdvanceTrac® electronic stability control with Anti-lock Brake System (ABS)  
                  - SIRIUS Satellite Radio  
                  - Ford SYNC® voice-activated, in-vehicle communications and entertainment system (requires Driver’s Group) |
| Focus SE Sedan  | - 4-speed automatic transmission  
                  - AdvanceTrac® electronic stability control with Anti-lock Brake System (ABS)  
                  - Ambient Lighting  
                  - Cruise control  
                  - Ford SYNC® voice-activated, in-vehicle communications and entertainment system |
| Focus SES Sedan | - 4-speed automatic transmission  
                  - AdvanceTrac® electronic stability control with Anti-lock Brake System (ABS)  
                  - 17" painted-aluminum wheels with P215/45R17 BSW tires  
                  - Leather-trimmed, heated front seats |
| Focus SEL Sedan | - 4-speed automatic transmission  
                  - AdvanceTrac® electronic stability control with Anti-lock Brake System (ABS)  
                  - Leather-trimmed, heated front seats |

*Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.*

### Choose your special value package

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver’s Group</td>
<td>Includes leather-wrapped steering wheel with cruise and secondary audio controls, and auto-dimming rearview mirror (Available on SE requires Ford SYNC)</td>
</tr>
<tr>
<td>Moon &amp; Tune Package</td>
<td>Includes power moonroof with shade and Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 4 coaxial speakers and subwoofer (Available on SES and SEL)</td>
</tr>
</tbody>
</table>

**Specifications**

Comparisons based on 2008 competitive models (Compact Car class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and or production variability. Following release of this PDF certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
Drive one.

4 Customize your Focus

A. Exterior graphics kits
B. Rear roof spoiler
C. Garmin® nüvi® Portable Navigation System
D. Front illuminated sill plates
E. Remote start systems
F. Stainless steel exhaust tip
G. Keyless entry keypad
H. Interior cargo organizer
I. Katzkin® Leather seat covers

Also available:
- 16" 16-spoke wheels
- Vehicle security system
- Electrochromic mirrors
- Bug deflector
- Deck lid spoiler
- Ashcup/coin holder/Smoker’s Pack
- Premium carpeted floor mats
- All-weather floor mats
- Interior cargo area protector
- Interior cargo net
- Racing stripes
- Wheel locks

*Ford Licensed Accessories.
Garmin is a registered trademark of Garmin Ltd.

Visit fordaccessories.com to use the Accessorizer, learn complete accessory details and view purchase instructions.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.
Drive quality.
Focus has the distinction of being the first vehicle ever awarded both the North American Car of the Year and European Car of the Year.¹

Drive green.
Up to 35 mpg hwy.; plus Focus is a Partial Zero Emissions Vehicle in California Emissions States³ — it’s as eco-friendly as a hybrid.

Drive safe.
In federal frontal crash tests, Focus Coupe rates 5 Stars: To help prevent accidents, AdvanceTrac® electronic stability control with ABS is optional.

Drive smart.
Ford SYNC® voice-activated communications and entertainment,⁶ Ambient Lighting, SIRIUS Satellite Radio,⁷ even remote start⁸ — all optional.

¹ Based on the 2000 North American Car of the Year and the 1999 European Car of the Year awards. ² 2009 EPA-estimated hwy. fuel economy with 5-speed manual transmission. ³ Standard on models in CA, CT, RI, MA, NH, RI, MA, MI, and NV; available on retail orders in AZ, DE, FL, IN, NV, OH, OK, and WV. ⁴ Star ratings are part of the U.S. Department of Transportation’s SaferCar.gov program (www.safercar.gov). ⁵ Remember that even advanced technology cannot overcome the laws of physics, so it’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁶ Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for details. “SIRIUS” is a registered trademark of SIRIUS Satellite Radio Inc. ⁷ Available through your Ford Dealer as a Genuine Ford Accessory.

New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.