Nothing else resembles it. Nothing else responds like it. FUSION.

Car enthusiasts in L.A. and D.C. deemed Fusion — with available All-Wheel Drive — tops in Performance versus Camry and Accord; same holds true in the Handling and Styling categories. Going places? Nothing else will do: Turn to Ford Fusion.

First-in-Class3 AWD Available

Here’s the lowdown on All-Wheel Drive (AWD): It continuously monitors — at a rate of 100 times per second — vehicle speed, throttle input and steering angle to exactingly distribute torque. Fusion’s AWD system can even direct that torque side to side on each axle, allowing you to continue if only one wheel has grip. Moving forward to the next stage in life couldn’t be any better.

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1 In head-to-head comparison tests for 2007 models.
2 By special invitation from Road & Track (in Los Angeles) and Car and Driver (in Washington, D.C.), 2007 model year.
3 Midsize Sedan class starting under $21,000. Excludes Mazda 6.
A Trio of Powertrains

On Fusion S, SE and SEL, get in gear with a standard 5-speed manual transmission and the energetic, not to mention fuel-efficient, 160-hp Duratec 4-cylinder engine that achieves 29 mpg highway¹ and a range of 467 miles on a full tank of gas. Or hit the road with the optional 5-speed automatic at hand. Step it up to the 221-hp Duratec V6 that works in tune with a first-in-class 6-speed automatic — quite the tempting option on SE and SEL models.

Truly inspiring, highly efficient PERFORMANCE.

You have no problem handling anything life throws your way. But can you handle the road? Fusion is engineered so you don’t even have to think about it. The rigid chassis and nimble 4-wheel independent suspension deliver a smooth ride and super-sharp cornering.

Take precision to another level when you outfit your Fusion with available All-Wheel Drive (AWD). Loose gravel, slippery leaves, packed snow, soaking rains, rapid acceleration or simply any of those twists and turns you encounter when the pavement’s dry — AWD distributes the power precisely to ensure maximum traction, balanced control and peak performance. AWD works so quickly and seamlessly, you’ll never know it’s happening.

Intake Variable Cam Timing (iVCT)

Standard on each powerplant to improve response and optimize efficiency, iVCT means you get the best of all worlds and an extremely broad torque curve that makes for on-demand acceleration across the rpm range.

¹2008 EPA-estimated fuel economy for front-wheel drive.

fordvehicles.com
Skyward Vision

Escape’s available moonroof opens and closes at the push of a button and is paired with a mini-overhead console that includes a storage bin and map lights.

“Me time” just got more COLORFUL.

Feel pampered every day you drive a Fusion, especially if yours is enriched with the all-new ambient lighting option. Scroll through 7 different hues of eye-pleasing illumination — in blue, red, yellow, green, aqua, purple or white — that play up the enticing interior look, front to back.

Bolstered, front bucket seats translate into a gratifying, controlled driving experience with a good deal of lateral support. An assuredness that takes on new meaning when optional leather-trimmed seating with color-contrasted stitching is desired. Further enhance the elation: Heated front seats — incorporating 2 warmth settings — are available, making Fusion even hotter than what its sleek, head-turning lines are telegraphing.

SIRIUS Satellite Radio

Your passport to 100% commercial-free music, along with the best in sports, news, talk and entertainment. This factory-installed option includes a 6-month prepaid subscription.

Voice-Activated, DVD-Based Navigation System

Featuring more than 100 commands, this system displays maps, points of interest, an address book, turn-by-turn route guidance and more. It’s optional on SEL.

Audio Input Jack

Turn Fusion’s sound system into an extension of your iPod® And keep humming along.

iPod® is a registered trademark of Apple Inc. All rights reserved.
Escape’s available moonroof opens and closes at the push of a button and is paired with a mini-overhead console that includes a storage bin and map lights.

Massive, humongous, or really, really big – take your pick to best describe it. Within the trunk, and in easy reach, there are integrated hooks to keep shopping bags secure, plus a pair of quick-release levers for the spring-assisted rear seatbacks. Up front, the clamshell center console houses an out-of-site upper tier and oversized lower tier. In Fusion, everything’s storable somewhere.

IT’S ALL DOABLE – dining, dancing, day trips, DIY projects...

... no problem, for you or Ford Fusion. Its versatility borders on boundless. Flip and fold the seating to accommodate accordingly. Drop off the goods, and you’re all ready for a good time out with 4 friends.

Since a quality ride should be a quiet ride for all, emphasis was placed on achieving a tight finish inside Ford’s first fully digitally designed vehicle. Sound insulation strategically placed under the floor greatly reduces road noise, meaning Fusion may very well be your way to total bliss; however, pets, kids and backseat drivers may disrupt the peace and harmony.

Fold-Flat Front-Passenger Seat

Fusion is as flexible as it is delightful. There’s a handy fold-flat front-passenger seat that lets you stow stuff measuring up to 9’ in length on SE and SEL.
RACE-INFUSED appeal, including added agility.

Show the world what you're all about in your own special way. The stunning Sport Appearance Package is available on SE and SEL editions, and is reserved selectively for this exterior color palette: Black, Redfire Metallic and Silver Birch Metallic.

On the outside, the package turns that signature grille into black-chrome, frames fog lamps in body-color bezels, and adds a unique rear “lip” spoiler. Wide rubber rides on 18” machined-aluminum wheels with painted pockets. Perfect for the sport-tuned suspension — bigger rear stabilizer bar, stiffer springs, plus dampened struts and shocks — that makes for even greater ride and handling performance, taking cues from the NASCAR® Fusion.
Introducing the new standard for in-vehicle communications. Ford SYNC™ developed in association with Microsoft® is a voice-activated, customizable media system that fully integrates Fusion with most Bluetooth®-enabled mobile phones and portable digital media players. With Microsoft Auto software actually embedded in your Ford vehicle, SYNC allows you to operate your Bluetooth-enabled mobile phone and your media player using simple voice commands. The system is so well-designed it’s already garnering accolades, having received a 2007 Editor’s Choice Award from *Popular Mechanics* magazine.

Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. Go to SyncMyRide.com for more details. Coming Fall 2007.
SAFETY isn’t an option.

Honestly, safety may not be sexy. But it sure does matter. Fusion is fully armed with the latest technology to resist, absorb and divert the force of an impact. Proof: The Insurance Institute for Highway Safety (IIHS) gave Fusion the highest protection ratings in frontal offset and side-impact crash testing.¹

Since collisions equate to energy, the key is managing impact force. At its core, Fusion boasts an energy-absorbing safety cell. It’s not some futuristic solar-powered pod, but it is pretty advanced nonetheless. Should you ever experience a mishap, the steel safety cell channels crash forces away from you and your passengers. Carefully constructed crumple zones and robust rocker panels play major roles in Fusion’s protection picture.

Keyless Entry

A class-exclusive, built-in keyless-entry keypad — on Fusion SEL — unlocks at a touch. Fusion’s got you covered, for certain.

¹Based on IIHS testing of the 2007 model-year Fusion.
Skyward Vision

Escape’s available moonroof opens and closes at the push of a button and is paired with a mini-overhead console that includes a storage bin and map lights.

2008 FUSION

FUSION S standard features include:
- 2.3L Duratec 16-valve I-4 engine
- 5-speed manual transmission
- 4-wheel disc Anti-lock Brake System (ABS)
- Front and rear stabilizer bars
- Personal Safety System®
- Front-seat side airbags
- 2-row side-curtain airbags
- SecuriLock® passive anti-theft ignition system
- Anti-theft perimeter alarm
- Bright-chrome 3-bar grille
- Remote keyless entry with 2 integrated fobs
- Speed-sensitive windshield wipers
- Air conditioning
- AM/FM stereo/single-CD/MP3-capable audio system with 4 speakers
- Audio input jack
- 5-passenger seating
- 4-way manual driver seat
- 2-way manual front-passenger seat
- 60/40 split-folding spring-assisted rear seat
- Cloth seating surfaces
- In-dash storage compartment
- Steering wheel-mounted cruise control
- Power windows, door locks and sideview mirrors
- 16” steel wheels with deluxe wheel covers
- Tire Pressure Monitoring System

FUSION SE includes Fusion S standard features, plus:
- Fog lamps with chrome bezels
- Body-color, power sideview mirrors
- Premium AM/FM stereo/6-disc/MP3-capable audio system with 6 speakers
- 6-way power driver seat with manual lumbar
- Fold-flat front-passenger seat
- Message center
- Carbon-fiber center stack instrument panel appliqué
- Dual illuminated visor vanity mirrors
- Steering wheel-mounted cruise and audio controls
- Map pockets
- 16” machined-aluminum wheels

FUSION SEL includes Fusion SE standard features, plus:
- Automatic headlamps
- Power, heated sideview mirrors with security approach lamps
- Keyless-entry keypad
- Bright molding at beltline
- Electronic Automatic Temperature Control
- Auto-dimming rearview mirror
- Unique center stack instrument panel appliqué
- Compass
- Analog clock
- Leather-wrapped steering wheel
- 17” machined-aluminum wheels
- P225/50VR17 performance tires

FUSION V6 includes all SE I-4 content, plus:
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- Dual exhaust tips

SE V6 includes all SE I-4 content, plus:
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- Dual chrome exhaust tips

SEL V6 includes all SEL I-4 content, plus:
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- Dual chrome exhaust tips

AWD includes SE V6 content, plus: Traction Control
- P205/60R16 tires

FUSION competes in NASCAR®, marking the first time since 1968 that an all-new Ford model debuted in showrooms and on the track at the same time. It builds on a legacy nearing 600 Sprint Cup wins. In fact, Red Byron took the checkered flag in the first-ever NASCAR-sanctioned race, piloting a modified Ford over the sands of the Daytona Beach Road Course in 1948; there were 14,000 fans in attendance. Today, more than 75 million Americans pride themselves on being NASCAR fans. Ford Racing’s Carl Edwards (pictured left in winning, high-speed form) loves the crowd roar nearly as much as the stock, production version of his #99 racer: “The Fusion is awesome. It’s easy to drive. It’s a fun car.”

fordvehicles.com
### Specifications

#### MECHANICAL
- 150,000-mile tune-up interval\(^1\)
- Front-wheel drive (FWD)
- 4-wheel disc Anti-lock Brake System (ABS)
- Power rack-and-pinion steering
- Stabilizer bars — 24-mm front and 16-mm rear (17-mm rear on V6)
- Suspension — Front: independent Short- and Long-Arm
- Suspension — Rear: multilink independent

#### SAFETY/SECURITY
- Personal Safety System\(^2\) for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags
- 2-row side-curtain airbags
- Side-intrusion door beams
- Anti-theft perimeter alarm
- Battery saver
- Belt-Minder\(^2\) safety belt reminder for driver and front passenger
- Child-safety rear door locks
- Emergency trunk release
- Illuminated entry
- LATCH — Lower anchors and tether anchors for child-safety seats
- Remote keyless-entry system (key-integrated)
- Safety belts — 3-point for all seating positions
- SecuriLock\(^*\) passive anti-theft ignition system
- Tire Pressure Monitoring System (excludes spare)

\(^1\)Under normal driving conditions with routine fluid and filter changes.

\(^2\)Always wear your safety belt and secure children in the rear seat.

#### STANDARD FEATURES

##### SEATING
- 5-passenger
- 4-way manual driver seat
- 2-way manual front-passenger seat
- 60/40 split-folding spring-assisted rear seat with quick-release levers in trunk
- Front bucket seats

##### INTERIOR
- Accessory delay for power features
- Air conditioning
- Audio input jack — Center console
- Beverage holders — 6
- Dual visors with mirrors
- Floor mats — Front and rear carpeted
- Full center console with armrest and two-tiered storage
- Grocery bag hooks — Trunk-mounted
- In-dash storage compartment
- Overhead console with dome and map lights (not available with power moonroof)
- Power door locks
- Power points — 2 (12-volt)
- Power trunk release
- Power windows with one-touch-down driver-side feature
- Rear-seat fold-down center armrest with beverage holders
- Steering wheel-mounted cruise control
- Tilt/telescoping steering column

##### EXTERIOR
- Grille — Bright-chrome 3-bar
- Headlamps — Quad-beam halogen
- Rear-window defroster
- Sideview mirrors — Power
- Solar-tinted glass
- Windshield wipers — Speed-sensitive

#### WHEELS

- **A** 16” Steel with Deluxe Wheel Cover
  - Standard on S
- **B** 16” Machined-Aluminum
  - Standard on SE
- **C** 17” Machined-Aluminum
  - Standard on SEL
- **D** 18” Machined-Aluminum with Painted Pockets
  - Included in the Sport Appearance Package

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\(^*\)Always wear your safety belt and secure children in the rear seat.
### FEATURES & OPTIONS

#### S with I-4
- 3.0L Duratec 16-valve I-4 engine
- 5-speed manual transmission
- 6-speed automatic transmission
- 16" steel wheels with deluxe wheel covers
- 18" machined-aluminum wheels
- 18" machined-aluminum wheels with painted pockets
- P205/60R16 V-rated all-season tires (All-Wheel Drive)
- P205/60R16 V-rated all-season tires (front-wheel drive)
- P225/45R18 V-rated performance tires
- All-Wheel Drive (AWD) — Includes Traction Control
- Dual exhaust tips
- Dual chrome exhaust tips
- Traction Control (standard with All-Wheel Drive)

#### SE with I-4
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- 6-speed automatic transmission
- 17" machined-aluminum wheels
- 18" machined-aluminum wheels with painted pockets
- P205/60R16 all-season tires (front-wheel drive)
- P205/60R16 all-season tires (All-Wheel Drive)
- P225/45R18 V-rated performance tires
- Dual exhaust tips
- Dual chrome exhaust tips
- Traction Control (standard with All-Wheel Drive)

#### SEL with I-4
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- 17" machined-aluminum wheels
- 18" machined-aluminum wheels with painted pockets
- P205/60R16 all-season tires (front-wheel drive)
- P205/60R16 all-season tires (All-Wheel Drive)
- P225/45R18 V-rated performance tires
- Dual exhaust tips
- Dual chrome exhaust tips
- Traction Control (standard with All-Wheel Drive)

#### SE with V6
- 3.0L Duratec 16-valve V6 engine
- 6-speed automatic transmission
- 6-speed automatic transmission
- 17" machined-aluminum wheels
- 18" machined-aluminum wheels with painted pockets
- P205/60R16 all-season tires (front-wheel drive)
- P205/60R16 all-season tires (All-Wheel Drive)
- P225/45R18 V-rated performance tires
- Dual exhaust tips
- Dual chrome exhaust tips
- Traction Control (standard with All-Wheel Drive)

#### SEL with V6
- 3.0L Duratec 24-valve V6 engine
- 6-speed automatic transmission
- 17" machined-aluminum wheels
- 18" machined-aluminum wheels with painted pockets
- P205/60R16 all-season tires (front-wheel drive)
- P205/60R16 all-season tires (All-Wheel Drive)
- P225/45R18 V-rated performance tires
- Dual exhaust tips
- Dual chrome exhaust tips
- Traction Control (standard with All-Wheel Drive)

#### SPECIAL PACKAGE
- Fog lamps with chrome bezels
- Headlights — Automatic
- Power moonroof
- Rear spoiler (n/a with Sport Appearance Package)
- Reverse Sensing System (n/a with manual transmission)
- Sideview mirrors — Black, power
- Sideview mirrors — Black, power
- Sideview mirrors — Body-color, power, heated, with security approach lamps
- Window surrounds — Chrome

#### Packages
- Moon & Tune Package — Includes power moonroof and Audiophile Sound System with AM/FM stereo and 6-disc in-dash CD changer with MP3 capability and 8 speakers
- Sport Appearance Package — Includes black-chrome grille, 16" machined-aluminum wheels with painted pockets; P225/45R18 V-rated performance tires; body-color fog lamp bezels; chrome exhaust tip (V6 SE); sport-tuned suspension with larger stabilizer bar, stiffer springs, plus dampened struts and shocks; unique rear "lip" spoiler; red contrast stitching on seats, leather-wrapped steering wheel and center console; and unique red cloth seat inserts (available only with Black, Redfire Metallic or Silver Birch Metallic exterior colors and Charcoal Black interior; available with optional leather-trimmed seats with red leather inserts; FWD only)

**Standard | Available as Part of a Package | Optional | Not Available**

Comparisons based on 2007 competitive models (Midsize Sedan class starting under $21,000; excludes Mazda6) publicly available information and Ford certification data as of time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be altered in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to vehicle height, production variability, or other factors. Following publication of the catalog, certain changes in standard equipment, options and model years may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

**Audience:**

- Ford customers
- Potential customers

**Purpose:**

- Providing information about the features and options available on the 2008 Ford Fusion

**Language:**

- English

**Format:**

- Table

**Content:**

- Features and options for different trim levels and engines
- Comparison of different packages

**Key points:**

- The features and options available vary by trim level and engine type
- Some features are standard, while others are optional or available as part of a package
- The Sport Appearance Package includes a variety of exterior and interior enhancements

**Additional notes:**

- Ford vehicles are designed with safety and comfort in mind
- Customers are encouraged to consult their Ford Dealer for up-to-date information and to see the vehicle in person
**2008 FUSION**

**INTERIORS**

- Medium Light Stone Cloth Standard on S and SE
- Camel Cloth Standard on S and SE
- Charcoal Black Cloth Standard on SE
- Medium Light Stone Cloth Standard on SEL
- Camel Cloth Standard on SEL
- Charcoal Black Cloth Standard on SEL
- Medium Light Stone Leather Available on SE and SEL
- Camel Leather Available on SE and SEL
- Charcoal Black Leather Available on SE and SEL
- Red Cloth/Charcoal Black-Vinyl Standard on Sport Appearance Package
- Red/Charcoal Black Leather Available on Sport Appearance Package

**DIMENSIONS & RATINGS**

<table>
<thead>
<tr>
<th>Capacity</th>
<th>2008 Fusion 2.3L Duratec 16-valve I-4 Engine</th>
<th>2008 Fusion 3.0L Duratec 24-valve V6 Engine</th>
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</thead>
<tbody>
<tr>
<td><strong>Capacities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
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<tr>
<td>Luggage volume (cu. ft.)</td>
<td>15.8</td>
<td>11.5</td>
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<tr>
<td>Total interior volume (cu. ft.)</td>
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<td>Trunk liftover height</td>
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<td>28.2&quot;</td>
</tr>
<tr>
<td>Fuel capacity (gal.)</td>
<td>17.5</td>
<td>17.5</td>
</tr>
</tbody>
</table>

**Horsepower and Torque**

- **2.3L Duratec 16-valve I-4 engine**
  - Manual: 160 hp @ 6250/156 lb-ft @ 4250
  - Automatic: 160 hp @ 6250/156 lb-ft @ 4250
- **3.0L Duratec 24-valve V6 engine**
  - Automatic: 221 hp @ 6250/205 lb-ft @ 4800

**Fuel Economy**

- **2.3L Duratec 16-valve I-4 engine**
  - Manual: 20/29
  - Automatic: 20/28
- **3.0L Duratec 24-valve V6 engine**
  - 6-speed automatic (front-wheel drive): 18/26
  - 6-speed automatic (All-Wheel Drive): 17/25

**EXTERIOR**

- Overall length: 190.2"
- Wheelbase: 107.4"
- Vehicle width (excluding mirrors): 72.2"
- Height: 57.2"

**INTERIOR**

- Seating capacity: 5
- Front: Head room: 38.7", Shoulder room: 57.4", Hip room: 54.0", Leg room (max.): 42.3"
- Rear: Head room: 37.8", Shoulder room: 56.5", Hip room: 53.3", Leg room (min.): 37.5"

**ALL MODELS**

- Silver Birch Metallic
- Black
- Redfire Metallic
- Dark Ink Blue Metallic
- Moss Green Metallic
- Vapor Silver Metallic
- White Suede
- Light Sage Metallic
- Dune Pearl Metallic

*Charcoal Black interior not available on Fusion S.*
New Vehicle Limited Warranty

We want your Ford Fusion ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

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