

2020

FUSION

G S | G SE | G SEL | G TITANIUM





BUILT TO EMPOWER YOU.

Just the way you want. Gas, hybrid or plug-in hybrid – Ford Fusion provides the power of choice. Four distinctive models, from the well-equipped S to the luxurious Titanium, demand your attention with sleek good looks and standard Ford Co-Pilot360™ driver-assist technology. After all, Ford has been a car company for everyone ever since we started. By making it possible for hardworking, everyday people to own a vehicle. One that's built with care. And pride. A vehicle worthy of the Blue Oval – and of being chosen by you.

BUILT *Ford* PROUD



GAS

With 3 gas engines to choose from, there's one that meets your needs. Each is geared toward your passion for performance.



HYBRID

A combination of gas and electricity powers Fusion Hybrid. Though you'll need to refuel, you may visit gas stations less frequently!



PLUG-IN HYBRID²

To help maximize the distance this Fusion can travel in electric-only mode,³ plug it in to charge up the electric battery.

Titanium. Alto Blue Metallic Tinted Clearcoat. Available equipment. ¹EPA-estimated ratings: 43 mpg city/41 mpg hwy/42 mpg combined, Fusion Hybrid, FWD. Actual mileage will vary. ²Available at EV-certified Ford Dealers only. ³EPA-estimated ratings: 43 mpg city/41 mpg hwy/42 mpg combined, 14.0-gallon fuel tank; 26 miles electric. Fusion Plug-In Hybrid, FWD. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary.

GEARED FOR PERFORMANCE.



[ 2.5L I-VCT I-4]

A PROVEN PERFORMER

The 2.5L powerplant gets the Fusion gas engine lineup off to a strong start with 175 horsepower and 175 lb.-ft. of torque. Take control of its 6-speed automatic transmission via a rotary gear shift dial on your center console.

Standard on S

[ 1.5L ECOBOOST® I-4]

THE BEST OF BOTH WORLDS

EcoBoost technology increases output. Auto Start-Stop Technology helps reduce fuel consumption by shutting off the engine when Fusion comes to a complete stop. When the brake pedal is released, the engine seamlessly restarts.

Standard on SE and SEL

[ 2.0L ECOBOOST I-4]

POWER ON DEMAND

As the most potent Fusion engine, the 2.0L EcoBoost can be paired with all-wheel drive (AWD)¹ and a 6-speed SelectShift[®] automatic transmission.¹ Engage its Sport mode and tap the steering wheel-mounted paddle shifters to make the most of its power.

*Standard on Titanium
Required on SE AWD*

[  2.0L I-VCT ATKINSON-CYCLE I-4]

TOPS IN EFFICIENCY

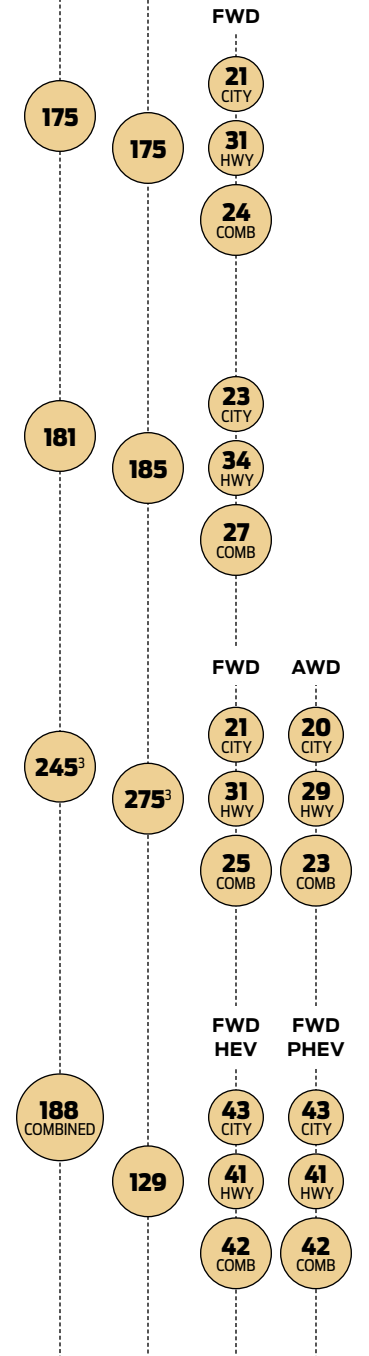
As you drive, the gas engine, electric motor and Regenerative Braking System are interacting behind the scenes to help enhance fuel efficiency and recharge the battery. Fusion Plug-In Hybrid, with its driver's side charge port and standard charging cord, also gives you the option to plug in to charge up the electric battery.

Standard on Hybrid SE, Hybrid SEL, Hybrid Titanium and Plug-In Hybrid Titanium

EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG²

TORQUE (LB.-FT.)

HORSEPOWER



¹Titanium. Rapid Red Metallic Tinted Clearcoat. Available equipment. ²Available feature. ³Actual mileage will vary. ⁴Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary.



DIALED IN FOR DRIVING.

The 2020 Ford Fusion is designed to deliver a smooth and stable driving experience – road after winding road. To get moving, just turn the rotary gear shift dial and go. EcoBoost® models feature an “S” button on top that you can tap to engage Sport mode, which enhances performance by providing gear selection more quickly and at higher engine speeds, as well as extending lower gear operation for uphill climbs or hilly terrain.

For poise through the turns, Torque Vectoring Control increases vehicle stability by applying slight braking force to the inside wheel as needed, delivering more torque to the outside wheel to help Fusion stay firmly planted! Automatic headlamps activate whenever outside light levels dictate to keep the road ahead well lit. And the Individual Tire Pressure Monitoring System can not only notify you if any tire’s pressure is low,² the system will tell you which tire and how low.

Standard: All models

To help maximize traction, Fusion offers fully automatic all-wheel drive (AWD). The system constantly monitors traction, transferring power between the front and rear wheels as needed, typically before wheelslip can even occur, to effortlessly improve your handling experience.

Available: SE and Titanium

SE. Magnetic. SE Appearance Package. Available equipment. ¹Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Excludes spare, if equipped.



DESIGNED FOR DISPLAY.

8" SYNC³ touchscreen. SmartGauge[®] with EcoGuide instrument cluster with growing "Efficiency Leaves" on Hybrid and Fusion Plug-In Hybrid² models. Wherever you look in the Fusion cockpit, vital information is displayed that helps put you in the driver's seat. And in touch with the open road. To make time spent here even more accommodating, soft-touch surfaces greet your hands wherever they rest, including the leather-wrapped steering wheel¹ and leather-trimmed seats.¹ Brilliant LED lighting¹ treats your eyes. Outside, sleek sideview mirrors mount low on the doors – instead of at the windows – designed to allow more light inside, minimize drag and help reduce wind noise. Because this environment is focused on you, your focus can stay on the road.

DUAL-ZONE
ELECTRONIC AUTOMATIC
TEMPERATURE CONTROL¹

REMOTE
START
SYSTEM¹

ROTARY
GEAR SHIFT
DIAL

LCD TOUCHSCREEN
with swipe capability is included with
voice-activated SYNC 3.¹

8"

HUES OF
AMBIENT
LIGHTING¹

7

2
SMART-CHARGING
USB PORTS¹

Included with voice-activated SYNC 3,¹ they join 2 standard 12V powerpoints to help power up everything from mobile phones, tablets, portable gaming systems and more.

Titanium. Ebony leather-trimmed interior. Available equipment. ¹Available feature. ²Available at EV-certified Ford Dealers only.

CRAFTED FOR YOUR COMFORT.

With spacious room for 5, the stylishly comfortable interior of Ford Fusion welcomes all. A range of seat-trim choices includes cloth, ActiveX high-end synthetic material, and luxurious perforated leather. Fusion also offers plenty of smart solutions for your smart devices. A large center console features tiered storage, including 2 small bins in the upper compartment. The standard media bin includes a smart-charging USB port and additional storage. Proper sound management begins with acoustic underbody shields and sound-absorption material that help mitigate road noise inside. Within this hushed environment, you can enjoy the well-balanced output of the available Fusion audio systems. Power up your devices with the 2 standard 12V powerpoints, plus 2 smart-charging USB ports when your Fusion is equipped with SYNC® 3 voice-activated technology.^{1,2}

**16.0 CU. FT. OF LUGGAGE
CAPACITY IN THE TRUNK³**

**POWER
MOONROOF¹**

**HEATED AND COOLED
FRONT SEATS¹**

102.8

**CU. FT. OF
PASSENGER VOLUME**
Fusion offers room to stretch out and relax
in its comfortable, cozy interior.

12

SPEAKER SOUND

Enjoy the symphonic
sounds of 12 strategically
placed speakers from the
Audio System from Sony.^{®1}

INTERIOR DIMENSIONS [inches]

	Front/Rear
Head room:	39.2 / 37.8
Leg room:	44.3 (max.) / 38.3
Hip room:	55.0 / 54.4
Shoulder room:	57.8 / 56.9

Titanium. Russet leather-trimmed interior. Available equipment. ¹Available feature. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Non-hybrid models only.



 SYNC® AppLink®

YOUR TECH, YOUR WAY.

With seating for up to 5 and Wi-Fi hotspot capability, Ford Fusion welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription.^{1,2} With our Voice-Activated Touchscreen Navigation System,² you'll also enjoy a 5-year subscription¹ to SiriusXM Traffic and Travel Link® services.

COMMAND IT

With your voice and your choice of display, SYNC® 3 voice-activated technology^{2,3} connects your tech with your Fusion. SYNC 3 AppLink^{®2,4} (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.⁵ To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay^{®6} for your iPhone[®] or Android Auto™⁶ for your Android™ smartphone.



CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ app alone or with FordPass Alexa Skill⁷ or FordPass Action through Google Assistant™ when equipped with FordPass Connect.^{™8} Start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.[®] Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass app puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery⁹ and peace of mind knowing roadside assistance is just a call or e-request away.¹⁰



CONNECT IT

With in-vehicle Wi-Fi² for all. Before the sand dries on your flip-flops, you and your family can be posting vacation videos through FordPass Connect[®] with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once¹¹ – inside of Fusion and up to 50' away.



Available equipment shown. ¹All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. ²Available feature. ³Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁴Certain restrictions, 3rd-party terms and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. ⁵Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. ⁶Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁷Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. ⁸FordPass Connect (optional on select vehicles) and FordPass Connect service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. ⁹FordPass app, compatible with select smartphone platforms, is available via a download. FordPass Connect service required (see App Terms for more information). Message and data rates may apply. Check your availability at <https://amzn.to/2JnYmtz>. ¹⁰Roadside assistance is included for certain owners and available to everyone for a per-service fee. ¹¹Don't drive while distracted or while using handheld devices. Use voice controls.

FORD CO-PILOT360™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our driver-assist features¹ are designed to help you feel confidently in command at the wheel of your Fusion.

FORD CO-PILOT360



PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING²

We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically. It's designed to only activate when needed.



BLIS® WITH CROSS-TRAFFIC ALERT

Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.



LANE-KEEPING SYSTEM

It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System³ can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time for a break.



AUTO HIGH-BEAM HEADLAMPS

Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.



REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle, helping you navigate Reverse with more confidence.

Standard: All models



FORD CO-PILOT360 ASSIST



ADAPTIVE CRUISE CONTROL (ACC) WITH STOP-AND-GO

There are few things as tedious as bumper-to-bumper traffic. ACC with Stop-and-Go can help you keep pace on your journey, slowing down or even stopping your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed.⁴



VOICE-ACTIVATED NAVIGATION

Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services⁵ to help you avoid traffic, find fuel (gas or java), and so much more.

Standard: Titanium; SE, SEL and Titanium; Titanium⁶
Available: S (includes SYNC® 3), SE and SEL

ADDITIONAL TECHNOLOGY



HILL START ASSIST

It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing Fusion from rolling downhill.

Standard: All models



RAIN-SENSING WINDSHIELD WIPERS

Sometimes weather changes so quickly, it's hard to keep up. Now you can set the Rain-Sensing Windshield Wipers to automatically activate, and let them help keep your view ahead clear.

Standard: All models



REVERSE SENSING SYSTEM

Stress less when driving in Reverse. First, always check the Rear View Camera display. And as you slowly back up, you can listen for audible alerts to objects detected behind the vehicle by the Reverse Sensing System.

Standard: SE, SEL and Titanium

Available equipment shown. ¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. ³Lane-Keeping System does not control steering. ⁴If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. ⁵Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. ⁶Available at EV-certified dealers only.



A SMOOTH TRANSITION TO MORE EFFICIENT DRIVING.

Since it's powered by a combination of gas and electricity, Fusion Hybrid (HEV) will need to be refueled, just like a gas engine model. The difference is you may visit gas stations less frequently. That's because, as you drive your Fusion Hybrid, the 2.0L Atkinson-cycle gas engine, electric motor and Regenerative Braking System are seamlessly interacting behind the scenes to help enhance fuel efficiency and recharge the battery. The gas engine can work with the electric motor or on its own to help maximize efficiency. A lithium-ion battery that powers the electric motor helps Fusion Hybrid operate in electric-only mode at speeds up to 85 mph. For instant feedback on how your driving style is affecting efficiency, just view the "Efficiency Leaves" screen on the SmartGauge® with EcoGuide instrument cluster. Drive more efficiently, and you'll see more leaves grow.

EPA-estimated ratings:¹

MPG

43

CITY

41

HWY

42

COMB

588

MILES TOTAL RANGE

Hybrid Titanium. Iconic Silver. Available equipment. ¹14.0-gallon fuel tank. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary.

THE POWER TO PLUG IN.

With its driver's side charge port, the 2020 Fusion Plug-In Hybrid Titanium (PHEV) gives you the option to plug in when you want to charge up the electric battery and help enhance the distance it can travel in electric-only mode. Fusion Plug-In Hybrid Titanium has an EPA-estimated all-electric driving range of 26 miles¹ and an EPA-estimated total driving range of 610 miles¹. If you choose to plug in, you can do it at home, work, or even out shopping. It's simple and convenient. At home, you can just insert the standard 120V convenience charge cord into an electrical outlet and into the vehicle's charge port, which illuminates in sections as it charges. You can also use a Ford recommended Webasto 240V home charging station² to recharge in about 2.6 hours. The MyFord[®] Mobile app³ and website (www.myfordmobile.com) make it easy to monitor and schedule charging. They also offer a charging station locator powered by PlugShare.[®] As you drive, Fusion Plug-In Hybrid Titanium functions very similarly to its Hybrid sibling. So even if you choose not to plug it in, you can still enjoy the benefits of Hybrid driving.

EPA-estimated ratings:¹

MPG

43

CITY

41

HWY

42

COMB

MPGe⁴

109

CITY

97

HWY

103

COMB

EPA-ESTIMATED

26
MILES

Electric-only
Driving Range¹

610
MILES
Total Range¹



Plug-In Hybrid Titanium. Agate Black. Available equipment. ¹14.0-gallon fuel tank; 26 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Actual mileage will vary. ²Available feature. Charge times vary. See owner's manual for details. To begin the process, call 1-888-219-6747 or visit www.evsolutions.com/ford. Charging stations are available with or without full installation services by Webasto. ³MyFord Mobile includes a complimentary subscription that activates with vehicle sale date, requires compatible 3G cellular network connectivity, and is subject to 3G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Refer to www.myfordmobile.com for further details. ⁴MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Available at EV-certified Ford Dealers only.

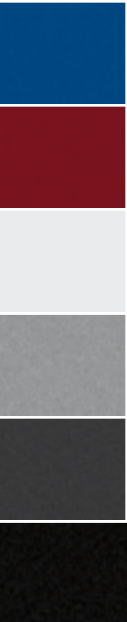
S

FORD CO-PILOT360™

FORDPASS CONNECT™¹

PUSH-BUTTON START

There's much to be desired in Fusion S. Remote keyless entry gets you in, push-button start gets you ready, and the elegant rotary gear shift dial gets you moving. During your travels, FordPass Connect¹ with 4G LTE Wi-Fi hotspot capability helps you and your passengers stay connected. And the Ford Co-Pilot360 suite of 5 driver-assist technologies includes a Rear View Camera that helps guide you into your parking spot at your destination. To add even more Ford Co-Pilot360 Technology to your drive, choose Ford Co-Pilot360 Assist with SYNC[®] 3.²



COLORS: Velocity Blue,³ Rapid Red Metallic Tinted Clearcoat,⁴ Oxford White, Iconic Silver,³ Magnetic,³ Agate Black³

Ⓞ 2.5L iVCT I-4

Ⓞ 6-SPEED AUTOMATIC TRANSMISSION

S STANDARD FEATURES:

MECHANICAL

Electric-assist parking brake
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut;
rear: independent integral link
Torque Vectoring Control

FORD CO-PILOT360 TECHNOLOGY

AdvanceTrac[®] Electronic Stability Control with Brake-Actuated Traction Control
Autolamp Automatic On/Off Headlamps
Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera
Hill Start Assist
Rain-Sensing Windshield Wipers

APPEARANCE

Black 5-bar upper grille with chrome surround
Body-color door handles
Configurable daytime running lamps
Halogen headlamps with courtesy delay
LED taillamps
Power sideview mirrors
Single exhaust with bright tip

COMFORT & CONVENIENCE

6-way manual driver's seat with manual lumbar and 4-way manual front-passenger seat
4-way adjustable front head restraints
12V powerpoints (2)
60/40 split fold-flat spring-assisted rear seat
Center console with armrest and storage
Easy Fuel[®] capless fuel filler
Illuminated visor mirrors
Power windows with global open/close and one-touch-up/-down feature
Push-button start ignition
Speed-sensitive windshield wipers
Tilt/telescoping steering column

CONNECTIVITY & ENTERTAINMENT

AM/FM stereo with MP3 capability and 4 speakers
FordPass Connect¹ with 4G LTE Wi-Fi hotspot capability (enables FordPass[™] app³ features when activated; not available on Plug-In Hybrid Titanium)
SYNC Voice Recognition Communications and Entertainment System with 4.2" LCD screen in center stack, 911 Assist[®], AppLink[®], and 1 smart-charging USB port

SAFETY & SECURITY

Personal Safety System[™] for driver and front passenger includes dual-stage front airbags,⁵ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver and front-passenger knee airbags⁶
Front-seat side airbags⁶
Side-curtain airbags⁶
Belt-Minder[®] front safety belt reminder
Individual Tire Pressure Monitoring System (excludes spare, if equipped)
MyKey[®] technology to help encourage responsible driving
Perimeter alarm
Remote Keyless Entry System
SecuriLock[®] Passive Anti-Theft System
SOS Post-Crash Alert System[™]

OPTIONS

Ford Co-Pilot360 Assist with SYNC 3: Adaptive Cruise Control with Stop-and-Go; dual-zone electronic automatic temperature control; 4.2" dual, configurable LCD screens in instrument cluster; SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay[®] compatibility, Android Auto[™] compatibility, and 2 smart-charging USB ports; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM[®] Traffic and Travel Link[®] with 5-year subscription*)
Engine block heater



16"
STEEL WITH SILVER-PAINTED COVERS
Ⓞ Standard

CLOTH SEATING SURFACES: Medium Light Stone

EXTERIOR DIMENSIONS

Wheelbase: 112.2" Width – Including mirrors: 83.5"
Length: 191.8" Width – Mirrors folded: 75.2"
Height: Ⓞ 58.2" / 🌿 Ⓞ 58.0"

Available equipment shown. ¹Certain restrictions, 3rd-party terms and data rates may apply. See footnote 8 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. ²Available feature. ³Metallic. ⁴Additional charge. ⁵FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store[®] and Google Play.[™] Learn more at www.fordpass.com. Message and data rates may apply. ⁶Always wear your safety belt and follow airbag warning label instructions. ⁷Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.

SE

SYNC® 3

SIRIUSXM®

REVERSE SENSING SYSTEM

You've got a host of great choices with Fusion SE. Choose front-wheel drive (FWD) or all-wheel drive (AWD)! A 1.5L or 2.0L EcoBoost® engine! Or go a different path with Fusion Hybrid. Whatever you decide, dual-zone electronic automatic temperature control and a 10-way power driver's seat help enhance the experience inside Fusion SE. Plus, you can explore over 175 channels of SiriusXM using the vibrant 8" LCD touchscreen that's included with SYNC 3 voice-activated technology.² You can even add some attitude with the Fusion SE Appearance Package (shown).



COLORS: Alto Blue Metallic Tinted Clearcoat,³ Velocity Blue,⁴ Rapid Red Metallic Tinted Clearcoat,³ Oxford White, White Platinum Metallic Tri-coat,³ Iconic Silver,⁴ Magnetic,⁴ Agate Black⁴



Ⓢ 1.5L ECOBOOST I-4

Ⓢ 6-SPEED AUTOMATIC TRANSMISSION

Ⓢ 2.0L IVCT ATKINSON-CYCLE I-4

Ⓢ ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

SE INCLUDES SELECT S FEATURES, PLUS:

MECHANICAL

- Ⓢ Auto Start-Stop Technology (1.5L EcoBoost only)
- Ⓢ 1.4-kWh lithium-ion battery
- Ⓢ Regenerative Braking System

FORD CO-PILOT360™ TECHNOLOGY

- Ⓢ Reverse Sensing System
- Ⓢ Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link® with 5-year subscription⁵)

COMFORT & CONVENIENCE

- Ⓢ 4.2" dual, configurable LCD screens in instrument cluster
- Ⓢ 10-way power driver's seat with power lumbar
- Ⓢ Compass and outside temperature displays
- Ⓢ Dual-zone electronic automatic temperature control
- Ⓢ Fold-down rear center armrest with 2 cupholders
- Ⓢ SmartGauge® with EcoGuide

CONNECTIVITY & ENTERTAINMENT

- Ⓢ AM/FM stereo with MP3 capability and 6 speakers
- Ⓢ AM/FM stereo with MP3 capability and 9 speakers
- Ⓢ SiriusXM with 6-month All Access trial subscription⁵
- Ⓢ SYNC 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist,® AppLink,® Apple CarPlay® compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

SAFETY & SECURITY

- Ⓢ SecuriCode™ invisible keypad

OPTIONS

- Ⓢ All-Wheel Drive Package: all-wheel drive (AWD), 18" machined-face aluminum wheels with Magnetic-painted pockets, premium floor liners, heated front seats, and heated sideview mirrors (requires and included with 2.0L EcoBoost I-4)
- Ⓢ Ford Co-Pilot360 Assist
- Ⓢ SE Appearance Package⁶ (Equipment Group 151A): 18" Ebony Black-painted aluminum wheels, halogen fog lamps with black bezels, LED signature lighting, rear spoiler, leather-wrapped steering wheel, Light Putty cloth seats with Bold Brown vinyl bolsters, and Medium Stone stitching on center console armrest, door armrests and seats (FWD only)
- Ⓢ 2.0L EcoBoost I-4 with 6-speed SelectShift® automatic transmission (includes All-Wheel Drive Package)
- Ⓢ Engine block heater
- Ⓢ Power moonroof



17"
SPARKLE SILVER-PAINTED ALUMINUM
Ⓢ Standard



18"
MACHINED-FACE ALUMINUM WITH MAGNETIC-PAINTED POCKETS
Ⓢ Included with All-Wheel Drive Package



18"
EBONY BLACK-PAINTED ALUMINUM
Ⓢ Included with SE Appearance Package

CLOTH SEATING SURFACES: Medium Light Stone, Ebony, Light Putty/Bold Brown Vinyl

Available equipment shown. ¹Available feature. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Additional charge. ⁴Metallic. ⁵Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. ⁶Restrictions may apply. See your dealer for details.

SEL

LEATHER-WRAPPED STEERING WHEEL

HEATED FRONT SEATS

REMOTE START SYSTEM

Fusion SEL reveals its uniqueness upon approach. Bright door- and window-trim moldings, and chrome inserts on the body-color door handles, help set it apart. With your Intelligent Access key fob near, just grab a door handle and you're in. Slip into heated front seats trimmed with ActiveX high-end synthetic material. Save the positions of the driver's seat and heated sideview mirrors to either of 2 memory settings. Then set the 11-speaker Premium Audio System to your liking, take hold of your leather-wrapped steering wheel, and take off. Available in gas and hybrid powertrains.



1.5L ECOBOOST® I-4

6-SPEED AUTOMATIC TRANSMISSION

2.0L IVCT ATKINSON-CYCLE I-4

ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

SEL INCLUDES SELECT SE FEATURES, PLUS:

MECHANICAL

Auto Start-Stop Technology (1.5L EcoBoost only)

FORD CO-PILOT360™ TECHNOLOGY

Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription³)

APPEARANCE

- Body-color door handles with chrome inserts
- Bright door- and window-trim moldings
- LED headlamps with LED signature lighting
- Power, heated sideview mirrors with security approach lamps, integrated turn signal indicators, auto-dimming driver's side and memory

COMFORT & CONVENIENCE

- Driver's seat memory feature
- Heated front seats
- Intelligent Access with Remote Start System
- Leather-wrapped steering wheel
- Universal garage door opener

CONNECTIVITY & ENTERTAINMENT

Premium Audio System with 11 speakers

OPTIONS

- Ford Co-Pilot360 Assist
- Engine block heater
- Power moonroof



17" SPARKLE SILVER-PAINTED ALUMINUM
Standard



18" PREMIUM PAINTED ALUMINUM
Standard

ACTIVEX SEATING SURFACES: Medium Light Stone, Ebony

COLORS: Alto Blue Metallic Tinted Clearcoat,¹ Velocity Blue,² Rapid Red Metallic Tinted Clearcoat,¹ Oxford White, White Platinum Metallic Tri-coat,¹ Iconic Silver,² Magnetic,² Agate Black²

Available equipment shown. ¹Additional charge. ²Metallic. ³Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.

TITANIUM

19" ALUMINUM WHEELS WITH PAINTED POCKETS¹
 12-SPEAKER AUDIO SYSTEM FROM SONY®
 HEATED AND COOLED FRONT SEATS

If you're seeking the ultimate in Fusion refinement, this is it. Outside, you'll notice the distinctive chrome mesh grille, crisp LED fog lamps and taillamps, a rear spoiler, dual bright exhaust tips¹ and unique aluminum wheels. Inside, you'll enjoy the comfort of a heated steering wheel, and leather-trimmed seating with perforated inserts, in addition to ambient lighting, a power moonroof, a 12-speaker Audio System from Sony and more. Both front seats feature heated and cooled settings. The Ford Co-Pilot360™ and Ford Co-Pilot360 Assist technologies are also standard on Fusion Titanium. Available in gas and hybrid powertrains.



- Ⓞ 2.0L ECOBOOST® I-4
- Ⓞ 6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION
- ⚙️ 2.0L IVCT ATKINSON-CYCLE I-4
- ⚙️ ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT)

TITANIUM INCLUDES SELECT SEL FEATURES, PLUS:

MECHANICAL

- Ⓞ Auto Start-Stop Technology (2.0L EcoBoost only)

FORD CO-PILOT360 TECHNOLOGY

- Ⓞ ⚙️ Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription⁴)

APPEARANCE

- Ⓞ ⚙️ Bright front door-sill scuff plates
- Ⓞ ⚙️ Chrome mesh upper grille with chrome surround
- Ⓞ Dual bright exhaust tips
- Ⓞ ⚙️ LED fog lamps with bright chrome bezels
- Ⓞ ⚙️ Rear spoiler

COMFORT & CONVENIENCE

- Ⓞ ⚙️ 10-way power front-passenger seat with power lumbar
- Ⓞ ⚙️ Ambient lighting
- Ⓞ ⚙️ Heated and cooled front seats
- Ⓞ ⚙️ Heated steering wheel
- Ⓞ ⚙️ Power moonroof

CONNECTIVITY & ENTERTAINMENT

- Ⓞ ⚙️ Audio System from Sony with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology

OPTIONS

- Ⓞ All-wheel drive (AWD)
- Ⓞ ⚙️ Engine block heater



19" MACHINED-FACE ALUMINUM WITH MAGNETIC-PAINTED POCKETS
 Ⓞ Standard



18" PREMIUM PAINTED ALUMINUM
 ⚙️ Standard

LEATHER-TRIMMED SEATING SURFACES: Russet, Ebony

COLORS: Alto Blue Metallic Tinted Clearcoat,² Velocity Blue,³ Rapid Red Metallic Tinted Clearcoat,² Oxford White, White Platinum Metallic Tri-coat,² Iconic Silver,³ Magnetic,³ Agate Black³

Available equipment shown. ¹Non-hybrid models only. ²Additional charge. ³Metallc. ⁴Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.

PLUG-IN HYBRID TITANIUM

17" SPARKLE SILVER-PAINTED WHEELS

SMARTGAUGE® WITH ECOGUIDE

ACTIVE NOISE CONTROL

Add the power to plug in to the luxury of Titanium, and you've got Fusion Plug-In Hybrid¹ Titanium. If you want to help maximize your electric-mode driving range and efficiency, you can charge up your battery overnight by using the included 120V convenience charge cord to plug into a home electrical outlet. On the road, active noise control helps keep your environment serene by using strategically placed microphones throughout the cabin to detect unwanted frequencies, then pumping opposing sound waves through the audio system to cancel them out. If you want the convenience of a gas engine for longer trips, plus the ability to drive short distances on electricity alone, the luxurious Fusion Plug-In Hybrid Titanium is your choice.

2.0L IVCT ATKINSON-CYCLE I-4

ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (eCVT) | EXTERNAL CHARGE PORT

PLUG-IN HYBRID TITANIUM INCLUDES SELECT HYBRID SEL FEATURES, PLUS:

MECHANICAL

- 9.0-kWh lithium-ion battery
- 120V convenience charge cord

FORD CO-PILOT360™ TECHNOLOGY

- Ford Co-Pilot360 Assist: Adaptive Cruise Control with Stop-and-Go, and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription*)

APPEARANCE

- Bright front door-sill scuff plates
- Chrome mesh upper grille with chrome surround
- LED fog lamps with bright chrome bezels
- Rear spoiler

COMFORT & CONVENIENCE

- 10-way power front-passenger seat with power lumbar
- Ambient lighting
- Heated and cooled front seats
- Heated steering wheel

CONNECTIVITY & ENTERTAINMENT

- Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology
- MyFord® Mobile app with 1-year agreement

OPTIONS

- Engine block heater
- Power moonroof



17"
SPARKLE SILVER-PAINTED
ALUMINUM
Standard

LEATHER-TRIMMED SEATING SURFACES: Russet, Ebony

COLORS: Alto Blue Metallic Tinted Clearcoat,² Velocity Blue,³ Rapid Red Metallic Tinted Clearcoat,² White Platinum Metallic Tri-coat,² Iconic Silver,³ Magnetic,³ Agate Black³

Available equipment shown. ¹Available at EV-certified Ford Dealers only. ²Additional charge. ³Metallic. ⁴Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.



SE with SE Appearance Package in Velocity Blue accessorized with molded splash guards and smoked side window deflectors, as well as the rear decklid spoiler and 18" Ebony Black-painted aluminum wheels that are part of the SE Appearance Package



Floor liners



Dash cam systems¹



Rear bumper protector



Cargo area protector

New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Plug-In Hybrid class is Midsize Plug-In Hybrid Sedans; each based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment and without standard antenna. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.



BUILT TO KEEP YOU MOVING.™

The FordPass™ app² puts your Fusion owner experience right where you need it.



COMPLIMENTARY MAINTENANCE

With FordPass Rewards™ you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.³ Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass app.



REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



ROADSIDE ASSISTANCE

With the FordPass app, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.⁴ Just use your app to call or make an e-request and help is on the way.



CONNECT & CONTROL

Stay connected and in control of your vehicle with the FordPass app. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.⁵ You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



Download the FordPass app today.

SHOP THE COMPLETE COLLECTION | accessories.ford.com

¹Ford Licensed Accessory.

²FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ³75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass app on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. ⁴Roadside assistance is included for certain owners and available to everyone for a per-service fee. ⁵FordPass Connect™ (optional on select vehicles) and FordPass Connect service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.



From day one, we had the future in mind. And for over 116 years,
we've focused on improving your freedom of movement,
by making it possible for hardworking, everyday people to own
a vehicle. One that's well built. That you're proud to drive.
Born in Detroit, made in America¹ and famous worldwide:
We are the Ford Motor Company.

Your mobility is at the center of everything we do.
And we're excited to be designing and building smart vehicles
that work for you. It's why we put our family name on every one.
From our founding members, to our Ford family of employees
around the globe, we work with pride. We build with care.
For you – and your family. By everyone in ours.

¹Made in the USA with domestic and foreign parts.