Sporty, Personal

MUSTANG '72

...better ideas from Ford
MUSTANG. THE DRIVING MACHINE.

What Mustang does best is go places. It's an exciting new blend of beauty and action... at an easy-to-handle price. Once you drive it, you'll find it hard to be happy with anything else.

You'll like the solid, road-holding feel. The quick, smooth way Mustang moves. Its agility in traffic and sureness on turns. It's eager to go where you point, stop when you wish. Sheer driving pleasure. We call it The Driving Machine.

For '72, there are five sporty models: Hardtop, SportsRoof, Convertible, Grandé and Mach I. They come in 16 colors. Seven all-new shades, including two new Color Glow exterior paints—Ivy and Gold. There are four engines. Three of them V-8's. And a wide new variety of better idea options to encourage freedom of expression.

Mustang, more than ever, is designed to be designed by you. It gives you an almost infinite opportunity to design your own personal machine for whichever driving need you have in mind.

There's a whole host of interior trim choices. The all-vinyl interior shown below is available in six colors. It comes with all Mustangs except the Convertible (knitted vinyl) and Grandé (Lambeth cloth and vinyl). And look at what you get. High Back bucket seats, color-keyed carpeting, mini-console with ash tray, bonded door panels with armrests, deluxe 2-spoke steering wheel with woodtone insert, DirectAire Ventilation, lighter and glove box. The SelectShift Cruise-O-Matic Transmission and Radio are optional.

Mustang, obviously, is a lot of car. Not so obvious is how easily you can own one. Discover this welcome news at your Ford Dealer's.
Mustang SportsRoof. (Top) Meet a new stylish, driving winner. Note the sleek, flat roofline with tinted glass backlight. The low, sleek profile and wide stance contribute to its exceptional roadability and handling ease. Attractive new standards include rocker panel and wheel lip moldings, wheel covers and color-keyed dual racing mirrors. Plus the time-tested power team: the economical 250-cu. in. Six with the smooth-working 3-speed, fully synchronized, floor-mounted manual transmission. SportsRoof deserves your road test. You'll find it a real convincer.

Mustang Convertible. Sun-lovers, rejoice! Mustang Convertible introduces impressive new style. Comfort. With handling you've always wanted. New, standard interior (left) features: High Back Buckets and full-width rear seat in deluxe knitted vinyl trim, molded door panels with integral pull handles/armrests, a racy instrument panel with courtesy lights and black appliques and a deluxe 2-spoke steering wheel with woodtone insert. Add all the other standard Mustang nifties and—Wow! (Also shown are the popular SelectShift, Console and White Sidewall Tire options.)
Mustang Hardtop. Find this in a sports car\'s performance. Front-wheel drive, front-wheel steering, front-wheel braking. Top-of-the-line styling accented by rocker panel and wheel flares, molded wheel covers, and color-keyed dual racing mirrors. It rides as smoothly as it looks. Its hatchback design interior in Oyster on grey and gray. Cushion hooded button has plenty of room for the typical American family. Or the go. Test-drive the Hardtop at your Ford Dealer\'s soon. It\'s an exciting new member of the Driving Machine stable.

New Hardtop and Convertible Decor Group:

You can start designing with this unique, optional exterior trim package. It adds distinctive sportiness to your personal Driving Machine.

As shown on both models, it includes a honeycomb black grille, with integral sport lamps, a color-molded front spoiler, bumper, hood, and Grill Moldings, black or argent lower body side paint with bright chrome molding, and wheel trim rings and hub caps. Also available with the Decor Group is body-color tape (optional black or argent). (White sidewalls, shown, are available separately.)

The Decor Group is all. There's a whole roll of Mustang options designed to meet your personal needs. Maybe one of these VUS suits you: the 302-CV, 351-CV, and 351-CIV are on regular gas. And they won't be beautifully with the Selective-Cruise Automatic Transmission. Here's a Dual-Ken Induction System for 351 V-8s, which includes Dual-Function VUS, Power Hood Scope, black or argent painted hood, engine ID/Num Air-Induct, and dual-exhaust hood locks.

Perhaps one of the things you've always dreamed of is the Standard Package which helps guard against bugs and scorpions. Just as sure, you'll find the Selective-Cruise Automatic Transmission. And you'll find something like the 351 V-8 Deluxe 5-Spoke Steering Wheel, which receives Power Steering.

Power wheels, windows, power hard disc breaks, selective conditions on the other choices. It's just a VUS been taken what it's doing with the instrumentation group. And it was the 351-CV engine, a standard manual transmission with Hand Shifter* is available. Other options appear on pages 10 and 11. Ultimately Mustang is designed to be designed by you.
MUSTANG Mach I

Here's Driving Machine epitomized. This
Mach I, coupled with its Independent rear sus-
penion, is not only an outstanding per-
cformance car but also the most luxurious
Mach I ever. With its 302 cu. in. V-8
engine, it provides a quiet, smooth ride
on the highway. And when you shift into
Drive or Sport mode, the acceleration is
amazing. The Mach I's handling is im-
pressive, making it a pleasure to drive.

Mach I Standard Features:
- 302 cu. in. V-8 engine
- Competition suspension
- Stainless steel exhaust system
- Power steering and brakes
- Mach I decals
- Mach I grille
- Mach I wheel covers
- Mach I interior trim

Mach I Specifications:
- Wheelbase: 109.0"
- Length: 199.3"
- Width: 68.1"
- Height: 51.3"
- Fuel Economy: 13 mpg
- Horsepower: 250 hp
- Weight: 3600 lbs
- Acceleration: 0-60 mph in 9.0 seconds

Mach I in Bright Blue Metallic.
Mach I Sports Interior Option

The Mach I interior is a very special and distinctively designed interior for Mach I and Sport GT models. Its spaciousness is enhanced with the luxuriously crafted, high-quality materials. The instrument panel features a new, stylish design with carbon-fiber-like inserts. The new dash is designed to blend seamlessly with the rest of the interior. The door panels and armrests are covered in leather, and the seats are upholstered in a matching, high-quality fabric. The Mach I interior is a true reflection of Ford's commitment to excellence in design and craftsmanship.

Speaking of options, this instrument panel boasts a range of features, including the Hi-fi system, the optional rearview camera, and the available backup camera. The Mach I is equipped with a advanced safety system that includes blind-spot monitoring, lane-keeping assistance, and automatic emergency braking. The Mach I is a true testament to Ford's commitment to providing a safe and enjoyable driving experience.

Cocktail-themed Mustang Transformed into a Classic
MUSTANG GRANDE

Stands alone at the head of its class. It

calls you not simply to the looks... the feel... to the
goody-luxury cars. A rare combination that this Driving Machine

provides in depth. The contemporary design of its sleek, tart and

tasteful chrome touches are a few of many Grande distinctions. Its

sumptuous coach, available in four handsomely-dressed;

colors and red and white oxbloods, a few of the many

interior features like brake racer panel and wheel-up

couting, unique wheel covers, color-keyed dual exhaust, and

unique bodyside tape stripes are all standard appointments. While

minimum specifications are optional, add these features to bring

you comfort and styling... the driving excitement, Grande. In a class by itself.

MUSTANG GRANDE Standard Features: Headlight standards like dual driving

lighting package. Vented cowl-type hood, removable sunvisors, 15.5"x6.5" aluminum wheels, unique

bodyside tape stripes, windshield mounted sun visors, chrome fog lamp, and

additional features like Grande package include manual electric clock, deluxe

regular touring wheels with chrome trim, optional alloy wheels (inc...)

MUSTANG GRANDE Specifications: Wheelbase... 107", Length... 189.7", Width...

70.1", Height... 52.3", Track Width... 61.3", Track Space... 4.5, Cylinders... 2, Fuel Capacity... approx. 19.3, Horsepower... 180 hp, 250 cu-in.

TV-260, 4-speed, 3.31" axle, P options, regular steel.

MUSTANG GRANDE in Medium Ivy Bronze Metallic.
Indulge yourself. The luxurious interior is designed to appeal to you. High back bucket seats trimmed with Lemon cloths and vinyl, rear ash tray, molded door trim panels with integral pull handles and armrests (left); a deluxe 2-spoke steering wheel with woodgrain insert, mini-console, deluxe instrument panel with black camera case and woodgrain appliques, bright pedal trim, and a panel-mounted electric clock (below). See page 12 for a list of standard Grandie features.

Further indulgence is only natural in a Driving Machine as personal as Grandie. The center console option features a convenient armrest storage compartment. It goes beautifully with the optional SelectShift Cruise-O-Matic Transmission (shown at left and below). Other better ideas options include: power side windows with door-mounted controls (also backrest at left). The Convenience Group, which gives you a headlamp reminder buzzer, glove box lock, automatic seat back release, courtesy lights, parking brake reminder light, as well as trunk, map, glove box and underhood lights. And SelectAir Conditioner, the ultimate spoiler, which lets you control the climate inside. If you order your steering, you can also get the five-way adjustable Tilt Steering Wheel.

Mustang Grandie Kits (pages 16 and 17) suggest more you can do with Grandie. (Example: optional AM Radio, power front disc brakes and white sidewall tires shown below.) However you personalize, you'll experience the same excitement built into all 1972 Mustangs. They're all Driving Machines from Ford. Waiting to be designed by you. See them at your Ford Dealer's.
Dual Road Induction system for 351 V-8’s. Package includes Dual Functional NASA Type hood scoop and matte black air cleaner assembly: Red or black sympathetic, hood engine CID/Ram Air decals, twist-type hood latches, Bodyline butterfly stripers in black or argent are available on Mach I (left) and on hardtops and convertibles with the Decor Group. They provide added emphasis to Mustang’s sporty lines.

Vinyl Roof adds luxurious styling to the Hardtop and is available in black, white, blue, green, or brown. It is standard on Grabber.

SAFETY FEATURES

Ford, the industry’s safety pioneer, wants to make cars as safe and as safe as possible. To protect you, the results of this dedication are reflected in the following list of Ford’s Comprehensive Undercarriage Design Safety Features. They are standard on all 1972 Mustangs.

(A) Unit-lock Safety Harness—easy-to-use, three point lap/shoulder restraint system for front outboard occupants (Convertible). Rear seating positions feature lap belts. Front lap belts equipped with restraints.

(B) Locking Steering Column—anti-theft system automatically locks transmission, steering mechanism and ignition when key is removed. If key is left in, warning buzzer will sound when door is opened.

(C) Safety-Designed Interior Door Handles—positioned under and flush with armrests, and they pull up for easy, easy opening.

(D) Steel Bonded Rail Side Impact Protection—consists of steel box-section door beams which help absorb side impact forces.

(E) Energy-absorbing Steering Column and Wheel—provides controlled, collapsing action of steering column to absorb sudden impact energy. Steering wheel has energy-absorbing rim, spokes and hub.

(F) Side Marker Lights—help alert other drivers to your car’s presence.


Take full advantage of the built-in protection your Mustang can provide. Always buckle up. Obey traffic laws. And exercise good driving judgment at all times.
**MUSTANG Specifications**

**Color and Trim:** 16 Super Diamond Lustre Enamel exterior finishes (12 on Mach I and with Decor Group); 6 standard all-vinyl interior colors; 6 knitted vinyl colors in Convertible and in Mach I Sports Interior Option; 5 cloth and vinyl trims in Grandé; 5 vinyl roof colors. Check your local Ford Dealer for full details on color and trim availability.

**ENGINES**

<table>
<thead>
<tr>
<th>ENGINE</th>
<th>DISPLACEMENT</th>
<th>BORE x STROKE</th>
<th>MAIN BEARINGS</th>
<th>FUEL TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>250 CID 1V Six</td>
<td>3.68&quot; bore x 3.91&quot; stroke</td>
<td>7 main bearings</td>
<td>regular fuel.†</td>
<td></td>
</tr>
<tr>
<td>302 CID 2V V-8</td>
<td>4.00&quot; bore x 3.00&quot; stroke</td>
<td>7 main bearings</td>
<td>regular fuel.†</td>
<td></td>
</tr>
<tr>
<td>351 CID 2V V-8</td>
<td>4.00&quot; bore x 3.50&quot; stroke</td>
<td>7 main bearings</td>
<td>regular fuel.†</td>
<td></td>
</tr>
<tr>
<td>351 CID 4V V-8</td>
<td>4.00&quot; bore x 3.50&quot; stroke</td>
<td>7 main bearings</td>
<td>regular fuel.†</td>
<td></td>
</tr>
</tbody>
</table>

*†It is estimated that with all controls on the 1972 Mustang, more than 85% of hydrocarbon emissions and nearly 70% of carbon monoxide emissions are eliminated.*

*All 1972 Mustang engines are designed to operate on regular gasoline with octane rating of at least 91 when the engine is adjusted to factory recommended specifications.*

<table>
<thead>
<tr>
<th>ENGINES</th>
<th>TRANSMISSIONS</th>
</tr>
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<tbody>
<tr>
<td>3-Speed Floor-Mounted Manual</td>
<td>SelectShift</td>
</tr>
<tr>
<td>250 1V Six</td>
<td>X</td>
</tr>
<tr>
<td>302 2V V-8</td>
<td>X†</td>
</tr>
<tr>
<td>351 2V V-8</td>
<td>X†</td>
</tr>
<tr>
<td>351 4V V-8</td>
<td>X</td>
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**Engine Features:** 6000-mile (or 6-month) maintenance schedule with full-flow disposable type oil filter; dry element air cleaner; automatic choke; self-adjusting valves with hydraulic lifters; 12-volt electrical system; 39-amp. alternator with 250 Six, 302 and 351 2V V-8's (42-amp. with 302 and 351 2V V-8's on Mach I), 55 amp. with 351 4V V-8; 45 amp-hr battery with 250 Six and 302 & 351 2V V-8's, 55 amp-hr with 351 4V V-8.

**MODEL**

<table>
<thead>
<tr>
<th>STANDARD ENGINES</th>
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<tbody>
<tr>
<td>Hardtop, SportsRoof, Grandé, Convertible</td>
</tr>
<tr>
<td>250 1V Six</td>
</tr>
<tr>
<td>302 2V</td>
</tr>
<tr>
<td>351 2V</td>
</tr>
<tr>
<td>351 4V</td>
</tr>
<tr>
<td>Mach I</td>
</tr>
<tr>
<td>302 2V V-8</td>
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<tr>
<td>351 2V</td>
</tr>
<tr>
<td>351 4V</td>
</tr>
</tbody>
</table>

**OPTIONAL V-8's**

Rear Axle: semi-floating hypoid type; permanently lubricated rear wheel bearings.

Front Suspension: angle-poised ball-joint type with coil springs; strut-stabilized lower arms; link-type stabilizer.

Rear Suspension: asymmetrical variable-rate design longitudinal 4-leaf springs. (Diagonally mounted shocks for 351 4V V-8 only.)

Steering: recirculating ball-type, permanently lubricated. 30.2 to 1 overall ratio (22.1 to 1 power). Turning diameter 39.8 feet.

Brakes: dual hydraulic system with dual master cylinder. Self-adjusting, self-energizing design. Lining areas: 163.6 sq. in. (250 Six, 302 V-8); 173.3 sq. in. (351 V-8's).

*NOTE: Your 1972 Mustang comes with factory-engineered Autolite/Motorcraft battery, oil filter, shock absorbers; Autolite spark plugs and other Ford approved precision parts. For continued top performance, be sure to specify Autolite spark plugs and Autolite/Motorcraft parts whenever replacement is necessary.*

*NOTE: Information shown was correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, its product specifications or design without incurring obligations. Some items illustrated or described are optional at extra cost. Many options are offered on all models. Some are required in combination with other options. Always consult your Ford Dealer for complete details.*

**MUSTANG**

Ford gives you Better Ideas.