1973 Ford Mustang
A Beautiful Experience

The 1973 Ford Mustang is an experience in control and balance. That great satisfaction comes from Mustang's roadability. Roadability is how a car moves, stops, turns, rides and communicates with the pavement and with you. Mustang does it. In five luxurious sporty models: Hardtop, SportsRoof, Convertible, Grande and Mach 1—the largest model choice in the sports/specialty field. There's a selection of four engines and three transmissions. Whichever Mustang model you choose, you'll enjoy many basic and luxury characteristics plus a wide range of better idea options. Mustang has impressed millions of people. We think we know why. What it takes to make driving a beautiful experience is what Ford puts into Mustang.

Good Control. Independent front suspension and anti-sway bar give you good, positive control and unusual stability. The engineering integrity is unmistakably Mustang.

Built-in Quiet and Comfort. Mustang's unitized body construction is totally welded to be quiet and super smooth. Mustang is one of the few sporty cars that doesn't rattle your bones with sports car jolts.

Responsive Performance. Mustang roadability power is responsive and comes from precision-cast engines designed to operate on regular gas.* The 250-cu. in. V6 six-cylinder engine is standard on all models except the Mach 1 which carries the 302-cu. in. 2V V-8 as standard. Then, there are the optional and spirited 351-cu. in. 2V V-8 and 351-cu. in. 4V. Optional transmissions like the SelectShift Cruise-O-Matic that lets you shift manually or automatically as you wish, or the 4-speed manual transmission with Hurst Shifter® for sports shifting.

* All 1973 Mustang engines are designed to operate on regular gasoline with an octane rating of at least 91 (Research Method) when adjusted to factory recommended specifications.

Personal Sporty Styling. Mustang for 1973 highlights a new front appearance and a new grille, color-keyed urethane front bumper, color-keyed hood and fender moldings plus new exterior and interior colors. Mustang offers more styling than any other car of its kind. Five models. And the lowest priced U.S.-built convertible in the personal sporty car field.

Safety. To help protect you and your passengers, Ford Motor Company Lifeguard Design Safety Features are standard. There are Steel Guard Rails in all side doors. One-snap Uni-Lock shoulder/lap belts with Reminder System is also standard. Your 1973 Mustang is also equipped with the new Energy-Absorbing Bumper System.

Designed to be designed by you. Almost a decade ago, Mustang was a car designed to be designed by you. It still is. Much is standard on the 1973 Mustang. Bucket seats, DirectAire Ventilation and belted bias-ply tires. Floor-mounted stick shift, sports instrument panel, and lots more. Even the standard interior is pretty opulent. An extensive list of better idea options is included in this catalog. Begin anywhere. From the ground up with Steel-Belted Radial Ply Tires. From the sky down with a full vinyl roof. Or inside with SelectAire Conditioner, Power Steering, AM/FM Stereo Radio with Tape Player. Or underneath with forged aluminum wheels and competition suspension. Look them over on pages 10 through 13. Then invest a little in a classic. The 1973 Mustang.

Listening better... Building better.
That's Ford.
MUSTANG CONVERTIBLE
AND CONVERTIBLE INTERIOR

Read romance begins with the only convertible produced by Ford Division—and the lowest priced U.S.-built convertible in the personal sporty car field. Shown here with its exclusive interior which includes tinted windshield, High Back buckets, full-width rear seat, deluxe knitted vinyl trim, molded door panels with integral pull handles/armrests, deluxe 2-spoke steering wheel with woodtone insert, 4-ply power-operated top with easy-fastening latches, color-keyed boot, glass backlight and bright upper back panel molding. Outside there's a new color-keyed urethane front bumper and restyled honeycomb textured grille, and power front disc brakes are standard. The power team is a rugged, easy-on-gas 250 CID V8 Six with 3-speed fully synchronized, floor-mounted manual transmission for lots of class and flash. (Interior color: CG.)

For your convenience, each Mustang illustration is color coded, example: (Color: 4G). Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.

MUSTANG SPORTSROOF

Instant Go with handling ease and a whistling crisp profile. Mustang SportsRoof for 1973 features a new, restyled honeycomb textured grille and a new color-keyed urethane front bumper for a fresh, up-front flourish. Traditional Mustang wide-stance stability delivers excellent control and roadability. Bright rocker panel and wheel lip moldings add zip and style to a beautiful driving experience. A tinted glass rear backlight supplies cool comfort. A convincing power team of a rugged and economical 250 CID Six with a sensible 3-speed fully synchronized, floor-mounted manual transmission to provide plenty of peppy road excitement.
**Ford Mustang Hardtop, Convertible and SportsRoof**

Liberate yourself today with a 1973 Mustang Hardtop, Sportsroof or Convertible. Only Ford has such wide choice of models in the luxury sporty car field. Each Mustang model is a beautiful driving experience. A beautiful experience that comes from Mustang's roadability and comfort. There's a rugged, economical engine, floor-mounted stick shift, independent front suspension. Bucket seats, cockpit design, and luxurious instrument panel. Add a new grille, new color-keyed hood and fender moldings, new urethane front bumper, and you're ready to challenge your immediate world with sport in your hand and adventure on your mind. Mustang is meant for driving and it's an impressive example of trim balance and a feeling of comfortable control. Mustang for 1973 doesn't miss a trick. Everything is get-up-and-go sporty. Get-up-and-go luxury. Mustang exclusively expresses your own uniqueness. It's an extension of you. Mustang is a lot of car. A lot of you. Most of all, it's a new feeling of ultimate control with checked-out credentials that only you understand. Take a firm grip on yourself and then grip a 1973 Mustang Freedom!

At your Ford Dealer's now.

**MUSTANG HARDTOP**


**MUSTANG INTERIORS**

The 1973 Mustang standard interior is a beautiful combination of ease and elegance. The cockpit has all-look seat trim (Hardtop and Sportsroof) and High Back bucket seats. A sweeping instrument panel brings controls to your fingertips. Standard features include courtesy dome light (Hardtop and Sportsroof), black appliances, deluxe 2-spoke steering wheel with woodgrain insert, lighter, reversible keys, "keyless" locking, 3-speed fully synchronized manual transmission, bowed door trim panels with pull-type handles and armrests, Mini-console and color-keyed carpeting. Additional Convertible features include painted vinyl roof trim, molded door panels with integral pull handles/armrests, black instrument panel appliques and under instrument panel courtesy light. "Color: AM.

**STANDARD FEATURES:**

- Pony instrument panel
- Vinyl roof trim
- Molded door panels with integral pull handles/armrests
- Black instrument panel appliques and under instrument panel courtesy light
- "Color: AM.

**SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Model</th>
<th>Hardtop</th>
<th>Sportsroof</th>
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<tbody>
<tr>
<td>White Base</td>
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<td>104.0&quot;</td>
</tr>
<tr>
<td>Length</td>
<td>193.0&quot;</td>
<td>193.0&quot;</td>
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<td>Track width</td>
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</tr>
<tr>
<td>Weight</td>
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</tr>
</tbody>
</table>

**OPTIONS SHOWN**

- Select Sports O-Matic, Console (see Convertible Interior, left)
- Full Wheel Covers
- White Side Wall Tires
- Deluxe Bumper Group (shown on Sportsroof, left)
- Color-keyed Dual Racing Mirrors

()License plate frames shown are Dealer accessory.)
Ford Mustang Mach I

New for '71 Mustang Mach I is squarely the result of a new suspension system, new engine, new power steering and other new features that make it a performance leader in the sporty mid-size car class.

**Mach 1 Interior Options**
- Leather bucket seats
- Micro-applied vinyl
- Deluxe door panels
- Special floor mats
- Deluxe steering wheel
- Center console
- Special gauges
- Tachometer
- Clock
- AM/FM radio
- Air conditioning
- Power steering

**Specifications:**
- Length: 183.0 in
- Width: 69.4 in
- Height: 56.1 in
- Wheelbase: 110.0 in
- curb weight: 3,650 lbs

**Engine:**
- V8 429 cubic inches
- Horsepower: 345

**Transmission:**
- Automatic 4-speed

**Standards:**
- Bucket seats
- Rear seat head restraints
- Deluxe interior trim
- Deluxe exterior trim
- Deluxe body panels
- Deluxe steering wheel
- Deluxe gauge cluster
- Deluxe instrument panel

**Options:**
- Leather bucket seats
- Micro-applied vinyl
- Deluxe door panels
- Special floor mats
- Deluxe steering wheel
- Center console
- Special gauges
- Tachometer
- Clock
- AM/FM radio
- Air conditioning
- Power steering

**New for '71:**
- Leather bucket seats
- Micro-applied vinyl
- Deluxe door panels
- Special floor mats
- Deluxe steering wheel
- Center console
- Special gauges
- Tachometer
- Clock
- AM/FM radio
- Air conditioning
- Power steering

**Performance:**
- Quarter mile: 13.7 seconds
- Top speed: 130 mph

**Options Available:**
- Deluxe interior trim
- Deluxe exterior trim
- Deluxe body panels
- Deluxe steering wheel
- Deluxe gauge cluster

**Model Year:**
- 1971

**Color Options:**
- Wimbledon White
- Grabber Blue
- Grabber Orange
- Grabber Yellow
- Grabber Red

**Safety Features:**
- Front disc brakes
- Rear drum brakes

**Warranty:**
- 2-year/20,000-mile limited warranty

**Tech Specs:**
- Engine: 429 cubic inches V8
- Horsepower: 345
- Transmission: Automatic 4-speed

**Notable Features:**
- Sports suspension
- Leather upholstery
- Deluxe body panels
Ford Mustang Grande

A matter of great touch and taste... and an exceptional escape from the ordinary. Mustang Grande for 1973. An exciting new design that is styled for a full driving experience. The Grande is attractively wrapped to give you a fresh and new, deeply visceral feeling under the windshield, broad, distinctive grille of visual tapestries. Wheel covers, indicator lights and exterior mirrors are all made for performance. Interior features include a cloth-covered, baked-on, high-back bucket seat with vinyl or simulated leather trim, molded door panel with integral pull handles, rear window defogger and more. Grande's interior includes black leather, cloth, or simulated leather trim, and a panel-mounted electric clock. Rear view mirror, front turn signal wipers, rear view mirror, and simulated leather trim are standard. Grande also offers a wide range of options to choose from, including AM/FM stereo, power brakes, power steering, air conditioning, and cruise control. Grande Grande includes a V8 engine with three options: 302 CID engine, 351 CID engine, or 400 CID engine. Horsepower varies depending on the engine chosen. Grande Grande is equipped with a four-speed manual transmission or a three-speed automatic transmission. Standard features include a 12V electrical system with a 120 amp alternator, power steering, power brakes, and a front disc brake system. Grande Grande also includes a 10-gallon fuel tank and a 16-gallon reserve tank. Grande Grande is a true performance machine, built to last and provide a driving experience unlike any other.
Ford Mustang
Better Idea Options

DESIGNED TO BE DESIGNED BY YOU
Better Idea options to personalize your Mustang are on the next four pages. Look them over. You'll see how easy it is to design more luxury, convenience, performance and styling into your Mustang to make it an even greater driving experience. Mustang 1973: still designed to be designed by you.

DECOR GROUP
Add a touch of dazzle to your Mustang. Shown on Convertible and Hardtop (below), the package includes a black grille with integral sportlamps, black or argent lower bodyside paint with bright chrome molding, wheel trim rings and hub caps. Bodyside Tape Stripe. A separate option available only with Decor Group in black or argent (shown on Hardtop below).

METALLIC GLOW PAINTS
A brighter sheen with glamorous metallic brilliance. Available in three colors: Metallic Ivy Glow, Metallic Blue Glow and Metallic Gold Glow.
PROTECTION GROUPS
Protection Package guards your Mustang against bumps and nicks with black vinyl insert body-side molding. Also includes: spare tire lock and door edge guards. Appearance Protection Group includes all of these, except body-side moldings, and adds front floor mats.

STEEL-BELTED RADIAL PLY TIRES
GR70x14 radials, available in BSW and WSW.

DELUXE BUMPER GROUP
Rear bumper guard (front not available) with vertical and horizontal rib strips. REAR BUMPER GUARDS available as a separate option.

INSTRUMENTATION GROUP
The Instrumentation Group tells you what your V-8 is doing. Includes tachometer, trip odometer and oil pressure/ammeter/water temperature gauges. Standard with Mach 1 Sports Interior Option.

RIM-BLOW DELUXE 3-SPOKE STEERING WHEEL
Regal, rich woodtoned wheel rim. Lets you use the horn without moving your hands from the wheel.

SELECTAIRE CONDITIONER
Cools, warms, ventilates, defrosts for around-the-calendar comfort.

SELECTSHIFT CRUISE-O-MATIC TRANSMISSION
Lets you shift manually or automatically as you prefer.

CONSOLE
Perfectly suited for the SelectShift with an integral electric clock and hinged armrest storage compartment.

AM/FM STEREO RADIO
A beautiful listening experience. AM/FM Stereo Radio has two front speakers for beautiful stereo effect.

POWER SIDE WINDOWS
Simple, convenient. Raise and lower at touch of a switch.
Ford Mustang Options

FORGED ALUMINUM WHEELS
New super sporty with the look and feel of performance.

ELECTRIC REAR WINDOW DEFROSTER
Thin conductive strips in the backlite warm up to improve rear visibility. Includes tinted glass. Available on all models except Convertible.

MUSTANG VINYL ROOF

MUSTANG 3/4 VINYL ROOF

TUTONE HOOD
Non-functional NASA-styled Tutone hood (Argent or Black) with twist-type hood lock pins.

DUAL RAM INDUCTION SYSTEM
Available on any model equipped with 351-2V V-8 engine. Includes dual-functional NASA-styled hood scoops, Black or Argent painted hood, engine ID/Ram Air decals, twist-type hood locks.

Mustang Mach 1 with three-quarter vinyl roof, Tutone hood (Color: 68).

Mustang Hardtop with vinyl roof (Color: 26).
LEATHER WRAPPED 2-SPOKE STEERING WHEEL
Plush black leather wrapping around the rim. Sewn together with a fine hidden stitch. Combines a soft touch with a firm grip.

4-SPEED HURST SHIFTER®
Responsive control for fully synchronized sport shifts. Optional with 351 CID 4V V-8.

AM RADIO STEREOSONIC TAPE PLAYER
Listen to AM radio or switch to tape. System includes two front-door-mounted speakers for maximum enjoyment.

POWER FRONT DISC BRAKES
The same concept that stops the big jets. Help give you straighter, safer stops even in the rain.

REAR SEAT SPORT DECK
Rear seat folds flat to form a carpeted deck and interior access to trunk. Tucks down neatly for loads of luggage, bulky items or skis. Available for Mach 1 and SportsRoof models only.

COLOR-KEYED DUAL RACING MIRRORS
Color-keyed dual racing mirrors. Left side mirror is remote control.

MUSTANG WHEELS AND WHEEL COVERS
Add mild or wild zip to your Mustang with wheel dress-up options. Top left, forged aluminum wheels. Bottom right, wheel trim rings/hub caps. Bottom left, sports wheel covers.

OTHER OPTIONS
ENGINES—all spirited V-8s, using regular gas. Select the eager 302 or 351 CID 2V’s or 351 CID 4V TINTED GLASS. COLOR-KEYED FRONT FLOOR MATS. POWER STEERING gives you precise, immediate response. POWER WINDOWS with individual and master door-mounted controls give you fingertip command of all side windows.

CONVENIENCE GROUP includes automatic seat back release, glove box lock, parking brake reminder light, headlamp reminder buzzer, courtesy lights under instrument panel, (standard on Convertible) plus trunk, map, glove box, underhood lights. INTERVAL WINDSHIELD WIPERS • REAR DECK SPOILER (SportsRoof, Mach 1) • ADJUSTABLE FIVE-WAY TILT STEERING WHEEL • DELUXE SEAT BELTS • HEAVY-DUTY BATTERY • EXTRA COOLING PACKAGE • COMPETITION SUSPENSION • TRACTION-LOK DIFFERENTIAL • OPTIONAL AXLE RATIO • OPTIONAL TIRES including white sidewall, black sidewall with raised white letters and Steel-Belied Radial Ply.
Ford cares about your safety

Ford has been a pioneer in safety design in the automotive industry. Our Safety Research Center has developed stronger, safer, more dependable automotive products for you.

You'll find this reflected in each new 1973 Ford Mustang model which includes these FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: Improved front and rear bumpers • Improved impact-absorbing laminated safety glass windshield • Dual hydraulic brake system with warning light • Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Front and rear lap belts and mini-buckles for all seating positions and retractors for front and rear outboard occupants • Shoulder belts for front outboard occupants • Positive reminder warning light and buzzer for front outboard seat belts • Turn indicators with lane-changing signal feature • Inside yield-away rearview mirror • Energy-absorbing instrument panel with padding for center and outboard passengers • Padded sun visor • Locking steering column with warning buzzer • Two-speed windshield wipers • Windshield wiper • Double-socket safety door latches and safety hinges • Steel guard rails in side doors • Hudson warning flasher • Backup lights • Side marker lights • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks (except convertibles) • Safety-designed radio control knobs and push buttons (on all cars equipped with radios) • Outside rearview mirror, driver's side • Safety rim wheels and load-rated tires • Corrosion-resistant brake lines • Uniform transmission shift quadrant (on all cars equipped with automatic transmission) • Parking lamps coupled with headlamps • Non-reversing odometer • Safety design front end structure • Head restraints or high back seats for front outboard occupants • Safety glove-box latch (on all cars equipped with glove boxes).

Built-in safety is something you have going for you every Mustang. Take full advantage of this protection as you drive. Obey all traffic laws, think ahead and always buckle up for safety.

Economy of Operation: All 1973 Mustangs call for 36,000 miles, or 3 years (whichever comes first) between major chassis lubrications, 4,000 miles, or 4 months, between oil changes. Oil filter change initially at 4,000 miles or 4 months, and at 6,000-mile or 6-month intervals thereafter. Other economy features include: self-adjusting brakes, 2-year engine coolant antifreeze, long-life Motorcraft Sta-Ful battery, corrosion-resistant aluminumized muffler, zinc-coated underbody parts, use of regular gas, and more.

NOTES
Color Codes. For your convenience, each Mustang illustration is color coded, example: (Color: 5A)-Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.

All 1973 Mustang engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when adjusted to factory recommended specifications.

Replacement Parts. Your 1973 Mustang comes with factory-engineered Motorcraft battery, oil filter, shock absorbers, Motorcraft Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Motorcraft Spark Plugs whenever replacement is necessary.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations. Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models or features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

All 1973 cars must meet Federal Emission Standards before sale. See your Ford Dealer for details.

Listening better.
Building better.
That's Ford.

FORD MUSTANG
FORD DIVISION