Every once in a long while, the right new car comes along at exactly the right time. We think Mustang II is that kind of car today.

Start with size. Mustang II is a foot and a half shorter than last year. It has all the economy and agility you'd expect from a small car. It's roomy and comfortable inside. It's fun to drive. And it comes with touches of luxury you'd be hard pressed to find in most cars. Regardless of price.

Take a closer look. The body lines flow gracefully from front to rear. Unbroken by ordinary welds or unsightly gaps at door openings. The finish is exceptionally smooth and deep. And even the bright trim is first class with a high luster and joints that are almost invisible. The overall impression is that of unique and careful craftsmanship.

As luxurious and handcrafted as Mustang II appears outside, it is equally matched within. The first class treatment starts with thick, contoured vinyl bucket seats. So comfortable you'll feel you're sitting in them rather than on them. In fact, you're actually surrounded by soft, rich vinyl. And cut-pile carpeting that runs wall to wall and up the door panels. And note the instrument panel with burled walnut trim. Tachometer and separate fuel, ammeter and temperature gauges.

The richness extends to the ride as well. Carefully designed front and rear suspensions make liberal use of rubber. And a new isolated front sub-frame; separated from the body by massive rubber bumpers, absorbs and dissipates most shock and vibration before it reaches the body.

The standard power team is a new 2.3 Liter overhead-cam engine and floor-mounted 4-speed manual transmission with a glassy smooth feel. For still more power choose the new 2.8 Liter V-6 engine with SelectShift Cruise-O-Matic.

Back-and-pinion steering, manual front disc brakes; together with the all-new suspension work to give you the fun and feel of the great road cars.

The 1974 Mustang II comes in four distinctive models. Choose from the Hardtop, Ghia or 2-Door 2 + 2 and Mach 1 models. And a long list of options. Listed on pages 16 thru 19, help you make Mustang II just the car you want it to be. From super luxury to super fun.

NOTE: See Notable Standard Features on page 11. Other items shown are optional.

NOTE: For your convenience Mustang II colors include codes. Example: Bright Red (Code 28). Your Ford Dealer will be pleased to show you color chips and actual swatches of vinyl roof and interior trim colors.

FORD MUSTANG II. The right car at the right time.
Mustang II is one little jewel of a car ...deep down where it counts.

Sounds like an unusual way to talk about a car. But in the case of Mustang II, it fits. Because of the close attention to detail. In the fit. In the finish. In the way it rides—smooth, solid, quiet. And in the way it handles—easy, quick, fun. We believe that Mustang II will be the forerunner of a new class of small cars. Smart. Spirited. Luxurious. Built and finished like a fine jewel. Here are a few examples of what we mean.

The trimmer the fit...the neater the car. And the one-piece front end and bumper assembly shows how far we've gone to assure a smooth unbroken sweep...front to rear. With close tolerances, no noticeable gaps. Just a neat, sweet finish.

Talk about detail. There are fewer trim joints. Where necessary, neat fitting butt joints are used. And Mustang II's high luster, slim-size trim molding offers a genuine European flavor. Door handles and drip moldings are close in to the body. All to present a more finely detailed appearance.

We put it all together...before we paint. Body, doors, fenders and hood are completely assembled before the final coats to give that smooth, jewel-like finish. And it's 33% thicker than previous Mustangs.
Ford Mustang II. A new class of small car: First Class.
Bumpers that act like bumpers but still fit in with the design of the car. They’re impact resistant, front and rear, and utilize a new principle called the Poly-Gel Mitigator System. And they’re coated with a substance called urethane to offer greater protection and blend neatly with the car’s styling.

Turn on a dime. Rack-and-pinion steering is standard. Makes cornering and parking a breeze. Rubber mounting bushings dampen road shocks. An optional power steering assist with 19 to 1 ratio affords minimum effort and fast response.

Something new in smoothness. We call it an iso-clamp and it actually sandwiches the rear leaf spring between thick layers of rubber to eliminate metal-to-metal contact and give a smoother ride. A lot of other better ideas like staggered rear shocks help deliver a smooth boulevard ride.

Vibration is out, smoothness is in. A new isolated front sub-frame utilizes thick rubber ‘biscuits’ to separate both road and engine vibrations from the passenger compartment. Tuned front and rear springs smooth out the ride still more.

A real go-together powertrain. We’ve come up with a honey in our new 2.3 Liter, overhead-cam, four-cylinder engine and four-speed manual gear box. Smooth and snappy. For still more power, opt for the 2.8 Liter V-6 with SelectShift Cruise-O-Matic. Engines run on regular gas.
If you've long admired the subtle splendor of the great personal luxury cars, Mustang II Ghia might well be your car. It's small... yet eighteen inches shorter than last year's model. With distinctive touches wherever you look, in the smooth leather vinyl roof with padded applique and Ghia script.

You'll see it in the dual remote control color-keyed mirrors. The vinyl insert bodyside molding. And subtle pin stripes around the front fenders. Hood and back panel. Steel-belted radial ply white sidewall tires and spoke-style wheel covers finish off the stylish exterior.

As you slip inside, the luxury comes on stronger with your choice of rich "super soften" vinyl or Westminster cloth bucket seats. Shown on pages 12 and 19. Deluxe door trim with burlwood tone accents. Thick 25 oz. cut-pile carpeting wall-to-wall. And a Super Sound Package that makes the ride even quieter.

As an added touch of class, the Ghia comes with a digital clock that ticks off the hours, minutes and seconds numerically.

To further personalize your Ghia, Mustang II offers a broad range of options including AM-FM stereo radio, SelectAir Conditioning, power steering, SelectShift Cruise-O-Matic, Sunroof, fold-down rear seat, leather-wrapped steering wheel, console, and many others listed on pages 16 through 19.

**NOTABLE STANDARD FEATURES – Ghia**

- Functional: 2.3 Liter, 4-cylinder engine
- Cushion-Covered 4-speed floor-mounted transmission
- Rear-wheel drive
- Manual 4-wheel disc brakes
- Tachometer
- Fuel, ammeter and temperature gauges
- Dual remote control color-keyed mirrors
- Steel-belted radial ply white sidewall tires
- Impact-resistant front and rear bumper systems
- Rear wind deflectors
- Delco AM-FM stereo radio
- SelectAir Conditioning
- Power steering
- SelectShift Cruise-O-Matic
- Sunroof
- Fold-down rear seat
- Leather-wrapped steering wheel
- Console
- And many others listed on pages 16 through 19.

**Ghia makes a plush car even more so with vinyl roof, bodyside moldings, dual color-keyed remote control mirrors, pin stripes and steel-belted whitewalls, all standard. Medium Bright Blue Metallic (Code 13).**
Mustang II Ghia sports one of the softest, plushest interiors around. The rich bucket seats are deeply padded for comfort you'll appreciate and you have a choice of new Westminster cloth (shown below) or "super-soft" vinyl (shown on page 19). Both are styled with a sporty deep-button accent-strap design and full-width headrests. You have a wide choice of colors. Seven in "super-soft" vinyl, five in cloth.

High-style door panels complement the seats with soft padding that runs over the top of the door. A burled walnut tone applique with surrounding accent color, European-type armrests with integral pull handles, together with a courtesy light and reflector match luxury with convenience.

Thick carpeting, so thick you can actually grasp it between your fingers, covers the front and rear floor and runs up the lower door panels. And as the crowning touch, a unique digital clock tells time right down to the second.

Note: See Color Code reference on page 3.

How plush can one little car get? About as plush as possible with the optional Picardy Velour cloth interior. It has the rich, subtle look of real velvet. And as you run your fingers over the soft, dense nap, you'll realize that this high-style material is as fine a quality as it looks.

On the practical side, the Picardy Velour is 75% nylon. It's exceptionally durable, easy to clean and will stay new looking for a long time. Because of the velvet-like surface, velour is comfortable in both warm and cold weather.

The optional Picardy Velour cloth is color-keyed to the vinyl of the door and instrument panels and headliner. And its rich color helps bring out the beauty of the burled walnut tone applique throughout the interior.

Like all Mustang II Ghia interiors, the optional velour comes with color-keyed 25 oz. carpeting, resilient padding on the seats and door panels, deluxe door and quarter panel trim and digital clock.

Note: See Notable Standard Features on page 11. Other items shown are optional.

The smart Ghia interiors...with refinements you never expected.

Ghia interior offers a choice of Westminster cloth (below) or "super-soft" vinyl (page 19) as standard. Medium blue (Code DB) for the last word in luxury, choose the optional Ghia Picardy Velour interior. Dark red (Code CD).
Ford Mustang II Mach 1. The fun way to go First Class.

On the straightaway and through the hairpins, Mach 1 handles like it looks. Smooth. New rack-and-pinion steering (the kind expensive road cars use) helps glide it through the turns. The new isolated front sub-frame and the entire suspension system work together to give easy handling, positive control and a smooth ride.

Mach 1 offers a broad list of options. For looks you can choose the sporty leather-wrapped steering wheel, bright electric paint, and a Luxury Interior Group.

For ride and handling, go with the competition suspension power brakes or Rallye Package. See pages 16 through 19 for a complete list of options. And see the exciting Mach 1 for the driving experience of 1974.

NOTABLE STANDARD FEATURES —
Mach 1
- 2.8 Liter V6 engine
- Fully synchronized 4-speed floor-mounted manual transmission
- Rack-and-pinion steering
- Manual front disc brakes
- 3.9-liter tailpipes
- Tachometer
- Fuel, ammeter and temperature gauges
- Dual remote control color-keyed mirrors
- Folding rear seat
- Steel-belted radial ply tire raised white letter tires
- Compact rearview front and rear bumper systems
- Front and rear impact bumper systems
- Front bumper guard
- Door brake release
- Isolated front sub-frame

Note: See Notable Standard Features above. Other items shown are optional.

Appearance and Comfort:
- Color-keyed: underbody-coated front and rear bumpers
- Bright windshield, bakelite, drop belt and center pillar moldings
- Steel trim wheels with chrome trim rings
- Black lower body side paint treatment
- Low-back bucket seats with full-width headrests
- Color-keyed outside carpets
- Vinyl door trim panels
- European type armrests and single pull handles
- Full-width rear seat panel

MEASUREMENTS — Refer to 3-Door models on page 58.

Note: See Color Code reference on page 12.
Ford Mustang II Options. Design your car to suit your spirit.

Tinted Glass. Reduces glare from any direction. Recommended with Selective Conditioning.

Glamour Paints. Brand-new colors with a deep rich luster. Available in Green Glow (41), Tan Glow (50), and Ginger Glow (51).

Super Sound Package. Sound absorbers help isolate the passenger compartment from engine and road noise. Standard on Chia and with Luxury Interior Group.


Heavy-Duty Brakes. 13.3 inches. More starting power for severe service applications. Standard with 2.8 Liter engine.

Power Rack-and-Pinion Steering. 19 to 1 ratio. Enables quick, precise response in any situation.

Power Front Disc Brakes. Helps give straight, sure stops. Even on wet pavement.

Wheel Options. Take your choice, sporty forged aluminum or styled steel. Stlyed steel Standard 2 x 3, standard with trim rings Mach 1 and with Rallye Package.

Protection Group. Comes with door edge guards, front floor mats, spare tire lock, license plate frames and locking gas cap. (Door edge guards not included on Mach 1.)

Flipper Rear Quarter Windows. In door models, Easy to open. Easy to close. Positive locking tight sealing.

Steel-Belted Radial Ply Tires. Treaded to give the average driver 40,000 miles of tread life in normal driving conditions.

White Sidewall Tires. Available in several types and sizes. Standard on Chia.


Rallye Package. Comes with Traction-Lok differential, steel-belted radial ply raised white letter tires, extra cooling package, competition suspension, remote control dual side mirrors, styled steel wheels with trim rings, sport exhaust with bright tips, digital clock and leather wrapped steering wheel. Requires 2.8 Liter engine. Not available on Chia.

Competition Suspension. Includes heavy-duty springs, manually adjustable shock absorbers to better fit road conditions, and rear stabilizer bar.

Accent Pin Stripes. Suede styling around hood, front fenders and rear panel adds a touch of luxury. Standard on Chia.

Bumper Guard. Front and rear, urethane-coated and color-keyed to bumpers. Include vertical stainless steel rod strip.
More Mustang II Options.
For still more luxury and convenience.

Light Group: Includes hood, glove box, map, ash tray and instrument panel courtesy lamps. Trunk light (hardtops) and third door courtesy light (3-doors). Also parking lamps, door ajar and headlamps "on" warning light and buzzer.

Anti-Theft Alarm System. Actuates horns to attract attention and deter theft when locked car is tampered with. Includes lockable inside hood latch.

SelectShift Cruise-O-Matic. ▲ Shift manually or automatically with this smooth 3-speed transmission. Features woodtone shift lever handle.

SelectAir Conditioner. Cools, warms, ventilates and defrosts for year-round comfort. New system provides fast response to temperature control changes.

AM/FM Stereo Radio with Tape Player. Supersound with three opportunities for good listening. Twin speakers included.

AM/FM Stereo Radio. All transistorized. Two speakers for true stereo sound.

AM/FM Monaural Radio. A fine, rich sound with twin front-seat speakers for easy listening.

AM Radio. Easy on the ears, easy on the budget.

Leather Wrapped Steering Wheel. Soft leather wrapping all around the rim. Sewn together with a handsome stitch. Combines a smooth touch with a firm grip.


Our goal: No Unhappy Owners
The people of Ford Motor Company and Ford Dealers have dedicated themselves to an ambitious goal—no unhappy owners. This means that when you select a Mustang II, you get a product engineered and built to the highest quality standards. You get the full attention of a dealer organization whose primary interest is your satisfaction. This is a deep and personal interest that continues as long as you own your car. We listen to our owners—and we will do everything possible to make sure you get all the good things planned and built into your 74 Mustang II.

Digital Clock. The last word in luxury and convenience. Mounted on instrument panel, it ticks off the hours, minutes and seconds numerically, rather than by dial. Standard on Ghia and Rallye Package.

Luxury Interior Group. Adds outer with "super-soft" vinyl, water-shown below), deluxe door trim with large armrest and burled walnut accent, deluxe quarter trim, 25 oz. cut-pile carpeting. Super Sound Package, large parking brake boot, door courtesy lamps and rear ash tray. (All items above are standard on Ghia.)

Light Silver (Code 16).

Note: See Color Code reference on page 3.
Ford cares about your safety

Ford really cares about your safety and that's why we care about you. You'll find this reflected in each new 1974 Mustang II. Standard equipment includes: Safety-designed front end structure • Safety-designed roof structure • Steel guard rails in side doors • Double-yoke safety door latches and safety hinges • Impact-resistant front and rear bumper systems • Safety rim wheels and load-rated tires • Dual hydraulic brake system with warning light • Corrosion-resistant brake lines • Integral lap and shoulder belts with individual lap and shoulder belt retractors and starter interlock for front outboard occupants • Positive reminder warning light and buzzer for all front seat occupants \( \star \) Lap belts with mini buckles for center front and all rear seating positions with retractors for rear outboard occupants • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Energy-absorbing instrument panel with padding for right and center front passenger • Padded sun visors • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks • Safety-designed radio control knobs and push buttons (on all cars equipped with radios) • Head restraints or high back seats for front outboard occupants • Safety glove box latch (on all cars equipped with glove boxes) • Inside yield-away rearview mirror • Improved impact-absorbing laminated safety glass windshield • Turn indicators with lane-changing signal feature • Hazard warning flasher • Backup lights • Side marker lights • Parking lights coupled with headlamps • Two-speed or variable speed windshield wipers • Windshield washers • Outside rearview mirror, driver's side • Glass-reduced instrument panel padding, windshield wiper arms, steering wheel hub, and windshield pillars • Uniform transmission shift quadrant (on all cars equipped with automatic transmission) • Locking steering column with warning buzzer • Non-reversing odometer.

Economy of Operation: All 1974 Mustang II's are for 36,000 miles, or 3 years (whichever comes first) of major chassis lubrications, 6,000 miles, or 4 months, between oil changes. Oil filter change initially at 6,000 miles or 4 months, at 12,000 miles or 8-month intervals thereafter. Other economy features include: self-adjusting brakes, 2-year engine coolant-antifreeze, long-life Motorcraft Sta-Ful battery, corrosion-resistant aluminized muffler, zinc-coated underbody parts, use of regular gas, and more.

NOTES

All 1974 Mustang II engines are designed to operate on regular gasoline with octave rating of at least 91 (Research Method) when engine is adjusted to factory specifications.

Replacement Parts. Your 1974 Mustang II comes with factory-engineered Motorcraft battery, oil filter, shock absorbers; Autolite Powertip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powertip Spark Plugs whenever replacement is necessary.

All 1974 cars must meet Federal Emission Standards before sale. See your Ford Dealer for details.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time specifications or design without incurring obligations. Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models or features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

The closer you look, the better you see.

FORD MUSTANG II