1980 FORD MUSTANG
A sports car for the 80's.
Ride a New Breed of Mustang, a sports car for the 80’s.

When you drive a Mustang, you’re driving a special breed of car. Mustang is a “sports car”—a distinction shared by few automobiles in the subcompact class.

The United States Auto Club (USAC) put Mustang up against a number of popular sports cars like the Porsche 914 and Datsun 260 Zx, and ran it through a series of demanding performance tests. For acceleration, cornering, steering response, braking, its results were impressive, and Mustang earned official USAC certification—as a sports car.

Mustang is not only impressive, it’s expressive as well. With Mustang’s broad appeal, you are right in style in the company of sport car enthusiasts, personal and family car owners alike, on wide-open roads or on quiet neighborhood streets.

In design, Mustang puts emphasis on efficiency. It’s sleek and aerodynamic outside, with seating that’s surprisingly roomy. Behind the wheel you hold the reins of Ford’s 2.3-liter overhead cam 4-cylinder engine—which has excellent fuel economy and higher EPA ratings than last year. And a 4-speed manual synchronized transmission is at your command to run the 2.3 through its paces.

Or choose the optional 2.3-liter turbocharged engine which delivers plenty of reserve power for passing or freeway merging. Ford offers the only 4-cylinder turbo engine built in America. It’s a better idea for the 80’s. More about turbocharging on page 5.

You can experience Mustang’s fun and careless ways in any of four models; Sporty 2-door coupe, Vendee 3-door, Ghia 2- and 3-door, the elegant Mustang, and Cobra, the boldest of the breed. Each has its own special personality, reflected in its set of many standard features (page 16).

New for 1980: P-metric steel-belted radial ply tires, high-illumination halogen headlamps, AM radio (may be ordered for credit), maintenance-free battery, and a new Limited Edition Perforation Warranty (see back cover).

And there’s an impressive variety of options including the 3.3-liter (200 CID) "T" Six engine, a new 4.2 liter (255 CID) V-8 engine, a new Carriage Roof that looks like a convertible to be one, a stylish new Special 12-Tone paint treatment, and more (pages 16-19).

Become acquainted with Mustang’s better ideas for the 80’s at your Ford Dealer today. Take a test drive and discover for yourself the benefits of owning a Mustang.

Front Cover: Mustang 3-Door in White (969) with turbocharged engine, Michelin TRX tires on forged metric aluminum wheels, and accent tape shrimp.

Left: Mustang 2-Door with Sport Option in Bright Bittersweet (20) with White vinyl roof and Michelinn TRX tires on forged metric aluminum wheels.

Notable Standard Features and Measurements shown on page 19. Options shown are optional; options list appears on pages 16-19. See your dealer for actual weights of colors and prices quoted in the text.

*EPA GAS MILEAGE ESTIMATES

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For comparison with other cars, figures are for standard 2.3 liters 4-cylinder engine and 4-speed manual transmission equipped with P-metric steel-belted radial performance tires, electric fuel pump, and air conditioning. For gasoline consumptions based on usage estimate sub Mustang’s standard 15-gallon fuel tank.
Sports car styling, 3-door versatility:

When you think of a sports car, pure driving enjoyment comes to mind. But you needn't be a sports car enthusiast to appreciate the fun of driving a Mustang.

The versatile 3-door model is a fine example of Ford's Better Ideas for the '80s. You have Mustang's sleek, aerodynamic styling and engineering value (see pages 1-10). Plus the long list of standard features detailed on page 16, including those in the Sport Option: black window frames and rocker panel moldings, wide whitewall tires, chrome 14-in. rally wheels, rear-mounted dual-exhaust tips, 13-in. sport wheelcovers, sport steering wheel, etc.

Sporty styling and appointments are part of the picture. Add the 3-Door's spacious 93.3 cu. ft. of cargo area (rear seat down), and you have a car that meets your practical needs, too.

(A) Mustang 3-Door in Medium Grey Metallic (CH) with optional 2.3 liter turbocharged engine, the only 4-cylinder turbo engine built in America.

(B) Mustang 3-Door in White (90) with optional turbocharged engine and Accent Tape stripes.

(C) Standard 2.3 liter OHC 4-cylinder engine gives excellent fuel economy, higher even than last year's sporty 4-speed manual transmission standard, optional Detective II automatic available.

(D) 2.3 liter turbocharged engine delivers plenty of power on command for passing or freeway merging. The Turbocharger is basically a turbine and compressor. The turbine, driven by exhaust gases, connects to the compressor, which pressurizes the fuel-air mixture and increases its velocity to the combustion chambers. In USAC tests, three Mustang turbo averaged 8.78 seconds from 0-50 mph—almost a full second faster than the Porsche 911's.

Notable standard features and measurements appear on page 16. Some items shown are optional; up charges appear in regular 1984 Mustangs. Dual air bags, remote trunk release, rear defogger, and trim coded by letter in the box. All exterior dimensions and weights as shown on page 9.
Your personal sporty 2-door

Mustang 2-Door has special appeal all its own. It's a great personal car, designed with better looks for the '80s.

Our lowest-priced Mustang offers a lot for your money. Consider the many standard features you get. Like now-Ford's steel-bodied safety tree, high-illumination halogen headlamps, AM/FM/cassette stereo radio (may be deleted for credit), maintenance-free battery, and a new Limited Corrosion Protection Warranty (see back cover). And much more (page 16).

And beneath its sporty, aerodynamic styling lies Mustang's outstanding engineering features on pages 14-15. Like the modified MacPherson strut front suspension, 4-bar link coil spring rear suspension, rack and pinion steering.

Best of all, our lowest-priced Mustang provides excellent fuel economy with its standard 2.3-liter OHV 4-cylinder engine and 5-speed manual transmission. And there's also the 2.3-liter turbocharged engine, which delivers plenty of reserve power for passing or freeway merging. See page 16.

(A) Mustang 2-Door with Sport Option and new Special Tu-Tone treatment in Bright Blue (33) over White (0). In the Sport Option: wide wraparound body-side moldings with dual argent stripes Inserts, black window frames and rocker panel moldings, 13-in. sport wheels with louvered steel wheels and trim rings shown, sports steering wheel.

(B) New Convertible Option. One classic convertible look to this Mustang 2-Door in Brilliant Cerulean OT/ Available in White, Black, Blue or Brown.

(C) Mustang 2-Door with Sport Option, shown here in Bright Red (22) with new Special Tu-Tone treatment in Bright Yellow (0) over Red (22).

(D) Mustang 2-Door in Bright Yellow (0). Very stylish. The only options shown on Exterior Accent Group (3) are black rocker panel moldings and rub strip extensions, bumper rub strip accents and white wall tires. Informations about these treatments and measurements appear on page 16. Base price shown (in $500 increments) is $8,770. See your Ford Dealer for complete details.

*Price and availability are shown as advertised in the 1980 Ford Mustang brochure. For Dealer near you, please refer to your nearest Ford Falcon. For complete details, please call your nearest Ford Dealer.
Bold new expression of our sports car for the 80's.

Mustang 3-Door Cobras strikes a new image of sportiness in 1980.

New-styling features—dynamic front end design with integrated spoiler and dual fog lamps, unique rear-opening hood scoop (non-functional), rear deck spoiler, exclusive tape stripe treatment. Plus keynote greenhouse moldings, remote-control styled mirrors, black lower T-5 T-500 paint. These hint at what Cobra is under its gleaming hood, Turbocharged!

The 2.3-liter turbo engine comes standard on Cobras. At first you won't believe you're driving on four cylinders as the turbo kicks in, delivering plenty of reserve power—extra acceleration you can use for passing or freeway merging. For more on turbocharging, see page 5.

Also included on Cobra is a special suspension system with Michelin TRX tires mounted on 380 mm (15.5-in.) forged metric aluminum wheels. We call Cobra the boldest of the Mustang breed. For reasons that speak well for themselves:

(A) Mustang 3-Door Cobra in Black (V1) offers with eye-catching Cobra decal and special rear-opening hood scoop (non-functional) adds much to Cobra's super sporty styling.

(B) Mustang 3-Door Cobra in Bright Maroon (21) inside, Cobra comes with all Mustang's standard features, plus black seatbelts, clear, audible overboost and engine oil pressure monitoring system. Plus black engine-turned instrument panel appliques. All in addition to Mustang's standard interior features (page 15).

(C) Optional Reclining bucket seats are comfortable, stylish, very sporty—a new feather in Cobra's cap. Select Black (17A) features are on page 13.

(D) Rear deck spoiler, a new sporty attraction for 1980, complements Cobra's exciting new front end design.

*Due to lack of availability, some Cobras may not have quarter window decals. Notable Standard Features and Measurements are shown on page 12. Other options at additional cost. Optional: optional options for appear on pages 10-11. Page year refers to actual shipping season of colors and Cobra styled by letter in the text.
In the tradition of elegant, sporty cars.

Ghia is the elegant member of the Mustang herd. Youthful and carismatic, with many luxury refinements.

Ghia is indeed distinctive, as its display models reveal. Full wraparound bodyside molding with dual color-coordinated accent stripe inserts. Dual remote-control styled mirrors. Bright rocker panel molding. Dual accent pin striping. Color-keyed window frames and rear pillar trimmers. 14-in. turbine wheel covers. Plus a Ghia insignia on decklid or liftgate.

No less luxurious is Ghia's interior. Low-back bucket seats with European-style headrests and inertia seat-back releases, luxury door trim with soft insert appliques, medallion, carpeted lower panels and map pockets shown on page 12(A). Plus deluxe belts with tension eliminator, deep cut-pile carpeting, thick vinyl vanity mirror and non-mounted assist handle. Also, carpeted luggage compartment. Standard features include power front windows and the Light Group items on page 17.

With all of this luxury, Ghia packs the performance of the economical 2.3-liter engine/4-speed manual transmission powertrain, one of the Mustang's many better ideas for the '65.

(A) Mustang 3-Door Ghia, 4-passenger sedan with third door loading and cargo versatility, in white (66).

(B) Mustang 3-Door Ghia in Dark Continental Metallic (91), a fine combination of sportiness and luxury.

(C) Mustang 3-Door Ghia will move you in classic elegance. Shown in Silver Metallic (101) with Black vinyl roof.

(D) Ghia's luxury door trim with map pockets is but one of many elegant appointments.

(E) 3-door cargo area has 38.3 cu. ft. of usable load-carrying capacity with the rear seat down. Carpeted cargo floor is standard on all 3-door models.

(Additional text continues on page 10.)
For comfort tailored to your personal tastes, Mustang offers a variety of interiors to choose from. Three basic styles of seats are available: a wide assortment of color combinations including the traditional luxury of leather. A pleasing variety of colors: Black, White, Medium Red, Medium Wedgewood Blue, Caramel, and Medium Vieuxois. Consider them all at your leisure. Make your selection. Then slide in and take command.

(A) Ghia Interior — Low-back Leather Bucket Seats. Optional leather seating surfaces, shown in Medium Vieuxois (ED) on Ghia buckets, offer the look and feel of an expensive sports car. Shown, too, is the optional console which features an electronic digital clock with numeric date and a 'long life' oil change reminder. Also optional is a light which includes a low fuel level, low washer fluid level, and tell you when headlight low beam rear running lamps, brake lamps are on. Cigarette lighter and map/glove box are included. All for your convenience.

(B) Ghia Interior — Low-back Cloth Bucket Seats. With adjustable European-style headrests. Ghia bucket cushions offer luxurious velour cloth, shown in Medium Red (PD) as an option. Crinkle grain vinyl is standard. The elegance of Ghia is seen not only around the interior. Luxury door trim panels with map pockets, deluxe seats with tanon elimination, plus the many other Ghia features described on pages 11 and 15.

(C) Interior Accent Group — Low-back Cloth/Vinyl Bucket Seats. Shown here in optional check-pattern cloth/velour trim in Black (DA). Crinkle grain vinyl trim is standard. Also available in optional genuine leather seating surfaces (A). This group includes: inertia seat back releases, deluxe color-keyed door panels with tanon elimination, passenger side vanity mirror, deluxe Sound Package, and carpeted luggage compartment (2-door).

(D) Mustang Interior — Standard Cloth-Vinyl Bucket Seats. Available in this new optional stripes-pattern cloth/velour trim, shown here in Caramel (BT).

(E) Mustang Interior — Standard High-back Vinyl Bucket Seats. Come in this handsome pebble-grain all-vinyl trim on standard 2- and 3-door models and Cobras. Here they are shown in Medium Wedgewood Blue (AB). Mustang’s interior has other standard features you’ll like. Full door trim with tayn high-back seats. Rear seat cushion, padded and carpeted lower panels. Deluxe steering wheel (2-door). Sport steering wheel (3-door). Deluxe cut/pile carpeting (all models).


(G) Mustang’s Fully Equipped Instrument Panel (shown here with Ghia’s luxury 4-spoke steering wheel and optional Fingertip Speed Control). You have easy-to-read features including tachometer and gauges for fuel temperature, oil pressure/alternator. These, plus a conventional trip odometer, are standard on Mustang. Set in rich woodtone appliance that extends the full width of the instrument panel. Easy-to-reach controls are on steering column-mounted 2-speed wiper, windshield washer/but signal/turn signal/func headlamp dimmer on rear lever.

Some items shown are optional. Optional list appears on pages 18, 19. See your dealer for actual colors and times cited by letter in the text.
Here's where our Better Ideas
Sweepstakes: AN INSIDE LOOK
AT FORD MUSTANG

MUSTANG's major design and engineering
features represent a modern approach to what driving is about today for the 1980's—a design concept that offers you the excitement of driving a Ford with the practicality and emphasis on efficiency.

I. Modern Aerodynamic Design. Aero-
dynamic efficiency means less wind assistance, which can improve performance and fuel economy.

II. Column-mounted steering system.

C. 2.3 Liter 8-357/C-440 Chcyl.

I. Standard Mustang engine (except Cobra) offers higher fuel economy estimates than last year. EPA estimates are shown on page 3. 2.3 Liter 8-357, standard 3.35 inch diameter. Hurst-Weber staged 4 V carburetor with variable intake of intake and exhaust ports. Available in turbocharged versions. See page 5.

FORD MUSTANG

ENGINEERING

Detailed Road Test Results: an In-depth evaluation of the 1980 Ford Mustang

1.0 Liter Turbocharged Ford Europa engine transaxle. The 1.0 Liter turbocharged
Ford Europa engine transaxle is a compact, lightweight, high performance power
unit specifically designed for use in the Ford Europa.

1. Low Maintenance.

2. High Performance. The 1.0 Liter turbocharged Ford Europa engine transaxle
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Add your personal touch.

Your opportunities for personal expression are many with Mustang’s great selection of options—luxury, convenience, performance and styling features covering a wide range of owner needs.

Audio
Ford offers a super selection of radios—something to suit every taste. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive traveler’s advisory broadcasts when tuned to either end of the AM band. For more details, pick the booklet “1965 Sound Systems and Electronic Options” at your dealer.
- AM Radio with Dual Rear Seat Speakers. Offers full high-fidelity sound quality on AM channels.
- AM/FM/Monaural Radio with Dual Rear Seat Speakers. Brings out the full dimension of high-fidelity sound of AM/FM bands.
- AM/FM Stereo Radio. The four-band stereo clarity for your listening enjoyment. Has stereo “on” light and controls for front-back/right-left speaker balancing.
- AM/FM/8-Track Stereo Radio with 8-Track Tape Player. Has advanced features like fast forward/reverse capability and automatic eject mechanism. Uses space-saving 80-min. cassette tapes.
- AM/FM 8-Track Sound System with 8-Track Tape Player. Features automatic or manual tape channel indexing. Premium Sound System.

Comfort and Appearance
- Selective Conditioner. With manual controls, lets you adjust to changing temperatures for your personal comfort. Tinted glass recommended.
- Interior Accent Group. See page 13 for complete details.
- Tinted Glass. Recommended with glass power package.

Convenience
- Color-Keyed Deluxe Belts. With tinted lens/visor feature. Standard on GHN.

Electric Rear Window Defogger. Quickly removes snow, ice, frost or condensation from the rear window to help maintain a clear view of traffic behind you.

Fingertip Speed Control. You set any safe speed above 30 mph and Fingertip Speed Control maintains it. Gear convenience, and holding steady speeds helps save gas. Pressing the brake pedal deactivates the system. Touch of the lever then resets the speed set prior to braking. Comes with 4-speed automatic only.

Light Group. For better nighttime visibility, offers a projecting map light, ashtray and glove box lights, plus headphone and luggage compartment (2-door) lights. Includes a third door courtesy light switch on 3-door models. Standard on GHN.

Console. Conveniently arranged system featuring automatic digital clock with elapsed time and date display,讲话 display in the meter, and thermostatically controlled low-fan/high fan/washer fluid switch, and tells you when heading/home/been rear running lamps/brake lamps are on. Also includes built-in cigarette lighter, ashtray and map/glove box. Shown also on pages 12 and 13.

Tilt Steering Wheel. Conveniently adjusts to five positions, two above and two below center level. Makes entry/easy exit easier, accommodates changes in seat position. Includes deluxe 4-speed steering wheel.

SelectShift Automatic Transmission. Includes a sporty 7-speed floor-mounted shifter. Can be operated automatically or manually. Shown with optional console; also see pages 12 and 13.

Leather-Wrapped Steering Wheel. 3-seat-speak design. With Finge- AFP Speed Control and on GHN, 4-speed luxury design.

Interval Windshield Wipers. Rotating rubber blade on washer/ wiper wands control lever adjusts wiper speeds to weather conditions.
- Cargo Area Cover. New for 1965. Color-keyed vinyl cover for added protection against dust. Raises as liftpane is opened. Can be removed. For 3-door models only.

Interior
- Complete line of Mustang seats, trim and colors on cover are pages 12 and 13.

Power Assist
- Power Front Disc Brakes. Requires less pedal pressure than manual brakes.

Power Lock Group. Ready convenience of a power lock control on each of the doors, plus a control in glove box to release the deadbolt (3-door) or liftpane (3-door).

Variable Ratio Power Steering. Offers a conventional steering gear ratio for straightaway driving and progressively faster gear ratios for quick turns in city traffic and easy parking.
FORD MUSTANG EXTERIOR OPTIONS

Appearance
- Driver's Accent Group, Enhances the sporty lines of the 3-Door. See page 7.
- Front Grille Headlamp, Rear light group. This exciting Mustang has a new nose this year. See pages 8 and 9.

(A) Flip-Up Open Air Roof. Get the wind down at sporty, sunny days. Open the top glass panel a full 15° for extra ventilation. Or remove it completely for the open-air feeling of a convertible. Shown also on page 4.

(B) Slate Plate Louvers. Give the 3-Door a special sporty flair.

(C) Mounted Luggage Carrier. New option on both 2- and 3-door models. Convenient way to carry extra belongings on vacation, like luggage.

(D) Dual Remote-Control Stylish Mirrors, Available standard on Ghia and Cobra (black). See also front cover, page 14, 15, 6-7, 8-9, 10-11.
- Left-Hand Remote-Control Stylish Mirrors, Available standard on Ghia, Charming Glow (BMW), Medium Blacktop (Silver) or Medium Blue Glow (HS).
- Chrome T-Tone Paint. Charming Glow (BMW), Charming Glow (Silver) or Medium Blue Glow (HS).

(E) Front T-Tone Paint. Charming Glow (BMW), Medium Blacktop (Silver) or Medium Blue Glow (HS).

(F) Lower T-Tone Paint. Charming Glow (BMW), Medium Blacktop (Silver) or Medium Blue Glow (HS).

Carriage Roof. This brand-new roof option is reminiscent of the classic Ghia design. Offered on 2-Door in White, Black, Blue or Brown. Includes body-color window mohair. Shown also on page 7. See your dealer for details.

(H) Cowl Ventilation. Good-looking way to top off the stylish looks of your 2-Door, Available in these colors: Black, White, Blue, Bright Red, Continuo, Silver and Camel. See pages 3-2, 3-11.
- Sport Option. Dress up your 2-Door with this sporty option package, Available on pages 4 and 7.
- Accent Tape Stripes. Tastefully enhance the bodylines and decklid/ramp. Shown on front cover and page 7.

(F) Appearance Group. Includes chrome autocad detail/ramp to highlight your Mustang's body color. Standard on Cobra, Shown on front cover, pages 3-4, 3-10, 7.

Performance
- (I) Higher Air Intake. Provides added intake for extra performance with the standard 2.3-liter engine. Available only with automatic transmission. Included with 2.3 liter Intercooled Engine.
- Heavy-Duty Maintenance-Free Battery. Increased power. (44 amp-hr) for cold weather starts and acceleration. Includes 120-amp alternator. Included with 2.3 liter (incap) in California and 2.3-liter turbo engines.
- California Emission System. Required in California. Includes variable variable exhaust system on 4200 (252 CID) V-8 engine. Requires automatic transmission with 2.3-liter (252 CID) "T" and 4.3-liter (252 CID) "V" engine.
- High Attitude Emission System. Requires automatic transmission with 3.3-liter (252 CID) "V" engine.
- (J) Turbocharged Emission. Includes 3.3-liter turbocharged engine performance.
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Lighting
- Interior Lighting. Includes auto-ionizer, optional equipment.

Wheels and Tires
- (F) Wire Wheels (4). See also page 11.
- (G) Wire Wheel Covers (4). See also page 11.
- (H) Cast Aluminum Wheels (4). See also page 11.
- (I) Stylized Steel Wheels with Trim (4). See also pages 6 and 7.
- (J) Forged Motic Aluminum Wheels (4). See also front cover, pages 2-3, 5-6, 8-9.
NEW LIMITED CORROSION PERFORATION WARRANTY. Ford Motor Company provides a 3-year, unlimited mileage corrosion warranty on all new 1980 model cars. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

A 1980 Ford Designed for You. As you consider the purchase of a new car, here's an important point to remember: Ford is the only U.S. car and truck manufacturer with improved mileage ratings for every 1980 car and truck model built in America (except Pinto in California). This is based on EPA ratings for standard power teams compared to 1979 introductory models. A test drive at your Ford Dealer, we believe, will prove there's a Ford for the 80's designed for you.

Buy or lease a Ford Mustang from your Ford Dealer—a great choice either way!