Ford Ranchero is a versatile pickup with a great combination of brawn and beauty. Sleek styling, smooth riding comfort and attractive interiors make it sporty or luxurious. A full-size pickup box and up to 1250-lb. people-and-payload capacity show that Ranchero is a hardworking pickup truck. For work or play, Ranchero’s functional design provides the economy of a dual-purpose vehicle with flair.

THREE DISTINGUISHING MODELS

The Ranchero 500, Ranchero GT, and Ranchero Square. Each has its own individual style and spirit so you can choose one to match your personality and driving needs. All have sporty carlike flair and tough, durable construction, including energy-absorbing front bumpers. The lines are strictly space-age, aerodynamic and head-turning with an impressive grille, sweeping hood and smartly styled cargo body.

AN EASY RIDER AND HANDLER

A long wheelbase, wide-track axles and link-coil rear suspension combine to give great ride and handling qualities plus the road-hugging stability a hardworking personal pickup must have. A husky perimeter frame surrounds the body and forms a strong, integrated frame-and-body system. Ranchero is responsive . . . and tough!

A CAR'S COMFORT AND QUIET

The body rests on strategically placed body mounts that help isolate the body and passengers from road vibration and noise. Rancheros are man-sized, with plenty of stretch-out room inside. Passengers are surrounded with carlike appointments and sound-absorbing insulation. Result: a soft, quiet ride.

A 6½-FT. TRUNK

The cargo body, 6½-ft. long at the floor, has strong double-wall construction. Low tailgate height and counterbalanced one-hand tailgate make loading easy. Optional heavy-duty suspension package provides capacity for maximum rated loads. Trailer towing packages are also available for pulling big Class II and Class III trailers (up to 6000 lb.). And a wide choice of performance and luxury options lets you custom tailor your Ranchero as much as you wish.

MAJOR STANDARD FEATURES AND OPTIONS

Rancheros feature as standard: 351-cu. in. V-8 with Solid State Ignition system, SelectShif Cruise-O-Matic transmission, power brakes and power steering. Options include a choice of warning light or gauge to help promote fuel economy; power seat (bench or split bench); luxury steering wheel; Security Lock Group with inside hood release, spare tire lock and locking gas cap; power door locks; Heavy-Duty Electric system.

A. Sturdy steel guard rails are built into side doors. Guard rails help deflect penetration of passenger compartment in event of side impact.

B. Power brakes are standard. Front disc brakes, the concept that stops big jet planes, are designed for straight stops and to dissipate heat.

C. Link-coil rear suspension (coil springs with angle-mounted upper and lower control arms) smooths and stabilizes the ride for exceptional roadability.

D. Four convenient cargo tie-downs permit securing your load with rope around cargo and through tie-down bars at front and rear on both sides of the pickup box.

E. Energy Absorbing Bumper System. All 1976 Rancheros have energy absorbing front bumpers. This Ford-designed rubber shear system features a sturdy steel front bumper with full-width steel reinforcement and energy-absorbing ram devices (a steel I-beam ram mounted between rubber blocks inside a steel case) between the front bumper and the frame. Optional bumper guards are also shown in the illustration.

F. Long, ride-smoothing 118-in. wheelbase and 6½-ft. cargo box (73.4-in. floor length).
OPTIONS

Attractive Ranchero GT instrument panel illustrates the optional Performance cluster (also Ranchero 500) with tachometer, trip odometer, clock, ammeter, water temperature and oil pressure gauges (also includes HD battery).

Optional AM/FM stereo radio with tape player is also shown above. Other popular Ranchero options include: SelectAire Conditioner with automatic temperature control—system works like a home thermostat to warm or cool as desired and maintain temperature. SelectAire Conditioner for dehumidified cooling, integral heater with hi-level outlets provides all-season comfort • Fuel MonitorWarning Light (or Fuel Sentry Gauge with standard instrument panel only) warns you when you’re not getting best fuel economy • Security Lock Group includes inside hood release, spare tire lock and locking gas cap • power door locks, electric • Heavy Duty Electrical system • Protection Group—bumpers—includes front and rear bumper guards, front bumper rubber inserts • Protection Group—appearance—includes spare tire lock, floor mats, license plate frame and door edge guards (except Squire) • vinyl insert bodyside molding • anti-theft alarm system for doors and hood; also spare tire lock and inside hood release lock • power side windows • tilting steering wheel allows every driver to adjust wheel to correct position, wheel also swings up and away for easy entry and exit • Cruise control, fingertip cruise control integral with steering wheel • Convenience Group includes right and left remote control mirrors, intermittent windshield wipers, automatic parking brake release, and vision vanity mirror • bucket seats with super-soft vinyl • Brougham decor group split bench seat with super-soft vinyl or knit cloth upholstery, Brougham door trim panels and cut-pile carpet • cloth upholstery for the standard seat in Ranchero 500 and Squire • power seat (bench or split bench) • luxury steering wheel • vinyl roof (see colors) • AM radio • luxury wheel covers • full wheel covers • deluxe wheel covers (standard on Squire), hub caps with trim rings (standard on GT) and mag-style wheels (include 7-in. rims) • tinted glass all around • electric clock (standard Squire) • dual sport-style mirrors (standard GT) painted body color, left-hand and right-hand mirrors have remote control • light group includes ash tray, under hood and glove box lights; lights-on warning buzzer • Class II (2000-3500 lb.) or Class III (3500-6000 lb.) trailer towing package • handling suspension package (1250 lb. payload) includes HD shock absorbers, rear springs and HD rear stabilizer bar.

SPECIFICATIONS

Power brakes: Self-adjusting front disc (10.7” diameter) and rear flared drum (11” x 2½”), dual master cylinder hydraulic system, foot-operated parking brakes.

Colors: White, bright red, dark red, black, light blue, bright dark blue metallic, silver metallic, light green, saddle bronze metallic, dark brown metallic, dark yellow-green metallic, tan, pastel yellow. Color Glow paints—green glow, tan glow and silver-blue glower—are optional. Black, white, blue, green, brown or tan vinyl roofs are available.

Front suspension: Independent, short/long arm suspension with struts mounted on lower arms, ball joints, coil springs and shock absorbers.

Rear suspension: Four-link with coil springs, angle-mounted upper and lower control arms and shock absorbers.


Pick your power from three spirited Ford engines. The 351-cu. in. V-8 is standard in all Rancheros. Optional engines range up to the big 4-venturi 460-cubic-inch.

<table>
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<tr>
<th>ENGINES</th>
<th>Displacement</th>
<th>Bore &amp; Stroke (In.)</th>
<th>351 V-8 (2V)</th>
<th>400 V-8 (2V)</th>
<th>460 V-8 (4V)</th>
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<tr>
<td></td>
<td>351 cu. in.</td>
<td>4.0 x 3.5</td>
<td>351 cu. in.</td>
<td>400 cu. in.</td>
<td>460 cu. in.</td>
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THE CLOSER YOU LOOK, THE BETTER WE LOOK

FORD RANCHERO

FORD DIVISION