The New 2011 Ranger

Ford Ranger performs at the pump better than any pickup in America – its fuel economy is best-in-class,² city, highway and combined. It’s also Built Ford Tough® with the brawn and bravado it takes to back up that best-in-the-USA brag. It tows up to 5,800 lbs.³ It boasts over 25 years of proven durability and reliability. And it comes with the sensibility of 4 airbags and AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™) – standard. Whether you like to play it safe or play it up, Ranger is happy to deliver.

¹27 mpg hwy

²4x2 with 2.3L I-4 engine and 5-speed manual transmission. Based on EPA estimated mileage for Ranger pickups vs. 2010/2011 competitors. EPA-estimated 22 city/27 hwy/24 combined mpg. 4x2 with 2.3L I-4 engine and 5-speed manual transmission vs. 2010/2011 competitors. Class is Compact Pickups.
³When properly equipped.
Ranger is built to stand its ground – featuring AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™) standard on every model. It's the only brake-based electronic stability control system in its class to utilize a roll-rate sensor, monitoring the vehicle’s roll motion at least 100 times per second. It automatically works with the Anti-Lock Brake System (ABS), traction control and yaw control to help keep all 4 wheels firmly planted.

1 The standard 2.3L I-4 engine gives you best-in-class efficiency – up to 27 mpg hwy and 22 city – plus 143 horsepower and 154 lb.-ft. of torque. Team it with the standard trailer tow hitch receiver and tow up to 2,160 lbs. Hungry for some more serious pull? Go with the available 4.0L V6 and tow up to 5,800 lbs.

2 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 4EPA estimated 22 city/27 hwy/24 combined mpg; d.o.2 with 2.3L I-4 engine and 5-speed manual transmission vs. 2010/2011 competitors. 4When properly equipped. See your dealer or owner’s guide for towing limitations and other details.
Hit dunes. Climb rocks. Tackle streams. Ranger 4x4s live and breathe extreme capability. Select the ideal drive on the available electronic shift-on-the-fly (ESOF) 4x4 transfer case – without stopping – simply by turning a switch.

Also available to up your go-anywhere potential: heavy-duty shocks (standard on SPORT 4x2 and all 4x4s) and as many as 3 skid plates (front, mid and aft). No wonder Ranger SPORT 4x4 is a fan favorite at the Best in the Desert Racing Association series, where Ford rules as Official Truck. When the dust settles, Ranger triumphs.

PROVEN OFF-ROAD SKILLS

Twin-tube, cellular-gas Rancho® shocks make for some serious off-road performance. Available on XLT and SPORT 4x4s.

Rugged steel skid plates provide heavy-duty protection for vital underpinnings. Three skid plates (front, mid and aft) are standard on SPORT 4x4s; optional on XLT 4x4s. Mid and aft skid plates are optional on XLT 4x4s. A front plate (shown) is standard on SuperCab 4x2s.
A. LIMITED-SLIP REAR DIFFERENTIAL – NEW FOR 2011
When slip is detected, it automatically transfers torque to the tire with better grip to help maximize traction. Optional on models equipped with the 4.0L V6.

B. 56.5-IN.-LONG REAR LEAF SPRINGS
Ideal for axle control and a smooth, balanced ride while hauling a load. Standard on every Ranger.

C. TORSION-BAR FRONT SUSPENSION
Long wheel travel makes for outstanding off-road capability. Standard on all 4x4s and SPORT 4x2.

D. FULLY BOXED FRONT FRAME RAILS
Major components of the rock-solid, steel ladder frame. Standard on every Ranger.

E. FRONT TOW HOOKS
Rugged connections lend an assist (to trucks less capable). Standard on XLT and SPORT 4x4s.

*2010 model year, 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).
STANDARD FEATURES

MECHANICAL
90,000-mile spark plug interval
4-wheel Anti-Lock Brake System (ABS) with front and rear disc brakes
Battery saver automatically deactivates interior lights
Power rack-and-pinion steering
Suspension — Front: independent short- and long-arm with stabilizer bar, coil spring (4x2 XL and XLT) or torsion bar (4x4 and 4x2 SPORT); rear: 2-stage leaf springs

 BODY-ON-FRAME CONSTRUCTION

SAFETY & SECURITY
Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) restraint control module and Front-Passenger Sensing System

STANDARD FEATURES

ADVANCETRAC® WITH RSC® (ROLL STABILITY CONTROL™)

RANGER

Vehicles equipped with STABILITRAC® (Electronic Stability Control™) feature AdvanceTrac® with RSC® (Roll Stability Control™) restraint control module and Front-Passenger Sensing System.

RANGER

MANUAL TRANSMISSION

2.3L DOHC I-4

4.0L V6

MAXIMUM LOADED TRAILER WEIGHT (LBS.)

MAXIMUM PAYLOAD (LBS.)

MAXIMUM PAYLOAD (LBS.)

DINNENTIONS & CAPACITIES

INTERIOR

Air conditioning
Cargo net (rear passenger; SuperCab only)
Cupholders
Dome light
Glove compartment
Grab handles for driver and front passenger
Powerpoint (12v)
Rally gauge cluster with tachometer

EXTERIOR

6-ft. pickup box
Cargo box tie-downs hooks (4)
H-bar-style grille
Raised power dome hood
Solar-tinted glass
Stone guards/mud flaps (vary by model)
Tailgate with quick release
Windshield wipers — Intermittent

ENGINE

PREMIUM FEATURES

2011 RANGER fordvehicles.com

RALLY GAUGE CLUSTER WITH TACHOMETER

POWERPOINT (12V)

GRAB HANDLES FOR DRIVER AND FRONT PASSENGER

GLOVE COMPARTMENT

DOME LIGHT

CUPHOLDERS

CARGO NET (REAR PASSENGER; SUPER CAB ONLY)

AIR CONDITIONING

CLOTH BUCKET SEATS (SPORT)

FRONT 60/40 SPLIT SEAT (XL AND XLT)

SEATING

SUSPENSION — FRONT: INDEPENDENT SHORT- AND LONG-ARM WITH STABILIZER BAR, COIL SPRING (4X2 XL AND XLT) OR TORSION BAR (4X4 AND 4X2 SPORT); REAR: 2-STAGE LEAF SPRINGS

RANGER

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DOME LIGHT

CUPHOLDERS

CARGO NET (REAR PASSENGER; SUPER CAB ONLY)

AIR CONDITIONING

CLOTH BUCKET SEATS (SPORT)
**STANDARD FEATURES**

**XL**
Includes all standard features, plus:

**MECHANICAL**
- 2.3L DOHC I-4 engine
- 5-speed manual transmission with overdrive
- 15-in. 7-spoke silver steel wheels with P225/70R15 all-season BSW tires

**SEATING**
- Front vinyl 60/40 split seat (cloth on SuperCab)
- Rear folding jump seats (SuperCab)

**INTERIOR**
- AM/FM stereo with clock
- Black rugged vinyl floor covering
- Manual windows and door locks

**EXTERIOR**
- Black H-bar grille
- Black door handles and sideview mirrors
- Black front and rear bumpers
- Fuel tank skid plate (SuperCab 4x2)
- Trailer tow hitch receiver

**XLT**
Includes select XL features, plus:

**MECHANICAL**
- 2.3L DOHC I-4 engine (Regular Cab/SuperCab 2-door 4x2)
- 4.0L V6 engine (SuperCab 4-door and 4x4)
- 15-in. 7-spoke silver steel wheels with P225/70R15 all-season OWL tires (4x2)
- 15-in. 5-spoke aluminum wheels with P235/75R15 all-terrain OWL tires (4x4)
- Heavy-duty shock absorbers (4x4)

**SEATING**
- Front cloth 60/40 split seat

**INTERIOR**
- AM/FM stereo/single-CD player with MP3 capability
- Auxiliary audio input jack
- Black leather-wrapped steering wheel with tilt and cruise control
- Color-coordinated carpet and carpeted front floor mats
- Power Equipment Group with power windows, door locks, sideview mirrors, and Remote Keyless Entry System
- SIRIUS® Satellite Radio with introductory 6-month subscription
- Sun visors with driver’s map strap and passenger-side vanity mirror

**EXTERIOR**
- Chrome H-bar grille
- Body-color front and rear bumpers
- Fog lamps
- Front tow hooks – 2 (4x4)
- Trailer tow hitch receiver – Class III capability (when equipped with 4.0L V6)

**SPORT**
Includes select XLT features, plus:

**MECHANICAL**
- 4.0L V6 engine
- 15-in. split-spoke machined cast-aluminum wheels with P235/75R15 all-terrain OWL tires (4x2)
- 16-in. Y-spoke cast-aluminum wheels with P255/70R16 all-terrain OWL tires (4x4)
- Full-size spare tire
- Heavy-duty shock absorbers (4x2)
- Skid plates – Fore, mid and aft (4x4)

**SEATING**
- Front SPORT bucket cloth seats with center floor console and storage

**INTERIOR**
- Black rugged vinyl floor covering

**EXTERIOR**
- Body-color H-bar grille
- Body-color wheel-lip moldings, door handles and sideview mirror caps
- Black step bars

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**New Vehicle Limited Warranty.** We want your Ford Ranger ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2010 competitive models (class is Compact Pickups), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capacity ratings shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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XL & XLT

Ranger XLT SuperCab 60/40 split seat in Ebony Cloth with Medium Dark Flint inserts and available equipment

Ranger XL Regular Cab 4x2 in Silver / Ranger XLT SuperCab 4x2 in Vista Blue with available equipment
XL & XLT
OPTIONAL FEATURES

**XL AVAILABLE OPTIONS**

- 5-speed automatic transmission with overdrive
- AM/FM stereo/single-CD player with MP3 capability
- Front 60/40 split cloth seat (Regular Cab)
- Limited-slip rear differential
- Tilt steering wheel with cruise control
- 5-speed automatic transmission with overdrive
- 4x4 drivetrain with electronic shift-on-the-fly (E40)
- 12-in, 5-spoke aluminum wheels (standard on 4x, optional on 4x2)
- 16-in, 7-spoke cast-aluminum wheels (4-door SuperCab 4x4 only; requires Skid Plate Package and Bright Trim Group or step bars)
- Black step bars
- Black vinyl floor mats, slush-type (front only)
- Full-size spare tire: P225/70R15 all-season (4x2 only)
- Full-size spare tire: P235/75R15 all-terrain (4x4 only)
- Limited-slip rear differential (requires 4.0L V6)
- Skid plates — Mid and aft (4x4 only)
- Skid plates — Fore, mid and aft (4x4 only)
- Under-the-rail bedliner

**XLT AVAILABLE OPTIONS**

- 4.0L V6 engine (4x2 2-door SuperCab only)
- 5-speed automatic transmission with overdrive
- 4x4 drivetrain with electronic shift-on-the-fly (E4OF)
- 15-in, 7-spoke sliver steel wheels (standard on 4x2, optional on 4x4)
- 16-in, 5-spoke aluminum wheels (4-door SuperCab 4x4 only; requires Skid Plate Package and Bright Trim Group or step bars)
- Black step bars
- Black vinyl floor mats, slush-type (front only)
- Full-size spare tire: P225/70R15 all-season (4x2 only)
- Full-size spare tire: P235/75R15 all-terrain (4x4 only)
- Limited-slip rear differential (requires 4.0L V6)
- Skid plates — Mid and aft (4x4 only)
- Skid plates — Fore, mid and aft (4x4 only)
- Under-the-rail bedliner

**XLT AVAILABLE PACKAGES**

- **Bright Trim Group** includes chrome sideview mirror caps, chrome side step bars with non-skid surface, and chrome exhaust tip (4.0L V6 SuperCab only)
- Privacy glass with rear sliding window includes rear quarter windows (SuperCab only)
- **Payload Package #2** includes increased rear spring rates and heavy-duty gas-charged shocks on 4x2, or Rancho® heavy-duty gas-charged shocks on 4x4 (4.0L V6 SuperCab only)

**INTERIOR COLORS**

<table>
<thead>
<tr>
<th>Exterior Colors</th>
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<tbody>
<tr>
<td>Oxford White</td>
<td>Medium Dark Flint Vinyl</td>
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<tr>
<td>Torch Red</td>
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<tr>
<td>Redfire Metallic</td>
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</tbody>
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**EXTERIOR COLORS**

- Oxford White
- Torch Red
- Redfire Metallic
- Vista Blue Metallic
- Silver Metallic
- Dark Shadow Gray Metallic
- Black

Colors are representative only. See your dealer for actual paint/trim options.
Ranger SPORT SuperCab bucket seats in Ebony Cloth with Medium Dark Flint inserts and available equipment

Ranger SPORT SuperCab 4x2 in Redfire with available equipment
SPORT
OPTONAL FEATURES

AVAILABLE OPTIONS
5-speed automatic transmission with overdrive
4x4 drivetrain with electronic shift-on-the-fly (ESOF)
Body-color bodyside molding
Front cloth 60/40 split seat
Full-size spare tire: P235/75R15 all-terrain (4x2)
Limited-slip rear differential
Under-the-rail bedliner

AVAILABLE PACKAGES
Bright Trim Group includes chrome side step bars with non-skid surface, and chrome exhaust tip
Privacy glass with rear sliding window includes rear quarter windows
Payload Package #2 includes increased rear spring rates and heavy-duty gas-charged shocks on 4x2, or Rancho® heavy-duty gas-charged shocks on 4x4

EXTERIOR COLORS
- Oxford White
- Torch Red
- Redfire Metallic
- Vista Blue Metallic
- Silver Metallic
- Dark Shadow Gray Metallic
- Black

INTERIOR COLORS
- Ebony Cloth with Medium Dark Flint inserts
- Standard

EXTERIOR
- 15-in. Split-Spoke Machined Cast-Aluminum Wheels
  Standard on 4x2
- 16-in. Y-Spoke Cast-Aluminum Wheels
  Standard on 4x4

INTERIOR: Ebony Cloth with Medium Dark Flint inserts

Colors are representative only. See your dealer for actual paint/trim options.
TOW UP TO 5,800 LBS. with Ranger SPORT and its 4.0L V6 engine. Models equipped with the 2.3L I-4 engine and standard trailer tow hitch receiver tow up to 2,160 lbs. And every Ranger leaves you lots of room for fun with over 8 in. of ground clearance.

1When properly equipped. See your dealer or owner’s guide for towing limitations and other details.

XLT CABIN IS LOADED with more than ergonomics. On top of the leather-wrapped steering wheel with tilt and cruise control, you get this XLT exclusive: fully carpeted flooring with matching carpeted floor mats up front.

REAR JUMP SEATS are standard on all SuperCab models. Fold ‘em down to give your passengers a whole lotta leg room. Or fold ‘em up to make way for gear. The sporty cargo net, also standard on SuperCab, is great for keeping smaller stuff close at hand, yet out of the way.

SIRIUS SATELLITE RADIO, standard on XLT and SPORT, includes an introductory 6-month subscription to over 130 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment, 24/7, coast-to-coast. New for 2011, you can add The Best of XM channels at no charge.

2Subscription required after introductory 6 months expire. Call 1-800-351-4517 for details on The Best of XM.

PLUG ‘N’ PLAY MP3 MODE on the available multi-speaker stereo system — standard on XLT and SPORT. Comes with a CD player and the all-in-one convenience of an audio input jack. So you can plug in your MP3 player and pump out all your tunes.
ALSO AVAILABLE:

**Appearance**
Ford Custom Graphics by Original Wraps, Inc.

**Bed Products**
Retractable Stake Pocket Tie-Downs by Bull Accessories
Bed Rails
Sport Liner Carpeted Bed Protection by BedRug
Bed Mat
Soft Roll-Up Tonneau Cover by TruXedo
Hard Folding Tonneau Cover by REV
Commercial-Grade Tool/Cargo Box by Delta

**Electronics**
Vehicle Security System
Keyless Entry Keypad
Portable Navigation Systems by Garmin
GPS Tracking and Recovery by SmartAlert
Interior Light Kit
Remote Start Systems
HitchScan Rear Park Assist Sensor and Hitch Step by EchoMaster
Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster
Backup Alarm by ECCO
Wiper De-Icer and Debris Cleaner by Wiper Shaker

**Exterior**
Sportz Truck Tents by Napier
Side Window Deflectors
Trailer Hitch Assembly — 2-in. Receiver
Trailer Hitch Balls/Drawbars

**Interior**
Ash Cup/Coin Holder With or Without Lighter Element
Auto-Dimming Rearview Mirror
Soft Cargo Organizers (Large and Standard Sizes)
Soft Cargo Cooler Bag

**Wheels**
Wheel Lock Kit

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To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.