A DESIGN ACHIEVEMENT OF DRAMATIC PROPORTIONS.
A LOOK YOU'VE NEVER SEEN.

Taurus has been an acknowledged industry design leader since its introduction, one of the most successful nameplates ever. But because our philosophy is continuous improvement, the new Taurus has changed from top to bottom, end to end, setting a new design standard for years to come. Its sculpted shape gives the sunlight something dazzling to do. The all-new Taurus is engineered to be safe. Quiet. Responsive. Agile. Ultra ergonomic. With "surprises and delights" and industry firsts that you won't find on cars costing thousands more, like a patented 3-way flip-up console and an integrated control panel.

A NAME YOU KNOW WELL.
Geometrically, the shape suggests a symphony of ovals. Aerodynamically, it represents advanced thinking, and has the sleek appearance to match. Ergonomically, it’s user friendly and pleasant to the touch. Functionally, it sets new, higher standards for mid-size sedans and wagons. Emphatically, it’s a bold new breed of Taurus. Not surprisingly, it’s time for the others to start playing catch-up all over again.
A DESIGN THAT IS YEARS AHEAD.

The GL Sedan (above) is shown in Moonlight Blue Clearcoat Metallic.

LX Sedan/Wagon
The LX (major photo) is shown in Pacific Green Clearcoat Metallic.

Taurus Sedan delivers coupe style performance to the world of four doors. Both V-6s have platinum-tipped spark plugs and are designed to go 100,000 miles between tune-ups (under normal conditions with routine fluid/filter changes).
The new Taurus Wagon combines performance, comfort and progressive styling with traditional wagon versatility. When the optional rear-facing third seat is added, the Taurus Wagon can seat up to eight passengers.

A rear-facing third seat is available with Taurus Wagon. It's ideal for families on the go.

Under the smooth, sculptured sides of Taurus Wagon lies 142.9 cubic feet of people and cargo capacity.

For easy loading or unloading of bulky cargo, the cargo area is wide and deep.

The GL Wagon (left) is shown in Light Sage Green Metallic.

The LX Sedan/Wagon
The LX Wagon photo is shown in Pacific Green Clearcoat Metallic.

Taurus Sedan delivers coupe-style performance in the world of four doors. Both V6s have platinumipped spark plugs and are designed to go 100,000 miles between tune-ups (under normal conditions with routine fluid/filler changes).
THE QUIET, SOLID SOUND OF QUALITY.

A longer wheelbase, more height and width mean more rear seat knee and leg room as well as easier entry and exit for front passengers.

This is the quietest Taurus ever, thanks to its aerodynamic shape and significant sound insulation measures, including triple door seals. Sheet metal, glass and trim panels are designed to fit more precisely to minimize wind noise. And engine noise has been greatly reduced.
Harmony of design extends to Taurus instrumentation with its modern feel. The integrated control panel, an industry first, combines climate and audio controls into one user-friendly unit.
The Torus LX interior shown in Medium Graphite.

The patented 3-way flip-up center console is an example of ergonomic design at its best. This industry first is a no-cost option with LX, standard on GL.
Speed-sensitive power steering delivers the appropriate amount of assistance at high and low speeds.

The stepping power of front disc brakes is standard. A 4-wheel-disc, anti-lock braking system is available.

The more rigid chassis of the new Taurus promotes a smooth ride with tighter handling capability.

The advanced Quadratic rear (sedans) and MacPherson front suspensions combine for improved ride, handling and control.
ENGINEERED FOR SAFETY

An instrument panel's resilience provides genuine structural rigidity for a quieter, smoother ride, better handling, and reduction of impacts and rattle.

A new level of safety has been achieved by means of a safety cell structural design.

Standard heated side mirrors help you see or scan for a better view of what's behind.

Available anti-lock brakes help you come to a near, more controlled stop under adverse conditions.

Tight-fitting seats help keep you in touch with vehicle feel.

Airbags and a fully covered seat rail prevent injury unless the special-coded key is used.

Electrical switches are designed to prevent any abrupt shift forward under sharp safety belts.

The available remote control entry system lets you unlock your car from a distance.
### For Performance

Taurus engines benefit from the integration of EEC-V powertrain control systems and are designed to go 100,000 miles without a scheduled tuneup (under normal driving conditions with routine fluid and filter changes).

**3.0L V-6 Engine**

Numerous improvements have been made to the standard powerplant to enhance its power and performance. It's mated to a precise, smoothshifting, electronically controlled 4-speed automatic overdrive transmission.

**3.0L 24-Valve DOHC Duratec**

The Duratec V6, standard with LX, features dual intake sensors that increase air flow for improved low-end response, and it's remarkably quiet. The block and heads, made of high-strength aluminum, save weight. The Duratec is paired with an electronically controlled 4-speed automatic overdrive transaxle with overdrive lockout.

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### Preferred Equipment Packages

**Taurus GL**

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**Value Package 204A**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Speed control</td>
<td>Electronic AM/FM stereo and clock with cruise.</td>
</tr>
<tr>
<td>Power door locks</td>
<td>Power driver's door lock, power outside mirror, power sun visor, and driver's sunscreen.</td>
</tr>
<tr>
<td>Front end and rear face masks</td>
<td></td>
</tr>
</tbody>
</table>

**204A**

- Speed control: Electronic AM/FM stereo radio with clock.
- Power door locks: Power driver's door lock.
- Power sun visor: On rear door. Sun visor on front door.
- Power window: Power passenger-side window.
- Cruise control: Cruise control system.
- Front face mask: Large.
- Rear face mask: Medium.

**Taurus LX**

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**208A**

- Speed control: Leather-wrapped steering wheel.
- Power door locks: Front and rear face masks.
- Power sun visor: On rear door. Sun visor on front door.
- Power window: Front and rear face masks.

**209A**

- Speed control: Leather-wrapped steering wheel.
- Front and rear face masks: Large.
- Power door locks: Front and rear face masks.
- Power sun visor: On rear door. Sun visor on front door.
- Power window: Front and rear face masks.
- Cruise control: Cruise control.
- Rear face mask: Large.

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### Exterior Features

- Multi-reflector halogen headlamps
- Dual exterior mirrors (electric w/ remote control)
- Stainless steel door handles
- Sunroof glass roof: Complete
- Full power dual door locks with third seat on door frame
- Front and rear passenger-side airbags

### Safety and Security

- Driver and right front passenger-side airbag supplemental restraint system
- Impact sensors: Electronic crash deployment system
- Rear center passenger-side shoulder harness belt only
- Automatic Grammer seatbelt retractors
- Electronic brake force distribution (EBD) included
- Electronic brake force distribution (EBD) included
- Traction control: Traction control
- Anti-lock brakes: Anti-lock brakes

### Comfort and Convenience

- Memory of condensation: 4-pin tie-in
- Air conditioning: With electronic climate control
- Power mirrors: Power passenger-side mirror.
- Cruise control: Cruise control system.
- Cupholder, rear and passenger-side pocket: Storage compartment pocket.
- Locking, automatic glass box: Rear seat climates.
- Rear window defroster: Electric.
- Rear seat air conditioning outlet: Rear passenger-side air conditioning outlet.
- Rear face mask: Large.
- Rear face mask: Large.
- Rear face mask: Medium.
- Rear face mask: Large.
- Rear face mask: Large.

### Seating

- Steel frame seating: Cloth with dual, front seat and rear seat, headrests.
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### Wheels and Tires

- Dual wheel alloy wheels with P225/55R17 tires
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### Sound Systems

- Electronic AM/FM stereo radio
- CD player with 6-CD changer
- CD player with 6-CD changer
- Stereo with 6-CD changer
- Touch-tone phone: Touch-tone phone

### Product Changes and Optional Availability

- Following publication of the catalog, certain changes in standard equipment and optional availability of equipment may occur. It is possible that some equipment may not be available for future order. For up-to-date information, consult your dealer.GT
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GL Powertrain
Type: 12-valve, single overhead valve V-8
Displacement: 3.0 liters
Engine control: EEC-V
Scheduled tune-up interval: 100,000 miles
Horsepower (SAE-net): 145 @ 5,500 rpm
Torque (SAE-net lbs-ft.): 170 @ 3,550 rpm
Fuel system: Sequential electronic fuel injection
Transmission: Electronic 4-speed automatic overdrive

LX Powertrain
Type: 24-valve, dual overhead cam V-6
Displacement: 3.0 liters
Engine control: EEC-V
Scheduled tune-up interval: 100,000 miles
Horsepower (SAE-net): 200 @ 5,750 rpm
Torque (SAE-net lbs-ft.): 200 @ 4,500 rpm
Fuel system: Sequential electronic fuel injection
Transmission: Electronic 4-speed automatic overdrive with overdrive lockout

Body/Chassis (cont’d)
Rear suspension (sedan): Independent “short/long arm” (SLA) type with gas pressurized hydraulic shocks, progressive rate spring
Rear suspension (wagon): Independent “short/long arm” (SLA) type with gas pressurized hydraulic shocks, progressive rate spring

Steering
Speed sensitive power rack and pinion

Brakes
Standard power front disc/rear drum (sedan)
Standard power front wheel disc/brake (wagon)
Optional power 4-wheel disc/brakes (wagon)
Optional anti-lock brake system (wagon)

Five
Fuel capacity: 16 gallons

Dimensions
Wheelbase: 108.5”
Length: 197.5”
Height: 57.6”
Width: 73.0”
Front tread: 61.8”
Rear tread: 61.4”
Front headroom: 38.3”
Front legroom: 42.8”
Rear headroom: 38.9”
Rear legroom: 38.9”
Trunk/cargo volume (cu. ft.): 15.8
Passenger capacity: 5

Body/Chassis
Body type: Unibody
Front suspension: Independent strut type with gas pressurized hydraulic strut and stabilizer bar

Rear suspension (sedan): Independent rear quadraxle with gas pressurized hydraulic strut and stabilizer bar
Rear suspension (wagon): Independent rear quadraxle with gas pressurized hydraulic strut and stabilizer bar

ADDED FEATURES
Particulate Air Filtration System.
This system filters out a high percentage of pollen, road dust and other particulates.

Standard Solar Tinted Glass reduces heat build up and helps the air conditioner cool the car faster.

The fM6 Audio and Premium Sound Systems (sedan with the optional electronic integrated control panel) and a 6-disc CD changer are available with LX models (GR).
Audio System with sedan only, Premium Sound System with wagon only.

A Convenient Cargo Net is an accessory available through your Ford Dealer.

Available Remote Keyless Entry (IX) includes a perimeter anti-theft system for added convenience and security.

A Power Moonroof is optional with Taurus LX.

Standard GL Deluxe Bolt-on Wheel Covers
Optional Aluminum Wheels (GL)
Standard LX Bright Aluminum Wheels
Optional Chrome Aluminum Wheels (IX)
THE OWNERSHIP EXPERIENCE

ROADSIDE ASSISTANCE
Every new Ford includes the assurance of a no-cost, 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your car.

BUY OR LEASE
Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your dealer for the facts on these programs.

ACCESSORIES
Your Ford Dealer offers a variety of quality Ford brand accessories that meet or exceed our strict specifications.

EXTENDED SERVICE
Optional Extended Service Plans go beyond the three-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on the optional plans and for a copy of the limited warranty.

RESPONSIVE TO THE ENVIRONMENT
From the beginning, the new Taurus was developed with the need for a cleaner environment in mind. Nearly 80% of materials, for example, are recyclable by weight (includes metals and fluids, excludes tires and plastics). Both the manual and the automatic air conditioning systems are free of CFCs. And Taurus engines are equipped with sophisticated emission-control technology.

FLEXIBLE FUEL
There is also a flexible-fuel version of the new Taurus. See your Ford Dealer for all the details.

COLORS

- Light Saddle Clearcoat Metallic — S, VG
- Midnight Red Clearcoat Metallic — MG, GV
- Periwinkle Clearcoat Metallic — MG
- Torero Red Clearcoat Metallic — MG, S
- Rose Mist Clearcoat Metallic — MG, GV
- Pacific Green Clearcoat Metallic — S, VG
- Medium Willow Green Clearcoat Metallic — S, VG
- Charcoal Grey Clearcoat Metallic — MG, GV
- Silver Frost Clearcoat Metallic — MG, GV
- Vibrant White Clearcoat — MG, OV, VG