Ford Taurus. A car that will make you look twice, and think again.
Innovative style has always been a Ford Taurus hallmark. It's a style that's beenimitated by a long parade of competitors, trailing ever so behind. And the followers continue, as Ford Taurus drivers to remain a major step ahead.
Stylish and practical.

The affordable Taurus LX provides standard seating for six passengers. The LX Sedan above is shown in Silver Frost Clearcoat Metallic.

The superbly equipped Taurus SE Sedan with Comfort Group is shown here in Deep Navy Blue Clearcoat Metallic. The SE comes in sedan and wagon bodystyles; 5- and 6-passenger seating arrangements are available.
A definite bias toward the sporty. The new Taurus SE with Sport Group.

You're in for a great day of driving enjoyment in the new Taurus SE with Sport Group. In the console between the reclining bucket seats is an electronic 4-speed automatic shifter that connects you to the power of the 200-hp, 24-valve iVCT Duratec V6.
Hard to believe a wagon this practical can look this good. The Taurus SE Wagon.
Everything you could ask for in a wagon.

Under the smooth, sculpted skin of the Taurus SE Wagon are 142.5 cubic feet of space for people and cargo. Cargo space is 38.4 cu. ft. (rear seat backs up) or 81.3 cu. ft. (seat backs down). There’s also additional space in a hidden quarter panel storage compartment under load floor for items you want to keep out of sight.

Taurus provides a lot of cargo-handling versatility. Open the lifegate window by itself to load small items. ... or open the entire lifegate for easy loading or unloading of larger and heftier cargo.

The rear window/washer is standard on Taurus SE Wagons.

With the optional rear-facing third seat, you can carry up to eight passengers.

Taurus SE Wagon shown shown in Dark Green Suede Bright Metallic. The roof luggage rack is standard. Other equipment shown may be optional.
Quality design you can see, feel, and hear.

Interior design of high quality is something that you can easily and readily sense. It’s visible, as the components come together almost seamlessly. It’s pleasantly detected by touch, as you are firmly and comfortably supported in a spaciously accommodating environment.

Taurus possesses that distinctive sound of quiet quality you’ll always enjoy hearing, thanks to the ultra-aerodynamic shape, sound insulation, and the precise fit of glass and sheet metal.

The 5-passenger Taurus SE interior in Medium Graphite with Comfort Group, floor-mounted shift, and bucket seats shown with optional leather seating surfaces.

Making driving as comfortable as possible is the focus of Taurus’ advanced ergonomic design. Both the Taurus LX and SE models offer a unique 5-passenger cloth interior with a floor console and column shift.

The 6-passenger Taurus LX and SE feature this 3-way flip-fold center console, a patented design.

1) Console is closed, armrest up.

2) Console is closed, armrest down.

3) Console is flipped open, armrest down.

The integrated control panel combines climate and audio controls into one user-friendly unit.
When you see a car with style as dynamic as what you see here in the shape of the Ford Taurus, it’s quite natural for the question to arise: Does it ride and handle as superbly as it looks? Ford engineers well anticipated this query when they designed the Taurus’ overall performance. Thus your experience is one of power and handling precisely balanced to the driving situation, whether you’re taking the kids to a Saturday sporting event or taking a pleasurable Sunday drive on a winding country road.

Speed-sensitive steering delivers more power assist for low-speed maneuvers, such as parking, and reduced power assist as speed increases for a firmer, more positive feel of the wheel.

The 3.0-liter V6 that’s standard in LX and SE is engineered for low-end torque performance. It’s teamed up with a precision, smooth-shifting, electronically controlled 4-speed automatic OD transmission.

A rigid chassis combines with a MacPherson strut front suspension and advanced QuadraLink rear suspension to deliver a smooth ride and responsive handling capability.

For a better performance feel, Taurus offers the 3.0-liter Duratec V6 powertrain. This advanced-design V6 has 24 valves, dual overhead cam design, and is remarkably quiet. It has “overdrive lockout,” helpful when driving on rocky terrain, and the SecureLock™ passive anti-theft system.

The Duratec V6, like the standard 3.0-liter V6, features Ford’s SEC-Y electronic engine control system and is designed to go 100,000 miles without a scheduled tune-up (under normal driving conditions with routine fluid and filter changes). Available in Taurus LX and SE.
Designed for your safety, security, peace of mind.

Seats are designed to help prevent occupants from sliding forward under their safety belts.

When activated, the standard "childproof" rear door locks can’t be opened from inside the vehicle.

The available Remote Keyless Entry system lets you unlock your car from a distance, providing some extra security and peace of mind.

SecuriLock™ prevents the car from starting unless the specially coded driver's key is used. It's included with optional Duratec V6 engine in LX and SE.

Second Generation depowered air bags are designed to further enhance protection for the driver and passenger. Always wear your safety belt and secure children in the rear seat.

Riding enjoyable is important, but traveling safely is even more so. That's why Taurus is engineered not only to help protect you in an accident, but to help you avoid one in the first place. While today's safety technology can provide greater peace of mind, it's up to you to make the best use of it. So drive safely, always buckle up, your safety belt and secure kids in the rear seat.
**Taurus, in addition to its superb comfort, excellent performance and long list of standard features, provides something else of importance for your family and personal needs: great value. Select the Taurus that best satisfies your driving needs—the stylish and affordable LX, the well-equipped SE or the high-performance Taurus SHO.**

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### LX SEDAN

**Notable Taurus LX Standard Features**
- 3.0-liter V6 engine with electronic control, overhead camshafts, variable valve timing and 122 horsepower
- 5-speed automatic transmission
- 6-passenger seating with 3-row flat-fold center consoles
- Dual-zone air conditioning
- Rear window defroster
- AM/FM radio with MP3 capability
- Dual sliding glass sunroof
- Driver side window with tilt-down rear glass
- Remote keyless entry
- 15-inch steel wheels
- Electronic brakeforce distribution

**Safety and Security**
- Speed-sensing steering
- Advanced theft deterrent system
- Driver and front passenger airbags
- Anti-lock brakes
- Traction control
- Tires: 205/60R15
- Rearview camera
- Power seat (driver) with 8-way power
- Power door locks with panic feature

**Exterior Features**
- Torsion beam rear suspension
- Dual exhaust with stainless-steel tips
- Chrome plated front grille
- Torsion beam rear suspension
- Body-color lower front/side skirts

**Wheels and Tires**
- Delux wheel covers with 205/60R15 P275/60R15 tires
- Chrome alloy wheels with 205/60R15 P275/60R15 tires
- Chrome rear door handle
- Ford Explorer STS side skirts

**Audio Systems**
- AM/FM stereo with 6-disc CD changer
- 6-CD changer with MP3 capability

**Powertrains**
- 3.0-liter V6 engine
- 5-speed automatic transmission
- 290 lb-ft of torque

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### SHO SEDAN

**Notable Taurus SHO Standard Features**
- 3.4-liter, 32-valve, dual overhead camshaft V6 with Drive adaptive sport handling suspension
- High-performance 3.4-liter V6 engine
- Power steering
- 4-wheel disc and anti-lock brake system
- SHO 225/55R18 low-profile performance tires
- Chrome five-spoke aluminum wheels
- Rear decklid spoiler
- Sport bucket seats with leather seating surfaces
- SHO Audio System
- Electronic temperature control air conditioning
- Remote keyless entry with keypad and panic feature
- Speed control
- Power moonroof
- 90-watt audio-controlled CD changer
- Front fog lamps

**Exterior Features**
- Dual exhaust with stainless-steel tips
- Dual exhaust with stainless-steel tips
- Chrome plated front grille

**Wheels and Tires**
- Deluxe wheel covers with 205/60R15 P275/60R15 tires
- Chrome alloy wheels with 205/60R15 P275/60R15 tires
- Ford Explorer STS side skirts
- SHO Audio System
- Electronic temperature control air conditioning

**Audio Systems**
- AM/FM stereo with 6-disc CD changer
- 6-CD changer with MP3 capability

**Powertrains**
- 3.4-liter V6 engine
- 5-speed automatic transmission
- 290 lb-ft of torque

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### SE SEDAN AND WAGON

**Notable Taurus SE Standard Features**
- 3.0-liter V6 engine with electronic control, overhead camshafts, variable valve timing
- 5-speed automatic transmission
- 6-passenger seating with 3-row flat-fold center console and console shelf

**Taurus SE Sport Group**
- 3.0-liter V6 engine with electronic control, overhead camshafts, variable valve timing
- 5-speed automatic transmission
- 6-passenger seating with 3-row flat-fold center console and console shelf

**Taurus SE Comfort Group**
- 3.0-liter V6 engine with electronic control, overhead camshafts, variable valve timing
- 5-speed automatic transmission
- 6-passenger seating with 3-row flat-fold center console and console shelf

**Taurus SE Comfort/Sport Group**
- Taurus SE Comfort/Sport Group features plus:
  - Chrome aluminum wheels

**Exterior Features**
- Dual exhaust with stainless-steel tips
- Dual exhaust with stainless-steel tips
- Chrome plated front grille

**Wheels and Tires**
- Deluxe wheel covers with 205/60R15 P275/60R15 tires
- Chrome alloy wheels with 205/60R15 P275/60R15 tires
- Ford Explorer STS side skirts
- SHO Audio System
- Electronic temperature control air conditioning

**Audio Systems**
- AM/FM stereo with 6-disc CD changer
- 6-CD changer with MP3 capability

**Powertrains**
- 3.0-liter V6 engine
- 5-speed automatic transmission
- 290 lb-ft of torque

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### Body/Chassis

**Wheelbase**
- 113.0 in (2871 mm)

**Length**
- 194.0 in (4925 mm)

**Width**
- 75.9 in (1929 mm)

**Height**
- 56.7 in (1440 mm)

**Track**
- Front: 57.0 in (1445 mm)
- Rear: 57.0 in (1445 mm)

**Luggage**
- 11 cu ft (12%)

**Tires**
- P225/60R18 all-season, 105H P215/60R17"

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### Product Changes and Options Available

Following publication of the catalog, certain changes in standard equipment, optional pricing and the like may be announced. For information concerning these changes, please call your dealer. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.
Select Features and Options

1) Taurus offers a great selection of stereo entertainment systems, including the JAM3® Audio System and a 6-disc compact disc changer (deck-mounted).

2) A convenient cargo net is part of the optional Wagon Group and is also available as an accessory for sedans through your Ford Dealer.

3) The particulate air filtration system keeps out over 90% of pollen and dust particles larger than three microns. It’s standard on SE and SHO, optional in LX.

4) Standard solar tinted glass reduces heat build-up and helps the air conditioner cool the car faster.

5) The power rearview is standard on SHO, optional on SE.

6) Remote Keyless Entry system provides added convenience and security (standard on SE and SHO).

7) From top: deluxe wheel cover, standard on LX and SE; aluminum wheel, optional on LX and SE; sport wheel cover, part of SE Sport Group; bright cast aluminum wheel, standard on SE Comfort; chrome aluminum wheel, optional on SE Sport and SE Comfort, included with SE Comfort/Sports; and chrome aluminum wheel, standard on SHO.

Color and Trim

Paint and Trim Colors

<table>
<thead>
<tr>
<th>Exterior Paint</th>
<th>Interior Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taurus SE, LX</td>
<td>Light Prairie Tan Clearcoat Metallic*</td>
</tr>
<tr>
<td>Tuxedo Red Clearcoat Metallic*</td>
<td>Tuxedo Red Clearcoat Metallic*</td>
</tr>
<tr>
<td>Dark Green Satin Clearcoat Metallic*</td>
<td>Dark Green Satin Clearcoat Metallic*</td>
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<tr>
<td>Light Denim Blue Clearcoat Metallic*</td>
<td>Light Denim Blue Clearcoat Metallic*</td>
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<td>Black Clearcoat</td>
<td>Black Clearcoat</td>
</tr>
<tr>
<td>Vibrant White Clearcoat</td>
<td>Vibrant White Clearcoat</td>
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Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-years/36,000-mile bumper-to-bumper warranty. Ask your Ford Dealer for a copy of the limited warranty and complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you’re locked out of your vehicle.

Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged right at the dealership. Ask your Ford Dealer for the facts on these programs.

A Response To The Need For A Cleaner Environment

All Ford vehicles are manufactured with a concern for environmental impact. An environmentally responsible flexible-fuel version of Taurus is also available. Your dealer has details.

Visit our web site at www.ford.com