What if a car could see what you see?

What if a car could determine the best way to protect you?

What if?
WHAT IF?

Can anyone really expect to answer the question?
Not likely.
At Ford, curiosity has always been the clearest path to innovation.
Or in this case, reinvention.
From the clever Personal Safety System down to the way we approach a cupholder, the new 2000 Taurus is surprisingly resourceful.
Surprisingly adjustable. It’s our way of making a design statement.

Child seat tether anchors
Child safety seat tether anchors help enhance child protection.

Traction Control
Taurus can now be equipped with an All-Speed Traction Control System. Traction Control works to detect and limit wheel spin to help drivers maintain traction on slippery surfaces. At all speeds.

Class-exclusive power adjustable pedals
Class-exclusive power adjustable pedals allow smaller drivers to sit a comfortable distance from the steering wheel.
Dual-stage airbags: Dual-stage airbags deploy in a manner that corresponds to crash severity. Lower, less forceful inflation for moderate impacts and higher inflation for severe impacts. Always wear your safety belt and secure children in the rear seat.

Side-impact airbags: Optional front seat side airbags deploy independently during side impacts. They are designed to help reduce injury to the head and chest.

Manual lumbar feature: The new manual lumbar feature on the driver's seat is arched to provide more comfort to a wider range of drivers. Opt for the power driver's seat for easier adjustment and a more ergonomic driving position.
What if a car could determine the best way to protect you?

The Personal Safety System.
For the first time in Ford history, a computer-driven system that "thinks" and responds to different crash conditions.

Within milliseconds of a crash, sensors feed information about the driver's seating position, safety belt usage, and crash severity to the Restraints Control Module—the "brain" of the system. This customizes protection, allowing appropriate safety technologies to operate during a frontal collision. For instance, in moderate severity crashes or for drivers sitting close to the steering wheel, the Personal Safety System deploys airbags with lower force.

In more severe crashes, airbags deploy with a higher inflation rate. The System can also activate safety belt pretensioners, which tighten to hold belted passengers securely during a crash. And energy management retractor "smooths" a person's forward momentum to help reduce the risk of chest injury.

Safety
The new Taurus is 30% quieter than before. Noise entering the car is soaked up by new lightweight dash insulation, a heavier carpet barrier and a fully lined trunk. We even flared the edge of the hood so wind sweeps more silently over the car.

Inside the 2000 Taurus there is purpose behind every change we made. It can be as subtle as controls that are easier to grip. Or up to seven conveniently placed map pockets. Of course, it may also be significant. A roofline raised, from front to back, to improve head room for up to six passengers.

Purposeful innovation. It's the only reason to change.
What is a standard-sized drink? The answer: There isn’t one. We kept this in mind when we developed an adjustable cupholder that actually works. Refreshing, indeed.

Even the A-pillar was improved. Energy-absorbing foam padding was added to help lessen the risk of a head injury during a crash.

Dual front powerpoints let you run more than one accessory at a time. Standard.

The new flip/fold center console opens flat to provide additional storage space and beverage holders. The console is such a smart use of space, it’s patented.
An environmentally responsible flexible-fuel version of the Taurus engine is standard with LX and available with SE and SES. This engine is equipped with a larger 18-gallon fuel capacity. More importantly, it runs on renewable ethanol-based fuel, 100% gasoline, or a mixture of the two.

**Durability**

The best way to determine a car's durability is to put it through its paces. With Taurus, this meant logging over four million real world miles.

**Performance**

The potent 3.0-liter 24-valve Duratec V6 puts 200 horsepower at your beck and call. Optional.

The 3.0-liter Duratec V6 and the 3.0-liter Vulcan V6 are designed to go 100,000 miles without a scheduled tune-up.*

*Under normal driving conditions with routine fluid and filter changes.

It's up to you. Better yet, the system costs no more than any other Taurus engine.

**Environment**

The 4-Post Shaker simulates 150,000 miles of the worst washboard road imaginable. A rather vigorous way to test for squeak and rattle. The simulator is also capable of testing under extreme weather conditions. Inside, temperatures dip as low as 30°F and rise as high as 180°F.
Taurus LX Sedan comes nicely appointed. With features like:

**Exterior:**
- 5-mph bumpers
- Body-color power mirrors
- Bodyside moldings
- 6-spoke painted aluminum wheels

**Interior:**
- Personal Safety System
- Dual-stage airbags
- Electronic digital clock
- Cupholders/cassette stowage
- Grocery bag hooks
- Integrated control panel
- Light Group
- AM/FM stereo with four speakers

**Functional:**
- Five-passenger seating (six-passenger optional)
- Child safety seat tether anchors for rear seating positions
- Tilt steering column

**Exterior:**
- 5-mph bumpers
- Body-color power mirrors
- Bodyside moldings
- 5-spoke painted aluminum wheels

**Interior:**
- Personal Safety System
- Dual-stage airbags
- Electronic digital clock
- Cupholders/cassette stowage
- Grocery bag hooks
- Integrated control panel
- Light Group
- AM/FM stereo cassette with four speakers

**Functional:**
- Air conditioning, manual
- Air extractors
- Battery saver
- Power brakes
- Belt-Minder Warning System
- Rear window defroster
Walk through the series and it gets even better.

Exterior:
- 5-mph bumpers
- Body-color power mirrors
- Bodyside moldings
- 5-spoke painted aluminum wheels

Interior:
- Personal Safety System
- Dual-stage airbags
- Electronic digital clock
- Cupholders/cassette stowage
- Grocery bag hooks
- Integrated control panel
- Light Group
- AM/FM stereo cassette with four speakers
- Six-passenger seating with 3-way flip/fold console
  (five-passenger optional)
- Child safety seat tether anchors for rear seating positions
- Tilt steering column
- Illuminated visor mirrors with secondary visors
- 60/40 split/fold rear seat

Functional:
- Air conditioning, manual
- Air extractors
- Battery saver

Exterior:
- 5-mph bumpers
- Body-color power heated mirrors
- Bodyside molding
- 5-spoke machined aluminum wheels
- Autolamps with delay

Interior:
- Personal Safety System
- Dual-stage airbags
- Electronic digital clock
- Cupholders/cassette stowage
- Grocery bag hooks
- Integrated control panel
- Light Group
- AM/FM stereo cassette with four speakers
- Six-passenger seating with 3-way flip/fold console
  (five-passenger optional)
- Child safety seat tether anchors for rear seating positions
- Tilt steering column
- Illuminated visor mirrors with secondary visors
- 60/40 split/fold rear seat
- Leather-wrapped steering wheel

Functional:
- Air conditioning, automatic
- [Additional features not fully legible]
Child safety rear door locks
Particulate Air Filtration System
SecuriLock™ Passive Anti-Theft System
P215/60R16 94T all-season tires
Rear stabilizer bar
Intermittent windshield wipers
Power windows

Optional equipment:

- Anti-lock brakes
- Adjustable pedals
- All-Speed Traction Control
- Leather seating surfaces
- MACH® Audio System with 6-disc changer
- Power passenger seat
- Power moonroof
- Side impact airbags
- 60/40 split/fold seat
- Flex fuel 3.0-liter Vulcan V6
- 3.0-liter 24-valve Duratec V6
- Floor mats

Optional Wagon equipment:

- Wagon Group:
  - 3rd-row rear-facing seat
  - Cargo cover

- SES Wagon Group:
  - 4-wheel ABS
  - 6-way power driver's seat
  - Illuminated visor mirrors with secondary visors

Product Changes and Options Availability

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Options shown or described are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.
SE Wagon includes the following equipment:

**Exterior:**
- Flip-up backlight glass with gas cylinders
- 5-mph bumpers with step pads
- Aerodynamic luggage rack with adjustable crossbar and tie-downs

**Interior:**
- Cargo courtesy light

**Functional:**
- Power antenna
- Four-wheel disc brakes
- Tie-downs
We Race. You Win.™
It's how Ford describes technology transfer. In many ways, the NASCAR Taurus is a prototype. Innovations that have made it a point leader in the Winston Cup Series are likely to make it into production into your Taurus. With perhaps a little less fanfare.

Accessories

- Rear Spoiler
- Splash Guards
- Taurus Racing decals
- Other race decals

Roadside Assistance
Every Ford includes the assurance of 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on the program which includes such services as fuel delivery, tire repair, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty
For the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty. Competitive comparisons based on published 1999 competitive data.

Visit our website at www.fordvehicles.com

Tropic Green
Clearcoat Metallic

Toreador Red
Clearcoat Metallic

Graphite Blue
Clearcoat Metallic

Chestnut Brown
Clearcoat Metallic

Black
Clearcoat

Harvest Gold
Clearcoat Metallic

Silver Frost
Clearcoat Metallic

Medium Royal Blue
Clearcoat Metallic

Performance White