Among full-size sedans, it defines the experience. As it has for over three decades.


In a world where change is the only constant, it remains dialed in to its driving heritage.

Choose SE. Well-equipped SEL. Lavish Limited. Or a 365-horsepower SHO.¹

One is just right for you. The 2019 Ford Taurus.
2019 Taurus | ford.com
The 3.5L Ti-VCT engine delivers 288 horsepower and is paired with a 6-speed automatic transmission with Sport Mode and SelectShift® capability. Automatic headlamps, a rear view camera, and the SYNC® Voice Recognition and Communications System with 911 Assist® and SYNC AppLink® are standard driver-assist technologies on Taurus SE.

In addition to standard dual-zone electronic automatic temperature control, plus a leather-wrapped steering wheel and gear shift knob, choose from these options as you design your Taurus SEL. Leather-trimmed, heated driver and front-passenger seats. A power moonroof. Voice-activated Navigation with pinch-to-zoom capability and SiriusXM® Traffic & Travel Link. Plus, 20” low-gloss Ebony Black-painted machined aluminum wheels.

Treat yourself to Limited. 10-way power, heated and cooled, perforated leather-trimmed front seats. Ambient lighting. A convenient driver’s memory feature that recalls saved settings for the front seat, power-adjustable pedals and power sideview mirrors. A 500-watt Audio System from Sony® with Clear Phase® technology. Even the rear outboard seats are heated. Everyone enjoys the ride in Taurus Limited.

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3.5L EcoBoost
365 horsepower
350 lb.-ft. of torque
All-wheel drive
EPA-estimated
16 city/24 hwy/
19 combined mpg

3, 2, 1 ... SHO! In 5.5 seconds, you'll reach 60 mph. In 14.4 seconds, a quarter mile. True enthusiast performance defines this SHO. Under the hood, a 3.5L EcoBoost® V6 provides instant straight-line acceleration from twin turbos and direct injection. At the corners, a sport-tuned suspension, vented disc brakes and standard all-wheel drive (AWD) deliver optimal driving performance.

Take your experience to the next level with the SHO Performance Package: a 3.16:1 final drive ratio, sport-calibrated steering, high-performance front brake pads, performance summer tires, and an enhanced sport-tuned suspension with unique shocks and springs. Plus, the “Sport Mode” setting on the AdvanceTrac® electronic stability control lets you do some fine-tuning of your own.
IN TRAFFIC
Adaptive cruise control & forward collision warning with brake support can adjust the speed of Taurus to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, the system can visually and audibly alert you, and pre-charge the braking system to help provide full responsiveness when you brake. Included in the Driver Assist Package.
Available: Limited, SHO

BETWEEN THE LINES
Drifting out of your lane? The Lane-Keeping System can help. By applying steering wheel torque, and even alerting you with steering wheel vibration, it helps direct you to return to your lane. Included in the Driver Assist Package.
Available: Limited, SHO

CHANGING LANES
BLIS® (Blind Spot Information System) with cross-traffic alert warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.
Standard: Limited, SHO

WHEN PARALLEL PARKING
Active park assist not only assists in finding a spot, it steers you in as you control the accelerator, brake and gear shifter. Included in the Driver Assist Package.
Available: Limited, SHO

KEEPING THINGS STABLE
AdvanceTrac® electronic stability control helps reduce skidding and fishtailing, which is beneficial in various kinds of inclement weather.
Standard: All models
SURROUND YOURSELF IN COMFORT

Each meticulously assembled Taurus interior is filled with elements designed for your enjoyment. Finely stitched, leather-trimmed seats. Eye-catching accents of wood and woven aluminum. Leather-wrapped steering wheel and gear shift knob. 7 colors of ambient lighting that can be adjusted to match your mood. Three 12V powerpoints. Plus a 60/40 split, fold-down rear seat that expands the generous 20.1 cu. ft. of trunk space to accommodate longer items. Taurus is well-prepared to please.

**6-way power driver and front-passenger seats with manual lumbar adjustments**
Standard: SE, SEL

**10-way power driver and front-passenger seats with driver’s seat memory feature**
Standard: Limited, SHO

**Heated steering wheel**
Standard: Limited, SHO

**Heated and cooled front seats**
Standard: Limited, SHO

**Power-adjustable pedals with memory**
Standard: Limited, SHO

**Audio System from Sony® with Clear Phase® technology**
Standard: Limited, SHO

**Heated rear outboard seats**
Standard: Limited, SHO

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STAY CONNECTED
ON THE MOVE

IT ALL STARTS HERE
This vibrant 8” touchscreen is the command center of SYNC3 voice-activated technology, which integrates your paired mobile phone with Ford Taurus as soon as you start your vehicle. Make calls. Send and receive text messages. And so much more. Just swipe left or right, or use simple voice commands, to help ensure that your life doesn’t miss a beat. SYNC 3 also features 2 smart-charging USB ports to help keep your devices powered up.

LINK YOUR APPS
SYNC 3 AppLink® links your favorite compatible mobile apps with your voice, giving you convenient control. iPhone® users can view the Waze® app’s community-based navigation and traffic features on the large SYNC 3 touchscreen. Amazon Alexa users can access thousands of skills and services they enjoy on their Amazon Echo with the Ford+Alexa® app.

CONNECT YOUR iPhone
Apple CarPlay™ compatibility displays the iPhone® interface on your vehicle’s touchscreen. Send and receive text messages by voice. Get directions. Access playlists from Apple Music. Just ask Siri® for help. She already knows your voice.

CONNECT YOUR ANDROID PHONE
Android Auto™ compatibility displays the Android™ interface on your vehicle’s touchscreen. Get voice-guided navigation from Google Maps™ and Waze. Access your favorite music from your apps. Make calls. Send and receive messages. Just talk to Google Assistant™ and go.

MAP YOUR ROUTE
Voice-activated navigation delivers turn-by-turn directions and vivid 3-D maps on the SYNC 3 touchscreen. Pinch-to-zoom capability allows for a closer look. SiriusXM® Traffic & Travel Link® helps you avoid traffic – before you’re in the middle of it. It also provides fuel prices and station locations. Current and forecasted weather. Movie locations and showtimes. Plus, the scores of your favorite sports teams, and more.

ACCESS FORDPASS CONVENIENCE
With the FordPass™ smartphone app, you can find fuel and compare prices. Find, reserve and pre-pay for parking in select locations. Plus, get help 24/7 from our trained team of Ford Guides.

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Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Available feature. Certain restrictions, 3rd-party terms, or message and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. Certain Alexa functionality is dependent on smart phone and home technology. Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 4 on Standard Features page of Specifications, and your Ford Dealer for details. Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply.
**3.5L Ti-VCT V6**
288 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift® automatic with Sport Mode and shifter button activation
EPA-estimated fuel economy ratings¹
FWD
18 city/26 hwy/21 combined mpg
AWD
17 city/24 hwy/19 combined mpg
Standard: SE, SEL, Limited

**3.5L EcoBoost® V6**
365 hp @ 5,550 rpm²
350 lb.-ft. of torque @ 1,500–5,000 rpm²
6-speed SelectShift automatic with Sport Mode and paddle shifters
EPA-estimated fuel economy ratings¹
AWD
16 city/24 hwy/19 combined mpg
Standard: SHO

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**MECHANICAL**
4-wheel disc brakes with Anti-Lock Brake System (ABS)
Electric power-assisted steering
Suspension – Front: independent MacPherson strut; rear: independent multilink
Torque Vectoring Control
Traction control

**DRIVER-ASSIST TECHNOLOGY**
Autolamp automatic on/off headlamps with wiper activation
Rear view camera

**INTERIOR**
12V powerpoints (3)
Cruise control
Driver and front-passenger sliding sun visors with illuminated visor mirrors
Front overhead console with dome/map lights
Manual tilt/telescoping steering column
Steering wheel-mounted cruise, audio and 5-way controls

**EXTERIOR**
Easy Fuel® capless fuel filler
LED taillamps
Rear-window defroster
Solar-tinted glass

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**SAFETY & SECURITY**
Personal Safety System™ for driver and front passenger includes dual-stage front airbags³ safety belt pretensioners, safety belt energy-management retraction, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags³
Safety Canopy® System with side-curtain airbags³ and rollover sensor
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control and Curve Control
Belt-Minder® front safety belt reminder
MyKey® technology to help encourage responsible driving
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

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**DIMENSIONS**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>112.9&quot;</td>
</tr>
<tr>
<td>Length</td>
<td>202.9&quot;</td>
</tr>
<tr>
<td>Height</td>
<td>60.7&quot;</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>85.7&quot;</td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>77.3&quot;</td>
</tr>
<tr>
<td>Head room (front/rear)</td>
<td>39.0&quot;/37.8&quot;</td>
</tr>
<tr>
<td>Leg room (front/rear)</td>
<td>44.2&quot; (max.)/38.1&quot;</td>
</tr>
<tr>
<td>Hip room (front/rear)</td>
<td>56.3&quot;/55.8&quot;</td>
</tr>
<tr>
<td>Shoulder room (front/rear)</td>
<td>57.9&quot;/56.9&quot;</td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
<td>102.2</td>
</tr>
<tr>
<td>Luggage capacity (cu. ft.)</td>
<td>20.1</td>
</tr>
<tr>
<td>Total interior volume (cu. ft.)</td>
<td>122.3</td>
</tr>
<tr>
<td>Fuel tank (gal.)</td>
<td>19.0</td>
</tr>
</tbody>
</table>

¹Actual mileage will vary.
²Horsepower and torque ratings achieved with 93-octane fuel.
³Always wear your safety belt and secure children in the rear seat.
<table>
<thead>
<tr>
<th>SE</th>
<th>SEL</th>
<th>LIMITED</th>
<th>SHO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Includes STANDARD FEATURES, PLUS:</strong></td>
<td><strong>Includes SELECT SE FEATURES, PLUS:</strong></td>
<td><strong>Includes SELECT SEL FEATURES, PLUS:</strong></td>
<td><strong>Includes SELECT LIMITED FEATURES, PLUS:</strong></td>
</tr>
<tr>
<td>6-way power driver and front-passenger seats</td>
<td>Body-color, power, heated sideview mirrors with security approach lamps</td>
<td>10-way power driver and front-passenger seats with driver’s seat memory feature</td>
<td>Agate Black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side</td>
</tr>
<tr>
<td>with manual lumbar adjustments</td>
<td>Compass and outside temperature displays</td>
<td>Ambient lighting</td>
<td>All-wheel drive (AWD)</td>
</tr>
<tr>
<td>AM/FM stereo/single-CD player with MP3 capability and 6 speakers</td>
<td>Dual-zone electronic automatic temperature control</td>
<td>Audio System from Sony® with Clear Phase® technology, and HD Radio™ Technology</td>
<td>Dual exhaust with chrome tips</td>
</tr>
<tr>
<td>Black, power sideview mirrors</td>
<td>Front center floor console with armrest, covered cupholders and storage</td>
<td>Auto-dimming rearview mirror</td>
<td>High-intensity discharge (HID) headlamps</td>
</tr>
<tr>
<td>Daytime running lamps</td>
<td>Leather-wrapped steering wheel</td>
<td>Automatic high-beam headlamps</td>
<td>LED supplemental park lamps</td>
</tr>
<tr>
<td>Front-wheel drive (FWD)</td>
<td>LED supplemental park lamps</td>
<td>BLIS® (Blind Spot Information System)</td>
<td>with Piano Black bezels</td>
</tr>
<tr>
<td>Halogen projector-beam headlamps</td>
<td>Perimeter alarm</td>
<td>with cross-traffic alert</td>
<td>Rear decklid spoiler</td>
</tr>
<tr>
<td>Power windows with driver one-touch-up/down feature</td>
<td>Remote Start System</td>
<td>Bright front door-sill scuff plates</td>
<td>“SHO” branded front floor mats</td>
</tr>
<tr>
<td>Quasi-dual exhaust with chrome tips</td>
<td>Reverse Sensing System</td>
<td>Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side</td>
<td>“SHO” graphics embroidered on front seats</td>
</tr>
<tr>
<td>Remote Keyless Entry System with integrated keyhead transmitter remotes</td>
<td>SiriusXM with 6-month trial subscription¹</td>
<td>Heated and cooled front seats</td>
<td>Sport-tuned suspension</td>
</tr>
<tr>
<td>Single-zone climate control with manual air conditioning</td>
<td><strong>AVAILABLE OPTIONS</strong></td>
<td>Heated rear outboard seats</td>
<td><strong>AVAILABLE OPTIONS</strong></td>
</tr>
<tr>
<td>SYNC® Voice Recognition Communications and Entertainment System with 4.2” LCD screen, 911 Assist², AppLink² and 1 smart-charging USB port</td>
<td>Equipment Group 201A: SYNC 3 with 8” LCD capacitive touchscreen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports + additional center channel speaker + Intelligent Access with push-button start</td>
<td>All-wheel drive (AWD)²</td>
<td><strong>Driver Assist Package</strong>: enhanced sport-tuned suspension, high-performance front brake pads, sport-calibrated steering, AdvanceTrac electronic stability control with “Sport Mode” setting, 3.16 final drive, Alcantara® trimmed steering wheel, P245/45R20 Performance Summer-only tires³ and tire inflator and sealant kit</td>
</tr>
<tr>
<td><strong>AVAILABLE OPTIONS</strong></td>
<td>All-wheel drive (AWD)²</td>
<td>Additional center channel speaker</td>
<td>All-wheel drive (AWD)</td>
</tr>
<tr>
<td>All-weather floor mats</td>
<td>6-way power driver and front-passenger seats</td>
<td>Ambient lighting</td>
<td>Dual exhaust with chrome tips</td>
</tr>
<tr>
<td>Ash cup/coin holder with lighter element</td>
<td>with driver’s seat memory feature</td>
<td>Audio System from Sony® with Clear Phase® technology, and HD Radio™ Technology</td>
<td>High-intensity discharge (HID) headlamps</td>
</tr>
<tr>
<td>Daytime running lamps (DRL)</td>
<td>Compass and outside temperature displays</td>
<td>Auto-dimming rearview mirror</td>
<td>LED supplemental park lamps</td>
</tr>
<tr>
<td>Engine block heater</td>
<td>Dual-zone electronic automatic temperature control</td>
<td>Automatic high-beam headlamps</td>
<td>with Piano Black bezels</td>
</tr>
<tr>
<td>SiriusXM® with 6-month trial subscription¹</td>
<td>Front center floor console with armrest, covered cupholders and storage</td>
<td>BLIS® (Blind Spot Information System)</td>
<td>Rear decklid spoiler</td>
</tr>
<tr>
<td>Trunk cargo organizer</td>
<td>Leather-wrapped steering wheel</td>
<td>with cross-traffic alert</td>
<td>“SHO” branded front floor mats</td>
</tr>
<tr>
<td><strong>Driver Assist Package</strong>: adaptive cruise control &amp; forward collision warning with brake support, Lane-Keeping System, and active park assist</td>
<td>LED supplemental park lamps</td>
<td>Bright front door-sill scuff plates</td>
<td>“SHO” graphics embroidered on front seats</td>
</tr>
<tr>
<td><strong>AVAILABLE OPTIONS</strong></td>
<td>Perimeter alarm</td>
<td>Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side</td>
<td>Sport-tuned suspension</td>
</tr>
<tr>
<td><strong>Driver Assist Package</strong>: adaptive cruise control &amp; forward collision warning with brake support, Lane-Keeping System, and active park assist</td>
<td>Remote Start System</td>
<td>Heated and cooled front seats</td>
<td><strong>AVAILABLE OPTIONS</strong></td>
</tr>
<tr>
<td>All-weather floor mats</td>
<td>Reverse Sensing System</td>
<td>Heated rear outboard seats</td>
<td><strong>Driver Assist Package</strong>:</td>
</tr>
<tr>
<td>All-wheel (AWD)²</td>
<td>SiriusXM with 6-month trial subscription¹</td>
<td>Heated steering wheel</td>
<td>adaptive cruise control &amp; forward collision warning with brake support, Lane-Keeping System, and active park assist</td>
</tr>
<tr>
<td>Ash cup/coin holder with lighter element</td>
<td><strong>AVAILABLE OPTIONS</strong></td>
<td>Intelligent Access with push-button start</td>
<td></td>
</tr>
</tbody>
</table>
Colors are representative only. See your dealer for actual paint/trim options.

1 Metallic
2 Additional charge.
18" Sparkle Silver-Painted Aluminum
Standard: SE, SEL

19" Premium Luster Nickel-Painted Aluminum
Standard: Limited

20" Polished Aluminum
Optional: Limited

20" Ebony Black-Painted Machined Aluminum with Painted Pockets
Standard: SHO

20" 15-Spoke Low-Gloss Ebony Black-Painted Machined Aluminum
Available: SEL Optional: SHO

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New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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