Your dues are paid.
Reheated dinners became a food group.
The Orient Express left
without you on your birthday.
Four day weekends became 36 hours.
Putting off living became a way of life.

It’s time to exchange crow’s feet for laugh lines.
It’s time to feel good again.
You’ve earned your wings. Slowly close your eyes.

Introducing a completely new roadster.
The unmistakable new Thunderbird.

It’s time to take flight.
Your Thunderbird in Evening Black
Your Thunderbird in Whisper White
Your Thunderbird in Inspiration Yellow
Your Thunderbird in Thunderbird Blue
Removable Top with Glass Portholes
3.9L 32-valve DOHC V8 • 5-Speed Automatic Transmission
Independent Rear Suspension • 17" Wheels
Trunk Capacity: Two Sets of Golf Clubs
Head Room: Endless

Specifications, features and colors are subject to change without notice. Some vehicles shown with optional equipment.
Inside, you can choose an accent color to echo the outside color. They'll compliment each other like midnight and moonlight. Like platinum and an emerald cut. Like...you and Thunderbird.
Thousands of exquisite details. 
Eight aluminum cylinders. Six disc CD. 
Five liquid colors. Two deep leather-trimmed seats. 
Two classic portholes. One dramatic hoodscoop. 

Altogether, one heavenly idea. 

The unmistakable new Thunderbird. 

Take flight. 

Summer, 2001