FRESHLY GROUND COFFEE. BIG SWELLS. A WHITE PICKET FENCE. STRING OF BLACK PEARLS. 3-DAY WEEKENDS. SLEEPING OUTDOORS. 6-PACK ABS. FISHING SEASON. SENSE OF HUMOR. MOUNTAIN BIKING. BACK MASSAGE. HOMEMADE ICE CREAM. A SMOOTH DANCE PARTNER. PERFECT TEETH. RICH UNCLE. STARTING A WEB SITE. CHILDHOOD FRIENDS. FANTASY BASKETBALL. YOUR WEDDING DAY. ORGANIZED CLOSETS. DONUTS. 50-YARD-LINE SEASON TICKETS. COOKING CLASSES. SUDOKU. TRUTH. BLUE SKIES. 10% ANNUAL RAISE. POSITIVE ATTITUDE. JAZZ. PERSONAL ASSISTANT. 95-MPH FASTBALL. SCUBA DIVING. SURF & TURF. DRIVING CROSS-COUNTRY BY YOURSELF. THE WINNING LOTTO TICKET. OUTDOOR SPA. POWER NAPS. CAPRESE SALAD. CORNER OFFICE. SUSHI. TELECOMMUTING. PERSONAL TRAINER. PHOTOGRAPHIC MEMORY. SUNDAY CROSSWORD PUZZLE. SECRET ISLAND GETAWAY. RECORDING DEAL AT A MAJOR STUDIO. TRAMPOLINE. DINING OUT. TANGO. MINTY BREATH. WAKEBOARDING. LONG, WINDING ROADS. NEW BLUE JEANS. KARAOKE. SLEEPING LATE. FIRST-CLASS UPGRADE. POKER. SIXTH SENSE. NIGHT OUT WITH FRIENDS. MACARONI AND CHEESE. SKIING THROUGH FRESH POWDER. VOTING. ROYALTIES. POOL TABLE. ROOM SERVICE. TAILGATE PARTIES. PLAYING IN A BAND. GIANT-SCREEN HDTV. JAPANESE BONSAI. HOT DATE. EARLY MORNING RUN. ATV-ING. COMPLIMENTARY VALET PARKING. HOME FITNESS CENTER. BACKSTAGE PASSES. ART GALLERY OPENING. LEATHER RECLINER. FRESH-BAKED CHOCOLATE CHIP COOKIES. HOLE-IN-ONE. BARBEQUE RIBS. OVERHEAD SMASH. BROADWAY TICKETS. FRESH FLOWERS. PERFECT PITCH. DIVISION CHAMPIONSHIPS. ROLLER COASTERS. HOSTING A GAME SHOW. WIDE-OPEN SPACES. ALL THE ANSWERS. NOISE-CANCELING HEADPHONES. ICED LATTES. GUARDIAN ANGEL. VOLUNTEERING. FRESH SALSA BLOGGING. PEPPERONI PIZZA. VIDEO GAMES. MASTER'S DEGREE. EXCELLENT CREDIT SCORE. WORLD HARMONY.
Make that 101. The 2009 Honda CR-V.
We all crave something. But unlike typical cravings, the desire for a CR-V only intensifies. Maybe it’s the strong sense of design. The legendary i-VTEC engine. The spacious interior. Or the amazing ways a CR-V can adapt to your changing life. But then, who’s counting?
A VALET SPOT RIGHT OUT FRONT.

Style speaks for itself. So getting preferential treatment shouldn’t come as a surprise. After all, when a vehicle is built with this kind of attention to detail, everyone notices.
Group Retreat

RELAX AT A DEEPER LEVEL.

With accommodations for five, tasteful appointments and incredibly comfortable seats, CR-V rejuvenates both body and soul. For those who crave a deeper experience, the CR-V EX-L offers an 8-way power driver’s seat with lumbar support, dual-zone automatic climate control, leather trim and heated front seats. Everything you (and your friends) could want on the road to enlightenment.

FIND YOUR WAY, THE EASY WAY
In EX-L models, the available Honda Satellite-Linked Navigation System features a huge database of maps and over 7 million points of interest. Pick your destination, and turn-by-turn directions* and voice prompts guide you. Voice recognition can control most navigation and audio system functions. And the rearview camera helps you see behind you when in reverse gear.

*Some roads unverified. See the navigation system owner’s manual for more details on coverage.

IT’S DIGITAL CITY
All CR-V audio systems play MP3- and Windows Media® Audio® (WMA)-compatible CDs and come with an auxiliary input jack. But for 170 channels of digital-quality programming, there’s only one choice: XM® Radio® (EX-L).

SMART SYSTEMS
The Maintenance Minder* system monitors how you drive and alerts you when a specific service is required.

DRIVER-FOCUSED
The illuminated steering wheel-mounted controls help you keep your attention on the road ahead (EX, EX-L).

BRING YOUR FAVORITES
Navigation-equipped EX-L models add an audio-card reader for your MP3 and WMA® digital music files.

AIR TO BREATHE
The moonroof is designed to let you enjoy the outdoors while minimizing any wind noise (EX, EX-L).
EASY ACCESS
The tailgate swings up with the slightest nudge of your fingertips. Store cargo in a variety of ways, thanks to the dual-deck cargo shelf (EX, EX-L) that opens your options.* It can keep things undercover, and it nestles in the floor, entirely out of the way, when it’s not needed.*

Wide-Open Spaces.
TAKE YOUR DREAMS WITH YOU.

Finally, a place big enough to hold practically everything. With the kind of versatility that makes sure you get the most out of every square inch. Add a sturdy lightweight tailgate, and loading and unloading become a dream!

POwerD UP
A center console (EX-L) offers beverage holders, an MP3/auxiliary input jack and a 12-volt power outlet. On EX-L models with navigation, the center console also holds a 6-disc CD changer.

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IN REACH
The convenient overhead storage is the perfect place for sunglasses.

TALK BACK
A conversation mirror lets you keep an eye on the rear-seat happenings.

MORE SPACE
Maps, cell phones, mints or even gloves—it’ll fit in the dual glove compartments.

FLIP AND SIP
Rear passengers can flip down and enjoy an armrest with beverage holders.

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EXERCISE YOUR OPTIONS
From passengers to possessions, the 2009 CR-V has a voluminous interior flexible enough to handle it all. Many seating configurations are possible thanks to the 60/40 split rear seats, which also slide forward and back to make more legroom. With the rear seats folded forward, there's more than 72 cubic feet of cargo space—a great excuse to bring along more toys!
i-VTEC, ULEV AND YOU
Just how do our engineers get both power and efficiency out of an engine?
It’s no secret—it’s just science. Like i-VTEC, the latest version of our variable valve timing and lift electronic control. It provides both low-rpm torque as well as plenty of horsepower at higher revs. The smart, efficient powerplant also earns the CR-V Ultra-Low-Emission Vehicle (ULEV) designation.

5 SPEEDS, NO CLUTCHING
The CR-V’s smooth-shifting 5-speed automatic transmission is tuned to provide both brisk acceleration and relaxed highway cruising. It also features Honda’s Grade Logic Control to prevent unwanted upshifts and downshifts in hilly terrain.

4-WHEELED CONFIDENCE
The available Real Time™ AWD system is just the thing for drives in the snow or rain—or virtually any condition with a low-traction surface. If the system detects a loss of traction, it can automatically send power to the rear wheels to help keep you underway.

Every Honda is built to perform. So wherever you’re headed, CR-V’s surefooted agility and innate power will take you far. CR-V’s great mileage, however, may be its most memorable move of all.

TURN. GRIP. AND REV.
CR-V EX-L shown in Tango Red Pearl with accessory fog lights.
GO CONFIDENTLY, KNOWING THAT SOMEONE IS IN YOUR CORNER.

Honda watches over everyone with a wide range of advanced safety technologies. It is all part of a commitment to provide a high level of occupant and pedestrian protection in every one of our cars and trucks, as well as increased crash compatibility with other vehicles. The CR-V is a prime example of this philosophy, and as a result, has earned a 5-star frontal- and side-impact crash-safety rating from NHTSA* as well as a Top Safety Pick award from the Insurance Institute for Highway Safety.†

SIX AIRBAGS
A full array of airbags is at the ready to help protect you and your passengers in sufficient impacts. Dual-stage, dual-threshold front airbags, front side airbags and side-curtain airbags are all standard equipment in every CR-V!

SAFETY ON DEMAND
The passenger’s front side airbag features an Occupant Position Detection System (OPDS) that’s been designed to prevent the airbag from deploying if a child or small-statured person is in the path of deployment.

ADVANCED BRAKING
The 4-wheel anti-lock brakes also feature Brake Assist, which helps apply full braking in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces, depending upon dynamic loading.

SAFETY ON DEMAND
The passenger’s front side airbag features an Occupant Position Detection System (OPDS) that’s been designed to prevent the airbag from deploying if a child or small-statured person is in the path of deployment.

VEHICLE STABILITY ASSIST**
VSA* helps sense oversteer and understeer, and then can adjust brake pressure at each wheel and reduce engine power to help restore the driver’s intended path of travel.

ACE BODY STRUCTURE
Honda’s Advanced Compatibility Engineering™ (ACE®) body structure increases impact compatibility with different-sized vehicles in front-end collisions. It helps to redirect crash energy around the rigid passenger compartment, enhancing protection.

CHILD-MINDED
The CR-V’s standard Lower Anchors and Tethers for Children (LATCH) system makes it easier to install compatible child seats.

ACTIVE HEAD RESTRAINTS
Every CR-V comes with active head restraints in the front seats, which can deploy in a sufficient rear impact and help reduce head and neck injury.

CRASH COURSES
We learn by testing in some of the world’s most sophisticated labs. The knowledge gained is seen in how we engineer our vehicles, with front and rear crush zones that help absorb crash energy before it can reach the strong passenger compartment.

Guardian Angel.

TIRE PRESSURE MONITOR
The Tire Pressure Monitoring System† (TPMS) will notify the driver if air pressure is significantly low. It’s a standard feature on every CR-V.

Oversteer Understeer VSA

Honda’s advanced Compatibility engineering (ACE) body structure increases impact compatibility with different-sized vehicles in front-end collisions. It helps to redirect crash energy around the rigid passenger compartment, enhancing protection.
Over 25 years ago, Honda began assembling cars in the United States. Today, almost 4 out of 5 Hondas sold in the U.S. are assembled in North America. Many are developed here, too. And every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Resale Value Awards from Kelley Blue Book’s kbb.com, Best Overall Value Awards from IntelliChoice® and – for the 5th year in a row – Automotive Lease Guide’s prestigious Industry Brand Residual Value Award.
A dream is a view of the world not as it is, but as it could be. For 60 years, Honda has encouraged its associates to aim beyond what is currently possible. All for the purpose of progressing human mobility. This spirit has resulted in advances in environmental technology, like the hydrogen fuel cell FCX Clarity, that brings us closer to a future filled with blue skies. It guides us as we strive to exceed government safety regulations and has led to industry-changing innovations on the ground, in the water, and, with the HondaJet, in the air. And it pushes us to use premier race circuits as testing grounds for our ideas. Moving forward, our minds are open to new ideas, no matter where they come from. Because you never know what will be until you discover what can be. dreams.honda.com

“WE ONLY HAVE ONE FUTURE, AND IT WILL BE MADE OF OUR DREAMS.”

–Soichiro Honda
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Personalize and protect with Honda Genuine Accessories. They’re manufactured to the same strict standards as the rest of the vehicle. Please see your dealer for details.

ACCESSORIES
Choose from a wide variety of Honda Genuine Accessories, including a roof rack, running boards and fog lights.

Your dealer’s team of trained technicians is at the ready to help keep your Honda in superb shape. All 2009 Honda vehicles – and any Honda Genuine Accessories installed at the time of purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty. Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty, too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.