There's so much to Fit

Mystic Yellow Pearl available summer 2014.
We configured it all out.

Thanks to brilliant engineering and a little magic, the Fit can take all kinds of people and all kinds of cargo¹ all kinds of places. The spacious interior has room for five, and the 2nd-row Magic Seat® helps you configure your Fit four different ways.
Room for 5

Extraordinarily roomy for a sub-compact car, the Fit’s new interior gives rear passengers nearly five inches of additional legroom.
There’s plenty of cargo space even with the rear seats up. And a low lift-over height makes loading up easier.
Utility Mode

52.7 cu ft

Fold the Magic Seat down and you’ve got a class-leading 52.7 cu ft of cargo space. It’s amazing what fits in there.

Honda reminds you to properly secure items stored in the cargo area.
Long Mode

7'9"

If you fold down the right side of the rear seat and fold back the front passenger seat, you can haul gear up to 7 feet, 9 inches in length.¹

Honda reminds you to properly secure items stored in the cargo area.
Sometimes you need a little extra cargo height. Folding up the Magic Seat gives you almost four feet of room, top to bottom.¹
Refresh Mode*

Zzz...

Turn your Fit into a relaxation space. Take off the front head restraints, fold back the front seats and let the chill time begin.

*Only use Refresh Mode when the vehicle is safely parked. Return the seat and head restraint to their original position before driving.
Loaded with luxuries.

The efficiently designed interior hardly feels compact, and it’s packed with standard features that drivers love. And for the first time ever, the Fit is available with a leather-trimmed interior and heated front seats (EX-L).
Push Button Start

Keep your key fob in your pocket or your purse, because you can start the engine with the push of a button (EX, EX-L).
Steering Wheel-Mounted Controls

Make phone calls, select your music and a lot more with your eyes on the road, your hands upon the wheel.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
Gauge Design

The gauge cluster is as stylish as it is intelligent, and it also features a real-time fuel economy display.
Connect your compatible smartphone, MP3 player or flash drive via USB, and you can play music and charge your devices.

iPhone® and cables are not included.
Center Console

A spacious center console is a great place to stash all kinds of items, including many tablets.
Tap into whatever you’re into.

Touch-screen technology is right up front. The new Fit features a huge 7-inch Display Audio (EX, EX-L) that's a pinchable, swipeable command center for your music, communication, information and more.

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
HondaLink™ Connect

Turn the Display Audio into an interface for some of your favorite iPhone® content, so you can leave your phone alone when driving (EX, EX-L).

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
HondaLink Aha™

Accessing your favorite Aha®️ content is a snap. Or rather, a tap. Just install the HondaLink Aha app on your iPhone (EX, EX-L).

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
Talk to you later, I'm driving.
I'm on my way.
I'm running late.
OK
Yes
No

SMS Text Message Function

Receive texts, have them read out loud and send prewritten responses without ever touching your phone (EX, EX-L).

Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
HondaLink® Navigation

Install the HondaLink® Navigation app on your smartphone and launch it on the Display Audio (EX, EX-L).

Honda Satellite-Linked Navigation System™

Available on the EX-L model, this navigation technology also features voice recognition and Honda HD Digital Traffic.

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Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

**Bluetooth® Phone / Audio**

Place and receive phone calls with Bluetooth® HandsFreeLink® and play music from your phone wirelessly with Bluetooth® streaming audio.
Looks like fun.

The all-new Fit has been completely redesigned and it’s ready for action. The new body style and distinct details everywhere give it a look that says “let’s do this.”

Mystic Yellow Pearl available summer 2014.
Sporty Style

The Fit has a more compact design and a wider stance, giving it a sportier and more aggressive essence.
Distinct Details

The lines and contours of the headlights, grille and other redesigned details really punctuate the Fit's personality.
16-Inch Alloy Wheels

Beautifully designed 16-inch alloy wheels let everyone know the Fit isn’t messing around (EX, EX-L).

Mystic Yellow Pearl available summer 2014.
LED Brake Lights

The Fit has unique design touches everywhere you look, like the stylized LED brake lights.

Mystic Yellow Pearl available summer 2014.
Amazing performances daily.

And of course, we made sure the Fit is a lot of fun to drive. It has a more nimble chassis, a wider stance, and ingenious Earth Dreams Technology to give you plenty of zip and help you go longer between fill-ups.
130 hp*  
Thanks to Earth Dreams Technology, the Fit’s engine is lighter, more powerful and more efficient than ever before.  
*SAE net.  
6 MT  
If you love to drive a stick shift, then you’ll love having a sixth gear to kick your Fit into (LX, EX).
CVT
The available continuously variable transmission allows the engine to operate at optimal RPM levels and helps improve efficiency.

Paddle Shifters
Race-inspired paddle shifters, on EX and EX-L models with CVT, give you more control and make your drive that much more fun.
Of course, a car as versatile as the Fit is going to have awesome fuel economy. It's all part of the package.

Eco Assist™

This eco-conscious technology comes standard on every Fit, and on models with a CVT, the ECON button helps you squeeze even more miles out of a gallon of gas.
Help where it’s needed.

Honda has made amazing strides in convenience technology. That’s why every Fit comes standard with a multi-angle rearview camera, and why EX and EX-L models also come with Honda’s LaneWatch™ display.

Multi-Angle Rearview Camera

This über-useful feature comes standard on every Fit and shows a view of what’s behind you from three different angles.

Wide View  Normal View  Overhead View
80° Visibility
with Honda LaneWatch™

We helped shrink your passenger-side blind spot a lot, thanks to a tiny camera in the passenger-side mirror housing and the 7-inch Display Audio. The Honda LaneWatch™ camera helps capture what's happening to the right of your Fit and reveals nearly four times more than the passenger-side mirror alone can (EX, EX-L).

Live video from the passenger-side mirror camera displays on the 7-inch Display Audio.
Active Safety

Tire Pressure Monitoring System (TPMS)
Drivers often unintentionally drive with underinflated tires, and this system alerts the driver when the air pressure in any tire becomes significantly low.

Vehicle Stability Assist™ (VSA®)
During an understeer or oversteer condition, VSA* can brake individual wheels and/or reduce engine power to help restore your intended course.

Daytime Running Lights (DRL)
Daytime Running Lights help make your Fit more visible to other drivers on the road.

Anti-Lock Brakes (ABS)
ABS uses a special modulator to pulse the brakes to help prevent wheel lockup and help you retain steering control when braking hard.

Brake Assist
In the event of abrupt or emergency braking, Brake Assist helps your Fit come to a stop sooner.

Electronic Brake Distribution (EBD)
EBD distributes brake force among the four wheels based on how much load each wheel is bearing.

*Mystic Yellow Pearl available summer 2014. *VSA is not a substitute for safe driving. It cannot correct the vehicle’s course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.
Passive Safety

Side Curtain Airbags with Rollover Sensor
These airbags help reduce the likelihood of head and neck injuries for outboard occupants in side collisions.*

Dual-Stage Front Airbags (SRS)
The front airbags are capable of being inflated at different rates depending on crash severity, seat-belt usage and/or other factors.*

SmartVent* Front Side Airbags
If an occupant is in the side airbag deployment path, these smart airbags can vent before fully inflating and decrease the likelihood of an airbag-related injury.*

ACE™ Body Structure
The next-generation ACE body structure is a Honda-exclusive design that utilizes a network of connected structural elements to distribute frontal crash energy more evenly.

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.

Airbags inflated for display purposes.
Choose the right Fit

The new Fit comes in three different trim levels: LX (awesome), EX (more awesome) and EX-L (most awesome). Take a look at all the options available on each trim and find the one that fits you best.

KEY STANDARD FEATURES
- Four unique seating modes
- 60/40 split 2nd-row Magic Seat®
- Bluetooth® streaming audio
- Multi-angle rearview camera with guidelines
- 130-hp, 15 direct-injection i-VTEC® 4-cylinder engine
- ACE™ body structure

Mystic Yellow Pearl available summer 2014.
LX SPECIFICATIONS

- 130-hp, 1.5-liter direct-injection i-VTEC® 4-cylinder engine
- 6-speed manual or continuously variable transmission (CVT) (available)
- LEV3-ULEV125 CARB emissions rating
- EPA mileage ratings (city/highway/combined): 29/37/32 mpg; CVT: 33/41/36 mpg
- Eco coaching
- ECON button (CVT models)
- 15-inch wheels with full covers
- Six airbags
- Next-generation Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- ABS with Electronic Brake Distribution (EBD)
- Multi-angle rearview camera with guidelines
- Tire Pressure Monitoring System (TPMS)
- Daytime Running Lights (DRL)
- Security system with remote entry
- Multi-reflector halogen headlights with auto-on/off
- One-touch turn indicators
- Body-colored power side mirrors, including Expanded View Driver’s Mirror
- Body-colored rear roofline spoiler
- LED brake lights
- Air conditioning with air-filtration system
- Bluetooth®/handsfreeLink®
- Cruise control
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- Center console with armrest and storage compartment
- Map lights
- 12-volt power outlets (front/center console)
- 60/40 split 2nd-row Magic Seat®
- 160-watt AM/FM/CD audio system with 4 speakers
- 6.5-inch color LCD screen
- Bluetooth® streaming audio
- USB Audio Interface® (front)
- MP3/auxiliary input jack
- MP3/Windows Media® Audio (WMA) playback capability
- Exterior temperature indicator

LX

Alabaster Silver Metallic
Aegean Blue Metallic
Crystal Black Pearl
Milano Red
Modern Steel Metallic
Mystic Yellow Pearl
White Orchid Pearl

Mystic Yellow Pearl available summer 2014.

Black Fabric

15-inch wheels with stylish covers
**EX SPECIFICATIONS**

- 130-hp, 1.5-liter direct-injection i-VTEC® 4-cylinder engine
- 6-speed manual or continuously variable transmission (CVT) with dual-mode paddle shifters (available)
- LEV3-ULEV125 CARB emissions rating
- EPA mileage ratings (city/highway/combined): 29/37/32 mpg; CVT: 32/38/35 mpg
- Eco coaching
- ECON button (CVT models)
- **16-inch alloy wheels**
  - Six airbags
  - Next-generation Advanced Compatibility Engineering™ (ACE™) body structure
  - Vehicle Stability Assist™ (VSA™) with traction control
  - ABS with Electronic Brake Distribution (EBD)
  - Multi-angle rearview camera with dynamic guidelines
  - Tire Pressure Monitoring System (TPMS)
  - Daytime Running Lights (DRL)
- One-touch power moonroof with tilt feature
- Security system with remote entry
- **Smart Entry system**
- Multi-reflector halogen headlights with auto-on/off
- **Fog lights**
  - One-touch turn indicators
  - Body-colored power side mirrors, including Expanded View Driver’s Mirror
  - Body-colored rear roofline spoiler
  - LED brake lights
  - Air conditioning with air filtration system
  - **Honda LaneWatch™**
  - **Bluetooth®**/HandsFreeLink®
  - **SMS text message function**
  - **Push button start**
  - Power windows and door locks
  - Cruise control
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- Center console with armrest and storage compartment
- Map lights
- 12-volt power outlets (front/center console)
- 60/40 split 2nd-row Magic Seat®
- **180-watt AM/FM/CD audio system with 6 speakers**
- 7-inch Display Audio with high-resolution WVGA (800x480) electrostatic touch-screen and customizable feature settings
- HondaLink™ Next Generation
- Pandora® compatibility
- **Bluetooth®** streaming audio
- **Display Audio Interface**
- USB Audio Interface® (front and center console)
- MP3/Windows Media® Audio (WMA) playback capability
- Exterior temperature indicator

**Colors Available:**
- Alabaster Silver Metallic
- Aegean Blue Metallic
- Crystal Black Pearl
- Milano Red
- Modern Steel Metallic
- Mystic Yellow Pearl
- Passion Berry Pearl
- White Orchid Pearl

**Black Fabric**

**16-inch alloy wheels**

**Mystic Yellow Pearl available summer 2014.**
EX-L SPECIFICATIONS

- 130-hp,\textsuperscript{11} 1.5-liter direct-injection i-VTEC\textsuperscript{®} 4-cylinder engine
- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- LEV3-ULEV125 CARB emissions rating\textsuperscript{14}
- EPA mileage ratings\textsuperscript{7} (city/highway/combined): 6MT: 29/37/32 mpg; CVT: 32/38/35 mpg
- Eco coaching
- ECON button
- 16-inch alloy wheels
- Six airbags
- Next-generation Advanced Compatibility Engineering\textsuperscript{™}(ACE\textsuperscript{™}) body structure
- Vehicle Stability Assist\textsuperscript{™}(VSA\textsuperscript{™}) with traction control
- ABS with Electronic Brake Distribution (EBD)
- Multi-angle rearview camera\textsuperscript{15} with dynamic guidelines
- Tire Pressure Monitoring System (TPMS)\textsuperscript{12}
- Daytime Running Lights (DRL)
- One-touch power moonroof with tilt feature
- Security system with remote entry
- Smart Entry system
- Multi-reflector halogen headlights with auto-on/off

EX-L

- Fog lights
- One-touch turn indicators
- Heated, body-colored power side mirrors, including Expanded View Driver's Mirror and integrated turn indicators
- Body-colored rear roofline spoiler
- LED brake lights
- Air conditioning with air-filtration system
- Honda LaneWatch\textsuperscript{™} \textsuperscript{16}
- Bluetooth\textsuperscript{®} HandsFreeLink\textsuperscript{®}
- SMS text message function\textsuperscript{8}
- Push button start
- Cruise control
- Leather-wrapped steering wheel and shift knob
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- Center console with armrest and storage compartment
- Map lights
- 12-volt power outlets (front/center console)
- Leather-trimmed seats

EX-L WITH NAVIGATION (adds to or replaces EX-L features)
- 60/40 split 2nd-row Magic Seat\textsuperscript{®}
- 180-watt AM/FM/CD audio system with 6 speakers
- 7-inch Display Audio with high-resolution WVGA (800x480) electrostatic touch-screen and customizable feature settings
- HondaLink\textsuperscript{™} \textsuperscript{Next Generation}
- Pandora\textsuperscript{®} compatibility
- Bluetooth\textsuperscript{®} streaming audio
- Display Audio Interface\textsuperscript{17}
- USB Audio Interface\textsuperscript{2} (front and center console)
- MP3/Windows Media\textsuperscript{®} Audio (WMA)\textsuperscript{13} playback capability
- Exterior temperature indicator

EX-L WITH NAVIGATION
- 7-inch Display Audio with Honda Satellite-Linked Navigation System\textsuperscript{™} and voice recognition, Honda HD
- Digital Traffic, high-resolution WVGA (800x480) electrostatic touch-screen and customizable feature settings
- HD Radio\textsuperscript{™}\textsuperscript{17}
- SiriusXM\textsuperscript{®} Radio\textsuperscript{18}

Colors:
- Alabaster Silver Metallic
- Aegean Blue Metallic
- Crystal Black Pearl
- Milano Red
- Modern Steel Metallic
- Mystic Yellow Pearl
- Passion Berry Pearl
- White Orchid Pearl

Mystic Yellow Pearl available summer 2014.

Black Leather
16-inch alloy wheels
Customize and accessorize.

Choose from a number of unique Honda Genuine Accessories, and give your Fit a look that's all your own.

Additional Accessories
- Car Cover
- Door Edge Guards
- Nose Mask
- Rear Bumper Applique
- Splash Guards Set
- Rear Seat Cover
- All-Season Floor Mats
- Interior Illumination
- Illuminated Side Sill
- Carpet Floor Mats
- Cargo Tiedown Hooks
- Remote Engine Start System
- Cargo Liner
- Cargo Tray
- Cargo Cover
- First-Aid Kit
- Door Edge Film
- Sport Grille
- Body Side Molding
- 16-Inch Machine-Finished Alloy Wheels
- Wheel Locks
- Cargo Net
- Cargo Organizer
- Moonroof Visor
Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. HondaLink™ access within the Display Audio Interface is currently only compatible with iPhone® 5 and newer models. HondaLink™ access within the Display Audio Interface is currently only compatible with iPhone® 5 and newer models. Aha is a trademark of HARMAN International Industries, Inc. Your wireless carrier’s rates may apply. Compatible with select phones with Bluetooth®. Your wireless carrier’s rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/everywhere/mobile. Not all devices compatible with USB connection. Your wireless carrier’s rate plans apply. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. The Honda Satellite-Linked Navigation System™ is available on the EX-L model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. 29 city/37 highway/32 combined mpg rating for 6MT models. 33 city/41 highway/36 combined mpg rating for CVT model without paddle shifters. 32 city/38 highway/35 combined mpg rating for CVT models with paddle shifters. Based on 2015 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle. Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. 13 130 hp @ 6500 rpm (SAE net). 14 LEV3-ULEV125 (Ultra-Low-Emission Vehicle) model certified by the California Air Resources Board (CARB). 15 Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. 16 The Display Audio Interface is used for direct connection to and streaming from some current smartphones. Some smartphones may not work. Please see your Honda dealer for details. 17 HD Radio™ is a proprietary trademark of iBiquity Digital Corporation. 18 SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2014 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Twitter mark is a trademark of Twitter, Inc. NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2014. All Rights Reserved. 21 3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. Apple, the Apple logo and iPhone are registered trademarks of Apple Inc., registered in the U.S. and other countries. Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. 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