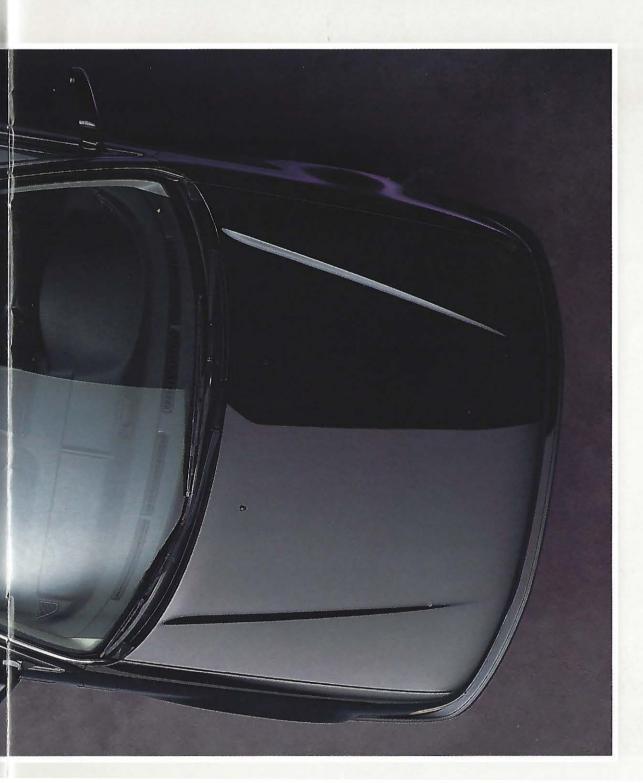


HONDA AUTOMOBILES

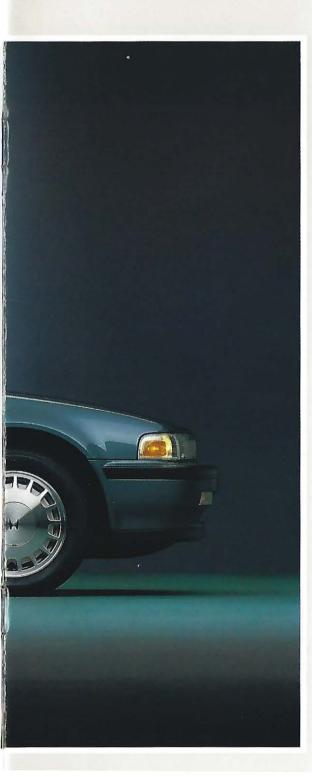




A BLUEPRINT FOR THE '90s.

When all the pieces work together perfectly, a new standard is created. An automobile others will admire. And attempt to emulate. For 1990, Honda introduces the new Accord, Civic, CRX and Prelude. Each one the definition of its class. For a long time to come.







YOU HAVE TO DRIVE IT TO BELIEVE IT.

The first thing you notice about the new Accord 4-Door Sedan is its size. The car that set the standard by which other sedans are judged is larger than ever, inside and out. But, that's only the beginning.

Its shape is defined by softer contours and smooth, flowing lines.

There is more room inside, the ride is more comfortable and the car is more responsive under virtually all driving conditions.

A substantial increase in glass area improves visibility.

With a long list of standard features, the Accord DX remains one of the best values on the sedan market today.

The fully equipped Accord LX Sedan is based on the premise that luxury is a necessity.

Everything about the new Accord EX 4-Door Sedan is designed to raise the quality of driving. In this case, driving is believing.

2.2 liter, 130 horsepower SOHC 16-valve engine with PGM-FI • 5-speed overdrive manual transmission Available 4-speed automatic transmission • 4-wheel double wishbone suspension • Speed-sensitive variable-assist power steering • 195/60 R15 Michelin MXV3 tires • Alloy wheels • Power-operated moonroof Air conditioning • Power windows • Power door locks • Dual power mirrors • Cruise control



WHAT THE COMPETITION MAY THINK OF NEXT.

For years, the Honda Accord gave other carmakers something to look up to. Here is a blueprint for the '90s. The Accord Coupe.

This coupe is all new. But, it is all Accord. It will set new standards.

Surfaces and contours blend harmoniously while all lines flow smoothly.

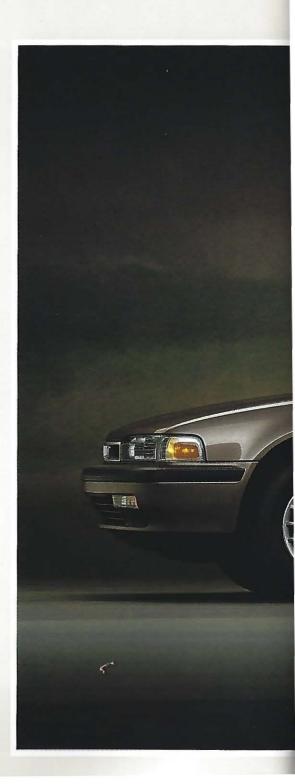
The front of the car rounds to the wind. The rear is high and designed according to automotive aerodynamic principle.

A new, 2.2 liter engine powers the Accord Coupe. A redesigned version of our highly acclaimed race-bred suspension system further improves ride and handling.

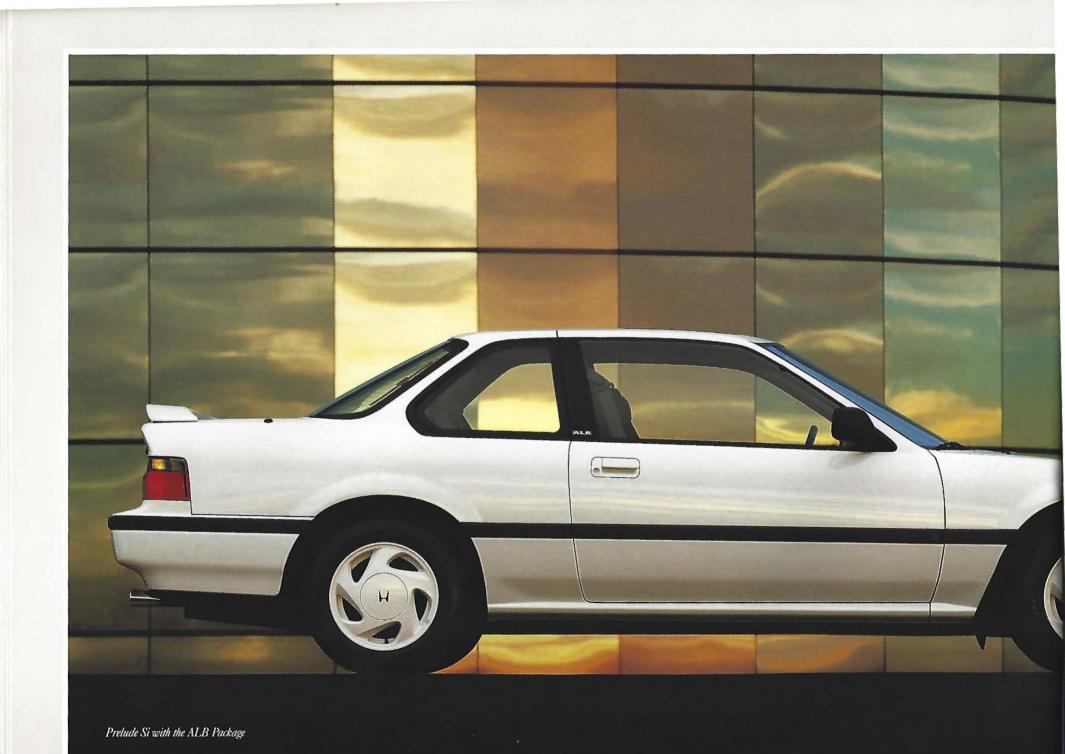
There are three Coupes to choose from. The well-equipped Accord DX. The Accord LX, the luxury Coupe of the future. And, the highest evolution of the Coupe, the Accord EX.

Whichever you select, you will be driving what other carmakers have yet to think of.

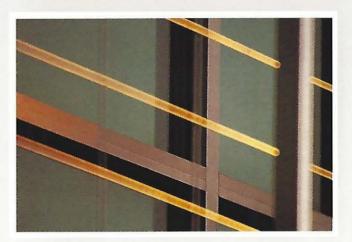
2.2 liter, 125 horsepower SOHC 16-valve engine with PGM-FI • 5-speed overdrive manual transmission • Available 4-speed automatic transmission • 4-wheel double wishbone suspension • Speed-sensitive variable-assist power steering Air conditioning • Power windows • Power door locks • Dual power mirrors • Cruise control Power moonroof (EX) • High-Power AM/FM stereo with full-logic cassette • Adjustable steering column











A BALANCE OF POWER.

What sets the Prelude apart from all other sports coupes? In a word, balance. From its sleek design to its responsive handling, the look and feel of a Honda Prelude will excite your senses.

This year, it is available in three models: the Prelude 2.0 S, the Prelude 2.0 Si, and the Prelude Si.

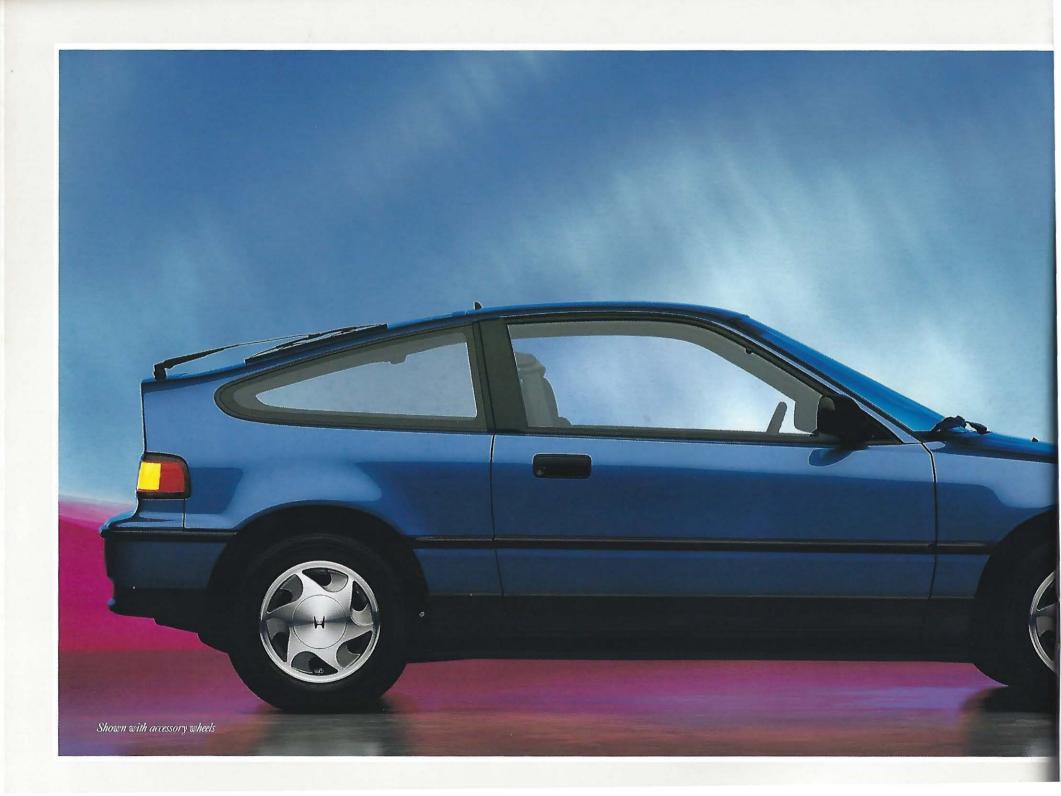
All the features of the Prelude 2.0 S are also found on the Prelude 2.0 Si. While both feature a

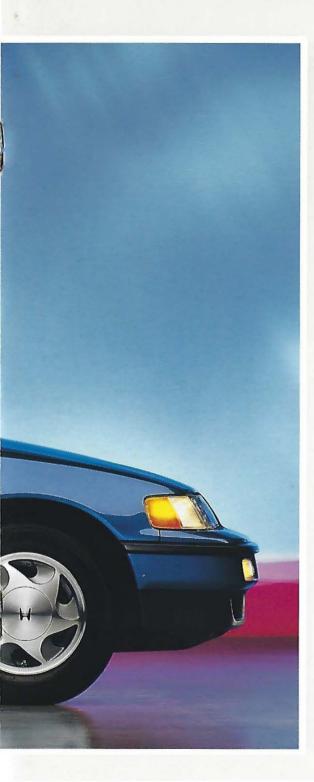
two-liter engine, the more powerful 2.0 Si adds Programmed Fuel Injection.

The Prelude Si offers you more luxury and a new 140 horsepower fuel-injected engine. Also available for this model: 4-wheel steering (4WS) and Anti-Lock Braking (ALB) option packages.

The new 1990 Honda Prelude. Precisely what you are looking for.

2.05 liter, 140 horsepower twin-cam 16-valve engine with PGM-FI • 5-speed manual transmission • Available 4-speed automatic transmission with Sport-shift and electronically controlled lockup torque converter • 4-wheel double wishbone suspension • Speed-sensitive variable-assist power steering • Power-operated tinted glass moonroof • Air conditioning • 195/60 R14 Michelin XGT-V tires on 14-inch alloy wheels (4WS, ALB option packages) • Power windows Dual power mirrors • Cruise control • Rear spoiler with integral LED stoplight (4WS, ALB option packages) 4-wheel steering (4WS option) • Power door locks (4WS option) • Anti-Lock Braking System (ALB option)







YOU ARE NOW ENTERING THE FUN ZONE.

Hop into the CRX and get ready to have some fun. With a shape that's refreshing. And sexy.

On the road, you'll find a rush of excitement with a powerful fuel-injected engine.

Four-wheel double wishbone suspension easily handles any curves thrown your way.

So, sit back and relax. The seats are comfortable and supportive. Yet, they hold you snugly in place even during hard cornering.

There's plenty of room. And, over 23 cubic

feet of space to stow essentials. Like your sunscreen and a towel.

If you're interested in high mileage, try cruising in a CRX HF. It's one of the highest mileage cars in America."

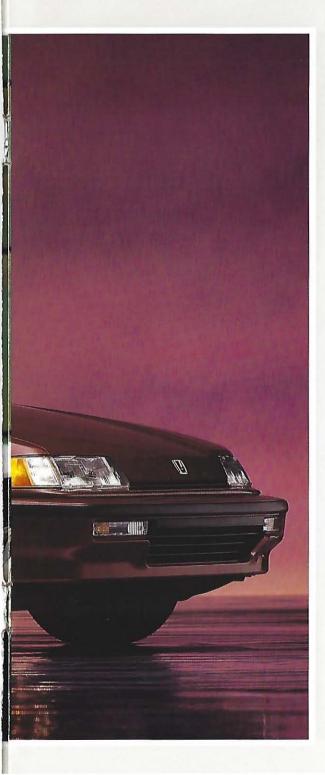
For a good time, it's hard to beat the CRX. It's a fun machine.

One of the few cars that offers even more entertainment value is the 108 hp CRX Si.

Have a blast!

1.5 liter, 16-valve SOHC engine • Dual-Point Fuel Injection • 5-speed manual transmission • Available 4-speed automatic transmission • 4-wheel double wishbone suspension • Power-assisted, ventilated front disc/rear drum brakes Adjustable steering column • Rear window defroster with timer • Rear window wiper/washer • Remote hatch and fuel filler door releases • Tachometer • Trip odometer







THE YARDSTICK FOR OTHER CARMAKERS.

It's been described as the new unit of measurement. The standard of value and dependability.

To begin with, let's talk numbers. Over 43 inches of front legroom and 30 inches in the rear.

As with any role model, appearances are also important. The aerodynamic body measures up nicely. It is both functional and attractive.

Equally efficient is the powerful fuel-injected engine. Double wishbone suspension ensures that handling and ride are top-notch.

The Civic DX Sedan comes with a smoothshifting 5-speed manual transmission. Also available is a 4-speed automatic.

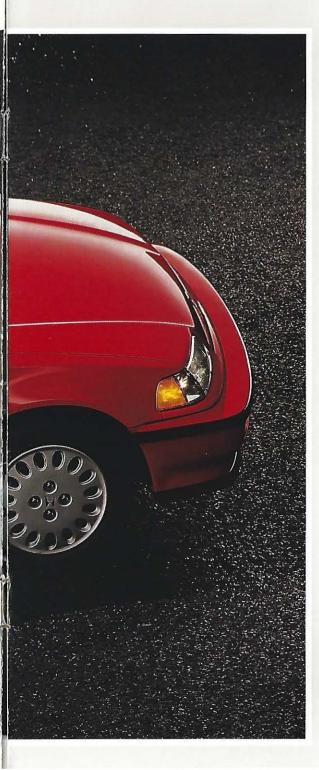
With an impressive list of luxury features, the Civic LX is a very accommodating Sedan. It offers all the comforts of home. And then some.

The EX Sedan is the ultimate Civic. It comes with an extensive list of power features and a 1.6 liter, 16-valve fuel-injected engine.

No other car in its class compares.

1.6 liter, 16-valve, 108 horsepower SOHC engine • Multi-Point Fuel Injection • 5-speed overdrive manual transmission
Available 4-speed automatic transmission with electronically controlled lockup torque converter • Cruise control
4-wheel double wishbone suspension • Power-assisted steering • Power assisted, ventilated front disc/rear drum brakes
Power windows • Power door locks • Dual power mirrors







THE DIFFERENCE IN OWNING THE ORIGINAL.

What separates the Civic from other hatch-backs? First of all, it's a Honda. Which means it's reliable. Practical. And a good value. Three reasons why we've been number one in Import Owner Loyalty for thirteen years in a row.†

For years the Civic Hatchback has drawn the line for other cars to follow. And, that line is sleek.

The hoodline is low for exceptional visibility. The long-roof design provides plenty of room. For five adults. And plenty of cargo.

Like all our Civics, the Hatchback features a 16-valve, fuel-injected engine and double wishbone suspension.

For those seeking a blend of practicality with a bit more power, comfort and convenience, there's the Civic DX Hatchback.

The Civic Si is the most spirited Hatchback. It comes with the same sporty engine as the CRX Si. Plus, a power-operated moonroof. And more. You could settle for less. But, why?

1.6 liter, 16-valve 108 horsepower SOHC engine • Multi-Point Programmed Fuel Injection (PGM-FI) • 5-speed overdrive manual transmission • 4-wheel double wishbone suspension • Front and rear stabilizer bars • Gas pressurized front and rear shock absorbers • Rack-and-pinion steering • Power-assisted, ventilated front disc/rear drum brakes • Full sport wheel covers • Front chin spoiler • Rear window wiper/washer (DX, Si) • Dual-outlet exhaust



A FINE LINE BETWEEN WORK AND PLAY.

Civic Wagons offer the proper balance between function and fun.

Whether your cargo is play stuff or work stuff, fold the rear seatbacks flat to create 60.3 cubic feet of space.

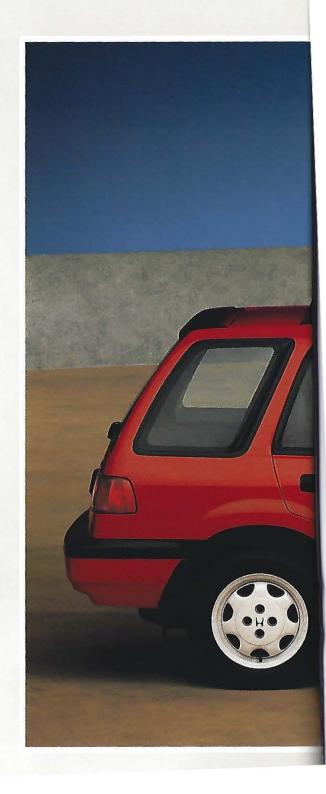
There are plenty of horses pulling these wagons. Both feature 16-valve, fuel-injected engines for power and efficiency.

Real Time® 4-wheel drive automatically engages whenever you need extra traction.

An extra-low first gear with the 6-speed manual transmission or the low-hold first gear with the available automatic provides additional pull. For low-speed maneuvers in 4WD, power steering comes in handy.

A 5-speed manual transmission is standard on the 2WD Wagon. A 4-speed automatic is also available. And double wishbone suspension makes the Civic Wagons smooth handlers for any trip. Business or pleasure.

1.6 liter, 16-valve, 108 horsepower Multi-Point PGM-FI, SOHC engine (4WD) • 1.5 liter, 16-valve, Dual-Point PGM-FI, SOHC engine (2WD) • 4-wheel double wishbone suspension • Ventilated front disc/rear drum brakes Available 4-speed automatic transmission • Power-assisted steering (4WD) • Tachometer Adjustable steering column • Rear window defroster





1990 HONDAS

PRELUDE SI OPTION PACKAGES ACCORD EX 4-DOOR SEDAN ACCORD LX COUPE PRELUDE Si

SPECIFICATIONS

Engine: 4-cyl. SOHC 16-valve

Injection System: Multi-Point Programmed

Fuel Injection Displacement: 2156cc Horsepower: 130 @ 5200 Std. Trans.: 5-spd. manual

Avail, Auto.: 4-spd, w/Lockup Torque Converter Suspension: Front & Rear Double Wishbone

w/Front & Rear Stabilizer Bars

Engine: 4-cyl. SOHC 16-valve

Injection System: Multi-Point Programmed

Fuel Injection Displacement: 2156cc Horsepower: 125 @ 5200 Std. Trans.: 5-spd. manual

Avail. Auto.: 4-spd. w/Lockup Torque Converter Suspension: Front & Rear Double Wishbone

w/Front Stabilizer Bar

Engine: 4-cyl. DOHC 16-valve

Injection System: Multi-Point Programmed

Fuel Injection Displacement: 2056cc Horsepower: 140 @ 5800 Std. Trans.: 5-spd. manual Avail. Auto.: 4-spd. w/Sport-shift

Suspension: Front & Rear Double Wishbone

w/Front & Rear Stabilizer Bars

DIMENSIONS

Wheelbase: 107.1 in. Lenath: 184.8 in. Width: 67.9 in. Height: 54.7 in. Fuel Cap.: 17.0 gal.

Wheelbase: 107.1 in. Lenath: 184.8 in. Width: 67.9 in. Height: 53.9 in. Fuel Cap.: 17.0 gal.

Wheelbase: 101.0 in. Length: 177.6 in. Width: 67.3 in. Height: 51.0 in. Fuel Cap.: 15.9 gal.

FEATURES AND STANDARD EQUIPMENT

Variable-Assist Power Rack-and-Pinion Steering Power-Assisted, Ventilated Front Disc/Rear

Drum Brakes

Multi-Reflector Halogen Headlights

Air Conditioning

High-Power AM/FM Stereo Cassette w/4 Speakers

Automatic Power Antenna

Power-Operated, Tinted Glass Moonroof

w/Manual Sunshade Cruise Control Power Door Locks

Power Windows

Dual Power Mirrors (Body-Colored)

15" Alloy Wheels

195/60 R15 87H Michelin MXV3 Tires

Adjustable Steering Column

Dual-Outlet Exhaust

Driver's Seat Adjustable Lumbar Support Locking Fold-Down Rear Seatback

2-Point Motorized Front Seat Belts with Manual

Lap Belt

Rear 3-Point Seat Belts with Center Lap Belt

Child-Proof Rear Door Locks

Tachometer

Quartz Digital Clock

Rear Window Defroster w/Timer Remote Trunk/Fuel Filler Door Releases Variable-Assist Power Rack-and-Pinion Steering Power-Assisted, Ventilated Front Disc/Rear

Drum Brakes

Multi-Reflector Halogen Headlights

Air Conditioning

High-Power AM/FM Stereo Cassette w/4 Speakers

Automatic Power Antenna

Cruise Control Power Door Locks Power Windows **Dual Power Mirrors** Full Wheel Covers

P185/70 R14 87S Michelin LX1 Tires Adjustable Steering Column

Locking Fold-Down Rear Seatback 2-Point Motorized Front Seat Belts w/Manual

Lap Belt Rear 3-Point Seat Belts with Center Lap Belt

Tachometer Quartz Digital Clock **Body-Colored Bumpers** Rear Window Defroster w/Timer

Tinted Glass

Remote Trunk/Fuel Filler Door Releases

Variable-Assist Power Rack-and-Pinion Steering Power-Assisted, 4-Wheel Disc Brakes

w/Ventilated Front Rotors

14" Steel Wheels w/195/60 R14 85H Michelin

MXV Tires w/Full Covers

Power Windows **Dual Power Mirrors** Air Conditioning

Power-Operated, Tinted Glass Moonroof

w/Manual Sunshade Ignition Switch Light Door Lock Light Cruise Control

High-Power AM/FM Stereo Cassette with

4 Speakers

Fold-Down Rear Seatback with Lock Adjustable Lumbar and Upper Side Bolster

Supports on Driver's Seat

Remote Trunk-Lid and Fuel Filler Door Releases Rear Window Defroster w/Timer

3-Point Passive Restraint Seat Belt System (Front)

Integrated Fog Lights Automatic Power Antenna **Dual-Outlet Exhaust**

ALB OPTION PACKAGE

Anti-Lock Braking (ALB) System 14" Alloy Wheels (Body-Colored on Frost White)

195/60 R14 Michelin XGT-V Tires Rear Spoiler with Integral LED Stoplight

4WS OPTION PACKAGE (Not shown)

Steer-Angle Dependent 4-Wheel Steering (4WS) 14" Alloy Wheels

195/60 R14 Michelin XGT-V Tires

Power Door Locks

Rear Spoiler with Integral LED Stoplight

EPA MILEAGE ESTIMATES CITY/HWY.*

5-spd. manual 24/30 4-spd. automatic 22/28

5-spd. manual 24/30 4-spd. automatic 22/28 5-spd. manual 22/26 4-spd. automatic 21/25

This worldwide symbol represents Honda Motor Co., the source of various line makes of quality automobiles. NA = Not applicable. *Mileage figures shown for comparison. Actual mileage may vary. †R.L. Polk and Company, Leading Import Sales Analysis, 1/90. 3-Year/36,000-Mile Limited Warranty: Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain items are excluded. See your Honda dealer for the terms and conditions of this limited warranty.

CIVIC Si	CIVIC EX 4-DOOR SEDAN	CIVIC 4WD WAGON	CRX
SPECIFICATIONS			
Engine: 4-cyl. SOHC 16-valve Injection System: Multi-Point Programmed Fuel Injection Displacement: 1590cc Horsepower: 108 @ 6000 Std. Trans.: 5-spd. manual Suspension: Front & Rear Double Wishbone w/Front & Rear Stabilizer Bars	Engine: 4-cyl. SOHC 16-valve Injection System: Multi-Point Programmed Fuel Injection Displacement: 1590cc Horsepower: 108 @ 6000 Std. Trans.: 5-spd. manual Avail. Auto.: 4-spd. w/Lockup Torque Converter Suspension: Front & Rear Double Wishbone w/Front Stabilizer Bar	Engine: 4-cyl. SOHC 16-valve Injection System: Multi-Point Programmed Fuel Injection Displacement: 1590cc Horsepower: 108 @ 6000 Std. Trans.: 6-spd. manual Avail. Auto.: 4-spd. w/Lockup Torque Converter (Low-Hold) Suspension: Front & Rear Double Wishbone w/Front Stabilizer Bar FWD w/4WD Viscous Coupling System	Engine: 4-cyl. SOHC 16-valve Injection System: Dual-Point Programmed Fuel Injection Displacement: 1493cc Horsepower: 92 @ 6000 Std. Trans.: 5-spd. manual Avail. Auto.: 4-spd. w/Lockup Torque Converter Suspension: Front & Rear Double Wishbone w/Front Stabilizer Bar
DIMENSIONS			
Wheelbase: 98.4 in. Length: 157.1 in. Width: 66.3 in. Height: 52.5 in. Fuel Cap.: 11.9 gal.	Wheelbase: 98.4 in. Length: 168.8 in. Width: 66.7 in. Height: 53.5 in. Fuel Cap.: 11.9 gal.	Wheelbase: 98.4 in. Length: 161.7 in. Width: 66.1 in. Height: 56.9 in. Fuel Cap.: 11.9 gal.	Wheelbase: 90.6 in. Length: 148.4 in. Width: 65.7 in. Height: 50.1 in. Fuel Cap.: 11.9 gal.
FEATURES AND STANDARD EQUIPMENT			
Rack-and-Pinion Steering P185/60 R14 82H Tires Power-Assisted, Ventilated Front Disc/Rear Drum Brakes Power-Operated Tinted Glass Moonroof Tachometer Quartz Digital Clock Full Wraparound Body Side Moulding Halogen Headlights Adjustable Steering Column Dual Manual Remote-Operated Mirrors Remote Hatch/Fuel Filler Door Releases Contoured Bucket Seats Split 50/50 Fold-Down Rear Seatback Rear Window Wiper/Washer Rear Window Defroster w/Timer 2-Speed/Intermittent Wipers Cargo Area Light Front 3-Point Passive Restraint Seat Belts Rear 3-Point Seat Belts with Center Lap Belt Tinted Glass Rear Cargo Cover Opening Rear Quarter Window Dual-Outlet Exhaust Gas Pressurized Front and Rear Shock Absorbers Body-Colored Bumpers	Power-Assisted Rack-and-Pinion Steering Power-Assisted, Ventilated Front Disc/Rear Drum Brakes Halogen Headlights Cruise Control Power Door Locks Power Windows Dual Power Mirrors Full Wheel Covers P175/65 R14 Tires Locking Fold-Down Rear Seatback Remote Trunk/Fuel Filler Door Releases Front/Rear Adjustable Head Restraints Front 2-Point Motorized Seat Belts w/Manual Lap Belt Rear 3-Point Seat Belts with Center Lap Belt Adjustable Steering Column Rear Window Defroster w/Timer 2-Speed/Intermittent Wipers Trunk Area Light Quartz Digital Clock Tinted Glass Rear Seat Heater Ducts Tachometer Child-Proof Rear Door Locks Full Wraparound Body Side Moulding Body-Colored Bumpers	Power-Assisted Rack-and-Pinion Steering Power-Assisted, Ventilated Front Disc/Rear Drum Brakes Halogen Headlights Full Wraparound Body Side Moulding Adjustable Steering Column Front/Rear Adjustable Head Restraints Driver's Manual Remote-Operated Mirror 60/40 Split Fold-Down Rear Seatback Remote Hatch/Fuel Filler Door Releases Rear Window Wiper/Washer Rear Window Defroster w/Timer 2-Speed/Intermittent Wipers Cargo Area Light Front 2-Point Motorized Seat Belts w/Manual Lap Belt Rear 3-Point Seat Belts with Center Lap Belt Quartz Digital Clock Tinted Glass Rear Seat Heater Ducts Tachometer Child-Proof Rear Door Locks Roof Spoiler	Rack-and-Pinion Steering Power-Assisted, Front Ventilated/Rear Disc Brake Halogen Headlights Adjustable Steering Column Driver's Footrest Reclining Front Seatbacks Child Safety-Seat Anchors 3-Point Passive Restraint Seat Belts Tachometer Lockable Stowage Compartment Quartz Digital Clock Dual Manual Remote-Operated Mirrors Tinted Glass Hatch-Open Warning Light Cargo Area Light 2-Speed/Intermittent Wipers Rear Window Defroster w/Timer Rear Window Wiper/Washer Cargo Cover Remote Hatch/Fuel Filler Door Releases
EPA MILEAGE ESTIMATES CITY/HWY.*		The second second	
5-spd. manual 28/32 NA	5-spd. manual 28/32 4-spd. automatic 25/29	5-spd. manual 24/26 4-spd. automatic 24/26	5-spd. manual 32/35 4-spd. automatic 29/35

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