











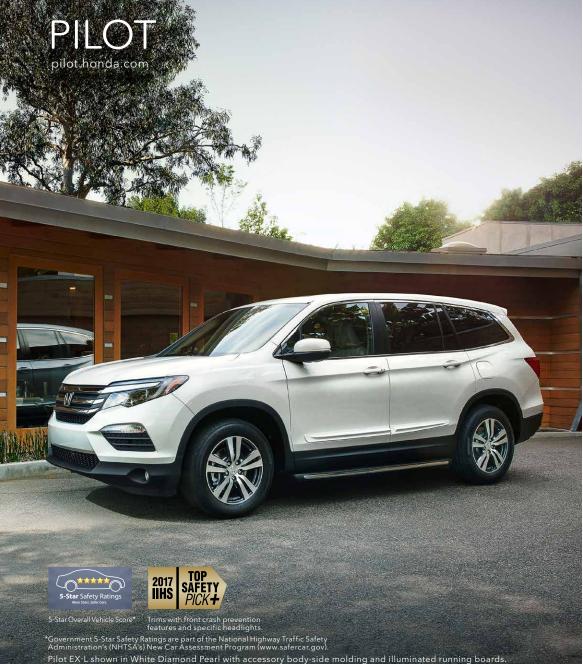
ROOM FOR ADVENTURE.

Introducing the all-new CR-V. It delivers a wealth of unrivaled standard features, as well as premium touches like the Hondafirst hands-free access power tailgate with programmable height (Touring). And it's all backed by impressive driverassistive technologies like a cross traffic monitor¹ and the Honda Sensing™ suite (EX and above), so it delivers peace of mind as well.







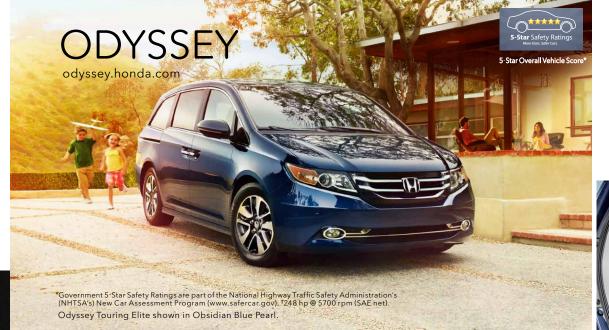


EVERYONE'S INVITED.

With ample seating and a powerful V-6 engine, the Pilot is perfect for families and friends. Its stylish design and abundance of high-tech features will make them feel like traveling royalty. And the sense of security provided by the available Intelligent Traction Management system means greater confidence for the driver, too.









FAMILY STYLE.

With seating for up to eight, the Odyssey can easily fit your kids' teammates, castmates or bandmates. They'll love the available Rear Entertainment System; you'll love its 248-hp engine! There are many different kinds of families, and this is one fun way to take them places.



WISH LIST COMPLETE.

Your dream of a car with the perfect blend of style and versatility comes to life in the HR-V Crossover. It can transport objects up to eight feet long or almost four feet high, and has standard features you'll love, like *Bluetooth* streaming audio and a multi-angle rearview camera.







Honda reminds you to properly secure cargo items.

*As compared to currently available new 2016 and 2017 trucks.

A TRUCKLOAD OF INGENUITY. It's smarter and more capable than ever. The 2017 Ridgeline is loaded with

innovative features that could only come from Honda, like a dual-action tailgate, lockable In-Bed Trunk® and the only available Truck-Bed Audio System.*
Rugged yet refined, stylish yet smart.
The Ridgeline is the Honda of trucks.









A NEW SLANT ON THE CIVIC.

The all-new Civic Hatchback introduces a fresh look to the Civic family. With a body-colored rear roofline spoiler and an available center outlet dual exhaust, it's a Civic that defies boundaries. Add our powerful turbocharged engine and LED daytime running lights, and you've got a hatchback that's ready to meet the streets.





PRACTICAL. PHENOMENAL.

Take in the Civic Coupe's aggressive styling, from stunning sheet metal to futuristic taillights. Opt for a striking wing spoiler and available features like a 174-hp* turbocharged engine and LED headlights, and you'll see why there's nothing else like it.

*174 hp @ 6000 rpm (SAE net).









FAN FAVORITE.

The car America loves combines impressive horsepower with available features like Honda LaneWatch, TMS Apple CarPlay TMS and Android Auto. TMS You can also get an available suite of Honda Sensing safety and driver-assistive technologies to help keep you and your passengers safe.



EVERYDAY EXTRAORDINARY.

The Fit may be a sub-compact, but it has a class-leading 52.7 cu ft of maximum cargo space² and a 2nd-row Magic Seat® that folds down to accommodate large items. Plus, it has cool features like a standard multi-angle rearview camera.⁴ There's no trick. It's just Magic.



ACCORD COUPE

accordcoupe.honda.com





5-Star Overall Vehicle Score[†] Trims with front crash prevention features.

†Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Accord EX-L V-6 Coupe shown in San Marino Red.

THRILL RIDE.

An athletic body. Clean lines. And handling as good as it looks. With available features like a 278-hp* V-6 engine and paddle shifters, the Accord Coupe is everything you'd expect from a company with an unrivaled racing heritage—including winning the 100th Running™ of the Indy 500.®

*278 hp @ 6200 rpm (SAE net).







AN ICON OVER 40 YEARS STRONG.

Our signature vehicle represents everything we stand for as an automaker. Every luxury enhancement and every touch of technology was created with drivers in mind, like dual-zone automatic climate control and a multi-angle rearview camera. The Accord Sedan is an industry leader and a thoroughly modern machine.





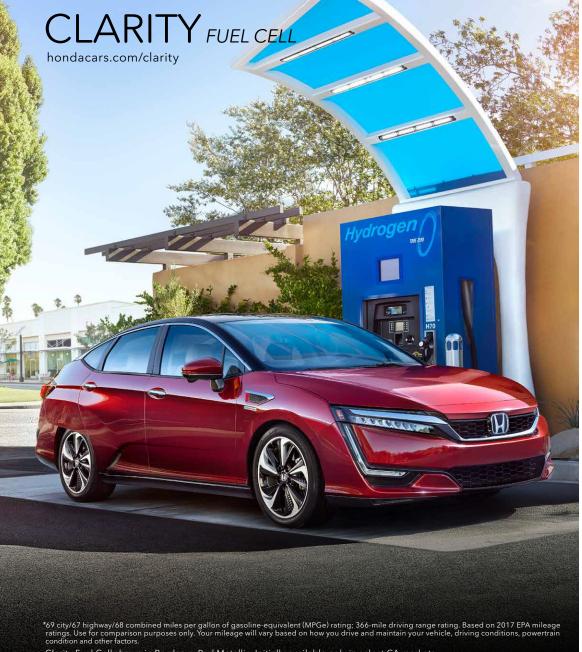
ACCORD HYBRID accordhybrid.honda.com 5-Star Overall Vehicle Score** Trims with front crash prevention features and specific headlights *Total-system horsepower as measured by the peak, concurrent output of the electric motor and gasoline engine. 149 city/47 highway/48 combined mpg rating. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors. "*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Accord Hybrid Touring shown in Vortex Blue Pearl.

ELEGANCE AND EFFICIENCY.

Introducing the restyled 2017 Accord Hybrid with Sport Mode, the only 212-hp,* 49-mpg-rated† hybrid sold in America. It has everything you'd expect from an Accord, plus the Honda Sensing suite of safety and driver-assistive technologies, standard on every trim, and a 5-Star Overall Vehicle Score from NHTSA.**







TOMORROW'S THINKING, AVAILABLE TODAY.

The Clarity is our zero-emission fuel-cell vehicle. One of our most advanced vehicles ever, it runs solely on hydrogen and produces only water. Fill up its tank and settle in; the Clarity received a 366-mile range rating,* so you'll have plenty of time between stops.





Clarity Fuel Cell shown in Bordeaux Red Metallic. Initially available only in select CA markets.











COLLISION MITIGATION BRAKING SYSTEM™ (CMBS™)⁹

This innovative offering can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

ADAPTIVE CRUISE CONTROL (ACC)¹⁰

ACC helps you maintain a set following interval behind detected vehicles for highway driving.

ROAD DEPARTURE MITIGATION SYSTEM (RDM)¹¹

This system can determine if you cross over detected lanes without signaling, can provide steering assistance to help you stay in your lane or provide braking to keep from leaving the roadway entirely.

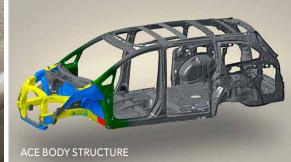
LANE KEEPING ASSIST SYSTEM (LKAS)¹²

With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the vehicle centered in a detected lane.









REARVIEW CAMERA4

All models feature a rearview camera to assist you when backing up. Select models offer a multi-angle version.

DAYTIME RUNNING LIGHTS (DRL)

These front-situated lights enhance your vehicle's visibility to other drivers and add a stylistic touch to its appearance.

VEHICLE STABILITY ASSIST™ WITH TRACTION CONTROL

VSA® helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

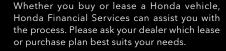
ACE™ BODY STRUCTURE

By distributing frontal impact energy more evenly throughout the vehicle, the Advanced Compatibility Engineering™ body structure helps protect passengers.

^{*}VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

All Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹³ too. The Battery-Pack Limited Warranty¹⁴ is 8 years/100,000 miles (ULEV rating) (non-CARB states). For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.







Honda Care is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

Honda Roadside Assistance

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL^{® 15}





















Always visually confirm that it is safe to drive before backing up, as the rearview camera and cross traffic monitor may not provide complete information about conditions at the rear of your vehicle. Monitor cannot detect all objects behind or to the side of a vehicle and may not detect a given object; system accuracy will vary based on weather, size of object, and speed. Driver remains responsible for safely operating vehicle and avoiding collisions. **Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. **The Bluetooth** word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. **Always visually confirm that it is act of drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. **Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of raffic conditions before changing lanes. **Apple Carrllay is a trademark of Apple Inc.** Android and Android Auto are trademarks of Google Inc.** The Honda Satellite-Linked Navagiation System** is available on the Fit EX-1 model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, see the Complex of the



automobiles.honda.com